U.S. Department of Commerce
Broadband Technology Opportunities Program
Authentication and Certifications

1. I certify that I am the duly Authorized Organization Representative (AOR) of the applicant organization, and that I have been authorized to submit the attached application on its behalf.

2. I certify that I have examined this application, that all of the information and responses in this application, including certifications, and forms submitted, all of which are part of this grant application, are material representations of fact and true and correct to the best of my knowledge, that the entity(ies) that is requesting grant funding pursuant to this application and any subgrantees and subcontractors will comply with the terms, conditions, purposes, and federal requirements of the grant program; that no kickbacks were paid to anyone; and that a false, fictitious, or fraudulent statements or claims on this application are grounds for denial or termination of a grant award, and/or possible punishment by a fine or imprisonment as provided in 18 U.S.C. §1001 and civil violations of the False Claims Act.

3. I certify that the entity(ies) I represent has and will comply with all applicable federal, state, and local laws, rules, regulations, ordinances, codes, orders and programmatic rules and requirements relating to the project. I acknowledge that failure to do so may result in rejection or deobligation of the grant or loan award. I acknowledge that failure to comply with all federal and program rules could result in civil or criminal prosecution by the appropriate law enforcement authorities.

4. I certify that the entity(ies) I represent has and will comply with all applicable administrative and federal statutory, regulatory, and policy requirements set forth in the Department of Commerce Pre-Award Notification Requirements for Grants and Cooperative Agreements ("DOC Pre-Award Notification"), published in the Federal Register on February 11, 2008 (73 FR 7696), as amended; DOC Financial Assistance Standard Terms and Conditions (Mar. 8, 2009); the Department of Commerce American Recovery and Reinvestment Act Award Terms (Apr. 9, 2009); and any Special Award Terms and Conditions that are included by the Grants Officer in the award.

5. I certify that any funds awarded to the entity(ies) I represent as a result of this application will not result in any unjust enrichment of such entity(ies) or duplicate any funds such entity(ies) receives under federal universal service support programs administered by the Universal Service Administrative Corporation (USAC).

6. I certify that the entity(ies) I represent has secured access to pay the 20% of total project cost or has petitioned the Assistant Secretary of NTIA for a waiver of the matching requirement.

_3/10/10_

Date

Authorized Organization Representative Signature

Trino Boix

Print Name

Director of Operations

Title

BTOP SBA Community

Title: **Freedom Rings: Sustainable E**
Easy Grants ID: **6787**

Facility Name	Organization	Address Line 1
National Comprehensive Center for Fathers	National Comprehensive Center for Fathers	714 Market Street, 7th floor
One Day at a Time Headquarters	One Day at a Time	2426 W. Lehigh Ave.
Media Mobilizing Project Headquarters	Media Mobilizing Project	4205 Chestnut Street
Greater Philadelphia Urban Affairs Coalition	Greater Philadelphia Urban Affairs Coalition	1207 Chestnut Street
Tenant Support Services, Inc. (TSSI)	Tenant Support Services, Inc. (TSSI)	642 N. Broad Street
YOACAP Headquarters	Youth Outreach Adolescent Community Awareness Program (YOACAP)	1207 Chestnut Street
Kingsessing Recreation Center	YOACAP	5100 Kingsessing Ave.
Myers Recreation Center	YOACAP	5800 Kingsessing Ave.
Undetermined Site	YOACAP	
Philadelphia FIGHT Headquarters	Philadelphia FIGHT	1233 Locust Street
APM	Philadelphia FIGHT	809-811 W. Erie Avenue
Darlene Morris	Philadelphia FIGHT	616-622 N. 43rd Street
Fernwood Overflow	Philadelphia FIGHT	7979 State Road
Jane Addams Place	Philadelphia FIGHT	25 S. 43rd Street
Kirkbride	Philadelphia FIGHT	3902 Spring Garden Street
RHD/Woodstock	Philadelphia FIGHT	1981 Woodstock Street
Salvation Army	Philadelphia FIGHT	701-05 N. Broad Street
Eliza Shirley	Philadelphia FIGHT	1320 Arch Street
St. Barnabas	Philadelphia FIGHT	6006 W. Girard Avenue

Stenton Family	Philadelphia FIGHT	1300 E. Tulpehocken Street
Gateway Bethesda	Philadelphia FIGHT	907 Hamilton
Good Shepard	Philadelphia FIGHT	1225 Race Street
McCauley House	Philadelphia FIGHT	227 N. 18th Street
Molletta Personal	Philadelphia FIGHT	639 W. Diamond Street
ODAAT-15	Philadelphia FIGHT	2402 N. 15th Street
Ridge Avenue Center	Philadelphia FIGHT	1360 Ridge Avenue
RWA	Philadelphia FIGHT	1211 Bainbridge Street
SELF/Sheila Dennis	Philadelphia FIGHT	2601 N. Broad Street
SELF/Erie	Philadelphia FIGHT	1238 W. Erie Avenue
SELF/Outlet	Philadelphia FIGHT	6901 Woodland Avenue
Somerset	Philadelphia FIGHT	901 N. Carlisle Street
St. John's	Philadelphia FIGHT	1221 Race Street
Susquehanna House	Philadelphia FIGHT	1307 Susquehanna Avenue
People's Emergency Center	Philadelphia FIGHT	3902 Spring Garden Street
Trevor's Place	Philadelphia FIGHT	1624 Poplar Street
ACTS	Philadelphia FIGHT	1428 N. 28th Street
Fresh Start I	Philadelphia FIGHT	2842 Frankford Ave
Fresh Start II	Philadelphia FIGHT	3137 Frankford Ave
Fresh Start III	Philadelphia FIGHT	2920 Frankford Ave
Fresh Start NOW	Philadelphia FIGHT	2067 Tioga St.
Kintock	Philadelphia FIGHT	301 E. Erie Ave.
Molletta House #1	Philadelphia FIGHT	3212 N. 17th Street
Molletta House #3	Philadelphia FIGHT	2101 W. Tioga
New Life Consumer Center	Philadelphia FIGHT	3119 Spring Garden Street
New Start I (FIR)	Philadelphia FIGHT	3653 N. 15th Street

New Start II	Philadelphia FIGHT	5000 Jackson Street
People About Change Woman's House	Philadelphia FIGHT	1639 W. Lehigh Ave.
Drexel University College of Engineering	Drexel University	3141 Chestnut Street
Bartram Village	Drexel	5404 Gibson Drive
Harrison Plaza	Drexel	1350 North 10th Street
Hill Creek	Drexel	528 Adams Avenue
John F. Street/Richard Allen/Cambridge Plaza	Drexel	1100 Poplar Street
Johnson Homes	Drexel	2500 West Norris Street
Norman Blumberg	Drexel	2311 West Jefferson Street
Norris Apartments	Drexel	2037 North 11th Street
PHA Workforce Development Center	Drexel	1905 Vare Avenue
Spring Garden	Drexel	715 Brandywine Street
Westpark Apartments	Drexel	300 North Busti Street
Whitehall Apartments	Drexel	1923 Margaret Street
Wilson Park	Drexel	2500 Jackson Street
People's Emergency Center	People's Emergency Center (PEC)	325 N. 39th Street
APM Escalera	PEC	2355 Germantown Avenue
Mantua Haverford Community Center	PEC	631 N. 39th St., 2nd Floor
Families First	PEC	3939 Warren Street
The Partnership CDC	PEC	4020 Market Street
The Mantua Presbyterian Apartments	PEC	600 N. 34th Street
APM	PEC	4301 Rising Sun Avenue
APM	PEC	1900 N. 9th Street
Dignity II	PEC	5151, 5153, 5155 Wayne Avenu
Dignity III	PEC	5141 Pulaski Avenue
Drueding Center/Project Rainbow	PEC	413 W. Master Street
Fattah Homes II	PEC	3923 Brandywine Street
GPUAC	PEC	1207 Chestnut St, 7th floor
Methodist Family Services of Philadelphia	PEC	4300 Monument Road
Overington House	PEC	1528 Overington Street
Dorado Village Pennrose	PEC	2642 N. Marshall Street

Cloisters III Pennrose	PEC	3900 Haverford Avenue
Red Cross House	PEC	4000 Powelton Avenue
The Enterprise Center	PEC	4548 Market Street
Women Against Abuse	PEC	5250 N. 13th Street
Main Campus	Community College of Philadelphia	1700 Spring Garden Street
Northeast Region Center	Community College of Philadelphia	12901 Townsend Road
Northwest Region Center	Community College of Philadelphia	1300 West Godfrey Avenue
West Regional Center	Community College of Philadelphia	4725 Chestnut Street
St. Hubert High School	Community College of Philadelphia	7320 Torresdale Avenue
Sts. John Neumann & Maria Goretti High School	Community College of Philadelphia	1736 South 10th Street
Lutheran Theological Seminary	Community College of Philadelphia	7301 Germantown Avenue

Table of Facility Types

School (k-12)
Library
Medical or Healthcare Provider
Public Safety Entity
Community College
Public Housing
Other Institution of Higher Education
Other Community Support Organization
Other Government Facility

Anchor Institutions Detail Template

Broadband Adoption Proposal

City	State	Zip	Facility Type
Philadelphia	PA	19106	Other Community Support Organization
Philadelphia	PA	19132	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19107	Other Community Support Organization
Philadelphia	PA	19130	Other Community Support Organization
Philadelphia	PA	19107	Other Community Support Organization
Philadelphia	PA	19143	Other Community Support Organization
Philadelphia	PA	19143	Other Community Support Organization
			Other Community Support Organization
Philadelphia	PA	19107	Other Community Support Organization
Philadelphia	PA	19140	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19136	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19121	Other Community Support Organization
Philadelphia	PA	19123	Other Community Support Organization
Philadelphia	PA	19107	Other Community Support Organization
Philadelphia	PA	19151	Other Community Support Organization

Philadelphia	PA	19138	Other Community Support Organization
Philadelphia	PA	19123	Other Community Support Organization
Philadelphia	PA	19107	Other Community Support Organization
Philadelphia	PA	19103	Other Community Support Organization
Philadelphia	PA	19122	Other Community Support Organization
Philadelphia	PA	19132	Other Community Support Organization
Philadelphia	PA	19123	Other Community Support Organization
Philadelphia	PA	19147	Other Community Support Organization
Philadelphia	PA	19132	Other Community Support Organization
Philadelphia	PA	19140	Other Community Support Organization
Philadelphia	PA	19142	Other Community Support Organization
Philadelphia	PA	19123	Other Community Support Organization
Philadelphia	PA	19107	Other Community Support Organization
Philadelphia	PA	19121	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19130	Other Community Support Organization
Philadelphia	PA	19121	Other Community Support Organization
Philadelphia	PA	19134	Other Community Support Organization
Philadelphia	PA	19134	Other Community Support Organization
Philadelphia	PA	19134	Other Community Support Organization
Philadelphia	PA	19134	Other Community Support Organization
Philadelphia	PA	19134	Other Community Support Organization
Philadelphia	PA	19140	Other Community Support Organization
Philadelphia	PA	19140	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19140	Other Community Support Organization

Philadelphia	PA	19124	Other Community Support Organization
Philadelphia	PA	19132	Other Community Support Organization
Philadelphia	PA	19104	Other Institution of Higher Education
Philadelphia	PA	19143	Public Housing
Philadelphia	PA	19122	Public Housing
Philadelphia	PA	19120	Public Housing
Philadelphia	PA	19123	Public Housing
Philadelphia	PA	19121	Public Housing
Philadelphia	PA	19121	Public Housing
Philadelphia	PA	19122	Public Housing
Philadelphia	PA	19145	Public Housing
Philadelphia	PA	19123	Public Housing
Philadelphia	PA	19104	Public Housing
Philadelphia	PA	19124	Public Housing
Philadelphia	PA	19145	Public Housing
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19133	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19140	Other Community Support Organization
Philadelphia	PA	19122	Other Community Support Organization
Philadelphia	PA	19144	Other Community Support Organization
Philadelphia	PA	19144	Other Community Support Organization
Philadelphia	PA	19122	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19107	Other Community Support Organization
Philadelphia	PA	19131	Other Community Support Organization
Philadelphia	PA	19124	Other Community Support Organization
Philadelphia	PA	19133	Other Community Support Organization

Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19104	Other Community Support Organization
Philadelphia	PA	19139	Other Community Support Organization
Philadelphia	PA	19141	Other Community Support Organization
Philadelphia	PA	19130	Community College
Philadelphia	PA	19154	Community College
Philadelphia	PA	19141	Community College
Philadelphia	PA	19139	Community College
Philadelphia	PA	19136	School (k-12)
Philadelphia	PA	19148	School (k-12)
Philadelphia	PA	19119	Other Institution of Higher

Table of Minority Serving Institutions

N/A
Historically Black College or University
Tribal College or University
Alaska Native Serving Institution
Hispanic Serving Institution
Native Hawaiian Serving Institution

Minority Serving Institution Type	Project Role
N/A	Collaborative project management
N/A	Collaborative project management
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N/A	Site

Easy Grants ID: **6787**
Applicant: **Greater Philadelphia Urban Affairs Coalition**
Project Title: **Freedom Rings: Sustainable Broadband Adoption**

SF-424A Object Class Category	General				Detail				
a. Personnel - List position, number of staff, annual salaries, % time spent on project	**Position**	**Federal Support**	**Matching Support**	**Total**	**# of Positions**	**Salary**	**% Time Spent on Project**	**Quarters Employed**	**Total**
	Lead Instructors	$ 1,200,954.00	$ 162,246.00	$ 1,363,200.00	16	$ 42,600.00	100.00%	8.00	$ 1,363,200.00
	Assistant Instructors	$ 1,233,500.00	$ 46,000.00	$ 1,279,500.00	50	$ 25,590.00	50.00%	8.00	$ 1,279,500.00
	Public Awareness Campaign Manager	$ 120,000.00		$ 120,000.00	1	$ 60,000.00	100%	8.00	$ 120,000.00
	IT Staff and Support	$ 350,250.00	$ 6,000.00	$ 356,250.00	3	$ 59,375.00	100.00%	8.00	$ 356,250.00
	Project Director	$ 180,000.00	$ -	$ 180,000.00	1	$ 90,000.00	100%	8.00	$ 180,000.00
	Senior Project Accountant	$ 110,000.00	$ -	$ 110,000.00	1	$ 55,000.00	100%	8.00	$ 110,000.00
	Project Managers	$ 175,000.00	$ 195,000.00	$ 370,000.00	4	$ 46,250.00	100.00%	8.00	$ 370,000.00
	Project Administrative Assistants	$ 225,000.00	$ 85,000.00	$ 310,000.00	5	$ 31,000.00	100.00%	8.00	$ 310,000.00
	Existing Administrative Staff								
	GPUAC - Division Director	$ 60,000.00	$ -	$ 60,000.00	1	$ 100,000.00	30%	8.00	$ 60,000.00
	GPUAC - Data Analyst	$ 27,300.00	$ -	$ 27,300.00	1	$ 68,250.00	20%	8.00	$ 27,300.00
	GPUAC - CFO	$ 35,275.00	$ 7,225.00	$ 42,500.00	1	$ 125,000.00	17%	8.00	$ 42,500.00
	GPUAC - VP Policy and Planning	$ -	$ 46,750.00	$ 46,750.00	1	$ 137,500.00	17%	8.00	$ 46,750.00
	GPUAC - Director Research	$ -	$ 37,400.00	$ 37,400.00	1	$ 110,000.00	17%	8.00	$ 37,400.00
	GPUAC - Program Accounting Supervisor	$ 17,638.00	$ 3,612.00	$ 21,250.00	1	$ 62,500.00	17%	8.00	$ 21,250.00
	GPUAC - Controller	$ 21,165.00	$ 4,335.00	$ 25,500.00	1	$ 75,000.00	17%	8.00	$ 25,500.00
	GPUAC - GL Acccounting Supervisor	$ 16,932.00	$ 3,468.00	$ 20,400.00	1	$ 60,000.00	17%	8.00	$ 20,400.00
	GPUAC - Payroll Coordinator	$ 11,852.40	$ 2,427.60	$ 14,280.00	1	$ 42,000.00	17%	8.00	$ 14,280.00
	GPUAC - AP Coordinator	$ 8,042.70	$ 1,647.30	$ 9,690.00	1	$ 28,500.00	17%	8.00	$ 9,690.00
	GPUAC - HR Manager	$ 17,496.40	$ 3,583.60	$ 21,080.00	1	$ 62,000.00	17%	8.00	$ 21,080.00
	GPUAC - Benefits Specialist	$ 11,288.00	$ 2,312.00	$ 13,600.00	1	$ 40,000.00	17%	8.00	$ 13,600.00
	GPUAC - Operations Manager	$ 23,281.50	$ 4,768.50	$ 28,050.00	1	$ 82,500.00	17%	8.00	$ 28,050.00
	GPUAC - CIO	$ -	$ 39,100.00	$ 39,100.00	1	$ 115,000.00	17%	8.00	$ 39,100.00
	Wilco Exec VP	$ -	$ 50,000.00	$ 50,000.00	1	$ 100,000.00	25%	8.00	$ 50,000.00
	Wilco Engineer	$ -	$ 37,440.00	$ 37,440.00	1	$ 62,400.00	30%	8.00	$ 37,440.00
	Wilco Operations Administrator	$ -	$ 19,200.00	$ 19,200.00	1	$ 32,000.00	30%	8.00	$ 19,200.00
	Wilco President & CEO	$ -	$ 38,700.00	$ 38,700.00	1	$ 129,000.00	15%	8.00	$ 38,700.00
	Existing Supporting Staff								
	MMP - Project Assistant	$ -	$ 17,500.00	$ 17,500.00	1	$ 35,000.00	25%	8.00	$ 17,500.00
	MMP - Program Developer (Volunteer)	$ -	$ 20,800.00	$ 20,800.00	1	$ 41,600.00	25%	8.00	$ 20,800.00
	MMP - Video Training Coordintor	$ -	$ 17,500.00	$ 17,500.00	1	$ 35,000.00	25%	8.00	$ 17,500.00
	MMP - Bilingual Training Coordinator	$ -	$ 17,500.00	$ 17,500.00	1	$ 35,000.00	25%	8.00	$ 17,500.00
	MMP - Philly Student Union, Executive Director	$ -	$ 15,000.00	$ 15,000.00	1	$ 50,000.00	15%	8.00	$ 15,000.00
	FIGHT - Program Director, J. Fink	$ -	$ 24,425.00	$ 24,425.00	1	$ 61,063.00	20%	8.00	$ 24,425.00
	FIGHT - Manager of IT, A. Wolf	$ -	$ 33,475.00	$ 33,475.00	1	$ 66,949.00	25%	8.00	$ 33,475.00
	FIGHT - Training and Program Coordinator	$ -	$ 14,131.00	$ 14,131.00	1	$ 35,327.00	20%	8.00	$ 14,131.00
	ODAAT - Director of Programs	$ 1,400.00	$ -	$ 1,400.00	1	$ 70,000.00	1%	8.00	$ 1,400.00
	ODAAT - Operations Manager/Administration	$ -	$ 34,000.00	$ 34,000.00	1	$ 68,000.00	25%	8.00	$ 34,000.00
	NCCF - Executive Director	$ -	$ 45,000.00	$ 45,000.00	1	$ 90,000.00	25%	8.00	$ 45,000.00
	NCCF - Director of Educational Instruction	$ -	$ 30,000.00	$ 30,000.00	1	$ 50,000.00	30%	8.00	$ 30,000.00

	$	$	Total	# of Positions	Salary	% Time	Quarters Employed	Total
PEC - Director Digital Inclusion	21,000.00	9,000.00	30,000.00	1	50,000.00	30%	8.00	30,000.00
PEC - Program Manager Digital Inclusion	16,800.00	7,200.00	24,000.00	1	40,000.00	30%	8.00	24,000.00
YOACAP - Unit Leader	7,840.00	8,000.00	15,840.00	1	44,000.00	18%	8.00	15,840.00
TSSI- Administrative Assistant	-	20,072.00	20,072.00	1	50,180.57	20%	8.00	20,072.00
TSSI - Director	-	41,078.00	41,078.00	1	102,695.12	20%	8.00	41,078.00
New America Foundation Technologist	34,375.00	5,000.00	39,375.00	1	70,000.00	25%	9.00	39,375.00
New America Foundation Project Manager	35,000.00	10,000.00	45,000.00	1	80,000.00	25%	9.00	45,000.00
New America Foundation Program Director	4,500.00	6,750.00	11,250.00	1	100,000.00	5%	9.00	11,250.00
New America Foundation Research Director	-	112,500.00	112,500.00	2	100,000.00	25%	9.00	112,500.00
Researchers and Evaluators (Drexel, NAF)	465,000.00	120,000.00	585,000.00	5	58,500.00	100.00%	8.00	585,000.00
Research Fellows (Drexel, Rutgers, NAF)	338,550.00	134,112.00	472,662.00	2	236,331.00	100%	4.00	472,662.00
Subtotal	**$4,769,440.00**	**$1,539,258.00**	**$6,308,698.00**					

b. Fringe Benefits - Include salaries and fringe rate.

	$	$	Total	# of Positions	Salary	% Time Spent on Project	Quarters Employed	Fringe Rate	Total
Lead Instructors	293,672.00	25,453.00	319,125.00	16	42,600.00	100.00%	8.00	23.41%	319,125.00
Assistant Instructors	154,820.00	-	154,820.00	50	25,590.00	50.00%	8.00	12.10%	154,820.00
Public Awareness Campaign Manager	19,080.00	19,320.00	38,400.00	1	60,000.00	100.00%	8.00	32.00%	38,400.00
IT Staff and Support	105,438.00	5,000.00	110,438.00	3	59,375.00	100.00%	8.00	31.00%	110,438.00
Project Director	59,400.00	-	59,400.00	1	90,000.00	100.00%	8.00	33.00%	59,400.00
Senior Project Accountant	36,300.00	-	36,300.00	1	55,000.00	100.00%	8.00	33.00%	36,300.00
Project Managers	83,144.00	40,991.00	124,135.00	4	46,250.00	100.00%	8.00	33.55%	124,135.00
Project Administrative Assistants	69,193.00	25,760.00	94,953.00	5	31,000.00	100.00%	8.00	30.63%	94,953.00
Existing Administrative Staff									
GPUAC - Division Director	19,800.00	-	19,800.00	1	100,000.00	30.00%	8.00	33.00%	19,800.00
GPUAC - Data Analyst	9,009.00	-	9,009.00	1	68,250.00	20.00%	8.00	33.00%	9,009.00
GPUAC - CFO	11,641.00	2,384.00	14,025.00	1	125,000.00	17.00%	8.00	33.00%	14,025.00
GPUAC - VP Policy and Planning	-	15,428.00	15,428.00	1	137,500.00	17.00%	8.00	33.00%	15,428.00
GPUAC - Director Research	-	12,342.00	12,342.00	1	110,000.00	17.00%	8.00	33.00%	12,342.00
GPUAC - Program Accounting Supervisor	5,821.00	1,192.00	7,013.00	1	62,500.00	17.00%	8.00	33.00%	7,013.00
GPUAC - Controller	6,984.00	1,431.00	8,415.00	1	75,000.00	17.00%	8.00	33.00%	8,415.00
GPUAC - GL Acccounting Supervisor	5,588.00	1,144.00	6,732.00	1	60,000.00	17.00%	8.00	33.00%	6,732.00
GPUAC - Payroll Coordinator	3,911.00	801.00	4,712.00	1	42,000.00	17.00%	8.00	33.00%	4,712.00
GPUAC - AP Coordinator	2,654.00	544.00	3,198.00	1	28,500.00	17.00%	8.00	33.00%	3,198.00
GPUAC - HR Manager	5,773.00	1,183.00	6,956.00	1	62,000.00	17.00%	8.00	33.00%	6,956.00
GPUAC - Benefits Specialist	3,725.00	763.00	4,488.00	1	40,000.00	17.00%	8.00	33.00%	4,488.00
GPUAC - Operations Manager	7,683.00	1,574.00	9,257.00	1	82,500.00	17.00%	8.00	33.00%	9,257.00
GPUAC - CIO	-	12,903.00	12,903.00	1	115,000.00	17.00%	8.00	33.00%	12,903.00
Wilco Exec VP	-	12,500.00	12,500.00	1	100,000.00	25.00%	8.00	25.00%	12,500.00
Wilco Engineer	-	9,360.00	9,360.00	1	62,400.00	30.00%	8.00	25.00%	9,360.00
Wilco Operations Administrator	-	4,800.00	4,800.00	1	32,000.00	30.00%	8.00	25.00%	4,800.00
Wilco President & CEO	-	9,675.00	9,675.00	1	129,000.00	15.00%	8.00	25.00%	9,675.00
Existing Supporting Staff									
MMP - Project Assistant	-	4,095.00	4,095.00	1	35,000.00	25.00%	8.00	23.40%	4,095.00
MMP - Program Developer (Volunteer)	-	-	-	1	41,600.00	25.00%	8.00	0.00%	-
MMP - Video Training Coordintor	-	4,095.00	4,095.00	1	35,000.00	25.00%	8.00	23.40%	4,095.00
MMP - Bilingual Training Coordinator	-	4,095.00	4,095.00	1	35,000.00	25.00%	8.00	23.40%	4,095.00
MMP - Philly Student Union, Executive Director	-	3,510.00	3,510.00	1	50,000.00	15.00%	8.00	23.40%	3,510.00
FIGHT - Program Director, J. Fink	2,857.00	2,858.00	5,715.00	1	61,063.00	20.00%	8.00	23.40%	5,715.00
FIGHT - Manager of IT, A. Wolf	-	7,833.00	7,833.00	1	66,949.00	25.00%	8.00	23.40%	7,833.00
FIGHT - Training and Program Coordinator	-	3,307.00	3,307.00	1	35,327.00	20.00%	8.00	23.40%	3,307.00
ODAAT - Director of Programs	462.00	-	462.00	1	70,000.00	1.00%	8.00	33.00%	462.00
ODAAT - Operations Manager/Administration	-	11,220.00	11,220.00	1	68,000.00	25.00%	8.00	33.00%	11,220.00
NCCF - Executive Director	-	14,850.00	14,850.00	1	90,000.00	25.00%	8.00	33.00%	14,850.00
NCCF - Director of Educational Instruction	-	9,900.00	9,900.00	1	50,000.00	30.00%	8.00	33.00%	9,900.00
PEC - Director Digital Inclusion	-	9,300.00	9,300.00	1	50,000.00	30.00%	8.00	31.00%	9,300.00

		Federal Support	Matching Support	Total						
	PEC - Program Manager Digital Inclusion	$ -	$ 7,440.00	$ 7,440.00	1	$ 40,000.00	30.00%	8.00	31.00%	$ 7,440.00
	YOACAP - Unit Leader	$ 2,509.00	$ 2,560.00	$ 5,069.00	1	$ 44,000.00	18.00%	8.00	32.00%	$ 5,069.00
	TSSI- Administrative Assistant	$ -	$ 5,018.00	$ 5,018.00	1	$ 50,180.57	20.00%	8.00	25.00%	$ 5,018.00
	TSSI - Director	$ -	$ 10,270.00	$ 10,270.00	1	$ 102,695.12	20.00%	8.00	25.00%	$ 10,270.00
	New America Foundation Technologist	$ 7,219.00	$ 2,625.00	$ 9,844.00	1	$ 70,000.00	25.00%	9.00	25.00%	$ 9,844.00
	New America Foundation Project Manager	$ 11,250.00	$ -	$ 11,250.00	1	$ 80,000.00	25.00%	9.00	25.00%	$ 11,250.00
	New America Foundation Program Director	$ -	$ 2,813.00	$ 2,813.00	1	$ 100,000.00	5.00%	9.00	25.00%	$ 2,813.00
	New America Foundation Research Director	$ -	$ 28,125.00	$ 28,125.00	2	$ 100,000.00	25.00%	9.00	25.00%	$ 28,125.00
	Researchers and Evaluators (Drexel, NAF)	$ 146,815.00	$ 25,760.00	$ 172,575.00	5	$ 58,500.00	100.00%	8.00	29.50%	$ 172,575.00
	Research Fellows (Drexel, Rutgers, NAF)	$ 118,166.00	$ -	$ 118,166.00	2	$ 236,331.00	100.00%	4.00	25.00%	$ 118,166.00
Subtotal		**$1,192,914.00**	**$364,222.00**	**$1,557,136.00**						

c. Travel - For significant costs, include details such as number and purpose of trips, destinations.	Purpose of Trip	Federal Support	Matching Support	Total	# of Trips	Cost per Trip	Total
	Local Travel - Per Trip Public Transportation for Program Participants	$ 123,127.00	$ 13,100.00	$ 136,227.00	90818	$ 1.50	$ 136,227.00
	Local Travel - Unlimited Public Transportation for Program Instructors	$ 7,200.00	$ -	$ 7,200.00	96	$ 75.00	$ 7,200.00
	Philadelphia to Washington DC - Program Evaluators and Administrators - Quarterly Meetings and Evaluation	$ 21,160.00	$ -	$ 21,160.00	46	$ 460.00	$ 21,160.00
Subtotal		**$151,487.00**	**$13,100.00**	**$164,587.00**			

d. Equipment Costs - List equipment with # of units and unit costs. Distinguish between equipment intended for applicant use versus equipment for the end user.	Equipment Description	Federal Support	Matching Support	Total	#Units	Unit Cost	Total
Applicant Equipment							
	Project Staff Laptops	$ 46,500.00	$ 1,500.00	$ 48,000.00	32	$ 1,500.00	$ 48,000.00
	File Servers	$ 36,000.00	$ -	$ 36,000.00	9	$ 4,000.00	$ 36,000.00
	Data/Storage Management	$ 20,120.00	$ 4,000.00	$ 24,120.00	3	$ 8,040.00	$ 24,120.00
	Printers	$ 1,490.00	$ 1,450.00	$ 2,940.00	6	$ 490.00	$ 2,940.00
User Equipment							
	Netbooks	$ 1,500,000.00	$ -	$ 1,500,000.00	5000	$ 300.00	$ 1,500,000.00
	Netbook accessories	$ 500,000.00	$ -	$ 500,000.00	5000	$ 100.00	$ 500,000.00
	Flip Cameras	$ 108,000.00	$ 108,000.00	$ 216,000.00	1440	$ 150.00	$ 216,000.00
	Basic Workstations Hardware	$ 33,282.00	$ 278,018.00	$ 311,300.00	283	$ 1,100.00	$ 311,300.00
	Advance Workstations Hardware	$ 21,000.00	$ 10,500.00	$ 31,500.00	15	$ 2,100.00	$ 31,500.00
	Advanced Workstation AV Equipment	$ 5,522.00	$ 18,478.00	$ 24,000.00	15	$ 1,600.00	$ 24,000.00
	Advanced Workstation Software	$ 20,250.00	$ 2,250.00	$ 22,500.00	50	$ 450.00	$ 22,500.00
	Printers	$ 2,200.00	$ 7,600.00	$ 9,800.00	20	$ 490.00	$ 9,800.00
	Facility Chairs	$ 10,000.00	$ -	$ 10,000.00	100	$ 100.00	$ 10,000.00
	Facility Tables	$ 10,225.00	$ 2,975.00	$ 13,200.00	33	$ 400.00	$ 13,200.00
	Accessibility Peripherials	$ 13,000.00	$ -	$ 13,000.00	26	$ 500.00	$ 13,000.00
	Mobile Laptops	$ 82,500.00	$ -	$ 82,500.00	55	$ 1,500.00	$ 82,500.00
	Mobile Carts	$ 16,000.00	$ -	$ 16,000.00	4	$ 4,000.00	$ 16,000.00
	Mobile AV Equipment for Mobile Computer Lab	$ 64,000.00	$ -	$ 64,000.00	40	$ 1,600.00	$ 64,000.00
	Network Cable	$ 915.00	$ 500.00	$ 1,415.00	283	$ 5.00	$ 1,415.00
	Network Routers	$ 1,750.00	$ 500.00	$ 2,250.00	30	$ 75.00	$ 2,250.00
	Network Switches	$ 1,150.00	$ 500.00	$ 1,650.00	30	$ 55.00	$ 1,650.00
	Cable Modems	$ 2,080.00	$ -	$ 2,080.00	26	$ 80.00	$ 2,080.00
	Power Strips	$ 900.00	$ -	$ 900.00	60	$ 15.00	$ 900.00
	Projectors	$ 1,500.00	$ -	$ 1,500.00	2	$ 750.00	$ 1,500.00
	UPS Power Supplies	$ 2,000.00	$ -	$ 2,000.00	4	$ 500.00	$ 2,000.00
	Server Room Upgrades (Drexel)	$ 71,127.00	$ -	$ 71,127.00	1	$ 71,127.00	$ 71,127.00
Subtotal		**$ 2,571,511.00**	**436,271.00**	**$ 3,007,782.00**			

e. Supplies - List costs associated with materials/printing, curriculum, translations, and other supplies

Description	Federal Support	Matching Support	Total	#Units (If Applicable)	Unit Cost (If Applicable)	Total
Office Supplies	$ 64,000.00	$ 8,880.00	$ 72,880.00			$ 72,880.00
Training Materials	$ 28,420.00	$ 5,000.00	$ 33,420.00			$ 33,420.00
Outreach & Awareness Campaign Materials	$ 357,100.00	$ 20,000.00	$ 377,100.00			$ 377,100.00
Awareness Event Expenses	$ 300,000.00	$ -	$ 300,000.00			$ 300,000.00
Publishing Documentation	$ 3,000.00	$ -	$ 3,000.00			$ 3,000.00
Subtotal	**$ 752,520.00**	**$ 33,880.00**	**$ 786,400.00**			

f. Contractual - List contractors with purpose of contract, hourly rate or total fixed rate.

Contractor	Federal Support	Matching Support	Total	# Hours (If Applicable)	Hourly Rate (If Applicable)	Total Contract
Aides & Interns (71 contracted x $15/hr x 174/hrs year)	$ 184,995.00	$ -	$ 184,995.00	12333	$ 15.00	$ 184,995.00
Translators (4 contracted x $15 hour x 800hrs/year)	$ 48,000.00	$ -	$ 48,000.00	3200	$ 15.00	$ 48,000.00
Internet Consultant for web page and blog - (40hrs x		$ 3,000.00	$ 3,000.00	40	$ 75.00	$ 3,000.00
Hierarchy Software Install & Set Up	$ 1,800.00	$ -	$ 1,800.00	20	$ 90.00	$ 1,800.00
Instructor assiatance - Community College of Philadelphia ($124.50/hr x 640hr)	$ 79,680.00	$ -	$ 79,680.00	640	$ 124.50	$ 79,680.00
Curriculum Development (Collegiate Consortium)	$ 50,000.00	$ -	$ 50,000.00	1	$ 50,000.00	$ 50,000.00
TV Studio Management & Administration (Wilco)	$ -	$ 20,000.00	$ 20,000.00	1	$ 20,000.00	$ 20,000.00
Subtotal	**$ 364,475.00**	**$ 23,000.00**	**$ 387,475.00**			

g. Construction - If applicable, list construction costs

Description	Federal Support	Matching Support	Total
	$ -	$ -	$ -
Subtotal	**$ -**	**$ -**	**$ -**

h. Other - List costs associated with grant subrecipients as well as other costs not listed above such as rent, technology (website hosting, internet connection), advertising (TV, radio, online), etc.

Description	Federal Support	Matching Support	Total	#Units (If Applicable)	Unit Cost (If Applicable)	Total
Program Space Rent and Utilities - MMP	$ -	$ 13,965.00	$ 13,965.00	24	$ 581.88	$ 13,965.00
Program Space Rent and Utilities - FIGHT	$ 72,100.00	$ 8,000.00	$ 80,100.00	24	$ 3,337.50	$ 80,100.00
Program Space Rent and Utilities - ODAAT	$ 6,742.00	$ 20,616.00	$ 27,358.00	24	$ 1,139.92	$ 27,358.00
Program Space Rent and Utilities - NCCF	$ -	$ 118,800.00	$ 118,800.00	24	$ 4,950.00	$ 118,800.00
Program Space Rent and Utilities - PEC	$ -	$ 247,000.00	$ 247,000.00	24	$ 10,291.67	$ 247,000.00
Program Space Rent and Utilities - YOACAP	$ 5,866.00	$ 11,734.00	$ 17,600.00	24	$ 733.33	$ 17,600.00
Program Space Rent and Utilities - GPUAC	$ -	$ 35,520.00	$ 35,520.00	24	$ 1,480.00	$ 35,520.00
Comp TIA - A+ Certifications/Online training course - 500 courses x $1500/course	$ -	$ 750,000.00	$ 750,000.00	500	$ 1,500.00	$ 750,000.00
Stipends for train the Trainer	$ 50,000.00		$ 50,000.00	50	$ 1,000.00	$ 50,000.00
Tuition for Graduate Assistants	$ -	$ 98,820.00	$ 98,820.00	4	$ 24,705.00	$ 98,820.00
Liberty Scholars	$ -	$ 480,000.00	$ 480,000.00	16	$ 30,000.00	$ 480,000.00
Liberty Fellows Stipends	$ -	$ 80,000.00	$ 80,000.00	8	$ 10,000.00	$ 80,000.00
Facilitiy Usage--TV studio (Wilco)	$ -	$ 120,000.00	$ 120,000.00			$ 120,000.00
Internet Access	$ -	$ 68,112.00	$ 68,112.00	1032	$ 66.00	$ 68,112.00
Mobile Phone Access	$ -	$ 30,960.00	$ 30,960.00	360	$ 86.00	$ 30,960.00
Web Hosting & Applications	$ 7,200.00	$ 7,920.00	$ 15,120.00	24	$ 630.00	$ 15,120.00
MMP - Application Preparation	$ -	$ 20,000.00	$ 20,000.00			$ 20,000.00
New America Foundation Pre-Application Policy Analysis	$ -	$ 39,375.00	$ 39,375.00	175	$ 225.00	$ 39,375.00
New America Foundation Pre-Application Policy Guides	$ -	$ 3,995.00	$ 3,995.00	1	$ 3,995.00	$ 3,995.00
New America Foundation Pre-Application BTOP Strategy Documents	$ -	$ 4,995.00	$ 4,995.00	1	$ 4,995.00	$ 4,995.00

Item				Qty	Unit	Total
New America Foundation Pre-Application Consulting on Opportunity	$ -	$ 15,750.00	$ 15,750.00	70	$ 225.00	$ 15,750.00
New America Foundation Pre-Application Strategic Planning	$ -	$ 21,375.00	$ 21,375.00	95	$ 225.00	$ 21,375.00
New America Foundation Pre-Application Consulting on Proposal	$ -	$ 45,000.00	$ 45,000.00	150	$ 300.00	$ 45,000.00
New America Foundation Pre-Application Assisting with Application	$ -	$ 19,125.00	$ 19,125.00	85	$ 225.00	$ 19,125.00
New America Foundation Employee Rent ($16000 x # of FTE x yr)	$ 64,000.00	$ 64,000.00	$ 128,000.00	4	$ 32,000.00	$ 128,000.00
GPUAC - Audit	$ -	$ 10,000.00	$ 10,000.00	1	$ 10,000.00	$ 10,000.00
GPUAC - Insurance	$ -	$ 8,000.00	$ 8,000.00	1	$ 8,000.00	$ 8,000.00
Media Equipment Insurance	$ -	$ 25,000.00	$ 25,000.00	1	$ 25,000.00	$ 25,000.00
Subtotal	**$205,908.00**	**$2,368,062.00**	**$2,573,970.00**			

i. Total Direct Charges (sum of a-h)	**$10,008,255.00**	**$4,777,793.00**	**$14,786,048.00**

j. Indirect Charges			
	GPUAC	$583,909.00	$64,141	$648,050
	MMP	$62,456	$0	$62,456
	FIGHT	$62,653	$34,165	$96,818
	ODAAT	$11,667	$0	$11,667
	Drexel	$900,748	$900,748	$1,801,496
	WILCO	$0	$104,568	$104,568
	NCCF	$61,660	$0	$61,660
	PEC	$0	$0	$0
	YOACAP	$20,310	$0	$20,310
	NAF	$92,357	$0	$92,357
Total Eligible Project Costs		$11,804,015.00	$5,881,415.00	$17,685,430.00
Match Percentage		33.3%		

Explanation of Indirect Charges

GPUAC is applying for an indirect rate of 25%: GPUAC has charged directly at 17% and matched at 8% for items that would have otherwise been considered indirect. GPUAC charges 8% on contracts managed; a portion of GPUAC's direct expenses that would normally be indirect have been deducted from the 8%, as reflected in the GPUAC indirect charges line totaling $589,909. FIGHT has an indirect rate of 18.7%, providing indirect matching in the amount of $34,165. MMP's indirect rate is 8%. Drexel's indirect rate is 52%, which they are reducing to 26% with the remaining applied as match.

Additional Budget Notes

New America Foundation's indirect rate is 10% in this proposal. Wilco and PEC are not charging for indirect expenses; however, Wilco is providing indirect matching support in the amount of $104,568.

Dr. Mark L. Greenberg
Provost and Senior Vice President
for Academic Affairs

Lawrence E. Strickling
Assistant Secretary of Commerce
Broadband Technology Opportunities Program
National Telecommunications and Information Administration (NTIA)
U.S. Department of Commerce, HCHB, Room 1874
1401 Constitution Avenue, NW
Washington, DC 20230

Dear Mr. Strickling,

It is my pleasure to write a strong letter of support for the Philadelphia Freedom Rings project. This project is directly aligned with the University's mission of serving students and society through comprehensive integrated academic offerings enhanced by technology, co-operative education, and clinical practice in an urban setting, with global outreach embracing research, scholarly activities, and community initiatives.

The Freedom Rings Sustainable Broadband Adoption program not only unites the City of Philadelphia but it also unites a University. Drexel University will collaborate across eight academic units and three non-academic units to develop an innovative and accessible platform for sustainable broadband adoption by PHA residents and community stakeholders. The standard silos of higher education are broken down to form interlocking rings focused around the common goal of providing broadband *education, awareness, training,* and *access* to the residents of the Philadelphia Housing Authority and Community Organizations and to *support* the overall Philadelphia Freedom Rings SBA, CCI and PCC project. This goal will be met through the following objectives:

- Working collaboratively with the Freedom Rings SBA partners to create an educational portal focused on a user-centered design approach which will facilitate digital literacy through *education* and workforce *training* which will be available to PHA residents and community stakeholders throughout Philadelphia;
- Facilitating 40,000 hours of workforce development *training* to 5,000 PHA residents through a sweat-equity model as part of an innovative laptop program designed to get technology into the hands of the residents;
- Raising community *awareness* about broadband technology and *access* among PHA residents and community partners through a grassroots movement through community events and an integrated social media and social marketing approach.

As demonstration of our commitment to this effort, Drexel University is providing $2,000,000 in institutional match in the form of reduced indirect rates, staff and student support, full tuition Liberty Scholarships for residents of Philadelphia and stipend support for these Liberty Scholars. Again I would like to reiterate my strongest support for the Philadelphia Freedom Rings project.

Sincerely,

Mark L. Greenberg
Provost and Senior Vice President
  for Academic Affairs

hopes of serving 1500 people who are on the opposite side of the Digital Divide, easily integrating the Philadelphia Freedom Rings SBA proposal into our current programs. We are prepared to offer $221,000 in matching towards this proposal.

The single most important determinant of the effectiveness of a digital inclusion program is its integration with already-existing community structures and networks. Taking into mind the drastic need that Philadelphia has for broadband adoption, and the community-designed nature of this program, I urge the NTIA to award this grant with all possible speed. Thank you for your help.

Sincerely,

Jane Shull
Executive Director

March 12 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Broadband Technology Opportunities Program
National Telecommunications and Information Administration (NTIA)
U.S. Department of Commerce, HCHB, Room 1874
1401 Constitution Avenue, NW
Washington, DC 20230

Dear Mr. Strickling,

As the President and CEO of the Greater Philadelphia Urban Affairs Coalition, the lead partner in the **Philadelphia Freedom Rings Sustainable Broadband Adoption (SBA)** project, I am writing to express my strong commitment to and firm support of the project. The **Philadelphia Freedom Rings SBA** proposal will grow sustainable access and demand for broadband in underserved areas of Philadelphia by providing engaging trainings focused around education, skills development, healthcare service delivery, and media production. It will also provide the necessary training and equipment to offer opportunities and instruction to individuals to create and share content with their communities.

We are delighted to partner with Drexel University, the Philadelphia Housing Authority, Tenant Support Services, Inc., Media Mobilizing Project, People's Emergency Center, Philadelphia FIGHT, Community College of Philadelphia, Temple University, and Wilco Electronic Systems to make it possible for individuals in communities to address their technology access and training needs by engaging with agencies and services that already exist in their communities. We will match the proposed funding with $1 million.

The Coalition's mission is *to unite government, business, neighborhoods and individual initiatives to improve the quality of life in the greater Philadelphia region, build wealth in urban communities, and solve emerging issues.* In our 40-year history, we have worked to address poverty and other urban issues in the Philadelphia region. Our history, deeply rooted in the Civil Rights movement, the business community and grassroots organizing efforts, allows us to play a role in bringing together diverse stakeholders to address challenges facing the region. We have long been trusted by all these diverse communities to effect change, and with a network of 90 program partners, 500 employees, a $35 million budget, and 85,000 Philadelphians served every year, we have the capacity to assume a leadership role in this most important project to deliver technology services critical to our communities.

The Coalition's involvement in **Philadelphia Freedom Rings SBA** will require that we work in broad partnership with different stakeholders across government, businesses and communities. Our involvement with this project is a natural extension of our expertise and our mission.

Cities like Philadelphia thrive when their own communities address their own problems; our communities have the cultural competence and experience to effect change in a way that external and/or isolated efforts cannot. "Driving change from the ground up" is not only our marketing tagline, it is how we get our work done every day. We have found in our 40-year history that change from this direction lasts – it can be sustained. This is what any of us would want from taxpayer dollars: solutions that last.

The **Philadelphia Freedom Rings SBA** project is a digital equity project, which is at its core an economic equity project. Economic access and equity are central to the Coalition's history and our mission. We work to gain equity for minority populations, workforce opportunities for all, with a focus on youth, and seek to build wealth among working families. With the funding of Freedom Rings, we will give our economy a key piece of what it needs to thrive: opportunities for those in our communities to participate in the economic growth of the region and the world, through giving technology access and training to youth and to populations at risk.

We are able to reach the many and complex communities within Philadelphia through the Coalition's network of 90+ program partners; they are our voice in the communities, they bring issues to the forefront, and we have long been trusted to provide solutions through collaborative means. As proponents of strong neighborhoods, we appreciate the strategy of **Philadelphia Freedom Rings SBA** to utilize the strength of Philadelphia's neighborhood by easily integrating broadband adoption into existing social service programs, including some of our own (which include YO-ACAP, ODAAT, NCCF).

I urge that you give the **Philadelphia Freedom Rings SBA** project its due consideration for full BTOP funding. Our co-applicants have all recognized the importance of this project to Philadelphia and are united in providing improved technologies to all of our communities.

Sincerely,

Sharmain Matlock-Turner
President & CEO
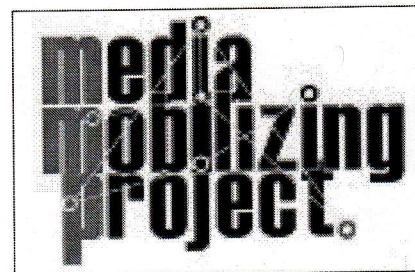
March 11, 2010

Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Ave.
NW Washington, DC 20230

Dear Mr. Strickling,

Media Mobilizing Project (MMP) is looking forward to participating in the *Freedom Rings Sustainable Broadband Adoption* project. Through this project MMP plans to instruct 720 participants per year for two years in intensive technology and multimedia skills. We believe this will provide Philadelphians with needed job and small-business development skills, directly impact at-risk high school students, non-English speaking immigrants, and increase the capacity of the network of social service, non-profit, and community organizations that serve them. Through this program we expect to create five full-time positions and seven part-time positions, building a path to economic recovery by developing the infrastructure necessary for Philadelphia to make a transition to the informational economy.

MMP's innovative program of digital inclusion through media production will train low-income workers and the unemployed, youth, non-English speaking immigrants, small business owners, non-profit and community organizations in not only the skills of getting online and accessing information – but becoming content creators themselves. Through video shooting and editing, including audio production, and basic web skills, MMP will train a team of media producers who can then communicate about their experiences with their own communities, building a feedback loop of community building.

This approach will extend the basic broadband adoption trainings and awareness campaign to create a community based core promoting the benefits of broadband adoption. The proficiencies learned in these trainings will assist in workforce development in a city where the population is woefully unprepared for a changing economy. The training will also directly serve small businesses, non-profits, and community organizations, providing them the training and resources needed to promote their services and keep their doors open in the 21st century economy. Educational and creative tools will be employed to encourage broadband adoption by youth, especially high school students who face a 50% drop out rate in Philadelphia Public Schools. Today's youth are often attracted to the internet first by social media, and Media Mobilizing
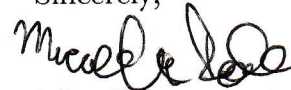
Project targets youth by offering training in audio and video production and web design, with the goal of supporting long term adoption by enmeshing the internet into their social and educational lives.

The rationale is that one of the major opportunities of new broadband technology is as a participatory and public communications platform that affords entry-level users the opportunity to not only consume content but also produce. Studies have shown that the process of producing content engages people with the broader capacities of the Web and leads to higher rates of adoption and more diversified use of the Web. With this insight, and its implications for stimulating broadband adoption and serving under-served communities we propose leading with media production as a centerpiece of digital literacy.

We are excited and honored to be a part of a coalition that is led by the Greater Philadelphia Urban Affairs Coalition and includes the City of Philadelphia, Drexel University, Philadelphia Fight, Wilco Electronic Systems, Community College of Philadelphia, Temple University, Rutgers University and New America Foundation. This type of broad-ranging partnership would not be possible without leadership across Philadelphia devoted to bringing the city into the 21st century.

Sincerely,

Mica Root
Executive Director
Media Mobilizing Project

March 13th, 2010

Mr. Lawrence E. Strickling
Assistant Secretary of Commerce
Broadband Technology Opportunities Program
National Telecommunications and Information Administration (NTIA)
U.S. Department of Commerce, HCHB, Room 1874
1401 Constitution Avenue, NW
Washington, D.C. 20230

Re: Letter of Support for Philadelphia Freedom Rings Broadband Adoption (SBA) Project

Dear Mr. Strickling:

On behalf of the National Comprehensive Center for Fathers (NCCF), I am writing this letter in full support of the **Philadelphia Freedom Rings Sustainable Broadband Adoption (SBA) Project**. NCCF is a partner and sub-recipient to this BTOP application. As a partner, NCCF will contribute $287,092.95 towards this project in matching funds and/or in-kind services.

At NCCF, our mission is to empower fathers to re-unite with their children and families by providing the resources and services for fathers to become more socially and economically self-sufficient and responsible. We offer a comprehensive set of services that are designed to promote self-sufficiency, character reconstruction, and positive fatherhood through education, training, counseling, mentoring, job development and placement. Many of the men we serve do not have access to technology or have been exposed, let alone trained, on how to use the technology. We have seen firsthand how the lack of access to Broadband technology can unequivocally prevent our fathers from obtaining the skills they need to compete in today's workforce. **The Philadelphia Freedom Rings SBA Project** will address the digital divide and provide equity in technological access to the fathers served by our innovative program. Through this project NCCF will be able to integrate into our existing training and job development regime basic computer literacy instruction to all program and project participants enabling them to become familiar with basic computer concepts, terminology, and applications. In addition, NCCF will identify 150 participants from its Basic Computer Literacy Program who have demonstrated an exceptional grasp of the training material to place them in NCCF's Fatherhood Initiative (FI) Program and enable them to receive Advance Computer Literacy training leading to certification(s) in various areas of digital technology. This course will be for 12 weeks including participation in the FI Program.

This program is of particular importance and significance to the minority and underprivileged inner-city community in that it provides an opportunity for a dislocated worker, high school drop-out, and/or ex-offenders to successfully engage the digital divide and empower them with 21st Century skills for job training, search, readiness, and in some instances with job placement.

In closing, I want to reiterate that as a partner in the **Philadelphia Freedom Rings SBA project**, I strongly urge and request that you will give this application your full consideration and funding. The fathers we serve have faced many obstacles and challenges in their lives and when, as now, they are genuinely desirous of bridging the digital divide and re-integrating back in society and our communities we should not further isolate them because of the lack of digital equity.

Sincerely,

Kofi Asante,
Executive Director of NCCF
Deputy Director of Men's Programs,
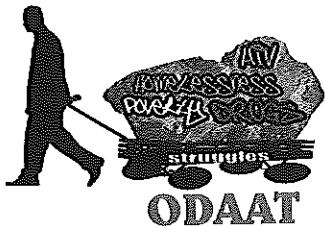
ODAAT

WE SAVE LIVES. WE CHANGE LIVES.

Office 215.226.7860
Crisis 215.221.1033
Fax 215.226.7869
www.odaat.us

March 12, 2010

Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Ave. NW
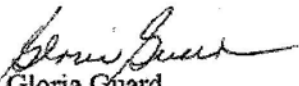Washington, DC 20230

Dear Mr. Strickling:

I am pleased to send this letter of commitment and support for the Greater Philadelphia Urban
Affairs Coalition's application for funding through the Broadband Technology Opportunities
Program. As a program partner of GPUAC, One Day At A Time (ODAAT) is pleased to be part
of the Freedom Rings Sustainable Broadband Adoption project.

As a partner in this project, we will build and maintain a computer lab that will facilitate
computer and internet access for underserved individuals in the North Philadelphia area. We are
dedicated to serving low-income and homeless individuals in Philadelphia who are afflicted by
addiction and HIV/AIDS, and providing digital access and training is a critical enhancement to
our services. Computer and internet skills are essential in today's job market, and our
population's lack of access to these things has served to make them less competitive in the job
market. In addition, access to the internet is essential in conducting job search activities, thus the
lab will fill an important gap in access for this population.

The computer lab and training activities will be integrated into our existing job training,
HIV/AIDS, and addiction recovery programs. If funded, ODAAT agrees to provide $83,948 in
match support.

ODAAT is honored to be part of this application, and we look forward to the opportunity to
facilitate much-needed access to computers and internet technology to our clients. Thank you for
your consideration of this proposal.

Sincerely,

Robin Ingram
Director of Programs and Services

PEC

Gloria Guard
President

Sharmain Matlock-Turner
Board Chair

Administration
Rowan House
325 North 39th Street
Philadelphia, PA 19104-4656
Phone: 215-382-7522 ext. 201
Fax: 215-386-6290
Email: pec@pec-cares.org
Website: www.pec-cares.org

Shelter & Services
3902 Spring Garden Street
Philadelphia, PA 19104-4655
Phone: 215-382-7522 ext. 210
Fax: 215-349-9099

Welfare to Work
Families First
3939 Warren Street
Philadelphia, PA 19104-4642
Phone: 215-382-7522 ext. 233
Fax: 215-382-1640

Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Ave.
NW Washington, DC 20230

Dear Mr. Strickling:

I am writing on behalf of People's Emergency Center (PEC) to express my strong, enthusiastic support for the Philadelphia Freedom Rings-Sustainable Broadband Adoption (SBA) proposal being submitted for a Broadband Technology Opportunities Program grant under the American Recovery and Reinvestment Act (ARRA). We are committed to address digital equity issues here in Philadelphia. Currently, 40% of Philadelphians have no Internet access at home or the knowledge to access relevant online social services.

The Freedom Rings SBA will be easily integrated into our existing Digital Inclusion program to expand our reach to over 900 families in Philadelphia. We will accomplish this by coordinating with local nonprofit organizations already located in underserved neighborhoods to deliver Digital Inclusion programs to our poorest citizens.

Since February of 2003, over 1000 participants have graduated from PEC Digital Inclusion programs and over 500 computers have been distributed. Through this grant, PEC will be able to train 870 additional participants in computer literacy, financial literacy, media literacy and job readiness skills. We are experienced in bridging the digital divide and enthusiastic about the potential expansion of this program to many other underserved areas.

The single most important determinant of the effectiveness of a digital inclusion program is its integration with already-existing community structures and networks. This proposal aims to create a coordinated network of community organizations, recreation centers, the Free Library, and homeless shelters to deliver technology literacy to the population that needs it most. PEC anticipates the level of SBA project match to be $540,000 to facilitate its success. I urge the NTIA to award this grant with all possible speed.

Sincerely,

Gloria Guard
President

March 13, 2010

The Honorable Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Ave.
NW Washington, DC 20230

Dear Assistant Secretary Strickling,

I am writing to express my strong, enthusiastic support for the Philadelphia Freedom Rings Broadband Adoption Proposal being submitted by the Greater Philadelphia Urban Action Coalition (GPUAC) for a Broadband Technology Opportunities Program grant under the American Recovery and Reinvestment Act (ARRA).

Philadelphia, one of the poorest cities in the country, is also one of its least wired, with 40% of its population with no Internet access at home. In order to create the most effective set of digital inclusion programs for Philadelphia, Philadelphia FIGHT has worked for the last year with GPUAC, the Media Mobilizing Project, People's Emergency Center, and dozens of other community groups to draft a proposal born out of the communities' own needs and wishes. The resulting multi-faceted proposal contains programs that engage thousands of offline Philadelphians in tested, community-based programs.

Philadelphia FIGHT is a comprehensive AIDS Service organization that offers a wide range of services to low income people at risk for acquiring HIV. It provides Internet access, email accounts, and website hosting through a homegrown ISP, the Critical Path Project, to over 12,000 Philadelphians. Connectivity has always been important for individuals living with or affected by HIV. Treatment information is readily available online but, more importantly, because treatment advances so rapidly in this field, print text is almost always outdated soon after it appears. For this reason since the mid-1990s, FIGHT began considering the implications of Internet access for our clients. The people we work with are for the most part individuals with low educational levels and minimal literacy skills. These are the very people often stuck on the wrong side of the digital divide. In addressing these issues, FIGHT has developed an extensive track record and competency in helping low income and disenfranched people get online, and remain online using applications such as email and search engines to access health related information. Many have also gone on to use the Internet for other purposes to seek out information in ways that will be useful to them in rebuilding their lives.

Philadelphia FIGHT's experience implementing broadband adoption programs with community groups, such as Office of Supportive Housing shelters, recovery houses, other ASOs, and family centers, among others puts us in a position to immediately begin recruiting new participants and implement our training programs for new users on learning basic computer skills and finding life-saving health information. We are enthusiastic about the potential to expand and build on our existing initiatives, with

March 9, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Broadband Technology Opportunities Program
National Telecommunications and Information Administration (NTIA)
U.S. Department of Commerce, HCHB, Room 1874
1401 Constitution Avenue, NW
Washington, DC 20230

Re: ENDORSEMENT OF PHILADELPHIA FREEDOM RINGS PROJECT

Dear Mr. Strickling:

As the voice of the residents that live within the Philadelphia Housing Authority ("PHA") communities, and a key partner and sub-recipient to this BTOP application, the Tenant Support Services Inc., ("TSSI"), is in full support and endorsement of this proposal to the U.S Department of Commerce for the Broadband Technology Opportunities Program. This project, titled the Philadelphia Freedom Rings Network, represents a public/private multiple comprehensive community infrastructure, sustainable broadband adoption, and public computer center application to serve the underserved residents of Philadelphia.

TSSI is the community anchor organization that is responsible for addressing and representing all the interests and needs of the PHA residential communities. In this role, bridging the "digital divide" has been a key objective of TSSI's strategic plan to address the various issues of unemployment, chronic illness, an expanding aging and disabled community, and educational limitations, within the PHA communities. As a key Philadelphia Freedom Rings community partner, along with Drexel University and the Greater Philadelphia Urban Affairs Coalition, TSSI will participate as a sub-recipient of the laptops and an operational partner to aid in the facilitation of the training and programs offered to PHA residents under the proposed BTOP sustainable adoption application.

Lastly, as one of the last remaining minority-owned private cable operators in the Nation, and a long-standing provider of advanced services to PHA residents for over 30 years, TSSI and the residents of PHA have proudly viewed Wilco as a true community telecom provider. Thus, we urge that Wilco and the entire Philadelphia Freedom Rings Project receive all due consideration from the NTIA reviewing committee, as a program that provides access, enhances adoption, and meets all of the statutory goals and objectives of the BTOP program.
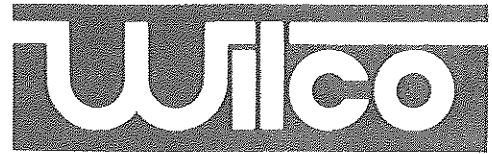
I endorse this proposal with full confidence!

Sincerely,

Asia Coney
Director

March 13, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Broadband Technology Opportunities Program
National Telecommunications and Information Administration (NTIA)
U.S. Department of Commerce
HCHB, Room 1874
1401 Constitution Avenue, NW
Washington, DC 20230

Re: **SUPPORT AND ENDORSEMENT FOR THE PHILADELPHIA FREEDOM RINGS PROJECT**

Dear Assistant Secretary Strickling:

On behalf of Wilco Electronic Systems, Inc., ("Wilco"), I support and endorse the Philadelphia Freedom Rings Project as an historic and creative comprehensive public/private partnership to provide enhanced broadband access, sustainable broadband adoption services, to the City of Philadelphia's underserved public housing authority residents, local community organizations, and key municipal and critical community anchor institutions located within the City's most economically distressed areas.

As one of the last remaining African-American owned private cable operators in the Eastern Region of the Nation, this year marks Wilco's 33rd year of service to the Greater Philadelphia community. Since 1977, Wilco has been serving the Philadelphia area as a multiple dwelling unit provider and a cable service provider for low-income residential communities. Currently, Wilco provides cable services to the Philadelphia Housing Authority communities and has been doing so since 2001. Traditionally, PHA communities have been an un-served, underserved, and economically disadvantaged population due to the high cost of infrastructure and the lower rate of return from the low-income marketplace. However, it was Wilco who first began cultivating this niche market, and has proudly served Philadelphia's predominantly minority and low-income communities, as a boutique telecommunications operator with a respected social mission to "serve the underserved".
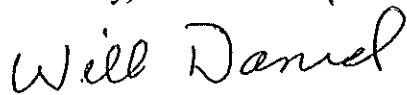
As a key community anchor partner with the Philadelphia Freedom Rings Project, we are honored to join the ranks of a comprehensive and diverse public/private mix of partners, such as Drexel University, City of Philadelphia, Greater Philadelphia Urban Affairs Coalition, Temple University, and the Community Colleges of Philadelphia, as an entity that will innovatively provide enhanced and improved broadband access and transport to specific Philadelphia public housing authority communities and other vulnerable populations throughout the entire City.

Moreover, through the use of our new state-of-the-art educational TV studio, which will be housed at Wilco's Network Operating Center, Wilco will also provide a facility space that will assist in the offering of innovative sustainable broadband adoption methods through the use

of media production. The Freedom Rings Studio will be utilized by local Philadelphia Universities and community groups to educate, train, and interact with underserved populations in the production of community media programs, original online content, and community media awareness campaigns. This programming will be distributed through the city wide broadband portal and Wilco's WPHA-TV.com, as way to spur engagement of broadband adoption throughout Philadelphia's economically distressed neighborhoods.

Therefore, we support the Philadelphia Freedom Rings Project as a project that meets all of the statutory purposes of the BTOP program and we look forward to being a key anchor partner in such an exciting and collaborative Philadelphia community partnership.

Sincerely,

Will Daniel

Will F. Daniel
President
Wilco Electronic Systems, Inc.

YOACAP

Youth Outreach Adolescent Community Awareness Program

Linda Burnette
President & CEO

Ducrward Beale
Executive Director

March 10, 2010

Lawrence E Strickling
Assistant Secretary for Communication and Information
National Telecommunications and Information Admin.
US Department of Commerce
1401 Constitution Avenue, NW
Washington, DC 20230

I am writing to support the Greater Philadelphia Urban Affairs Coalition (GPUAC) and their Sustainable Broadband Adoption Project entitled Freedom Rings Broadband Adoption Program. As part of this project, our agency (YOACAP) would work through our existing community-based service delivery system to provide technology training and supports to high-risk youth and young adults throughout North, West, and Southwest Philadelphia. We have identified several sites that are strategically placed within these communities that have resources, such as space, computer rooms, access to the internet, and networking capabilities to support our proposed project. These locations are youth and young adult friendly and accessible to individuals with disabilities. If awarded, we will be matching $80,000 of the grant in staff time, materials, and other resources.

Through our research, program development, and implementation, we have learned that technology training is a tremendous need for our target population because they lack basic computer skills required to obtain meaningful employment. It is anticipated that through our activities relating to the Freedom Rings Broadband Adoption Program, more than 20,000 youth and young adults will be exposed to such opportunities. As illustrated within the narrative, our recruitment and retention plan supports activities that will allow staff to provide intensive support services to 8,000 youth over a two-year period.

Thank you in advance for considering our overall request, and we are very excited about this possible partnership to support hard-to-reach youth and young adults in Philadelphia. If you need any additional material or information, please feel free to contact me at 215.851.1834 or at linda@yoacap.org.

Very Truly Yours,

Linda Burnette
President & CEO, YOACAP

CITY OF PHILADELPHIA

DIVISION OF TECHNOLOGY

ALLAN R. FRANK
Chief Technology Officer
1234 Market Street, Suite 1850
PHILADELPHIA, PA 19107-3721
Phone: (215) 686-8103
FAX: (215) 686-8258

March 11, 2010

The Honorable Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Agency
Herbert C. Hoover Building (HCHB) U.S. Department of Commerce/NTIA
1401 Constitution Avenue, N.W., Washington, D.C. 20230

Dear Assistant Secretary Strickling,

On behalf of the City of Philadelphia's Division of Technology, I am writing to express my strong support and enthusiasm for a significant proposal coming from the City for Sustainable Broadband Adoption. This proposal is called "Philadelphia Freedom Rings: A Sustainable Broadband Adoption Proposal" and provides an excellent model for the kind of community collaboration that we as a city hope for and strive to create.

Led by the Greater Philadelphia Urban Affairs Coalition, this broadband adoption proposal demonstrates an excellent working relationship between our anchor institutions, both at the university level and the community level, and includes partnerships between Drexel University, the Philadelphia Housing Authority, Tenant Support Services, Inc., Media Mobilizing Project, People's Emergency Center, Philadelphia FIGHT, Community College of Philadelphia, Temple University, and Wilco Electronic systems. One reason this proposal demonstrates such an effective collaboration is that its partners are truly committed to serving disadvantaged populations yet are also diverse enough to reach a variety of disadvantaged populations with different needs in different parts of the City. Therefore, in addition to tackling the challenge of sustainable broadband adoption, the proposal also addresses health care issues, employment and training challenges, and homelessness prevention.

I also feel strongly supportive of this proposal as a result of watching a number of anchor institutions from different neighborhoods and with different policy interests creatively collaborate to generate an effective series of programs for sustainable broadband adoption. Historically, Philadelphia has proven a difficult city in which to unite a series of diverse organizations and rally them around a common goal. In this case, however, the issue of digital inclusion is so critical to the success of our citizens that our partner organizations have cast any disparate politics and interests aside for the good of Philadelphia. That approach is to be commended, and I urge you to approve this proposal and demonstrate our government's commitment to the strength of our community organizations.

Sincerely,

Allan Frank
Chief Technology Officer
Division of Technology
City of Philadelphia

Community
College
of Philadelphia

March 5, 2010

National Telecommunications
   and Information Administration
U.S. Department of Commerce
HCHB, Room 1874
1401 Constitution Avenue, NW
Washington, DC 20230

To Whom It May Concern:

On behalf of Community College of Philadelphia, I am pleased to provide this letter of support for the City of Philadelphia's proposal to the U.S. Department of Commerce for the Broadband Technology Opportunities Program. This project, titled Philadelphia Freedom Rings Network, represents a public/private multiple comprehensive community infrastructure, sustainable broadband, and public computer center application.

The College, the second largest institution of higher education in Philadelphia, is a gateway for training and academic services focused on individuals seeking to obtain and/or upgrade skills. As a key community partner in this proposal, the College will utilize the connectivity of the Philadelphia Freedom Rings Network to improve and provide wired and wireless services to our main campus and three regional centers. In addition, the College will participate in the sustainable adoption program as a key partner that will provide job skills and workforce development training to prepare underserved populations residing in Philadelphia's most economically distressed areas for the 21st century new economy.

I endorse this proposal with full confidence.

Sincerely,

Stephen M. Curtis
President

The Path to Possibilities

Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Ave. NW
Washington, DC 20230

Dear Secretary Lawrence E. Strickling,

The CompTIA Education Foundation strongly supports the Philadelphia Urban Affairs
Council Sustainable Broadband Adoption proposal. In partnership with the New America
Foundation's Open Technology Initiative's (OTI), CompTIA is committed to facilitating
the donation of CompTIA training to participating sites throughout the metropolitan area.

The CompTIA Educational Foundation is the charitable arm of CompTIA, the world's
leading IT association. The CompTIA Educational Foundation's research helps
determine emerging skills that individuals must possess to work on the latest
technologies. This helps the Foundation develop programs that produce properly skilled
workers for the latest, in-demand IT jobs. Our leading program, Creating Futures, is
different than any other training program because we work with employers to identify
their needs and then train individuals to fit those needs. In this way, we help individuals
overcome barriers to employment and help employers build a productive and diverse
workforce.

CompTIA is known worldwide as the leading provider of vendor-neutral IT
certifications. CompTIA certifications identify IT professionals who prove their aptitude
in various fields, such as security, network administration, computer repair, and server
administration. **Working with the Open Technology Initiative, the CompTIA
Education Foundation will provide 500 seats of CompTIA® A+® training for this
project. These training and certification courses are each valued at $1,500 for a total
donation in-kind match of $750,000.**

CompTIA® A+® training is a self-paced eLearning course, providing the knowledge and
skills needed to pursue a job as an A+ technician. The course provides understanding of
the fundamentals of computer technology, networking, security, and gain the skills
required to identify hardware, peripherals, networking, and security components.
Additionally, the course helps individuals gain skills required to install, configure,
troubleshoot, upgrade, and maintain PC workstations, the Windows OS and SOHO
networks. The course provides understanding the fundamentals of computer technology,
networking, security, and builds the skills required to identify hardware, peripherals,
networking, and security components. Those that complete the course will have the skills
required to install, configure, troubleshoot, upgrade, and maintain PC workstations, the
Windows OS and SOHO networks.

The program will also provide mentoring, certification, and job placement assistance. The CompTIA® A+® program will enable motivated individuals to gain skills that can be transferred to the greater community or pursue a computer technician career. Most importantly, these courses build the foundation for future broadband deployment and network administration by creating the next generation of local experts with the know-how to build networks in and for their communities.

The CompTIA Education Foundation welcomes the opportunity to be a part of this intervention and is pleased to be able to offer this matching donation if the project is funded.

Sincerely,

Dennis Zimmerman
Executive Director
CompTIA Education Foundation
1815 S. Meyers Road, Suite 300
Oakbrook Terrace, IL 60181

March 3, 2010

Broadband Technology Opportunities Program
National Telecommunications and Information Administration (NTIA)
U.S. Department of Commerce
HCHB, Room 1874
1401 Constitution Avenue, NW
Washington, DC 20230

Re: ENDORSEMENT OF BROADBAND TECHNOLOGY OPPORTUNITIES
        PROGRAM FUNDING FOR PHILADELPHIA FREEDOM RINGS NETWORK

To Whom It May Concern:

The Pennsylvania eHealth Initiative (PAeHI) is in full support and endorsement of the Philadelphia
Freedom Rings Network to obtain full grant funding through the Broadband Technology Opportunities
Program as a multiple comprehensive community infrastructure, sustainable broadband and public
computer center application submission for the City of Philadelphia. PAeHI was created to encourage the
development and use of electronic medical records (EMR) in Pennsylvania along with health information
exchanges (HIE), which will ultimately tie into a national system allowing patients and health care
providers to securely access medical records regionally and throughout the country.

As a complement to the already awarded Pennsylvania PennRen BTOP project, by partnering with anchor
healthcare institutions that provide services to low-income communities, such as the Drexel University
Health Care Center, Philadelphia Housing Authority Health Facilities, and Spectrum Health Services
Centers, the Freedom Rings Network will enhance the delivery of healthcare in economically distressed
neighborhoods by providing broadband technologies that will forward the Pennsylvania eHealth Initiative
to underserved residents. Once implemented, the network will encourage and enable the development and
use of information technology to improve healthcare quality and efficiency and access to health
information. Through the network, broadband technology will be deployed allowing doctors serving low
income communities the ability to now progress eHealth initiatives to vulnerable populations in need of
secured and enhanced healthcare delivery

Therefore, we strongly urge that the City of Philadelphia Freedom Rings Network to receive strong
consideration from the NTIA reviewing not only as a program to enhance healthcare delivery, but as an
important component to the overall Pennsylvania broadband deployment initiatives, specifically serving
underserved residents within the City of Philadelphia. If we can provide further information, please do not
hesitate to contact myself at (412) 420-2397 or PAeHI Executive Director, Mark Stevens at
mstevens@paehi.org.

Sincerely,

Sharon L. Dorogy
Board Chair, Pennsylvania eHealth Initiative
www.PAeHI.org

RUTGERS

Office of the Dean
School of Communication and Information
Rutgers, The State University of New Jersey
4 Huntington Street
New Brunswick, NJ 08901-1071

comminfo.rutgers.edu

732-932-7500
Fax: 732-932-6916

March 11, 2010

Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Ave.
NW Washington, DC 20230

Dear Mr. Strickling,

Rutgers University's School of Communication and Information is delighted to participate
in the evaluation of the Freedom Rings Sustainable Broadband Adoption project. The
Freedom Rings SBA project is a coalition of community organizations being led by the
Greater Philadelphia Urban Affairs Coalition and is a proposal for a comprehensive
neighborhood-based project to increase broadband adoption through existing social service
programs.

The Rutgers SC&I participation in the project will be headed by Dr. Todd Wolfson. He will
work with one doctoral student from our school in partnership with the New America
Foundation to design and implement the evaluation of the Freedom Rings Sustainable
Broadband Adoption project. Professor Wolfson will spend about 20% of his time working
on the evaluation, and his salary and fringe related to his 20% of time is Rutgers' cost-shared
contribution to the project. Expenses related to our doctoral student, which include salary,
fringe, and tuition, are funds we are seeking from the grant budget.

It is an exciting project and we look forward to seeing its impact on the greater Philadelphia
community.

Sincerely,

Jorge Reina Schement, Dean and Professor II

March 8, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Broadband Technology Opportunities Program
National Telecommunications and Information Administration (NTIA)
U.S. Department of Commerce, HCHB, Room 1874
1401 Constitution Avenue, NW
Washington, DC 20230

**Re: ENDORSEMENT OF BROADBAND TECHNOLOGY OPPORTUNITIES
        PROGRAM FUNDING FOR PHILADELPHIA FREEDOM RINGS NETWORK**

Dear Mr. Strickling:

Spectrum Health Services, Inc. (Spectrum) is in full support and endorsement of the Philadelphia Freedom Rings Network to obtain full grant funding through the Broadband Technology Opportunities Program as a multiple comprehensive community infrastructure, sustainable broadband, and public computer center application submission for the City of Philadelphia.

Spectrum is a 501c(3) nonprofit community health center whose mission is to provide comprehensive primary care health services, health education and social services to low income Philadelphians. Organized in 1967, Spectrum received designation as a Federally Qualified Health Center (FQHC) by the U.S. Department of Health and Human Services in 1984. In the Summer of 2010, Spectrum will break ground on for new, state of the art, 30,000 sq. ft. "Green" Haddington Health Center. It is anticipated that over the next five years, Spectrum will provide over 60,000 visits in the new Haddington Health Center, and add new dental and behavioral health services which are currently not provided. As a major employer in the Haddington community, with the construction of the new site, Spectrum will increase staff by approximately 50 people.

Spectrum will participate as a key partner with other Freedom Rings anchor healthcare institutions that will provide services to low-income communities, such as the Drexel University Health Care Centers, and the Philadelphia Housing Authority Health Facilities. The Freedom Rings Network will enhance the delivery of healthcare in economically distressed neighborhoods by providing broadband technologies to underserved clients. Once implemented, the network will encourage and enable the development and use of information technology to improve healthcare quality and efficiency and access to health information. Through the network, broadband technology will be deployed allowing providers at Spectrum to improve services to the low-income and underserved populations that they have historically served for over 40 years.

We strongly urge that the Philadelphia Freedom Rings Network receive all due consideration for full BTOP funding as a program to enhance and improve healthcare delivery, specifically serving underserved residents within the City of Philadelphia.

Sincerely,

Phyllis B. Cater
Chief Executive Officer, Spectrum Health Services

Lawrence E. Strickling
Assistant Secretary of Commerce
Broadband Technology Opportunities Program
National Telecommunications and Information Administration (NTIA)
U.S. Department of Commerce
HCHB, Room 1874
1401 Constitution Avenue, NW
Washington, DC 20230

March 10, 2010

**Re: ENDORSEMENT OF BROADBAND TECHNOLOGY OPPORTUNITIES
PROGRAM FUNDING FOR PHILADELPHIA FREEDOM RINGS NETWORK**

Dear Mr. Strickling,

I am writing in my capacity as Chair of Temple University's Department of
Broadcasting, Telecommunications, and Mass Media (BTMM) to endorse the
Philadelphia Freedom Rings Project proposal to obtain funding through the Broadband
Technology Opportunities Program as a multiple comprehensive community
infrastructure, sustainable broadband adoption, and public computer center application
submission for the City of Philadelphia.

BTMM is recognized as having produced some of the finest media professionals in the
nation. Our curriculum explores media as complex cultural environments — artistic,
commercial, technological, and philosophical — central to a global community shaped
by information networks. Using the latest technologies and teaching methods, we
inspire students to create, produce, evaluate, and manage media messages and
enterprises for the evolving media world. We combine creative expertise with
theoretical knowledge in an academic vision that promotes integrity and innovation,
leadership and entrepreneurship, and self-expression and reflective thinking, in a
collaborative learning experience. The mission of our program is to prepare students to
become responsible communicators able to create, critique and analyze media content
designed for audiences in a global society.

The Philadelphia Freedom Rings Project is an exciting and innovative project that
highly consistent with our program's own mission. As such, the BTMM hopes to serve
as a partner at the new state-of-the-art educational television studio, Freedom Rings
Network Operating Center, through the elaboration of internships and coursework
designed to help educate, train, and interact with underserved populations in the
production of community media programs, original online content, and community

awareness campaigns. This content will be distributed through the city wide broadband portal and Wilco's WPHA-TV.com, as way to spur engagement of broadband adoption throughout Philadelphia's economically distressed neighborhoods.

In closing, we fully support the project's goal of stimulating innovative broadband adoption for underserved residents within the City of Philadelphia, and look forward to serving as a partner.

Sincerely,

Patrick D. Murphy, PhD
Chair & Associate Professor
BTMM, Annenberg Hall room 205
School of Communications & Theater
Temple University
Philadelphia, PA 19122
215-204-3876
email: murphy.p@temple.edu
http://www.temple.edu/sct/btmm/