

ANNUAL PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 12-43-B10543	3. DUNS Number 073245193
4. Recipient Organization TALLAHASSEE, CITY OF (INC) 300 S ADAMS ST, TALLAHASSEE, FL 323011721		
5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2010	6. Is this the last Annual Report of the Award Period? <p style="text-align: center;"> <input type="radio"/> Yes <input checked="" type="radio"/> No </p>	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Robert Bechtol Senior Management Analyst	7c. Telephone (area code, number and extension) 850-891-8053	
	7d. Email Address Robert.bechtoll@talgov.com	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 02-11-2011	

PROJECT INDICATORS																																																
<p>1. Does your Sustainable Broadband Adoption (SBA) project foster a particular broadband technology or technologies? If so, please describe this technology (or technologies) (600 words or less).</p> <p>The City of Tallahassee and its partners, Go Beyond Foundation and Partners for Digital Equality, will deliver not only computers and training, but access to high speed internet. The Partners for Digital Equality will implement their Learning Without Walls program, which has a workforce development and job training part and education and tutorial part, at the Apalachee Ridge Technology Learning Center (ARTLC). The job training track will provide adult participants with computer-based career training and job enhancing skills courses and live online tutoring. The education and tutorial track examines and addresses the need to educate and provide resources to children in the unserved and underserved area of the community. Partners for Digital Equality will collaborate with educators, school systems, local libraries and community centers to bring technology to students and their families. This grant will provide students with relevant online and portable broadband accessibility, through the use of after-school online tutorials. This program will stimulate and promote educational dialogue, digital literacy, e-learning, research and peer education. The Go Beyond Foundation will refurbish between 400 and 800 computers over the grant period and deliver these to children and their families, along with free internet access for one year. In years two and three, the internet access cost will be minimal. The outreach coordinator, one of the jobs created by this grant, will follow up with all the Apalachee Ridge training participants to encourage them to get access to the internet to continue developing their job skills and expanding their learning opportunities.</p>																																																
<p>2a. Please list all of the broadband equipment and/or supplies you have purchased during the most recent calendar year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (100 words or less).</p> <table border="1"> <thead> <tr> <th>Manufacturer</th> <th>Item</th> <th>Unit Cost per Item</th> <th>Number of Units</th> <th>Narrative description of how the equipment and supplies were deployed</th> </tr> </thead> <tbody> <tr> <td>N/A</td> <td>N/A</td> <td>0</td> <td>0</td> <td>N/A</td> </tr> <tr> <td colspan="2">Totals</td> <td>0</td> <td>0</td> <td></td> </tr> </tbody> </table>					Manufacturer	Item	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed	N/A	N/A	0	0	N/A	Totals		0	0																														
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		Add Equipment		Remove Equipment																																												
<p>2b. To the extent you distribute equipment/supplies to beneficiaries of your project, please describe the equipment/supplies you distribute, the quantities distributed, and the specific populations to whom the equipment/supplies are distributed (600 words or less).</p> <p>Through our partner, Go Beyond Foundation and their Digital Harmony program, the City of Tallahassee will distribute between 400 and 800 refurbished computers over the next three years to middle school students in the unserved and underserved community. The computers will be refurbished by Florida State University students and then distributed through the Leon County School system to middle school students living in the unserved and underserved community.</p>																																																
<p>3. For SBA access and training provided with BTOP grant funds, please provide the information below. Unless otherwise indicated in the instructions, figures should be reported <u>cumulatively</u> from award inception to the end of the most recent calendar year. For each type of training (other than open access), please count only the participants who <u>completed</u> the course.</p> <table border="1"> <thead> <tr> <th>Types of Access or Training</th> <th>Number of People Targeted</th> <th>Number of People Participating</th> <th>Total Training Hours Offered</th> </tr> </thead> <tbody> <tr> <td>Open Lab Access</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Multimedia</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Office Skills</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>ESL</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>GED</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>College Preparatory Training</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Basic Internet and Computer Use</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Certified Training Programs</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Other (please specify):</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Total</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>					Types of Access or Training	Number of People Targeted	Number of People Participating	Total Training Hours Offered	Open Lab Access	0	0	0	Multimedia	0	0	0	Office Skills	0	0	0	ESL	0	0	0	GED	0	0	0	College Preparatory Training	0	0	0	Basic Internet and Computer Use	0	0	0	Certified Training Programs	0	0	0	Other (please specify):	0	0	0	Total	0	0	0
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<p>4. Please describe key economic and social successes of your project during the past year, and why you believe the project is successful thus far (600 words or less).</p> <p>The project is not yet underway since contracts with our partners will not be executed until the end of January 2011.</p>																																																

5. Please estimate the level of broadband adoption in the community(ies) and/or area(s) your project serves, explain your methodology for estimating the level of broadband adoption, and explain changes in the broadband adoption level, if any, since the project began.

<p>5a. Adoption Level (%):</p>	<p>Narrative description of level, methodology, and change from the level at project inception (600 words or less).</p>
<p>40</p>	<p>The City of Tallahassee, nor its partners, can produce any documentation demonstrating the actual adoption level of broadband internet service in our target area; however, the City knows that national averages of broadband adoption are in the 60% range. The City is in the process of surveying the target area and we will know by March 31, 2011 how close we are to our estimate of 40% adoption in the target area. The City's awareness campaign will communicate and advertise the benefits of embracing the digital revolution, effectively bridging the existing gap between current broadband subscribers and non-subscribers. This campaign entitled "Operation Broadband, Internet, Education and Training" markets the need for broadband services and high-speed Internet and combines education and training to ensure a sustainable broadband adoption for Tallahassee.</p>

6. Please describe the two most common barriers to broadband adoption that you have experienced this year in connection with your project. What steps did you take to address them (600 words or less)?

The project is not yet underway since contracts with our partners will not be executed until the end of January 2011.

7. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities. (150 words or less)

The project is not yet underway since contracts with our partners will not be executed until the end of January 2011.

8. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).

The City of Tallahassee has experienced turnover in key staff that were involved from the beginning of the grant application process. This loss in key staff resulted in a delay in getting contracts executed between the City and its partners, or subrecipients, which resulted in the City and its partners not getting started until the third quarter of year one. The City's lesson learned is that all key grant staff should have identified backups so that valuable time is not lost during the employee turnover.