QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted	2. Award Identification Number	3. DUNS Number
Department of Commerce, National Telecommunications and Information Administration	**55-43-B10539**	**080490584**

4. Recipient Organization

UNIVERSITY OF WISCONSIN SYSTEM 432 N LAKE ST, MADISON, WI 537061415

5. Current Reporting Period End Date (MM/DD/YYYY)	6. Is this the last Report of the Award Period?
03-31-2011	◯ Yes ⦿ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official	7c. Telephone (area code, number and extension)
Camille Lore	
	7d. Email Address
	Camille.Lore@uwex.edu

7b. Signature of Certifying Official	7e. Date Report Submitted (MM/DD/YYYY):
Submitted Electronically	05-05-2011

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

During this quarter we deployed 109 laptops into the demonstration communities for use in community centers, libraries and mobile labs. Menominee Nation received 18 laptops, Chippewa Valley received 48 laptops, Wausau received 12 laptops, and Platteville received 31 laptops. Each community received a flip camera to capture video and pictures of outreach activity and testimonies of broadband use in their community. We conducted orientation for community educators from three communities including a walkthrough of the overall project timeline and detailed planning of the effort in their community.

In Platteville, 230 first through fourth graders were educated on cyber safety using a curriculum from Optimist International. The Superior community hired three technology coordinators who have begun work on an interactive website for the school district, preparing training for teachers, parents, and students, and planning community outreach activities. In Wausau, work continues to provision and configure mobile labs for the libraries and community center. Hiring efforts for local community educators continue in the other two communities.

We developed and delivered three webinars on key aspects of building Community Area Networks to partners in our demonstration communities. We received results from a telephone survey and are analyzing the data to establish a baseline of broadband subscribership in these communities. In addition, we completed startup activities including hiring and orientation for the Fiscal Compliance Manager and Evaluation Consultant, established permanent office space, and finalized detailed timelines. We launched our website and continued work on the framework for a virtual Inventors & Entrepreneurs Club.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	10	The following factors contributed variance from the baseline plan: • The use of a reimbursement-based funding approach by the University introduces a lag between the completion of work and reporting of expenses that was not originally anticipated. • In two communities hiring of a community educator/coordinator was delayed while the communities took extra time to ensure the position was best structured to meet local needs. These communities have seen a resulting delay in detailed planning of community education and outreach efforts.
2.b.	**Equipment / Supply Purchases**	-	Progress reported in Question 4 below
2.c.	**Awareness Campaigns**	-	Progress reported in Question 4 below
2.d.	**Outreach Activities**	-	Progress reported in Question 4 below
2.e.	**Training Programs**	-	Progress reported in Question 4 below
2.f.	**Other (please specify):**	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

In two communities hiring of a community educator/coordinator has been delayed while the communities took extra time to ensure the position was best structured to meet local needs. These communities have seen a resulting delay in detailed planning of community education and outreach efforts. As of the end of the quarter one community has conducted interviews and is expecting to extend an offer in early April. The other community had an unsuccessful first search and is beginning a second. They will identify current staff to begin education and outreach efforts while the second search is progressing.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
CAN Development Webinars	Various in Wisconsin	A series of three webinars were delivered (1-25, 2-15, 3-15) to our demonstration communities that focused on the creation and management of community area networks (CAN). These programs were targeted at decision makers and IT professionals at the community anchor institutions served by community owned fiber funded by the BCCB grants. Participants learned about the benefits of CAN's, how to organize them, how to govern them, how to finance them, and how to grow and manage them over time. Participants could attend one or more sessions "live" as part of a facilitate group in their community. An archived version of each presentation was made available to the demonstration communities. These programs have been archived and are available to other communities interested in exploring the creation of CAN's. The "Actual Number of Participants" provided here represents the number of participants in the "live" sessions.	93	93	0	0
Cyber Safety Training	Platteville, WI	Taught cyber safety using a curriculum from Optimist International to several groups of school children 1st-4th grade. Collaborated with the Platteville School District and a private Catholic School.	418	230	0	0
District level Website Administration training	School District of Superior	As part of the implementation of a new website for the school district training was provided in administration of district web pages that will be used for district administrative functions. The target audience is website administrators in school district administrative departments.	31	26	0	0
School level Website Administration Training	School District of Superior	As part of the implementation of a new website for the school district training was provided in administration of Superior School websites. Each school has a unique website that will be used to communicate information to parents. The target audience is website administrators in school departments.	120	82	0	0
Teacher level Classroom Page Administration Training	School District of Superior	As part of the implementation of a new website for the school district training was provided in administration of individual teacher classroom web pages. Each class will have a unique web page maintained by the teacher. The target audience is teachers.	400	30	0	0
Total:			**1,062**	**461**	**0**	**0**

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

Not applicable this quarter

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

The number of new subscribers matches the target provided in our baseline plan which is zero for this quarter.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	**Businesses and CAIs :** 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

During the next quarter we plan to offer additional educational programming in the form of two webinars -- the first on connecting rural communities and the second on e-commerce; we will complete the first draft of a "manual" for communities considering developing their own community area network (CAN) and our first vignette. We will recruit for and finalize educational partnership agreements with telecommunications providers servicing our demonstration communities.

Additional content including blog updates, photos and videos will be added to our website. We will promote our initiative at community events such as the BEST Annual Conference in Argyle, Wisconsin. As part of our evaluation plan we will launch a web based survey for participants in our education outreach programs and train our community educators to conduct focus groups. We will begin preparation for a mid-summer strategic planning session involving partners from all five demonstration communities.

We anticipate hiring community educators/coordinators in the remaining two communities. Development of local educational offerings will continue with most or all communities providing training opportunities during the quarter. Planning efforts will commence for fall and

winter community awareness campaigns.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	43	At the completion of the next quarter we anticipate being on target with the work represented in our baseline plan. The use of a reimbursement-based funding approach by the University introduces an unpredictable lag between the completion of work and reporting of expenses. This lag may contribute to a smaller percentage complete as measured by expenditures.
2.b.	**Equipment Purchases**	-	Milestone Data Not Required
2.c.	**Awareness Campaigns**	-	Milestone Data Not Required
2.d.	**Outreach Activities**	-	Milestone Data Not Required
2.e.	**Training Programs**	-	Milestone Data Not Required
2.f.	**Other (please specify):**	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).
None at this time.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$901,660	$122,056	$779,604	$171,346	$23,019	$148,327	$436,000	$36,000	$400,000
b. Fringe Benefits	$376,830	$47,935	$328,895	$65,263	$9,092	$56,170	$178,000	$16,000	$162,000
c. Travel	$15,842	$15,842	$0	$5,046	$0	$5,046	$15,046	$10,000	$5,046
d. Equipment	$122,743	$122,743	$0	$0	$0	$0	$110,000	$110,000	$0
e. Supplies	$20,147	$20,147	$0	$1,163	$0	$1,163	$9,163	$8,000	$1,163
f. Contractual	$74,282	$74,282	$0	$0	$0	$0	$40,000	$40,000	$0
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	$0
h. Other	$1,304,596	$410,055	$894,541	$65,813	$59,418	$6,395	$470,000	$140,000	$330,000
i. Total Direct Charges (sum of a through h)	$2,816,100	$813,060	$2,003,040	$308,631	$91,529	$217,101	$1,258,209	$360,000	$898,209
j. Indirect Charges	$549,255	$161,881	$387,374	$96,422	$28,300	$68,122	$190,000	$60,000	$130,000
k. TOTALS (sum of i and j)	$3,365,355	$974,941	$2,390,414	$405,053	$119,829	$285,223	$1,448,209	$420,000	$1,028,209

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0