QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted	2. Award Identification Number	3. DUNS Number
Department of Commerce, National Telecommunications and Information Administration	**42-43-B10571**	**077064095**

4. Recipient Organization

Urban Affairs Coalition 1207 Chestnut Street Suite 700, Philadelphia, PA 19107-4101

5. Current Reporting Period End Date (MM/DD/YYYY)	6. Is this the last Report of the Award Period?
03-31-2011	○ Yes ⦿ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official	7c. Telephone (area code, number and extension)
Arun PrabhaKaran	215-851-1774
	7d. Email Address
	APrabhakaran@UAC.org

7b. Signature of Certifying Official	7e. Date Report Submitted (MM/DD/YYYY):
Submitted Electronically	05-25-2011

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

We are now in the implementation phase of our project, which will last through 3rd quarter, 2011.

Contracting with sub-recipients is nearing completion, plus contracting between sub-recipients and their respective training sites is underway. In addition, ten co-op students have been hired to assist with project coordination, public awareness, web site enhancement, and community education. Additional instructors have also been hired and trained. New curricula has been developed, some of which is available online via a learning management system.

Sub-recipients have been conducting outreach to develop interest in their programs, plus the Philadelphia Mayor's press office has been providing additional marketing support. We had a successful public relations event in concert with Martin Luther King day, whic was covered with TV news stories which had combined Nielsen audiences of 700,000 people. The Partnership's web site, www. FreedomRingsPartnership.org, was also officially launched.

Computer equipment has been ordered, configured and deployed at many sites, and classes are now being offered by:
   Drexel University (Drexel) - Basic Computer use - 1 site
   Philadelphia FIGHT (FIGHT) - Basic Internet use - 2 sites
   Media Mobilizing Project (MMP) - Basic Computer Skills and Media Applications - 3 sites
   National Comprehensive Center for Fathers (NCCF) - Basic Internet and Computer Skills plus Microsoft Applications - 1 site
   One Day at a Time (ODAAT) - Basic Internet and Computer Skills plus Microsoft Applications - 1 site
   Youth Outreach Adolescent Community Program (YOACAP) - Basic Internet and Computer Skills plus Microsoft Applications - 1 site

We have completed compliance training with all sub-recipients, implemented an online budget and invoice management system for sub-recipients, and implemented an online project management tool for sub-recipients.

New America Foundation has completed development of an online tool to collect BTOP reporting data from sub-recipients, and has also commenced a needs assessment to determine additional data collection requirements that will assist sub-recipients in managing their respective projects.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	4	Delays in contracting, procurement and invoicing have reduced spending and draw down to lower levels than expected. At a result, actual draw-down to date is 3.6% of total budget, as compared to a 12% baseline projection.
2.b.	**Equipment / Supply Purchases**	-	Progress reported in Question 4 below
2.c.	**Awareness Campaigns**	-	Progress reported in Question 4 below
2.d.	**Outreach Activities**	-	Progress reported in Question 4 below
2.e.	**Training Programs**	-	Progress reported in Question 4 below
2.f.	**Other (please specify):**	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

Provisioning contract delays on both our project and the City of Philadelphia's PCC project (where this project shares many locations), delayed purchase, configuration and deployment of computers. This, in turn, delayed hiring and training staff, and initiating training classes at almost all sub-recipients' sites. As a results, expected expenditures were delayed, and sub-recipients' deliverables had to be re-negotiated during March.

We are still in negotiations with our last training sub-recipient, People's Emergency Center (PEC).

UAC also experienced delays in processing match due to time-required to orient the sub-recipients to match validation and accounting

system software. While all sub-recipients received Compliance training that included expectations and obligations regarding documenting and submitting their invoices and correlating match verification documents, each of the sub-recipients have experienced some level of difficulty doing so initially, resulting in invoices and documents supporting the match being received from sub-recipients late.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Drexel - Basic Training	Various	Introductory computer training sessions for Philadelphia Housing Authority residents	10	5	0	0
FIGHT - Basic Internet Skills Training	Various	Training on how to use technology to access health-related information	94	78	0	0
MMP - On Blast Radio	Philadelphia Student Union	Training youth on how to write articles for online and print media	22	22	0	0
MMP - MMPTV	MMP	Training community members in TV production for online and broadcast media	13	13	0	0
MMP - Basic Computer Skills Training	Various	Overview of how to use the computer for Web browsing, file management, emailing, social networking to increase acceptance of computer technology.	17	0	0	0
MMP - Media Skills Training	Roxborough HS	Training youth media production and communication skills.	36	6	0	0
NCCF - Basic & Intermediate Computer Skills Trainings	NCCF	Basic Skills & MS Productivity Applications	75	75	0	1
ODAAT - Outreach	Community	Community Outreach and Awareness Building	200	100	0	0
ODAAT - Basic & Intermediate Computer Skills Trainings	ODAAT	Basic Skills & MS Productivity Applications	36	12	0	0
YOACAP - Outreach	Community	Community Outreach and Awareness Building	3,000	250	0	0
YOACAP - Basic & Intermediate Computer Skills Trainings	YOACAP	Basic Skills & MS Productivity Applications	48	43	0	0
Total:			**3,551**	**604**	**0**	**1**

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

In addition to subscriptions, we count adoptions. These are instances where a person, as a result of increased awareness or training, has newly engaged in an online activity (communicating, sharing, browsing, banking, navigating, etc.) using an Internet-enabled device.

FIGHT - 37 new adoptions
NCCF - 75 New adoptions

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

Our baseline plan contains a projection of 0 household subscribers and and 0 business/CAI subscribers by the end of this Quarter ending March 2011. We have not exceeded this baseline.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

We expect to complete the contracting processes and continue site openings at an increasing pace, with the result that expenditures on training program activities and participants will increase significantly. In addition, advanced curriculum will be added to training sites, which will broaden their appeal.

During the next quarter, we will also be developing a marketing plan to generate awareness of our program's benefits and offerings, plus how to enroll in training. We also hope to have in place an opportunity for program participants to obtain low-cost Internet subscriptions.

Finally, we will develop a tool for gathering additional program and participant metrics. This tool will inform us on ways we can better manage the implementation and maintenance of the program, so as to maximize program outcomes.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	12	This is consistent with our baseline plan.
2.b.	**Equipment Purchases**	-	Milestone Data Not Required
2.c.	**Awareness Campaigns**	-	Milestone Data Not Required
2.d.	**Outreach Activities**	-	Milestone Data Not Required
2.e.	**Training Programs**	-	Milestone Data Not Required
2.f.	**Other (please specify):**	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

Recruitment and retention of program participants will be a challenge as we endeavor to generate demand for the rapidly increasing supply of training opportunities. In addition, unless we can come to an agreement with a broadband carrier to supply reduced-rate Internet subscriptions, lack of program participants' discretionary funds will continue to be a significant barrier to subscription (though not to adoption, as we have defined it for the purposes of this project).

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$6,031,598	$2,142,404	$3,889,194	$220,823	$103,550	$220,823	$1,229,386	$257,088	$972,298
b. Fringe Benefits	$1,465,692	$412,115	$1,053,577	$49,544	$25,477	$49,544	$311,847	$49,453	$263,394
c. Travel	$164,587	$13,100	$151,487	$7,431	$18,553	$7,431	$39,444	$1,572	$37,872
d. Equipment	$3,007,782	$436,271	$2,571,511	$24,384	$0	$24,384	$695,229	$52,352	$642,877
e. Supplies	$786,400	$320,609	$465,791	$26,157	$50,548	$26,157	$154,921	$38,473	$116,448
f. Contractual	$387,475	$23,000	$364,475	$10,731	$1,425	$10,731	$93,878	$2,760	$91,118
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	$0
h. Other	$2,610,037	$2,421,494	$188,543	$45,144	$32,914	$45,144	$337,715	$290,579	$47,136
i. Total Direct Charges (sum of a through h)	$14,453,571	$5,768,993	$8,684,578	$384,214	$232,467	$384,214	$2,862,420	$692,277	$2,171,143
j. Indirect Charges	$3,119,437	$0	$3,119,437	$43,032		$43,032	$779,859		$779,859
k. TOTALS (sum of i and j)	$17,573,008	$5,768,993	$11,804,015	$427,246	$232,467	$427,246	$3,642,279	$692,277	$2,951,002

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0