QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted	2. Award Identification Number	3. DUNS Number
Department of Commerce, National Telecommunications and Information Administration	**11-43-B10536**	**022555952**

4. Recipient Organization

District Of Columbia Government 441 4th Street NW, Suite 707 N, Washington, DC 20001-2714

5. Current Reporting Period End Date (MM/DD/YYYY)	6. Is this the last Report of the Award Period?
03-31-2011	◯ Yes ⦿ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official	7c. Telephone (area code, number and extension)
Joseph Carella	2027153743
	7d. Email Address
BTOP Program Consultant	joe.carella@dc.gov
7b. Signature of Certifying Official	**7e. Date Report Submitted (MM/DD/YYYY):**
Submitted Electronically	05-27-2011

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

For the District's Broadband, Education, Training and Adoption (DC-BETA) program, the Community College of the District of Columbia (CCDC) continued its training efforts in District's Wards 5, 7 and 8, completing training programs for 512 residents. Of these, in a survey not yet complete, 224 individuals of the vocational education track have adopted broadband, without any program subsidy.

   CCDC has begun the training program designed for individuals receiving Temporary Assistance to Needy Families (TANF) and/or Food Stamps, which includes instruction to promote broadband adoption, along with discounted broadband fees and free laptop computers. During the quarter, 120 TANF recipients were interviewed for admission into the program. 30 TANF recipients recently completed their three-week orientation training in March, and will shortly received their subsidized broadband for home use, along with their program laptop.

   In order to support the measurement objectives of broadband usage before and after the training programs, CCDC has loaded survey software provided by the Pew Foundation onto the careerachieve.org website. Students take surveys before and after training, permitting an assessment of the effectiveness of the training, and allowing for periodic modifications to the curriculum.

   For outreach, CCDC developed an informational flyer describing the programs and qualifications for possible participation. The flyer will be distributed to elementary, middle and some high school students shortly.

   Finally, significant content was added to the Moodle broadband / academic training website. Content teaching internet basics, PLATO online, and the job-readiness platform AWARE were incorporated into the software under a single user login.

District of Columbia Public Library (DCPL) has enrolled 204 more residents and has trained, or is training, them on the basics of PC use and Microsoft Office. Many students had very limited exposure to computers, and they come from the poorest sections of DC. Students have become familiar with the equipment, and have learned how to use the mouse and keyboard, and developed other basic computer literacy skills. "Office Track" students have learned the basics of Word, Excel, Outlook and PowerPoint, as well as acquired job-searching skills. DCPL has distributed 129 modems with one year of free broadband Internet service from Cricket. DCPL has also distributed 174 vouchers for free computers from First Time Computers; thus far 87 vouchers have been redeemed.

Washington DC Economic Partnership (WDCEP) is conducting a business plan competition with a new focus on "Celebrating Broadband Adoption by a Small Business". There are many different businesses that are interested in participating in this type of program from a sponsorship, recruitment and program development standpoint, to encourage broadband adoption for small businesses. Outreach efforts to potential workshop partners was hugely successful this quarter; possible partners include recognizable not-for-profit organizations in Washington, DC, and nationwide retail firms. In addition, outreach efforts to DC's Ward 8 Business Council and Ward 8 Workforce Coalition are being well-received. Finally, WDCEP continues outreach efforts to other organizations for content and skills training. Regarding prizes and premiums for the business plan competition, it is important to note some incentives: in addition to an iPod, a new laptop computer, and 20 hours of free technical support, the grand prize: $100,000 to the winning organization, funded by private corporate contributions! A wonderful example of a public-private partnership, leveraging Stimulus funds to achieve broadband program goals.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	19	DC-BETA project is slightly behind its planned target of $1.52 million in spend for one significant reason. Lags in processing of outstanding invoices at the quarter-end impaired spend slightly. We are streamlining our payment and reimbursement processes, and expect the lag will be eliminated by the next reporting period.
2.b.	**Equipment / Supply Purchases**	-	Progress reported in Question 4 below
2.c.	**Awareness Campaigns**	-	Progress reported in Question 4 below
2.d.	**Outreach Activities**	-	Progress reported in Question 4 below
2.e.	**Training Programs**	-	Progress reported in Question 4 below

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

At District of Columbia Public Library (DCPL), a number of enrolled students have dropped out before completing their class. We conducted a survey to determine the reasons. Out of those surveyed, about 50% had scheduling conflicts (got a job, sick mother, etc.). About 50% said the class was too fast, or had trouble following the instructor. The instructor has been counseled on improving his approach.

DCPL has consulted with the NTIA Program Officer about this issue. We understand that other similar programs have a range of one to twelve (1-12) required classes for distributing free computers and/or broadband service to students. Our current approach, requiring students to take ten out of twelve (10 of 12) classes, is based on our desire for them to master our curriculum, so they can take full advantage of their free computer and broadband service. We are reconsidering the optimal number of classes and exploring creative solutions to this problem.

DCPL plans to attend the upcoming technical assistance webinar on this issue.

At Washington DC Economic Partnership (WDCEP), staff turnover of WDCEP's main grant administrator slowed progress considerably. However, as plans become firmer, WDCEP is confident that the program goals will be met, for its baseline targets.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
CCDC's Broadband Orientation and Occupational Training	CCDC Campuses in Wards 5, 7, 8	An occupational training course consistent with the participants interests and abilities. Training areas included Health Occupations, Technology, and Office skills. Part of the orientation includes an Internet Basics online course. All participants are made aware of the benefits of broadband in the home as part of their career development program.	843	843	356	0
DCPL Skills Training	Various library venues and one community organization	PC Basics Training, Microsoft Office Training.	288	265	141	0
WDCEP: SBP Competition Kick-Off	Capital One Bank	A kick-off event for WDCEP's annual Small Business Plan Competition. This year, as part of our broadband project, we are focusing on and encouraging small businesses that utilize the internet in new and creative ways.	0	0	0	0
Total:			**1,131**	**1,108**	**497**	**0**

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

Community College of the District of Columbia (CCDC) is using a survey originally developed by the Pew Foundation pre-enrollment and post-training completion to identify students' high speed (broadband) Internet status. In addition, those participants who receive a computer and six months broadband must report quarterly on their broadband status.

District of Columbia Public Library (DCPL) determines new households by number of modems distributed.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

For the Community College of the District of Columbia (CCDC), the baseline goals of 2760 sustained broadband adopters by program completion remain on target. To date 843 non-subsidized, economically disadvantaged DC residents have completed training and 356 have adopted broadband according to survey results. In the next quarter the subsidized portion of the program will begin with Temporary Aid to Needy Families (TANF) students, and will expand in the July-September quarter to Food Stamp recipients.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	**Businesses and CAIs :** 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Community College of the District of Columbia (CCDC) will begin the Temporary Assistance to Needy Families (TANF) public assistance training for 150 families in the quarter. All will receive instruction, a free computer after three weeks of orientation and discounted broadband service.

   In addition, the following grant foundation pieces have been established which will increase the students served through the program in the next quarter:
   a. Purchase of the C-Tech Copper Cabling and Networking training system - This will give economically disadvantaged adults a national industry recognized certification to get them to jobs installing high speed Internet and installing smart grid technology.
   b. Implement the Moodle online learning center to allow for training in Job Readiness, Academics (PLATO online), Job Placement support, Microsoft Office Training and Internet Basics Courses.

District of Columbia Public Library (DCPL) will continue running classes at four library locations (plus one community organization). DCPL will also launch its Seniors website.

Washington DC Economic Partnership (WDCEP) plans to have the workshop schedule finalized, and two of the workshops complete in the coming quarter. Additionally, WDCEP plans to complete its "inDC Breakfast", attended by local small businesses, which will focus on broadband next quarter.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	42	Both the project spend and the proportional match are expected to be at the baseline targets for the coming quarter, ending June, with OCTO expecting to have closed both shortfalls from this quarter.
2.b.	**Equipment Purchases**	-	Milestone Data Not Required
2.c.	**Awareness Campaigns**	-	Milestone Data Not Required
2.d.	**Outreach Activities**	-	Milestone Data Not Required
2.e.	**Training Programs**	-	Milestone Data Not Required
2.f.	**Other (please specify):**	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

District of Columbia Public Library (DCPL) has been partnering with a not-for-profit for some of its Spanish language classes (as the Mt. Pleasant Library is undergoing renovation). Unfortunately, the organization has reneged on its agreement to provide space through June, and DCPL must find another venue for these classes.

Again, due to internal staff turnover at Washington DC Economic Partnership (WDCEP), this project is starting a bit more slowly than originally planned. Additionally, the eventual scope of the project will largely be determined by the funding we receive from other interested partners. While this means that the project has the potential to have a greater impact than we initially thought, it also means

that right now the ultimate vision for the entirety of the project is not concrete. Things will be clearer at the end of the next quarter.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$0	$0	$0	$41,112	$41,112	$0	$90,000	$90,000	$0
b. Fringe Benefits	$0	$0	$0	$0	$0	$0	$16,000	$16,000	$0
c. Travel	$0	$0	$0	$0	$0	$0	$0	$0	$0
d. Equipment	$521,934	$240,000	$281,934	$0	$0	$0	$180,000	$0	$180,000
e. Supplies	$43,684	$0	$43,684	$0	$0	$0	$20,000	$0	$20,000
f. Contractual	$963,473	$140,000	$823,473	$0	$0	$0	$55,000	$0	$55,000
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	$0
h. Other	$4,252,686	$1,205,000	$3,047,686	$1,062,813	$235,590	$827,223	$2,072,643	$496,500	$1,576,143
i. Total Direct Charges (sum of a through h)	$5,781,777	$1,585,000	$4,196,777	$1,103,925	$276,702	$827,223	$2,433,643	$602,500	$1,831,143
j. Indirect Charges	$0	$0	$0	$0	$0	$0	$0	$0	$0
k. TOTALS (sum of i and j)	$5,781,777	$1,585,000	$4,196,777	$1,103,925	$276,702	$827,223	$2,433,643	$602,500	$1,831,143

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0