

Pennsylvania's Original Supplemental SBDD Funding Request

Total Original Request: **\$5,947,628** for the following four projects:

- (1) \$2,059,894 for **Broadband Data Collection, Integration, Verification, & Display** (Years 2, 3, 4 and 5)
This project involves the continuation of Pennsylvania's current broadband mapping program for three additional years as a means to accomplish the parallel goals of the SBDD program and state Act 183 of 2004 relative to maintaining an inventory of broadband service availability. In addition, the project will incorporate leading practices beginning in Year 2 to enhance provider and community anchor institution participation, streamline data processing, and transition the platform from the consultant back to the Commonwealth prior to the expiry of the five-year funding cycle.
- (2) \$1,091,283 for **State Broadband Capacity Building** (Years 2, 3, 4 and 5) - This project supports three key positions in the Governor's Office of Administration and Department of Community and Economic Development, whose dedicated time to this effort are integral to ensure the successful direction, implementation, and monitoring of the state's SBDD broadband data collection, mapping, and other program purposes through December 2014, while building capacity at the state level and coordinating the state Broadband Plan. In addition, this project supports the cost of physically transitioning the mapping platform from consultant to the state during Years 4-5.
- (3) \$ 1,751,451 for **Technical Assistance** (Years 2, 3, 4 and 5) - This project involves the delivery of a statewide outreach, training, and technical, and implementation assistance program targeting community anchor institutions, local governments, first responders, small businesses. By focusing on institutional users, this project will build capacity locally and stimulate job creation.
- (4) \$1,045,000 for **Regional/Local Technology Planning Teams** (Years 2, 3, 4, and 5) - This project builds upon the work to be carried out under the existing planning and collaboration component. The project includes the following three components:
 - A. \$100,000 for **Cost Modeling**: The engagement of one or more consultants to conduct broadband cost modeling. The outcome will provide information and perspective on what considerations – financial and otherwise – inform the business case to trigger deployment.
 - B. \$108,000 for **Manufacturing Benchmarking Study**: Support a statewide research and benchmarking effort of the availability and contribution of broadband internet telecommunications to the Pennsylvania manufacturing sector by evaluating its impact on growth and productivity.
 - C. \$837,000 for **Broadband Adoption Measurement & Tracking**: The engagement of one or more consultants to ascertain, measure and track barriers to adoption in Pennsylvania through an outreach and communication campaign; data collection, analysis, measurement and benchmarking; development of a statewide broadband adoption Plan; stakeholder engagement, and tracking progress and impact.

Pennsylvania's Revised Supplemental SBDD Funding Request

Total Revised Request: **\$5,110,628**

Following discussions and negotiations with the SBDD Program Office, the Commonwealth reduced its funding request by \$837,000. This revised amount represents the elimination of the Broadband Adoption Measurement & Tracking component of the Regional/Local Technology Planning Teams project (#4, C above). This project will not be pursued due to lack of federal funding support. All other proposed project components and expected outcomes remain unchanged.