

**BTOP Public Computer Center and Sustainable Broadband Adoption
Detailed Budget Template**

Easy Grants ID: **4561**
 Applicant: **MWay Village, Inc.**
 Project Title: **Getting Illinois Seniors and People with Disabilities Online**

SF-424A Object Class Category	General	Detail							
a. Personnel - List position, number of staff, annual salaries, % time spent on project	Position	Federal Support	Matching Support	Total	# of Positions	Salary	% Time Spent on Project	Quarters Employed	Total
	1 Program Manager	\$130,000.00	\$0.00	\$130,000.00	1	\$65,000.00	100%	8.00	\$130,000
	2 Director of Operations	\$110,000.00	\$0.00	\$110,000.00	1	\$55,000.00	100%	8.00	\$110,000
	3 Director of Training	\$90,000.00	\$0.00	\$90,000.00	1	\$45,000.00	100%	8.00	\$90,000
	4 Technology Director	\$100,000.00	\$0.00	\$100,000.00	1	\$50,000.00	100%	8.00	\$100,000
	5 Contract Administrator	\$90,000.00	\$0.00	\$90,000.00	1	\$45,000.00	100%	8.00	\$90,000
	6 Community Program Managers	\$1,349,333.33	\$0.00	\$1,349,333.33	23	\$32,000.00	100%	8.00	\$1,349,333
	7 Lead Ambassadors (Full Time)	\$130,036.67	\$0.00	\$130,036.67	6	\$28,000.00	100%	8.00	\$130,037
	8 Ambassadors (Part Time)	\$117,033.00	\$0.00	\$117,033.00		\$0.00			\$117,033
	Subtotal	\$2,116,403.00	\$0.00	\$2,116,403.00					

b. Fringe Benefits - Include salaries and fringe rate.	Position	Federal Support	Matching Support	Total	# of Positions	Salary	% Time Spent on Project	Quarters Employed	Fringe Rate	Total
	1 Program Manager	\$18,945.00	\$0.00	\$18,945.00	1	\$65,000	100%	8.00	14.57%	\$18,945
	2 Director of Operations	\$17,415.00	\$0.00	\$17,415.00	1	\$55,000	100%	8.00	15.83%	\$17,415
	3 Director of Training	\$15,885.00	\$0.00	\$15,885.00	1	\$45,000	100%	8.00	17.65%	\$15,885
	4 Technology Director	\$16,650.00	\$0.00	\$16,650.00	1	\$50,000	100%	8.00	18.65%	\$16,650
	5 Contract Administrator	\$15,885.00	\$0.00	\$15,885.00	1	\$45,000	100%	8.00	17.65%	\$15,885
	6 Community Program Managers	\$292,974.00	\$0.00	\$292,974.00	23	\$32,000	100%	8.00	21.71%	\$292,974
	7 Lead Ambassadors (Full Time)	\$30,846.56	\$0.00	\$30,846.56	6	\$28,000	100%	8.00	26.36%	\$30,847
	Subtotal	\$408,600.56	\$0.00	\$408,600.56						

c. Travel - For significant costs, include details such as number and purpose of trips, destinations.	Purpose of Trip	Federal Support	Matching Support	Total	# of Trips	Cost per Trip	Total
	Trips from Applicant HQ to Community Sites	\$44,850.00	\$0.00	\$44,850.00	69	\$650.00	\$44,850.00
	Staff Travel from State Coordination Center to Sites	\$43,200.00	\$0.00	\$43,200.00	2,880	\$15.00	\$43,200.00
	Trainee Travel from Sites to Hub Classrooms	\$0.00	\$0.00	\$0.00	0	\$0.00	\$0.00
	Subtotal	\$88,050.00	\$0.00	\$88,050.00			

d. Equipment Costs - List equipment with # of units and unit costs. Distinguish between equipment intended for applicant use versus equipment for the end user.	Equipment Description	Federal Support	Matching Support	Total	#Units	Unit Cost	Total
Applicant Equipment	Laptop Computer and bag	\$27,140.00	\$0.00	\$27,140.00	23	\$1,180	\$27,140
	Mobile Phone	\$4,600.00	\$0.00	\$4,600.00	23	\$10	\$4,600
		\$0.00	\$0.00	\$0.00	0	\$0	\$0
		\$0.00	\$0.00	\$0.00	0	\$0	\$0
User Equipment	1 Learning Work Station incl Monitor	\$0.00	\$149,868.00	\$149,868.00	276	\$543	\$149,868
	2 Touch Screen Computer	\$0.00	\$17,250.00	\$17,250.00	23	\$750	\$17,250
	3 Ct. Software Licenses (per community/month)	\$0.00	\$98,670.00	\$98,670.00	506	\$195	\$98,670
	4 Learning Work Station Locks / Security	\$0.00	\$3,240.00	\$3,240.00	81	\$40	\$3,240
	5 Chair / Desks / Furniture	\$0.00	\$28,038.46	\$28,038.46	81	\$346	\$28,038
	6 Printer & Scanner	\$0.00	\$0.00	\$0.00	0	\$535	\$0
	7 Smart Whiteboard/Classroom Equip	\$0.00	\$5,800.00	\$5,800.00	2	\$2,900	\$5,800
	8 Network Cabling and Infrastructure Equipment	\$0.00	\$534,820.00	\$534,820.00	11	\$48,620	\$534,820
	9 Physical Plans, Power	\$0.00	\$8,050.00	\$8,050.00	23	\$350	\$8,050
	10 Network Switch / Security Appliance	\$0.00	\$0.00	\$0.00	0	\$0	\$0
	11 Personal Computer / Voucher	\$215,907.70	\$503,784.64	\$719,692.35	1,714	\$420	\$719,692
	12 Adaptive Input Hardware (averages)	\$0.00	\$51,406.60	\$51,406.60	1,714	\$30	\$51,407
	Subtotal	\$247,647.70	\$1,400,927.70	\$1,648,575.41			

e. Supplies - List costs associated with materials/printing, curriculum, translations, and other supplies.	Description	Federal Support	Matching Support	Total	#Units (If Applicable)	Unit Cost (If Applicable)	Total
	Paper/ink	\$69,000.00	\$0.00	\$69,000.00			\$69,000
	Curriculum and User Training Materials	\$82,800.00	\$0.00	\$82,800.00			\$82,800
		\$0.00	\$0.00	\$0.00			\$0
	Subtotal	\$151,800.00	\$0.00	\$151,800.00			

f. Contractual - List contractors with purpose of contract, hourly rate or total fixed rate.	Contractor	Federal Support	Matching Support	Total	# Hours (If Applicable)	Hourly Rate (If Applicable)	Total Contract
	DSSA - Project Evaluation, Reporting & Dissemination	\$300,000.00	\$0.00	\$300,000.00			\$300,000.00
		\$0.00	\$0.00	\$0.00			\$0.00
	Subtotal	\$300,000.00	\$0.00	\$300,000.00			

g. Construction - If applicable, list construction costs	Description	Federal Support	Matching Support	Total
				\$0.00
				\$0.00
				\$0.00
	Subtotal	\$0.00	\$0.00	\$0.00

h. Other - List costs associated with grant subrecipients as well as other costs not listed above such as rent, technology (website hosting, internet connection).	Description	Federal Support	Matching Support	Total	#Units (If Applicable)	Unit Cost (If Applicable)	Total
	1 Computer Maintenance & Warranty	\$274,860.60	\$0.00	\$274,860.60			\$274,861
	2 Broadband Connection - Incumbents	\$423,456.00	\$423,456.00	\$846,912.00			\$846,912
	3 Broadband Connection - New Service	\$146,875.00	\$146,875.00	\$293,750.00			\$293,750
	4 Curriculum Development	\$51,000.00	\$51,000.00	\$102,000.00			\$102,000
	5 Customer Service	\$59,198.64	\$0.00	\$59,198.64			\$59,199
	6 Staff Hiring & Training Cost	\$49,915.83	\$0.00	\$49,915.83			\$49,916
	7 Grant Development & Preparation	\$30,000.00	\$30,000.00	\$60,000.00			\$60,000
	8	\$0.00	\$0.00	\$0.00			\$0
	Subtotal	\$1,035,306.07	\$651,331.00	\$1,686,637.07			

l. Total Direct Charges (sum of e-h)		\$4,347,897.33	\$2,052,258.70	\$6,400,066.04
i. Indirect Charges	Indirect Labor Charge @ 16%	\$404,000.73	\$0.00	\$404,000.73
Total Eligible Project Costs		\$4,751,898.06	\$2,052,258.70	\$6,804,066.76
Match Percentage			30.2%	

Explanation of Indirect Charges
 Applicant plans to negotiate an Indirect Cost Rate. We have applied a projected allocation of corporate overhead to the Personnel and Fringe Benefits costs of this project and found that the implied Indirect Cost Rate is slightly higher than 16%.

Additional Budget Notes
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The Village of Oak Park
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123 Madison Street
Oak Park, Illinois 60302-4272

708.383.6400
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TTY 708.383.0048
village@vil.oak-park.il.us

March 10, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Communications and Information
Room 4898
1401 Constitution Avenue
Washington, D.C. 20230

Dear Mr. Strickling:

The Village of Oak Park and I strongly support the participation of the Oak Park Housing Authority, the Oak Park Residence Corporation and their low-income housing developments for seniors and the disabled in a grant application to increase broadband/Internet use by seniors. While the percentage of our general population in Oak Park using broadband/Internet is large and growing, the percentage of low-income seniors utilizing the internet is low. Our low income seniors are not participating in our Internet-based society. I view this as a serious problem that needs to be corrected.

The Oak Park Housing Authority and the Oak Park Residence Corporation are joining together with a coalition of northern Illinois housing organizations to submit a grant application under the National Telecommunications and Information Administration's Broadband Technology Opportunities Program (BTOP).

The coalition's application correctly appreciates that the problem cannot be solved by computers and Internet access alone. It will require a cultural shift where seniors appreciate the practical benefits to them of broadband/Internet applications. We need to create an Internet-based senior support system. The application – with its emphasis on collaboration – sets out a pathway to achieve that objective. I particularly like the program's goal of individualizing training and emphasizing the practical benefits of Internet use.

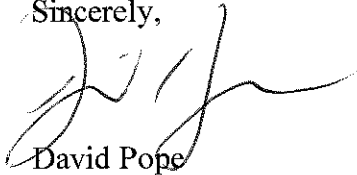
The senior population in Oak Park represents an important part of our local economy. They have life and work experiences that need to be recycled into our community, not merely put on a shelf and neglected. The benefits of reconnecting our seniors with their network of friends, family and neighbors and the broader community will be of immense value, in ways that are yet to be realized.

Clearly, the experiences we gain can be applied in our other subsidized and conventional senior housing developments and to seniors living in their own homes. There are enormous values in getting our seniors up to a participation rate as close to 100% as we

can. The coalition's BTOP application should be funded. It will provide enormous benefits to the Village of Oak Park, to the other coalition communities and to the State of Illinois.

Thank you for your consideration of the coalition's application.

Sincerely,

A handwritten signature in black ink, appearing to read 'David Pope', written over the printed name.

David Pope
Village President

ASSURANCES - NON-CONSTRUCTION PROGRAMS

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0040), Washington, DC 20503.

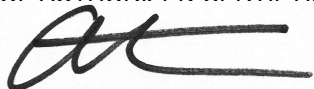
PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.

NOTE: Certain of these assurances may not be applicable to your project or program. If you have questions, please contact the awarding agency. Further, certain Federal awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant, I certify that the applicant:

1. Has the legal authority to apply for Federal assistance and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project cost) to ensure proper planning, management and completion of the project described in this application.
2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the award; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
3. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
4. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
5. Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. §§4728-4763) relating to prescribed standards for merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).
6. Will comply with all Federal statutes relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. §§1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee 3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and, (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.
7. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.
8. Will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

9. Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327-333), regarding labor standards for federally-assisted construction subagreements.
10. Will comply, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
11. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) Implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).
12. Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. §§1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
13. Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. §470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. §§469a -1 et seq.).
14. Will comply with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.
15. Will comply with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. §§2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this award of assistance.
16. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
17. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."
18. Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.

<p>* SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL</p> 	<p>* TITLE</p>
<p>* APPLICANT ORGANIZATION</p>	<p>* DATE SUBMITTED</p>

Senior Lifestyle Corporation
111 E. Wacker Drive, Suite 2200
Chicago, Illinois 60601
Main: 312.673.4333
FAX: 312.673.4430
www.seniorlifestyle.com

®
SENIOR
LIFESTYLE
CORPORATION

March 12, 2010

Lawrence E .Strickling
Assistant Secretary of Commerce-NTIARoom4898
1401 Constitution Avenue
Washington, D. C. 20230

Dear Mr. Strickling:

Senior Lifestyle Corporation strongly desires to participate in this Illinois Senior Internet Adoption Coalition effort to help our low-income senior and disabled residents appreciate and benefit from the riches of the Internet. This program will train and equip our residents to participate in the online world through e-mail, web searches and the host of other relevant applications.

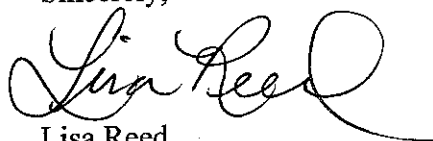
At present, less than 10% of our residents have the computers, broadband connectivity and skills to use the Internet effectively. We regard this as a great need in our buildings and in our community, but unfortunately we have no resources in our current budget with which to implement the type of program contemplated by this proposal. This BTOP grant will fill an important void in providing important services to our residents.

We understand our responsibility to support the program by providing space, utilities and building services to the dedicated training space as well as for group educational and training meetings. Our building and central office staff will coordinate with and support the efforts of the Coalition staff in delivering services to the residents. We will work with the Coalition to promote the objectives of the proposal within the building and the surrounding community. We estimate these in-kind contributions will amount to no less than \$25,000 per year or \$50,000 for the two years of BTOP funding.

We also understand that the Coalition will work with us to design and staff a site-specific education and training program for our building, create an onsite computer learning center, provide computers and connectivity to our residents who have demonstrated the skill and commitment to the regular use of the Internet in their lives and assure that there is broadband connectivity available to all of the resident in our building.. The overall goal of this project is to bring our residents online.

We appreciate that this effort is pioneering and that it will require a close working relationship between the Coalition and our building. We assure you that you will have our full cooperation in making this demonstration a success.

Sincerely,

A handwritten signature in cursive script that reads "Lisa Reed". The signature is fluid and elegant, with a large initial "L" and a long, sweeping tail.

Lisa Reed

Regional Director of Operations

RICHARD J. DURBIN
ILLINOIS

COMMITTEE ON APPROPRIATIONS

COMMITTEE ON THE JUDICIARY

COMMITTEE ON RULES
AND ADMINISTRATION

ASSISTANT MAJORITY
LEADER

Mr. Larry Strickling
U.S. Department of Commerce
1401 Constitution Avenue 4898
Washington, DC 20230

United States Senate

Washington, DC 20510-1304

March 15, 2010

309 HART SENATE OFFICE BUILDING
WASHINGTON, DC 20510-1304
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230 SOUTH DEARBORN, 38TH FLOOR
CHICAGO, IL 60604
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525 SOUTH EIGHTH STREET
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(217) 492-4062

PAUL SIMON FEDERAL BUILDING
250 W. CHERRY STREET
SUITE 115-D
CARBONDALE, IL 62901
(618) 351-1122

durbin.senate.gov

Dear Mr. Strickling:

I am writing in support of the BTOP application of the Illinois Senior Housing Coalition to promote broadband/Internet use by low-income seniors and people with disabilities living in low-income housing. Less than 10% of these residents have e-mail addresses, connectivity and Internet devices. If 30% of seniors are online and virtually no low-income Illinois seniors are using the Internet, that means that Illinois has a huge number of low-income seniors and people with disabilities who are not taking advantages of the benefits of Internet use.

There are a host of low-income housing developments in Illinois that could benefit from the "best practices" developed out of this demonstration. Helping seniors to get online to use the Internet could become a "district" strategy supported by churches, senior centers, AAA service providers and the "service learning" efforts in our schools. If the delivery of government and healthcare services will increasingly be done online, it's incumbent on us to make sure the intended beneficiaries have the capacity and skills to receive them.

Our seniors have valuable life and work experiences that we need to recycle into our local economies. Seniors can gradually transition out of full time work as they near conventional retirement age. Our local collaboration should develop ways that seniors can access WIA and other jobs programs to help seniors get part-time and home-based jobs, to supplement the income they receive on Social Security. We need to think of our seniors and our residents with disabilities, including our veterans, as important parts of our State's human capital. Through the Internet, they can be assets and not program costs.

Getting seniors online is not going to be a permanent problem. Once seniors experience the practical benefits of Internet applications, support groups will be established and online applications will be developed so that a permanent structure of Internet use can be supported by self interest and marketplace applications. It is in this transition period, when there is the need for the government intervention represented by this proposal.

I want to voice my strong support for funding from BTOP for the Illinois Coalition to promote Internet adoption by seniors and people with disabilities. I urge you to give their application the most serious consideration. Thank you for your attention to this matter.

Sincerely,



Richard J. Durbin
U.S. Senator



ROCK ISLAND
ILLINOIS

Mayor Dennis E. Pauley

March 10, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Communications and Information
1401 Constitution Avenue, Room 4898
Washington, DC 20230

Dear Mr. Strickling:

The City of Rock Island strongly supports Rock Island Housing Authority and its Sunset Heights and Spencer Towers low-income public housing developments in the Coalition's program to increase broadband/Internet use by senior and disabled residents. While the percentage of our general population in Rock Island using broadband/Internet is growing, I was discouraged to learn that the participation rates at the Housing Authority's developments was around 10 – 20%. Our low-income seniors are not participating in our Internet-based society. This is a serious problem that needs to be corrected.

The Coalition's application correctly appreciates that the problem can not be solved by computers and Internet access alone. It will require a cultural shift where seniors appreciate the practical benefits to them of broadband/Internet applications. We need to create an Internet-based senior support system. The application – with its emphasis collaboration – sets out a pathway to achieve that objective. And the benefits of reconnecting our seniors with their network of friends, family and neighbors and the community will be of immense value in ways that are yet to be realized.

Clearly, the experiences we gain at Spencer Towers and Sunset Heights can be applied in our other subsidized and conventional housing developments and homeowners as well. There are enormous values in getting our seniors up to a participation rate as close to 100% as we can. In addition, I can see how the development of special interest networks supported by broadband/Internet applications can be of benefit to our low-income families and to neighborhood businesses who have yet to discover the benefits of interactive websites and Internet marketing. These small Internet demonstrations at Spencer and Sunset have the potential for improving the quality of life for many groups in our community.

I encourage you to fund the Coalition's BTOP application as it will provide enormous benefits to the City of Rock Island, to the Coalition communities and to the State of Illinois.

Sincerely,

Dennis Pauley
Mayor
City of Rock Island



**Rock Island
Housing Authority**

227 21st Street
Rock Island, IL 61201

309-788-0825

fax: 309-788-8610

TDD:

1-800-545-1833 x355

March 12, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce - NTIA
Room 4898
1401 Constitution Avenue
Washington, D.C. 20230

Dear Mr. Strickling:

Rock Island Housing Authority strongly desires to participate in this Illinois Senior Internet Adoption Coalition effort to help our low-income senior and disabled residents appreciate and benefit from the riches of the Internet. This program will train and equip our residents to participate in the online world through e-mail, web searches and the host of other relevant applications.

At present, less than 10% of our residents have the computers, broadband connectivity and skills to use the Internet effectively. We regard this as a great need in our buildings and in our community, but unfortunately we have no resources in our current budget with which to implement the type of program contemplated by this proposal. This BTOP grant will fill an important void in providing important services to our residents.

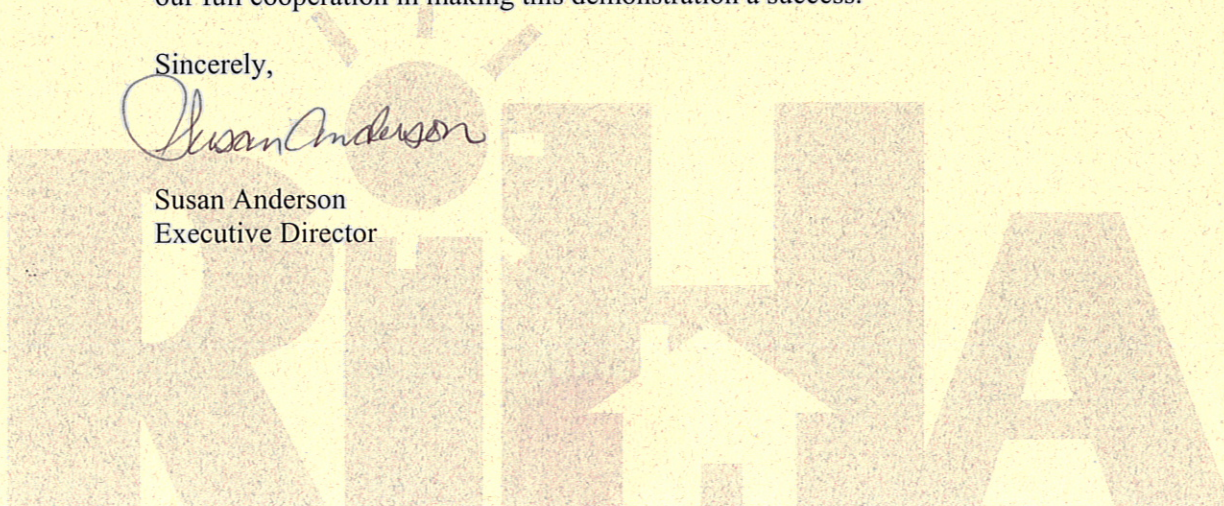
We understand our responsibility to support the program by providing space, utilities and building services to the dedicated training space as well as for group educational and training meetings. Our building and central office staff will coordinate with and support the efforts of the Coalition staff in delivering services to the residents. We will work with the Coalition to promote the objectives of the proposal within the building and the surrounding community. We estimate these in-kind contributions will amount to no less than \$25,000 per year or \$50,000 for the two years of BTOP funding.

We also understand that the Coalition will work with us to design and staff a site-specific education and training program for our building, create an onsite computer learning center, provide computers and connectivity to our residents who have demonstrated the skill and commitment to the regular use of the Internet in their lives and assure that there is broadband connectivity available to all of the resident in our building.. The overall goal of this project is to bring our residents online.

We appreciate that this effort is pioneering and that it will require a close working relationship between the Coalition and our building. We assure you that you will have our full cooperation in making this demonstration a success.

Sincerely,

Susan Anderson
Executive Director





OAK PARK HOUSING AUTHORITY

March 10, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Communications and Information
Room 4898
1401 Constitution Avenue
Washington, DC 20230

Dear Mr. Strickling:

I am writing to indicate the strong support and participation of the Oak Park Housing Authority and its affiliated non-profit development corporation, the Oak Park Residence Corporation, in the Illinois Coalition that is applying for funding under the Broadband Technology Opportunities Program (BTOP).

The Oak Park Housing Authority and the Residence Corporation collectively own and manage approximately 300 units of housing for low-income seniors and persons with disabilities. The level of usage of the Internet at these facilities is currently less than 10%. Because of this our residents are missing out on the major benefits of Internet connectivity. We frequently hear of residents who would like to have the opportunity to communicate with their children and grandchildren on a regular basis or who miss out on the opportunity to be a more active participant in society in general because of their isolation. We believe that a BTOP grant would enable us to greatly improve the quality of life of our homebound residents.

I ask you to look favorably upon our joint application. This award would have significant social and economic benefits to the Village of Oak Park and its senior population.

Thank you for your consideration.

Sincerely,

Edward Solan
Executive Director



OAK PARK HOUSING AUTHORITY

March 10, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Communications and Information
Room 4898
1401 Constitution Avenue
Washington, DC 20230

Dear Mr. Strickling:

I am writing to indicate the strong support and participation of the Oak Park Housing Authority and its affiliated non-profit development corporation, the Oak Park Residence Corporation, in the Illinois Coalition that is applying for funding under the Broadband Technology Opportunities Program (BTOP).

The Oak Park Housing Authority and the Residence Corporation collectively own and manage approximately 300 units of housing for low-income seniors and persons with disabilities. The level of usage of the Internet at these facilities is currently less than 10%. Because of this our residents are missing out on the major benefits of Internet connectivity. We frequently hear of residents who would like to have the opportunity to communicate with their children and grandchildren on a regular basis or who miss out on the opportunity to be a more active participant in society in general because of their isolation. We believe that a BTOP grant would enable us to greatly improve the quality of life of our homebound residents.

I ask you to look favorably upon our joint application. This award would have significant social and economic benefits to the Village of Oak Park and its senior population.

Thank you for your consideration.

Sincerely,

Edward Solan
Executive Director

My Way Village, Inc.

Financial Statements
for past 3 years

**MyWay Village, Inc.
Balance Sheet**

	Mar 31, 08	Mar 31, 09	Mar 15, 10
ASSETS			
Current Assets			
Cash & Cash Equivalents	41,841	92,103	790,735
Accounts Receivable	-	93,000	108,212
Current Assets	41,841	185,103	898,947
Fixed Assets (Gross)	57,784	100,991	123,387
(Less Depreciation & Amortization)	-	(17,080)	(59,325)
Fixed Assets (net)	57,784	83,911	64,062
Other Assets	-	-	55,450
TOTAL ASSETS	99,625	269,014	1,018,459
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	-	4,054	734
Short Term Loans	50,000	100,000	205,000
Total Current Liabilities	50,000	104,054	205,734
Total Liabilities	50,000	104,054	205,734
Equity			
Paid-In Capital Stock	380,000	2,265,000	3,390,000
Convertible Notes (as converted to Equity)	400,000	350,000	1,880,808
Retained Earnings	(54,019)	(730,375)	(2,450,041)
Net Income	(676,356)	(1,719,666)	(2,008,043)
Total Equity	49,625	164,959	812,725
TOTAL LIABILITIES & EQUITY	99,625	269,014	1,018,459

**MyWay Village, Inc.
Income Statement**

	Apr07 - Mar08	Apr08 - Mar09	Apr09 - Mar10
Revenues	-	104,623	404,027
Cost of Goods Sold	205,979	77,983	208,691
Gross Profit	(205,979)	26,640	195,335
Expenses			
Personnel-Wages	164,432.99	841,258.31	1,321,046.09
Personnel-Taxes & Benefits	27,887.35	99,013.19	145,775.71
Marketing	130,913.41	63,496.39	110,770.50
Travel & Living & Comms	41,253.28	149,353.65	267,520.44
Product Development	63,343.75	409,528.50	154,090.00
Office Expense	18,396.92	78,481.41	62,151.11
Legal and Accounting	21,549.55	61,829.33	30,040.79
Other Expenses	598.66	18,916.27	9,256.42
Depreciation	-	17,079.88	42,245.22
Interest	856.75	3,615.30	59,316.40
Taxes	1,144.47	4,744.35	3,873.53
Total Expenses	470,377.13	1,747,316.58	2,206,086.21
Net Operating Income	(676,356)	(1,720,677)	(2,010,751)
Net Other Income	-	1,011	2,708
Net Income	(676,356)	(1,719,666)	(2,008,043)

MyWay Village, Inc.
Statement of Cash Flows

	Apr07 - Mar08	Apr08 - Mar09	Apr09 - Mar10
Cash at Beginning of Period	<u>5,980.98</u>	<u>41,840.90</u>	<u>92,102.73</u>
Non-Cash Adjustments:			
New Depreciation and Amortization	-	17,080	42,245
Working Capital Source (Use):			
Earnings for the period	(676,356)	(1,719,666)	(2,008,043)
Accounts Receivable	-	(93,000)	(15,212)
Accounts Payable	-	4,054	(3,320)
Increase/(Decrease) in Net Working Capital	<u>(676,356)</u>	<u>(1,808,612)</u>	<u>(2,026,575)</u>
Adjustments from Investing Activities:			
Capital Expenditures	(57,784)	(43,207)	(22,396)
Other Non-Current Assets/Liabilities (Increase)/Decrease	-	-	(55,450)
Increase/(Decrease) in Funds from Investing Activities	<u>(57,784)</u>	<u>(43,207)</u>	<u>(77,846)</u>
Adjustments from Financing Activities:			
Increase (decrease) in Short Term Notes	50,000	50,000	105,000
Increase (decrease) in Convertible Debt	400,000	(50,000)	1,530,808
Funds from Issuance of Equity	320,000	1,885,000	1,125,000
Increase in Funds from Financing Activities	<u>770,000</u>	<u>1,885,000</u>	<u>2,760,808</u>
Change in Cash Position			
Net cash increase for period	<u>35,860</u>	<u>50,262</u>	<u>698,632</u>
Cash at end of period	<u>41,841</u>	<u>92,103</u>	<u>790,735</u>



Donald P. Welvaert
Mayor

619 – 16th Street
Moline, Illinois 61265

Phone:
(309) 524-2001

Email:
dwelvaert@moline.il.us

March 10, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Communications and Information
Room 4898
1401 Constitution Avenue
Washington, DC 20230

Dear Mr. Strickling:

The City of Moline strongly supports Moline Housing Authority and its Hillside Heights and Spring Valley low-income public housing developments in the Coalition's program to increase broadband/Internet use by senior and disabled residents. While the percentage of our general population in Moline using broadband/Internet is growing, I was discouraged to learn that the participation rates at the Housing Authority's developments were around 10 – 20%. Our low-income seniors are not participating in our Internet-based society. This is a serious problem that needs to be corrected.

The Coalition's application correctly appreciates that the problem cannot be solved by computers and Internet access alone. It will require a cultural shift where seniors appreciate the practical benefits to them of broadband/Internet applications. We need to create an Internet-based senior support system. The application – with its emphasis collaboration – sets out a pathway to achieve that objective. And the benefits of reconnecting our seniors with their network of friends, family and neighbors and the community will be of immense value in ways that are yet to be realized.

Clearly, the experiences we gain at Hillside Heights and Spring Valley can be applied in our other subsidized and conventional housing developments and homeowners as well. There are enormous values in getting our seniors up to a participation rate as close to 100% as we can. In addition, I can see how the development of special interest networks supported by broadband/Internet applications can be of benefit to our low-income families and to neighborhood businesses that have yet to discover the benefits of interactive websites and Internet marketing. These small Internet demonstrations at Hillside Heights and Spring Valley have the potential for improving the quality of life for many groups in our community.

I encourage you to fund the Coalition's BTOP application as it will provide enormous benefits to the City of Moline, to the Coalition communities and to the State of Illinois.

Sincerely,

A handwritten signature in black ink that reads "Donald P. Welvaert". The signature is fluid and cursive, with a long, sweeping underline that extends to the right.

Donald P. Welvaert
Mayor

Moline Housing Authority



4141 11th Avenue A
Moline, IL 61265

Telephone 309-764-1819
Fax 309-764-2120

March 12, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce - NTIA
Room 4898
1401 Constitution Avenue
Washington, D.C. 20230

Dear Mr. Strickling:

Moline Housing Authority strongly desires to participate in this Illinois Senior Internet Adoption Coalition effort to help our low-income senior and disabled residents appreciate and benefit from the riches of the Internet. This program will train and equip our residents to participate in the online world through e-mail, web searches and the host of other relevant applications.

At present, less than 10% of our residents have the computers, broadband connectivity and skills to use the Internet effectively. We regard this as a great need in our buildings and in our community, but unfortunately we have no resources in our current budget with which to implement the type of program contemplated by this proposal. This BTOP grant will fill an important void in providing important services to our residents.

We understand our responsibility to support the program by providing space, utilities and building services to the dedicated training space as well as for group educational and training meetings. Our building and central office staff will coordinate with and support the efforts of the Coalition staff in delivering services to the residents. We will work with the Coalition to promote the objectives of the proposal within the building and the surrounding community. We estimate these in-kind contributions will amount to no less than \$25,000 per year or \$50,000 for the two years of BTOP funding.

We also understand that the Coalition will work with us to design and staff a site-specific education and training program for our building, create an onsite computer learning center, provide computers and connectivity to our residents who have demonstrated the skill and commitment to the regular use of the Internet in their lives and assure that there is broadband connectivity available to all of the resident in our building.. The overall goal of this project is to bring our residents online.

We appreciate that this effort is pioneering and that it will require a close working relationship between the Coalition and our building. We assure you that you will have our full cooperation in making this demonstration a success.

Sincerely,

A handwritten signature in blue ink that reads "Susan Anderson". The signature is fluid and cursive, with the first name "Susan" being larger and more prominent than the last name "Anderson".

Susan Anderson
Interim Executive Director



CITY OF MORRIS

Richard P. Kopezick
Mayor

320 WAUPONSEE STREET
MORRIS, ILLINOIS 60450

(815) 942-5438
FAX: (815) 942-0216

March 15, 2010

Mr. Lawrence E. Strickling
Assistant Secretary of Commerce
Communications and Information
Room 4898
1401 Constitution Avenue
Washington, DC 20230

Dear Mr. Strickling:

The City of Morris and I strongly support the participation of Saratoga Tower and Mazon Park Place housing developments for seniors and the disabled in the program created by the Senior Housing Coalition of Northern Illinois. Though the percentage of our general population in Morris using broadband/Internet is large and growing, I was very disappointed to learn that the participation rates at Saratoga Tower was less than 10%, and at Mazon Park Place was less than 7%. Our low income seniors are not participating in our Internet-based society. I view this as a serious problem that needs to be corrected.

The Coalition's application correctly appreciates that the problem can not be solved by computers and Internet access alone. It will require a cultural shift where seniors appreciate the practical benefits to them of broadband/Internet applications. We need to create an Internet-based senior support system. The application – with its emphasis collaboration – sets out a pathway to achieve that objective.

I particularly like the program's goal of individualizing training and emphasizing the practical benefits of Internet use. The senior population in Morris represents an important part of our local economy. They have life and work experiences that need to be recycled into our community, not merely put on a shelf and neglected. The benefits of reconnecting our seniors with their network of friends, family and neighbors and the Morris community will be of immense value, in ways that are yet to be realized.

Mr. Lawrence E. Strickling
Page -2-
March 15, 2010

Clearly, the experiences we gain Morris, and Grundy County, can be applied in our other subsidized and conventional senior housing developments and to seniors living in their own homes. There are enormous values in getting our seniors up to a participation rate as close to 100% as we can. In addition, I can see how the development of special interest networks supported by broadband/Internet applications can be of benefit to our low-income families and to neighborhood businesses that have yet to discover the benefits of interactive websites and Internet marketing. These small Internet demonstrations at Saratoga Tower and Mazon Park Place have the potential for improving the quality of life for many groups in the Grundy County community.

The coalition's BTOP application should be funded. It will provide enormous benefits to the City of Morris, to the Coalition communities and to the State of Illinois.

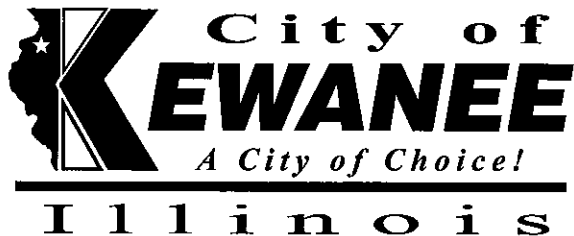
Very truly yours,

CITY OF MORRIS

A handwritten signature in black ink, appearing to read "Robert P. Kopyice". The signature is fluid and cursive, written in a professional style.

Mayor

RPK:kj



Office of the Mayor
401 E. Third Street
Kewanee, IL 61443-2365
Voice: 309/852-5044 • Fax: 309/854-5329

March 5, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce
Communications and Information
Room 4898
1401 Constitution Avenue
Washington, D.C. 20230

Dear Mr. Strickling,

The city of Kewanee and I strongly support the BTOP application of the Illinois Senior Housing Coalition. It is my understanding the Housing Authority of Henry County has included one or more of their elderly hi-rises in a collaboration with state and local agencies to promote internet use among the low-income elderly population.

Because virtually none of the low-income senior population in public housing is using the internet, I believe the proposed approach of introducing the benefits of the internet, teaching how to use the internet, subsidizing equipment, and following through with a support group is the most likely method to be successful. The benefits extend to the city by way of increased independence and self-education of valuable senior resources and contacts.

I would be pleased to have our city's housing authority be a part of an innovative collaborative to address a known deficiency.

Sincerely,

Bruce Tossell
Mayor, City of Kewanee

United States Senate

WASHINGTON, DC 20510

March 12, 2010

Lawrence E. Strickling
Assistant Secretary for Communications and Information
U.S. Department of Commerce
1401 Constitution Avenue, Room 4898
Washington, DC 20230

Dear Mr. Strickling:

I would like to extend my strong support for the Broadband Technology Opportunities Program (BTOP) application of the Illinois Senior Housing Coalition to promote broadband and Internet use among low-income seniors. I was discouraged to learn that there are virtually no seniors at the Moline Housing Authority and Rock Island Housing Authority that are currently using the Internet. If figures show that thirty percent of seniors in the state of Illinois are Internet users, but no low-income seniors are using the Internet, that means that a significant number of seniors in the state of Illinois are not taking advantage of the benefits offered by Internet usage.

Many other public housing and Section 8 senior housing developments in Illinois could benefit from the best practices developed through this demonstration. The delivery of government and healthcare services are being moved to online platforms at increasing rates. That being said, it is necessary that we make sure the intended beneficiaries of these services have the capacity and skills to receive them.

To accomplish this goal, our seniors need to learn computer skills, such as utilizing the Internet, and learn to use other devices that promote connectivity. I am hopeful that we can encourage the Universal Service Fund to subsidize Internet service, as well as basic telephone service, for low-income seniors. Additionally, there are existing computers that can be refurbished and supplied to seniors. The combination of these initiatives should make computer and Internet access affordable to all seniors, especially those with low incomes.

Providing low-income seniors with the education of new technologies that were not available in the past will open up many opportunities for a group of people who have previously been unable to explore new technologies. The establishment of support and education programs will only

further this transition. It is during this important transition that government intervention will be invaluable and necessary.

Again, I want to voice my strong support for funding from the Broadband Technology Opportunities Program for the Illinois Senior Housing Coalition. Such funding will provide enormous benefits to the communities within the Coalition, and to the entire state of Illinois.

Sincerely,

A handwritten signature in cursive script that reads "Roland W. Burris". The signature is written in black ink and is positioned above the printed name and title.

Roland W. Burris
United States Senator

Kankakee County _____
_____ *Housing Authority*

PO Box 965 • Kankakee, Illinois 60901 • (815) 939-7125 • FAX (815) 939-7069

March 12, 2010

Lawrence E. Strickling
Assistant Secretary of Commerce - NTIA
Room 4898
1401 Constitution Avenue
Washington, D.C. 20230

Dear Mr. Strickling:

On behalf of the Kankakee County Housing Authority I want to register our strong desire to participate in this Illinois Senior Internet Adoption Coalition effort to help our low-income senior and disabled residents appreciate and benefit from the riches of the Internet. This program will train and equip our residents to participate in the online world through e-mail, web searches and the host of other applications relevant to them.

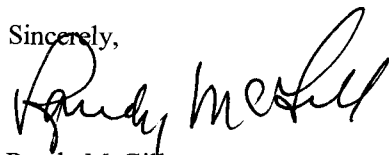
At present, less than 10% of our residents have the computers, broadband connectivity and skills to use the Internet effectively. We regard this as a great need in our buildings and in our community, but unfortunately we have no resources in our current budget with which to implement the type of program contemplated by this proposal. This BTOP grant will fill an important void in providing important services to our residents.

We understand that our responsibility is to support the program by providing space, utilities and building services to the dedicated training space as well as for group educational and training meetings. Our building and central office staff will coordinate with and support the efforts of the Coalition staff in delivering services to the residents and we will work with the Coalition to promote the objectives of the proposal within the building and the surrounding community. We estimate these in-kind contributions will amount to no less than \$25,000 per year or \$50,000 for the two years of BTOP funding.

We also understand that the Coalition will work with us to: (1) design and staff a site-specific education and training program for our building; (2) create an onsite computer learning center; (3) provide computers and connectivity to our residents who have demonstrated the skill and commitment to the regular use of the Internet in their lives; and (4) assure that there is broadband connectivity available to all of the resident in our building.. The overall goal of this project is to bring our residents online.

We appreciate that this effort, while entirely worthwhile, is pioneering and that it will require a close working relationship between the Coalition and our building. We assure you that you will have our full cooperation in making this demonstration a success.

Sincerely,



Randy McGill
Executive Director

If you or anyone in your family is a person with disabilities, and you require a specific accommodation in order to fully utilize our programs and services, please contact the KCHA 504 Coordinator, Mr. Randy McGill, or let a KCHA staff person know you wish an accommodation.

Illinois Senior Internet Adoption Coalition – Team Organization Chart and Partner Management Team Bios

The Connected Living Adoption and Sustainability Program (“CLASP”) will be managed by an Illinois based Program Manager (to be hired). He or She will be recruited, hired and trained by MyWay Village, Inc. (the Applicants)’s Illinois based Vice President of Operations Ginna Baik (bio below).

The **Program Manager** will manage a team consisting of an **Operations Manager** (responsible for day-to-day operations at each community site), a **Director of Training** (responsible for training program instructors, updating and maintaining program curriculum, and evaluating the instructors), a **Director of Technology** (responsible for managing technology vendors / contractors and providing technical services) and a **Grant Administration Manager** (responsible for all financial and operational reporting to MyWay Village, Inc., Coalition Partners and NTIA grant administrators).



Reporting to the Operations Manager will be the full time trainers in each community. These **Community Program Managers** will be responsible for all aspects of the CLASP program (awareness

raising, individual and group training, evaluation, reporting), and their job responsibilities will be split between training and program administration. Working side by side with the Community Program Managers are **Lead Ambassadors**. These are full time trainers who are augmented by part time **Ambassadors**.

All program personnel will be employees of the applicant. **MyWay Village** will be responsible for recruiting, hiring and training. The company has successfully deployed a similar organizational structure in Illinois, and has already developed job descriptions, training manuals and local management practices.

The program team will work closely with the **Coalition Partners** (Public Housing Authorities and Public/Affordable Housing Managers) who in turn will dedicate staff and volunteers labor in their respective properties.

The program team will also work closely with the **Illinois Broadband Adoption Institute**, an L3C company being set up to develop and evaluate best practices to spur broadband adoption by seniors and other vulnerable populations. The Applicant intends to contract with the Institute to provide evaluation services. A future member of the Institute, professor Adrian Kok of Dominican University, is a published expert in the field of Senior Internet Adoption. Another principal of the Institute, Don Samuelson, has been a consultant to the Applicant and is the main driver in assembling the Illinois Senior Internet Adoption Coalition.

PROJECT TEAM BIOS

Don Samuelson – Principal and Owner of DSSA

Mr. Samuelson's vision for broadband adoption with seniors is well-documented in his essays on "broadband breakfast." MyWay Village partnered with Don due to his significant experience in the Public Housing segment and his dream to create a program that would connect seniors to the internet. His experience and dream matched succinctly with MyWay Village's mission.

Mr. Samuelson has specific expertise with law and the many roles of government in the development process of public housing including planning and zoning, contract negotiations and drafting, deal structures, taxes, contract disputes, litigation, defaults and workouts. His company DSSA has functioned as a developer, general partner/owner and builder of single-family homes and as developer and consultant of government assisted housing. During the period from 1980 through 2000, DSSA and DSSA Management, Inc. owned and/or managed an average of 2000 units of multifamily housing.

Previously, Mr. Samuelson was involved a wide ranging set of "start up" and organizational responsibilities as Assistant Director of the Illinois Housing Development Authority. Mr. Samuelson's responsibilities involved the creation of all of the marketing materials, manuals, forms, systems and decision making processes for IHDA's core mortgage loan program and to develop the legislative and financial strategies for developing IHDA's bonding authority with which to make mortgage loans to

developers. IHDA was a government “start up.” He later served as the Chairman of the Lincolnshire Plan Commission and a member of the Lake Country Regional Planning Commission.

Ginna A. Baik - VP of Operations, MyWay Village, Inc.

Ms. Baik joined the company in February 2009, bringing both entrepreneurial spirit and years of experience in building technology, operations, and education companies. For the past 15 years, she has worked for Educate Inc., the corporate entity of Sylvan Learning System, and for Sylvan franchisees. Most recently, as Regional Manager for Sylvan Learning Centers, Ms. Baik transitioned new center acquisitions and created a multi-million dollar region of 15 Sylvan Centers in Greater Chicago and Indiana.

Bringing an experience in operations, multi-region management, and training, Ms. Baik is responsible for creating operational infrastructure and ambassador management for the company. One milestone, Ms. Baik achieved in 2009, was to implement systems and goals for Connected Living ambassadors and Area Managers. This milestone led to a 48% adoption and use of the Connected Living Product by Seniors (who’s average age is 85) in Brookdale Senior Living Communities. These systems and standards are the foundation behind the CLASP implementation and checklist. Ms. Baik also led the Comcast Home partnership, where Connected Living Ambassadors were trained to install internet in Seniors’ homes and also provide high-touch training and customer support. Ms. Baik received her B.A. from the University of Michigan and received her secondary educational credentials and graduate studies in administration and training from Michigan State University and Northwestern University.

Professor Adrian Kok, Dominican University

Adrian Kok, PhD, MSW, is a tenured Associate Professor and the chair of the gerontology certificate program and research curriculum sequence at the Graduate School of Social Work, Dominican University. His expertise in community informatics and research is seen in his research on the HelpSource Collaboration (2000), identifying best practices for teaching older adults computers, (2007), and more recently identifying factors which promote information literacy programs for older adults in retirement communities, nursing homes, and assisted living facilities (2010). His evaluation and research expertise is documented when he designed and implemented a Polish Older Adults Community Needs Analysis study with the Polish American Association in Chicago (2005) and an outcome evaluation of the Kott Scholarship Program which trains students to be competent geriatric social workers (2009). His research speaks to the need to provide supportive learning environments to enable older adults to be lifelong learners with computers. He is also interested in examining the effects of information technology on older adults' quality of life. His research involved an interdisciplinary team of academics from the library information sciences, computer science, community informatics, and sociology departments which would help in bringing together the expertise from the university, community organizations as well as policy makers to discuss the practice and policy implications of the evaluation data. Adrian Kok has published extensively in the area of information technology, gerontology, and autism.

Professor Kok is the recipient of numerous research grants from the New York Academy of Medicine, Council of Social Work Education, National Center for Gerontological Social Work, and Dominican University. These grants have provided him the opportunity to develop a gerontology initiative among undergraduates and graduates at Dominican University. He has set up policies to ensure that students are trained with the competencies to serve the needs of the aging baby boomers. He has single handedly developed the gerontology certificate program, infused gerontology content in the foundation master social work curriculum, and worked to ensure students efforts with older adults are recognized through the service learning center at the university. His previous evaluation experience as well as his community work will strengthen the relationship between Dominican University's long standing commitment towards marginalized populations in the community which might be crucial in sustaining of the outcomes of the BTOP project.

APPLICANT MANAGEMENT TEAM BIOS

Sarah O. Hoit - CEO and Co-Founder, MyWay Village, Inc.

Ms. Hoit brings an experience of building service and educational companies from the ground up. She is passionate about her companies making social impact and creating job opportunities. Prior to co-founding MyWay Village, Ms. Hoit was Founder, Chairman, and CEO of Explore, Inc., an after school education company which served over 75 schools in 9 states. Prior to founding Explore, Ms. Hoit played a major role in the development and implementation of President Clinton's AmeriCorps, the Corporation for National & Community Service. As Director of Business Planning in the White House Office of National Service, she organized and drafted the business plan for this \$600 million organization based on private sector models.

As CEO and Co-Founder of MyWay Village, her desire to improve the quality of life for seniors initiated the vision of MyWay Village. Her drive to see this vision come to fruition came when in 2008, she acquired as a customer for MyWay Village, the number one Senior Living Provider, Brookdale Senior Living. Brookdale is the leading provider in Senior Communities with over 54000 units in America. With Brookdale, MyWay Village created their program Connected Living, the model for CLASP. Connected Living is in five states and recently MyWay Village signed a contract with Emeritus Senior Living for a national roll out of its products and services. Ms. Hoit holds a B.A. from Dartmouth College with honors and an MBA from Harvard Business School, where she was awarded a public service fellowship.

Chris McWade – Chairman and Co-Founder, MyWay Village, Inc.

It was Mr. McWade's vision to create a company that can help seniors connect with loved ones and community. After caring for family across different states who were living in senior communities, Mr. McWade realized that connecting to family across the country would be so much easier if seniors had access and knowledge of the internet. In 2006, Mr. McWade sold his principle share of Team Enterprises which he founded and grew its revenue to \$60 million, so that he could create MyWay Village and solve the pain of Seniors connecting to family and community using a simple technology platform. Team Enterprises is a marketing and service operational organization. He took that experience and his innovative vision to help create the platform behind MyWay Village's Connected Living product and services. Mr. McWade holds a B.S.B.A. from Nichols College with a major in Marketing and minor in MIS.

Andrew Lowenstein – CFO, and Chief Strategy Officer, MyWay Village, Inc.

Mr. Lowenstein served as an advisor to the Company since April 2005 and joined the Company full time in January 2008. Previously, Mr. Lowenstein's expertise comes from developing products and services with segmented demographics and simplified technology. As VP of Business Development for Firefly Mobile, a venture backed start up that sells simplified small cell phones and related services for kids, his knowledge and experience of effectively focusing a business on a segmented population set the design of the business and financial models behind MyWay Village's Connected Living—the backdrop of CLASP. Mr. Lowenstein holds a B.A. from Yale University and both MBA and MA degrees from Stanford University.

Anna Hall - VP of Connected Living Programs, MyWay Village, Inc.

Ms. Hall joined MyWay Village in November 2007 with significant experience in the assisted living industry. She has spent over ten years working with seniors with Alzheimer's disease and related memory disorders. She developed and implemented state-of-the-art dementia activity programming that is recognized across the state of Massachusetts for its creativity and effectiveness.

Ms. Hall is the architect behind the Connected Living Product and Services. Coupled with her experience with seniors is her passionate call to create innovative programming that changes the care for seniors. Her recent Connected Living product directed to Alzheimer's patients has been accoladed as "revolutionary." Ms. Hall pioneered Connected Living at the Riverbay Community-a Brookdale Senior Living Community in Quincy, MA. This program in Quincy, MA got the recognition from Brookdale Senior Living's VP of Optimum Life to bring the program to 9 communities in Chicago. Due to the empowering curriculum and her belief that technology needed personal support, Ms. Hall discovered a way to bring simplified technology to seniors—a demographic who is fearful and intimidated by computers. Ms. Hall's pioneering spirit and understanding of senior programming continues to fuel Connected Living and now CLASP. She received her Bachelor's Degree from the University of Massachusetts at Boston.

Shaun Kennedy, Director of Technology, MyWay Village, Inc.

Mr. Kennedy brings nearly two decades of technology expertise to his role as Director of Technology at MyWay Village. Throughout his career, Mr. Kennedy has worked for a variety of companies across multiple industries – from software support to food distribution service to architectural firms – allowing him to hone his managerial, analytical and technical skills. Mr. Kennedy’s technical expertise encompasses everything from pc support to the creation of complex, geographically diverse wide-area networks. Mr. Kennedy designed and implemented wired and wireless backbone networks supporting hundreds of active users.

Mr. Kennedy’s invaluable experience and knowledge of technology infrastructure and customer service allowed him to design and build computer labs and wireless networks in all the communities where Connected Living is held. When MyWay Village recently partnered with Comcast, Mr. Kennedy helped train and manage Connected Living Technology Ambassadors who set up internet in homes of seniors. Mr. Kennedy studied business administration and international business at Southern New Hampshire University in Manchester, NH.

Brenda Limone, Director of State & Federal Initiatives, MyWay Village, Inc.

Ms. Limone has been with MyWay Village, Inc. from its beginnings in 2007. In addition to her previous role as director of marketing, Brenda has been working with state and federal aging agencies to bring Connected Living to underserved and low income seniors. Brenda’s desire to help underserved senior has started from the conception of the company. She spear-headed relationships with agencies on aging. She was also instrumental in the launching of the original Chicago Brookdale Communities and created the marketing and creative collateral for the seniors and community. Recently, with Anna Hall, VP of Connected Living, she launched a partnership with ETHOS in Roxbury, MA. This program addresses underserved seniors and uses volunteer college-age ambassadors to bring support to seniors in the community. She brings a 20 years experience in marketing and sales to the company. She holds a B.S, in Business Administration and a minor in French from MCLA.



Western Illinois Area Agency on Aging

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Sponsor of the Retired & Senior Volunteer Program of Eastern Iowa & Western Illinois

March 9, 2010

Mr. Lawrence E. Strickling
Assistant Secretary of Commerce
Communications and Information
Room 4898
1401 Constitution Avenue
Washington, D.C. 20230

Dear Mr. Strickling,

I am writing to confirm discussions between our office and the office of the Housing Authority of Henry County concerning their involvement in the Illinois Senior Housing Coalition BTOP application. As we discussed, our office is in full support of the proposal.

Our agency oversees the planning and partial funding of various agencies that are providing vital services to our area seniors, among those are:

- Access Programs
- Nutrition Programs
- In-Home Care
- Elder Rights
- Advocacy for seniors in all areas

We are quite interested in learning outcomes from the BTOP effort; particularly the quantity and type of services that seniors access online as a result of their participation. This data has the potential to greatly influence how efficiently we are able to deliver future services.

We look forward to program implementation, and will work with the coalition to provide agency referral and program enhancement guidance. Please contact me should you require additional information.

Sincerely,

Janice M. Stille
Executive Director

vc