Close Form



Print Page



OMB Number: 4040-0004 Expiration Date: 01/31/2009

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Application	for Federal Assista	ance SF-424							Version 02
* 1. Type of Su	bmission:	* 2. Type of Applicat	tion: *	* If Revision	n, select appropriat	te letter(s):			
Preapplication New									
Application	on	Continuation	•	* Other (Sp	ecify)				
Changed.	/Corrected Application	Revision							
* 3. Date Recei	ved:	Applicant Identifie	er:				_	 	
08/14/2009									
5a. Federal Ent	5a. Federal Entity Identifier: * 5b. Federal Award Identifier:								
State Use Onl	y:			<u>, </u>					
6. Date Receive	ed by State:	7. State Ap	plication l	Identifier:					
8. APPLICANT	INFORMATION:								
* a. Legal Name	e: Connected Natio	on, Inc.							
* b. Employer/T	axpayer Identification Nur	mber (EIN/TIN):		* c. Org	anizational DUNS	:	· · · · · · · · · · · · · · · · · · ·		
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d. Address:				<u>.I</u>	,				
* Street1:	1020 College	Street							
Street2:	P.O. Box 3448							***************************************	
* City:	Bowling Green								
County:	Warren								
* State:				F	Y: Kentucky				
Province:									
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* Zip / Postal Co	ode: 42102-3448								
e. Organizatio	nal Unit:								
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f. Name and co	ontact information of pe	erson to be contacte	ed on mat	tters invo	lving this applic	cation:			
Prefix:	Mr.	* Fi	irst Name:	Tom					
Middle Name:									
* Last Name:	Ferree								
Suffix:]							
Title: CIO &	Vice President of	Project Managem	nent						
Organizational A	Affiliation:							***************************************	
* Telephone Nur	mber: 877-846-7710				Fax Number:	270-781-7	611		
* Email: tfer:	ree@connectednatic	on.org							

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About

OMB Number: 4040-0004 Expiration Date: 01/31/2009

Application for Federal Assistance SF-424	Version 02
9. Type of Applicant 1: Select Applicant Type:	_
M: Nonprofit with 501C3 IRS Status (Other than Institution of Higher Education)	
Type of Applicant 2: Select Applicant Type:	
Type of Applicant 3: Select Applicant Type:	\neg
* Other (specify):	
* 10. Name of Federal Agency:	
Department of Commerce	
11. Catalog of Federal Domestic Assistance Number:	
CFDA Title:	
* 12. Funding Opportunity Number:	
0660-ZA29	
* Title:	
Recovery Act - State Broadband Data and Development Grant Program	
13. Competition Identification Number:	
Title:	
14. Areas Affected by Project (Cities, Counties, States, etc.): State of Kansas	
State of Kansas	
* 15. Descriptive Title of Applicant's Project:	
State Broadband Data and Development Grant Program for the State of Kansas.	
Attach supporting documents as specified in agency instructions.	
Add Attachments Delete Attachments View Attachments	









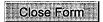


OMB Number: 4040-0004 Expiration Date: 01/31/2009

Application	n for Federal Assistar	nce SF-424					Version 02
16. Congress	sional Districts Of:						•
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17. Proposed	d Project:						
* a. Start Date	9: 09/30/2009	100			* b. End Date:	09/30/2014	
18. Estimated	d Funding (\$):						
* a. Federal		4,112,020.00				_	
* b. Applicant		228,979.00					
* c. State	(1) FEE.	552,918.00					
* d. Local		0.00					
* e. Other	<u></u>	247,254.00					
* f. Program Ir	ncome	0.00					
* g. TOTAL		5,141,171.00					
a. This application was made available to the State under the Executive Order 12372 Process for review on b. Program is subject to E.O. 12372 but has not been selected by the State for review. c. Program is not covered by E.O. 12372. * 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes", provide explanation.) Yes No Explanation 21. *By signing this application, I certify (1) to the statements contained in the list of certifications** and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances** and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001) ** I AGREE							
specific instruc	certifications and assurance stions. epresentative:	·				77.74	
Prefix:		* Eiret Na	Daian				
Middle Name:	Mr.	* First Na	me: Brian				
* Last Name:	Mefford				 .		
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* Title: CI	hairman & CEO						
* Telephone Nu	umber: 877-846-7710			Fax Numb	per: 270-781-7	611	
*Email: bmef	ford@connectednatio	n.org					
* Signature of A	Authorized Representative:	Brian Mefford		* Date S	Signed: 08/14/200)9	

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OMB Number: 4040-0004 Expiration Date: 01/31/2009

Application for Federal Assistance SF-424	Version 02							
* Applicant Federal Debt Delinquency Explanation								
The following field should contain an explanation if the Applicant organization is delinquent on any Federal Debt. Maximum number of characters that can be entered is 4,000. Try and avoid extra spaces and carriage returns to maximize the availability of space.								
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PROJECT ABSTRACT

This application, submitted on behalf of the state of Kansas seeks to employ industry-standard GIS toolsets and experienced personnel to deliver comprehensive and accurate broadband mapping data, develop state-level broadband maps, aid in the development and maintenance of a national broadband map, and fund statewide initiatives directed at broadband planning, in accordance with the National Telecommunications and Information Administration's (NTIA) Notice of Funding Availability (NOFA) for the State Broadband Data and Development grant program (SBDD).

The ensuing suite of deliverables will include datasets as required by the NTIA as well as web-based, interactive broadband maps to inform state and local government officials, consumers, broadband providers, community development organizations, researchers, and other stakeholders. This interactive website will be critical to ensure accessibility of the broadband data, but it will also be key to increasing awareness of the mapping program and the benefit of broadband. It will also play an important role in ensuring local verification of the mapping data.

In compliance with the NOFA, Connect Kansas will facilitate the mapping project under the strictest of secure protocols for data collection and analysis. In particular, Connect Kansas will be carrying out this mission in the most secure and confidential manner to maintain full compliance with the confidentiality standards called for in the NOFA.

The scope of this project will span five (5) years and in accordance with the following timeline:

November 1, 2009	Delivery of preliminary data, as available at that time.
February 1, 2010	Delivery of a substantially complete set of broadband
	mapping data.
March 1, 2010	Delivery of a complete set of all broadband mapping data.
September 1, 2010	Commence with Semi-Annual updates through 2014.

As called for according to the NOFA guidelines, Connect Kansas will collect and provide to the NTIA the required datasets as proscribed in *Technical Appendix A and its* subsequent amendments. This data collection will inform the construction of a national broadband map to be developed and maintained by the NTIA.

The state of Kansas and Connect Kansas will continue to work closely to ensure a tightly integrated state strategy for effective grant program implementation.

State Broadband Data and Development Grant Program Program Narrative

INTRODUCTION/EXECUTIVE SUMMARY

This application, submitted on behalf of the state of Kansas seeks to employ industry-standard GIS toolsets and experienced personnel to deliver comprehensive and accurate broadband mapping data, develop state-level broadband maps, aid in the development and maintenance of a national broadband map, and fund statewide initiatives directed at broadband planning, in accordance with the National Telecommunications and Information Administration's (NTIA) Notice of Funding Availability (NOFA) for the State Broadband Data and Development grant program (SBDD).

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The state of Kansas and Connect Kansas will continue to work closely to ensure a tightly integrated state strategy for effective grant program implementation.

Description of Unserved and Underserved/Prioritization of Grant Funds

Because the purpose of this project is to collect data and produce a GIS map of broadband availability across the state of Kansas, it is not yet possible to include a comprehensive description of unserved and underserved areas in Kansas, as those areas will be identified throughout the course of this project.

Over the course of the project, Connect Kansas and the state of Kansas will work closely to identify and prioritize unserved and underserved areas within Kansas. To maximize the effectiveness and cohesiveness of this tight working relationship, the joint project team will employ Broadband STAT, a cost efficient and open access GIS solution for broadband mapping, accessibility, and analysis that will enable the state of Kansas to fully use and analyze the broadband data, maps, and models in association with a host of other GIS data. The Broadband STAT solution will enable a comprehensive understanding of the Kansas broadband landscape and efficient prioritization of unserved and underserved areas, as defined by NTIA, and based on criteria specifically designed by the state of Kansas.

REVIEW CRITERIA

1. DATA (30%)

a. DATA GATHERING

According to data compiled by Connected Nation from the FCC, state, and other data sources, we estimate that there are 125 broadband providers in the state of Kansas. This is a significant amount of providers with whom Connect Kansas, working on behalf of the state of Kansas, must individually establish a legal relationship, a data transfer and data updating protocol, data analysis, and a verification and approval process in order to meet the goals set by the NTIA mapping program. Thanks to Connected Nation's experience mapping multiple states with a large number of providers, we have learned what it takes to get the program done and are confident we can deliver by the delivery dates specified in the Mapping NOFA.

Connected Nation's longstanding relationship as a trusted mapping partner with broadband providers places us in a unique position to deliver accurate and timely maps in the state of Kansas. Connected Nation has established mapping relationships with over 340 broadband providers, including the largest providers in the nation, many of which serve the broadband needs of Kansas' citizens and businesses. Additionally, Connected Nation has a strong relationship with the major telecommunications and cable associations in the country who have been instrumental in reaching smaller, single-state telecommunications and cable providers with whom we do not have an established relationship. The following national trade associations are members of Connected Nation's Board of Directors: USTelecom, National Cable and Telecommunications Association, CTIA (the Wireless Association). Connected Nation is a member of WCAI and has informal collaborative relationships with OPASTCO and the National Telecommunications Cooperative Association, which represent hundreds of small corporate and cooperative providers across the country.

Connected Nation works collaboratively on a daily basis with ESRI, the world leader in GIS solutions, to develop the most innovative broadband mapping solutions for comprehensive and granular broadband mapping within a timeframe that most would deem impossible. Using ESRI's ArcGIS Server and its API mapping technologies alongside the broadband data continuously gathered by Connected Nation, the two organizations work in partnership to provide states and the federal government with broadband mapping solutions that have won acclaim across the world.

Connected Nation is prepared to leverage all of these existing relationships to ensure that the state sponsor and the program itself quickly identify and establish relationships with key players in the broadband market in Kansas.

Connected Nation's mapping process begins with a street-level inventory of broadband offerings in a community. This information is collected directly from broadband providers, who voluntarily collaborate with Connected Nation through a one-on-one dialogue to ensure their service offerings are accurately represented on the map. This collaborative process is important and extensive because in our mapping experience we have learned that different broadband providers house data in a multitude of ways based on the type of technology used, the sophistication of each provider's storage system, and the resources available. Given this reality, we have found it is impossible to achieve a highly detailed, street level broadband map through a standardized, rigid, one-size-fits-all data collection process. For example, we have learned that most providers do not have address-level availability information stored in a systematized format that Connected Nation could readily use to generate a map.

In order to adapt to this reality, Connected Nation developed a flexible process of working directly with each provider on the ground to understand what technology has been deployed and how data is stored. This dialogue explores each carrier's network structure and the particular technology in place. Connected Nation then helps providers to gather and/or identify data, contextualize the data in accordance with geography and topography and translate these data into a GIS format.

To that end, Connected Nation defines a strategy for each provider and platform to determine how to translate any limited network information into preliminary GIS format. Connected Nation works on the ground directly with providers to identify equipment locations and geographical coordinates, understand network variables and topography/terrain constraints, and run tests to determine which households and businesses have broadband service available from that particular provider and which do not. The goal of this iterative process is to obtain a "first approximation" of the service territory for each provider using wireless and/or wireline technologies. Connected Nation produces a GIS shapefile for each provider, which is then shared with the individual provider for approval. Once the provider ascertains that our service territory estimate is indeed accurate, the information is added to the aggregate broadband inventory map for the state. This process is repeated for each provider until we obtain a comprehensive statewide depiction of available broadband by platform.

This data gathering protocol produces a comprehensive, granular, accurate inventory of the broadband landscape within a state. Such base layer data allows Connected Nation to produce detailed broadband inventory maps that provide state-wide data layers, by type of platform, as specified by the NTIA. The maps will be available online in interactive mode that will allow access by various data layers that may include the street, census block, census block group, census tract, legislative boundary, city boundary, county boundary or tribal boundary levels. The above process only relates to the broadband infrastructure component of Connected Nation's maps. Importantly, however, Connected Nation's maps also include information from Connected Nation local consumer and business surveys in order to understand broadband adoption, computer ownership, and the barriers to broadband and computer adoption in each community and local area. In the case of the Connect Kansas initiative, these data are further

enhanced by efforts undertaken by the Kansas Department of Commerce's Planning and Oversight effort. Additionally, data from various sources including the U.S. Census Bureau, ESRI and other Connected Nation partners, and state GIS departments are used to analyze topographic, demographic, and relevant civil infrastructure information. These data typically include information such as household density and other demographics in unserved areas; potential collocation resources such as cell towers and water tanks; the proximity of community institutions such as libraries, schools, and hospitals; and proposed infrastructure such as roads, water projects, and sewer lines.

It is important to note that providers are not required to file data with Connected Nation or any state agency. Connected Nation is a not-for-profit corporation that operates pursuant to grants from state governments or the federal government. Because of this public-private partnership model, confidentiality of sensitive provider data is maintained. This legal construct encourages service providers to willingly collaborate with the mapping program and help the state determine, in detail, both the broadband gaps and the particular challenges to deploying broadband in a particular area. The Non-Disclosure Agreements that Connected Nation will execute with Kansas broadband providers will satisfy all requirements outlined in the NTIA SBDD NOFA.

As a result, while broadband provider confidentiality is preserved, the output of Connected Nation's maps is highly detailed and granular. This granular, rich data provides critical information for the development of sound public policy and network expansion business plans, including detailed descriptions of household density and relevant demographic and economic information about unserved areas.

As part of the mapping program in Kansas, Connected Nation will communicate and coordinate with NTIA to ensure that NTIA's technical specifications are being followed so that the Kansas inventory map can be rolled up into the nationwide inventory map by February 2011. These technical specifications have not yet been made public. Once they do, Connected Nation, working collaboratively with our strategic partner ESRI, will develop the necessary tools and processes to meet these specifications.

Connected Nation will process and analyze provider data collected in order to fulfill the reporting requirements specific in the *Technical Appendix A* of the NTIA Mapping NOFA, including:

1. Broadband Service Availability in Provider's Service Area

- (a) Availability by Service Address-Service Associated with Specific Addresses and
- (b) Availability by Shapefile--Wireless Services not Provided to a Specific Address

Connected Nation has read, understands and will fully comply with this requirement and record format, in accordance with the NOFA and its clarification. After Connected Nation works with providers to gather the relevant network infrastructure data, process the data into GIS format, and verify with each provider that the resulting GIS file is an accurate representation of that provider's broadband service territory and capabilities, Connected Nation will then compare the geographic broadband footprint and associated data against address files and Census Bureau data to produce census block level or address level records

for each fixed broadband provider, in accordance with the NOFA and its clarification. For mobile networks, Connected Nation will translate wireless data through propagation studies into GIS shapefiles for submission to the NTIA in association with the data required in the NOFA and its clarification.

In accordance with the NOFA clarification, Connected Nation will collect advertised up- and downstream speeds from providers and report it at the Metropolitan or Rural Statistical Area. Further, in accordance with the NOFA clarification, Connected Nation will obtain data for "Typical Upstream and Downstream Speeds" from two complementary methods: statistical sampling and online consumer speed test data.

2. Residential Broadband Service Pricing in Provider's Service Area

Connected Nation has read, understands, and will fully comply with this requirement and record format, in accordance with the NOFA and the NOFA clarification. The information needed to fulfill these reporting requirements will be collected directly from providers based on advertised speeds and number of subscribers. In the cases where this is not possible, Connected Nation will gather primary data on advertised speeds and analyze it in combination with data from online consumer speed tests in order to generate an estimated weighted average speed.

3. Broadband Service Infrastructure in Provider's Service Area

Connected Nation has read, understands, and will fully comply with this requirement and record format, in accordance with the NOFA and its clarification. Connected Nation will gather data on middle-mile and backbone interconnection points directly from providers to the extent necessary for producing the required data and for verification purposes, in accordance with the NOFA and its clarification.

4. Community Anchor Institutions

Connected Nation has read, understands, and will fully comply with this requirement and record format, in accordance with the NOFA and its clarification. Connected Nation will compile, process and geocode private and public data sources in order to meet the reporting requirements defined by NTIA. Connected Nation proposes to work with the GIS state agencies and health, public education, and other relevant state agencies and private stakeholders to identify existing databases documenting Community Anchor Institutions as defined in the Technical Appendix A of the NTIA Mapping NOFA. Such information will complement datasets obtained by Connected Nation, such as the state's broadband availability inventory, in order to produce a statewide comprehensive database of community anchor institutions in the State and their broadband capabilities. To complement these datasets, Connected Nation will conduct a survey of all community anchor institutions to gather information regarding broadband subscription, technology type and speeds. Subject to any confidentiality constraints, Connected Nation will upload all the data onto the interactive broadband maps, in order to provide policymakers and the general public a pragmatic tool for understanding the broadband resources available to these anchor institutions and - importantly - ascertain where the broadband infrastructure challenges to reach these institutions remain.

b. ACCURACY AND VERIFICATION

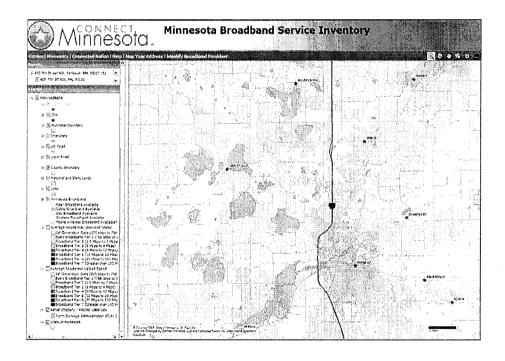
Source data verification is a critical component of Connected Nation's broadband inventory mapping programs. Broadband inventory maps represent a visual, geographic estimation of broadband coverage within a state or territory. As such, maps are an estimation of the true extent of the network and, hence, present inaccuracies that can only be identified and corrected as the data is used, analyzed, and verified. Data verification is, therefore, a critical component of any effective mapping program. Connected Nation employs and promotes a number of mechanisms to ensure the accuracy of broadband maps:

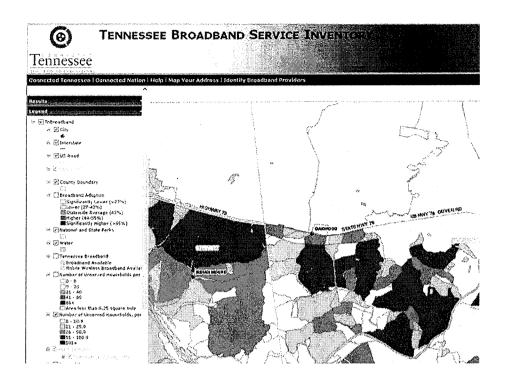
- Connected Nation engineers conduct extensive field tests, and the results of those tests are documented and compared against provider data to ensure accuracy. In instances where a discrepancy is identified (e.g. a datum shift of coordinates), Connected Nation immediately contacts the agency or provider to outline and implement corrective actions. Connected Nation conducts random quality control checks to validate the latitude/longitude of infrastructure such as digital subscriber line access multiplexers (DSLAMs), broadcast towers, and other vertical assets such as water towers. Quality control checks are also conducted via spectrum analyzer to verify the frequencies being used by known unlicensed WISPs or licensed providers. Additionally, speed tests are conducted from the field using all known platforms (e.g. fiber, cable modem, DSL, fixed wireless, mobile wireless, etc.).
- In addition to internal field tests, Connected Nation establishes in every state mapping program a transparent system for external verification of broadband availability data. This verification system includes a web-based, interactive mapping portal where consumers, local leaders, broadband providers, and other stakeholders can analyze broadband infrastructure represented in the map at the street level of granularity. This information enables end users to contrast the data on the map with the reality on the ground. Furthermore, Connected Nation's mapping also facilitates a broadband telephone hotline which encourages consumers to document if they want broadband and cannot get it, or to notify Connected Nation if end users believe that a map contains any inaccuracies. All confirmed inaccuracies are corrected immediately. This method of third-party validation has proven to be an effective means to verify the mapping data and engage citizens and local leaders in the broadband future of their communities. Through the organization's interactive map sites, Connected Nation received 5,146 inquiries in the year from May 2008 to April 2009.
- Connected Nation also conducts statistical telephone surveys at the state and local levels among residential consumers and businesses to inquire about broadband availability and speed. The surveys check a statistically significant sample of all addresses, as well as a significant sample of rural addresses, as required on page 30 of the NTIA mapping NOFA. As part of the planning grant, Connected Nation will work closely with the Kansas Department of Commerce to use these data validation surveys to ask residents and businesses additional questions about how they use the Internet, their demand for faster broadband service, and barriers to computer ownership and broadband adoption. All of these data would be analyzed against demographics in order to understand availability and adoption in relation to income, education level, race, ethnicity, age, and other demographic characteristics.

c. ACCESSIBILITY

Connected Nation proposes to make data available to the general public through an interactive broadband inventory map. The Connect Kansas site will serve as the public portal for the interactive broadband inventory map, downloadable maps, complementary datasets, third party verification processes, broadband inquiries and questions about the map, FAQs about the Connect program, etc. The information presented on this interactive site or any other public format will be in full compliance with the Confidentiality Requirements outlined in **Sections III** and **IV** of the NTIA SBDD NOFA.

The following screenshots are examples of existing interactive maps produced by Connected Nation. The first screenshot from Connect Minnesota's interactive site presents "drilled down" information of the broadband inventory map by type of platform. The second screenshot from Connected Tennessee's interactive site presents information regarding the number of households per Census Block in unserved areas at a local level.

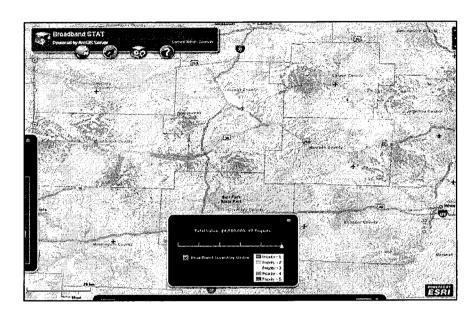




Connected Nation developed its first interactive broadband inventory map in 2007. Since then, these interactive broadband maps have been continually updated and their functionality expanded to provide more granular, verifiable, and pragmatic information to consumers, providers, public policymakers, and the public at large. In order to enable full data transparency and empower the residents of Kansas with the necessary tools to define targeted policies and programs to expand broadband services and adoption rates across the state, Connected Nation has developed with its strategic partner, ESRI, the world's leader in GIS software development, a multi-functional, user friendly platform called Broadband STAT. Broadband STAT is the next generation in broadband mapping, providing a comprehensive mapping and planning tool for states to manage broadband stimulus projects and activities through the ARRA. Using ESRI's ArcGIS Server and its API mapping technologies to incorporate broadband mapping and survey data with demographic and topographic data from ESRI, the Census Bureau, and other reputable data sources, Broadband STAT provides not only a user-friendly GIS viewer to understand and track broadband deployment over time, it also provides an analytical tool for prioritizing unserved and underserved areas, evaluating and tracking stimulus projects, and enabling taxpayers with full transparency and accountability of broadband stimulus funding in Kansas. Broadband STAT empowers states to:

- Leverage the best-of-class, geographic informatics for broadband decision-making;
- Build and evaluate scenarios to help score and prioritize broadband proposals;
- Provide data-based support for effective grant-making;
- Facilitate project investment tracking over time; and
- Provide access-based tools that are relevant and meaningful for specific audiences, including government agencies, consumers, community leaders, broadband providers, and media.

The interactive site that Connected Nation would develop under the Connect Kansas program would be constructed within this new generation Broadband STAT platform. The following screenshot is an example of what the Connect Kansas interactive site would look like.



Kansas Broadband Availability Map Proposal

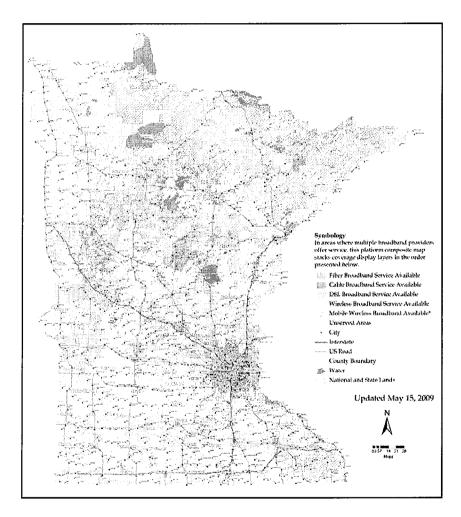
Connected Nation, employing industry-standard GIS toolsets and experienced personnel, will deliver a comprehensive inventory and mapping of existing broadband service and capability at the street or household level of granularity. Connected Nation, in conjunction with Kansas' broadband providers, will update these maps on a routine basis to reflect "real-time" broadband availability. Maps will be presented to the general public in an interactive portal, described in detail above. The interactive portal will present overlaying data relevant to policymakers, providers, and consumers alike, including density of population and other demographic information, topographical, and civil infrastructure data. Data will be searchable at various levels of granularity and geographical areas such as municipality, city, township, political district, tribal boundaries, region, or Census Bureau geographic unit.

In order to provide potential entrepreneurs seeking to apply for RUS or NTIA grants with the broadband infrastructure build out information required for their applications, Connected Nation will also release and maintain a Census Block level map of the available broadband in the state. The interactive map and associated downloadable database will detail the identification number of each of the 173,107 Census Blocks in Kansas, the total number of households per Block, and the number of households with available broadband service per Block. For an example of such tools released by Connected Nation in the State of Minnesota see: http://www.connectmn.org/mapping/Broadband_Stimulus_Data_Tools.php
Furthermore, Connected Nation will release and update an interactive map for the state of Kansas illustrating "remote" and "rural" areas as defined under the regulations outlined by RUS in the BIP program for broadband infrastructure grants. Although such maps are outside of the scope of the *Technical Appendix A* of the NTIA Mapping NOFA, Connected Nation

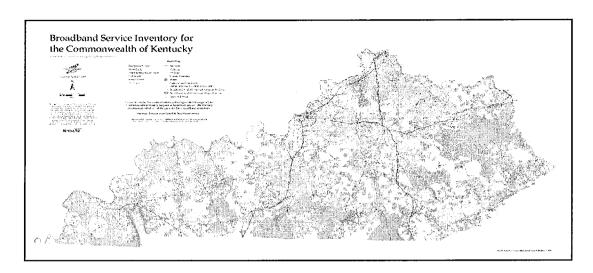
believes that such data would be extremely useful for state officials and private entrepreneurs alike as they determine opportunities to apply for infrastructure grants under the NTIA BTOP program and the RUS BIP program.

Examples of Maps to be Produced for the State of Kansas:

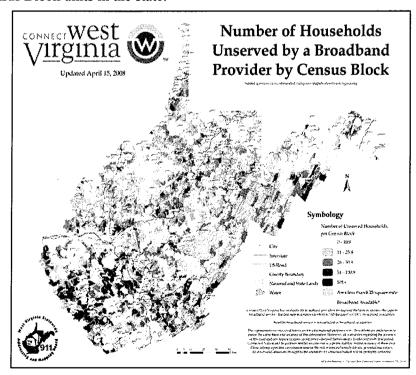
Statewide Broadband Availability by Platform: Geographic representation of provider-based broadband data and represented by provider type such as cable, DSL, wireless, fiber, etc. This map also incorporates data such as political boundaries and major transportation networks in the state (see *Minnesota's Broadband Map* below).



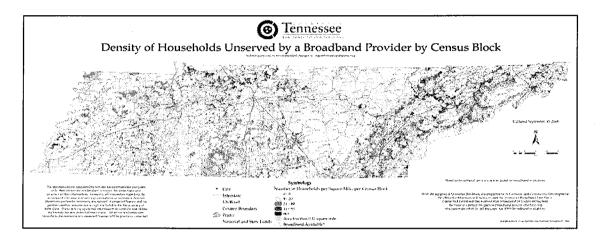
Statewide Broadband Availability by Provider Density: Similar to the aforementioned Availability by Platform mapping, this additional depiction of broadband data will be represented by two colors: one for areas with only one provider and another for those with multiple providers. There is no distinction as to the type of service available in any given area (see Kentucky's Broadband Service Inventory Map below).



Statewide Unserved Households by Census Block: This presentation of data uses the smallest geographic region that the U.S. Census acknowledges – the Census Block – and the broadband data to create a representation of the number of households in any given census block that do not have service available. In order to determine the definitions of unserved and underserved as defined in the BTOP broadband infrastructure grant program, it is first necessary to determine the number of households without broadband availability, thereby deducting the number of unserved households from the state's total household count in order to determine the percentage of household with broadband availability. This practice has been successfully deployed in all states where Connected Nation is engaged. This example from Connect West Virginia's program provides information regarding the number of households in all unserved Census Block units in the state.

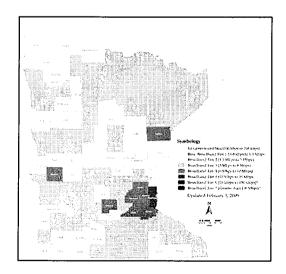


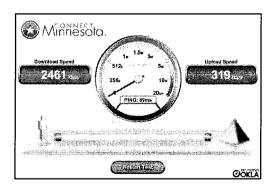
This example from Connected Tennessee, presents the density of population per square mile, per Census Block that is unserved by broadband infrastructure. The yellow areas represent very low density unserved areas (below 4 households per square mile). The dark blue areas represent higher density unserved areas (above 86 households per square mile). This information is essential for policymakers and providers to ascertain possible business opportunities remaining and areas where public investment will likely be needed in order to achieve universal coverage.



Statewide Maps of Tested Broadband Speeds:

Connected Nation proposes the creation of a GIS map displaying average upstream and downstream speeds, as tested by consumers, using data rate benchmarks for broadband service used by the Federal Communications Commission to reflect different speed tiers. This map would be created using current Speedtest.net data as well as data collected through a newly created Connect Kansas speed test portal.





d. SECURITY AND CONFIDENTIALITY

A key component of Connected Nation's broadband mapping process is the protection of confidential information, as required in the NTIA State Broadband Data and Development grant program. Connected Nation executes Non-Disclosure Agreements with each provider, consistent with the principles and guidelines for data confidentiality rules outlined in Sections III and IV of the NTIA SBDD NOFA.

Connected Nation establishes a legal and technical program that ensures full protection of broadband service providers' confidential and proprietary data that are necessary to complete the maps. To that end, Connected Nation incorporates the following processes in all of its mapping programs:

- Full public disclosure from the outset to all state and or federal officials, providers and the general public of the type and form of data that Connected Nation will be releasing publicly and to any government authorities.
- Execution of Non-Disclosure Agreements with broadband providers. These agreements clearly define how each provider's confidential information will be used and protected. The data that is protected via non-disclosure agreements is limited to highly sensitive network infrastructure information, which is processed by Connected Nation to determine the broadband availability footprint and GIS maps. In particular, the specifications of the network infrastructure and equipment, such as the frequencies and beamwidth of wireless signals, latitude/longitude coordinates of digital subscriber line access multiplexers (DSLAMs), or the specifications of fiber routes, remain confidential. The NDAs also protect the confidentiality of provider specific data. (See below for a sample NDA)
- Established protocol for data transfer and processing that ensures maximum protection of the confidential data held by Connected Nation.
- Established IT-based secure system for data storing and hosting.

Importantly, these data confidentiality requirements offer the possibility for Connected Nation to disclose highly detailed, granular maps and information about the broadband inventory in the state. Connected Nation can produce maps and/or datasets that describe broadband availability by platform (as defined in the SBDD NOFA) at multiple levels of geographic disaggregation, including: Statewide, County, Census Tract, Census Block Group, Census Block, political district, municipality, tribal boundaries or other. Connected Nation will work with the Kansas Department of Commerce to define, at the beginning of the project, the different levels of disaggregation of the interactive maps. The Broadband STAT platform will enable Connected Nation to establish different password protected data layers for each of these maps, as specified by the Kansas Department of Commerce. The different maps presented will be user friendly and searchable, providing a valuable tool to the Kansas Department of Commerce and the public at large.

Connected Nation's past success in producing timely, accurate, granular statewide broadband maps is based on a collaborative, volunteer partnership between the State and broadband providers. By establishing a model for data protection and executing Non-Disclosure Agreements with providers to satisfy data confidentiality concerns, Connected Nation has obtained full cooperation from broadband providers, who have agreed to participate in the

mapping program voluntarily and share their data with Connected Nation. Perhaps most importantly, broadband providers become engaged in and committed to the larger collaborative effort to increase broadband deployment statewide. As a result, Connected Nation has successfully and repeatedly delivered to our state clients the powerful broadband mapping tools that the NTIA mapping program now calls for through the SBDD program. By way of example, Connected Nation worked with more than 120 providers across the state of Minnesota to develop the initial Connect Minnesota broadband map in less than four months. Connected Nation is confident that this successful model will work in the state of Kansas, if the mapping program encourages voluntary provider participation in the mapping program. The following is a general nondisclosure and data sharing template which will be used in a substantially similar form with all providers to govern use and the exchange and protection of Confidential Information received from providers. The exact terms may vary slightly between providers. However, the final form will clearly allow Connected Nation to meet all requirements of the SBDD NOFA and other applicable state agreements.

NONDISCLOSURE AGREEMENT

THIS NONDISCLOSURE AGREEMENT (herein the	"Agreement") is dated and effective as of 2009 ("Effective Date"), by
and between	, a corporation with an address for notice and located at
61 11 50 35 4 6	("BEP") and Connected Nation, Inc.
a not-for-profit corporation with an address for notice	e and located at 1020 College Street, Bowling Green, KY 42101 ("Connected Nation").

WHEREAS

- I. The Federal Government through the National Telecommunications and Information Administration ("NTIA") and the Rural Utilities Service ("RUS") have made available multiple grant and loan programs ("Federal Programs") to fund broadband mapping, infrastructure, adoption, public accessibility and to promote the general use of broadband technology and applications with such programs' reporting and other requirements of funding being outlined in a relevant Notice of Funds Availability as it may from time to time revised or amended ("NOFA"); and,
- II. Included among the Federal Programs is the State Broadband Data Development grant program ("SBDD") governed by that certain Notice of Funds Availability inclusive of all appendices, attachments, exhibits and revisions or amendments thereto, first published in volume 74, number 129, at page 32545 hereby incorporated by reference as if fully restated verbatim herein; and,
- III. State Governments ("States") have partnered with Connected Nation to work together toward implementation, expansion and leveraging of these Pederal Programs and other such similarly focused programs for the benefit of the States ("State Programs"); and,
- IV. The Parties desire to assist the States and Connected Nation in their implementation of Federal Programs and State Programs for the benefit of the States ("Project");
- V. The Parties are in possession of certain confidential and proprietary information which may be helpful in advancing these mutually beneficial goals, and both acknowledge that they may receive, from or on behalf of the other Party or its Affiliates, certain information, including trade secret information, considered to be confidential, valuable and proprietary by that Party. "Affiliates" means any company owned in whole or in part, now or in the future, by a Party or by one or more direct or indirect subsidiaries controlled by the Party.
- VI. When a Party ("Provider") shares confidential and proprietary information with the other Party ("Recipient"), the confidential and limited use conditions of this Agreement shall apply.

NOW THEREFORE, IN FULL CONSIDERATION of the mutual promises, covenants and obligations contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged by the Parties, the Parties agree as follows:

TERMS

- a) "Confidential Information" shall be defined in identical terms to the most recent, revised, applicable and in force definition outlined in the SBDD NOFA, as the same may from time to time be revised or amended.
- b) All information, including Confidential Information, received by Connected Nation or its Affiliates from BBP or its Affiliates may be used in furtherance of the Project and Connected Nation is hereby granted a worldwide, perpetual, royalty-free, revocable license for the use of such information, including Confidential Information, limited as follows:
 - That Connected Nation may use BBP's Confidential Information to derive maps, interactive websites and tabular data representations of BBP's broadband coverage area, network information, and coverage attributes and other such representations of information including Confidential Information all as may be required by a Project (collectively "Works"); and.
 - ii) That Connected Nation may provide the National Telecommunications Information Administration or other agency of the United States Federal Government funding or administering a Project with any such Works as may be required by the Project terms and conditions as outlined in any applicable NOFA. BBP acknowledges that such provision of Works may likely result in the disclosure of Confidential Information to governmental authorities and that, once such disclosures are made by

FROPRIETARY AND CONFIDENTIAL. MAY NOT BE DISCLOSED OUTSIDE THE PROVIDER AND RECIPIENT COMPANIES. Page 1 of 3

- Connected Nation as required by a Project NOFA, Connected Nation is fully released from any liability for the actions of the third party governmental authority regarding the disclosure, sharing or use of Confidential Information, and,
- iii) That Connected Nation may provide Works to any U.S. State or Territory for whom a State Program involving Connected Nation has been commenced, provided that no Confidential Information is disclosed to any state government or other third party, except as otherwise provided for herein; and,
- iv) That any Works may differentiate between general broadband service types (such as DSL, cable, fixed wireless, BPL and others), and may, at a pinpoint, address level, identify all broadband providers known to Connected Nation at a given location; and,
- v) No use of Confidential Information by Connected Nation and consistent with the terms provided for herein shall constitute a disclosure of Confidential information pursuant to the terms of this Agreement.
- c) Recipient will protect Confidential Information provided to Recipient from any use, distribution or disclosure except as permitted herein. Recipient will use the same standard of care to protect Confidential Information as Recipient uses to protect its own highly confidential and proprietary information, but not less than a reasonable standard of care.
- d) Recipient may provide Confidential Information only to its employees, corporate Affiliates, consultants, independent contractors and agents who:
 - Have a substantive need to know such Confidential Information in connection with the Project;
 - ii) Have been advised of the confidential and proprietary nature of such Confidential Information; and
 - iii) Have personally agreed with Recipient in writing to protect from unauthorized disclosure all confidential and proprietary information, of whatever source, to which frey have access in the course of their engagement with Recipient.
- e) Confidential Information provided to Recipient in written or other tangible or electronic form will be marked with a confidential and proprietary notice, or if provided orally or visually will be designated as confidential and proprietary at the time of such disclosure or within a reasonable period thereafter. In addition, any information provided to, or received by Recipient (including information visually observed by Recipient while on Provider's premises) that is by its nature and content reasonably distinguishable as the confidential and proprietary information of Provider but is not specifically marked or orally designated as confidential and proprietary by Provider, will be treated as Confidential Information subject to the obligations of this Agreement.
- f) Provider's Confidential information does not include:

 - i) Any information Provider publicly discloses;
 ii) Any information Provider in writing authorizes Recipient to disclose without restriction;
 - iii) Any information Recipient already lawfully knows at the time Provider disclosed it to Recipient, without an obligation to keep it confidential:
 - iv) Any information Recipient lawfully obtains from any source other than Provider, provided that such source lawfully disclosed such information; or
 - v) Any information, maps, interactive websites, tables, drawings, exhibits or other Intellectual Property Connected Nation independently creates with or without reference to BBP's Confidential Information.
- g) Parties acknowledge that any discrepancy between the SBDD NOFA and the terms provided for herein shall be resolved in favor of the SBDD NOFA. Nothing contained herein shall be construed to limit Connected Nation's reporting and data sharing. obligations under the SBDD NOFA, including sharing of BBP's Confidential Information with NTIA and other federal agencies, as
- h) If Recipient is otherwise required to provide Confidential Information to any court or government agency pursuant to written court order, subpoena, regulation or process of law not otherwise provided for herein, Recipient must first provide Provider with prompt written notice of such requirement and cooperate with Provider to appropriately protect against or limit the scope of such disclosure. To the fullest extent permitted by law, Recipient will continue to protect as confidential and proprietary all information disclosed by Provider in response to a written court order, subpoena, regulation or process of law.
- Recipient may make tangible or electronic copies and notes of Confidential Information only as necessary for use as authorized. herein. All tangible or electronic copies or notes must be marked with the same confidential and proprietary notice as appears on the original. All information provided orally or visually by Provider and reduced by Recipient to tangible or electronic notes must be marked by Recipient as Provider's confidential and proprietary information and will be considered Confidential Information for purposes of this Agreement.

PROFRIETARY AND CONFIDENTIAL. MAY NOT BE DISCLOSED OUTSIDE THE PROVIDER AND RECIPIENT COMPANIES. Page 2 of 3

- j) All Confidential Information remains at all times Provider's property. Upon Provider's request, all or any requested portion of the specific Confidential Information will be promptly returned to Provider or destroyed, and Recipient will provide Provider with written certification stating that such information has been returned or destroyed.
- k) Recipient may identify Provider, its Affiliates and any other owner of Confidential Information protected under this Agreement in reasonable advertising, promotional materials, press releases, and other public disclosure as a contributing infernet service provider, provided no specific data covered by the terms of this Agreement is revealed. No license under any trademark, patent, copyright, trade secret or other intellectual property right is either granted or implied by disclosure of Confidential Information to Recipient.
- 1) The term of this Agreement and Recipient's obligations hereunder commence on the Effective Date and extend with regard to all Information until five (5) years after the date of final disclosure of Information hereunder, but in no case greater than ten (10) years from the Effective Date. Thereafter, Recipient's obligations hereunder only continue in effect with respect to any Confidential Information that is a trade secret under applicable law.
- m) This Agreement is not a commitment by Provider to enter into any transaction or business relationship with Recipient, nor is it an inducement for Recipient to spend funds or resources. No such agreement will be binding unless and until stated in a writing signed by both Parties. All Confidential Information is provided to Recipient 'as is,' and Provider makes no warranties or representations with respect to its content, accuracy or completeness.
- n) Recipient acknowledges and agrees that any breach or threatened breach of this Agreement is likely to cause Provider and its Affiliates irreparable harm for which money damages may not be an appropriate or sufficient remedy. Recipient therefore agrees that Provider or its Affiliates are entitled to receive injunctive or other equitable relief to remedy or prevent any breach or threatened breach of this Agreement without the necessity of a bond. Such remedy is not the exclusive remedy for any breach or threatened breach of this Agreement, but is in addition to all other rights and remedies available at law or in equity.
- o) No forbearance, failure or delay by Provider in exercising any right, power or privilege is a waiver thereof, nor does any single or partial exercise thereof preclude any other or future exercise thereof or the exercise of any other right, power or privilege.
- p) If and to the extent any provision of this Agreement is held invalid or unenforceable, all other provisions of this Agreement shall remain in full force and effect to the fullest extent permitted by law.
- q) This Agreement is binding upon and inures to the benefit of the Parties and their heirs, executors, legal and personal representatives, successors and assigns, as the case may be.
- This Agreement is the entire agreement between the Parties hereunder and may not be modified or amended except by a written instrument signed by both Parties. Each Party has read this Agreement, understands it and agrees to be bound by its terms and conditions. There are no understandings or representations with respect to the subject matter hereof, express or implied, that are not stated herein. This Agreement may be executed in counterparts, and signatures exchanged by facsimile or other electronic means are effective for all purposes hereunder to the same extent as original signatures.

IN WITNESS WHEREOF, the Parties have seen and agreed to this Nondisclosure Agreement as evidenced by the signatures of the Parties' authorized representatives below:

BBP:		Connected Nation, Inc.:			
Ву:		Ву:			
·	(Authorizeā Signature)	·	(Authorized Signature)		
Name:		Name:			
	(Print or Type)		(Print or Type)		
Title:		Title:			
Сетрапу:					

PROFRIETARY AND CONFIDENTIAL. MAY NOT BE DISCLOSED OUTSIDE THE PROVIDER AND RECIPIENT COMPANIES.

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2. PROJECT FEASIBILITY (30%)

a. APPLICANT CAPABILITIES

KANSAS MAPPING BUDGET NARRATIVE

The collaborative Connect Kansas effort is a partnership between the State of Kansas' Department of Commerce and Connected Nation, Inc. Connect Kansas demonstrates a solid, effective partnership capable of optimally leveraging the immense opportunity presented by this NTIA's broadband mapping grant program. In developing a project budget, Connected Nation closely coordinated with the Kansas Department of Commerce to develop an informed budget guided by prior experience and supported by financing through documented in-kind support.

Connect Kansas has employed a deliberate and thoughtful methodology to develop a cost model based on well established historical precedent with similar mapping projects in other states to actuate the Kansas State Broadband Data and Development Program (SBDD) project budget. As a Connected Nation affiliate, Connect Kansas will benefit from its parent company's rich program history adjusted for consideration of the enhanced project scope and compressed timeline for deliverables requested by the NTIA. Budget assumptions have been driven by three high-level project areas: provider and community outreach enabling data acquisition; technical expertise necessary for data encoding and mapping; and reliable measures for data validation. In order to accommodate the compressed timeframe for data delivery as outlined in the NOFA, Connected Nation began significant project-related, preaward work in the state of Kansas. As a result, if the enclosed grant application is successful, Connected Nation anticipates requesting reimbursement for pre-award costs effective as of February 17, 2009, the date of the NOFA release.

Costs associated with reliable data validation efforts are largely independent of state size, number of broadband providers. Expenses for outreach and data collection, as well as costs for data encoding and mapping are very directly related to the state population and the number of broadband providers. Having more providers translates directly to more data collection and more data mapping causing a higher expense. Connect Kansas has normalized these variable expenses by studying historical and empirical costs in prior broadband mapping projects with similar data collection approaches and dividing those costs by the number of broadband providers involved in those projects resulting in an historical average cost per provider. This normalized standard is then extended to Kansas to account for provider and community outreach costs based upon the number of broadband providers for that state.

The current costing model accounts for a provider relationship management cost of 0.5 hours of FTE time per provider with a reduced update expense of 0.25 FTE time per provider per update for relationship management. In addition, an initial expense of 1 hour of attorney time per provider initially to secure appropriate data sharing relationships with a reduced rate of 0.25 hours of attorney time for each update for ongoing intellectual property and other legal concerns associated with mapping and outreach. Data acquisition for community anchor institutions has also been contemplated as a part of outreach based upon state population, as

population would most accurately reflect the number of those facilities which must be included in the project.

Like outreach, technical expertise expenses required for mapping have been driven by historical precedent of prior Connect Kansas mapping projects adjusted to accommodate the increased scope of the SBDD program's reporting expectations. Based upon the level of detail called for in the NOFA for the mapping program, Connect Kansas has projected the level of effort required for data encoding, mapping, and reporting to be generally 1.5x the per provider cost for previous mapping efforts. In addition, project coordination and management staffing resources have been budgeted to support on site operations as requested by the state. The data processing and mapping budget also reflects the budgetary impact of contractual resources required to be engaged on a short term basis to meet the compressed timeframe for the initial delivery of datasets.

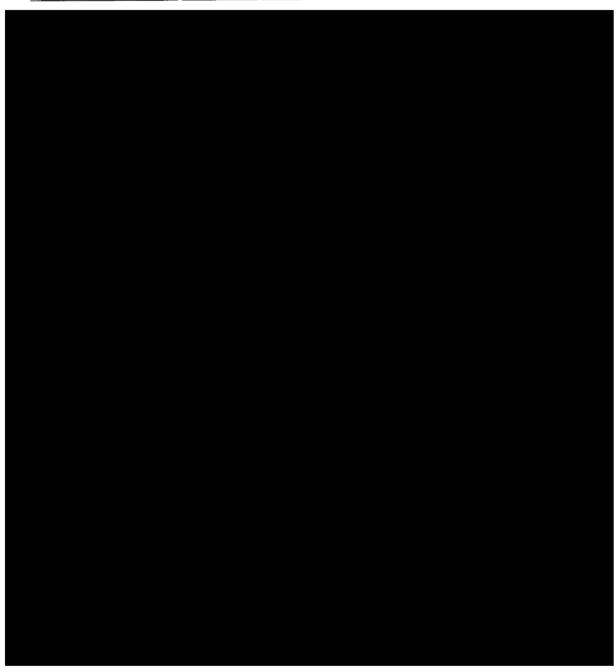
Finally, reliable data validation is consistent with historical precedents. Statistically relevant telephone surveys, Internet inquiries and verification, and the other standardized validation measures employed are largely consistent and independent of a state's population or number of providers. As such, this general budget area has been contemplated as a similar cost scaled appropriately to achieve and exceed those validation measures required in the grant guidelines.

In consideration of this scaled, empirically based cost model, this grant proposal will seek a bottom line budget of \$3,612,020 in federal grant funds for the 5-year mapping project from NTIA for the benefit of the State of Kansas. A non-federal, documented in-kind match will be provided from various sources of \$903,415 making the total SBDD mapping project budget \$4,515,435.

Mapping	 Federal	Non-Federal	Total
Personnel			
টক্ল Personnel	1 700 300	27,057 71540	1.415/6 VIEWS
Fringe Benefits	312,336	60,371	372,707
मिल ्	11 7/0) (543/5	12) (139	1988 3075
Equipment	116,969	18,518	135,487
রিশ্বর্গাহিত	92 F32	5.50	492 S(6)
Contractual	580,490	239,413	819,903
Other was vers Decemen		୬୬ ଡ଼ିଶା	୬୬ (କ୍ରେକ
Other Line Items: Outreach	59,902	68,426	128,328
দ্রান্তের (বের)	(a):4: (a)e	27/11,000	ાં કાર્સ્સ પ્રવેશો
Total	\$ 3,612,020	\$ 903,415	\$ 4,515,435
Percent of Total	79.99%	20.01%	

In order to gather the initial data, a significant effort must be undertaken to establish a legal relationship with each individual provider through Non-Disclosure Agreements and facilitate a data transfer in a format that is usable and able to satisfy the requirements of the NTIA. This greater level of effort, along with other up-front costs, is reflected in the first-year cost.

				miuai base	Opuate base	
		Initial Hours	Update Hours	Personnel	Personnel	
Role	Hourly Rate	(6 Months)	(6 Months)	Cost	Cost	



Personnel costs would account for nearly 8,300 personnel hours annually to provide the

necessary long-term staff for the data collection efforts to identify, establish and maintain working relationships with all of Kansas' broadband providers; to collect and update the data in accordance with NTIA's mapping NOFA; to produce a statewide broadband availability man: to establish data verifiability protocols to ensure accuracy of data and continual testing and checking of mapping data; to manage data update gathering and reporting; to develop and undertake a targeted media campaign to build awareness of consumer's ability to test their broadband speed; to process provider specific information to fulfill the NTIA reporting requirements; to provide periodic reports to the State of Kansas; and for overall project management and coordination.

This baseline of compensation will ensure this collaborative partnership can assemble a qualified team to meet the challenges and full take advantage of all opportunities presented by this program for the benefit of the State of Kansas.

The total personnel costs are \$1,456,493: \$1,249,343 from federal sources, \$35,464 as a cash contribution from the State of Kansas for Connect Kansas' current contract and \$171,686 as an in-kind match from the State of Kansas. The Kansas Department of Commerce, however, intends to apply for \$175,000 of new grant money from public or private sources to continue mapping work. Should their grant request be successful, they will no longer utilize staff totaling \$167,200 but provide the cash as an alternative match.

Fringe Benefits: Fringe benefits are estimated to be 25% of the total personnel costs. The cost of fringe benefits included over the life of this grant is \$372,707. The amount requested from federal sources is \$312,336: \$8,866 as a cash contribution from the State of Kansas and \$51,505 as an in-kind match from Kansas.

Travel: Travel costs are comprised of mileage, meals, airfare, and hotel accommodation, as well as rental car and associated fuel costs necessary to meet the requirements of the NOFA. Other miscellaneous travel costs may also be included in this category, as needed. Mileage costs would be paid at the applicable standard federal rate which is currently \$.55 per mile; meal costs are estimated at \$45 per day based on the current standard federal per diem rate; airfare costs are based on an average of \$500 per round-trip flight; hotel costs are based on an average of \$200 per night; and rental car and associated fuel costs are based on an average of

\$90 per day. All travel costs include a 4% annual inflation adjustment. The total travel costs are projected to be \$183,325: \$170,636 from federal sources and \$12,689 as cash from the State of Kansas.



Supplies: Supply costs include, but are not limited to, office supplies and office expense costs as well as costs for postage, printing, telephone and other similar items directly related to the implementation of this program. The supplies budget includes an initial amount of \$4,850 for each FTE for small equipment (employee specific such as a laptop, desk, chair, furniture, etc.) as well as \$250 per month per FTE for office supplies, small equipment replacement cost or other necessary costs as detailed above or project specific miscellaneous cost. The total supply costs are projected to be \$42,561: \$38,738 from federal sources and \$3,823 cash portion from the State of Kansas. Annual supply costs include a 4% annual inflation adjustment.



The total contractual costs are \$819,903: \$580,490 from federal sources, \$56,323 from the State of Kansas, and \$183,090 as an in-kind contribution from third-party consultants. Connect Kansas has demonstrated the ability to engage consultants with the desire to contribute to the initiatives carried out by the non-profit organization. In-kind support letters are attached as evidence of this ability. All contractual costs include a 4% cost of living adjustment annually.

Datasets: Existing anchor institution data for state of Kansas. This data consists of addresses/connectivity and some GIS data for as many as 800 state sites. While not totally comprehensive in each area, it includes libraries, hospitals, K-12, county courthouses and partial data for affiliated county organizations and state law enforcement. These datasets, valued at \$22,000, are included in in-kind contributions of the state of Kansas.

Outreach: Included in the budget are costs necessary for Connect Kansas to develop a outreach and education campaign to build awareness of consumers' ability to validate the broadband mapping data through the interactive map and the broadband speed test. Other outreach efforts will be engaged as needed to support and fulfill the requirements of the grant. Outreach will continue throughout the life of the project but will have a concentrated effort in the first six months. Connect Kansas has demonstrated the ability to engage vendors with the desire to contribute to the initiatives carried out by the non-profit by contributing a one-to-one match on advertising. For this project, Connect Kansas will seek to partner with such vendors for Kansas' data validation. In-kind support letters are attached as a demonstration of the types of support Connect Kansas has received from vendors.

Total outreach costs are projected at \$128,328: \$59,902 from federal sources, \$4,262 from the state of Kansas and \$64,164 estimated to be contributed in-kind from third-party vendors. All outreach costs include a 4% annual inflation adjustment.

Indirect Cost: Indirect costs are included at a rate of 30%. These indirect costs included over the life of this grant are \$1,354,631. The amount requested from federal sources is \$1,083,606, \$59,977 cash from the State of Kansas \$19,790 for leased space from the State of Kansas, and \$191,258 to be contributed in-kind by Connect Kansas. Indirect costs are those that will be incurred for common or joint objectives and cannot readily be identified with a particular direct cost objective.

Connected Nation, as Connect Kansas' parent company, will participate in the mapping and planning efforts for the State of Kansas. As such we are utilizing their proposed indirect cost rate. In compliance with OMB Circular A-122, Connected Nation's indirect costs include items, when not associated directly with a project, such as telecommunications; printing; rent; utilities; depreciation; insurance; postage; hardware and software costs; general administration and other general expense; personnel cost of administrative, accounting and human resource

employees; operation and maintenance expense; as well as grant compliance, grant financial reporting and auditing costs (when applicable).

KANSAS PLANNING BUDGET NARRATIVE

Planning	Federal	Non-Federal	Total
Fringe Benefits	38,568	17,603	56,171
ilitawa	166, 2003		10, 323
Equipment	-	-	-
Sugariles.	29,977		72), 17 72
Contractual	300,000	-	300,000
স্ক্রিকা বিক্রান ক্রিকার			
Other Line Items: Outreach	-	-	-
ারটী শহরে উত্তর		37 7/201	37, 721
Total	\$ 500,000	\$ 125,736	\$ 625,736
Percent of Total	79.91%	20.09%	

Requested funding of the State of Kansas Planning effort focuses in five areas, with the purpose of increasing the efficiency, effectiveness, and sustainability of broadband efforts in the state of Kansas. Those areas are: (1) funding for initial staffing to support planning, assessment, and implementation of broadband related programs and initiatives in the state of Kansas, (2) collaborate with Kansas colleges and universities and fund research projects as appropriate to support a regional approach to sustainable and effective utilization of broadband to benefit health care, education, government and economic development in the state of Kansas, (3) purchase access to a GIS Tool for geographic, demographic, and other analysis of levels of broadband service in the state of Kansas, (4) conduct recurring cost modeling for unserved areas, and (5) initial best-practice sharing and networking event to advance broadband awareness, adoption, and implementation efforts in the state of Kansas.

Personnel: Personnel costs related to broadband planning staff total \$198,549: \$128,137 from federal funds and \$70,412 in-kind from the state of Kansas for one full time employee for 2.5 years, equivalent to an Economic Development Representative III in Kansas State Service.

Fringe Benefits: Fringe benefits are estimated to be 25% of the total personnel costs. The cost of fringe benefits included over the life of this grant is \$56,171. The amount requested from federal sources is \$38,568 and \$17,603 from the State of Kansas.

Travel: Travel costs are comprised of mileage, meals, airfare, and hotel accommodation, as well as rental car and associated fuel costs necessary to meet the requirements of the NOFA. Other miscellaneous travel costs may also be included in this category, as needed. Mileage costs would be paid at the applicable standard federal rate which is currently \$.55 per mile; meal costs are estimated at \$45 per day based on the current standard federal per diem rate; airfare costs are based on an average of \$500 per round-trip flight; hotel costs are based on an average of \$200 per night; and rental car and associated fuel costs are based on an average of \$90 per day. All travel costs include a 4% annual inflation adjustment. The total travel costs are projected to be \$10,323, all from federal sources.

Supplies: Supply costs include, but are not limited to, office supplies and office expense costs as well as costs for postage, printing, telephone and other similar items directly related to the implementation of this program. The supplies budget includes an initial amount of \$4,850 for each FTE for small equipment (employee specific such as a laptop, desk, chair, furniture, etc.) as well as \$250 per month per FTE for office supplies, small equipment replacement cost or other necessary costs as detailed above or project specific miscellaneous cost. The total supply costs are projected to be \$22,972 all from federal sources. Annual supply costs include a 4% annual inflation adjustment.

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Indirect Cost: Indirect costs are included at a rate of 30%. These indirect costs included over the life of this grant are \$37,721, all from Connect Kansas. Indirect costs are those that will be incurred for common or joint objectives and cannot readily be identified with a particular direct cost objective.

b. APPLICANT CAPACITY, KNOWLEDGE AND EXPERIENCE

Connected Nation, Inc.: Connected Nation is a national 501(c)(3) non-profit corporation based in Washington, D.C. We believe that states, communities, families, and individuals can realize great economic and social advantages when we accelerate broadband availability in underserved areas and increase broadband use in all areas, rural and urban alike. As a national 501(c)(3) non-profit corporation, Connected Nation is focused solely on closing the digital divide. We work by the motto: Enabling Technology, Empowering People. We exist to help states, communities, families, and individuals realize the great economic and social advantages that occur when broadband availability is accelerated.

Mission Statement: Connected Nation, Inc. believes that states, communities, families and individuals can realize great economic and social advantages when we accelerate broadband availability in underserved areas and increase broadband use in all areas, rural and urban alike. Connected Nation, Inc. facilitates public-private partnerships to increase access to and use of broadband and related technology, creating dramatic results that translate into economic and community development, better education, higher quality healthcare, more efficient public service, and improved quality of life. Connected Nation, Inc. aspires to be recognized as an international market leader among organizations that work in the trenches to bridge the digital

divide and increase opportunities that are enabled when people have the ability and desire to connect.

Our History: Through its pilot initiative, ConnectKentucky, Connected Nation developed a nationally-recognized model for spurring broadband deployment and increasing broadband adoption. Connected Nation since then has launched sister initiatives in Illinois, Ohio, Tennessee, and Texas. Connected Nation's successful model consists of five primary components:

- 1. Broadband infrastructure mapping and planning,
- 2. Comprehensive research on broadband use and barriers to broadband adoption,
- 3. Launching a statewide grassroots technology planning and awareness campaign that consists of local "e-Community Leadership Teams" in each county,
- 4. Facilitating a collaborative relationship between the state and the broadband provider community, including estimating the true cost of service build-out into unserved areas, and
- 5. Increasing the use and ownership of computers and related devices that incite demand for broadband.

Connected Nation is the nation's leading expert in broadband inventory mapping. Under Connected Nation's pilot program, ConnectKentucky, we developed the first state-wide broadband inventory map in America back in 2005. Since then, Connected Nation has produced even more accurate and expedient mapping programs in the states of Tennessee (2008), Ohio (2008), South Carolina (2008), West Virginia (2008), Minnesota (2009) and North Carolina (2009). This history places Connected Nation as the most experienced broadband mapping agent in the nation. To accomplish these maps, Connected Nation has engaged in volunteer, collaborative partnerships with over 340 providers, including the largest providers in the nation, many of which served the broadband needs of the state of Kansas. Connected Nation's longstanding relationship as a trusted mapping partner with broadband providers places us in a unique position to deliver accurate and timely maps in the state of Kansas.

Further, because Connected Nation facilitates true public-private partnerships, we have been able to partner with multiple state governments, as listed above, as well as leading private sector stakeholders in the advancement of broadband services. The following private sector leading entities are partners of Connected Nation: Alliance for Digital Equality, American Academy of Nursing, American Homeowners Grassroots Alliance, American Farm Bureau Federation, AT&T, Cisco Systems, Comcast Corporation, Communications Workers of America, CTIA – The Wireless Association, Digital Bridge Communications, Entertainment Consumers Association, ESRI, Information Technology & Innovation Foundation, Intel Corporation, Internet Innovation Alliance, Joint Center for Political and Economic Studies, Kansas Farm Bureau Federation, Microsoft Corporation, Minority Media and Telecommunications Council, National Association of State Chief Information Officers, National Cable Telecommunications Association, National Consumers League, The National Grange, NIC, Ohio Farm Bureau Federation, Phoenix Center for Advanced Legal & Economic Public Policy Studies, Telecommunications Industry Association, Tennessee Farm Bureau Federation, The Children's Partnership, U.S. Chamber of Commerce, USTelecom, Verizon Communications, Voyant International Corporation, and Windstream Communications. Connected Nation is prepared to leverage all of these relationships to work with the state of

Kansas to successfully address the opportunity for the state under the Broadband Stimulus plan, including the broadband infrastructure grant opportunities as well as the public computing centers program and the sustainable adoption programs.

Connected Nation's Grant Awards List:

- 1. <u>Bill and Melinda Gates Foundation</u> (2008-2010): Connected Nation was selected from an invitation-only solicitation for a project aimed at increasing broadband access and utilization in America's public library systems.
- USDA Rural Utilities Service Community Connect Grants (2006 2008):
 Connected Nation successfully led the efforts on several RUS Community Connect Grants. The RUS Community Connect Grant is one of the most competitive and difficult-to-win grants. To date, Connected Nation has secured awards on three Community Connect grants.
- 3. ARC Grant for Connected Nation's No Child Left Offline Program and ConnectKentucky Operations (2001 present): ARC has provided funding in many different forms to support our research, mapping, and broadband deployment efforts. Most recently they have provided funding in their region of Kentucky for our No Child Left Offline/Computers for Kids programs.
- 4. <u>DRA Grant for Community Development</u> (2005 2008): Connected Nation received this grant to fund community planning, awareness and development efforts (eCommunity) in DRA counties.
- 5. <u>AT&T Foundation</u> (2007 present): Grant funding received from the AT&T foundation has supported our No Child Left Offline/Computers for Kids programs in multiple states.
- 6. <u>AEP</u> (2007 present): Grant funding received from American Electric Power Company has supported our No Child Left Offline/Computers for Kids programs in their regions of Kentucky.
- 7. Connect State Programs (2001 present)
 - All Connect State programs are underwritten through public/private grants for broadband deployment efforts. All of the state programs, with the exception of our involvement in California, have included a statewide, broadband inventory map. In each state initiative, Connected Nation has written and been awarded a combination of federal, state and/or private grants ranging from region to program specific grants. Examples of some of the federal grants utilized are Appalachian Regional Commission (ARC) and Delta Regional Authority (DRA) grants. State grants have traditionally been in the form of economic development or technology grants. Private contributions have been in many different forms such as partnership contributions or foundation grants for program specific needs.
 - Connected Texas 2009 Present
 - Connect Kansas 2009 Present
 - Connect Colorado 2009 Present
 - Connect Illinois 2009 Present
 - Connect North Carolina 2009 Present
 - Connect Minnesota 2008 Present
 - Connect South Carolina 2008—Present
 - Connect West Virginia 2007—Present

- Connect Ohio 2007—Present
- Connected Tennessee 2007—Present
- ConnectKentucky 2001—Present

3. EXPEDIENT DATA DELIVERY (20%)

Connected Nation is prepared and well positioned to ensure that the required deadlines of data submission, as set forth in the *Technical Appendix A* of the NTIA Mapping NOFA are met. These deadlines include November 1, 2009, a substantially complete dataset or partial dataset; February 1, 2010, a substantially completed dataset; and March 1, 2010, a fully completed dataset. While these deadlines are ambitious, Connected Nation has a successful, proven track record in compiling such required datasets in the desired timeframe, and producing the corresponding statewide mapping suite of products that is described above in *Section c. Accessibility*.

Specifically, for the state of Minnesota, Connected Nation was able to initiate provider outreach, execute the necessary NDAs to facilitate data transfer with over ninety-six (96) providers in the state, process, assimilate and produce the necessary datasets, all pursuant to the timely deliver of the state's initial mapping products within a three (3) month window of time. This feat accounted for nearly ninety percent (90%) of the final provider sample in the final versions of the maps produced over the entire eight-month project.

Connected Nation's experience and longstanding relationship as a trusted mapping partner with over 340 broadband providers, including the largest providers in the nation, many of which serve the broadband needs of Kansas' citizens and businesses, places Connected Nation in a unique position to deliver accurate and timely datasets and maps in the state of Kansas. Additionally, Connected Nation has a strong relationship with the major telecommunications and cable associations in the country, who have been instrumental in reaching smaller, single-state telecommunications and cable providers with whom we do not have an established relationship. The following national trade associations are members of Connected Nation's Board of Directors: USTelecom, National Cable and Telecommunications Association, CTIA (the Wireless Association). Connected Nation is a member of WCAI and has informal collaborative relationships with OPASTCO and the National Telecommunications Cooperative Association, which represent hundreds of small corporate and cooperative providers across the country.

Delivering this requirement will entail the following programmatic steps:

- i) Identify and establish relationships with all providers in the state;
- ii) Gather and process data from each individual provider;
- iii) Produce a state-wide broadband availability map;
- iv) Establish data verifiability protocols to ensure accuracy of data and continual testing and checking of mapping data;
- v) Process provider specific information to fulfill the reporting requirements; and
- vi) Provide semi-annual updates to meet the requirements of the SBDD NOFA.

Connected Nation's Program Management Methodology and its personnel employ recognized project management best practices as prescribed by the Project Management Institute's *Project Management Body of Knowledge* (PMBOK®) to provide efficient and effective

project administration. While this Project Work Plan is heavily dependent on the cooperative dialogue with several independent stakeholders and therefore assumes a level of inherent risk, Connected Nation takes great effort to mitigate any slippage along this aggressive schedule. A sample work plan is included below and does not purport to demonstrate the work already underway in Kansas as a result of the incumbent Kansas Department of Commerce's Connect Kansas initiative.

Kansas Work Plan

SAMPLE PLAN

September 13, 2009

- NTIA Notice of Award
- Negotiated Memorandum of Understanding

September 20, 2009

• Connect Kansas Contract Begins

September 27, 2009

- Submit a complete work plan for the mapping and planning project
- Build a comprehensive list of Kansas' broadband providers
- Submit list of Kansas' broadband providers
- Begin administration of Non-Disclosure Agreements (NDAs) to each provider
- Identify calendar for Connect Kansas presentations and/or legislative meetings
- Submit Connect Kansas Communications Plan
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process where applicable
- Obtain Kansas approval of Status Report Format and Frequency
- Submit Connect Kansas website prototype for review
- Launch a mapping website for Connect Kansas
- Generate press release announcing website launch
- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Identify existing state resources for Community Anchor Institution datasets and establish contact
- Assist smaller providers in the data collection/transfer/verification process
- Submit Connect Kansas Monthly Program Status Report

October 4, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process

October 11, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Determine added resources needed to complement identified Community Anchor Institution datasets and implement program (surveys, local authority

outreach, etc.)

• Assist smaller providers in the data collection/transfer/verification process October 18, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process

October 25, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process
- Submit Connect Kansas Monthly Program Status Report

November 1, 2009

- Strive to deliver to NTIA substantially complete set of availability data or provide an alternative data set by this date
- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process

November 8, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process

November 15, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process

November 22, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process

November 29, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process
- Submit Connect Kansas Monthly Program Status Report

December 6, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data

- Assist smaller providers in the data collection/transfer/verification process **December 13, 2009**
 - Continue administration of Non-Disclosure Agreements (NDAs) to providers
 - Process and convert provider supplied data (infrastructure and service area)
 - Process and convert Community Anchor Institutions data
 - Assist smaller providers in the data collection/transfer/verification process

December 20, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process

December 27, 2009

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process where applicable.
- Submit Connect Kansas Monthly Program Status Report

January 3, 2010

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process

January 10, 2010

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process

January 17, 2010

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process

January 24, 2010

- Complete NDA administration for all participating providers (initial map)
- Complete data transfer and conversion process (initial map)
- Supply coverage maps to each participating provider for verification and error-checking (initial map)
- Completes the data verification process with each broadband provider (initial map)
- Provide initial mapping products to Kansas
- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process

January 31, 2010

Docket No. 0660-ZA29

- Make each map (initial) available online from the Connect Kansas website for download in PDF and JPEG formats
- Launches online interactive version of the maps (initial) that is searchable by

- street address
- Make available a public input/inquiry form online for users to dispute coverage data
- Deliver to NTIA substantially complete set of all broadband mapping data
- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process
- Submit Connect Kansas Monthly Program Status Report

February 7, 2010

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process

February 14, 2010

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process where applicable

February 21, 2010

- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Process and convert Community Anchor Institutions data
- Assist smaller providers in the data collection/transfer/verification process

February 28, 2010

- Provide final mapping products to Kansas
- Submit final set of maps to Kansas
- Make each map available online for download in PDF and JPEG formats from the Connect Kansas website
- Deliver to NTIA a complete set of all broadband mapping data
- Continue administration of Non-Disclosure Agreements (NDAs) to providers
- Process and convert provider supplied data (infrastructure and service area)
- Assist smaller providers in the data collection/transfer/verification process
- Submit Connect Kansas Monthly Program Status Report

March 7, 2010

 Connected Nation modifies and/or verifies all coverage data and a final set of maps are provided to Kansas

September 1, 2010

• Commence with Semi-Annual updates through 2014.

4. PROCESS FOR REPEATED DATA UPDATING (10%)

Once the relationships and agreements with broadband providers are established in the first phase of the mapping program, Connected Nation will be well positioned to meet the semi-annual update reporting requirements set by the NTIA mapping program. Connected Nation has a proven record of success in this area as well. Our existing state programs contemplate similar updating goals that we have always met in a timely and thorough way.

To ensure the success of such updates, Connected Nation will distribute clear, concise forms to all broadband providers in the state that will clearly outline the data that needs to be reviewed and updated by the provider. Clear deadlines for submission of the data will be set. Deadlines will leave ample time for providers to process and submit data. Following our data gathering and mapping process, Connected Nation's mapping team will be able to assist any provider who may not have resources on hand to meet these data updating requirements. This service may be particularly valuable to small providers – both wire-line and wireless – who do not have sufficient in-house resources to meet these data reporting requests. Prior to submitting data to NTIA as specified in the *Technical Appendix A* of the NTIA Mapping NOFA and its clarification, all data will be submitted to a verifiability process, as outlined above.

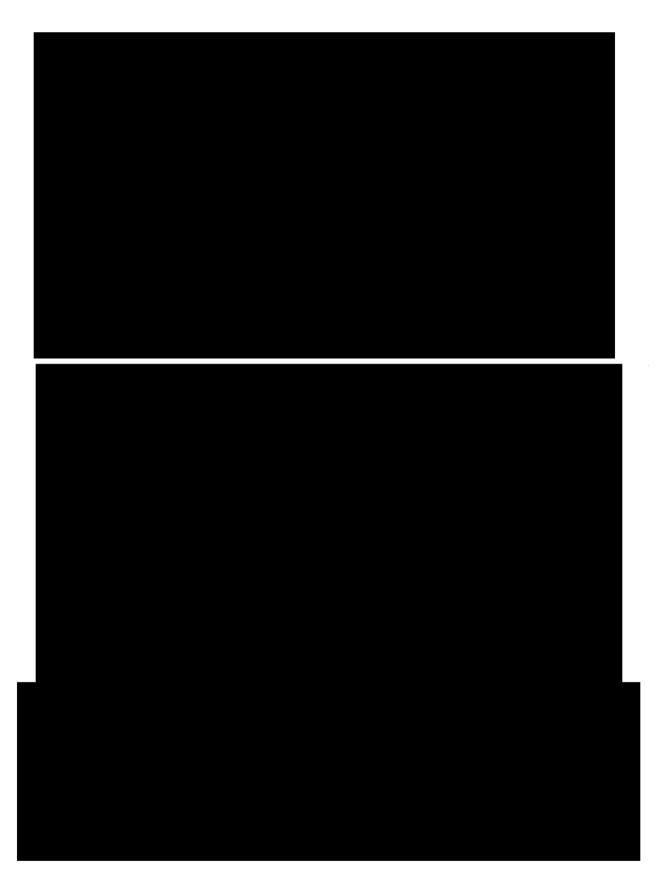
In addition to the required semi-annual updates of the broadband data and downloadable maps, Connected Nation proposes to update the interactive broadband maps in real time. That is, Connected Nation is prepared to continually update the broadband inventory database for the interactive maps, as updated network data is received from providers or through the ongoing data verification process. This real-time data updating is essential to ensure that broadband maps are current and therefore serve the needs of state officials and citizens alike.

5. PLANNING AND COLLABORATION (10%)

Kansas Broadband Planning and Oversight Effort

Requested funding of the State of Kansas Planning effort focuses on five areas, with the purpose of increasing the efficiency, effectiveness, and sustainability of broadband efforts in the state of Kansas. The discussion below briefly outlines these areas, and provides a direct connection to the relevant objectives of the Broadband Data and Improvement Act. The general outline for the approach to planning has been developed by a multi-stakeholder group within the state, most of whom have been meeting since late spring 2009. The group is composed of representatives from the Department of Commerce, State CIO's office, the State GIS coordinator, state Department of Agriculture, the State Library, the state public utilities commission, rural health care, education, aging, and the statewide educational network. In addition, the planning approach has been informed by a series of seven regional meetings with key stakeholder groups conducted across our state in June 2009 to identify issues and opportunities for addressing broadband issues in our state.

1)	Funding for initial staffing to support planning, assessment, and implementation of broadband related programs and initiatives in the state of Kansas.



3) Purchase access to a GIS Tool for geographic, demographic, and other analysis of levels of broadband service in the state of Kansas.

Description: The primary analytical tool for broadband planning staff would be Broadband STAT, a GIS analytics solution developed jointly by Connected Nation and ESRI to provide the next generation in broadband mapping and decision-making. For a detailed description of the Broadband STAT platform see responses to *Section C Accessibility* above.

Sustainability: The state's GIS director has been directly involved in our decision making process with regard to this direction. While the state has a robust GIS-presence, current resource and time limitations, along with confidentiality concerns around some elements of the provider data being collected, make purchasing access to a turn-key application service provider solution the best fit for the state of Kansas at this time. The contractual agreement with the Department of Commerce allows for shape files to be provided, and, over time, funding will be pursued through the state budget process to pursue ongoing support of the map.

4) Conduct recurring cost modeling for unserved areas.

Description: Once initial mapping is completed, and on an ongoing basis over the five year grant period, studies of unserved areas would be conducted to help the state identify according to industry standards – the potential costs to deploy varying broadband technologies to provide service to such areas. The resulting data would also be displayed in map form to assist decision makers and providers in evaluating the most feasible and cost-effective options for service, especially in areas where cost of service is likely to relatively high.

Costs: Estimate \$150,000

Sustainability: The funding requested is for initial work in this area to be created upon production of the initial map, with some follow up in the second year. Results and effectiveness of this approach will be evaluated as part of those efforts, and, if deemed productive and of value to executive, legislative, and other decision makers, including providers, additional funding will be sought from other sources to continue the work.

5) Initial best-practice sharing and networking event to advance broadband awareness, adoption, and implementation efforts in the state of Kansas.

Description: The funding would be to host an initial statewide event bringing together all major stakeholders in the state from affected communities to foster awareness, education, and networking in addressing the issues facing our state. It would be sponsored by the broadband task force and other state executives, in partnership with several other key stakeholder groups in the state, including those representing eGovernment, health care, and education.

Cost: Estimate \$50,000. This would include bringing in speakers to address national issues where relevant, and associated facilitated discussion, networking, and education sessions affiliated with the event.

Sustainability: The state anticipates this to be an annual event for at least the next several years. As part of the initial annual conference, and in subsequent years, they will seek funding from industry and other stakeholders to hold the event.

BUDGET INFORMATION - Non-Construction Programs

SECTION A - BUDGET SUMMARY

Grant Program Catalog of Federal Function or Domestic Assistance Activity Number		Estimated Unobl	ligated Funds		New or Revised Budget	
(a)	Number (b)	Federal (c)	Non-Federal (d)	Federal (e)	Non-Federal (f)	Total (g)
1. Mapping		\$ 3,612,020.00				\$ 4,515,435.00
2. Planning	11.558					
Z. Franking	11.336	500,000.00	125,736.00			625,736.00
3.						
4.						
5. Totals		\$ 4,112,020.00	\$ 1,029,151.00	\$	\$	\$ 5,141,171.00

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SECTION B - BUDGET CATEGORIES

6. Object Class Categories				GRANT PROGRAM, F	-UN	NCTION OR ACTIVITY		Total
	(1)		(2))	(3))	(4)	(5)
		Mapping		Planning				
a. Personnel	\$	1,456,493.00]\$	198,549.00	\$		\$	\$ 1,655,042.00
b. Fringe Benefits		372,707.00		56,171.00				428,878.00
c. Travel		183,325.00]	10,323.00				193,648.00
d. Equipment		135,487.00]					135,487.00
e. Supplies		42,561.00]	22,972.00				65,533.00
f. Contractual		819,903.00		300,000.00				1,119,903.00
g. Construction								
h. Other		150,328.00						150,328.00
i. Total Direct Charges (sum of 6a-6h)		3,160,804.00		588,015.00				\$ 3,748,819.00
j. Indirect Charges		1,354,631.00		37,721.00				\$ 1,392,352.00
k. TOTALS (sum of 6i and 6j)	\$	4,515,435.00	\$	625,736.00	\$		\$	\$ 5,141,171.00
			,					
7. Program Income	\$		\$		\$		\$	\$

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	SECTION	С-	NON-FEDERAL RESC	UF	RCES				
(a) Grant Program			(b) Applicant	Τ	(c) State		(d) Other Sources		(e)TOTALS
8. Mapping		\$	191,258.00	\$	464,903.00	ı		\$[903,415.00
9. Planning			37,721.00		88,015.00				125,736.00
10.								[
11.									
12. TOTAL (sum of lines 8-11)	***	\$	228,979.00	\$	552,918.00	\$	247,254.00	\$	1,029,151.00
	SECTION	D.	FORECASTED CASH	NE	EDS	<u> </u>			
	Total for 1st Year		1st Quarter		2nd Quarter		3rd Quarter		4th Quarter
13. Federal	\$ 1,095,048.00	\$	310,121.00	\$[310,120.00	\$	237,403.00	\$	237,404.00
14. Non-Federal	\$ 199,922.00		199,922.00					Γ	
15. TOTAL (sum of lines 13 and 14)	\$ 1,294,970.00	\$	510,043.00	\$	310,120.00	\$	237,403.00	\$	237,404.00
	GET ESTIMATES OF FE	DE	RAL FUNDS NEEDED	FO	R BALANCE OF THE	PF	OJECT		
(a) Grant Program					FUTURE FUNDING	PE			
		 	(b)First	-	(c) Second	L	(d) Third		(e) Fourth
16. Mapping		\$	816,212.00	\$	658,386.00	\$	684,721.00	\$[712,109.00
17. Planning			278,836.00		102,578.00		68,586.00		25,000.00
18.									
19.									
20. TOTAL (sum of lines 16 - 19)		\$	1,095,048.00	\$	760,964.00	\$	753,307.00	\$	737,109.00
	SECTION F	- C	THER BUDGET INFO	RM/	ATION	-		,	
21. Direct Charges:			22. Indirect	Cha	arges: Provisional: \$	7,3	300,000 base, \$2,200,00	0 i	ndirect.
23. Remarks: Section E, 16-17 Fifth year can be	pe found in the Mapping E	Budg	get file found in the B	udg	et Narrative File(s) se	ect	ion.		

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Kansas' Mapping Budget Narrative

The collaborative Connect Kansas effort is a partnership between the State of Kansas' Department of Commerce and Connected Nation, Inc. Connect Kansas demonstrates a solid, effective partnership capable of optimally leveraging the immense opportunity presented by this NTIA's broadband mapping grant program. In developing a project budget, Connected Nation closely coordinated with the Kansas Department of Commerce to develop an informed budget guided by prior experience and supported by financing through documented in-kind support.

Connect Kansas has employed a deliberate and thoughtful methodology to develop a cost model based on well established historical precedent with similar mapping projects in other states to actuate the Kansas State Broadband Data and Development Program (SBDD) project budget. As a Connected Nation affiliate, Connect Kansas will benefit from its parent company's rich program history adjusted for consideration of the enhanced project scope and compressed timeline for deliverables requested by the NTIA. Budget assumptions have been driven by three high-level project areas: provider and community outreach enabling data acquisition; technical expertise necessary for data encoding and mapping; and reliable measures for data validation. In order to accommodate the compressed timeframe for data delivery as outlined in the NOFA, Connected Nation began significant project-related, pre-award work in the state of Kansas. As a result, if the enclosed grant application is successful, Connected Nation anticipates requesting reimbursement for pre-award costs effective as of February 17, 2009, the date of the NOFA release.

Costs associated with reliable data validation efforts are largely independent of state size, number of broadband providers. Expenses for outreach and data collection, as well as costs for data encoding and mapping are very directly related to the state population and the number of broadband providers. Having more providers translates directly to more data collection and more data mapping causing a higher expense. Connect Kansas has normalized these variable expenses by studying historical and empirical costs in prior broadband mapping projects with similar data collection approaches and dividing those costs by the number of broadband providers involved in those projects resulting in an historical average cost per provider. This normalized standard is then extended to Kansas to account for provider and community outreach costs based upon the number of broadband providers for that state.

The current costing model accounts for a provider relationship management cost of 0.5 hours of FTE time per provider with a reduced update expense of 0.25 FTE time per provider per update for relationship management. In addition, an initial expense of 1 hour of attorney time per provider initially to secure appropriate data sharing relationships with a reduced rate of 0.25 hours of attorney time for each update for ongoing intellectual property and other legal concerns associated with mapping and outreach. Data acquisition for community anchor institutions has also been contemplated as a part of outreach based upon state population, as population would most accurately reflect the number of those facilities which must be included in the project.

Like outreach, technical expertise expenses required for mapping have been driven by historical precedent of prior Connect Kansas mapping projects adjusted to accommodate the increased scope of the SBDD program's reporting expectations. Based upon the level of detail called for in the NOFA for the mapping program, Connect Kansas has projected the level of effort required for data encoding, mapping, and reporting to be generally 1.5x the per provider cost for previous mapping efforts. In addition, project coordination and management staffing resources have been budgeted to support on site operations as requested by the state. The data processing and mapping budget also reflects the budgetary impact of contractual resources required to be engaged on a short term basis to meet the compressed timeframe for the initial delivery of datasets.

Finally, reliable data validation is consistent with historical precedents. Statistically relevant telephone surveys, Internet inquiries and verification, and the other standardized validation measures employed are largely consistent and independent of a state's population or number of providers. As such, this general budget area has been contemplated as a similar cost scaled appropriately to achieve and exceed those validation measures required in the grant guidelines.

In consideration of this scaled, empirically based cost model, this grant proposal will seek a bottom line budget of \$3,612,020 in federal grant funds for the 5-year mapping project from NTIA for the benefit of the State of Kansas. A non-federal, documented in-kind match will be provided from various sources of \$903,415 making the total SBDD mapping project budget \$4,515,435.

Mapping	Federal	Non-Federal	Total	
াঁকলা ট্রন্তেনের	11 27/10 EVAL:	2007 1150	1.496.402	
Fringe Benefits	312,336	60,371	372,707	
गोंहval	। रेगी) कि इस्ट	11.20 (11 39)	103.305	
Equipment	116,969	18,518	135,487	
उभागनीहरू	(A) 1.48E	v (\$0)**	42, 560	
Contractual	580,490	239,413	819,903	
উল্লেখনিত নিৰ্ভাৱন চিন্তালিক কৰিছে		22 600	<i>32.</i> (a)a) a	
Other Line Items: Outreach	59,902	68,426	128,328	
। जिल्ली तिल्ला	। १०४२ छ। इतिह	2.54.0225	11. 3544 GEYIL	
Total	\$ 3,612,020	\$ 903,415	\$ 4,515,435	
Percent of Total	79.99%	20.01%		

In order to gather the initial data, a significant effort must be undertaken to establish a legal relationship with each individual provider through Non-Disclosure Agreements and facilitate a data transfer in a format that is usable and able to satisfy the requirements of the NTIA. This greater level of effort, along with other up-front costs, is reflected in the first-year cost.

				Initial Base	Update Base	
		Initial Hours	Update Hours	Personnel	Personnel	
Role	Hourly Rate	(6 Months)	(6 Months)	Cost	Cost	

Personnel costs would account for nearly 8,300 personnel hours annually to provide the necessary long-term staff for the data collection efforts to identify, establish and maintain working relationships with all of Kansas' broadband providers; to collect and update the data in accordance with NTIA's mapping NOFA; to produce a statewide broadband availability map; to establish data verifiability protocols to ensure accuracy of data and continual testing and checking of mapping data; to manage data update gathering and reporting; to develop and undertake a targeted media campaign to build awareness of consumer's ability to test their broadband speed; to process provider specific information to fulfill the NTIA reporting requirements; to provide periodic reports to the State of Kansas; and for overall project management and coordination.

This baseline of compensation will ensure this collaborative partnership can assemble a qualified team to meet the challenges and full take advantage of all opportunities presented by this program for the benefit of the State of Kansas.

The total personnel costs are \$1,456,493: \$1,249,343 from federal sources, \$35,464 as a cash contribution from the State of Kansas for Connect Kansas' current contract and \$171,686 as an in-kind match from the State of Kansas. The Kansas Department of Commerce, however, intends to apply for \$175,000 of new grant money from public or private sources to continue mapping work. Should their grant request be successful, they will no longer utilize staff totaling \$167,200 but provide the cash as an alternative match.

Fringe Benefits: Fringe benefits are estimated to be 25% of the total personnel costs. The cost of fringe benefits included over the life of this grant is \$372,707. The amount requested from federal sources is \$312,336: \$8,866 as a cash contribution from the State of Kansas and \$51,505 as an in-kind match from Kansas.

Travel: Travel costs are comprised of mileage, meals, airfare, and hotel accommodation, as well as rental car and associated fuel costs necessary to meet the requirements of the NOFA. Other miscellaneous travel costs may also be included in this category, as needed. Mileage costs would be paid at the applicable standard federal rate which is currently \$.55 per mile; meal costs are estimated at \$45 per day based on the current

standard federal per diem rate; airfare costs are based on an average of \$500 per round-trip flight; hotel costs are based on an average of \$200 per night; and rental car and associated fuel costs are based on an average of \$90 per day. All travel costs include a 4% annual inflation adjustment. The total travel costs are projected to be \$183,325: \$170,636 from federal sources and \$12,689 as cash from the State of Kansas.



Supplies: Supply costs include, but are not limited to, office supplies and office expense costs as well as costs for postage, printing, telephone and other similar items directly related to the implementation of this program. The supplies budget includes an initial amount of \$4,850 for each FTE for small equipment (employee specific such as a laptop, desk, chair, furniture, etc.) as well as \$250 per month per FTE for office supplies, small equipment replacement cost or other necessary costs as detailed above or project specific miscellaneous cost. The total supply costs are projected to be \$42,561: \$38,738 from federal sources and \$3,823 cash portion from the State of Kansas. Annual supply costs include a 4% annual inflation adjustment.

Contractual:			

The total contractual costs are \$819,903: \$580,490 from federal sources, \$56,323 from the State of Kansas, and \$183,090 as an in-kind contribution from third-party consultants. Connect Kansas has demonstrated the ability to engage consultants with the desire to contribute to the initiatives carried out by the non-profit organization. In-kind support letters are attached as evidence of this ability. All contractual costs include a 4% cost of living adjustment annually.

Datasets: Existing anchor institution data for state of Kansas. This data consists of addresses/connectivity and some GIS data for as many as 800 state sites. While not totally comprehensive in each area, it includes libraries, hospitals, K-12, county courthouses and partial data for affiliated county organizations and state law enforcement. These datasets, valued at \$22,000, are included in in-kind contributions of the state of Kansas.

Outreach: Included in the budget are costs necessary for Connect Kansas to develop a outreach and education campaign to build awareness of consumers' ability to validate the broadband mapping data through the interactive map and the broadband speed test. Other outreach efforts will be engaged as needed to support and fulfill the requirements of the grant. Outreach will continue throughout the life of the project but will have a concentrated effort in the first six months. Connect Kansas has demonstrated the ability to engage vendors with the desire to contribute to the initiatives carried out by the non-profit by contributing a one-to-one match on advertising. For this project, Connect Kansas will seek to partner with such vendors for Kansas' data validation. In-kind support letters are attached as a demonstration of the types of support Connect Kansas has received from vendors.

Total outreach costs are projected at \$128,328: \$59,902 from federal sources, \$4,262 from the state of Kansas and \$64,164 estimated to be contributed in-kind from third-party vendors. All outreach costs include a 4% annual inflation adjustment.

Indirect Cost: Indirect costs are included at a rate of 30%. These indirect costs included over the life of this grant are \$1,354,631. The amount requested from federal sources is \$1,083,606, \$59,977 cash from the State of Kansas \$19,790 for leased space from the State of Kansas, and \$191,258 to be contributed in-kind by Connect Kansas. Indirect costs are those that will be incurred for common or joint objectives and cannot readily be identified with a particular direct cost objective.

Connected Nation, as Connect Kansas' parent company, will participate in the mapping and planning efforts for the State of Kansas. As such we are utilizing their proposed indirect cost rate. In compliance with OMB Circular A-122, Connected Nation's indirect costs include items, when not associated directly with a project, such as telecommunications; printing; rent; utilities; depreciation; insurance; postage; hardware and software costs; general administration and other general expense; personnel cost of administrative, accounting and human resource employees; operation and maintenance expense; as well as grant compliance, grant financial reporting and auditing costs (when applicable).

Kansas' Planning Budget Narrative

Planning	Federal	Non-Federal	Total
୍ୟିଷ୍ଟର ନିର୍ମ୍ଦର ଜନୀଥା	122 137	160 4113 ·	108 700
Fringe Benefits	38,568	17,603	56,171
นักลงงอโ	ମତ ଅଧିକ		16 202
Equipment	-	-	-
त्रेणावृत्ती <i>रा</i>	212), 🖲 📆 2		272 (977)
Contractual	300,000	-	300,000
্রিটার । দির করে তিরারবর্ত্ত			
Other Line Items: Outreach	-	-	-
वित्रवित्रवाद्याः	in the second se	11. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.	377,7725
Total	\$ 500,000	\$ 125,736 \$	625,736
Percent of Total	79.91%	20.09%	

Requested funding of the State of Kansas Planning effort focuses in five areas, with the purpose of increasing the efficiency, effectiveness, and sustainability of broadband efforts in the state of Kansas. Those areas are: (1) funding for initial staffing to support planning, assessment, and implementation of broadband related programs and initiatives in the state of Kansas, (2) collaborate with Kansas colleges and universities and fund research projects as appropriate to support a regional approach to sustainable and effective utilization of broadband to benefit health care, education, government and economic development in the state of Kansas, (3) purchase access to a GIS Tool for geographic, demographic, and other analysis of levels of broadband service in the state of Kansas, (4) conduct recurring cost modeling for unserved areas, and (5) initial best-practice sharing and networking event to advance broadband awareness, adoption, and implementation efforts in the state of Kansas.

Personnel: Personnel costs related to broadband planning staff total \$198,549: \$128,137 from federal funds and \$70,412 in-kind from the state of Kansas for one full time employee for 2.5 years, equivalent to an Economic Development Representative III in Kansas State Service.

Fringe Benefits: Fringe benefits are estimated to be 25% of the total personnel costs. The cost of fringe benefits included over the life of this grant is \$56,171. The amount requested from federal sources is \$38,568 and \$17,603 from the State of Kansas.

Travel: Travel costs are comprised of mileage, meals, airfare, and hotel accommodation, as well as rental car and associated fuel costs necessary to meet the requirements of the NOFA. Other miscellaneous travel costs may also be included in this category, as needed. Mileage costs would be paid at the applicable standard federal rate which is currently \$.55 per mile; meal costs are estimated at \$45 per day based on the current standard federal per diem rate; airfare costs are based on an average of \$500 per round-trip flight; hotel costs are based on an average of \$200 per night; and rental car and associated fuel costs are based on an average of \$90 per day. All travel costs include a 4% annual inflation adjustment. The total travel costs are projected to be \$10,323, all from federal sources.

Supplies: Supply costs include, but are not limited to, office supplies and office expense costs as well as costs for postage, printing, telephone and other similar items directly related to the implementation of this program. The supplies budget includes an initial amount of \$4,850 for each FTE for small equipment (employee specific such as a laptop, desk, chair, furniture, etc.) as well as \$250 per month per FTE for office supplies, small equipment replacement cost or other necessary costs as detailed above or project specific miscellaneous cost. The total supply costs are projected to be \$22,972 all from federal sources. Annual supply costs include a 4% annual inflation adjustment.

Contractual: Contractual costs include provisions for hiring sub-contractors with specialized expertise in accomplishing the purpose and focus areas mentioned above. The total contractual costs over the life of this grant total \$300,000, all from federal sources.

Indirect Cost: Indirect costs are included at a rate of 30%. These indirect costs included over the life of this grant are \$37,721, all from Connect Kansas. Indirect costs are those that will be incurred for common or joint objectives and cannot readily be identified with a particular direct cost objective.

Connect Kansas

Kansas Mapping & Planning Budget State Broadband Data & Development Program



Mapping	Federal	Non-Federal	Total
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াল্যনা প্রিরেক্সনারী	11,2000 3013	267 1150	i ara are
Fringe Benefits	312,336	60,371	372,707
ब्रह्मyव	गिर्ह्मिक (क्रिकेट	12,600	1812, 3075
Equipment	116,969	18,518	135,487
Symplific	1913 7/1960	2,200	卯 克 新春命
Contractual	580,490	239,413	819,903
विभिन्नः प्रिकासः विस्तितस्य		22/20166	22 61016
Other Line Items: Outreach	59,902	68,426	128,328
ાતની લિલ્લ	1,000	271,0025	1, 354, 5311
Total	\$ 3,612,020	\$ 903,415	\$ 4,515,435
Percent of Total	79.99%	20.01%	

Planning	Federal	Non-Federal	Total
indial Personnal	1000 137	3761,4111,3	168 569
Fringe Benefits	38,568	17,603	56,171
गान्त्रभून	186: 322 3		100 3003
Equipment	-	-	
Supplies	ni, Thi		90 9000
Contractual	300,000	-	300,000
अधाना विकास विकास विकास विकास			
Other Line Items: Outreach	•	-	
inithretili (God)		300,700	37 7991
Total	500,000	\$ 125,736	\$ 625,736
Percent of Total	79.91%	20.09%	

Connect Kansas Kansas Mapping & Planning Budget By Year State Broadband Data & Development Program



		Year 1			Year 2			Year 3			Year 4			Year 5			Grand Total	
Mapping	Federal	Non-Federal	Total	Federal	Non-Federal	Total	Federal	Non-Federal	Total	Federal	Non-Federal	Total	Federal	Non-Federal	Total	Federal	Non-Federal	Total
Personnel																		
Fringe Benefits	51,832		78,419	61,346	7,956	69,302	63,800	8,274	72,074	66,352		74,957	69,006	8,949	//,955	312,336	60,371	3/2,/0/
(EX)	(A) (A) (A)	7. Made	9/19/4	47.54		0.52	5-11	.:	1020	46.00	<u>.</u>	56.77			744FD	MAKE (S	0.(036)	6.536612
Equipment	51,395	18,518	69,913	15,442	-	15,442	16,060		16,060	16,702	-	16,702	17,370		17,370	116,969	18,518	135,487
165433	196,840	2.4.2	فرهور	5,65		3.55	37.56		× 54.	16.6		3(33)	1997		1 27	49169	- મહારા	3255
Contractual	186,511	146,448	332,959	92,778	21,892	114,670	96,489	22,768	119,257	100,349	23,679	124,028	104,363	24,626	128,989	580,490	239,413	819,903
Balley Children FREGE		5,53,5	25000								1 1 1 1 1 1 1 1 1 1		1. 3. 440.5				252(6(6))	283 825 9
Other Line Items: Outreach	15,738	24,262	40,000	10,400	10,400	20,800	10,816	10,816	21,632	11,249	11,249	22,498	11,699	11,699	23,398	59,902	68,426	128,328
A Directificat	illight.	98522	Edition .	15/2/20		1212 62	057,00	Enter	2352565	: SEKEE	والكافاقة	4515351	12 24 78-4	- EN 613	التاعلات	30.50	2030120	والقنائقانيا
Total	\$ 816,211	\$ 498,373	\$ 1,314,584	\$ 658,386	\$ 95,383	\$ 753,769	\$ 684,721	\$ 99,199	\$ 783,920	\$ 712,109	\$ 103,167	\$ 815,276	\$ 740,593	\$ 107,293	\$ 847,886	\$ 3,612,020	\$ 903,415	\$ 4,515,435

		Year 1			Year 2			Year 3			Year 4			Year 5			Grand Total	
Planning	Federal	Non-Federal	Total	Federal	Non-Federal	Total	Federal	Non-Federal	Total	Federal	Non-Federal	Total	Federal	Non-Federal	Total	Federal	Non-Federal	Total
New Yorkship	47.4	5.794	7-751	95 (\$95)	5.20	कुछ प्रदेश	-77.59	: 21,5;-	194427		(A.Y.E)	3(75)		92 253	1.0	72.3.4.77	UK\$\$4	E ESPERATE OF
Fringe Benefits	14,944	3,250	18,194	15,542	3,380	18,922	8,082	3,515	11,597	-	3,656	3,656		3,802	3,802	38,568	17,603	56,171
SWIT	1.57		.23,047	50450		5-2715	4 - 6,156		1211391							(i) šķrity		المطارية
Equipment		-	-	-			-	-	-	-	-	-	-	-	-	-		-
2005/134			447/4	90693		2.7.0	3,40		0.896							11:17		19250
Contractual	200,000	•	200,000	25,000	-	25,000	25,000	-	25,000	25,000	-	25,000	25,000	-	25,000	300,000	-	300,000
a kitar kan dan dan tarih take																		
Other Line Items: Outreach	-			-		-	-	•			-	-		-	-	-	-	
Sittle garages		100	1000		-::45:	: 1/45		550	1		2.55	£23.		22584	21		155-222	84. 941
Total	\$ 278,836	\$ 23,214	\$ 302,050	\$ 102,578	\$ 24,143	\$ 126,721	\$ 68,586	\$ 25,109	93,695	\$ 25,000	\$ 26,113	\$ 51,113	\$ 25,000	\$ 27,157	\$ 52,157	\$ 500,000	\$ 125,736 \$	625,736

8/14/2009

Connect Kansas

Kansas Mapping & Planning In-Kind Budget State Broadband Data & Development Program



Mapping	Year 1	Year 2	Year 3	Year 4	Year 5	Grand Total
Personnel						
Lrunga Kanatita	17.732	/ 01-6	9.174	O ENL	O HAIS	E1 E05
Fringe Benefits	17,721	/,956	8,274	8,605	8,949	51,505
*#y@i		#1			9	
Equipment			-		-	-
ুণারার্যক্রের						4
Contractual	90,125	21,892	22,768	23,679	24,626	183,090
ungrune igns Dasass	Di, 010(0)			14		22,000
Other Line Items: Outreach	20,000	10,400	10,816	11,249	11,699	64,164
শ্রালন্ত্রল উত্তর্ভাইটি। কে জান্ত্রল	35,333	45365	25 (6)3	25/3210	27 344	19123
Indirect Cost-State In-Kind	3,654	3,800	3,952	4,110	4,274	19,790
Total	\$ 298,451	\$ 95,383	\$ 99,199	\$ 103,167	107,293	\$ 703,493

Planning	Year 1	Year 2	Year 3	Year 4	Year 5	Grand Total
Personnel						
Total Personnel	13,000	13,520	14,061	14,623	15,208	70,412
ः अञ्चल सेवार्य्यक्षेत्र	3 /30	353530	3.505	3,950	3,3012	1/(505)
Travel	-	-	-	-	-	-
रुद्धा <u>द्</u> रिक (सुद्देष्ट			1 1			
Supplies	_	-	-	-		
्र्वेश के के लेहा हो देख करते ।					4	
Other Line Items: Datasets	-	-	-	-	-	-
ारेग्दर बाद्ध स्थिम्छ धेरांबरक्रलन						
Indirect Cost-CN In-Kind	6,964	7,243	7,533	7,834	8,147	37,721
ন প্রাথমিক ক্রেক্সিক ক্রমেন্ট্র ক্রমেন্ট্র	resonanti sumon	and the second to the second the	respect to the second			
Total	\$ 23,214	\$ 24,143	\$ 25,109	\$ 26,113	\$ 27,157	\$ 125,736





August 14, 2009

Mr. Tom Ferree Connected Nation 444 North Capitol Street, NW, Suite 224 Washington, DC 20001

Dear Mr. Ferree:

Per your request, below please find our best estimate of possibilities of state match for use in your submittal as our designee for the Broadband Data and Development Grant Program:

- \$199,922 grant from Information Network of Kansas and Kansas Farm Bureau. This grant was initially planned for the pre-Notice of Funds Availability (NOFA) mapping effort in support of work begun after the passage of the ARRA legislation.
- Office space for Connected Nation staff supporting the mapping effort approximately \$20,000.
- Existing anchor institution data for state of Kansas. This data consists of addresses/connectivity and some GIS data for as many as 800 state sites. While not totally comprehensive in each area, it includes libraries, hospitals, K-12, county courthouses and partial data for affiliated county organizations and state law enforcement. We understand that CN GIS staff estimates the value of this data at \$22,000.
- In-kind state staff time to participate in cooperative activities with mapping, public information, web communications, public meetings, data analysis, legislative and executive branch, industry relations: includes time from Governor's Deputy Chief of Staff, Secretary of Commerce, chief legal counsel, director of rural development, EDR IV, public information officer; also staff time from two DISC analysts; the departments of agriculture, health and environment, state library, Kan-Ed. Staff time from Rural Development Division and marketing program of Commerce will plan Broadband Summit to underline and publicize sustainable broadband goals of Kansas over five years. In addition, we anticipate creating a 15-person broadband task force that will meet monthly in year one and quarterly into the future with an estimated further value. Total value is \$100,000.

- Prior state activities conducted, including labor and expenses from the following: 1) industry task force formation; 2) communications and meetings with industry task force; 3) interagency task force formation; 4) interagency task force communications, meetings, analysis of NOFA, oversight of earlier mapping activities and contract; 5) seven regional focus group meetings—planning, travel, lodging, subsistence for five employees to hold the meetings across Kansas (seven meetings, four overnight stays, six days of travel). Assistance from two professional facilitators from TeamTech for organizing state efforts prior to the NOFA—total expenditures incurred of in-kind and actual beginning March 2009 is \$44,000.
- Additional in-kind state staff resources may be utilized on the mapping initiative with a total value of \$167,200. The Kansas Department of Commerce, however, intends to apply for \$175,000 of new grant money from public or private sources to continue mapping work. Should our grant request be successful, we will no longer utilize staff but provide the cash as an alternative match.

The potential match outlined in this letter is \$553,722.

If you have any questions or need additional information regarding our thoughts on match, please do not hesitate to contact me by phone at 785-296-3737 or by email at cjordan@kansascommerce.com.

Sincerely,

Senior Director

Rural Development Division

larole Jordan



August 7, 2009

agrees to provide services to Connected Nation in the form of graphic design, typesetting, pre-publishing, programming and other functions offered by at a reduced rate of per hour for the term of 1 year. will also donate one hour of labor for every hour purchased through this partnership agreement. Special projects that require overtime and weekend labor may not be included in this agreement.





August 14, 2009

Assistant Secretary
National Telecommunications and Information Administration
U.S. Department of Commerce
Washington, D.C. 20230

Dear Sir:

We are general counsel for Connected Nation, Inc., (the "Applicant.") In such capacity, we acted as counsel to the Applicant in connection with its ability to apply to the Broadband Technology Opportunities Program and in the review of the grant agreement, as referenced in the Notice of Funds Availability.

We are of the opinion that:

- (a) The Applicant is a duly organized and existing non-profit liability corporation organized under the laws of the State of Kentucky, and is duly licensed and qualified and in good standing as a domestic corporation in the State of Kentucky.
- (b) The Applicant has corporate power: (1) to execute and deliver the agreement; and (2) to perform all acts required to be done by it under said agreement.
- (c) No legal proceedings have been instituted or are pending against the Applicant, the outcome of which would adversely affect the Applicant's ability to perform the duties under the grant agreement, and there are no judgments against the Applicant which would adversely affect the Applicant's ability to perform its duties under the grant agreement.

Very truly yours,



General Counsel





444 NORTH CARITOL ST SUITE 224 WASHINGTON, DC 20001 1-1277-846-7710

In-Kind Contribution Agreement

will provide Connected Nation with broadband consultant services at the rate of services per hour consistent with State Broadband Data and Development projects, unless such agreement is earlier terminated by either Party. Additionally recognizes the charitable purposes of the project in assisting states with economic development and other community development programs and therefore in support of such efforts will donate one hour of broadband consultant services for every hour paid through this partnership agreement.	
Name of Company	
Signature	
Printed Name	
Title	
Email Address	
For this commitment, please indicate a company point of contact below:	
Contact Name	
Address	
City/State/Zip	
Phone Fax (
Primary Email address	
Other Email addresses (To receive periodic email)	_

ENABLING TECHNOLOGY, EMPOWERING PEOPLE.



444 NORTH CAPITOL ST SUITE 224 WASHINGTON, DC 20001 1-877-846-7710

In-Kind Contribution Agreement

Development projects, unless s Additionally, projects in assisting states with	per hour consistent with State Broadband Data and such agreement is earlier terminated by either Party. ecognizes the charitable purposes of the economic development and other community erefore in support of such efforts will donate one hour ees for every hour paid through this partnership
Name of Company	
Signature	
Printed Name	
Title	
Email Address	
For this commitment, please indica	te a company point of contact below:
Contact Name	
Address	
City/State/Zip	
Phone	_
Primary Email address	
Other Email addresses (To receive periodic email)	

ENABLING TECHNOLOGY, EMPOWERING PEOPLE.



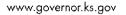


Other Email addresses (To receive periodic email)

444 NORTH CAPITOL ST. Suite 224 WASHINGTON, DC 20001

1-877-846-7710

the rate of per hour Development projects, unless and ditionally, respectively. Additionally, respectively.	ad Contribution Agreement onnected Nation with broadband consultant services at a consistent with State Broadband Data and such agreement is earlier terminated by either Party. ecognizes the charitable purposes of the projects in development and other community development port of such efforts will donate one hour of broadband our paid through this partnership agreement.
Name of Company	
Signature	
Printed Name	
Title	
Email Address	
For this commitment, please indica	ate a company point of contact below:
Contact Name	
Address	
City/State/Zip	
Phone	
Primary Email address	





August 10, 2009

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
U.S. Department of Commerce
National Telecommunications and Information Administration
Herbert C. Hoover Building (HCHB)
U.S. Department of Commerce/NTIA
1401 Constitution Avenue N.W.
Washington, D.C. 20230

Dear Secretary Strickling:

This letter serves to affirm that Connected Nation, Inc., by and through its whollyowned subsidiary Connect Kansas, LLC, is the State of Kansas' designated eligible entity under the State Broadband Data and Development Grant Program pursuant to P.L. 110-385 and the Broadband Data Improvement Act [Section 106, subsection (i)(2)(B)] to receive a grant under this Program.

The application filed by Connected Nation demonstrates how the state, including the Kansas Department of Commerce, will be collaborating on the mapping and mapping planning efforts.

Sincerely,

Mark Parkinson

Governor

cc: David Kerr, Sec. of Dept. of Commerce

CERTIFICATION REGARDING LOBBYING

U.S. DEPARTMENT OF COMMERCE

Applicants should also review the instructions for certification included in the regulations before completing this form. Signature on this form provides for compliance with certification requirements under 15 CFR Part 28, 'New Restrictions on Lobbying.' The certifications shall be treated as a material representation of fact upon which reliance will be placed when the Department of Commerce determines to award the covered transaction, grant, or cooperative agreement.

LOBBYING

As required by Section 1352, Title 31 of the U.S. Code, and implemented at 15 CFR Part 28, for persons entering into a grant, cooperative agreement or contract over \$100,000 or a loan or loan guarantee over \$150,000 as defined at 15 CFR Part 28, Sections 28.105 and 28.110, the applicant certifies that to the best of his or her knowledge and belief, that:

- (1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.
- (2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, 'Disclosure Form to Report Lobbying.' in accordance with its instructions.
- (3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure occurring on or before October 23, 1996, and of not less than \$11,000 and not more than \$110,000 for each such failure occurring after October 23, 1996.

Statement for Loan Guarantees and Loan Insurance

The undersigned states, to the best of his or her knowledge and belief, that:

In any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, 'Disclosure Form to Report Lobbying,' in accordance with its instructions.

Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure occurring on or before October 23, 1996, and of not less than \$11,000 and not more than \$110,000 for each such failure occurring after October 23, 1996.

As the duly authorized representative of the applicant, I hereby certify that the applicant will comply with the above applicable certification.

* NAME OF A	PPLICANT				
Connected	Nation, Inc.				
* AWARD NUMBER 0660-ZA29			* PROJECT NAME		
			State Broadband Data and Development Grant Program		
Prefix:	* First Name:		Middle Name:		
Mr.	Brian				
* Last Name:			Suffix:		
Mefford					
* Title: Chair	rman & CEO				
* SIGNATURE	:	-	* DATE:		
Brian Mefford	i		08/14/2009		

DISCLOSURE OF LOBBYING ACTIVITIES

Approved by OMB 0348-0046

Complete this form to disclose lobbying activities pursuant to 31 U.S.C.1352

1. * Type of Federal Action:	2. * Status of Federal Action:	3. * Report Type:		
a. contract	a. bid/offer/application	a. initial filing		
b. grant	b. initial award	b. material change		
c. cooperative agreement	c. post-award			
d. loan				
e. loan guarantee				
f. Ioan insurance				
4. Name and Address of Reporting	Entity:			
Prime SubAwardee				
*Name				
* Street 1	Street 2			
*City	State	Zip		
N/A	State			
Congressional District, if known:				
5. If Reporting Entity in No.4 is Subav	vardee, Enter Name and Address of F	Prime:		
5. If Reporting Linky in No.4 is Cubar	variote, Enter Manie and Manie et a			
6. * Federal Department/Agency:	7. * Federal Pro	ogram Name/Description:		
N/A				
	CFDA Number, if appl	licable:		
8. Federal Action Number, if known:	9. Award Amou	unt, if known:		
\$				
10. a. Name and Address of Lobbying	ן Registrant:			
Prefix *First Name N/A	Middle Name			
* Last Name	Suffix			
N/A				
* Street 1	Street 2			
* City	State	Zip		
b. Individual Performing Services (inclu	ding address if different from No. 10a)			
Prefix *First Name N/A	Middle Name			
*Last Name	Suffix			
N/A				
* Street 1	Street 2			
*City	State	Zip		
4.4 Information requested through this form is sufficient	by title 31 U.S.C. section 1352. This disclosure of lobbying	activities is a material representation of fact, upon which		
reliance was placed by the tier above when the transa	ction was made or entered into. This disclosure is required	pursuant to 31 U.S.C. 1352. This information will be reported to		
the Congress semi-annually and will be available for p \$10,000 and not more than \$100,000 for each such fa	ublic inspection. Any person who fails to file the required di ilure.	scrosure snail be subject to a civil penalty of not less than		
		Nama		
*Name: Prefix *First Name	N/A Middle	Name		
* Last Name		Suffix		
	Talanhara Na a	Date: 00/14/2000		
Title:	Telephone No.:	Date: 08/14/2009		
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OMB Approval No.: 4040-0007 Expiration Date: 07/30/2010

ASSURANCES - NON-CONSTRUCTION PROGRAMS

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0040), Washington, DC 20503.

PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.

NOTE:

Certain of these assurances may not be applicable to your project or program. If you have questions, please contact the awarding agency. Further, certain Federal awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant, I certify that the applicant:

- Has the legal authority to apply for Federal assistance and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project cost) to ensure proper planning, management and completion of the project described in this application.
- Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the award; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.
- Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.
- Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.
- Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. §§4728-4763) relating to prescribed standards for merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).
- 6. Will comply with all Federal statutes relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C.§§1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation

- Act of 1973, as amended (29 U.S.C. §794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U. S.C. §§6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) §§523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. §§290 dd-3 and 290 ee- 3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. §§3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and, (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.
- 7. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.
- Will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

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- Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327-333), regarding labor standards for federally-assisted construction subagreements.
- 10. Will comply, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
- 11. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) Implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).

- Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. §§1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
- 13. Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. §470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. §§469a-1 et seq.).
- 14. Will comply with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.
- 15. Will comply with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. §§2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this award of assistance.
- 16. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
- 17. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."
- Will comply with all applicable requirements of all other Federal laws, executive orders, regulations, and policies governing this program.

* SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL	* TITLE
Brian Mefford	Chairman & CEO
* APPLICANT ORGANIZATION	* DATE SUBMITTED
Connected Nation, Inc.	08/14/2009

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