

## FOR MORE INFORMATION

www.recovery.gov www.ntia.doc.gov/broadbandusa Organization: California Emerging Technology Fund

Project Name: Access to Careers and Technology – ACT

Project Type: Sustainable Broadband Adoption

States: California Federal Award: \$7,108,181

## ABOUT THE PROJECT

In the six regions of California targeted in this project by the **California Emerging Technology Fund**, high unemployment coupled with lagging residential broadband use create the need for broadband tools to help people develop information technology (IT) skills, digital literacy, and improve job placement. The project proposes to place unemployed residents in IT-industry jobs by providing outreach, training, and services to atrisk youth, English as a Second Language individuals, public housing residents, the homeless, and people with disabilities.

Qualified low-income persons will be able to earn laptop and desktop computers by graduating from a broadband training curriculum designed to create community broadband adoption ambassadors. To measure adoption and workforce development outcomes, CETF will utilize its own web-based standardized assessment tools to track the progress of all partners and participants, allowing for robust data collection and rapid performance monitoring and evaluation.

The ACT project also proposes to:

- Increase broadband subscribership and train approximately 37,000 residents over the life of the project, offering approximately 1.2 million hours of teacher-led training.
- Leverage the awardee's Round One Sustainable Broadband Adoption award that focuses on community broadband deployment with a workforce development and job placement program through IT training in the San Francisco Bay Area, eastern and southern Los Angeles, the Inland Empire/Riverside region, the Sacramento Valley south of Sacramento, the San Diego/Imperial region, and the San Joaquin Valley near Fresno and Patterson.

## ORGANIZATION'S HISTORY

The California Emerging Technology Fund is a non-profit corporation established pursuant to California Public Utilities Commission requirements in approving several large telecommunications mergers. The organization's mission is to provide leadership statewide to close the digital divide by accelerating the deployment and adoption of broadband to unserved and underserved communities and populations, while ensuring that California is a global leader in the availability and use of broadband technology.

## PROJECT PARTNERS

- The ACME Network
- CAMINOS Pathways Learning Center
- California Resources and Training
- Chrysalis
- The Stride Center
- OCCUR

- Goodwill Industries of San Francisco,
  San Mateo, and Marin Counties
- San Diego Futures Foundation
- Youth Radio
- EmpowerNet California
- Southeast Community Development Corporation

Data provided in the project description is based on information supplied by the applicant. An executive summary of this application can be found on <a href="https://www.ntia.doc.gov/broadbandusa">www.ntia.doc.gov/broadbandusa</a>.

For press-related inquiries, contact 202-482-7002 or press@ntia.doc.gov. For the general public, contact BTOP@ntia.doc.gov.

Made possible by the Broadband Technology Opportunities Program

