

**ANNUAL PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION**

**General Information**

<b>1. Federal Agency and Organizational Element to Which Report is Submitted</b> Department of Commerce, National Telecommunications and Information Administration	<b>2. Award Identification Number</b> 47-43-B10542	<b>3. DUNS Number</b> 859149820
<b>4. Recipient Organization</b> Connected Tennessee, LLC 618 Church ST STE 305, Nashville, TN 372192437		
<b>5. Current Reporting Period End Date (MM/DD/YYYY)</b> 12-31-2010	<b>6. Is this the last Annual Report of the Award Period?</b> <p style="text-align: center;"> <input type="radio"/> Yes    <input checked="" type="radio"/> No                 </p>	
<b>7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b>		
<b>7a. Typed or Printed Name and Title of Certifying Official</b>  Bernie Bogle	<b>7c. Telephone (area code, number and extension)</b>	
	<b>7d. Email Address</b>  bbogle@connectednation.org	
<b>7b. Signature of Certifying Official</b> Submitted Electronically	<b>7e. Date Report Submitted (MM/DD/YYYY):</b> 01-28-2011	

PROJECT INDICATORS				
<p><b>1. Does your Sustainable Broadband Adoption (SBA) project foster a particular broadband technology or technologies? If so, please describe this technology (or technologies) (600 words or less).</b></p> <p>No, Connected Tennessee's Sustainable Broadband Adoption project does not foster a particular broadband technology. Rather it focuses on encouraging adoption of any form or variation of broadband technologies, including but not limited to, DSL, Cable, Wireless, Mobile, and Satellite.</p>				
<p><b>2a. Please list all of the broadband equipment and/or supplies you have purchased during the most recent calendar year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (100 words or less).</b></p>				
Manufacturer	Item	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed
N/A	N/A	0	0	No equipment has been purchased.
<b>Totals</b>		0	0	
<input type="button" value="Add Equipment"/>		<input type="button" value="Remove Equipment"/>		
<p><b>2b. To the extent you distribute equipment/supplies to beneficiaries of your project, please describe the equipment/supplies you distribute, the quantities distributed, and the specific populations to whom the equipment/supplies are distributed (600 words or less).</b></p> <p>Connected Tennessee's grant program does not plan to distribute equipment.</p>				
<p><b>3. For SBA access and training provided with BTOP grant funds, please provide the information below. Unless otherwise indicated in the instructions, figures should be reported <u>cumulatively</u> from award inception to the end of the most recent calendar year. For each type of training (other than open access), please count only the participants who <u>completed</u> the course.</b></p>				
Types of Access or Training	Number of People Targeted	Number of People Participating	Total Training Hours Offered	
Open Lab Access	0	0	0	
Multimedia	0	0	0	
Office Skills	0	0	0	
ESL	0	0	0	
GED	0	0	0	
College Preparatory Training	0	0	0	
Basic Internet and Computer Use	0	0	0	
Certified Training Programs	0	0	0	
Other (please specify): N/A	0	0	0	
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<p><b>4. Please describe key economic and social successes of your project during the past year, and why you believe the project is successful thus far (600 words or less).</b></p> <p>To date Connected Tennessee's program efforts have focused on planning, outreach, and awareness. Additionally, the program has issued a Request for Proposal (RFP) germane to this program's computer distribution efforts.</p> <p>The Computers 4 Kids program has been met with several successes to date. Through awareness efforts, Connected Tennessee has garnered 36 million positive media impressions specific to the BTOP program. Further, program partners have been heavily involved in the planning process and outreach efforts have ensured all participating parties are knowledgeable of the program and prepared for the efforts to come.</p>				
<p><b>5. Please estimate the level of broadband adoption in the community(ies) and/or area(s) your project serves, explain your methodology for estimating the level of broadband adoption, and explain changes in the broadband adoption level, if any, since the project began.</b></p>				

<p><b>5a. Adoption Level (%):</b></p>	<p><b>Narrative description of level, methodology, and change from the level at project inception (600 words or less).</b></p>
<p>58</p>	<p>Tennessee's adoption level at project inception is 58%. This number is based on statistical telephone surveys of residential Technology Trends. These trend surveys are completed on an annual basis. The 2010 data was released in June. This baseline figure will be used to calculate change throughout the project's three-year period.</p>
<p><b>6. Please describe the two most common barriers to broadband adoption that you have experienced this year in connection with your project. What steps did you take to address them (600 words or less)?</b></p>	
<p>The two most common barriers that Connected Tennessee has experienced are the awareness and the affordability of the computer. Many individuals do not realize the value of broadband to their family or situation. The most common barrier that we have experienced is affordability. The affordability barrier is most commonly seen while looking at the cost of the computer. Most people don't consider the cost of broadband as the barrier, rather the cost of the computer itself. This project focuses on the cost component and breaking down this barrier for vulnerable populations statewide.</p>	
<p><b>7. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities. (150 words or less)</b></p> <p>N/A</p>	
<p><b>8. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).</b></p>	
<p>In this project, Connected Tennessee partnered with two groups: Boys &amp; Girls Clubs in Tennessee and the Department of Children Services that already had relationships established with participants and recipients. That has allowed us to focus more on program development, rather than the development of partners. As progress is made on the project, additional lessons will be learned and documented.</p>	
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