

ANNUAL PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 05-43-B10591	3. DUNS Number 801866984
4. Recipient Organization Connect Arkansas, Inc. 200 S Commerce STE 400, Little Rock, AR 722011766		
5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2010	6. Is this the last Annual Report of the Award Period? <p style="text-align: center;"> <input type="radio"/> Yes <input checked="" type="radio"/> No </p>	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Grace Morrissey	7c. Telephone (area code, number and extension)	
	7d. Email Address gmorrissey@connect-arkansas.org	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 01-27-2011	

PROJECT INDICATORS																																																
<p>1. Does your Sustainable Broadband Adoption (SBA) project foster a particular broadband technology or technologies? If so, please describe this technology (or technologies) (600 words or less). Connect Arkansas does not foster one particular broadband technology over another. Connect Arkansas takes a provider and technology neutral stance when dealing with broadband.</p>																																																
<p>2a. Please list all of the broadband equipment and/or supplies you have purchased during the most recent calendar year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (100 words or less).</p> <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:15%;">Manufacturer</th> <th style="width:15%;">Item</th> <th style="width:15%;">Unit Cost per Item</th> <th style="width:15%;">Number of Units</th> <th style="width:40%;">Narrative description of how the equipment and supplies were deployed</th> </tr> </thead> <tbody> <tr> <td style="text-align:center">None</td> <td style="text-align:center">None</td> <td style="text-align:center">0</td> <td style="text-align:center">0</td> <td style="text-align:center">N/A</td> </tr> <tr> <td colspan="2" style="text-align:right">Totals</td> <td style="text-align:center">0</td> <td style="text-align:center">0</td> <td></td> </tr> </tbody> </table> <div style="display: flex; justify-content: space-around; margin-top: 5px;"> Add Equipment Remove Equipment </div>					Manufacturer	Item	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed	None	None	0	0	N/A	Totals		0	0																														
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<p>2b. To the extent you distribute equipment/supplies to beneficiaries of your project, please describe the equipment/supplies you distribute, the quantities distributed, and the specific populations to whom the equipment/supplies are distributed (600 words or less). We haven't purchase any equipment yet.</p>																																																
<p>3. For SBA access and training provided with BTOP grant funds, please provide the information below. Unless otherwise indicated in the instructions, figures should be reported <u>cumulatively</u> from award inception to the end of the most recent calendar year. For each type of training (other than open access), please count only the participants who <u>completed</u> the course.</p> <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:35%;">Types of Access or Training</th> <th style="width:20%;">Number of People Targeted</th> <th style="width:20%;">Number of People Participating</th> <th style="width:25%;">Total Training Hours Offered</th> </tr> </thead> <tbody> <tr><td>Open Lab Access</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> <tr><td>Multimedia</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> <tr><td>Office Skills</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> <tr><td>ESL</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> <tr><td>GED</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> <tr><td>College Preparatory Training</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> <tr><td>Basic Internet and Computer Use</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> <tr><td>Certified Training Programs</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> <tr><td>Other (please specify):</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> <tr><td>Total</td><td style="text-align:center">0</td><td style="text-align:center">0</td><td style="text-align:center">0</td></tr> </tbody> </table>					Types of Access or Training	Number of People Targeted	Number of People Participating	Total Training Hours Offered	Open Lab Access	0	0	0	Multimedia	0	0	0	Office Skills	0	0	0	ESL	0	0	0	GED	0	0	0	College Preparatory Training	0	0	0	Basic Internet and Computer Use	0	0	0	Certified Training Programs	0	0	0	Other (please specify):	0	0	0	Total	0	0	0
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<p>4. Please describe key economic and social successes of your project during the past year, and why you believe the project is successful thus far (600 words or less). Connect Arkansas has spent the time from award date in October through December of 2010 ramping up our personnel, curriculum, and compliance processes in order to launch the SBA programs in early 2011. As a result, Connect has not seen any economic or social successes as of yet.</p>																																																
<p>5. Please estimate the level of broadband adoption in the community(ies) and/or area(s) your project serves, explain your methodology for estimating the level of broadband adoption, and explain changes in the broadband adoption level, if any, since the project began.</p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:25%;">5a. Adoption Level (%):</td> <td>Narrative description of level, methodology, and change from the level at project inception (600 words or less).</td> </tr> <tr> <td style="text-align:center">10</td> <td>In 2007, Connect Arkansas conducted its first statewide survey of broadband access and usage, and in 2009 the first GIS maps were released showing broadband coverage across the state. In 2010, Connect Arkansas has released new broadband coverage maps using the NTIA's mapping criteria. Connect has</td> </tr> </table>					5a. Adoption Level (%):	Narrative description of level, methodology, and change from the level at project inception (600 words or less).	10	In 2007, Connect Arkansas conducted its first statewide survey of broadband access and usage, and in 2009 the first GIS maps were released showing broadband coverage across the state. In 2010, Connect Arkansas has released new broadband coverage maps using the NTIA's mapping criteria. Connect has																																								
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<p>5a. Adoption Level (%):</p>	<p>Narrative description of level, methodology, and change from the level at project inception (600 words or less).</p>
	<p>not seen a change in broadband adoption as of yet due to the fact that we have spent the last quarter of 2010 getting key players and supplies in place to launch the project in early 2011.</p>
<p>6. Please describe the two most common barriers to broadband adoption that you have experienced this year in connection with your project. What steps did you take to address them (600 words or less)?</p>	
<p>The two most common barriers to broadband adoption seem to be: 1) a lack of knowledge concerning the uses of broadband 2) a lack of access to computers to allow the usage of broadband. Connect Arkansas will utilized technology training courses to better educate people on why and how they should use the internet. We have also partnered with the Computers for Kids program from the Little Rock School district to provide low cost computers to low income families.</p>	
<p>7. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities. (150 words or less)</p>	
<p>Connect has made 6 subcontracts and one sub-grant through the SBA program, however none of these contracts or sub grant meet the requirements for economically disadvantaged small business concerns.</p>	
<p>8. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).</p>	
<p>Connect Arkansas has not launched any of the SBA projects due to spending the last quarter of 2010 preparing to launch the projects in early 2011 and as a result, we do not have any best practices or lessons learned to report at this time.</p>	
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