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Organization:	One Economy Corporation
Project Name:	21st Century Information and Support Ecosystem: Make It Easy Where You Are
Project Type:	Sustainable Broadband Adoption
State(s):	Alabama, Arkansas, California, Connecticut, District of Columbia, Florida, Georgia, Illinois, Indiana, Kentucky, Massachusetts, Maryland, Michigan, Minnesota, Missouri, Nevada, New Jersey, New Mexico, New York, North Carolina, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Virginia, Washington, Wisconsin
Federal Award:	\$28,519,482

ABOUT THE PROJECT

The 21st Century Information and Support Ecosystem project proposes to implement a comprehensive program of computer training, wireless Internet access, broadband awareness marketing, and online content and applications to residents of 159 affordable and public housing developments and low-income communities in 50 cities and towns across 31 states and the District of Columbia. The project plans to implement four principal programs: training 2,500 youth to become "Digital Connectors" who will then provide digital literacy training to others in their communities; deploying localized broadband networks in public housing developments; developing online content and applications aimed at low-income, low-literacy audiences.

The 21st Century Information and Support Ecosystem project also proposes to:

- Provide 2,500 youth with more than 50 hours of individual training, laptops, and financial resources and employ these "Digital Connectors" to help train 235,000 individuals through one-on-one teaching and group training.
- Deploy wireless mesh networks in 159 affordable and public housing developments to connect approximately 27,000 housing units to broadband Internet, and provide technical assistance and training to residents and property managers.
- Conduct surveys in target communities both before and after the program begins to assess effectiveness and measure subscription rates.

ORGANIZATION'S HISTORY

Founded in 2000, One Economy Corporation has extensive experience deploying Internet access in public housing, providing digital literacy training, and creating relevant content for low-income communities. One Economy is the largest not-for-profit organization dedicated to promoting digital literacy and Internet adoption in the United States.

PROJECT PARTNERS

- The Broadband Opportunity Coalition (comprised of the Asian American Justice Center, NAACP, National Council of La Raza, National Urban League, and League of United Latin American Citizens)
- Minority Media and Telecommunications Council
- National Association of Black Owned Broadcasters
- National Black Chamber of Commerce
- More than 160 corporations and not-for-profit, housing, and community organizations

Data provided in the project description is based on information supplied by the applicant.

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