

RECIPIENT NAME:TINCAN

AWARD NUMBER: 53-43-B10005

DATE: 07/22/2011

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

### QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

#### General Information

|   |   |                                    |
|---|---|------------------------------------|
| <b>1. Federal Agency and Organizational Element to Which Report is Submitted</b><br>Department of Commerce, National Telecommunications and Information Administration                              | <b>2. Award Identification Number</b><br>53-43-B10005   | <b>3. DUNS Number</b><br>133872619 |
| <b>4. Recipient Organization</b><br><br>TINCAN 1317 West Second Ave., Spokane, WA 99201   |   |                                    |
| <b>5. Current Reporting Period End Date (MM/DD/YYYY)</b><br>06-30-2011  | <b>6. Is this the last Report of the Award Period?</b><br><br><input type="radio"/> Yes <input checked="" type="radio"/> No |                                    |
| <b>7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b> |   |                                    |
| <b>7a. Typed or Printed Name and Title of Certifying Official</b><br><br>Karen Michaelson<br><br>Executive Director   | <b>7c. Telephone (area code, number and extension)</b><br>509-744-0972  |                                    |
|   | <b>7d. Email Address</b><br>kmichaelson@asisna.com  |                                    |
| <b>7b. Signature of Certifying Official</b><br>Submitted Electronically   | <b>7e. Date Report Submitted (MM/DD/YYYY):</b><br>07-22-2011  |                                    |

**Project Indicators (This Quarter)**

**1. Please describe significant project accomplishments completed during this quarter (600 words or less).**

We have expanded training so that there are more frequent and varied training in our main lab. We have conducted training for project partners in social media, game development, and film. Our emphasis on digital literacy and workforce readiness has expanded with the implementation of our Microsoft Elevate America grants.

**2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).**

|      | Milestone                    | Percent Complete | Narrative (describe reasons for any variance from baseline plan or any other relevant information)  |
|------|------------------------------|------------------|---|
| 2.a. | Overall Project              | 34               | A number of the sites are not yet ready to begin outreach and training because they have not been connected to the municipal broadband which will allow them faster Internet. |
| 2.b. | Equipment / Supply Purchases | -                | Progress reported in Question 4 below   |
| 2.c. | Awareness Campaigns          | -                | Progress reported in Question 4 below   |
| 2.d. | Outreach Activities          | -                | Progress reported in Question 4 below   |
| 2.e. | Training Programs            | -                | Progress reported in Question 4 below   |
| 2.f. | Other (please specify):      | -                | Progress reported in Question 4 below   |

**3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

Partner sites, with the exception of the ARC and YWCA are not actively training, although their number of users are increasing.

**4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.**

| Name of the SBA Activity | Location of SBA Activity | Description of Activity (600 words or less) | Size of Target Audience | Actual Number of Participants | New Subscribers: Households | New Subscribers: Businesses and/or CAIs |
|--------------------------|--------------------------|---|-------------------------|-------------------------------|-----------------------------|---|
| attached                 | attached                 | see attached list                           | 182,000                 | 182,000                       | 73                          | 0                                       |
| <b>Total:</b>            |                          |   | <b>182,000</b>          | <b>182,000</b>                | <b>73</b>                   | <b>0</b>                                |

**4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).**

Actual assistance with subscriptions at workshops and reports of partner ISPs.

**4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).**

We are trying to obtain lower cost subscriptions for new subscribers, and are in negotiation with Comcast to provide \$10/month accounts. With the economic downturn, even though people are interested in subscribing, they can't afford to.

**4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.**

|                      |                                |
|----------------------|--------------------------------|
| <b>Households:</b> 0 | <b>Businesses and CAIs :</b> 0 |
|----------------------|--------------------------------|

**Project Indicators (Next Quarter)**

**1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).**  
 We will expand more training to partner sites, launch the Alternate Reality Game that is designed to increase digital literacy and workforce readiness skills, and negotiate with Comcast to provide reduced cost accounts.

**2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).**

|      | Milestone               | Percent Complete | Narrative (describe reasons for any variance from baseline plan or any other relevant information)   |
|------|-------------------------|------------------|--|
| 2.a. | Overall Project         | 42               | Many of our activities are being supported by a matching grant from Microsoft focused on digital literacy. As training expands to other sites, more of our grant funds will be expended. |
| 2.b. | Equipment Purchases     | -                | Milestone Data Not Required  |
| 2.c. | Awareness Campaigns     | -                | Milestone Data Not Required  |
| 2.d. | Outreach Activities     | -                | Milestone Data Not Required  |
| 2.e. | Training Programs       | -                | Milestone Data Not Required  |
| 2.f. | Other (please specify): | -                | Milestone Data Not Required  |

**3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**  
 none

