

RECIPIENT NAME:TINCAN

AWARD NUMBER: 53-43-B10005

DATE: 01/27/2011

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

ANNUAL PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 53-43-B10005	3. DUNS Number 133872619
4. Recipient Organization TINCAN 1317 West Second Ave., Spokane, WA 99201		
5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2010	6. Is this the last Annual Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Karen Michaelson Executive Director	7c. Telephone (area code, number and extension) 509-744-0972	7d. Email Address kmichaelson@asisna.com
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 01-27-2011	

PROJECT INDICATORS																																																
<p>1. Does your Sustainable Broadband Adoption (SBA) project foster a particular broadband technology or technologies? If so, please describe this technology (or technologies) (600 words or less). n/a</p>																																																
<p>2a. Please list all of the broadband equipment and/or supplies you have purchased during the most recent calendar year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (100 words or less).</p> <table border="1"> <thead> <tr> <th>Manufacturer</th> <th>Item</th> <th>Unit Cost per Item</th> <th>Number of Units</th> <th>Narrative description of how the equipment and supplies were deployed</th> </tr> </thead> <tbody> <tr> <td>none</td> <td>none</td> <td>0</td> <td>0</td> <td>none</td> </tr> <tr> <td colspan="2">Totals</td> <td>0</td> <td>0</td> <td></td> </tr> </tbody> </table> <p style="text-align: center;"> <input type="button" value="Add Equipment"/> <input type="button" value="Remove Equipment"/> </p>					Manufacturer	Item	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed	none	none	0	0	none	Totals		0	0																														
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<p>2b. To the extent you distribute equipment/supplies to beneficiaries of your project, please describe the equipment/supplies you distribute, the quantities distributed, and the specific populations to whom the equipment/supplies are distributed (600 words or less). n/a</p>																																																
<p>3. For SBA access and training provided with BTOP grant funds, please provide the information below. Unless otherwise indicated in the instructions, figures should be reported <u>cumulatively</u> from award inception to the end of the most recent calendar year. For each type of training (other than open access), please count only the participants who <u>completed</u> the course.</p> <table border="1"> <thead> <tr> <th>Types of Access or Training</th> <th>Number of People Targeted</th> <th>Number of People Participating</th> <th>Total Training Hours Offered</th> </tr> </thead> <tbody> <tr> <td>Open Lab Access</td> <td>188,721</td> <td>7,725</td> <td>0</td> </tr> <tr> <td>Multimedia</td> <td>188,721</td> <td>817</td> <td>7,393</td> </tr> <tr> <td>Office Skills</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>ESL</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>GED</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>College Preparatory Training</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Basic Internet and Computer Use</td> <td>188,721</td> <td>95</td> <td>125</td> </tr> <tr> <td>Certified Training Programs</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Other (please specify):</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Total</td> <td>566,163</td> <td>8,637</td> <td>7,518</td> </tr> </tbody> </table>					Types of Access or Training	Number of People Targeted	Number of People Participating	Total Training Hours Offered	Open Lab Access	188,721	7,725	0	Multimedia	188,721	817	7,393	Office Skills	0	0	0	ESL	0	0	0	GED	0	0	0	College Preparatory Training	0	0	0	Basic Internet and Computer Use	188,721	95	125	Certified Training Programs	0	0	0	Other (please specify):	0	0	0	Total	566,163	8,637	7,518
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<p>4. Please describe key economic and social successes of your project during the past year, and why you believe the project is successful thus far (600 words or less). We have generated enthusiasm for broadband use among disenfranchised populations, including veterans, teen single mothers, individuals with cognitive disabilities, and others. Our partner organizations have moved from curiosity about the uses of broadband to active interest in pursuing training. We have begun an active program of training for small businesses.</p>																																																
<p>5. Please estimate the level of broadband adoption in the community(ies) and/or area(s) your project serves, explain your methodology for estimating the level of broadband adoption, and explain changes in the broadband adoption level, if any, since the project began.</p> <table border="1"> <thead> <tr> <th>5a. Adoption Level (%):</th> <th>Narrative description of level, methodology, and change from the level at project inception (600 words or less).</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>There is no concrete data on adoption levels in the Spokane area, nor are Internet providers willing to provide information about annual adoption levels. We did not propose to track this in our proposal, but used the Pew reports on % of low income populations that subscribed to broadband, and applied that to</td> </tr> </tbody> </table>					5a. Adoption Level (%):	Narrative description of level, methodology, and change from the level at project inception (600 words or less).	0	There is no concrete data on adoption levels in the Spokane area, nor are Internet providers willing to provide information about annual adoption levels. We did not propose to track this in our proposal, but used the Pew reports on % of low income populations that subscribed to broadband, and applied that to																																								
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	<p>the number of people living in poverty in the city of Spokane. We proposed tracking actual subscribers that we can count, rather than a broad percentage for which we cannot access information.</p>
<p>6. Please describe the two most common barriers to broadband adoption that you have experienced this year in connection with your project. What steps did you take to address them (600 words or less)?</p>	
<p>Issue 1: Cost. Many subscribers not only can't afford monthly payments for broadband, but have bad credit that precludes them from entering into required contracts where they might be able to take advantage of promotional rates. Solution: We have established an agreement with Cricket that allows any participant in a Tincan workshop to receive a certificate for a free wireless modem, and broadband wireless access at a reduced rate. The access does not require a long-term contract. Issue 2: Lack of knowledge of what the Internet offers and how to use it. Solution: varied training targeted to a variety of sub-populations.</p>	
<p>7. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities. (150 words or less) n/a</p>	
<p>8. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less). 1) Training may need to be offered at multiple times to reach intended audiences. For example, not every business can tark part in training "after hours." Training may have to be at lunch time or in the early morning. 2) Data collection is a significant burden on projects, and partners will need extensive and training on the rationale for data collection, how to collect data, and what data is needed. Collect data every month instead of waiting until the end of the quarter.</p>	
<p></p>	