QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted	2. Award Identification Number	3. DUNS Number
Department of Commerce, National Telecommunications and Information Administration	**42-43-B10571**	**077064095**

4. Recipient Organization

Urban Affairs Coalition 1207 Chestnut Street Suite 700, Philadelphia, PA 19107-4101

5. Current Reporting Period End Date (MM/DD/YYYY)	6. Is this the last Report of the Award Period?
09-30-2013	○ Yes ◉ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official	7c. Telephone (area code, number and extension)
Kate Rivera	
	7d. Email Address
	krivera@uac.org

7b. Signature of Certifying Official	7e. Date Report Submitted (MM/DD/YYYY):
Submitted Electronically	11-18-2013

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

This quarter our program provided 1,935 hours of training to 253 participants. This brings our total since inception to 216,244 hours of training delivered to 23,210 participants. That figure includes 573 participants and 14,781 hours delivered through supervised self-guided online learning, not included in section 4a below.

The Urban Affairs Coalition is proud to report this quarter that we have surpassed all performance goals! The final goal, which we met this quarter, was for new household subscribers. To date, the Partnership has recorded 5,276 new subscribers, 2,388 of which are through the partnerships with Clear Mobile Citizen and Wilco (an Internet Service Provider). We also began roll-out of a limited time bulk buy of Comcast Internet Essentials, which will add to our new subscriber numbers. With our approved grant extension through December 2013, we will be able to continue to provide these valuable training services and internet subsidy to reach even more vulnerable Philadelphia residents.

Another significant project accomplishment this quarter was the completion of the final evaluation report from sub-recipient New America Foundation's Open Technology Institute.

In terms of awareness, KEYSPOT was represented at the Philadelphia School District's annual back to school event (with an estimated over 30,000 attendees) to help promote ongoing digital literacy trainings and computer access available through the Partnership and sustainability efforts.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	92	In this quarter we reached 91% of federal spending and 96% of match funding.
2.b.	**Equipment / Supply Purchases**	-	Progress reported in Question 4 below
2.c.	**Awareness Campaigns**	-	Progress reported in Question 4 below
2.d.	**Outreach Activities**	-	Progress reported in Question 4 below
2.e.	**Training Programs**	-	Progress reported in Question 4 below
2.f.	**Other (please specify):**	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

Few challenges remain this quarter given that we were able to achieve all programmatic goals.

As discussed in previous quarters, issues related to sustaining programmatic activity as BTOP funds wind down remain. While the City of Philadelphia was able to allocate some funding toward sustaining programming, and other organizations are individually sustaining their programs, we have been unable to identify funding that would allow for coordinated efforts at the scale of the BTOP-funded program. Several sub-recipients have formed a professional development association called the Technology Learning Collaborative as an outgrowth of the KEYSPOT program, without BTOP funding, and are organizing a conference to take place in October.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
TRAINING	PHILADELPHIA	SEE ATTACHED PPR FORM ADDENDUM FOR DETAILS	73,729	22,637	5,276	50
OUTREACH	PHILADELPHIA	SEE ATTACHED PPR FORM ADDENDUM FOR DETAILS	5,236,281	463,136	0	0
Total:			**5,310,010**	**485,773**	**5,276**	**50**

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

We determine subscriber data first by clearly defining subscribers and users as outlined by NTIA. A household subscriber must have a paid or subsidized home broadband Internet connection. A household subscription may include more than one individual member of the household, but is still counted as a single household. A user is someone who regularly uses the internet, but does not have a home Internet connection. They may access the internet from a public computer center, friend's home, workplace, smartphone, etc.

Our main method for determining the number of subscribers thus far has been to obtain this information directly from our partner, Wilco Electronics (the local cable company installing subsidized Clear Wi Max service through our partnership with Mobile Citizen). On a monthly basis, Wilco provides UAC with a list of new subscribers through this service. In some cases participants will self-report a new subscription to a sub-recipient.

In addition to the 2,776 subscribers who we are able to count directly, we have developed a methodology to count approximately 2,500 additional households who have become subscribers as a result of our programs. The methodology represents a conservative estimate of our impact and is derived based on a survey of Philadelphia Housing Authority residents who received netbooks, a post-training exit survey, the known conversion rate for flyers about the Wilco/Mobile Citizen offer, Comcast Internet Essentials subscriber rates, our awareness impressions, and our number of participants trained.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

We are proud to report this quarter that we have surpassed the new subscriber goal in our baseline plan.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 5,276	**Businesses and CAIs :** 50

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Next quarter we anticipate the publication of marketing materials related to programmatic successes and continuing partnerships. Also, we anticipate the release of sub-recipient Rutgers University's research report. In addition, we expect increased performance numbers due to programmatic achievements occurring as a result of the no-cost extension to December 31, 2013.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	98	Due to the programmatic extension until December 31, 2013 we expect to be complete, or near complete at the end of next quarter.
2.b.	**Equipment Purchases**	-	Milestone Data Not Required
2.c.	**Awareness Campaigns**	-	Milestone Data Not Required

2.d.	**Outreach Activities**	-	Milestone Data Not Required
2.e.	**Training Programs**	-	Milestone Data Not Required
2.f.	**Other (please specify):**	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

Sustaining programmatic activity while BTOP funds wind-down will be an ongoing concern and challenge. We will also be working over the next two quarters to successfully closeout the project and anticipate working closely with NTIA to ensure full compliance.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$894,730	$7,225	$887,505	$748,835	$7,225	$741,610	$797,225	$7,225	$790,000
b. Fringe Benefits	$304,208	$2,385	$301,823	$229,250	$2,385	$226,865	$270,985	$2,385	$268,600
c. Travel	$26,435	$0	$26,435	$29,680	$0	$29,680	$31,243	$0	$31,243
d. Equipment	$4,000	$4,000	$0	$0	$0	$0	$0	$0	$0
e. Supplies	$877,430	$348,680	$528,750	$463,838	$343,335	$120,503	$608,335	$343,335	$265,000
f. Contractual	$223,394	$118,125	$105,269	$236,407	$118,125	$118,282	$255,407	$118,125	$137,282
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	$0
h. Other	$13,862,609	$4,462,244	$9,400,365	$13,317,954	$4,376,254	$8,941,699	$14,013,957	$4,514,386	$9,499,571
i. Total Direct Charges (sum of a through h)	$16,192,806	$4,942,659	$11,250,147	$15,025,964	$4,847,324	$10,178,639	$15,977,152	$4,985,456	$10,991,696
j. Indirect Charges	$880,964	$327,096	$553,868	$787,148	$233,280	$553,868	$817,148	$263,280	$553,868
k. TOTALS (sum of i and j)	$17,073,770	$5,269,755	$11,804,015	$15,813,112	$5,080,604	$10,732,507	$16,794,300	$5,248,736	$11,545,564

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0