



**Project Indicators (This Quarter)**

**1. Please describe significant project accomplishments completed during this quarter (600 words or less).**

Overview: The City of Philadelphia and sub-recipient partners continued to focus on delivering high quality programming, community outreach, and professional training for grant hired staff. With 76 computer centers deployed and fully operational, all sites are open at least 15 hours a week and staffed by the part-time PCC Assistants hired with program support. The Public Computing Center grant created or maintained 11 full time and 73 part time jobs during this quarter. Each sub-recipient partner has basic computer training, one-on-one tutorials and specialized classes for particular audiences that are being served. The cumulative number of people served by the partnership exceeds 226,800; this includes over 61,300 in the present quarter. In addition to instructor-led training, PCC expert staff (WebGuides) reported providing close to 700 hours of one-to-one, on demand training to PCC patrons.

In general, PCC participation continues to draw from the partners' existing program service base, and surrounding neighborhood populations who are knowledgeable about the computer centers and training services through localized outreach efforts. Specifically, one example of further integration of BTOP activities is occurring with the subrecipient Free Library of Philadelphia. The Library has decided that the technology-enhanced community center model promoted through BTOP and a concurrent grant from the Knight Foundation (to support the Library's "Hotspots") is viable and successful. The Library is now working to extend the model through continuing BTOP funding and beyond, by actively building the Hotspot/Keypoint model into its overall, long-term strategy for reaching and serving communities throughout the city.

The joint PCC/SBA evaluation workgroup is actively engaging with the evaluators in data collection through the implementation of the Workstation User Survey, a brief, anonymous online survey that loads at each user session. This survey was implemented largely within the reporting period, and initial data on response rate has been satisfactory. Public Computing Center Steering Committee meetings are an ongoing activity, supporting sub-recipients' communications with the City and each other, and coordinating efforts across other Broadband Technology Opportunities Program projects in the City for the broadest benefit to the public. Finally, there are on-going and new, emerging relationships with key community stakeholders and city agencies outside of the immediate scope of the Partnership. Across the partnership, examples of these coordinated activities included unique summer programming for children and youth, as well as collaborative training session to focus on participants' skill-building goals. These organizations and agencies are able to utilize the computer centers for training, programs, and information sharing in order to further connect Philadelphia residents with important skills, tools, and services.

**2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe your reasons for any variance from the baseline plan or any other relevant information)
2.a.	Overall Project	51	The program's direct federal expenditures are close to target at 61%, but as anticipated, the recipient share of expenditures continues at a slower pace. (According to the revised spending plan submitted in February 2012.)
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Public Computer Centers Established	-	Progress reported in Question 4 below
2.d.	Public Computer Centers Improved	-	Progress reported in Question 4 below
2.e.	New Workstations Installed	-	Progress reported in Question 4 below
2.f.	Existing Workstations Upgraded	-	Progress reported in Question 4 below
2.g.	Outreach Activities	-	Progress reported in Question 4 below
2.h.	Training Programs	-	Progress reported in Question 4 below
2.i.	Other (please specify):	-	Progress reported in Question 4 below

**3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

All sub-recipients continue with implementation activities, including professional development and technical assistance to staff and program sites, training design and curriculum development, reporting standards. A continued challenge is the coordination with individual PCC sites to develop and implement systems for consistent assignment of cost-share expenses to the program. The managing partners report that their proactive outreach and technical assistance has resulted in additional sites completing their

reporting and invoicing responsibilities. The City of Philadelphia is continuing to provide on-going technical assistance to partners and their sites by conducting personal outreach in order to ensure that cost-sharing contributions will gradually meet the requirements. Positive progress is occurring with the program evaluation, now that the Workstation User Survey has been implemented at most sites and user response is strong. The qualitative data collection is also proceeding on schedule. We continue our conversations around the sustainability of the Partnership's collective work, what form this takes, and how such efforts will continue to be funded. To date, the partnership has hosted a series of four practical sessions on sustainability topics for the whole partnership to participate, and the prime and subrecipient partners have worked over the summer to develop frameworks for continuing the digital inclusion effort in Philadelphia.

4. Please provide actual total numbers to date or typical averages for the following key indicators, as specified in the question. Write "0" in the Total column and "N/A" in the Narrative column if your project does not include this activity. Unless otherwise indicated below, figures should be reported **cumulatively** from award inception to the end of the most recent reporting quarter. Please provide a narrative explanation if the total is different from the target provided in your baseline plan **(300 words or less)**.

	Indicator	Total	Narrative (describe your reasons for any variance from the baseline plan or any other relevant information)
4.a.	New workstations installed and available to the public	847	n/a
4.b.	Average users per week (NOT cumulative)	4,812	n/a
4.c.	Number of PCCs with upgraded broadband connectivity	14	n/a
4.d.	Number of PCCs with new broadband wireless connectivity	12	n/a
4.e.	Number of additional hours per week existing and new PCCs are open to the public as a result of BTOP funds	3,428	The number of service hours declined slightly in the present quarter due to changes in summer hours. This seasonal variation will likely re-adjust in the coming quarters.

5. Training Programs. In the chart below, please describe the training programs provided at each of your BTOP-funded PCCs.

Name of Training Program	Length of Program (per hour basis)	Number of Participants per Program	Number of Training Hours per Program
Total training	3	46	21,907

Add Training Program

Remove Training Program

**Project Indicators (Next Quarter)**

**1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).**  
With continued grassroots marketing and awareness efforts that will ensure neighborhoods and community organizations are aware of the resources and training offered in their area, user training and open access hours will continue to grow. There will be ongoing collaboration among partners for service and training referrals across sites, as well as sharing of best practices for customer service and program quality assurances. Data collection efforts will expand to include a long version of the workstation user survey, which will collect additional usage data, and ongoing qualitative data collection on outcomes. Joint steering committees will maintain the efforts to develop strategic sustainability plans and will continue engaging the site level organizations.

**2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Planned Percent Complete	Narrative (describe reasons for any variance from baseline plan or any relevant information)
2.a.	Overall Project	62	Planned percent complete reflects revised spending plan submitted to NTIA in February 2012
2.b.	Equipment / Supply Purchases	-	Milestone Data Not Required
2.c.	Public Computer Centers Established	-	Milestone Data Not Required
2.d.	Public Computer Centers Improved	-	Milestone Data Not Required
2.e.	New Workstations Installed	-	Milestone Data Not Required
2.f.	Existing Workstations Upgraded	-	Milestone Data Not Required
2.g.	Outreach Activities	-	Milestone Data Not Required
2.h.	Training Programs	-	Milestone Data Not Required
2.i.	Other (please specify):	-	Milestone Data Not Required

**3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

The Philadelphia Freedom Rings - PCC program continues to align and leverage BTOP funding by integrating program implementation and evaluation with our "sister" initiative, the Philadelphia Freedom Rings - Sustainable Broadband Adoption program. We are working closely with the SBA program to promote, deliver and sustain the partnership. We continue to participate in BTOP-sponsored networking and training activities with other awardees nationwide, and we continue to welcome and seek ongoing guidance from the BTOP program officers and from other programs nationwide regarding promising practices for delivery and sustainability. Areas of particular focus through the remainder of the program will be on effective evaluation of outcomes and sustainability. We will continue to seek support from the BTOP program office regarding evaluation related challenges. We will also seek support from the BTOP program office around sustainability planning and challenges.

**Public Computer Center Budget Execution Details**

**Activity Based Expenditures (Public Computer Centers)**

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$2,193,665	\$1,427,643	\$766,022	\$649,684	\$69,602	\$580,082	\$760,000	\$120,000	\$640,000
b. Fringe Benefits	\$273,140	\$84,337	\$188,803	\$157,575	\$27,840	\$129,735	\$205,000	\$55,000	\$150,000
c. Travel	\$2,736	\$2,736	\$0	\$2,475	\$381	\$2,094	\$3,300	\$800	\$2,500
d. Equipment	\$486,945	\$103,520	\$383,425	\$244,002	\$66	\$243,936	\$286,900	\$30,000	\$256,900
e. Supplies	\$80,400	\$38,000	\$42,400	\$10,920	\$0	\$10,920	\$40,000	\$12,000	\$28,000
f. Contractual	\$791,353	\$0	\$791,353	\$558,222	\$0	\$558,222	\$670,000	\$50,000	\$620,000
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$5,339,412	\$1,620,555	\$3,718,857	\$2,968,348	\$598,863	\$2,369,485	\$3,620,000	\$720,000	\$2,900,000
i. Total Direct Charges (sum of a through h)	\$9,167,651	\$3,276,791	\$5,890,860	\$4,591,226	\$696,752	\$3,894,474	\$5,585,200	\$987,800	\$4,597,400
j. Indirect Charges	\$471,269	\$0	\$471,269	\$311,558	\$0	\$311,558	\$367,792	\$0	\$367,792
k. TOTALS (sum of i and j)	\$9,638,920	\$3,276,791	\$6,362,129	\$4,902,784	\$696,752	\$4,206,032	\$5,952,992	\$987,800	\$4,965,192

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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