

ANNUAL PERFORMANCE PROGRESS REPORT FOR PUBLIC COMPUTER CENTERS

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 42-41-B10517	3. DUNS Number 112050794
4. Recipient Organization PHILADELPHIA, CITY OF 1234 Market Street, Suite 1850, Philadelphia, PA 19107-3722		
5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2011	6. Is this the last Annual Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Ashley Del Bianco	7c. Telephone (area code, number and extension) 267-240-7910	
	7d. Email Address ashley.delbianco@phila.gov	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 02-29-2012	

PROJECT INDICATORS

1. Are you establishing new Public Computer Centers (PCCs) or improving existing PCCs?

New Improved Both

2. How many PCCs were established or improved, and what type of institution(s) were they associated with? Please provide actual total numbers to date. Figures should be reported cumulatively from award inception to the end of the most recent calendar year. Recipients should only count the PCCs that were fully established or in which improvements have been fully completed in that year (that is, partial improvements should not be counted).

Institutions	Established	Improved	Total
Schools (K-12)	0	1	1
Libraries	0	0	0
Community Colleges	0	0	0
Universities / Colleges	0	0	0
Medical / Health care Facilities	0	0	0
Public Safety Entities	0	0	0
Job-Training and/or Economic Development Institution	0	0	0
Other Community Support-Governmental			
(please specify): City of Philadelphia Recreation Centers	2	14	16
Other Community Support-Non-Governmental			
(please specify): Various community-based, independent nonprofit organizations	10	41	51

3. Please complete the following chart for each PCC established or improved using BTOP funds. Please provide actual total numbers to date.

3.a. New PCCs

New PCC Address	Number of Workstations Available to the Public	Total Hours of Operation per 120-hour Business Week	Total Hours of Operation per 48-hour Weekend	Speed of Broadband Access to Facility (Mbps)	Average Number of Users per Week
see attachment	0	0	0	0	0

Add New PCC

Remove New PCC

3.b. Improved PCCs

New PCC Address	Number of Workstations Available to the Public	Total Hours of Operation per 120-hour Business Week	Total Hours of Operation per 48-hour Weekend	Speed of Broadband Access to Facility (Mbps)	Average Number of Users per Week
Prior to Improvement					
see attachment	0	0	0	0	0

Add New PCC

Remove New PCC

After Improvement

0	0	0	0	0	0
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Add New PCC

Remove New PCC

4.a. Please check the primary uses of the PCCs funded by this award. (Check all that apply.)

Open Lab Time Other Training

4.b. If "other," please specify the primary use of the PCCs:

One-to-one training (tutorials) are provided on request, and are tailored to individuals' needs. 3,100 hours of one-to-one training were provided during the year. Please note that the total number of training hours has been adjusted in the annual report to correct errors in calculation made during Quarter 2 of 2011.

5. Please list all of the PCC broadband equipment and/or supplies you have purchased during the past year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (600 words or less).

Manufacturer	Items	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed
n/a	0	0	0	n/a
Totals:		0	0	

Add Equipment

Remove Equipment

6. For PCC access and training provided with BTOP grant funds, please provide the information below. Figures should be reported cumulatively from award inception to the end of the most recent calendar year.

Types of Access or Training	Number of People Targeted	Number of People Participating	Total Hours of Training Offered
Open Lab Access	0	0	0
Multimedia	100	136	176
Office skills	900	1,253	8,187
ESL	0	0	0
GED	400	610	2,522
College Preparatory Training	500	531	1,153
Basic Internet and Computer Use	3,000	2,630	14,612
Certified Training Programs	0	0	0
Other (please specify):	0	0	0
Total	4,900	5,160	26,650

7. Please describe how your Public Computer Center(s) promotes economic recovery in your area, such as through providing job training, access to job searches, online course offerings, certifications and the like (600 words or less).

The Public Computer Center grant promotes economic recovery in Philadelphia by providing employment at each of the 77 public computer center locations. Each center is equipped with a part-time Facility Assistant employee who oversees the lab. These positions primarily employ people who live in the community where a given center is located, or a nearby adjacent neighborhood. Each Public Computer Center provides a minimum of 15 hours per week of Open Access hours where community members may use the lab to conduct job searches, build computer skills, and refine a resume. Many youth and young adults also utilize the computer centers. These youth-centric centers offer after-school homework help and college readiness assistance. The Facility Assistant at each location offers help to clients based on their need, either on a one-to-one basis or in a more formal training setting. In addition to job preparedness, clients also use the lab to enhance basic literacy skills, seek important health information, and access city services.

8. To the extent that you have made any subcontracts or sub grants, please provided the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities (150 words or less).

The City of Philadelphia has contracted with one (1) SDB. COGNIS IT Services, a minority-owned small business, provides on-going tech support to computer centers. Their contract extends through the end of the BTOP grant award period.

9. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).

The Public Computer Center grant was specifically designed to build the capacity of community-based organizations in Philadelphia. Formal computer centers with dedicated employees allow each community-based service provider to enhance their services and programmatic offerings, equipping clients with necessary computer and digital literacy skills to compete in the twenty-first century economy.

The Public Computer Center grant in conjunction with a Sustainable Broadband Adoption grant, awarded to the prime recipient Urban Affairs Coalition, together form KEYSPOt Powered by Freedom Rings Partnership. These two programs, under one umbrella, leverage one another through coordinated training, marketing and evaluation efforts. This collaborative model maximizes the impact of BTOP dollars in Philadelphia. Together, these two grants have established a strong process for engaging the partnership's internal and

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external stakeholders in strategic program planning, design, implementation, and quality assurance practices.

KEYSPOT Powered by Freedom Rings Partnership is building the job readiness and computer skills sets of those directly employed by BTOP through coordinated training efforts across all 77 public computer center sites. This effort builds individual skill sets, equips part-time employees with necessary resources to share with clients utilizing the lab, and builds a community of people who are working toward a unified goal of digital literacy and digital inclusion in Philadelphia.

The City of Philadelphia's Recovery Office has been a tremendous asset providing assistance and oversight to align ARRA standards and federal policies with the city's internal regulations and processes. The Recovery Office has also provided on-going counsel and guidance based on best practices developed by other ARRA funded programs awarded to the City of Philadelphia.