

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 36-43-B10559	3. DUNS Number 161853940
--	---	--

4. Recipient Organization

 WILDWOOD PROGRAMS, INC. 2995 CURRY RD EXTENSION B, SCHENECTADY, NY 12303-2801

5. Current Reporting Period End Date (MM/DD/YYYY) 06-30-2012	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No
--	---

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official Andrew Karhan Director of Program Developmen	7c. Telephone (area code, number and extension) (518) 640-3355
	7d. Email Address akarhan@wildwood.edu

7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 07-30-2012
---	--

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Overall, the project continues to exceed the majority of project benchmarks. This quarter the partners provided an additional 253 individuals with training. In total, the project has provided over 2600 people with training, which is significantly over our goal of reaching 1800 people. Another accomplishment this quarter is that a marketing tool/flyer was developed that will be sent out to families via e-mail, as well as through U.S. mail, to encourage families and individuals to gain access to the broadband video network. This was developed in response to conversations between the partner agencies, and within Wildwood in particular, that indicated that people still lack an awareness of the technology.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	80	The overall project is now 80% complete. The match contribution continues to increase, but it remains the largest variance from our initial baseline report. The partners feel, however, that this will be met over the final quarters of the project period.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

There are two challenges that exist in the project. First, staff within the partner agencies seem to be lacking a general knowledge on using the technology. As a result, Wildwood will be developing a series of training videos to help in this process. In turn, we also believe that this will help in tackling the second issue which is getting families and individuals connected. If there is a general lack of comfort with the technology on the part of staff it is felt that this is translating into them not promoting the technology with families.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Training: Staff	Capital Region, NY	Training of staff within the three partner organizations is a critical activity of this project. The goal is to provide training to staff on a variety of work related topics, to enhance their efficiency as workers, and the overall quality of service. Training topics covered in the last quarter included 1915 BC waiver, organizational updates, orientation, technology, and person-centered advocacy.	2,506	2,506	5	89
Training: Families	Capital Region, NY	Training of families is a second critical activity of the project. The goal is to provide training to parents via broadband video technology directly into their homes. More marketing in this area will happen in the next quarter.	57	57	10	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Education: People with Disabilities	Capital Region, NY	Providing educational opportunities to people with disabilities, either living at home with their families, living in a community residence, or living independently in the community is the third priority area for the project. Training under this category included money Mondays, and financial literacy.	50	50	4	0
Total:			2,613	2,613	19	89

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

There are a few methods used in determining the number of households, business, and/or CAI's subscribing to broadband as a result of the program. First, each institutional site from each of the three partner agencies where technology has been deployed is determined to be a "subscriber" of broadband as a result of this project. In each of these sites there can be a myriad of users at any one time ranging from 1-350. Household subscribers includes anyone who accesses training and/or education from their home via their broadband connection. These subscribers may include individuals with disabilities accessing Adult Education classes, staff members accessing work-related training, and/or family members accessing training.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

The total number of new subscribers continues to be below the baseline target. This number did not increase this quarter, although efforts were made this quarter to prepare for a marketing effort around the project in the following quarter that will impact this number moving forward. Despite our best efforts to date to reach individuals with disabilities and family members in home with the technology, the interest is not what we anticipated. Antiquated technology, the desire for in person dialogue, and the cost of broadband all are factoring in to the lower interest. However, the number of institutional sites continues to increase. In fact, we have 89 institutional sites now using broadband video, and the target was 75. The surpassing of this goal is indicative of the issue related to antiquated technology with end users. In general it has been easier to get institutional subscribers on board with the project as the technology or the means to access the technology is present, versus the community at large where the technology is less present.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0
----------------------	--------------------------------

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

The partners plan to be able to reach a large number of families and individuals in the next quarter with training opportunities. With the increased marketing presence, and the availability of more training modules we expect this to help reach families. Aside from this accomplishment, the project expects to continue to provide training over and above our initial goal.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	85	At this time it is anticipated that the project will be 85% complete based on the trend over the past quarters. However, the partners will place additional resources into the coming quarters to ensure a successful completion of the project at the conclusion of the project.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required

2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

The major anticipated challenge of the project for the next quarter will continue to be increasing broadband home subscribership. We feel that a solid plan to address the issue is in place, but this plan may still be met with unexpected challenges. Nevertheless, the project partners will continue to work to address these challenges as they arise so that we can meet our overall project targets.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$223,252	\$191,007	\$32,245	\$73,596	\$67,004	\$6,592	\$83,096	\$74,004	\$9,092
b. Fringe Benefits	\$58,553	\$48,880	\$9,673	\$21,132	\$18,574	\$2,558	\$24,552	\$21,094	\$3,458
c. Travel	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
d. Equipment	\$623,852	\$0	\$623,852	\$623,852	\$0	\$623,852	\$623,852	\$0	\$623,852
e. Supplies	\$129,086	\$10,000	\$119,086	\$89,836	\$5,870	\$83,966	\$95,836	\$6,870	\$88,966
f. Contractual	\$30,000	\$0	\$30,000	\$30,000	\$0	\$30,000	\$30,000	\$0	\$30,000
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$39,439	\$8,932	\$30,507	\$20,047	\$5,764	\$14,283	\$25,747	\$7,164	\$18,583
i. Total Direct Charges (sum of a through h)	\$1,104,182	\$258,819	\$845,363	\$858,463	\$97,212	\$761,251	\$883,083	\$109,132	\$773,951
j. Indirect Charges	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
k. TOTALS (sum of i and j)	\$1,104,182	\$258,819	\$845,363	\$858,463	\$97,212	\$761,251	\$883,083	\$109,132	\$773,951

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
---	--------------------------------