AWARD NUMBER: 35-43-B10002

DATE: 05/31/2012

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted	2. Award Identification Number	3. DUNS Number
Department of Commerce, National Telecommunications and Information Administration	**35-43-B10002**	**783998099**

4. Recipient Organization

New Mexico State Library 1209 Camino Carlos Rey, Santa Fe, NM 87507

5. Current Reporting Period End Date (MM/DD/YYYY)	6. Is this the last Report of the Award Period?
03-31-2012	◯ Yes ◉ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official	7c. Telephone (area code, number and extension)
Mike Lujan	
	7d. Email Address mike.lujan@state.nm.us

7b. Signature of Certifying Official	7e. Date Report Submitted (MM/DD/YYYY):
Submitted Electronically	05-31-2012

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Number of participants in the Fast Forward New Mexico project at the end of Quarter 1, 2012 is 4558 with a Q1 target of 3180. FFNM has focused on subscribership and the conference next August and will make made significant progress along these two lines. Overall FFNM is accomplishing training goals as stated in the baseline report. Fast Forward has launched training in Zuni, Taos and Raton. FFNM is preparing for the Carlsbad library launch in the next quarter.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	63	baseline report shows we should be at 82% at the end of Q9. conference expenditure should bring expenditure in line with baseline.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

In the upcoming Carlsbad site, careful planning will be necessary to ensure success. A complete definition of subscribership has been accomplished, and it is now necessary to determine if data can be matched to fit the description. The planning of the conference and solidifying the sustainability aspect have been challenging, although we progress closer to completion on both fronts. In addition, one of the contractors canceled their contract this past quarter, which was challenging, however this challenge has been resolved.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Marketing and Outreach, One-On-One Meetings	Zuni, Roswell, Hobbs, Taos, NM	In Q1 we have reached a total of 65,650 New Mexicans. Through radio, we reached 10,000 in the Raton local listening area, 5000 in the Taos Area, and 16,500 in the Hobbs Area. Newspaper articles in the Taos, Raton and Hobbs areas reached 34,000, social media reached 150 through Facebook, newsletters in communities conservatively reached 20,000. Posters and brochures we placed in towns were seen by 15,000. Additionally we engaged one-on-one with over 120 people through meetings and presentations.	628,375	874,407	0	0
Level I Training	Zuni, Taos, Roswell	Zuni Library had 14 classes with 160 participants. Taos Library in first 2 weeks had 7 classes with 109 participants. Roswell had 18 classes with 340 participants.	1,680	2,620	127	0
Level II Training	Zuni, Roswell, NM	4 classes in Zuni with a total of 48 participants. 12 classes in Roswell with a total of 192 participants.	1,680	1,938	0	0
Total:			**631,735**	**878,965**	**127**	**0**

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

Fast Forward New Mexico measures three types of broadband adopters or subscribers. 1. Subscribers: A homeowner or business

owner who, previous to FFNM presence did not have broadband and now has purchased broadband services from a provider (ISP). 2. Subscribers who increase access: a subscriber who more frequently accesses broadband and increases the value he or she places on internet access. 3. Non Subscribers who increase access: a non subscriber who more frequently access broadband (through another's subscription) and increases the value he or she places on internet access. To measure subscribers, subscribers who increase access and non subscribers who increase access, FFNM surveys training participants before and after training.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

We have collected one quarter of subscriber data, and we continue to refine the data collection process.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).
Next quarter we will accomplish completion of Carlsbad training. In addition, the conference will be held during the first week of August. Assessment and sustainability will also be progressed forward in the next quarter.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	92	We anticipate closing the current gap as we move into the conference phase of the project in Q3 2012.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).
No challenges or issues anticipated in the next quarter.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$332,551	$184,147	$148,404	$154,522	$68,697	$85,825	$272,691	$151,000	$121,691
b. Fringe Benefits	$69,679	$28,835	$40,744	$44,015	$18,232	$25,783	$57,056	$23,645	$33,411
c. Travel	$42,197	$0	$42,197	$7,389	$0	$7,389	$34,602	$0	$34,602
d. Equipment	$270,972	$146,794	$124,178	$271,779	$146,784	$124,995	$271,779	$146,784	$124,995
e. Supplies	$1,000	$0	$1,000	$344	$0	$344	$820	$0	$820
f. Contractual	$1,288,074	$197,153	$1,090,921	$800,782	$155,181	$645,571	$1,007,170	$112,605	$894,555
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	$0
h. Other	$10,044	$0	$10,044	$856	$0	$856	$8,236	$0	$8,236
i. Total Direct Charges (sum of a through h)	$2,014,517	$556,929	$1,457,488	$1,279,687	$388,894	$890,763	$1,652,354	$434,034	$1,218,310
j. Indirect Charges	$0	$0	$0	$0	$0	$0	$0	$0	$0
k. TOTALS (sum of i and j)	$2,014,517	$556,929	$1,457,488	$1,279,687	$388,894	$890,763	$1,652,354	$434,034	$1,218,310

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0