

RECIPIENT NAME: BOSTON, CITY OF

AWARD NUMBER: 25-43-B10582

DATE: 03/31/2014

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 6/30/2015

### QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

#### General Information

|   |   |                                    |
|---|---|------------------------------------|
| <b>1. Federal Agency and Organizational Element to Which Report is Submitted</b><br>Department of Commerce, National Telecommunications and Information Administration                              | <b>2. Award Identification Number</b><br>25-43-B10582   | <b>3. DUNS Number</b><br>958165953 |
| <b>4. Recipient Organization</b><br><br>BOSTON, CITY OF 1 CITY HALL PLAZA RM M4, BOSTON, MA 022011001   |   |                                    |
| <b>5. Current Reporting Period End Date (MM/DD/YYYY)</b><br>12-31-2013  | <b>6. Is this the last Report of the Award Period?</b><br><br><input checked="" type="radio"/> Yes <input type="radio"/> No |                                    |
| <b>7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b> |   |                                    |
| <b>7a. Typed or Printed Name and Title of Certifying Official</b><br><br>Bruce Havumaki   | <b>7c. Telephone (area code, number and extension)</b><br><br>617-635-1300  |                                    |
|   | <b>7d. Email Address</b><br><br>Bruce.havumaki@cityofboston.gov   |                                    |
| <b>7b. Signature of Certifying Official</b><br><br>Submitted Electronically   | <b>7e. Date Report Submitted (MM/DD/YYYY):</b><br><br>03-31-2014  |                                    |

**Project Indicators (This Quarter)**

**1. Please describe significant project accomplishments completed during this quarter (600 words or less).**

Online Learning Readiness (OLLR) –

- Completed final cycles of OLLR and final graduation
- Actively seeking funding to continue OLLR

Tech Goes Home (TGH) –

As of March 31, 2013, Tech Goes Home has expended all of its SBA and matching funds. The TGH program has secured funding to continue the program into the fall of 2013 and the staff is actively seeking additional funding to continue this valuable service for the citizens of Boston.

Connected Living (CL) –

- CL has completed their planned 2 year engagement at 3 Boston Housing Authority sites. 141 of program participants have passed their skills assessments and graduated with Certification of Independent Broadband User Designation. 121 of those that have graduated have purchased a laptop.

**2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).**

|      | Milestone                    | Percent Complete | Narrative (describe reasons for any variance from baseline plan or any other relevant information) |
|------|------------------------------|------------------|--|
| 2.a. | Overall Project              | 100              | n/a  |
| 2.b. | Equipment / Supply Purchases | -                | Progress reported in Question 4 below  |
| 2.c. | Awareness Campaigns          | -                | Progress reported in Question 4 below  |
| 2.d. | Outreach Activities          | -                | Progress reported in Question 4 below  |
| 2.e. | Training Programs            | -                | Progress reported in Question 4 below  |
| 2.f. | Other (please specify):      | -                | Progress reported in Question 4 below  |

**3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

OLLR -

- The hardest challenge was telling sites that the grant monies were totally expended.

TGH -

- n/a

CL -

- n/a

**4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.**

| Name of the SBA Activity | Location of SBA Activity | Description of Activity (600 words or less)                 | Size of Target Audience | Actual Number of Participants | New Subscribers: Households | New Subscribers: Businesses and/or CAIs |
|--------------------------|--------------------------|---|-------------------------|-------------------------------|-----------------------------|---|
| Run OLLR                 | 49 cycles completed      | 12 week, 240 hour digital workforce skills training program | 906                     | 464                           | 8                           | 0                                       |
| TGH @ Schools            | 268 classes              | 15 hours of training each                                   | 7,747                   | 7,747                         | 854                         | 0                                       |

| Name of the SBA Activity  | Location of SBA Activity | Description of Activity (600 words or less)  | Size of Target Audience | Actual Number of Participants | New Subscribers: Households | New Subscribers: Businesses and/or CAIs |
|---|--------------------------|--|-------------------------|-------------------------------|-----------------------------|---|
| TGH in Community  | 177 classes              | 15 hours of training each  | 1,629                   | 1,629                         | 815                         | 0                                       |
| CL: Recruitment for broadband training program for low income seniors and people with disabilities. | 3 locations              | Awareness raising events including meetings with resident council and staff, resident sign-ups for training, group and individual training classes | 367                     | 221                           | 61                          | 0                                       |
| <b>Total:</b>   |                          |  | <b>10,649</b>           | <b>10,061</b>                 | <b>1,738</b>                | <b>0</b>                                |

**4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).**

TGH and OLLR: Baseline data on Internet subscriptions at home and information about participant's current use of the Internet at home or elsewhere was collected at the outset through surveying all participants of each program funded by this grant. No later than at the conclusion of each program cycle for TGH and OLLR, each participant was given information about the options for home Internet service, how to purchase that service and assistance in actually completing that purchase process with the commercial vendors. Throughout the duration of the grant period, each program followed up with graduates through telephone to determine if they had obtained broadband connections in their homes. Each program attempted final follow-up during the last month of the grant period.

**4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).**

OLLR: Despite repeatedly sending out the follow-up survey, we did not receive significant responses. Our only recourse was to call each student which we gradually did. To emphasize the importance of procuring Broadband in their homes, we asked students to complete a Comcast Eligibility Survey three times during the course of the 12 weeks that they were in OLLR. Except for the very beginning, all eligible subscribers were routed to TGH for surveys and follow up.

TGH: Based on our six month and one-year follow up data, we continue to hover around 90% adoption rate, resulting in an extrapolated total increase of 1,669 homes. TGH continues to work with Comcast and Boston Public Schools to assist in the roll out of the Comcast Internet Essentials program to the TGH families as well as the non-TGH families. We are also working with Connect2Compete to help folks sign up for low cost 4g access through their partnership with Freedom Pop.

**4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.**

|                      |                                |
|----------------------|--------------------------------|
| <b>Households:</b> 0 | <b>Businesses and CAIs :</b> 0 |
|----------------------|--------------------------------|

**Project Indicators (Next Quarter)**

**1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).**

n/a

**2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).**

|      | Milestone           | Percent Complete | Narrative (describe reasons for any variance from baseline plan or any other relevant information) |
|------|---------------------|------------------|--|
| 2.a. | Overall Project     | 100              | n/a  |
| 2.b. | Equipment Purchases | -                | Milestone Data Not Required  |
| 2.c. | Awareness Campaigns | -                | Milestone Data Not Required  |
| 2.d. | Outreach Activities | -                | Milestone Data Not Required  |

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|      |                         |   |                             |
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| 2.e. | Training Programs       | - | Milestone Data Not Required |
| 2.f. | Other (please specify): | - | Milestone Data Not Required |

**3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

n/a

**Sustainable Broadband Adoption Budget Execution Details**

**Activity Based Expenditures (Sustainable Broadband Adoption)**

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

| Budget for Entire Project                    |                   |                       |                      | Actuals from Project Inception through End of Current Reporting Period |                |               | Anticipated Actuals from Project Inception through End of Next Reporting Period |                |               |
|--|-------------------|-----------------------|----------------------|--|----------------|---------------|---|----------------|---------------|
| Cost Classification                          | Total Cost (plan) | Matching Funds (plan) | Federal Funds (plan) | Total Cost   | Matching Funds | Federal Funds | Total Costs   | Matching Funds | Federal Funds |
| a. Personnel                                 | \$0               | \$0                   | \$0                  | \$0  | \$0            | \$0           | \$0   | \$0            | \$0           |
| b. Fringe Benefits                           | \$0               | \$0                   | \$0                  | \$0  | \$0            | \$0           | \$0   | \$0            | \$0           |
| c. Travel                                    | \$0               | \$0                   | \$0                  | \$0  | \$0            | \$0           | \$0   | \$0            | \$0           |
| d. Equipment                                 | \$0               | \$0                   | \$0                  | \$0  | \$0            | \$0           | \$0   | \$0            | \$0           |
| e. Supplies                                  | \$0               | \$0                   | \$0                  | \$0  | \$0            | \$0           | \$0   | \$0            | \$0           |
| f. Contractual                               | \$0               | \$0                   | \$0                  | \$0  | \$0            | \$0           | \$0   | \$0            | \$0           |
| g. Construction                              | \$0               | \$0                   | \$0                  | \$0  | \$0            | \$0           | \$0   | \$0            | \$0           |
| h. Other                                     | \$5,796,736       | \$1,484,260           | \$4,312,476          | \$5,796,736  | \$1,484,260    | \$4,312,476   | \$5,796,736   | \$1,484,260    | \$4,312,476   |
| i. Total Direct Charges (sum of a through h) | \$5,796,736       | \$1,484,260           | \$4,312,476          | \$5,796,736  | \$1,484,260    | \$4,312,476   | \$5,796,736   | \$1,484,260    | \$4,312,476   |
| j. Indirect Charges                          |                   |                       |                      |  |                |               |   |                |               |
| k. TOTALS (sum of i and j)                   | \$5,796,736       | \$1,484,260           | \$4,312,476          | \$5,796,736  | \$1,484,260    | \$4,312,476   | \$5,796,736   | \$1,484,260    | \$4,312,476   |

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

|   |                                |
|---|--------------------------------|
| a. Application Budget Program Income: \$0 | b. Program Income to Date: \$0 |
|---|--------------------------------|