

RECIPIENT NAME:City of Chicago

AWARD NUMBER: 17-43-B10507

DATE: 02/24/2012

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 17-43-B10507	3. DUNS Number 140652640
4. Recipient Organization City of Chicago 50 W. Washington St., Suite 2700, Chicago, IL 60602		
5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2011	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Francesca Rodriquez	7c. Telephone (area code, number and extension) 312.744.4081	
	7d. Email Address Francesca.Rodriquez@cityofchicago.org	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 02-24-2012	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Awareness Campaigns

-Smart Communities marketing campaign is visible throughout the Smart Communities via Bus and Rail ads. Community Staff members are engaged in a door to door campaign distributing post cards, brochures, buttons and bookmarks spreading awareness.

Outreach Activities

- Promoted all YOUmedia workshop information on all Smart Communities portal sites, and Chicago Public Library websites and calendars.
- Distributed flyers for YOUmedia workshops at Thurgood Marshall Library

Training Programs

- 2485 Community residents have participated in Everyday Digital, Digital 2.0 and Civic 2.0 training
- 280 Community residents have participated in an Earned Computer training class to become familiar with their new netbooks.
- 3 Business owners have participated in an Earned Computer training class to become familiar with their new desktops.

Business Resource Network

- 63 businesses have completed technology assessments
- 28 have developed tech action plans to guide improvements
- 45 business have attended technology related workshops

Digital Youth Network (DYN)

- Completed two modules of programming at schools and other sites in all 5 Smart Communities
- Provided educational programs for students to create podcasts, video shorts, designs, logos, music and photography
- All 11 sites are now launched

YOUmedia

- Began workshops at Thurgood Marshall branch on November 21

Other

- 371 residents have subscribed to broadband and 6 businesses are now broadband subscribers.
- YOUmedia mentors began weekly program planning meetings to prepare for showcases and workshops

Each five Smart Communities community portals have been active and increasing visibility in their respective communities; recruiting and training new contributors

- www.humboldtparkportal.org – unique visitors 5,179/contributors 49
- www.auburngreshamportal.org - unique visitors 2,235/ contributors 30
- www.chicagolawnportal.org – unique visitors 2,122/contributors 19
- www.inglewoodportal.org – unique visitors 2,496/contributors 42
- www.pilsenportal.org – unique visitors 8,868/contributors 47

Staffing and Professional Development

- Hired Cyber Navigator to support YOUmedia programs at Thurgood Marshall Library branch
- Hired Project Manager for YOUmedia project
- Scheduled and planned weekly professional development training for YOUmedia Cyber Navigators and mentors
- Drafted and distributed YOUmedia branch policies and procedures

Evaluation

Formative Evaluation by the University of Chicago completed with final draft being cleared for public distribution.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	30	Delays with grant agreements between sub-recipients have prolonged the equipment purchases for the earned computer program.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

The build-out plans and equipment purchases of two Family Net Centers were not completed due to a late start and delays in finalizing grant agreements. All Family Net Centers build outs utilized Davis-Bacon find attached our process used with our groups. Prolonged contract negotiations between sub-recipients have delayed the YOUmedia program launch and related expenditures. While all 11 DYN sites were launched, there have been enrollment challenges at two locations. Many of the DYN students who were enrolled in DYN were obligated to participate in an after school literacy program due to low test schools. DYN is working with principals in the school sites to inquire about conducting recruiting during the school day by sharing and showcasing to student not in the program digital artifacts that students in the program have created. We are hoping that we can create a buzz and some interest and increase enrollment from this effort. Another site has connectivity issues due to their technical infrastructure that did not support DYN. This has been challenging to conduct internet based programming. The site has called out a technical assistance person and attempted to fix the problem, but the connectivity issue still exists. Further technical assistance is being sought to correct this issue.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Program Management	63rd Street CWF Hull House/ Kennedy King College	FamilyNet Managers monthly check-in meeting	9	9	0	0
Program Management	Chicago Commons/Nia Family Community Center 744 N. Monticello	FamilyNet Managers monthly check-in meeting	8	8	0	0
Program Management	Bickerdike Redevelopment Corporation 2550 W. North Avenue	Power Meeting with Tech Organizer (monthly check-in)	10	10	0	0
Program Management	LISC/Chicago 135 S. LaSalle Street, Suite 2250	BTOP Sustainability Meeting	13	13	0	0
Program Management	Southwest Organizing Project 2609 W. 63rd Street	Q 4 2011 Business Resource Network Check-in Meeting	6	6	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Program Management	Bickerdike Redevelopment Corporation 2550 W North Avenue	Q 2 compliance programmatic site visit with Humboldt Park Tech Organizer	3	3	0	0
Program Management	Fiscal Management Associates, LLC	A-133 Audit and selecting an auditor training	16	16	0	0
Program Management	Teamwork Englewood	Power meeting with Tech Organizers (monthly check-in)	11	7	0	0
Program Management	Lumity 407 S. Dearborn, Suite 800	Microsoft IT Academy Train the Trainer (Orientation)	8	8	0	0
Program Management	LISC Chicago 135 S. LaSalle Street	Compliance check-in meeting with compliance consultants	5	5	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	Computer Basics Spanish and English - class where they learn the components of a desktop, develop mouse and keyboard skills and are introduced to digital concepts and terminology.	182	100	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	FamilyNet Orientation	166	166	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	Everyday Digital/Digital 2.0 - Microsoft Word	65	48	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	Everyday Digital/Digital 2.0 - Microsoft Excel	52	62	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	Everyday Digital/Digital 2.0 - Microsoft Power Point	65	59	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	Everyday Digital - Email Basics	52	39	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	Everyday Digital - Internet Basics	52	39	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	Everyday Digital - Using social networks	39	3	0	0
Training Program	63rd Street CWF /Hull House Kennedy King	Everyday Digital - Using communication vehicles	26	11	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
	College 6301 W 63rd Street					
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	Everyday Digital -E Commerce Online & Online Shopping	13	9	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street	Everyday Digital - Using open source software	13	6	0	0
Outreach Activites	Englewood various locations	One on one with community stakeholders and leaders	19	19	0	0
Training Program	63rd Street CWF /Hull House Kennedy King College 6301 W 63rd Street / Bass Elementary 1140 W. 66th Street/Woods Elementary 6206 S Racine Ave/Goodlow Elementary 2040 W. 62nd St.	Tech Organizer Everyday Digital - Internet Basics	44	44	0	0
Outreach Activities	Kennedy King College 6301 S. Halsted Street	Englewood Community Action special meeting discussed use of Smart Communities trainings in schools to engage parents	15	15	0	0
Outreach Activities	Peace Community Center 6455 S Peoria	63rd-69th Green Morgan Block club meeting. presented on Green Health Neighborhoods and EnglewoodPortal.org	40	40	0	0
Training Program	Mercy Englewood Apartments 901 W 63rd Street/63rd Street CWF Hull House Kennedy King College 6301 W. 63rd Street/ Bass Elementary 1140 W. 66th Street/Woods Elementary 6206 S. Racine Ave	Tech Organizer - Everyday Digital -Email Basics	29	29	0	0
Training Program	63rd Street CWF Hull House Kennedy King College 6301 W 63rd Street	Englewood Portall training	9	9	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Training Program	Mercy Englewood Apartments 901 W 63rd Street/63rd Street CWF Hull House Kennedy King College 6301 W. 63rd Street/ Bass Elementary 1140 W. 66th Street/Woods Elementary 6206 S. Racine Ave	Englewood Tech Organizer Civic 2.0 - Accessing Government Websites	30	30	0	0
Training Program	Mercy Englewood Apartments 901 W 63rd Street/63rd Street CWF Hull House Kennedy King College 6301 W. 63rd Street/ Bass Elementary 1140 W. 66th Street/Woods Elementary 6206 S. Racine Ave	Englewood Tech Organizer Civic 2.0 - Social Networking for Community Organizing	8	8	0	0
Training Program	Mercy Englewood Apartments 901 W 63rd Street/63rd Street CWF Hull House Kennedy King College 6301 W. 63rd Street/ Bass Elementary 1140 W. 66th Street/Woods Elementary 6206 S. Racine Ave	Englewood Tech Organizer - Everyday Digital - Internet Safety and Security	40	40	0	0
Training Program	Bass Elementary 1140 W 66th Street/Woods Elementary 6206 S Racine Ave	Englewood Tech Organizer - Everyday Digital - Broadband Basics	22	22	0	0
Training Program	Bass Elementary 1140 W 66th Street/Woods Elementary 6206 S Racine Ave	Common Sense Media training	21	21	0	0
Training Program	Webitects 11 E. Adams St.	Englewood Tech Organizer - Open Government Chicago-(land) meetup featuring City of Chicago CTO John Tolva	38	38	0	0
Outreach Activities	Goodlow Elementary 2040 W. 62nd Street	Presentation to Goodlow PTA meeting about Smart Communities Civic 2.0 parent leadership trainings	15	15	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Training Program	Association House 1116 N Kedzie Ave	Civic 2.0 - Accessing Government Websites (english and spanish)	78	51	0	0
Training Program	Association House 1116 N Kedzie Avenue	Everyday Digital/Digital 2.0 - MS Office Word (English and Spanish)	78	51	0	0
Training Program	Association House 1116 N Kedzie Avenue	Everyday Digital/Digital 2.0 - Microsoft Excel (English and Spanish)	104	70	0	0
Training Program	Association House 1116 N Kedzie Avenue	Everyday Digital/Digital 2.0 - Microsoft PowerPoint (English and Spanish)	104	58	0	0
Training Program	Association House 1116 N Kedzie Avenue	Everyday Digital: Computer Basics (English and Spanish)	52	41	0	0
Training Program	Association House 1116 N Kedzie Avenue	Every Day Digital: Internet Basics (English and Spanish)	52	43	0	0
Training Program	Association House 1116 N Kedzie Avenue	Every Day Digital: Understanding Basic Broadband (English and Spanish)	52	39	0	0
Training Program	Association House 1116 N Kedzie Avenue	Every Day Digital: Internet Security and Safety (English and Spanish)	33	26	0	0
Training Program	Association House 1116 N Kedzie Avenue	FNC Everyday Digital Orientation	45	42	0	0
Training Program	Chicago Commons 3441 W. Chicago Avenue	Everyday Digital - Online Banking and Commerce	45	20	0	0
Training Program	Chicago Commons 3441 W. Chicago Avenue	Everyday Digital - Email Basics	30	19	0	0
Training Program	Chicago Commons 3441 W. Chicago Avenue	Everyday Digital/Digital 2.0 - Microsoft Word	15	10	0	0
Training Program	Chicago Commons 3441 W. Chicago Avenue	FamilyNet Center Orientation	4	1	0	0
Outreach Activities	Bickerdike Redevelopment Corporation 2550 W. North Ave	Smart Communities Program Steering Committee	50	41	0	0
Training Program	2516 W. Cortez St.	Tech Organizer - Civic 2.0 -Accessing Government Websites	4	4	0	0
Training Program	2516 W Cortez St.	Tech Organizer - Civic 2.0 Social Networking for Community Organizing	6	6	0	0
Training Program	2516 W Cortez St.	Tech Organizer - Civic 2.0 Communication Vehicles (Spanish and English)	4	4	0	0
Training Program	2401 W North Ave, 2550 W. North Ave, 1040 N. Keeler	Tech Organzier -Computer Basics - class where they learn the components of a desktop, develop mouse and keyboard skills and are introduced to digital concepts and terminology.	15	15	0	0
Training Program	2516 W. Cortez St.	Tech Organizer - Everyday Digital/ Digital 2.0 Social Networks	3	3	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Training Program	2516 W. Cortez St.	Tech Organizer - Everyday Digital/Digital 2.0 Microsoft Word	9	9	0	0
Training Program	2516 W. Cortez St.	Tech Organizer - Everyday Digital/Digital 2.0 - Microsoft Powerpoint	6	6	0	0
Training Program	2401 W North Ave, 2550 W. North Ave, 1040 N. Keeler	Tech Organizer - Everyday Digital Internet basics (English and Spanish)	43	43	0	0
Training Program	2516 W. Cortez St., 1040 N Keeler Ave	Tech Organizer -Everyday Digital - Internet Safety and Security (english and spanish)	14	14	0	0
Training Program	2516 W Cortez St.	Tech Organizer - Everyday Digital - Using Online Banking and Commerce (English and Spanish)	18	18	0	0
Training Program	2550 W. North Avenue, 1040 N Keeler Ave, 2516 W. Cortez	Tech Organizer -Everyday Digital - Email Basics	17	13	0	0
Training Program	2516 W Cortez St.	Tech Organizer - Everyday Digital/Digital 2.0 - MS Office Excel	4	4	0	0
Training Program	1605 N Troy	Tech Organizer - Netbook Distribution - Class to orient eligible netbook recipients to new hardware	11	11	0	0
Training Program	1040 N Keeler	Humboldt Park Portal training	8	8	0	0
Training program	2570 S. Blue Island Ave	FamilyNet Center Orientations	100	60	0	0
Training Program	2570 S Blue Island Ave	Computer Basics - class where they learn the components of a desktop, develop mouse and keyboard skills and are introduced to digital concepts and terminology.	14	12	0	0
Training Program	2570 S Blue Island Ave	Everyday Digital - Email Basics	44	21	0	0
Training Program	2570 S Blue Island Ave	Everyday Digital/Digital 2.0 - MS Excel	29	29	0	0
Training Program	2570 S Blue Island Ave	Everyday Digital - Internet Basics	15	14	0	0
Training Program	2570 S Blue Island Ave	Everyday Digital/Digital 2.0 - MS Word	15	14	0	0
Training Program	1637 S. Allport, 2014 S. Morgan St., 2020 S. Blue Island, 1638 S. Blue Island Ave	Tech Organizer - Civic 2.0 Accessing Government Websites	71	60	0	0
Training Program	2020 S Blue Island Ave., 1938 S. Blue Island Ave., 2014 S. Morgan Street, 1637 S. Allport	Tech Organizer - Civic 2.0 Online Research Basics	50	45	0	0
Training Program	1637 S. Allport, 2014 S. Morgan St., 2020 S. Blue Island, 1638 S. Blue Island Ave	Tech Organizer - Civic 2.0 Social Networking for Community Organizing	80	75	0	0
Training Program	1637 S. Allport, 2014 S. Morgan St., 2020 S. Blue Island, 1638 S. Blue Island Ave	Tech Organizer - Computer Basics - class where they learn the components of a desktop, develop mouse and keyboard skills and are introduced to digital concepts and terminology.	71	64	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Training Program	1637 S. Allport, 2014 S. Morgan St., 2020 S. Blue Island, 1638 S. Blue Island Ave	Everyday Digital/Digital 2.0/Microsoft Word	118	105	0	0
Training Program	1637 S. Allport, 2014 S. Morgan St., 2020 S. Blue Island, 1638 S. Blue Island Ave	Everyday Digital/Digital 2.0/Microsoft Excel	22	19	0	0
Training Program	1637 S. Allport, 2014 S. Morgan St., 2020 S. Blue Island, 1638 S. Blue Island Ave	Everyday Digital - Internet Basics	150	131	0	0
Outreach Activities	Various Pilsen locations	One to Ones with Community Stakeholders	27	27	0	0
Training Program	400 W. 76th Street , 1153 W. 79th Street	Tech Organizer - Everyday Digital - Internet Basics	8	8	0	0
Training Program	400 W. 76th Street , 1153 W. 79th Street	Tech Organizer - Everyday Digital - Internet Safety and Security	10	10	0	0
Training Program	400 W. 76th Street , 1153 W. 79th Street	Tech Organizer - Everyday Digital- Understanding the Basics of Broadband	10	10	0	0
Training Program	400 W. 76th Street , 1153 W. 79th Street	Tech Organizer - Civic 2.0 Accessing Government Websites	24	17	0	0
Training Program	400 W. 76th Street , 1153 W. 79th Street	Tech Organizer - Civic 2.0 Online Research Basics	19	12	0	0
Training Program	400 W. 76th Street , 1153 W. 79th Street	Tech Organizer - Civic 2.0 Social Networking for Community Organizing	20	13	0	0
Training Program	400 W. 76th Street , 1153 W. 79th Street	Tech Organizer - Everyday Digital/Digital 2.0 - MS Excel	5	5	0	0
Training Program	400 W. 76th Street , 1153 W. 79th Street	Tech Organizer- Everyday Digital/Digital 2.0 - Powerpoint	6	6	0	0
Training Program	400 W. 76th Street , 1153 W. 79th Street	Tech Organizer - Everyday Digital/Digital 2.0 - MS Word	13	13	0	0
Outreach Activities	Various Auburn Gresham Locations	One to Ones with Community Stakeholders	12	12	0	0
Training Program	1153 W. 79th Street	FamilyNet Orientations	158	158	0	0
Training Program	1153 W 79th Street	Everyday Digital - Internet Basics	11	11	0	0
Training Program	1153 W. 79th Street	Everyday Digital - Internet Safety and Security	11	11	0	0
Training Program	1153 W. 79th Street	Everyday Digital - Understanding the Basics of Broadband	9	9	0	0
Training Program	1153 W. 79th Street	Everyday Digital - Email Basics	32	32	0	0
Training Program	1153 W. 79th Street	Everyday Digital/Digital 2.0 - MS Word	32	32	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Training program	1153 W. 79th Street	Everyday Digital/Digital 2.0 - MS Excel	32	32	0	0
Training Program	1159 W. 79th Street	Everyday Digital/Digital 2.0 - MS Powerpoint	30	30	0	0
Training program	6155 S. Pulaski Rd.	Computer Basics - class where they learn the components of a desktop, develop mouse and keyboard skills and are introduced to digital concepts and terminology.	31	31	0	0
Training Program	6155 S. Pulaski Rd.	Everyday Digital - Email Basics	33	33	0	0
Training Program	6155 S. Pulaski Rd.	Everyday Digital - Internet Basics	33	33	0	0
Training Program	6155 S. Pulaski Rd.	Everyday Digital - Internet Safety and Security	22	22	0	0
Training Program	6155 S. Pulaski Rd.	Everyday Digital/Digital 2.0 - MS Word	33	33	0	0
Training Program	6155 S. Pulaski Rd.	Everyday Digital - Online Banking and Commerce	33	33	0	0
Training Program	6155 S. Pulaski Rd.	Everyday Digital - Understanding the Basics of Broadband	34	34	0	0
Training Program	6155 S. Pulaski Rd.	Everyday Digital /Digital 2.0 - Social Networks	23	23	0	0
Training Program	6155 S. Pulaski Rd.	Netbook Distribution - Class to orient eligible netbook recipients to new hardware	67	67	0	0
Training Program	6155 S Pulaski Rd.	FNC Orientation (Spanish and English)	49	49	0	0
Outreach Activities	Various locations in Chicago Lawn	one to ones with Community Stakeholders	78	78	0	0
Training Program	5450 S Talman Avenue	Computer Basics - class where they learn the components of a desktop, develop mouse and keyboard skills and are introduced to digital concepts and terminology	15	15	0	0
Training Program	5450 S. Talman Ave: 6550 S. Richmond St	Everyday Digital/Digital 2.0 - MS Word	20	20	0	0
Training Program	5450 S. Talman Ave: 6550 S. Richmond St.	Eveyday Digital - Internet Basics	36	36	0	0
Training Program	5450 S. Talman Ave: 6550 S. Richmond St.	Everyday Digital - Email Basics	6	6	0	0
Training Program	6201 S. Fairfield	Netbook Distribution - Class to orient eligible netbook recipients to new hardware	36	36	0	0
Training Program	2601 W. 63rd Street	Intro to Computers for Businesses	5	4	0	0
Training Program	2601 W. 63rd Street	Quickbooks class for small business owners	12	6	0	0
Training Program	2601 W 63rd Street	Desktop Distribution - Small business owners participate in class to become familiar with hardware and software	4	3	0	0
Other	Various	Residential Broadband Subscribers within the 5 Smart Communities	0	0	371	0
Other	Various	Business Broadband Subscribers within the 5 Smart Communities	0	0	0	6
Outreach Activities	www.humboldtparkportal.org	Humboldt Park Community Portal Unique Visits	10,000	5,179	0	0
Outreach Activities	www.auburngreshampportal.org	Auburn Gresham Community Portal Unique Visits	10,000	2,235	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Outreach Activities	www.chicagolawnportal.org	Chicago Lawn Community Portal Unique Visits	10,000	2,122	0	0
Outreach Activities	www.inglewoodportal.org	Englewood Community Portal Unique Visits	10,000	2,496	0	0
Outreach Activity	www.pilsenportal.org	Pilsen Community Portal Unique Visits	10,000	8,868	0	2
Training Program	Auburn Gresham, Chicago Lawn, Englewood, Humboldt Park and Pilsen	Digital Youth Network After School Program	300	240	0	0
Total:			54,166	24,426	371	8

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

The Broadband Adoption Campaign will cause 11,386 households or businesses to become new broadband subscribers. This will increase the percentage of households with broadband to 71% in the two-year period, above the current Chicago-wide average of 61%. These goals are based on baseline data setting current rates of broadband subscribers in the five communities; the BTOP funded outreach, access, training and marketing strategy to reach 75% of current non-broadband users (or 22,772 households). Of these, we project 50% or 11,386 households will adopt broadband services. Through the education and program component the goal is to reach a minimum of 4,996 households (youth and adults) and businesses who will be tracked in a central database system to track for broadband adoption. Of this total we are assuming a 75% sustainable adoption conversation rate or 3,747 new subscribers. The remainder would be the indirect result of these new subscribers encouraging neighbors, friends and family to also adopt broadband and general awareness campaign to have a "multiplier effect" of about 3 to 1 to each the 11,386 goal.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

During Q4 2011, many training participants are eligible for an earned computer as a result of completing Everyday Digital and Civic 2.0 training modules and meeting the eligibility criteria. Once more individuals and businesses complete enough training to understand the benefits of home broadband access and receive new hardware, the number of new subscribers should rise. Additionally, the cost of broadband is an obstacle to community residents participating in classes as well as buying broadband subscriptions. The City is working with Tele-com companies in the Chicago area in attempt to negotiate a low-cost broadband package for qualified residents.

From 2009 to 2011, the city as a whole, saw an increase of 4.3% of general internet usage. Internet subscriptions in the home increased to 67.3% from 61% reported in 2009. For city-wide respondents with incomes of less than \$20,000, now 39.3% subscribe to high speed internet in the home up from 29% from the 2009 report. Of respondents who took the survey in Spanish, 47.2% are now subscribe which is greater than the 39% to 2011.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Outreach Activities

- Recruit FamilyNet Center and Business Resource Network participants (continuation)
- Meet one-on-one with community residents and leaders (continuation)
- Promote DYN programming on Smart Communities portals
- Showcase YOUmedia work and conduct parent information sessions at three library branches.
- Conduct at least 6 YOUmedia presentations at schools near library branches
- Post at least two blog posts a month about YOUmedia activities to Smart Communities portals
- Increase YOUmedia visibility and marketing in and near library branches

Training Programs

- Distribute everyday Digital and Civic 2.0 certificates of completion and earned computers to eligible community residents (continuation)
- Implement Digital Youth Network after-school program (continuation)
- Implement Everyday Digital and Civic 2.0 training classes (continuation)
- Offer online DYN courses to students residing in Smart Communities
- Develop DYN mentorship program by allowing mentors to remain at one location to build better relationships with students

Other

- Complete remaining two of of six Family Net Center renovations.
- Hire and train YOUmedia Cyber Navigators
- Hire YOUmedia mentors
- Launch all three YOUmedia centers: open house showcase period and summer workshops
- Complete the formative evaluation and share results: Professor Mossberger will write a report on the city and all of the Smart Community areas. However, the specifics of what will be in the report have not yet been determined, for example, we could include the citywide descriptives, multilevel models and maps, and a focus on the Smart Communities. We could also do a shorter, more focused report comparing the Smart Communities to the citywide averages and/or some selected low-income communities that could be used as a comparison. In March, Professor Karen Mossberger will begin to create the outline for the report.
- Citywide Technology Use Survey (Partnership for a Connected Illinois [PCI] grant)

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	63	An additional \$2,582,244 in federal expenditures have accrued.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

The cost of broadband is a continued obstacle for participants. Understanding FCC programs that offer low rate broadband from telecommunication companies will help with broadband adoption numbers. DYN foresees challenges related to outreach and enrollment. The new online classes are a way to attract more youth and provide self-paced activities.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$92,396	\$92,396	\$0	\$61,280	\$61,280	\$0	\$65,851	\$61,280	\$4,571
b. Fringe Benefits	\$30,665	\$30,665	\$0	\$62,761	\$62,761	\$0	\$84,608	\$83,090	\$1,518
c. Travel	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
d. Equipment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
e. Supplies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
f. Contractual	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$8,720,374	\$1,646,005	\$7,074,369	\$2,547,752	\$1,028,111	\$1,519,641	\$5,455,008	\$1,353,123	\$4,101,885
i. Total Direct Charges (sum of a through h)	\$8,843,435	\$1,769,066	\$7,074,369	\$2,671,793	\$1,152,152	\$1,519,641	\$5,605,467	\$1,497,493	\$4,107,974
j. Indirect Charges	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
k. TOTALS (sum of i and j)	\$8,843,435	\$1,769,066	\$7,074,369	\$2,671,793	\$1,152,152	\$1,519,641	\$5,605,467	\$1,497,493	\$4,107,974

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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