

## GA 2014 Q3 PPR\_SBI\_Project DataCollection

### Data Collection:

**Question 2 on the PPR Attachment: Describe any additional project milestones that have been accomplished over this reporting period (Ex. updates to state broadband maps and websites, map outreach activities)**

During this period, Sanborn collected and processed all Georgia provider data for Submission 10 (data current as of January 9, 2014 and due to NTIA October 1, 2014). Sanborn researched and contacted new providers through web sites, FCC 477 list, WISPA lists, and those suggested by GTA etc. Sanborn sent letters out to all identified providers and followed up with each one. Sanborn reached out to 240 providers of broadband in GA, of which 108 were valid providers (i.e. either participating or non-cooperative but valid providers). Of this, 34 providers provided updated data in this submission and 49 confirmed that their data had not changed since the last submission. A total of 4 new providers were added in this submission.

Processed data were validated internally by Sanborn before handing over non-confidential data to GTA for their validation.

**Question 3 on the PPR Attachment: Provide number of unique visitors for your state broadband website:**

	Current Quarter	Cumulative (since website launch)
Unique Visitors	641	2477
Avg. Number Pages per Visit	1.5	1.72

**Question 4 on the PPR Attachment: Provide any other information or statistics that you think would be useful to NTIA as it assesses your broadband data collection, validation and publication activities.**

For this submission, Georgia is supplying a substantially increased and improved CAI dataset. During the quarter, the State of Georgia engaged with Georgia Regional Commission offices to provide better CAI broadband subscription data. Sanborn received CAI updates from 8 out of 12 Georgia Regional Commission Offices and approximately 129,499 updates were processed. These Regional Commission updates further enhanced the existing data on technology, broadband service and whether the service was publicly available. The Commissions identified locations that were closed or no longer in business. The Commissions also took the opportunity to provide new locations to be added to the data along with the respective broadband information. In many locations the anchor names were changed. The Commissions provided new addresses for facilities that moved locations, and for those, the records were re-geocoded.

Sanborn worked with GTA to do a quality review after finalizing the updates noted from the Regional Commission offices and then obtained data from UGA/ITOS which comprised of a complete list of schools by NCEID. This feature class provided information on which schools were actually fiber fed though it does not distinguish between internet and wide area network connectivity. Additionally, the feature class was used to update addresses, NCEID's and missing schools. We also cleaned up some duplicate locations from the updates received by Regional Commissions during our internal processing and QC.

<b>Regional Commissions</b>	<b>Approx. # of Records Updated</b>
Coastal	70
Heart	128
MGRC	260
Northeast	176
Northwest	371
RVRC	125
SGRC	125
3Rivers	372