QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted	2. Award Identification Number	3. DUNS Number
Department of Commerce, National Telecommunications and Information Administration	**11-43-B10516**	**829024541**

4. Recipient Organization

One Economy Corporation 1220 19th Street, NW, Suite 610, Washington, DC 20036

5. Current Reporting Period End Date (MM/DD/YYYY)	6. Is this the last Report of the Award Period?
06-30-2013	◯ Yes　　⦿ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official	7c. Telephone (area code, number and extension)
Samuel Gaillard Director of Management Info	202-393-0051 X1206
	7d. Email Address sgaillard@one-economy.com

7b. Signature of Certifying Official	7e. Date Report Submitted (MM/DD/YYYY):
Submitted Electronically	07-29-2013

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

One Economy and Broadband Opportunity Coalition (BBOC) BTOP funds support the following areas to generate broadband adoption in underserved communities. Activities completed this quarter are as follows:

Affordable Access
We provided Internet access to 27,001 households in multiple cities in California, Connecticut, Illinois, North Carolina, Georgia, Massachusetts, Missouri, Ohio, Oregon, Washington, South Dakota, Tennessee and Texas as well as in Birmingham AL, Kansas City KS, Little Rock AR, Milwaukee WI, New Orleans LA, Norfolk VA, Philadelphia PA, Providence RI, and Washington DC.

Digital Literacy
Digital literacy trainings with over 23,000 were led by our Community Technology Associates (CTA), and local and national partners. We exceeded our final project training milestone by over 13%, completing over 266,700 trainings in 43 states and 140 cities. With the support of national partners, we distributed 500 laptop computers to digital literacy training participants in 28 cities in 20 states this quarter. In total, we distributed 1,000 laptop computers in 70 cities / 33 states.

Awareness
For our broadband awareness campaign, we received a Top 5 Award honoring the exceptional PSA campaigns that rated in the top 5% of all Public Service Announcements (PSAs) in 2012 as reported by Nielsen Media. We pulled our PSA off the air this quarter. Audience impressions to date for our BTOP cities totaled over 270 million people reached over TV and radio, with nearly 370 million in all markets nationwide that run the Broadband Opportunity Coalition PSAs.

Evaluation
Our third-party evaluator created a year two questionnaire and started random-sample telephone (including cell phone) surveys in our 5 test (Chicago, Los Angeles, Raleigh, San Diego, Wash DC) and 2 control cities (Baltimore MD and Columbus OH). The final evaluation report showing the spillover effect of our direct work on adoption will be shared next quarter.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	98	N/A
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).
None encountered.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Affordable housing units/ low income households connected	Multiple cities in CA, CT, IL, MA, MO, NC, GA, OH, OR, WA, SD, TN, and TX as well as in Birmingham AL, Kansas City KS, Little Rock AR, Milwaukee WI, New Orleans LA, Norfolk VA, Philadelphia PA, Providence RI, and Washington DC.	No- to low-cost broadband service through wireless mesh networks installed at affordable housing sites, and direct connect service packages using wireless, cable, and DSL technology provided to low income families	150,000	27,001	67,503	0
Digital Literacy Training Programs	140 cities in California, Colorado, Florida, Georgia, Illinois, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, New Jersey, New York, North Carolina, Ohio, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah	2,823 youth and 198 instructors trained for Digital Connector programs, 94 Community Technology Associates/Mobile Lab Van Drivers trained, Community digital literacy trainings led by OE staff, partners and Digital Connector youth with 263,462 participants	235,000	266,714	0	0
Outreach Activities	41 States	Organizations involved in our activities include members of our 16 Community Advisory Boards, BBOC partners, Match partners, Digital Literacy training partners, Housing partners, Digital Connector cohorts and media/online outreach partners.	426	761	0	0
Awareness Campaign	Nationwide	City-wide launch events completed in 8 cities. Along with our BBOC partners, we continued community and media outreach, with Public Service Announcements on TV and Radio in 10 different languages, including Spanish and Asian languages.	20,000,000	270,590,723	0	0
Total:			20,385,426	270,885,199	67,503	0

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

One Economy connected a total of 27,0001 housing units/subscriber to bradband internet services. As a result of these efforts and other One Economy broadband adoption programs nationwide, a third-party evaluator will independently determine our impact on 122,999 additional subscribers to broadband using their own or other resources.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

The total subscriber count is based on a preliminary estimate by third-party evaluator. The final evaluation report to be completed in 2013 Q3 will have the final total to based on a number of factors including randomized surveys currently in progress.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	**Businesses and CAIs :** 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).
For the final quarter of our BTOP project, One Economy will be sustaining internet service in our connected communities nationwide. Also, a third-party evaluator will complete their survey on broadband adoption in test and control cities, and submit a final Year Two report, documenting the final subscriber count.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	100	N/A
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).
None expected.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$6,748,574	$352,604	$6,395,970	$6,148,615	$0	$6,148,615	$6,175,134	$0	$6,175,134
b. Fringe Benefits	$1,235,738	$70,521	$1,165,217	$1,229,723	$0	$1,229,723	$1,235,027	$0	$1,235,027
c. Travel	$531,926	$0	$531,926	$757,655	$0	$757,655	$757,655	$0	$757,655
d. Equipment	$0	$0	$0	$0	$0	$0	$0	$0	$0
e. Supplies	$2,836,618	$774,060	$2,062,558	$2,005,468	$695,006	$1,310,462	$2,096,258	$695,006	$1,401,252
f. Contractual	$3,102,277	$0	$3,102,277	$4,434,145	$0	$4,434,145	$4,454,145	$0	$4,454,145
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	$0
h. Other	$23,767,895	$13,553,479	$10,214,416	$29,704,576	$18,946,792	$10,757,784	$29,904,576	$18,946,792	$10,957,784
i. Total Direct Charges (sum of a through h)	$38,223,028	$14,750,664	$23,472,364	$44,280,182	$19,641,798	$24,638,384	$44,622,795	$19,641,798	$24,980,997
j. Indirect Charges	$9,246,148	$4,199,030	$5,047,118	$7,999,881	$4,529,399	$3,470,482	$8,067,884	$4,529,399	$3,538,485
k. TOTALS (sum of i and j)	$47,469,176	$18,949,694	$28,519,482	$52,280,063	$24,171,197	$28,108,866	$52,690,679	$24,171,197	$28,519,482

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0