

RECIPIENT NAME:ZERODIVIDE

AWARD NUMBER: 06-43-B10538

DATE: 01/27/2011

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

ANNUAL PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 06-43-B10538	3. DUNS Number 829939854
4. Recipient Organization ZERODIVIDE 425 BUSH ST STE 300, San Francisco, CA 941083721		
5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2010	6. Is this the last Annual Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official David Veneziano	7c. Telephone (area code, number and extension)	
	7d. Email Address david@zerodivide.org	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 01-27-2011	

PROJECT INDICATORS																																																
<p>1. Does your Sustainable Broadband Adoption (SBA) project foster a particular broadband technology or technologies? If so, please describe this technology (or technologies) (600 words or less). No.</p>																																																
<p>2a. Please list all of the broadband equipment and/or supplies you have purchased during the most recent calendar year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (100 words or less).</p> <table border="1"> <thead> <tr> <th>Manufacturer</th> <th>Item</th> <th>Unit Cost per Item</th> <th>Number of Units</th> <th>Narrative description of how the equipment and supplies were deployed</th> </tr> </thead> <tbody> <tr> <td>N/A</td> <td>N/A</td> <td>0</td> <td>0</td> <td>N/A</td> </tr> <tr> <td colspan="2">Totals</td> <td>0</td> <td>0</td> <td></td> </tr> </tbody> </table> <div style="display: flex; justify-content: space-around; margin-top: 5px;"> Add Equipment Remove Equipment </div>					Manufacturer	Item	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed	N/A	N/A	0	0	N/A	Totals		0	0																														
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<p>2b. To the extent you distribute equipment/supplies to beneficiaries of your project, please describe the equipment/supplies you distribute, the quantities distributed, and the specific populations to whom the equipment/supplies are distributed (600 words or less). We did not distribute equipment/supplies in 2010 (the project's Q1 &Q2).</p>																																																
<p>3. For SBA access and training provided with BTOP grant funds, please provide the information below. Unless otherwise indicated in the instructions, figures should be reported <u>cumulatively</u> from award inception to the end of the most recent calendar year. For each type of training (other than open access), please count only the participants who <u>completed</u> the course.</p> <table border="1"> <thead> <tr> <th>Types of Access or Training</th> <th>Number of People Targeted</th> <th>Number of People Participating</th> <th>Total Training Hours Offered</th> </tr> </thead> <tbody> <tr><td>Open Lab Access</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Multimedia</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Office Skills</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>ESL</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>GED</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>College Preparatory Training</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Basic Internet and Computer Use</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Certified Training Programs</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Other (please specify):</td><td>0</td><td>0</td><td>0</td></tr> <tr><td>Total</td><td>0</td><td>0</td><td>0</td></tr> </tbody> </table>					Types of Access or Training	Number of People Targeted	Number of People Participating	Total Training Hours Offered	Open Lab Access	0	0	0	Multimedia	0	0	0	Office Skills	0	0	0	ESL	0	0	0	GED	0	0	0	College Preparatory Training	0	0	0	Basic Internet and Computer Use	0	0	0	Certified Training Programs	0	0	0	Other (please specify):	0	0	0	Total	0	0	0
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<p>4. Please describe key economic and social successes of your project during the past year, and why you believe the project is successful thus far (600 words or less). Tribal Digital Village Broadband Adoption Program has been a success to date. ZeroDivide has met all the Q1 and Q2 project milestones as laid out in our SBA baseline documentation. Also, we are on track to achieve our Q3 and Q4 targets. TDV is scheduled to begin its digital literacy training and broadband outreach programs. ZeroDivide looks forward to providing detailed reporting on our project's activities and results over the coming months.</p>																																																
<p>5. Please estimate the level of broadband adoption in the community(ies) and/or area(s) your project serves, explain your methodology for estimating the level of broadband adoption, and explain changes in the broadband adoption level, if any, since the project began.</p> <table border="1"> <thead> <tr> <th>5a. Adoption Level (%):</th> <th>Narrative description of level, methodology, and change from the level at project inception (600 words or less).</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>					5a. Adoption Level (%):	Narrative description of level, methodology, and change from the level at project inception (600 words or less).																																										
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17	As of the date our original proposal, only 77 tribal homes had subscribership access to broadband through TDV's ISP (22 in Mesa Grande, 55 in Pala and Rincon). There are a total of 2700 tribal homes in the service area (based on statistics provided by the individual tribes). According to the FCC, http://www.pewinternet.org/Commentary/2010/February/FCC-Broadband-Adoption-and-Use-in-America.aspx approximately 78% of adults in the U.S. use broadband. Given TDV's target population of 8,900 tribal members, a realistic goal for this project would be to bring adoption rates more closely in line with national averages. 2,000 new home subscribers, based on an average of two users per household, will yield 4,750 new household users as projected by TDV, plus an additional 50 new business subscribers and 750 new users outside the home . Over the grant reporting period, TDV estimates an increase in adoption rates from their current levels to a figure which more closely correlates to the national average. TDV anticipates that most of the 1,500 current users at public centers will transition to home users. (1,500 current users + 4,750 new home users + 50 new business users + 750 users outside of the home = 7,050 users, or greater than 70% of TDV target population.)
6. Please describe the two most common barriers to broadband adoption that you have experienced this year in connection with your project. What steps did you take to address them (600 words or less)?	N/A
7. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities. (150 words or less)	0
8. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).	We look forward to sharing our best practices and lessons learned in the coming months as our project unfolds.