

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted GMIS	2. Award Identification Number 11-43-B10516	3a. DUNS Number 829024541
		3b. EIN 525550052
4. Recipient Organization (Name and complete address including country, congressional district, and zip code) One Economy Corporation 1220 19th Street, NW, Suite 610, Washington, DC 20036		
5. Current Reporting Period End Date (MM/DD/YYYY) 09-30-2010	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Cheryl Moore	7c. Telephone (area code, number and extension) 202-595-2848	
	7d. Email Address cmoore@one-economy.com	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 11-01-2010	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (150 words or less).

Released 86 properties for site survey. Networks installed:1639 units in CA representing 13 properties. Completed 32 digital literacy modules. Recruited CTA's in 5 cities. Hired and trained 5 CTAs in San Francisco. Trained 113 Digital Connectors instructors. Launched 4 Digital Connectors match programs. Completed baseline surveys at 34 properties. Developed community advisory boards in 10 cities. Sustainability work in 10 areas (Houston, Boston, Birmingham, Los Angeles, San Francisco, Portland, Seattle, Chicago, Philadelphia, Rhode Island) Submitted 7 grants totaling \$14 million. Held 182 meetings with stakeholders. Held a marketing meeting with the BBOC. Met with NAB executives. Met with Comcast on markets and media placement for PSAs. Developed 16 community portals. Created specifications for two apps, and completed the design of one app. Completed an enhancement of Pic.tv. Post-production of Diary of a Single Mom. Los Americans and The Discarded Boyz are pre-production. AT&T baseline network data received. Finalized evaluation plan and budget.

2. Please provide the percent complete for the following key milestones in your project. Write "N/A" in the second column if your project does not include this activity. If you provided additional milestones in your baseline plan, please insert them at the bottom of the table. Unless otherwise indicated in the instructions, figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (100 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	5	There is no variance from the baseline plan
2.b.	Equipment Purchases	17	There is no variance from the baseline plan
2.c.	Awareness Campaigns	0	There is no variance from the baseline plan
2.d.	Outreach Activities	15	There is no variance from the baseline plan
2.e.	Training Programs	15	There is no variance from the baseline plan
2.f.	Other (please specify):Affordable Housing/Me	11	There is no variance from the baseline plan

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (150 words or less).

No significant challenges Q2, Yr 1

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (100 words or less). Unless otherwise indicated in the instructions, figures should be reported cumulatively from award inception to the end of the most recent reporting quarter.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (100 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers (Households and / or Businesses)
Awareness Campaigns	Washington DC	Held a marketing meeting with the BBOC leadership to discuss campaign strategy. Met with NAB executives to discuss PSA match and use. Began discussions with Comcast on markets and media placement for PSAs. Agreed on a scope and budget strategy with BBOC partners.	0	0	0
Outreach Activities	Houston, Boston, Birmingham, Los Angeles, San Francisco, Portland, Seattle, Chicago, Philadelphia, Rhode Island, Atlanta, Norfolk, V	Sustainability Work in 10 major cities/states (Houston, Boston, Birmingham, Los Angeles, San Francisco, Portland, Seattle, Chicago, Philadelphia, Rhode Island) Through the Community Advisory Boards created in the 10 communities we have engaged 81 community organizations and local stakeholders. Submitted 7 grants totaling \$14 million. Held 182 meetings with local, state, fed stakeholders.	0	354	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (100 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers (Households and / or Businesses)
Training programs	Albuquerque, NM Martinsville, VA Denver, Co Modesto, CA	Completed 32 digital literacy modules. Recruited CTA's in 5 cities. Hired and trained 5 CTAs in San Francisco. Trained 113 Digital Connectors instructors. Launched 4 Digital Connectors Comcast match programs. Conducted two compliance webinars for affiliates.	0	200	0
Total:			0	554	0

4b. Please describe your method for determining number of households and/or businesses subscribing to broadband as a result of your SBA programs (100 words or less).
 The initial 27,000 subscribers is attributed to the number of housing units connected with BTOP resources. The remaining 123,000 subscribers will be determined through a third-party evaluator who will compare all communities located in five cities that are recipients of funded BTOP activities with socio-economically comparable communities in five non-BTOP cities. This method will isolate our efforts from other factors for subscription increases. The third-party evaluator will determine both baseline and final subscription levels for each location. The final number of subscribers will be compared to the original baseline figure, and the rate of increase will be applied to all locations under the grant, producing the number of new subscribers

4c. Please provide a narrative description if the total number of new subscribers is different from the targets provided in your baseline plan (100 words or less).
 Not applicable for Q2, Year1.

4d. Please provide the number of households and the number of businesses receiving discounted broadband service as result of BTOP funds.

Households: 1,639	Businesses: 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (150 words or less).
 In Q3, Year1, One Economy, through the Community Impact efforts will setup remaining 9 Community Advisory Boards with local entities and housers to spur adoption efforts and Outreach Activities. PSA's will be aired for the Awareness Campaigns. 112 Digital Connector programs will continue training approximately 1900 teens. We expect that 2300 affordable housing units will be connected for internet access. Media will complete 2 new productions (Los Americans and the Discarded Boyz), complete a new version of the Social Innovation Lab website, complete a third app, and provide local splashpages for the housing communities connected by Access Services.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "N/A" in the second column if your project does not include this activity. If you provided additional milestones in your baseline plan, please insert them at the bottom of the table. Unless otherwise indicated in the instructions, figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (100 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	17	At this point, we do not expect any variance from the baseline.
2.b.	Equipment Purchases	33	At this point, we do not expect any variance from the baseline.
2.c.	Awareness Campaigns	15	At this point, we do not expect any variance from the baseline.
2.d.	Outreach Activities	45	At this point, we do not expect any variance from the baseline.
2.e.	Training Programs	24	At this point, we do not expect any variance from the baseline.
2.f.	Other (please specify):Affordable Housing/M	30	At this point, we do not expect any variance from the baseline.

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (150 words or less).
 We anticipate installation scheduling challenges for affordable housing units connected due to weather. We intend to focus installation efforts on outdoor sites in the late fall, concentrating on indoor sites later in the winter.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$7,776,540	\$128,750	\$7,647,790	\$1,591,732	\$0	\$1,591,732	\$2,674,124	\$0	\$2,674,124
b. Fringe Benefits	\$1,195,539	\$25,750	\$1,169,789	\$334,264	\$0	\$334,264	\$587,381	\$0	\$587,381
c. Travel	\$1,094,036	\$110,000	\$984,036	\$277,572	\$0	\$277,572	\$455,780	\$0	\$455,780
d. Equipment	\$963,877	\$0	\$963,877	\$73,852	\$0	\$73,852	\$89,602	\$0	\$89,602
e. Supplies	\$4,254,910	\$1,989,615	\$2,265,295	\$13,921	\$0	\$13,921	\$710,302	\$0	\$710,302
f. Contractual	\$4,254,172	\$940,980	\$3,313,192	\$402,493	\$0	\$402,493	\$1,394,291	\$0	\$1,394,291
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$27,018,96	\$19,053,80	\$7,965,160	\$1,930,521	\$1,048,044	\$882,477	\$4,236,921	\$1,998,844	\$2,288,477
i. Total Direct Charges (sum of a through h)	\$46,558,03	\$22,248,89	\$24,309,13	\$4,624,355	\$1,048,044	\$3,576,311	\$10,148,40	\$1,998,844	\$8,199,957
j. Indirect Charges	\$4,956,447	\$746,104	\$4,210,343	\$619,453	\$0	\$619,453	\$1,411,654	\$0	\$1,411,694
TOTALS (sum of i and j)	\$51,514,48	\$22,994,99	\$28,519,48	\$5,243,808	\$1,048,044	\$4,195,764	\$11,560,05	\$1,998,844	\$9,611,651

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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