

RECIPIENT NAME:
AWARD NUMBER:
DATE:

OMB CONTROL NUMBER: 0660-0037
EXPIRATION DATE: 12-31-2010

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted U.S. Department of Commerce - NTIA	2. Award Identification Number 11-43-B10516	3a. DUNS Number 82-90-24541
		3b. EIN 52-55-5005
4. Recipient Organization (Name and complete address including country, congressional district, and zip code) One Economy Corporation 1220 19th Street N.W. Suite 610 Washington, DC 20036 USA Congressional District 98		
5. Current Reporting Period End Date (MM/DD/YYYY) 06/30/2010	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Sonja Murray Senior Vice President	7c. Telephone (area code, number and extension) 202-393-0051	7d. Email Address smurray@one-economy.com
7b. Signature of Certifying Official	7e. Date Report Submitted (MM/DD/YYYY): 07/29/2010	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (150 words or less).

All One Economy projects were in the process of being started in Q1, Year 1. Community Impact officers were put in place and started working in their respective communities. Digital Connector sites were identified and contact with them began. Houser meetings with Access Services and Community Impact were started. Projects were identified and entered into the project management system. Plans for media productions were developed and directors and writers were contracted. The framework for community-oriented web resource pages was developed. The Social Innovation Lab application architecture was developed and development started. Negotiations with BBOC members began for implementation of the National Awareness Campaign. Program evaluation survey instruments and methodologies were developed in partnership with the Joint Center. Financial systems to support the project were architected and setup started. Program compliance requirements were investigated and a compliance officer installed.

2. Please provide the percent complete for the following key milestones in your project. Write "N/A" in the second column if your project does not include this activity. If you provided additional milestones in your baseline plan, please insert them at the bottom of the table. Unless otherwise indicated in the instructions, figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (100 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	0.1	There are no differences to the baseline. Actuals were used in the baseline for the first quarter, since the baseline was due after the end of the first quarter.
2.b.	Equipment Purchases	0	There are no differences to the baseline. Actuals were used in the baseline for the first quarter, since the baseline was due after the end of the first quarter.
2.c.	Awareness Campaigns	0	There are no differences to the baseline. Actuals were used in the baseline for the first quarter, since the baseline was due after the end of the first quarter.
2.d.	Outreach Activities	5	There are no differences to the baseline. Actuals were used in the baseline for the first quarter, since the baseline was due after the end of the first quarter.
2.e.	Training Programs	0	There are no differences to the baseline. Actuals were used in the baseline for the first quarter, since the baseline was due after the end of the first quarter.
2.f.	Other (please specify):	0	There are no differences to the baseline. Actuals were used in the baseline for the first quarter, since the baseline was due after the end of the first quarter.

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (150 words or less).

Not applicable for Q1, Year 1

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (100 words or less). Unless otherwise indicated in the instructions, figures should be reported cumulatively from award inception to the end of the most recent reporting quarter.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (100 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers (Households and / or Businesses)
		Information can be found in attached document PPR-y1-Q1-Item4a.docx			
Total:					

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4b. Please describe your method for determining number of households and/or businesses subscribing to broadband as a result of your SBA programs (100 words or less).

The initial 27,000 subscribers is attributed to the number of housing units connected with BTOP resources. The remaining 123,000 subscribers will be determined through a third-party evaluator who will compare all communities located in five cities that are recipients of funded BTOP activities with socio-economically comparable communities in five non-BTOP cities. This method will isolate our efforts from other factors for subscription increases. The third-party evaluator will determine both baseline and final subscription levels for each location. The final number of subscribers will be compared to the original baseline figure, and the rate of increase will be applied to all locations under the grant, producing the number of new subscribers.

4c. Please provide a narrative description if the total number of new subscribers is different from the targets provided in your baseline plan (100 words or less).

Not applicable for Q1, Year 1.

4d. Please provide the number of households and the number of businesses receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses: 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (150 words or less).
 In Q2, Year1, One Economy, through the Community Impact efforts will setup 10 Community Advisory Boards with local entities and housers to spur adoption efforts and Outreach Activities. PSA's will be developed and aired to begin the Awareness Campaigns. 90 Digital Connector programs will start training approximately 1350 teens. We expect that 2700 affordable housing units will be connected for internet access. Media will complete 2 new productions, complete a new version of the Social Innovation Lab, put an example application on the SIL, and provide local splashpages for the housing communities connected by Access Services.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "N/A" in the second column if your project does not include this activity. If you provided additional milestones in your baseline plan, please insert them at the bottom of the table. Unless otherwise indicated in the instructions, figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (100 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	4.3	
2.b.	Equipment Purchases	17	
2.c.	Awareness Campaigns	0	
2.d.	Outreach Activities	15	
2.e.	Training Programs	12	
2.f.	Other (please specify):	10	Media Productions

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (150 words or less).

None anticipated for Q2, Year1 since project milestones were developed during Q2, Year1.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$7,776,544	\$128,750	\$7,647,794	\$537,044	\$0	\$537,044	\$1,127,644	\$0	\$1,127,644
b. Fringe Benefits	\$1,195,524	\$25,750	\$1,169,774	\$107,409	\$0	\$107,409	\$172,477	\$0	\$172,477
c. Travel	\$1,094,024	\$110,000	\$984,036	\$61,715	\$0	\$61,715	\$145,089	\$0	\$145,089
d. Equipment	\$963,877	\$0	\$963,877	\$31,997	\$0	\$31,997	\$142,117	\$0	\$142,117
e. Supplies	\$4,254,944	\$1,989,644	\$2,265,299	\$1,604	\$0	\$1,604	\$334,002	\$0	\$334,002
f. Contractual	\$4,254,177	\$940,980	\$3,313,197	\$203,662	\$0	\$203,662	\$488,507	\$0	\$488,507
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$27,018,044	\$19,053,844	\$7,965,199	\$2,214	\$1,048,044	\$2,214	\$1,174,404	\$0	\$1,174,404
i. Total Direct Charges (sum of a through h)	\$46,558,044	\$22,248,844	\$24,309,199	\$945,645	\$1,048,044	\$945,645	\$3,584,214	\$0	\$3,584,214
j. Indirect Charges	\$4,956,444	\$746,104	\$4,210,340	\$163,795	\$0	\$163,795	\$620,786	\$0	\$620,786
TOTALS (sum of i and j)	\$51,514,488	\$22,994,948	\$28,519,440	\$1,109,440	\$1,048,044	\$1,109,440	\$4,205,000	\$0	\$4,205,000

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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