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Organization:	ZeroDivide
Project Name:	Tribal Digital Village Broadband Adoption Program
Project Type:	Sustainable Broadband Adoption
State:	California
Federal Award:	\$686,157

ABOUT THE PROJECT

According to the Southern California Tribal Chairmen's Association, baseline broadband adoption among the 15 Native American tribes in rural San Diego County is only 17 percent compared to the national average of 66 percent. **ZeroDivide's** Tribal Digital Village (TDV) project aims to raise that number to 70 percent by providing 8,900 tribal residents and 2,000 residents living in adjacent communities with broadband training, awareness, and adoption programs. This project will complement the Tribal Digital Village Network, which currently serves tribal community anchor institutions, plans to expand its services to deploy broadband to 2,000 tribal homes on 15 of the 19 tribal communities in San Diego County.

In addition to providing broadband education, the project plans to provide improved equipment and support to local anchor institutions where computer services are available. These community anchor institutions—libraries, resource programs, schools, and tribal community buildings—will serve as meeting places and training sites for the project. The Southern California Tribal Chairmen's Association, a project partner, leveraged a private-sector grant to create the TDV project, and has been providing service to tribal households in the region since 2006.

Tribal Digital Village also proposes to:

- Provide computer skills and broadband awareness training to as many as 1,000 residents over the life of the project, offering approximately 3,000 training hours focusing on online connectivity, career building, community resources, healthcare, and education.
- Promote digital literacy and provide job-specific courses aimed at increasing employment.
- Collect, track, and measure program data to determine uptake of new wireless broadband services to individual homes on the reservations.
- Leverage the broadband infrastructure grant recently awarded to the Tribal Digital Village Network in the region by the U.S. Department of Agriculture.

ORGANIZATION'S HISTORY

ZeroDivide, a California-based non-profit organization founded in 1998, has focused on building and sustaining technology adoption in disadvantaged communities and providing technology adoption grants for over ten years. ZeroDivide has also worked with tribal communities on 18 technology adoption projects located in more than ten counties in California. The organization has extensive experience with federal funding regulations and requirements.

PROJECT PARTNERS

- Southern California Tribal Chairman's Association
- San Diego Futures Foundation

Data provided in the project description is based on information supplied by the applicant. An executive summary of this application can be found on www.ntia.doc.gov/broadbandusa.

For press-related inquiries, contact 202-482-7002 or press@ntia.doc.gov. For the general public, contact BTOP@ntia.doc.gov.

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