

RECIPIENT NAME:One Economy Corporation

AWARD NUMBER: 11-43-B10516

DATE: 07/30/2012

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

### QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

#### General Information

<b>1. Federal Agency and Organizational Element to Which Report is Submitted</b> Department of Commerce, National Telecommunications and Information Administration	<b>2. Award Identification Number</b> 11-43-B10516	<b>3. DUNS Number</b> 829024541
<b>4. Recipient Organization</b>  One Economy Corporation 1220 19th Street, NW, Suite 610, Washington, DC 20036		
<b>5. Current Reporting Period End Date (MM/DD/YYYY)</b> 06-30-2012	<b>6. Is this the last Report of the Award Period?</b>  <input type="radio"/> Yes <input checked="" type="radio"/> No	
<b>7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b>		
<b>7a. Typed or Printed Name and Title of Certifying Official</b>  Samuel Gaillard  Director of Management Info	<b>7c. Telephone (area code, number and extension)</b> 202-393-0051 X1206	
	<b>7d. Email Address</b> sgaillard@one-economy.com	
<b>7b. Signature of Certifying Official</b> Submitted Electronically	<b>7e. Date Report Submitted (MM/DD/YYYY):</b> 07-30-2012	

**Project Indicators (This Quarter)**

**1. Please describe significant project accomplishments completed during this quarter (600 words or less).**

One Economy and Broadband Opportunity Coalition (BBOC) BTOP funds support areas of affordable access, digital literacy, awareness and online/mobile content creation to generate broadband adoption in underserved communities. The following activities were completed this quarter:

**Affordable Access**

We provided Internet access to 13,031 households in multiple cities in California, Connecticut, Illinois, North Carolina, Ohio, Oregon, Washington, South Dakota, and Texas as well as in Atlanta GA, Memphis TN, Milwaukee WI, Norfolk VA, Providence RI, St. Louis MO, and Washington DC. Our connected communities are averaging over 300% usage rate as determined by number of users vs. number of households in the housing developments. Evaluation analysis from our test and control cities were performed to support final Year One evaluation report.

**Digital Literacy**

44 Digital Connector youth training programs graduated 577 youth this quarter. We held digital literacy trainings with over 17,000 participants in 23 states, led by our Community Technology Associates, Digital Connector youth, and local and national partners. With the support of national partners, we distributed 194 laptop computers to digital literacy participants in 35 cities.

**Awareness**

We reached over 25 million people through our media and outreach efforts, with radio and television Public Service Announcements in multiple languages being played in markets such as Atlanta, Boston, Chicago, Detroit, Houston, Kansas City, Los Angeles, Milwaukee, New York, Norfolk VA, Philadelphia, Portland OR, San Antonio TX, San Diego, San Francisco, Seattle, St. Louis, and Washington DC. We distributed our radio PSAs this quarter with 378 stations have reported 16,554 airings, averaging 44 broadcasts per station. This quarter we started a social media campaign on Facebook, Youtube, and Twitter.

**2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	77	
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

**3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

Due to ISP technical issues we encountered last year which have now been resolved, we have had to re-engage our housing partners and develop schedules for installation that were amenable to them. This re-engagement process took longer than expected

**4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.**

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Affordable housing units/ low income households connected	multiple cities in California, Connecticut, Illinois, North Carolina, Ohio, Oregon, Washington, South Dakota, and Texas as well as in Atlanta GA, Memphis TN, Milwaukee WI, Norfolk VA, Providence RI, St. Louis MO, and Washington DC	No- to low-cost broadband service through wireless mesh networks installed at affordable housing sites, and direct connect service packages using wireless, cable, and DSL technology provided to low-income families	18,000	13,031	13,031	0
Digital Literacy Training Programs	Nationwide	2,742 youth and 198 instructors trained for Digital Connector programs, 71 Community Technology Associates/Mobile Lab Van Drivers trained, Community digital literacy trainings led by OE staff, partners and Digital Connector youth with 214,143 participants	155,000	217,154	0	0
Outreach Activities	41 states	Organizations involved in our activities include members of our 16 Community Advisory Boards, BBOC partners, Digital Literacy training partners, Housing partners, Digital Connector cohorts and media/online outreach partners	426	735	0	0
Awareness Campaign	Nationwide	City-wide launch events completed in 6 cities. Along with our BBOC partners, we continued community and media outreach, with Public Service Announcements on TV and Radio being aired nationwide.	15,000,000	54,239,133	0	0
<b>Total:</b>			<b>15,173,426</b>	<b>54,470,053</b>	<b>13,031</b>	<b>0</b>

**4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).**

The 13,031 subscribers are affordable housing units/low-income households connected with BTOP resources to broadband service. One Economy anticipates connecting a total of 27,000 housing units/subscribers. As a result of these efforts, we estimate that an additional 123,000 subscribers will subscribe using their own or other resources. A third-party evaluator will independently determine our impact on new subscriptions.

**4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).**

Due to ISP technical issues we encountered last year which have now been resolved, we have had to re-engage our housing partners and develop schedules for installation that were amenable to them. This re-engagement process took longer than expected

**4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.**

<b>Households:</b> 13,031	<b>Businesses and CAIs :</b> 0
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**Project Indicators (Next Quarter)**

**1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).**

Through our affordable access program, One Economy plans to connect more households in Raleigh, Atlanta, Philadelphia and Washington DC. We plan to hire and train new Community Technology Associates (CTAs) to support residents in these connected communities with broadband adoption. Our Year One Evaluation report will be published.

Digital literacy trainings will continue nationwide with national, local, and Digital Connector partners providing trainings within their communities.

Broadband Opportunity Coalition (BBOC) will continue marketing and airing television and radio PSAs in multiple languages nationwide, targeting key markets, along with scheduled town halls and other outreach events with their constituents.

**2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please**

**insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	80	
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

**3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

We don't anticipate any problems, although we will likely continue to catch up due to the previous quarter's delay due to houser re-engagement.

## Sustainable Broadband Adoption Budget Execution Details

### Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
<b>a. Personnel</b>	\$6,748,574	\$352,604	\$6,395,970	\$5,774,283	\$0	\$5,774,283	\$5,929,955	\$0	\$5,929,955
<b>b. Fringe Benefits</b>	\$1,235,738	\$70,521	\$1,165,217	\$1,154,857	\$0	\$1,154,857	\$1,185,991	\$0	\$1,185,991
<b>c. Travel</b>	\$531,926	\$0	\$531,926	\$729,366	\$0	\$729,366	\$732,132	\$0	\$732,132
<b>d. Equipment</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>e. Supplies</b>	\$2,836,618	\$774,060	\$2,062,558	\$1,670,034	\$525,502	\$1,144,532	\$1,670,034	\$525,502	\$1,144,532
<b>f. Contractual</b>	\$3,102,277	\$0	\$3,102,277	\$3,064,666	\$0	\$3,064,666	\$3,106,666	\$0	\$3,106,666
<b>g. Construction</b>	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
<b>h. Other</b>	\$23,767,895	\$13,553,479	\$10,214,416	\$18,372,913	\$10,461,195	\$7,911,718	\$19,275,700	\$10,461,195	\$8,814,505
<b>i. Total Direct Charges (sum of a through h)</b>	\$38,223,028	\$14,750,664	\$23,472,364	\$30,766,119	\$10,986,697	\$19,779,422	\$31,900,478	\$10,986,697	\$20,913,781
<b>j. Indirect Charges</b>	\$9,246,148	\$4,199,030	\$5,047,118	\$5,699,507	\$2,533,532	\$3,165,975	\$5,898,943	\$2,533,532	\$3,365,411
<b>k. TOTALS (sum of i and j)</b>	\$47,469,176	\$18,949,694	\$28,519,482	\$36,465,626	\$13,520,229	\$22,945,397	\$37,799,421	\$13,520,229	\$24,279,192

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

<b>a. Application Budget Program Income: \$0</b>	<b>b. Program Income to Date: \$0</b>
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