

RECIPIENT NAME:ZERODIVIDE

AWARD NUMBER: 06-43-B10540

DATE: 12/29/2013

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 6/30/2015

### QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

#### General Information

<b>1. Federal Agency and Organizational Element to Which Report is Submitted</b> Department of Commerce, National Telecommunications and Information Administration	<b>2. Award Identification Number</b> 06-43-B10540	<b>3. DUNS Number</b> 829939854
<b>4. Recipient Organization</b>  ZERODIVIDE 425 Bush St STE 300, San Francisco, CA 941083721		
<b>5. Current Reporting Period End Date (MM/DD/YYYY)</b> 09-30-2013	<b>6. Is this the last Report of the Award Period?</b>  <input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b>		
<b>7a. Typed or Printed Name and Title of Certifying Official</b>  Man Chung Yeung	<b>7c. Telephone (area code, number and extension)</b>	
	<b>7d. Email Address</b>  man-chung@zerodivide.org	
<b>7b. Signature of Certifying Official</b>  Submitted Electronically	<b>7e. Date Report Submitted (MM/DD/YYYY):</b>  12-29-2013	

**Project Indicators (This Quarter)**

**1. Please describe significant project accomplishments completed during this quarter (600 words or less).**

Generation ZD's training and outreach program activities were 100% complete by the end of Q2 at all locations. In Q3, ZeroDivide staff provided technical support in the preparation of final financial reporting for the project. In addition, ZeroDivide staff worked to complete a comprehensive internal review and evaluation of all BTOP technical assistance activities 2010-2013.

**2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	100	See Previous PPRs for details.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

**3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

N/A

**4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.**

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Digital & Broadband Training Activities - All Previous Quarters	Various	See Previous PPRs - Section 4a Detail - GenZD	18,742	12,543	40	8
Digital & Broadband Training Activities - Quarter 3	NA	NA	0	0	0	0
<b>Total:</b>			<b>18,742</b>	<b>12,543</b>	<b>40</b>	<b>8</b>

**4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).**

As previously reported, in the case of Akaku: YBEAM content has been viewed online by the tracking of views on MauiTube ( for example, in Q2 MauiTube had 4000 new views and 1000 new plays ). Assumptions can be made that program content and promotional/educational content on the cable channels have had viewership by some of the 55,000 Maui County cable subscribers made up of private residents, businesses and organizations. Program youth have had an indirect influence on their own families who support them through program. Therefore, it is reasonable to believe that YBEAM has had enough impact in the County to influence

one new subscriber per quarter in a home, business or institution. Baseline projected to be 8 new subscribers over the grant period. The majority (95%) of YBEAM youth participants do have access to the internet either at home, at school or youth center, though not all are given permission for its use. Tracking new service subscribers through youth has not determined any reliable data.

The remaining sub-recipients do not have subscription goals. However, over the course of the grant and in partnership with the Santa Fe Housing Authority, the Boys and Girls Club of Santa Fe has been able to attribute new household subscriptions resulting from their broadband engagement and education efforts in housing project sites.

**4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).**

Over the course of the grant, Generation ZD programs used youth digital media training as a pathway to broadband adoption in community. Generally, these youth were not the primary purchasers of household subscriptions and Broadband subscribership are not directly tied to participants' successful completion of any GenZD program. Additionally, the ability to track adoption was hampered by IRB restrictions, preventing follow-up measurement over time. For all of the GenZD organizations, information on broadband subscription numbers in their community is proprietary information closely guarded by providers, and there is no public database with County information on the number of Internet subscribers. As a result, tracking GenZD program impact on new subscriptions remained difficult to ascertain.

**4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.**

Households: 0	Businesses and CAIs : 0
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**Project Indicators (Next Quarter)**

**1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).**  
NA

**2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	100	See Previous PPR - Complete
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

**3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**  
NA

**Sustainable Broadband Adoption Budget Execution Details**

**Activity Based Expenditures (Sustainable Broadband Adoption)**

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$426,334	\$0	\$426,334	\$477,304	\$89,767	\$387,537	\$477,304	\$89,767	\$387,537
b. Fringe Benefits	\$106,584	\$0	\$106,584	\$97,308	\$16,549	\$80,759	\$97,308	\$16,549	\$80,759
c. Travel	\$49,350	\$0	\$49,350	\$50,179	\$3,357	\$46,822	\$50,179	\$3,357	\$46,822
d. Equipment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
e. Supplies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
f. Contractual	\$1,105,000	\$605,000	\$500,000	\$1,344,196	\$760,936	\$583,260	\$1,344,196	\$760,936	\$583,260
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$15,000	\$0	\$15,000	\$23,885	\$12,582	\$11,303	\$23,885	\$12,582	\$11,303
i. Total Direct Charges (sum of a through h)	\$1,702,268	\$605,000	\$1,096,268	\$1,992,872	\$883,191	\$1,109,681	\$1,992,872	\$883,191	\$1,109,681
j. Indirect Charges	\$286,974	\$0	\$286,974	\$336,044	\$61,483	\$274,561	\$336,044	\$61,483	\$274,561
k. TOTALS (sum of i and j)	\$1,989,242	\$605,000	\$1,383,242	\$2,328,916	\$944,674	\$1,384,242	\$2,328,916	\$944,674	\$1,384,242

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$1,034,999      b. Program Income to Date: \$1,069,263