

DIG ONCE. BUILD SMART. WATCH YOUR COMMUNITIES THRIVE.

Broadband is changing the way we live, work and design our cities. What does the connected community look like?

- ✦ **Responsive Government.** Broadband helps the government provide better services, reduce waste and increase citizen engagement.
- ✦ **Expandable Infrastructure.** Dig once by laying down new cable that allows towns to install broadband that supports businesses and residents now and in the future.
- ✦ **Digital Commerce.** Local businesses access global markets by interfacing with consumers around the world online.
- ✦ **Empowered Citizens.** Healthcare information, education and benefits are readily accessible to citizens.
- ✦ **Civic Innovation.** Data and technology help civic leaders find collective, innovative solutions to common problems.

Ready to build your connected community, but aren't sure where to start?

BroadbandUSA is here to help. Our team of broadband experts provides technical assistance and field-proven tools for planning new infrastructure, assessing your community's broadband needs and engaging the right partners.

Are you ready to connect your community?

Contact BroadbandUSA.

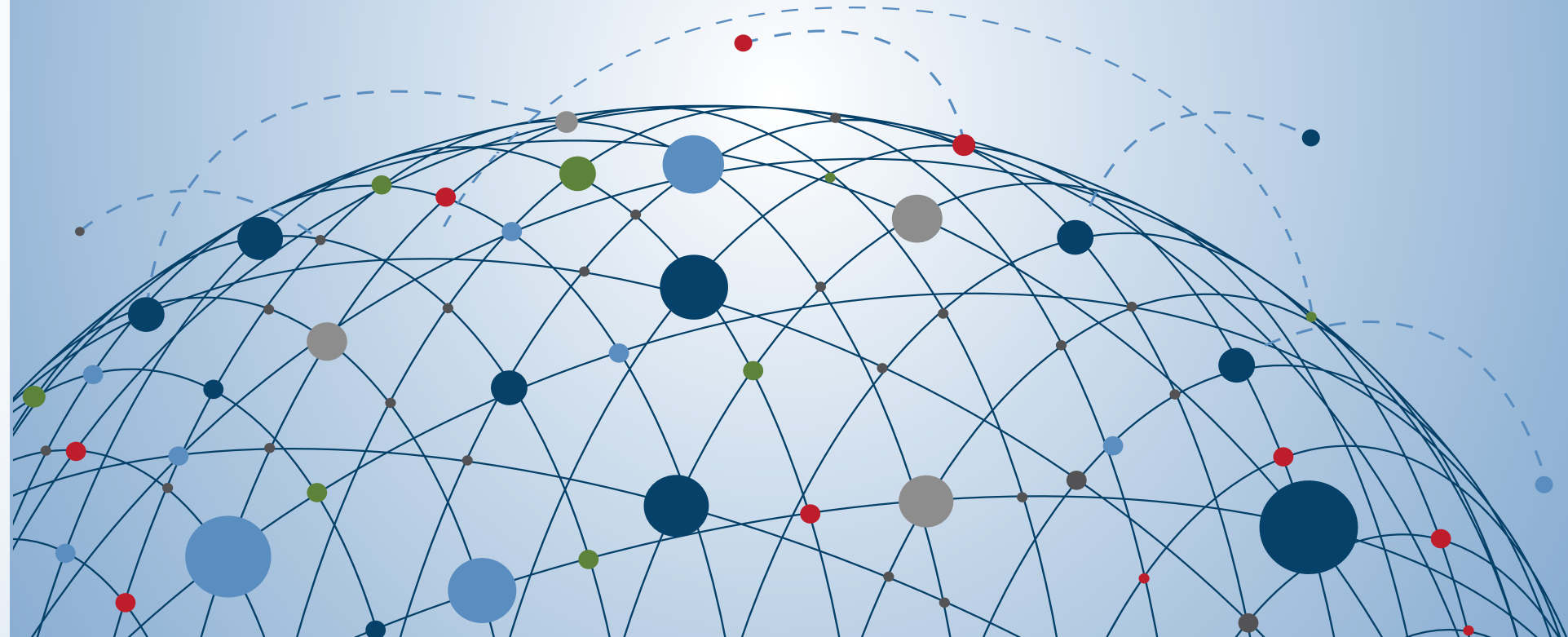
If you are interested in receiving assistance from BroadbandUSA, please contact us at broadbandusa@ntia.doc.gov or 202-482-2048.

For more information about BroadbandUSA, visit our website at www.ntia.doc.gov/broadbandusa.



WHAT IS A CONNECTED COMMUNITY?

The *connected community* uses high-speed broadband to connect its citizens, businesses and local government to the education, tools and resources that will help them thrive in today's digital world.



THE CONNECTED COMMUNITY



- 1 Residents telework, allowing them to choose where they live based on the quality of the community, not proximity to their office
- 2 Police use data to track and prevent crime
- 3 Schools use online resources to improve education, and children build critical digital literacy skills
- 4 Libraries connect residents to online education, job certifications and networking
- 5 Residents use e-government services to reserve community spaces, file taxes, report pot holes and sign up for recreational activities
- 6 The government tracks traffic patterns to improve road planning
- 7 Mixed-use developments have high-speed Internet that helps small businesses participate in e-commerce; and are wired for future demand
- 8 Public agencies gather data to improve transit service and provide travel information; riders use apps to plan and track their travel
- 9 Websites, blogs and social networking help community members share and learn about local events and activities
- 10 Local government hosts virtual town halls, builds efficient e-government platforms, and uses the network to share information about weather, emergency alerts and local announcements
- 11 Farmers use digital tools to improve output and maintain pace with industry innovation
- 12 Patients have access to more healthcare providers and information through online networks and telemedicine
- 13 The government uses remote technology to monitor utilities, evaluate consumption and improve efficiency
- 14 Advanced manufacturing provides jobs and attracts new business