



SUPERIOR

WISCONSIN

Living up to our name

Office of the Mayor

Phone: (715) 395-7212
Fax: (715) 395-7590
TDD: (715) 395-7521
E-mail: mayor@ci.superior.wi.us

Mayor Dave Ross
1316 North 14th Street, #301
Superior, WI 54880
Website: www.ci.superior.wi.us

March 3, 2010

Maria Alvarez Stroud
Special Assistant to Provost & Vice Chancellor
University of Wisconsin-Extension
432 North Lake Street
Madison, WI 53706

Dear Ms. Stroud:

I write to you today to support University of Wisconsin – Extension’s ***Building Community Capacity through Broadband*** (BCCB) BTOP applications, for comprehensive community infrastructure and for sustainable broadband adoption. Both address critical needs for communities across Wisconsin and in particular for the five communities that are partnering on this important endeavor. These grants will greatly assist each in building community capacity to serve their regions.

In Superior, we have had challenges acquiring and affording the bandwidth necessary to carry out our missions. In addition to the economic challenges caused by decades of decline in industry and the economic catastrophe of the last few years, Superior is the most geographically distant community from the population centers of the State, and thus from the greatest broadband opportunities.

This project is focused on bringing our anchor institutions together to collectively make strategic improvements regarding broadband, as well as how best to use it for the benefit of our community. Clearly, efforts to connect our community anchor institutions in our communities will lead to more effective services, in government, educational institutions, healthcare and public safety. A key component of University of Wisconsin-Extension’s grant is to partner with a fiber provider to bring very high capacity low-cost bandwidth to Superior from Eau Claire, the closest point to the Minneapolis to Chicago broadband backbone. This partnership will not only reduce the community area network’s costs, but promote competition for providers to better serve business, industry and residential customers in our city, as well as under-provisioned towns and rural areas on the new fiber paths to Superior.

Because of the positive benefits that can be derived from this effort, we strongly support the project described and urge your positive consideration and funding of University of Wisconsin – Extension’s ***Building Community Capacity through Broadband*** grant applications.

Sincerely,

A handwritten signature in black ink that reads "DAVE ROSS".

Dave Ross
Mayor



DOUGLAS COUNTY

OFFICE OF ADMINISTRATOR

1316 N. 14th Street • Suite 301
Superior, WI 54880
(715) 395-1429 Fax (715) 395-1312

DOUGLAS COUNTY MISSION STATEMENT

The mission of Douglas County is to provide cost-effective services, with equal access to all citizens; to continue and enhance partnerships; to responsibly manage our resources and plan for the future.

March 10, 2010

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington DC 20230

Dear NTIA Grant Reviewers and Mr. Strickling,

This letter is being written to show Douglas County's support for the University of Wisconsin-Extension's Building Community Capacity through Broadband (BCCP) BTOP applications. There is a need to build up the community infrastructure for broadband, especially in light of a growing critical need for conducting business over the Internet in both private businesses and in public operations of government and educational institutions. Within the anchor institutions, we see a growing need for working together on projects can be facilitated only with the use of broadband.

We have several intergovernmental relationships that have developed over the years, and the formation last year of our Northwest Wisconsin Community Area Network (NWWICAN) has been providing more opportunities for discussion and working together. One example of a long-term relationship has been the cooperative agreement between the Information Services Departments of Douglas County and the City of Superior, which has been working to share staff, equipment, and services between the two entities. Building a better and more comprehensive broadband infrastructure would help foster other relationships between all of our anchor institutions.

Being a predominately rural county, Douglas County has limited options for broadband. This hampers the efforts of all parties to effectively make use of the tools and opportunities for growth, education, business, service, and so forth that are available only in a broadband scenario. Within the County borders, there are, for example, schools that are suffering because they do not have sufficient broadband availability to effectively serve the students. We see potential opportunities, for example, to allow the County Public Health Department to provide education to students in schools on health topics, or as another example, for the University of Wisconsin Extension services to provide educational opportunities to the citizens if a broadband infrastructure exists.

We cannot specifically address any funding requirements at this time. This should not be seen as a lack of commitment on our part. We do indeed see the benefit of the expansion of broadband throughout Douglas County to be an excellent way to build up the communities with Douglas County through varied and diverse services to the citizens of Douglas County.

Sincerely,

A handwritten signature in blue ink, appearing to read "S. Koszarek", is written over a light blue horizontal line.

Steven J. Koszarek
County Administrator

C: David Dusek, Director of Information Services, Douglas County



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March 3, 2010

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University of Wisconsin-Extension
432 North Lake Street
Madison, WI 53706

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Dave Ross
Mayor



March 3, 2010

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington DC 20230

Dear NTIA Grant Reviewers and Mr. Strickling,

I write to you today to support University of Wisconsin – Extension's ***Building Community Capacity through Broadband*** (BCCB) BTOP applications, for comprehensive community infrastructure and for sustainable broadband adoption. Both address critical needs for communities across Wisconsin and in particular for the five communities that are partnering on this important endeavor. These grants will greatly assist each in building community capacity to serve our regions.

As one of the anchor institutions in Superior, University of Wisconsin-Superior is strongly committed to community-supported networking. When UW-Extension proposed that Superior participate as one of the five communities partnering in a comprehensive community infrastructure and sustainable broadband adoption grant, we were very pleased to accept.

In Superior we have had a great deal of difficulty acquiring the bandwidth necessary to carry out our educational mission. The rest of the community has been even more disadvantaged than the University which has the support of the University of Wisconsin System. In addition to the economic challenges caused by decades of decline in industry and the economic catastrophe of the last few years, Superior is the most geographically distant community from the population centers of the state, and thus from the greatest broadband opportunities.

We believe that community owned and operated networks are the best guarantee for communities such as ours so that each public anchor institution will have access to the network bandwidth it needs commensurate with its mission no matter what that bandwidth might be. We view access to a broadband, robust and scalable network as a public good in the same way as our roads and highways are public goods. By moving network access for our public institutions from a private service to a public good, we will promote community collaboration, improved public health, better access to education and information, more efficient management of public resources, and improved emergency services.

We also believe that community owned networks will bring private sector network providers into an under-served community to supply last mile services to businesses and households. A key component

OFFICE OF THE CHANCELLOR

Old Main, Room 212 • Belknap & Catlin • PO Box 2000 • Superior, WI 54880-4500 • 715-394-8221

Mr. Lawrence E. Strickling
March 3, 2010
Page 2

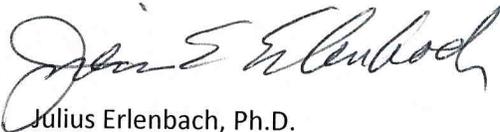
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The sustainable broadband adoption grant will ensure that our community network continues to grow and include additional smaller communities in the largely rural area in northwest Wisconsin. We are particularly interested in bringing increasing numbers of public institutions and their outlying facilities onto our community network.

At University of Wisconsin-Superior, we believe community area networks are the most logical and efficient way to bring broadband networking into small and rural communities where service providers see little profit for the investment they must make. Like the rural electric cooperatives of seventy years ago—which Wisconsin pioneered—we believe the CANs will serve as network cooperatives to do the same service for broadband.

Because of the innovative and highly positive benefits these University of Wisconsin-Extension grants will bring to northwestern Wisconsin and to the city of Superior, **the University of Wisconsin-Superior pledges \$40,000 as a cash match** (\$20,000 per year for two years) to fund the ***Building Community Capacity through Broadband*** grant applications.

Sincerely,



Julius Erlenbach, Ph.D.
Chancellor

JEE/MS/jj



University of Wisconsin-Extension
Douglas County Courthouse
1313 Belknap Street, Room 107
Superior, WI 54880-2781
Telephone: (715) 395-1363
Fax: (715) 395-1399
711 for Wisconsin Relay

Cooperative Extension
Douglas County Extension Office

March 10, 2010

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington DC 20230

Dear Mr. Strickling:

Please accept this letter of support for the University of Wisconsin – Extension’s Building Community Capacity through Broadband (BCCB) BTOP applications, for comprehensive community infrastructure and sustainable broadband adoption.

Douglas County is a partner with this initiative because the broadband infrastructure as outlined in the application process is greatly needed in our area. We have a committed local group with representation from Douglas County, the City of Superior, UW-Superior, Wisconsin Indianhead Technical College, and the School District of Superior who have been meeting for months in support of this effort. In addition, the Douglas County UW-Extension office is well connected to our Chancellor’s office and the Center for Community Economic Development in Madison which has been working very diligently in this application process.

If approved, the broadband service will be made available to areas of the community that currently have limited or no access, increase the effectiveness and efficiency of services to the community, and encourage all community partners to better serve the citizens’ needs.

Our community partners including the Douglas County Government are very interested and excited about this project, which I greatly support. I kindly ask for your funding approval of the University of Wisconsin – Extension’s Building *Community Capacity through Broadband* grant applications. Please do not hesitate to contact me if you have any questions or need additional information.

Respectfully,

Fariba Pendleton, Department Head and Community Resource Development Educator
University of Wisconsin – Extension
Douglas County

Building Community Capacity through Broadband (BCCB) Supplemental Information

Key Collaborators-Letters of Support

Statewide

Governor, State of Wisconsin	Jim Doyle	Governor
United States Senate	Herb Kohl	WI U.S. Senator
United States Senate	Russell Feingold	WI U.S. Senator
Wisconsin Economic Development Association	Patrick Drinan	President
Wisconsin Manufacturers and Commerce	James Haney	President/CEO
Wisconsin State AFL-CIO	David Newby	President
Wisconsin Counties Association	Mark O'Connell	Executive Director
Local Government Institute of Wisconsin	Gary Becker	Executive Director
University of Wisconsin Extension, Board of Visitors	Keith Summers	President, Board of Visitors
WI Department of Workforce Development	Dennis Winters	Chief, Office of Economic Advisors
DoIT Division of Information Technology UW-Madison	Ronald Kraemer	Vice Provost for Information Technology
WI Dept. of Agriculture, Trade and Consumer Protection	Rod Nilsestuen	Secretary
Wisconsin Legislature	Jim Holperin	State Senator, 12th District
Wisconsin Legislature	Jeffrey Mursau	State Representative, 34th District

Chippewa Valley

Clark County Economic Development Corp & Tourism	Tim Swiggum	President
River Country Resource Conservation and Development	Richard Purdy	Director
City of Eau Claire, Fire and Rescue Department	Edward Kassing	Fire Chief
Eau Claire County Board of Supervisors	Gregg Moore	Chair
City of Eau Claire, Housing Authority	Keith Johnathan	Executive Director
Clark County Clerk's Office	Christina Jensen	Clark County Clerk
Abbotsford/Colby Area Chamber of Commerce	Jennifer Lopez	Secretary
City of Eau Claire	Mike Huggins	City Manager
Rural Wisconsin Health Cooperative	Tim Size	Executive Director
Luther Midelfort Hospital/Mayo Health System-Eau Claire	Todd Munden	Director of Information Systems
Chippewa Valley Hospital	Douglas Peterson	Director
Spooner Health System	Michael Schafer	CEO
Baldwin Area Medical Center, Inc.	Alison Page	CEO
Hudson Hospital & Clinics	Marian Furlong	President and CEO
Memorial Medical Center	Scott Polenz	CEO
Our Lady of Victory Ministry Health Care	Cindy Eichman	President
Amery Regional Medical Center	Michael Karuschak	CEO, FACHE
Dove Healthcare South & West and Affiliates	Jim Deignan	CEO
UW Health, Eau Claire Family Medicine Clinic	Jerry Barton	Clinic Administrator
Chippewa Falls Area Unified School District	Scott Kowalski	Director of Educational Technology
Eau Claire Area Hmong Mutual Assistance Association	SiaCha Lor	Interim Director
Chippewa Valley Museum	Susan McLeod	Director
The Open Door Clinic, Inc.	Deb Biegging	Clinic Coordinator
Boys & Girls Club of the Greater Chippewa Valley	Craig Olsen	Board President
Rice Lake Area School District	Thomas Lange	District Technology Coordinator
School District of Mondovi	Cheryl Gullicksrud	District Administrator
Spooner Area School District	Donald Haack	Superintendent
School District of Altoona	Kathy Dahl	Business Manager
School District of Fall Creek	Chuck Kukura	Superintendent
School District of Abbotsford, K-12	Reed Welsh	District Administrator
Eau Claire Area School District	Robert Scidmore	Director of Technology
University of Wisconsin-Eau Claire	Chip Eckardt	Chief Information Officer
University of Wisconsin-Stout	Charles Sorensen	Chancellor

Building Community Capacity through Broadband (BCCB) Supplemental Information

Key Collaborators-Letters of Support

Superior

City of Superior	Dave Ross	Mayor
Douglas County	Steven Koszarek	County Administrator
University of Wisconsin-Superior	Julius Erlenbach	Chancellor
UW Extension, Douglas County	Fariba Pendleton	Department Head

Menominee Nation

Menominee Indian Tribe of Wisconsin	Laurie Boivin	Menominee Tribal Chairwoman
University of Wisconsin Extension- Menominee Nation	Karen Vermillion	Community Development Specialist

Wausau

Northcentral Technical College	Lori Weyers	President
Wausau Area Hmong Mutual Association	Peter Yang	Executive Director
North Central Wisconsin Workforce Development	Sally Cutler	Executive Director
Wisconsin Legislature	Russ Decker	State Senator

Platteville

Saint Mary School	Jean Lange	Principal
Wisconsin State Senate	Dale Schultz	WI State Senator, Senate District 17

Building Community Capacity through Broadband (BCCB) Supplemental Information

Key Partners-Letters of Commitment

Statewide

University of Wisconsin System	Kevin Reilly	President
University of Wisconsin Colleges and Extension	David Wilson	Chancellor
WiscNet	David Lois	Executive Director
University of Wisconsin Extension, Cooperative Extension	Richard Klemme	Dean and Director
University of Wisconsin Extension, BAMI Division	Malcolm Brett	Director, Broadcasting and Media Innovations
Wisconsin Educational Communications Board	Gene Purcell	Executive Director

Chippewa Valley

Cooperative Education Services Agency, CESA 10	Ross Wilson	Director, Education Technology Services
Chippewa Valley Free Clinic, Eau Claire	Brent Hafele	Executive Director
Indianhead Federated Library System	John Thompson	Executive Director
Hospital Sisters Health System Division (Western WI)	Stephen Ronstrom	President and CEO
St. Joseph's Hospital	Dave Fish	President and CEO
Wisconsin Indianhead Technical College (Rice Lake)	John Will	Vice President, Administrative Services

Superior

School District of Superior	Janna Stephens	District Administrator
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Menominee Nation

College of Menominee Nation	Ronald Jurgens	Vice President of Planning & Operations
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Wausau

University of Wisconsin Colleges-Marathon County	Sandra Smith	Campus Executive Officer and Dean
Marathon County Public Library	Phyllis Christensen	Director
UW Extension-Marathon County	Mary Kluz	Community Resource Development Agent
The Neighbor's Place Inc.	Tom Rau	Executive Director

Platteville

Platteville Public Library	Rose Frost	Director
Platteville Library Foundation	Regina Pauly	President
Platteville Business Incubator	Edward White	Executive Director
Platteville Area Industrial Development Corporation	George Krueger	Executive Director
School District of Platteville	Dean Issacson	District Administrator
City of Platteville Senior Center	Connie Steinhoff	Director
University of Wisconsin-Platteville	Marian Maciej-Hiner	Director, Office of Continuing Education



Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington DC 20230

Dear NTIA Grant Reviewers and Mr. Strickling,

The North Central Wisconsin Workforce Development Board (NCWWDB) supports the University of Wisconsin – Extension’s ***Building Community Capacity through Broadband*** (BCCB) BTOP applications, for comprehensive community infrastructure and for sustainable broadband adoption. Both address critical needs for our community through a project that will provide us with the impetus and support we greatly need to build community capacity in Central Wisconsin.

This broadband project in Marathon County will allow:

- Computer training and a lab at the Neighbors Place to respond to the high demand at the Wausau Headquarters Library
- Pilot an internet kiosk with web access restricted to educational content, suggested focus on benefits of broadband access, community and professional development opportunities available online
- Creation of a mobile lab, partnering with Marathon County Public Library (and others) for outreach to special populations: Hmong and Spanish language users, Senior Citizens, the unemployed and farmers
- Hiring of an approximately half-time instructor to provide support to the mobile lab

NCWWDB is collaborating on this important endeavor because

- We know it can have long-lasting impact on how we live and work by enhancing accessibility for those unemployed or underemployed
- The effort will give adequate bandwidth or improved broadband service to allow for virtual coaching and on-line instruction
- It will level the playing field for the “haves” and “have nots” when it comes to resources and learning

As a collaborator we are supporting this effort by:

- Providing ongoing advice and access between the NCWWDB and the project ; be a liaison for information and feedback

- Working closely with BCCB to address the needs of the unemployed or underemployed population that may be hard to reach by participating in the Community Area Network to ensure usage of broadband technology within our organization
- Assisting in the educational outreach component of BCCB by aligning our service activities at the Neighbor's Place and other outreach efforts

As a result of these grants, our organization will

- Attain the ability to work with clients virtually and allow them the chance for "on-line" learning. For instance, our Older Youth program can complete remedial Math and Reading by using WIN, our on-line learning program. At this time many of our participants cannot take the furnished "lap top" home, because they do not have service.
- Allow for cost savings through local network management between our job centers and partners.

Please support UW-Extension- Marathon County in the endeavor. They are very reliable, a great leader, and will us the resource to the full extent.

Sincerely,

A handwritten signature in cursive script, appearing to read "Sally Cutler".

Sally Cutler, Executive Director

North Central Wisconsin Workforce Development



Wausau Area Hmong Mutual Association

1109 6th Street
Wausau, Wisconsin 54403
715-842-8390
Fax: 715-842-9202
E-Mail: bzhren@wausauhmong.org

March 1, 2010

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington, DC 20230

Dear NTIA Grant Reviewers and Mr. Strickling:

The Wausau Area Hmong Mutual Association (WAHMA) fully supports University of Wisconsin – Extension's Building Community Capacity through Broadband (BCCB) BTOP applications, for comprehensive community infrastructure and for sustainable broadband adoption. The Wausau metropolitan area is home to more than 6,000 Hmong and other Southeast Asian residents who are refugees or former refugees from Laos. Most Southeast Asian families are working in entry level production work and are considered low income. As a result, most families have limited or no access to computers and internet services.

A significant number of older Southeast Asian adults have limited English skills which could benefit greatly from the BCCB program. In addition to the community at large, the proposed project will provide computer training opportunities as well as access to the internet for many Southeast Asian community members. Furthermore, the creation of a mobile lab to provide outreach to special populations such as the Hmong and Laotian residents will help them gain knowledge of current events, news, information and community resources. The opportunities to use computer will also help them improve their English skills.

WAHMA will work in collaboration with the local partners in reaching out to the Southeast Asian populations in an effort to ensure their understanding and usage of broadband. We look forward to working together to implement this exciting initiative.

Sincerely,

Peter Yang
Executive Director



A United Way Agency

February 24, 2010

Anthony Wilhelm, Director
Broadband Technology Opportunities Program
Office of Telecommunications and Information Applications
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, NW
HCHB, Room 4887
Washington, DC 20230

Dear Director Wilhelm:

Northcentral Technical College (NTC) is honored to be a collaborator in the Broadband Technology Opportunities Program, Part II, application. NTC is a committed partner to the Wausau Community Area Network (W-CAN) as it strongly believes in the importance of community interconnectivity.

According to the 2000 census, Wausau had a population of 38,426 people and is the core city in the Wausau Metropolitan Statistical Area (the MSA includes all of Marathon County with a population of 125,834). The broadband infrastructure that this opportunity provides to a key portion of NTC's service area will have a highly positive impact on an underserved population. NTC students would not only be impacted while attending classes at NTC, but many of their children would benefit through the primary/secondary schools being connected; they would have an advantage through higher levels of service offered through healthcare and public safety entities connected to the broadband; and they would have employment opportunities related to the project.

Like many of us, President Obama understands that modern technology is critical to the expansion of business, education, and health care opportunities in rural areas and the competitiveness of the nation's small towns and rural communities. President Obama supports a comprehensive plan and substantial investments in the expansion of rural broadband so that all areas of the country have access to the tools for fair competition in a 21st century economy. As the majority of NTC's 10-county service area is considered rural, I understand the magnitude and benefits the award of this proposal will have on the NTC community.

NTC holds seven core beliefs, two focused on technology: **Access** - We believe in access for all learners through geographic, financial, service, and learning delivery alternatives; and **Innovation** - We believe in innovation in application of technology in delivery of learning and services through creative solutions. With this in mind, NTC is committed to matching \$150,000 of cash towards this application. In addition, NTC will commit necessary personnel, travel, and meeting space resources to ensure successful implementation of the project.

Thank you for your consideration of this imperative project. It will strengthen the Wausau community as well as the partnerships between local and regional educational, public safety, government, healthcare, and business and industry representatives. I look forward to working with the team to implement the application's objectives.

Sincerely yours,



Lori A. Weyers, Ph.D.
President

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington DC 20230

Dear NTIA Grant Reviewers and Mr. Strickling,

I write to you today stating my commitment to University of Wisconsin – Extension's **Building Community Capacity through Broadband** (BCCB) BTOP applications, for comprehensive community infrastructure and for sustainable broadband adoption. Both address critical needs for our community through a project that will provide us with the impetus and support we greatly need to build community capacity in the Marathon County area.

The Neighbors' Place is a unique, locally supported organization with a strong multi-faith and multi-cultural heritage, providing help to people in need throughout our community. Located at 745 Scott Street in Wausau, Wisconsin, The Neighbors' Place was formed in 1987. The people we serve are from all ethnic groups - Caucasian, Asian, African American, Hispanic, Native American, and more - and represent all ages. The Neighbors' Place provides help to people in need through a food pantry, emergency relief, youth services, cultural and language programs and other services.

We plan to partner on this important endeavor because:

- The proposed project will deploy Middle Mile broadband infrastructure and incorporate a public-private partnership among government, non-profit and for-profit entities, and other key stakeholders, improving services within our community. There is a critical lack of access to broadband in Marathon County, especially among lower income, under and unemployed, and rural residents. It is only through partnerships such as proposed here that this need can be met. The Neighbors' Place looks forward to partnering with University of Wisconsin-Extension, the University of Wisconsin-Marathon County, the Marathon County Public Library, and the Wausau Area Hmong Mutual Association;

- The proposed projects will bolster growth in economically distressed areas by building awareness of services available only through high speed internet in areas currently underserved by broadband. We are especially interested in building that awareness in the population we serve which includes people challenged by lower incomes, unemployment and cultural and language differences;
- The proposed projects will deploy broadband infrastructure with a commitment to serve community colleges that have expressed a demand or indicated a need for access or improved access to broadband service;
- The proposed projects will improve services in economic development. Participants in the programs will have an increased awareness of the professional and business development opportunities available through the internet. Educational opportunities will become available to Marathon County residents who cannot travel to one of the education institutions or who are interested in courses of study available only online.

Our role as a key partner includes:

- We will be contributing to the planning, development and execution of the proposed project by planning and coordinating educational sessions between our location and the instructor, and sharing the evaluations and expertise we have gathered from the community training we currently provide around language and computer use. Our facility will house a learning lab.
- We will be contributing to the management and operation of the project by making use of increased broadband capacity and providing staff time to help with coordination.
- We will contribute staff time to learn about the opportunities of broadband so we may continue the teaching beyond the grant funded activities.

This funding will benefit Marathon County and its residents in multiple ways:

- This effort will open a conversation about how, through local network management, community shareholders can collaboratively improve network performance and capacity according to demand, and manage our network for continued growth and long-term sustainability with resulting cost-effectiveness.
- This effort will promote community collaboration and efficiency through cost and resource sharing, by enhancing integrated, innovative and accessible services, and reducing unnecessary redundancy of services.
- This effort will increase awareness of how improved broadband service supports community development, through increased economic opportunity and new capabilities to communicate and transport data.
- This effort will improve e-commerce capability, facilitate communication between public safety agencies and ensure sustainable community growth and prosperity.
- This effort will create consumer demand and enable other service providers to serve the community.
- This effort will help shape realistic models of broadband deployment and tremendously expand educational resources for our community, especially rural and underemployed residents.

Because of the innovative and highly positive benefits (expansion of educational resources, increased economic opportunity, and community discussion around collaboration) that can be derived from this effort, I strongly support the project described and urge your positive consideration and funding of University of Wisconsin – Extension’s *Building Community Capacity through Broadband* grant applications.

Sincerely,

Handwritten signature of Tom Rau in cursive, with the initials "(M.S.)" written in parentheses to the right of the signature.

Tom Rau, Executive Director

The Neighbors' Place Inc.

745 Scott Street

Wausau WI 54403

Handwritten signature of Mark K. Dorn in cursive.

Mark K. Dorn
Controller

UW-Extension



University of Wisconsin-Extension

212 River Drive, Suite 3
Wausau, WI 54403-5476
715-261-1230
800-236-0153 (Toll Free)
715-261-1238 (Fax)
711 for Wisconsin Relay (TDD)
marathon.uwex.edu (Website)

Cooperative Extension

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington DC 20230

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We plan to partner on this important endeavor because:

- The proposed project will deploy Middle Mile broadband infrastructure and incorporate a public-private partnership among government, non-profit and for-profit entities, and other key stakeholders, improving services within our community. There is a critical lack of access to broadband in Marathon County, especially among lower income, under and unemployed, and rural residents. It is only through partnerships such as proposed here that this need can be met. We look forward to partnering with our state colleagues within the University of Wisconsin-Extension, the University of Wisconsin-Marathon County, the Marathon County Public Library, the Wausau Area Hmong Mutual Association, and The Neighbors' Place;

- The proposed projects will bolster growth in economically distressed areas by building awareness of services available only through high speed internet in areas currently underserved by broadband. Our office has made it a priority to reach out to vulnerable populations, which includes people challenged by lower incomes, unemployment and cultural and language differences;
- The proposed projects will deploy broadband infrastructure with a commitment to serve community colleges that have expressed a demand or indicated a need for access or improved access to broadband service;
- The proposed projects will improve services in economic development. Participants in the programs will have an increased awareness of the professional and business development opportunities available through the internet.
- These projects enhance our ability to fulfill our mission: "To extend the knowledge and resources of the University of Wisconsin to Marathon County residents, where they live and work." Educational opportunities will become available to Marathon County residents who cannot travel to one of the education institutions or who are interested in courses of study available only online.

Our role as a key partner includes:

- I will be contributing to the planning, development and execution of the proposed project by regularly convening a group of community leaders interested in further developing broadband access in the region.
- We will be contributing to the management and operation of the project by supervising the instructor and providing opportunities to connect with key people in the community. We also intend to supply office space for the instructor; this reflects a \$26,800 in-kind contribution by our office.
- Our staff will learn about the opportunities of broadband so we may continue the teaching beyond the grant funded activities.

I am pleased to be part of this effort as it will benefit Marathon County and its residents by opening a conversation about how community shareholders can collaboratively improve network performance and capacity according to demand, and manage our network for continued growth and long-term sustainability. Together we can design a model of broadband deployment that suits our communities.

The effort will promote collaboration: sharing costs, resources, knowledge and services. It provides an opportunity to develop a genuine community system view of access, especially as we increase awareness of how improved broadband service supports community development through increased economic opportunities and improved data transport and communication. With this effort, we foresee more e-commerce, better communication between public safety agencies and greatly expanded educational resources for our community, especially rural and underemployed residents. With funding, our ability to engage more service providers in the conversation will help us develop ideas to improve customer service and generate more customer demand.

In my discussions with our partners, broadband access has consistently come up as a potential strategy for community building, but there is a lack of clarity on how to proceed. This project will give the communities in Marathon County the means to build awareness and develop our strategy, and positions us to learn, adapt and create.

Because of the innovative and highly positive benefits (expansion of educational resources, increased economic opportunity, and community discussion around collaboration) that can grow from this effort, I have made a commitment to the project described and urge your positive consideration and funding of University of Wisconsin – Extension's **Building Community Capacity through Broadband** grant applications.

Sincerely,



Mary Kluz

Community Resource Development Agent
Marathon County UW-Extension
212 River Drive, Suite 3
Wausau WI 54403
715-261-12141
mary.kluz@ces.uwex.edu



Mark K. Dorn
Controller

UW - Extension



Marathon County Public Library

Wausau Headquarters

300 North First Street
Wausau, WI 54403-5405

phone: (715) 261-7200, website: www.mcpl.us

LIBRARIES IN: Athens, Edgar, Hatley, Marathon, Mosinee, Rothschild, Spencer, Stratford, Wausau

February 26, 2010

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington DC 20230

Dear NTIA Grant Reviewers and Mr. Strickling:

I write to you stating my commitment to University of Wisconsin – Extension's **Building Community Capacity through Broadband** (BCCB) BTOP applications, for comprehensive community infrastructure and for sustainable broadband adoption. Both address critical needs for our community through a project that will provide the impetus and support greatly needed to build community capacity in the Marathon County area.

Pending anticipated approval by the Library Board of Trustees at their March meeting, Marathon County Public Library will partner on this important endeavor because

- The proposed projects will deploy Middle Mile broadband infrastructure and incorporate a public-private partnership among government, non-profit and for-profit entities, and other key stakeholders, improving services within our community. There is a critical lack of access to broadband in Marathon County, especially among lower income, under and unemployed, and rural residents. It is only through partnerships such as proposed here that this need can be met. I look forward to Marathon County Public Library partnering with University of Wisconsin-Extension, non-profits such as the Neighbor's Place, the Wausau Area Hmong Mutual Association and seeking private partners to coordinate educational sessions. The Library has Headquarters in Wausau and branches in Athens, Edgar, Hatley, Marathon City, Mosinee, Rothschild, Spencer, and Stratford;
- The proposed projects will bolster growth in economically distressed areas by building awareness of services available only through high speed internet in areas currently underserved by broadband. We are especially interested in building that awareness in the rural villages of Marathon County where we have branch libraries. Our rural areas have historically lower household incomes, and we see access to the worldwide web as an important piece in providing economic opportunities;
- The proposed projects will deploy broadband infrastructure with a commitment to serve community colleges that have expressed a demand or indicated a need for access or improved access to broadband service;

- The proposed projects will improve services in economic development. Participants in the programs will have an increased awareness of the professional and business development opportunities and market information available through the internet. Educational opportunities will become available to Marathon County residents who cannot travel to one of the education institutions or who are interested in courses of study available only online.

As a key partner

- We will contribute to the planning, development and execution of the proposed project by planning and coordinating educational sessions between our branch libraries and the instructor, and sharing the evaluations and expertise we have gathered from the community training we currently provide around computer use. We will also provide space for the proposed mobile lab and instructor.
- We will contribute to the management and operation of the project by making use of increased broadband capacity which was recently funded and providing staff time to help with coordination.

We will contribute wireless access currently existent in our libraries which will be used with the mobile lab.

This funding will benefit Marathon County and its residents in multiple ways:

- This effort will increase awareness of how improved broadband service supports community development, through increased economic opportunity and new capabilities to communicate and transport data.
- This effort will promote community collaboration and efficiency through cost and resource sharing, by enhancing integrated, innovative and accessible services, and reducing unnecessary redundancy of services.
- This effort will improve e-commerce capability, facilitate communication between public safety agencies and ensure sustainable community growth and prosperity.
- This effort will create consumer demand and enable other service providers to serve the community.
- This effort will help shape realistic models of broadband deployment and tremendously expand educational resources for our community, especially rural and underemployed residents.

Because of the innovative and highly positive benefits (expansion of educational resources, increased economic opportunity, and community discussion around collaboration) that can be derived from this effort, I strongly support the project described and urge your positive consideration and funding of University of Wisconsin – Extension's *Building Community Capacity through Broadband* grant applications.

Sincerely,



Phyllis Christensen, Director
Marathon County Public Library
300 North First Street
Wausau WI 54403



Mark K. Dorn
Controller

UW-Extension

MARATHON COUNTY

A Campus of the University of Wisconsin Colleges

February 25, 2010

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington DC 20230

Dear NTIA Grant Reviewers and Mr. Strickling:

We write to you today to state our commitment to University of Wisconsin-Extension's **Building Community Capacity through Broadband** (BCCB) BTOP applications, for comprehensive community infrastructure and for sustainable broadband adoption. Both address critical needs for our community through a project that will provide us with the impetus and support we greatly need to build community capacity in Wausau and the surrounding area.

We are partnering on this important endeavor because

- The proposed projects will deploy Middle Mile broadband infrastructure with a commitment to offer new or substantially upgraded service to community anchor institutions.
- The proposed projects will deploy broadband infrastructure with a commitment to serve local educational institutions by providing improved access to broadband service.
- The proposed projects will improve services throughout the community including, but not limited to:
 1. Public Safety
 2. Healthcare via telemedicine
 3. Economic development – broadband connectivity will make Wausau a more attractive location for business.
 4. Education – increased broadband capacity will allow educational institutions to better serve the demand for higher education by taking advantage of a robust network to push streaming video and other high bandwidth distance education applications to prospective students that are place bound or unable to take advantage of on-site classes.

Our role as a key partner includes:

- Continue to contribute to the planning, development and execution of the proposed project by serving in an advisory role for the sustainability of the project. Currently David Dettman, Library and IT Director here at UW-Marathon County is the point person for the SBA portion of the grant in the Wausau area.

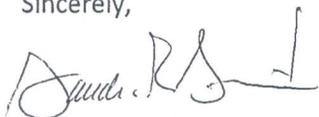
- We will be contributing to the management and operation of the project by creating service learning opportunities for students to participate in the training that will take place in the proposed computer center.

The completion of the project at the current scope can only be achieved with the assistance of the federal government and the Sustainable Broadband Adoption stimulus dollars. If the money is awarded the Wausau area will be technologically transformed so to speak with the realization of the following benefits:

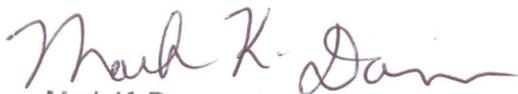
- As a result of these grants, UWMC will attain improved broadband service for our growing distance education student population.
- Broadband service will be made available to areas of the community that currently have sporadic access at best (a computer lab at a not for profit entity who's main cliental are the Wausau area's unemployed, ethnically diverse, and those at or below the poverty level). It will also bring needed computer resources to outlying libraries via a mobile lab.
- This effort will enhance life-saving treatment and the health and wellness of residents in rural areas through telemedicine, enabling high-speed exchange of critical emergency medical information.
- This effort will improve broadband service for our membership and allow for new capabilities to communicate and transport data among anchor institutions.
- This effort will improve e-commerce capability, address much needed improvement in public safety and ensure sustainable community growth and prosperity.

Because of the innovative and highly positive benefits listed above that can be derived from this effort, UW-Marathon County strongly supports the project described and urge your positive consideration and funding of University of Wisconsin-Extension's *Building Community Capacity through Broadband* grant applications.

Sincerely,



Sandra R. Smith
Campus Executive Officer and Dean



Mark K. Dorn
Controller

UW-Extension



WISCONSIN LEGISLATURE

P. O. Box 7882 Madison, WI 53707-7882

March 9, 2010

Mr. Lawrence E. Strickling
Assistant Secretary for Communications and Information
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Avenue, N.W.
Washington, D.C. 20230

RE: Building Community Capacity through Broadband in Wausau, Wisconsin

Dear Mr. Strickling:

We are writing to strongly support the University of Wisconsin-Extension's BTOP grant applications for the following five pilot communities in Wisconsin: Chippewa Valley, Menominee Nation, Platteville, Superior, and Wausau. These applications involve comprehensive community infrastructure, public computer centers, and sustainable broadband adoption and will be submitted to the National Telecommunications and Information Administration for broadband funding under the American Recovery and Reinvestment Act of 2009.

This project meets the goals laid out in the American Recovery and Reinvestment Act of 2009 and would have a tremendous impact on the five Wisconsin communities involved. It would bring better internet access to areas of our state that currently have a high need for broadband access.

For example, Wausau is considering the following for its Sustainable Broadband Adoption (SBA) grant:

1. Computer training and lab at the Neighborhood House to respond to the high demand at the Wausau Central Library.
2. Create Internet Kiosks in strategic places throughout Wausau.
3. Education outreach to Hmong, Senior Citizens, the unemployed and farmers.

This project is a collaboration designed to meet the broadband network needs of both the public and private sectors, within urban and rural communities in Wausau and parts of central Wisconsin.

The infrastructure grant will focus on connecting anchor institutions such as the technical college, city and county government and UW-Marathon County.

Job creation efforts in the Wausau area could be helped with the broadband funding of this project. That funding would:

- Significantly increase the likelihood that businesses and people will want to continue to move to Wausau and stay in Wausau.
- Enhance Wausau's ability to attract and enable modern competitive businesses that require high-performing broadband, and support local business entrepreneurs who require web access.
- Address the needs of the unemployed by giving them access to online resources for job openings.
- Create local jobs by keeping support services within the community and generate broadband-related jobs.
- Give the Wausau community access to world markets.
- Increase telecommuting options.
- Improve educational opportunities by giving access to on-line learning opportunities.

We support expanding broadband services so more Wisconsin residents can access new career and educational opportunities. It can help Wisconsin businesses reach new markets and improve efficiency. It will also help struggling communities that seek to attract new industries while enhancing their local government's capacity to deliver critical services.

Given the innovative and highly positive benefits that will be derived from this project, we strongly support and urge your positive consideration for the maximum funding of UW-Extension's grant request on behalf of the five pilot communities of Chippewa Valley, Menominee Nation, Platteville, Superior, and Wausau.

Sincerely,



Russ Decker
Wisconsin State Senator



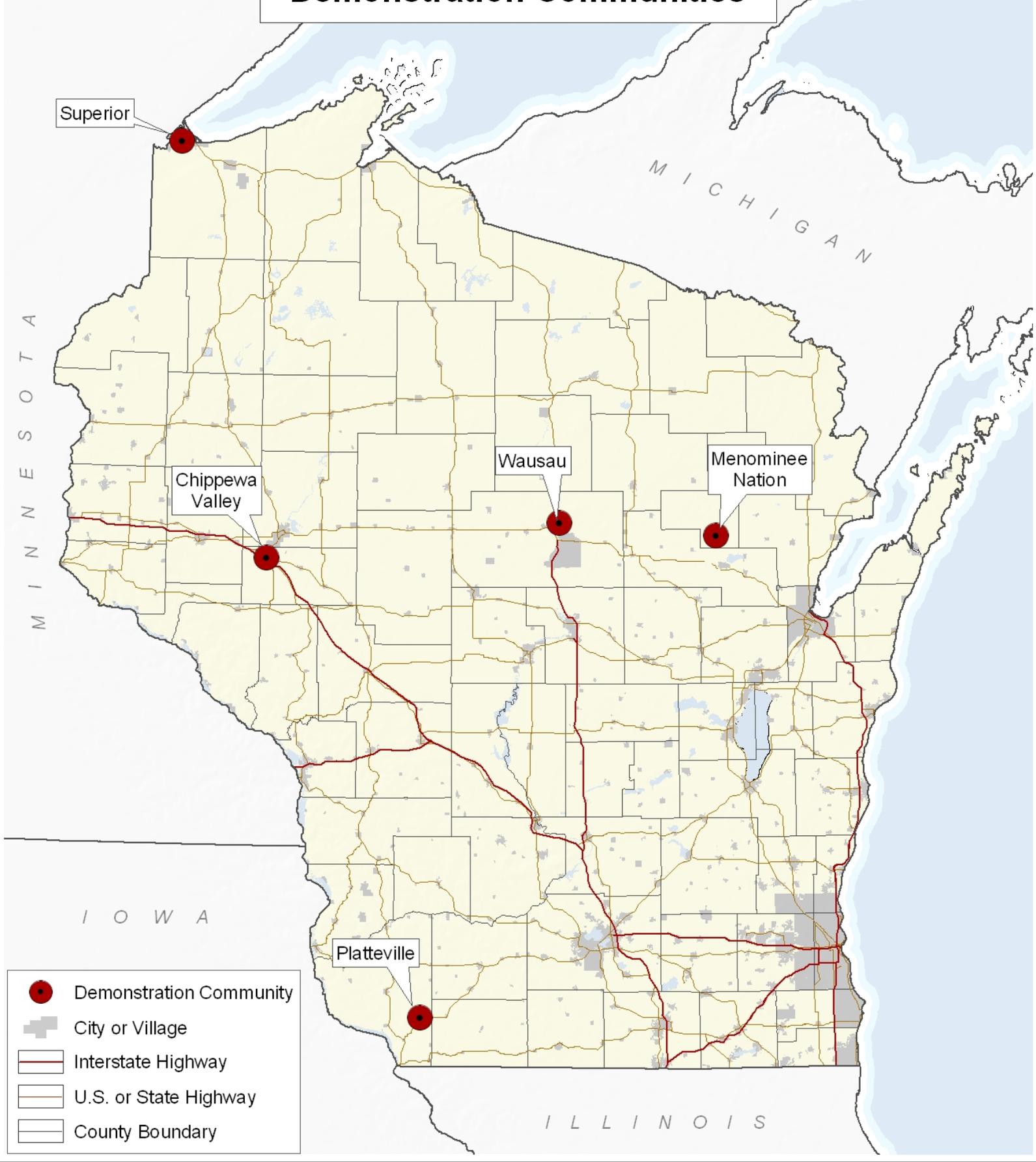
Donna Seidel
Wisconsin State Representative

Building Community Capacity through Broadband (BCCB) Supplemental Information

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BCCB Demonstration Communities Map.....	Page 1
BCCB Planned Educational Programs Diagram.....	Page 2
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BCCB Organizational Chart.....	Page 8
U.W. Extension Organizational Chart.....	Page 9
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Demonstration Communities



PLANNED BROADBAND LEADERSHIP DEVELOPMENT & EDUCATIONAL PROGRAMMING

A
“Maximizing Broadband Utilization” Webinar Series:
 A Beginner’s Guide to E-Commerce
 Connecting Rural Communities
 e-Commerce as a Strategy for Improving Business Vitality
 Electronic Retailing: Selling on the Internet
 Helping Artisans Reach Global Markets
 Internet Strategies to Improve Farm Business Management
 Marketing Food Specialty Products On-Line
 Strengthening Competitive Advantage of Rural Business
 Starting and Managing a Community Area Network I
 Starting and Managing a Community Area Network II

B
Virtual Inventors & Entrepreneurs Club
 Streaming video and audio files of entrepreneurs and their stories, a virtual speakers bureau, articles, blog, forum, mentoring network, FAQ, and other resources identified by Participants.
 The Virtual I&E club would serve anyone nation-wide and also support the existing site-based I&E clubs across the state (more than 40).

Community Broadband Awareness Campaign

Educational programs and resources delivered as site-based programs will be archived on the BCCB website

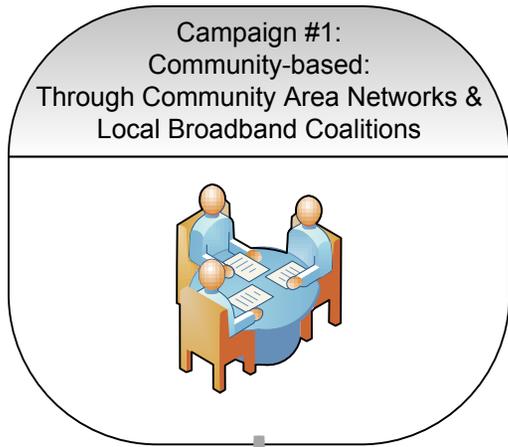
C
Increased Broadband Subscribers/Effective Use of Broadband

D
Video Case Studies Illustrating Best Practices In:
 Broadband Literacy
 Creating & Managing a Community Area Network
 e-Commerce
 e-Government
 Telemedicine
 Economic Development
 Distance Learning

- E**
Examples of community-based leadership and broadband development educational programs:
- CAN best Practices/lessons learned
 - Broadband 101
 - Maximizing your economic development presence
 - How to use a computer and the Internet
 - How to purchase broadband access
 - How to buy a computer
 - Safe online shopping
 - Uses and dangers of social networking
 - Safe online access for children and youth
 - Auction sites
 - Internet audio and video calls including Skype, with emphasis on families communicating with armed forces overseas
 - Online tax filing

F
Development of Community Broadband Assessment Tool

BCCB AWARENESS CAMPAIGN



Marketing Prep

Deliverables

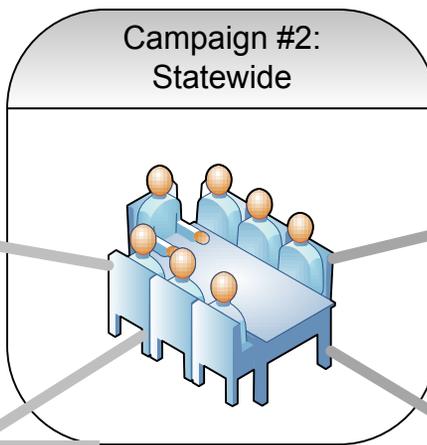


General Population & Customized for Vulnerable Populations

- Develop relationships with local media
- Media Coaching
- Demonstrate utilization of resources
- Utilizing video vignettes

General Population & Customized for Vulnerable Populations

- Local copywriting
- Local advertising design
- Manual development
- Newspaper stories and ads
- Inserts in bills for utilities
- Bulletin Board flyers
- Local access television channels
- Flyers for schools
- University marketing internship



ICS

WI Public Radio



- Webinars
- Video Conferencing
- Teleconferencing
- Marketing

- Call-in programs
- News stories
- Interviews
- Underwriting
- Website

WI Public Television

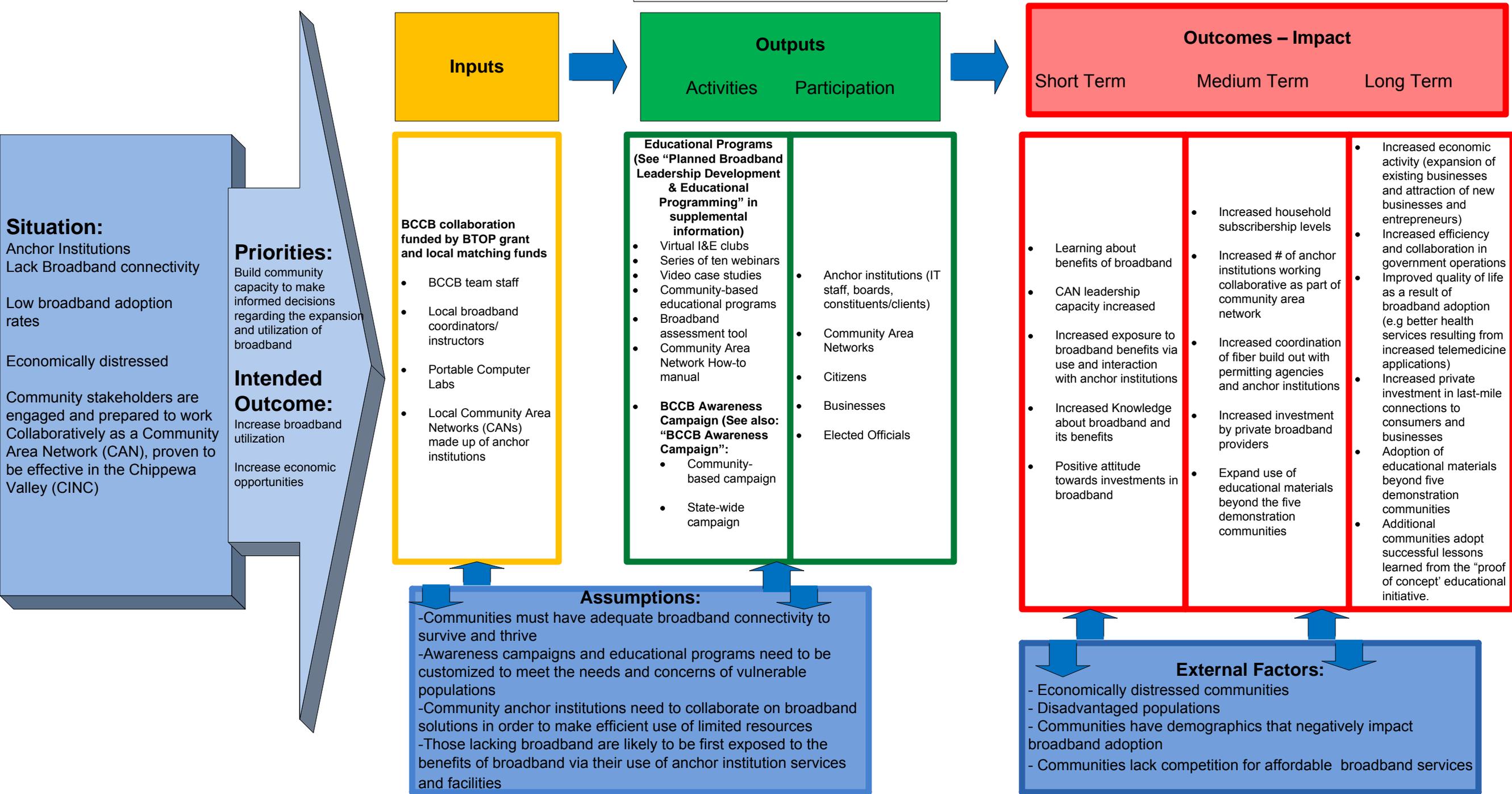
BCCB Project Website



- 10 video segments
- Website
- News and public affairs

- Social Networking tools
- Announcements
- Streaming Video and Audio presentations

BCCB LOGIC MODEL



Evaluation: Pre-test/Post-test evaluations on short, medium and long term outcomes. Community Conversations about increased cooperation efforts

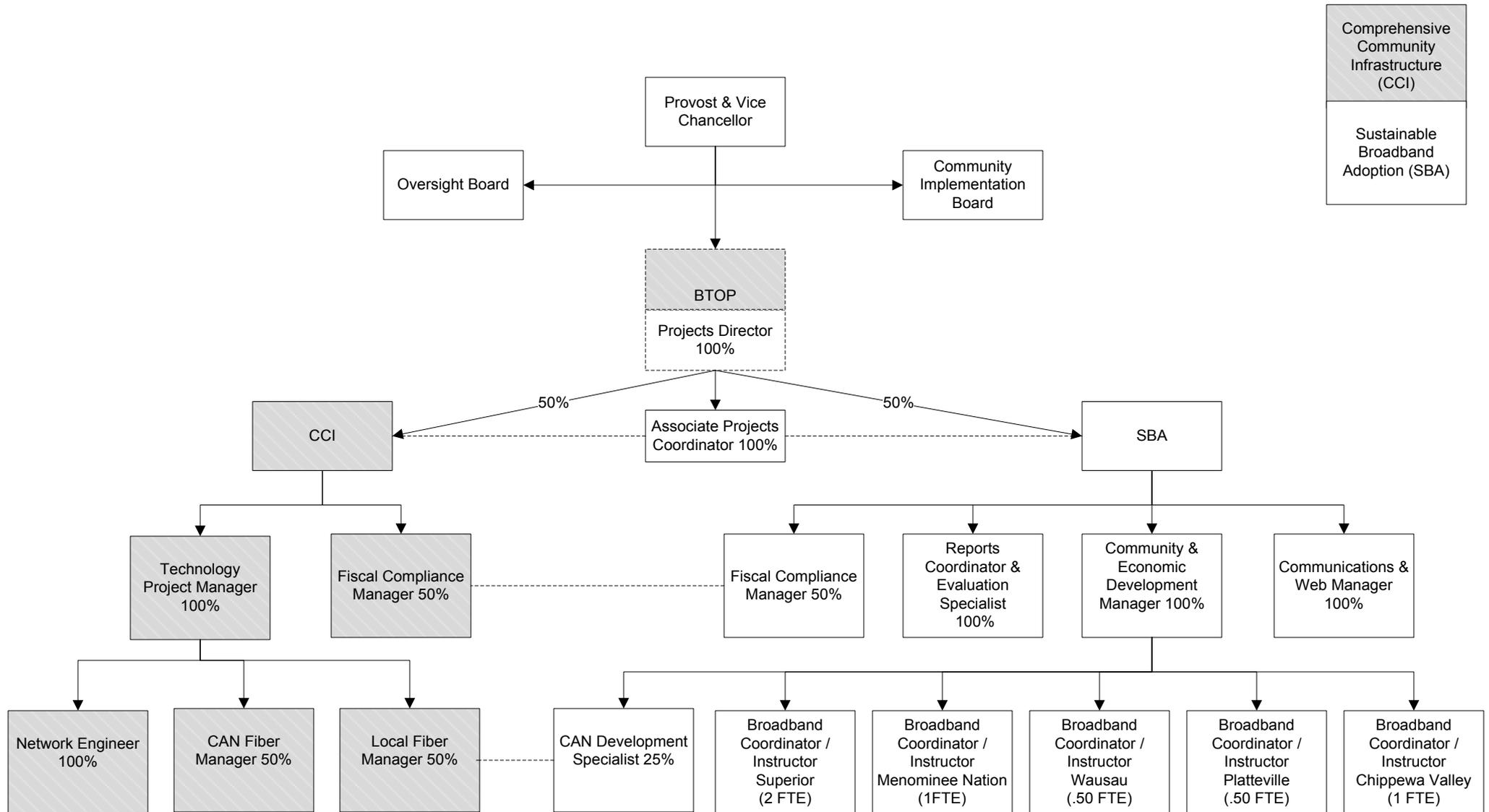
BCCB Timeline

BUILDING COMMUNITY CAPACITY THROUGH BROADBAND (BCCB) - UWEX	15-Sep 2010	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Q4 2011	Q1 2012	Q2 2012	Q3 2012
PROJECT OVERSIGHT & REPORTING & START UP ACTIVITIES									
Quarterly Report Due		X	X	X	X	X	X	X	
Annual/Final Report Due									X
Broadband Subscribership Survey (Replicate 2009 Marathon County Survey)		X						X	
Hiring Staff & Team Brought Together	X	X							
Demo Community Equipment Purchases Made	X	X							
Demo Community Equipment In Place			X						
INTERACTIVE TOOLS & TEMPLATES WORK									
Resource Development Begins: Web Site Planning		X							
BCCB Web Site Up			X						
Demo Communities Utilizing Web Site			X	X	X	X	X	X	X
I & E Think Tank Roll Out Planned & Developed		X	X	X	X				
Video Case Studies R&D Begins		X	X						
Video Case Studies Production Takes Place				X					
Video Case Studies Production Completed					X				

BUILDING COMMUNITY CAPACITY THROUGH BROADBAND (BCCB) - UWEX	15-Sep 2010	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Q4 2011	Q1 2012	Q2 2012	Q3 2012
Tools, Templates & Resources Completed For Outreach Effort	X	X	X	X	X				
Local Advisory Board Engaged and Meeting		X	X	X	X	X	X	X	x
REPLICABLE MODELS & ROADMAPS WORK									
“How to Manual” Development and Completion						X	X	X	X
Assessment Tool Completed								X	
Broadband Readiness Preparedness Index Begins					X				
Broadband Readiness Preparedness Index Completed							X		
STRENGTHING CANS: GRASSROOT ENGAGEMENT									
Local Partnership Meetings	X	X	X	X	X	X	X	X	X
Outreach Planning With Local Collaborators				X	X	X	X	X	X
Setting Up Demo Learning Community & Mentoring Network	X	X	X						
Train the Broadband Coordinating Instructors		X							
Local Outreach/Social Marketing Campaign				X					
LOCAL EDUCATIONAL OUTREACH & MARKETING									
Community-Based Marketing Campaign Preparation									
· Develop Relationships With Local Media				X	X				

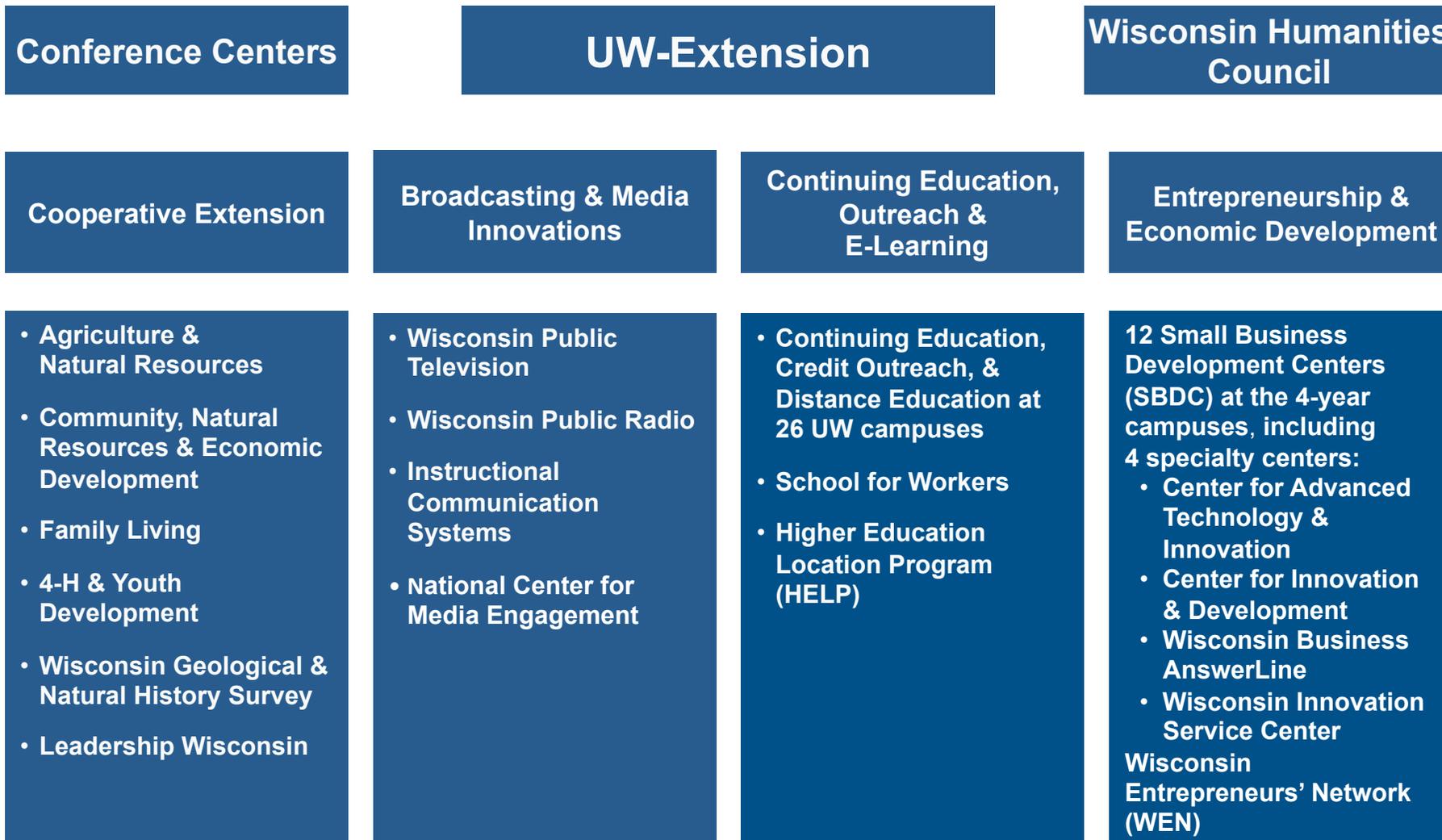
BUILDING COMMUNITY CAPACITY THROUGH BROADBAND (BCCB) - UWEX	15-Sep 2010	Q4 2010	Q1 2011	Q2 2011	Q3 2011	Q4 2011	Q1 2012	Q2 2012	Q3 2012
· Media Coaching					X				
· Demonstrate Utilization of Resources			X						
· Utilizing Video Vignettes					X				
Community-Based Marketing Deliverables									
· Statewide Marketing Campaign								X	
· ICS Communication Services	X	X	X	X	X	X	X	X	X
· Public Television Partnership Activities						X	X	X	X
· WI Public Radio Partnership Activities						X	X	X	X
· BCCB Summit									X

BCCB ORGANIZATIONAL CHART





UW-Extension Structure



Criteria for Community Participation

Building Community Capacity through Broadband

University of Wisconsin-Extension is considering submitting three applications in Round Two of the BTOP Grant Program. In keeping with the Wisconsin IDEA, our approach is built upon cross-sector and cross-institutional collaborations. Our overall goal is to develop innovative models that result in advancing economic development through utilization of broadband and technological infrastructures.

By working with a handful of communities, **clear models of success** will emerge providing roadmaps for other Wisconsin communities to pursue.

What we're looking for

A Community with:

- Several local stakeholders that understand the broadband opportunity (especially for economic development) and has a “guiding coalition”; a cross section of technological savvy people & community leaders who can make decisions, including representation from an arm of UW and local government
- Some knowledge about the broadband connectivity between key institutions, or have begun a mapping or assessment process
- A demonstrated openness to explore various infrastructure configurations; public & private
- Excitement about being part of an innovative process for creating new models
- A commitment to be included in UWEX grant applications; one for infrastructure and one for sustainable adoption efforts. A third application for public computer centers is also available. (We are hoping that several communities will do all three)
- Rural area placement or interest in connecting to rural portions of the region
- The potential for coming up with a 20% match for middle mile fiber
- Agreement to participate in e-commerce & e-literacy education & training efforts and monthly pilot audio calls
- Agreement to work closely with UWEX to fulfill grant reporting requirements and project evaluation efforts.

Benefits for Participating

- Grant writing, guidance and support to create best local planning for infrastructure and sustainable adoption efforts
- A Community Broadband Vision & Strategy
- Access to UW assets and the power & expertise to leverage them
- Seed money for equipment and infrastructure to connect anchor institutions (1 million estimate)
- Opportunity to learn from other pilot communities and eventually be showcased as a model for others around the state
- Networking & learning opportunities with other pilot community area networks in the state
- A commitment from UWEX to submit the grant and look for other possible funding sources as well
- Sustainable adoption planning and provision of UWEX expertise & support throughout the effort

To Participate

Send a letter briefly describing how you would meet the criteria we have outlined by November 11, 2009 to:

Maria Alvarez Stroud
Special Assistant to Provost & Vice-Chancellor
University of Wisconsin - Extension
432 Lake Street
Madison, WI 53706
Maria.alvarez-stroud@uwex.uwc.edu
608.263.9295

MARATHON COUNTY

A Campus of the University of Wisconsin Colleges

Dear Vice-Chancellor Quinn,

The Wausau area CAN team is enthusiastically welcomes the opportunity to partner with UWEX on two grant applications; one for infrastructure and one for sustainable adoption efforts. We are also interested in engaging in further discussion with UWEX concerning a possible third application for a public computer center. We commit to work closely with UWEX to fulfill grant reporting requirements and project evaluation efforts.

The Wausau area CAN team is comprised of a variety of entities, to include; Aspirus (medical), City of Wausau, DC Everest School District, Marathon County, Northcentral Technical College, UW-Marathon County, Wausau School District, and Wisconsin Valley Library System. These members are committed to pursuing the development of a community area network and are excited to be part of the UWEX grant applications.

The first phase of the Wausau area CAN initiative is in the planning phase. Multiple quotes have been obtained and phase one is projected to connect five to six members. We feel that because significant groundwork has already been done, (mapping and assessment projects) Wausau is an ideal choice to be a pilot "broadband ready" community.

As you can see from the list of names on the following page, this initiative has received widespread support from a cross section of the community including local community leaders, educational entities, local government, and technology experts. The assembled group is committed to thinking creatively about how to best implement broadband to serve the needs of both public and private entities.

Multiple members of the Wausau area CAN team are in the process of planning their budgets for next fiscal year and are planning to allocate dollars for this cause. Although we don't have a guaranteed commitment from said parties we do not anticipate being unable to raise the 20% match.

The CAN team is also very interested in exploring how Broadband can help create the capacity for rural entities (both public and private) to exploit the power of the Internet to grow their operations. We also welcome the opportunity to participate in e-commerce and e-literacy education and training and to network and learn from the experiences of other pilot communities.

Regards,

Chet Strebe

CIO for Information Systems and Instructional Technology -- Northcentral Technical College (NTC)

Dave Dettman

Director of the Library and Technology – UW Marathon County

c.c. Maria Alvarez Stroud

Statements of Net Assets

University of Wisconsin System - EXTENSION

June 30, 2008

June 30, 2007

ASSETS

Current Assets:

Cash and Cash Equivalents	\$	25,662,141.81	\$	21,960,838.74
Accounts Receivable, Net		7,872,973.31		10,694,454.58
Student Loans Receivable, Net		-		-
Capital Lease Receivable		-		-
Inventories		246,760.00		226,663.00
Prepaid Expenses		1,228,799.65		1,119,887.79
Deferred Charges		12,641.84		10,812.07
Total Current Assets		35,023,316.61		34,012,656.18

Noncurrent Assets

Endowment Investments		6,289,054.57		6,885,333.37
Student Loans Receivable, Net		-		-
Capital Lease Receivable		-		-
Land		418,982.86		418,982.86
Improvements Other Than Buildings, Net		981,375.77		1,153,205.65
Construction in Progress		121,386.54		60,911.57
Buildings, Net		20,196,818.54		20,012,468.07
Equipment, Net		4,099,583.99		4,070,678.80
Library Holdings		-		-
Total Noncurrent Assets		32,107,202.27		32,601,580.32

TOTAL ASSETS

\$ 67,130,518.88 \$ 66,614,236.50

LIABILITIES

Current Liabilities

Accounts Payable and Accrued Liabilities	\$	8,635,732.25	\$	4,079,599.77
Notes and Bonds Payable		140,675.12		108,467.86
Capital Lease Obligations		-		14,301.00
Unearned Revenue		6,604,110.40		3,418,714.42
Compensated Absences		2,705,171.77		2,791,228.88
Deposits of Student Organizations		-		-
Total Current Liabilities		18,085,689.54		10,412,311.93

Noncurrent Liabilities

Notes and Bonds Payable		2,686,100.68		1,986,042.59
Capital Lease Obligations		-		-
Compensated Absences		2,768,335.89		2,565,192.73
Total Noncurrent Liabilities		5,454,436.57		4,551,235.32

TOTAL LIABILITIES

\$ 23,540,126.11 \$ 14,963,547.25

NET ASSETS

Invested in Capital Assets, net of Related Debt	\$	22,991,371.90	\$	23,607,435.50
Restricted for				
Nonexpendable		3,938.52		5,170.43
Expendable		15,067,543.96		12,923,825.31
Student Loans		-		-
Other		4,423,688.19		6,073,146.03
Unrestricted		1,103,850.20		9,041,111.98
TOTAL NET ASSETS	\$	43,590,392.77	\$	51,650,689.25

The accompanying notes to the financial statements are an integral part of these statements.

Statements of Revenues, Expenses and Changes in Net Assets

University of Wisconsin System - EXTENSION

Year ended June 30, 2008

Year ended June 30, 2007

OPERATING REVENUES

Student Tuition and Fees (net of Scholarship Allowances of \$0 and \$0, respectively)	\$	52,544.98	\$	42,379.57
Federal Grants and Contracts		12,285,440.46		12,170,075.15
State, Local and Private Grants and Contracts		25,256,050.20		32,110,744.90
Sales and Services of Educational Activities		9,515,605.59		11,266,188.03
Sales and Services of Auxiliary Enterprises (net of Scholarship Allowances of \$0 and \$0, respectively)		0.31		0.13
Sales and Services to UW Hospital Authority		-		-
Student Loan Interest Income and Fees		-		-
Other Operating Revenue		6,645.52		47,485.92
Total Operating Revenues		<u>47,116,287.06</u>		<u>55,636,873.70</u>

OPERATING EXPENSES

Salary and Fringe Benefits		80,270,521.87		76,588,642.20
Scholarship and Fellowships		-		-
Supplies and Services		18,535,691.28		19,016,674.16
Other Operating Expenses		827,104.46		597,215.97
Depreciation		1,949,560.40		1,930,182.61
Total Operating Expenses		<u>101,582,878.01</u>		<u>98,132,714.94</u>

OPERATING INCOME (LOSS)

(54,466,590.95) (42,495,841.24)

NON-OPERATING REVENUES AND EXPENSES

State Appropriations		57,619,213.05		52,238,984.48
Gifts		3,238,984.65		2,483,791.99
Investment Income (net of Investment Expense)		161,148.87		1,611,590.13
Loss on Disposal of Capital Assets		(10,123.00)		-
Interest on Indebtedness		(71,136.58)		(76,084.55)
Transfer to State Agencies		(1,138,215.23)		(1,245,913.96)
Other		(13,656,021.02)		(10,660,394.80)
Income Before Capital and Endowment Additions/Deductions		<u>(8,322,740.21)</u>		<u>1,856,132.05</u>
Capital Appropriations		204,386.30		1,363,014.25
Capital Contributions		-		177,422.50
Additions to Permanent Endowment		-		-

INCREASE IN NET ASSETS

(8,118,353.91) 3,396,568.80

NET ASSETS

Net Assets - beginning of period		51,650,689.25		48,296,423.66
Prior Period Adjustment		58,057.43		(42,303.21)
NET ASSETS - end of period	\$	<u><u>43,590,392.77</u></u>	\$	<u><u>51,650,689.25</u></u>

The accompanying notes to the financial statements are an integral part of these statements.

Statements of Cash Flows

University of Wisconsin System - EXTENSION

Year ended June 30, 2008

Year ended June 30, 2007

Cash Flows from Operating Activities

Student Tuition and Fees	\$	187,132.68	\$	277,950.58
Federal, State, Local and Private Grants & Contracts		44,261,016.03		47,009,303.27
Sales and Services of Educational Activities		9,572,332.66		11,004,667.22
Sales and Services of Auxiliary Enterprises		603,562.93		(1,426,346.73)
Sales and Services to UW Hospital Authority		-		-
Payments for Salaries and Fringe Benefits		(76,184,209.02)		(75,588,164.14)
Payments to Vendors and Suppliers		(18,316,801.17)		(18,596,814.68)
Payments for Scholarships and Fellowships		-		-
Student Loans Collected		-		-
Student Loan Interest and Fees Collected		-		-
Student Loans Issued		-		-
Other Revenue (Expense)		(2,137,896.07)		(556,847.55)
Net Cash Used in Operating Activities		(42,014,861.96)		(37,876,252.03)

Cash Flows from Investing Activities

Interest and Dividends on Investments, Net		526,998.41		627,252.07
Proceeds from Sales and Maturities of Investments		4,945,698.26		4,213,910.01
Purchase of Investments		(4,714,478.26)		(4,640,187.37)
Net Cash Provided by Investing Activities		758,218.41		200,974.71

Cash Flows from Capital and Related Financing Activities

Proceeds from Issuance of Capital Debt		839,137.72		1,163,796.01
Capital Appropriations		204,386.30		1,363,014.25
Gifts and Other Receipts		-		177,422.50
Purchase of Capital Assets		(2,013,875.41)		(2,767,862.38)
Principal Payments on Capital Debt and Leases		(117,498.76)		(89,918.12)
Interest Payments on Capital Debt and Leases		(76,222.12)		(80,687.26)
Net Cash Used in Capital and Related Financing Activities		(1,164,072.27)		(234,235.00)

Cash Flows from Noncapital Financing Activities

State Appropriations		57,619,213.05		52,238,984.48
Gifts and Other Receipts		(10,417,036.37)		(8,176,602.81)
Transfer to State Agencies		(1,138,215.23)		(1,245,913.96)
Additions to Permanent Endowments		-		-
Student Direct Lending Receipts		-		-
Student Direct Lending Disbursements		-		-
Net Cash Provided by Noncapital Financing Activities		46,063,961.45		42,816,467.71

Net Increase in Cash and Cash Equivalents

		3,643,245.63		4,906,955.39
Cash and Cash Equivalents - beginning of year		21,960,838.74		17,096,186.56
Prior Period Adjustment		58,057.44		(42,303.21)
Cash and Cash Equivalents - end of year	\$	25,662,141.81	\$	21,960,838.74

Reconciliation of Operating Income (Loss) to Net Cash Used in Operating Activities

Operating Income (Loss)	\$	(54,466,590.95)	\$	(42,495,841.24)
<i>Adjustments to Reconcile Operating Income (Loss) to Net Cash Used in Operating Activities:</i>				
Depreciation Expense		1,949,560.40		1,930,182.61
Changes in Assets and Liabilities:				
Receivables, net		3,011,569.65		1,004,120.20
Inventories		(20,097.00)		95,398.26
Prepaid Expense		(108,911.86)		(135,253.81)
Deferred Charges		-		-
Accounts Payable and Accrued Liabilities		4,317,125.77		910,640.17
Deferred Revenue		3,185,395.98		264,948.86
Compensated Absences		117,086.05		549,552.92
Net Cash Used in Operating Activities	\$	(42,014,861.96)	\$	(37,876,252.03)

Noncash Investing, Capital and Financing Activities

Capital Leases (Initial Year):				
Fair Market Value	\$	-	\$	-
Current Year Cash Payments		-		-
Gifts-In-Kind		-		-
Net Change in Unrealized Gains and Losses		(995,666.13)		659,283.64

The accompanying notes to the financial statements are an integral part of these statements.

Statements of Net Assets

University of Wisconsin System - EXTENSION

June 30, 2009

June 30, 2008

ASSETS

Current Assets:

Cash and Cash Equivalents	\$	27,833,412.69	\$	25,662,141.81
Accounts Receivable, Net		14,388,516.77		7,872,973.31
Student Loans Receivable, Net		-		-
Capital Lease Receivable		-		-
Inventories		328,299.72		246,760.00
Prepaid Expenses		1,239,912.08		1,228,799.65
Deferred Charges		11,337.60		12,641.84
Total Current Assets		43,801,478.86		35,023,316.61

Noncurrent Assets

Endowment Investments		5,137,506.41		6,289,054.57
Student Loans Receivable, Net		-		-
Capital Lease Receivable		-		-
Land		418,982.86		418,982.86
Improvements Other Than Buildings, Net		811,289.39		981,375.77
Construction in Progress		247,478.04		121,386.54
Buildings, Net		20,242,366.90		20,196,818.54
Equipment, Net		4,044,025.47		4,099,583.99
Library Holdings		-		-
Total Noncurrent Assets		30,901,649.07		32,107,202.27

TOTAL ASSETS

\$ 74,703,127.93 \$ 67,130,518.88

LIABILITIES

Current Liabilities

Accounts Payable and Accrued Liabilities	\$	7,411,049.86	\$	8,635,732.25
Notes and Bonds Payable		139,699.55		140,675.12
Capital Lease Obligations		-		-
Unearned Revenue		5,619,365.64		6,604,110.40
Compensated Absences		2,848,734.30		2,705,171.77
Deposits of Student Organizations		-		-
Total Current Liabilities		16,018,849.35		18,085,689.54

Noncurrent Liabilities

Notes and Bonds Payable		2,546,118.68		2,686,100.68
Capital Lease Obligations		-		-
Compensated Absences		3,008,368.27		2,768,335.89
Total Noncurrent Liabilities		5,554,486.95		5,454,436.57

TOTAL LIABILITIES

\$ 21,573,336.30 \$ 23,540,126.11

NET ASSETS

Invested in Capital Assets, net of Related Debt	\$	23,078,324.43	\$	22,991,371.90
Restricted for				
Nonexpendable		2,806.39		3,938.52
Expendable		14,438,611.51		15,067,543.96
Student Loans		-		-
Other		5,873,253.24		4,423,688.19
Unrestricted		9,736,796.06		1,103,850.20
TOTAL NET ASSETS	\$	53,129,791.63	\$	43,590,392.77

The accompanying notes to the financial statements are an integral part of these statements.

Statements of Revenues, Expenses and Changes in Net Assets

University of Wisconsin System - EXTENSION

Year ended June 30, 2009

Year ended June 30, 2008

OPERATING REVENUES

Student Tuition and Fees (net of Scholarship Allowances of \$0 and \$0, respectively)	\$ 52,762.78	\$ 52,544.98
Federal Grants and Contracts	15,334,821.14	12,285,440.46
State, Local and Private Grants and Contracts	38,984,756.16	25,256,050.20
Sales and Services of Educational Activities	10,429,923.53	9,515,605.59
Sales and Services of Auxiliary Enterprises (net of Scholarship Allowances of \$0 and \$0, respectively)	-	0.31
Sales and Services to UW Hospital Authority	-	-
Student Loan Interest Income and Fees	-	-
Other Operating Revenue	202,385.41	6,645.52
Total Operating Revenues	65,004,649.02	47,116,287.06

OPERATING EXPENSES

Salary and Fringe Benefits	83,084,377.67	80,270,521.87
Scholarship and Fellowships	-	-
Supplies and Services	18,699,514.83	18,535,691.28
Other Operating Expenses	1,541,880.96	827,104.46
Depreciation	1,928,191.34	1,949,560.40
Total Operating Expenses	105,253,964.80	101,582,878.01

OPERATING INCOME (LOSS)

(40,249,315.78) (54,466,590.95)

NON-OPERATING REVENUES AND EXPENSES

State Appropriations	55,646,009.84	57,619,213.05
Gifts	2,951,575.26	3,238,984.65
Investment Income (net of Investment Expense)	(1,357,404.93)	161,148.87
Loss on Disposal of Capital Assets	(3,508.00)	(10,123.00)
Interest on Indebtedness	(108,761.64)	(71,136.58)
Transfer to State Agencies	(1,200,023.05)	(1,138,215.23)
Other	(6,819,746.51)	(13,656,021.02)
Income Before Capital and Endowment Additions/Deductions	8,858,825.19	(8,322,740.21)
Capital Appropriations	680,573.67	204,386.30
Capital Contributions	-	-
Additions to Permanent Endowment	-	-

INCREASE IN NET ASSETS

9,539,398.86 (8,118,353.91)

NET ASSETS

Net Assets - beginning of period	43,590,392.77	51,650,689.25
Prior Period Adjustment	-	58,057.43
NET ASSETS - end of period	\$ 53,129,791.63	\$ 43,590,392.77

The accompanying notes to the financial statements are an integral part of these statements.

Statements of Cash Flows

University of Wisconsin System - EXTENSION

Year ended June 30, 2009

Year ended June 30, 2008

Cash Flows from Operating Activities

Student Tuition and Fees	\$	128,753.75	\$	187,132.68
Federal, State, Local and Private Grants & Contracts		46,694,151.80		44,261,016.03
Sales and Services of Educational Activities		10,243,186.48		9,572,332.66
Sales and Services of Auxiliary Enterprises		78,789.95		603,562.93
Sales and Services to UW Hospital Authority		-		-
Payments for Salaries and Fringe Benefits		(82,985,177.51)		(76,184,209.02)
Payments to Vendors and Suppliers		(19,469,269.49)		(18,316,801.17)
Payments for Scholarships and Fellowships		-		-
Student Loans Collected		-		-
Student Loan Interest and Fees Collected		-		-
Student Loans Issued		-		-
Other Revenue (Expense)		(1,404,514.23)		(2,137,896.07)
Net Cash Used in Operating Activities		(46,714,079.25)		(42,014,861.96)

Cash Flows from Investing Activities

Interest and Dividends on Investments, Net		327,386.93		526,998.41
Proceeds from Sales and Maturities of Investments		3,553,045.04		4,945,698.26
Purchase of Investments		(4,078,041.33)		(4,714,478.26)
Net Cash Provided by Investing Activities		(197,609.36)		758,218.41

Cash Flows from Capital and Related Financing Activities

Proceeds from Issuance of Capital Debt		(397.34)		839,137.72
Capital Appropriations		680,573.67		204,386.30
Gifts and Other Receipts		-		-
Purchase of Capital Assets		(1,924,947.91)		(2,013,875.41)
Principal Payments on Capital Debt and Leases		(129,355.14)		(117,498.76)
Interest Payments on Capital Debt and Leases		(120,729.33)		(76,222.12)
Net Cash Used in Capital and Related Financing Activities		(1,494,856.05)		(1,164,072.27)

Cash Flows from Noncapital Financing Activities

State Appropriations		55,646,009.84		57,619,213.05
Gifts and Other Receipts		(3,868,171.25)		(10,417,036.37)
Transfer to State Agencies		(1,200,023.05)		(1,138,215.23)
Additions to Permanent Endowments		-		-
Student Direct Lending Receipts		-		-
Student Direct Lending Disbursements		-		-
Net Cash Provided by Noncapital Financing Activities		50,577,815.54		46,063,961.45

Net Increase in Cash and Cash Equivalents

		2,171,270.88		3,643,245.63
Cash and Cash Equivalents - beginning of year		25,662,141.81		21,960,838.74
Prior Period Adjustment		-		58,057.44
Cash and Cash Equivalents - end of year	\$	27,833,412.69	\$	25,662,141.81

Reconciliation of Operating Income (Loss) to Net Cash Used in Operating Activities

Operating Income (Loss)	\$	(40,249,315.78)	\$	(54,466,590.95)
<i>Adjustments to Reconcile Operating Income (Loss) to Net Cash Used in Operating Activities:</i>				
Depreciation Expense		1,928,191.34		1,949,560.40
Changes in Assets and Liabilities:				
Receivables, net		(6,737,655.55)		3,011,569.65
Inventories		(81,539.72)		(20,097.00)
Prepaid Expense		(11,112.43)		(108,911.86)
Deferred Charges		(0.00)		-
Accounts Payable and Accrued Liabilities		(961,497.26)		4,317,125.77
Deferred Revenue		(984,744.76)		3,185,395.98
Compensated Absences		383,594.91		117,086.05
Net Cash Used in Operating Activities	\$	(46,714,079.25)	\$	(42,014,861.96)

Noncash Investing, Capital and Financing Activities

Capital Leases (Initial Year):				
Fair Market Value	\$	-	\$	-
Current Year Cash Payments		-		-
Gifts-In-Kind		-		-
Net Change in Unrealized Gains and Losses		(1,695,168.55)		(995,666.13)

The accompanying notes to the financial statements are an integral part of these statements.

SBA GRANT - COMMUNITY ANCHOR INSTITUTIONS DETAIL

STATEWIDE Key Partners

Facility Name	Organization	Address 1	City	State	Zip	Facility Type	Minority Serving	Role
University of Wisconsin Colleges and Extension	same	432 N Lake Street	Madison	WI	53706	Other Institution of Higher Ed.	NA	Lead Applicant
University of Wisconsin System	same	1720 Van Hise Hall, 220 Linden Dr.	Madison	WI	53706	Other Institution of Higher Ed.	NA	Cash & Planning
WiscNet	same	740 Regent Street, Suite 203	Madison	WI	53715	Other Community Support	NA	Cash & Planning
Wisconsin Educational Communications Board (ECB)	same	3319 West Beltline Hwy.	Madison	WI	53713	Other Community Support	NA	In-Kind Match
University of Wisconsin Extension, Bami Division	same	921 University Avenue	Madison	WI	53706	Other Institution of Higher Ed.	NA	In-Kind Match
UWEX COOP: Rick Klemme	same	601 Extension Building, 432 North Lake St	Madison	WI	53706-1498	Other Institution of Higher Ed.	NA	Cash & In-kind

CHIPPEWA VALLEY Key Partners

Facility Name	Organization	Address 1	City	State	Zip	Facility Type	Minority Serving	Role
Chippewa Valley Free Clinic, Eau Claire	same	421 Graham Ave., PO Box 231	Eau Claire	WI	54702	Medical or Healthcare	Hispanic	In-Kind Match
Indianhead Federated Library System (IFLS)	same	1538 Truax Blvd.	Eau Claire	WI	54703-1569	Library	N/A	In-Kind Match
Sacred Heart Hospital-Hospital Sisters Health System Division	same	900 West Clairemont Ave.	Eau Claire	WI	54701	Medical or Healthcare	N/A	Project Planning
St. Joseph's Hospital-Chippewa Falls	same	2661 Country Highway I	Chippewa Falls	WI	54729-1498	Medical or Healthcare	N/A	Project Planning
Wisconsin Indianhead Technical College (Rice Lake)	same	1538 Truax Blvd.	Eau Claire		54703-1569	Community College	N/A	Project Planning
Cooperative Education Services Agency, CESA 10	same	725 West Park Ave.	Chippewa Falls	WI	54729	School (K-12)	N/A	Project Planning

MENOMINEE NATION Key Partners

Facility Name	Organization	Address 1	City	State	Zip	Facility Type	Minority Serving	Role
College of Menominee Nation	same	N172 STH 47-55, PO Box 1179	Keshena	WI	54135	Community College	Tribal	In-Kind & Planning

PLATTEVILLE Key Partners

Facility Name	Organization	Address 1	City	State	Zip	Facility Type	Minority Serving	Role
University of Wisconsin-Platteville	same	1 University Plaza	Platteville	WI	53818-3099	Other Institution of Higher Ed.	N/A	In-Kind & Planning
Platteville Area Industrial Development Corporation (PAIDC)	same	52 Means Drive, Sutie 104	Platteville	WI	53818	Other Community Support	N/A	Project Planning
Platteville Business Incubator (PBII)	same	52 Means Drive	Platteville	WI	53818	Other Community Support	N/A	In-Kind & Planning
Platteville Library Foundation	same	65 South Elm St.	Platteville	WI	53818	Other Community Support	N/A	Cash Match
Platteville Public Library	same	65 South Elm St.	Platteville	WI	53818	Library	N/A	In-Kind & Planning
School District of Platteville	same	780 North Second St.	Platteville	WI	53818	School (K-12)	N/A	Project Planning
City of Platteville Senior Center	same	55 South Court Street	Platteville	WI	53818	Other Community Support	N/A	In-Kind & Planning

SUPERIOR Key Partners

Facility Name	Organization	Address 1	City	State	Zip	Facility Type	Minority Serving	Role
Superior School District	same	3025 Tower Ave.	Superior	WI	54880	School (K-12)	N/A	In-Kind & Planning

WAUSAU Key Partners

Facility Name	Organization	Address 1	City	State	Zip	Facility Type	Minority Serving	Role
UW Extension - Marathon County	same	212 River Drive, Suite 3	Wausau	WI	54403	Other Institution of Higher Ed.	N/A	In-Kind & Planning
University of Wisconsin Colleges-Marathon County	same	518 South 7th Avenue	Wausau	WI	54401-5396	Community College	N/A	Project Planning
Marathon County Public Library	same	300 North First Street	Wausau	WI	54403	Library	N/A	Project Planning

SBA GRANT - COMMUNITY ANCHOR INSTITUTIONS DETAIL

Neighbors Place	same	745 Scott Street	Wausau	WI	54403	Other Community Support	Hmong	In-Kind & Planning
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