

RECIPIENT NAME:New Mexico State Library

AWARD NUMBER: 35-43-B10002

DATE: 05/17/2011

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

| | | |
|---|---|------------------------------------|
| 1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration | 2. Award Identification Number 35-43-B10002 | 3. DUNS Number 783998099 |
| 4. Recipient Organization New Mexico State Library 1209 Camino Carlos Rey, Santa Fe, NM 87507 | | |
| 5. Current Reporting Period End Date (MM/DD/YYYY) 03-31-2011 | 6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No | |
| 7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents. | | |
| 7a. Typed or Printed Name and Title of Certifying Official Robert Blankenship | 7c. Telephone (area code, number and extension) | |
| | 7d. Email Address Robert.blankenship@state.nm.us | |
| 7b. Signature of Certifying Official Submitted Electronically | 7e. Date Report Submitted (MM/DD/YYYY): 05-17-2011 | |

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Numbers of participants in the Fast Forward New Mexico Grant at the end of Quarter 1 2011 is at 133% of goal. FFNM is focusing on subscribership and has implemented assessment plan for developing these results. Budget is currently at 29% with a baseline completion rate expected of 35%. Overall FFNM is accomplishing training objectives and is essentially on target with budget. FFNM has identified the necessary elements of Assessment this quarter, and will begin to calculate this aspect in the next quarter

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

| | Milestone | Percent Complete | Narrative (describe reasons for any variance from baseline plan or any other relevant information) |
|------|------------------------------|------------------|--|
| 2.a. | Overall Project | 34 | 1% variance from baseline plan of 35% at end of Q1 2011. FFNM lags slightly behind due to a slow start in Q1 and Q2 to develop contracts |
| 2.b. | Equipment / Supply Purchases | - | Progress reported in Question 4 below |
| 2.c. | Awareness Campaigns | - | Progress reported in Question 4 below |
| 2.d. | Outreach Activities | - | Progress reported in Question 4 below |
| 2.e. | Training Programs | - | Progress reported in Question 4 below |
| 2.f. | Other (please specify): | - | Progress reported in Question 4 below |

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

1% variance from baseline plan of 35% at end of Q1 2011. FFNM lags slightly behind due to a slow start in Q1 and Q2 to develop contracts

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

| Name of the SBA Activity | Location of SBA Activity | Description of Activity (600 words or less) | Size of Target Audience | Actual Number of Participants | New Subscribers: Households | New Subscribers: Businesses and/or CAIs |
|--|---|--|-------------------------|-------------------------------|-----------------------------|---|
| MARKETING: Radio Program Interviews/ Television, Newsletters/ Mailers/other print/online and One on One meetings | Gallup, Aztec, Albuquerque, Rio Rancho, Las Cruces, Socorro, Columbus | Q2 we reached 5000 households thru radio. One on One Meetings: Q2 15 1 on 1 meetings with leaders. Reached 10 through presentation. Q3 we reached 8500 thru radio, 86220 thru newspapers, 7000 thru posters and brochures, Q3 reached 1110 through Outreach Events/ presentations. 173 one on one meetings were conducted with community leaders Q4 We reached 9500 thru radio, 25000 thru television, 58980 thru newspapers, 14360 through web site and social media, 6982 thru mailings/constant contact, 5636 thru posters and brochures. Presented to parent groups, local business groups. Las Cruces Library sent a notice to patrons in their newsletter. City of Las Cruces posted on their web site. Front page article in Aztec Talon Newspaper. coverage in Las Cruces Sun Times. Q4 One on One meetings reached 242 people. Through presentations we reached 840 people. Q5 2011 we have held PSA's on Magic 105, 99.5, KANW, and KOB TV. 4800 reached by radio. We have had articles in the Albuquerque Journal, Rio Rancho Observer, Rio Rancho Magazine, Las Cruces Sun and Deming Headlight. 250712 reached by newspaper. 47673 reached by our web site and others' web sites and blogs. 63056 reached through mailings and newsletters, e mails. 3115 reached through posters and fliers. Q5 96 reached through 1:1 meetings. 1136 reached through in | 410,514 | 595,356 | 0 | 0 |

| Name of the SBA Activity | Location of SBA Activity | Description of Activity (600 words or less) | Size of Target Audience | Actual Number of Participants | New Subscribers: Households | New Subscribers: Businesses and/or CAIs |
|--------------------------|--|---|-------------------------|-------------------------------|-----------------------------|---|
| | | person presentations/event (total 3622 one on one) (added to total above of 591,734). | | | | |
| Level II Training | Aztec, Gallup, Albuquerque, Las Cruces | Q4 Aztec 8 classes with 65 participants. Gallup 12 classes with 71 participants, Albuquerque 6 classes 70 participants. (206 participants Q4) Q5 Albuq 40 classes 383 participants. Las Cruces 16 classes 168 participants. Albuquerque 4 classes 32 participants Aztec 4 classes 20 participants. (603 participants Q5) | 600 | 809 | 0 | 0 |
| Level I Training | Aztec, Gallup, Albuquerque, Last Cruces, Rio Rancho. | Q4 Aztec 14 Classes 135 participants, Gallup 159 participants Q4 Total 294. Q5 Gallup 6 classes 68 participants, Las Cruces, 18 classes 232 participants, Rio Rancho 12 classes 181 participants. Q5 Total 481 | 600 | 775 | 0 | 0 |
| Total: | | | 411,714 | 596,940 | 0 | 0 |

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

Fast Forward New Mexico uses FCC data, class surveys and projections as well as data obtained from the New Mexico Mapping Grant.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

New Subscriber totals will be obtained from class surveys which will occur three months following training. Reportable data should be available in Q6

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0

Businesses and CAIs : 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Fast Forward NM will maintain it's training and budget successes while adding the aspect of Assessment in order to demonstrate Subscribership results in the next quarter.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

| | Milestone | Percent Complete | Narrative (describe reasons for any variance from baseline plan or any other relevant information) |
|------|-------------------------|------------------|--|
| 2.a. | Overall Project | 53 | project budget is anticipated to be at 53% at the end of Q6. |
| 2.b. | Equipment Purchases | - | Milestone Data Not Required |
| 2.c. | Awareness Campaigns | - | Milestone Data Not Required |
| 2.d. | Outreach Activities | - | Milestone Data Not Required |
| 2.e. | Training Programs | - | Milestone Data Not Required |
| 2.f. | Other (please specify): | - | Milestone Data Not Required |

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).
the component pieces of assessment as it pertains to Subscribership is a new process, and we will need to ensure that we have a reliable system for generating quality data to report for broadband subscription

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

| Budget for Entire Project | | | | Actuals from Project Inception through End of Current Reporting Period | | | Anticipated Actuals from Project Inception through End of Next Reporting Period | | |
|---|-------------------|-----------------------|----------------------|--|----------------|---------------|---|----------------|---------------|
| Cost Classification | Total Cost (plan) | Matching Funds (plan) | Federal Funds (plan) | Total Cost | Matching Funds | Federal Funds | Total Costs | Matching Funds | Federal Funds |
| a. Personnel | \$332,551 | \$184,147 | \$148,404 | \$117,001 | \$77,342 | \$39,659 | \$170,728 | \$92,074 | \$78,654 |
| b. Fringe Benefits | \$69,679 | \$28,835 | \$40,744 | \$23,850 | \$12,111 | \$11,739 | \$36,012 | \$14,418 | \$21,594 |
| c. Travel | \$42,197 | \$0 | \$42,197 | \$2,788 | \$0 | \$2,788 | \$22,364 | \$0 | \$22,364 |
| d. Equipment | \$270,972 | \$146,794 | \$124,178 | \$183,278 | \$59,100 | \$124,178 | \$207,562 | \$83,384 | \$124,178 |
| e. Supplies | \$1,000 | \$0 | \$1,000 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| f. Contractual | \$1,288,074 | \$197,153 | \$1,090,921 | \$359,435 | \$93,091 | \$266,344 | \$620,139 | \$99,191 | \$520,948 |
| g. Construction | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| h. Other | \$10,044 | \$0 | \$10,044 | \$403 | \$0 | \$403 | \$800 | \$0 | \$800 |
| i. Total Direct Charges (sum of a through h) | \$2,014,517 | \$556,929 | \$1,457,488 | \$686,755 | \$241,644 | \$445,111 | \$1,057,605 | \$289,067 | \$768,538 |
| j. Indirect Charges | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 | \$0 |
| k. TOTALS (sum of i and j) | \$2,014,517 | \$556,929 | \$1,457,488 | \$686,755 | \$241,644 | \$445,111 | \$1,057,605 | \$289,067 | \$768,538 |

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

| | |
|---|--------------------------------|
| a. Application Budget Program Income: \$0 | b. Program Income to Date: \$0 |
|---|--------------------------------|

Empty space for additional details or comments.