

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 13-43-B10576	3. DUNS Number 015505792
4. Recipient Organization GEORGIA PARTNERSHIP FOR TELEHEALTH INC 914 Memorial Drive, WAYCROSS, GA 31501		
5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2010	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Lloyd Sirmons	7c. Telephone (area code, number and extension) 866-754-4325	
	7d. Email Address lloyd.sirmons@gatelehealth.org	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 02-16-2011	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

- Meet with Bliss Lane on brand development for BTOP Logo and teleconnectga.com website.
- Attend BTOP Conference in Washington, D.C.
- Deliver and install equipment for sights with completed contracts. Train users on equipment.
- Meet with Strategic Health Partners (SHP), Hometown Health, and the Moorehouse School of Medicine on project deliverables and project timeline.
- SHP continued to develop and refine the database that will be used as the basis for organizing the efforts to reach as many providers in the 91 counties as possible. The first step was to identify all the providers in the 91 counties, and then begin to sort that information into lists that can be broken down into usable, logical groupings so the liaisons can work off that list to contact providers about education. The database will also be able to track the number of contacts that GPT has with individual physicians or facilities and will make sure that it is easy to report that data.
- HomeTown Health focused on the development and planning for the GET TELECONNECTED FOR BETTER HEALTH Awareness Campaign statewide targeted for Spring of 2011 and drafting outlines for marketing pieces that will support the year-long campaign. Other efforts include working with HTHU Director to develop education plan that supports TCGBH program goals for all target markets; meeting with BTOP staff to define roles and responsibilities of BTOP staff and BTOP partners; meeting to discuss development of BTOP website titled, www.teleconnectga.com website and tools to encourage Broadband adoption like health surveys, online games for children to play to introduce them to broadband, online courses; meeting with BTOP Director and Strategic Health Partners Project Director to develop the strategy for physician database design and plan for utilization of data and evaluative measures.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	40	Project is on tract.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

The only issue we have faced thus far with the project is that some of the projected partners included in the original 64 partner sites to be added to the network have been unable to pay the 20% match for the equipment due to lack of funds and budget constraints. This causes us to have to search for new potential partners which can take additional time.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
NA	NA	NA	0	0	0	0
Total:			0	0	0	0

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

Strategic Health Partners has developed a questionnaire that will be used on initial visits with physician practices and sites targeted for telemedicine. One of the questions asked is specifically about broadband use. Utilization logs are kept by network partners which tracks the number of encounters via telemedicine. The Teleconnectga website will use Google Analytics which will track the number of users to the site while also capturing some demographic information.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

Numbers have not changed.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

All equipment will be ordered and installed. We do initial training on equipment upon installation. Teleconnect website will be fully functional. Hometown Health University classes will be ready for Broadband Awareness classes. Database that will be used as the basis for organizing the efforts to reach as many providers in the 91 counties as possible completed and fully functional. GET TELECONNECTED FOR BETTER HEALTH Awareness Campaign kick-off statewide with Teleconnect Georgia Conference March 16-18.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	50	No vairiations.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

We do not anticipate any challenges that might hinder the progress of the project.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$532,500	\$62,500	\$470,000	\$101,681	\$15,959	\$85,722	\$430,819	\$46,541	\$384,278
b. Fringe Benefits	\$159,750	\$11,250	\$148,500	\$8,208	\$119	\$8,089	\$151,542	\$11,131	\$140,411
c. Travel	\$91,080	\$0	\$91,080	\$40,997	\$0	\$40,997	\$50,083	\$0	\$50,083
d. Equipment	\$1,681,971	\$480,276	\$1,201,695	\$1,279,145	\$335,076	\$944,069	\$402,826	\$145,200	\$257,626
e. Supplies	\$1,800	\$1,800	\$0	\$0	\$0	\$0	\$1,800	\$1,800	\$0
f. Contractual	\$1,066,210	\$592,410	\$473,800	\$43,543	\$16,912	\$26,631	\$1,022,667	\$575,498	\$447,169
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$157,080	\$79,180	\$77,900	\$55,380	\$49,080	\$6,300	\$101,700	\$30,100	\$71,600
i. Total Direct Charges (sum of a through h)	\$3,690,391	\$1,227,416	\$2,462,975	\$1,528,954	\$417,146	\$1,111,808	\$2,161,437	\$810,270	\$1,351,167
j. Indirect Charges									
k. TOTALS (sum of i and j)	\$3,690,391	\$1,227,416	\$2,462,975	\$1,528,954	\$417,146	\$1,111,808	\$2,161,437	\$810,270	\$1,351,167

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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