ANNUAL PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 06-43-B10541	3. DUNS Number 105874593

4. Recipient Organization

Foundation for California Community Colleges 1102 Q ST 3rd FL, Sacramento, CA 958116549

5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2010	6. Is this the last Annual Report of the Award Period? ◯ Yes ◉ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official Elisa Orosco	7c. Telephone (area code, number and extension)
	7d. Email Address mailto:eorosco@foundationccc.org

7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 01-27-2011

PROJECT INDICATORS

1. Does your Sustainable Broadband Adoption (SBA) project foster a particular broadband technology or technologies? If so, please describe this technology (or technologies) (600 words or less).

No. (n/a)

2a. Please list all of the broadband equipment and/or supplies you have purchased during the most recent calendar year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (100 words or less).

Manufacturer	Item	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed
n/a	n/a	0	0	n/a
Totals		0	0	

Add Equipment	Remove Equipment

2b. To the extent you distribute equipment/supplies to beneficiaries of your project, please describe the equipment/supplies you distribute, the quantities distributed, and the specific populations to whom the equipment/supplies are distributed **(600 words or less).**

n/a

3. For SBA access and training provided with BTOP grant funds, please provide the information below. Unless otherwise indicated in the instructions, figures should be reported <u>cumulatively</u> from award inception to the end of the most recent calendar year. For each type of training (other than open access), please count only the participants who <u>completed</u> the course.

Types of Access or Training	Number of People Targeted	Number of People Participating	Total Training Hours Offered
Open Lab Access	0	0	0
Multimedia	0	0	0
Office Skills	0	0	0
ESL	0	0	0
GED	0	0	0
College Preparatory Training	0	0	0
Basic Internet and Computer Use	0	0	0
Certified Training Programs	0	0	0
Other (please specify): n/a	0	0	0
Total	0	0	0

4. Please describe key economic and social successes of your project during the past year, and why you believe the project is successful thus far (600 words or less).

Through implementation planning, California Connects (CC) has made significant strides to simultaneously address the digital divide at the individual, community, and institutional level. With industry, CC has identified new partnerships to maximize the impact of program funds and services to underserved communities. Through partnership for our first and largest laptop purchase for MESA students (~3,000 laptops), CC realized a cost savings (including free shipping to 33 colleges) and secured students a laptop computer with antivirus, Adobe, and Microsoft Office software, and 4G broadband access for 6 months.

5. Please estimate the level of broadband adoption in the community(ies) and/or area(s) your project serves, explain your methodology for estimating the level of broadband adoption, and explain changes in the broadband adoption level, if any, since the project began.

5a. Adoption Level (%):	**Narrative description of level, methodology, and change from the level at project inception (600 words or less).**

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50	Estimates reflect adults with broadband at home; data is referenced from 8/2010 & 6/2009 Public Policy Institute of California surveys. Since the inception of California Connects, 8/2010 adoption levels were added to more accurately reflect our baseline and a single indicator was added for BTOP reporting. This "single indicator" was calculated as an average for 8/2010 between the adoption rate for Latinos (50%) and Low-income - under $40K/yr (49%) which most accurately (though not completely) reflects our target audience (49.5%); the same methodology was used for calculating 6/2009 (average of 39% and 40% = 39.5%). MESA student estimates (0%) reflect self-reported data gathered by MESA Directors.

6. Please describe the two most common barriers to broadband adoption that you have experienced this year in connection with your project. What steps did you take to address them (600 words or less)?

1. The current entry cost to attain, sustain and generate benefit from the productive uses of new information and digital technologies (broadband adoption) remains a barrier. CC has engaged industry partners and secured reduced cost opportunities to meet affordability. Also, CC is developing culturally relevant learning resources and methods to educate consumers on how to make informed decisions that will yield a return on their investment in broadband technologies.
2. CC finds that the capacity and level of technology integration varies among partners and it is causing challenges in institutional alignment. Partners have identified specific opportunities to overcome and advance all partnering organization's use of technology among one another and with constituents.

7. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities. (150 words or less)

n/a

8. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).

California Connects has been actively engaged in implementation planning; a few lessons learned include:
• It is imperative to identify how SBA is intimately tied to other socioeconomic issues of relevance when implementing campaigns, training, etc. Respectively, a wealth of opportunities is accessible via use of technology that can be incorporated into grant activities to facilitate learning, knowledge production, and economic benefit. California Connects has incorporated this seemingly subtle yet powerful lens into planning and developing culturally relevant awareness campaign and learning resources for front-line community trainers.
• Early alignment of calendars and operations among partners is critical to remain on schedule and meet deadlines (particularly given educational, non-profit, state agency, etc. variance during holidays).
• Integrating the use of technology among partners will improve access to critical resources and information for underserved communities. These technologies are no longer of convenience for users, rather a necessity for economic, health, and educational transactions which without technology are costly and inconvenient.
Looking forward, California Connects will continue to identify promising practices for advancing the productive use of broadband, reinforcing academic achievement for unrepresented students, and teaching and learning digital skills for underserved communities.