QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted	2. Award Identification Number	3. DUNS Number
Department of Commerce, National Telecommunications and Information Administration	21-43-B10546	086130007

4. Recipient Organization

Connected Nation, Inc. 1020 College St, Bowling Green, KY 421012137

5. Current Reporting Period End Date (MM/DD/YYYY)	6. Is this the last Report of the Award Period?
12-31-2010	○ Yes ⦿ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official	7c. Telephone (area code, number and extension)
Bernie Bogle	
	7d. Email Address bbogle@connectednation.org

7b. Signature of Certifying Official	7e. Date Report Submitted (MM/DD/YYYY):
Submitted Electronically	02-08-2011

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

The Connect Ohio Program office is fully staffed including an Executive Director, Project Coordinator, Project Compliance Coordinator, Administrative Assistant, Outreach & Awareness Specialist, and a staff of three Field Operations Managers. Each of these positions supports the project. Participants have been contacted to confirm and adjust ongoing involvement with the Every Citizen Online Project.

Sub-recipients identified in the application but who chose not to participate are being replaced with other organizations. The new sub-recipient organizations were submitted to NTIA for approval. Original applicants have executed contracts with Connected Nation to formalize their participation in the program.

Two series of Public Service Announcements (PSA) have been produced for Radio and Television and also produced print materials for use in community facilities. PSAs began running through Public Radio and Public Television across the state during December.

A call center is up and running and began operation on December 13th. The center delivers information about local classes to callers responding to the Public Service Announcements.

Computers were ordered or distributed to facilities across the state in order to ensure that their capacity is sufficient for the training.

A SharePoint system was developed to receive data and to serve as a repository of information about the program's progress. Each sub-recipient has their own site to collect, submit, and report information helpful to program fulfillment.

Self-paced curriculum is now available on Connect Ohio's website and is followed by a survey which will help measure the program's success.

Field Staff have conducted meetings in each of the 24 regions across the state on a monthly basis.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	5	The baseline plan projected 4% complete. Connected Nation reported indirect cost as a match which was not considered in the baseline plan.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

There were no challenges or issues faced during this past quarter in achieving planned progress against the project milestones.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Tuscarawas County Public Library, Training Course	New Philadelphia, Ohio	The Tuscarawas County Public Library instructed 6 hours of training for 3 students. Training includes basic computer skills, what is a computer, what is the internet and what is the internet used for.	737	3	2	0
Southern State Community College Training Course	West Union, Ohio	Southern State Community College instructed 12 hours of training for 24 students. Classes were held the Brown County Public Library. Training includes basic computer skills, what is a computer, what is the internet and what is the internet used for.	12,800	24	18	1
Holmes County District Public Library Computer Distribution	Millersburg, Ohio	Holmes County District Public Library received 18 computers with funds through the ECO program. The computers will be used for computer training courses being held at the library. Activity is currently only restricted to the distribution of computers, no training has taken place.	1,413	0	0	0
Ashland Public Library	Ashland, Ohio	Ashland Public Library received 16 computers with funds through the ECO program. The computers will be used for computer training courses being held at the library. Activity is currently only restricted to the distribution of computers, no training has taken place.	369	0	0	0
Chillicothe and Ross County Public Library	Chillicothe, Ohio	Chillicothe and Ross County Public Library received 18 computers with funds through the ECO program. The computers will be used for computer training courses being held at the library. Activity is currently only restricted to the distribution of computers, no training has taken place.	3,840	0	0	0
Monroeville Public Library	Monroeville, Ohio	Monroeville Public Library received 5 computers with funds through the ECO program. The computers will be used for self-paced computer training courses available at the library. Activity is currently only restricted to the distribution of computers, no training has taken place.	1,485	0	0	0
Total:			20,644	27	20	1

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

New Household Subscribers is a calculation of total participants registered and who have completed the course multiplied by the percentage of participants who indicate their intent to subscribe for household use, but not for business use. This information is taken from a survey taken through our website. Because the survey was not developed in time for these trainees, at this time there is insufficient survey data to calculate subscribers or to validate the subscription rate. An estimate has been provided based on anecdotal evidence which indicates that 75% of students have subscribed to service. In the next reporting quarter, survey data will be available to more precisely determine the quantity of new subscribers generated by the program.

New Business Subscribers is a calculation of total participants registered and who have completed the course multiplied by the percentage of participants who indicate their intent to subscribe for business use. At this time there is insufficient data to calculate subscribers due to the fact that surveys were not available, however, related survey data from libraries indicates that approximately 5% of new subscribers operate small businesses. An estimate has been provided based upon that secondary data.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

There is no forecast for participants for this quarter; however, we were able to train a small number of subscribers during the quarter as a few facilities began classes in late December.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	**Businesses and CAIs :** 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).
Distribute the majority of planned computers to facilitate training.

Distribute Public Service Announcements throughout Ohio through Radio, Television, Newspaper, and Press Releases.
Train 4,000 participants.
Confirm 3,000 residential and 40 new business subscribers.
Conduct 72 regional meetings and one statewide forum.
Provide approximately 3,200 hours of training to participants.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	19	Projections through the next reporting quarter indicate that the program will be ahead of schedule by 4%. This variance from the revised baseline plan is a result of the increased possibility of new sub-recipients purchasing computers and beginning training programs.
2.b.	**Equipment Purchases**	-	Milestone Data Not Required
2.c.	**Awareness Campaigns**	-	Milestone Data Not Required
2.d.	**Outreach Activities**	-	Milestone Data Not Required
2.e.	**Training Programs**	-	Milestone Data Not Required
2.f.	**Other (please specify):**	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).
We will continue to work with Providers to make voluntary incentives available to program participants in the hope that these will ensure the adoption levels predicted. In general, we feel confident that the program will progress toward its goals without significant challenges or issues.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$736,032	$207,610	$528,422	$136,942	$95,860	$41,082	$228,946	$160,263	$68,683
b. Fringe Benefits	$157,880	$44,532	$113,348	$25,597	$17,918	$7,679	$45,333	$31,733	$13,600
c. Travel	$137,992	$44,544	$93,448	$15,808	$0	$15,808	$27,421	$0	$27,421
d. Equipment	$1,117,500	$244,125	$873,375	$33,232	$14,450	$18,782	$698,552	$147,214	$551,338
e. Supplies	$16,000	$6,000	$10,000	$3,238	$0	$3,238	$6,269	$0	$6,269
f. Contractual	$3,522,860	$688,681	$2,834,179	$15,648	$7,419	$8,229	$156,562	$34,966	$121,596
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	$0
h. Other	$3,718,487	$1,899,384	$1,819,103	$46,372	$14,145	$32,227	$445,747	$214,770	$230,977
i. Total Direct Charges (sum of a through h)	$9,406,751	$3,134,876	$6,271,875	$276,837	$149,792	$127,045	$1,608,830	$588,946	$1,019,884
j. Indirect Charges	$584,524	$0	$584,524	$183,946	$128,763	$55,183	$253,325	$177,328	$75,997
k. TOTALS (sum of i and j)	$9,991,275	$3,134,876	$6,856,399	$460,783	$278,555	$182,228	$1,862,155	$766,274	$1,095,881

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0