



**Broadband Non-Infrastructure Application
Submission to NTIA – Sustainable Broadband Adoption**

Submitted Date: 3/13/2010 8:42:56 PM	Easygrants ID: 6509
Funding Opportunity: Sustainable Broadband Adoption	Applicant Organization: TALLAHASSEE, CITY OF (INC)
Task: Submit Application - Sustainable Broadband Adoption	Applicant Name: Ms. Carrie Blanchard

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A. General Application Information

1. Applicant Information	
Name and Federal ID for Applicant	
DUNS Number	073245193
CCR # (CAGE)	30CP6
Legal Business Name	TALLAHASSEE, CITY OF (INC)
Point of Contact (POC)	MIKE MEEKS 8508916470 Ext. mike.meeks@talgov.com
Alternate POC	MIKE MEEKS 8508916470 Ext. mike.meeks@talgov.com
Electronic Business POC	MIKE MEEKS 8508916470 Ext. Mike.Meeks@talgov.com
Alternate Electronic Business POC	MIKE MEEKS 8508916470 Ext. mike.meeks@talgov.com

2. Name and Contact Information of Person to be Contacted on Matters Involving this Application:	
Prefix	Ms.
First Name	Carrie
Middle Name	
Last Name	Blanchard



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Suffix	
Telephone Number	850-891-2000
Fax Number	
Email	Carrie.Blanchard@talgov.com
Title	Intergovernmental Relations

3. Additional Contact Information of Person to be Contacted on Matters Involving this Application:

Project Role	Name	Phone	Email
Secondary Point of Contact	Don , DeLoach	8508918402	don.deloach@talgov.com

4. Other Required Identification Numbers

Easygrants ID	6509
Funding Opportunity Number	500001
Catalog of Federal Domestic Assistance Number	BTOP CFDA Number: 11.557 BTOP CFDA Title: Broadband Technology Opportunities Program

5. Organization Classification

Type of Organization	City or Township Government
Is the organization a small business?	No
Does the organization meet the definition of a socially and economically disadvantaged small business concern?	No

6. Authorized Organizational Representative



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AOR	MEEKS, MIKE
Result	<Select>

7. Project Title and Project Description

Project Title: Apalachee Ridge Technology Learning Center Broadband Initiative

Project Description: The City of Tallahassee proposes the implementation of the “Apallachee Ridge Technology Learning Center Broadband Initiative.” This program seeks to cultivate and promote broadband adoption, workforce development training, education and online tutorials with the utilization of community-based resources to meet the new and existing needs of schools, employers and Americans.

8. Other Applications

Is this application being submitted in coordination with any other application being submitted during this round of funding?

➤ No

Easygrants ID	Project Title

If YES, please explain any synergies and/or dependencies between this project and any other applications.

N/A

9. Is the Applicant exempt from the Department of Commerce requirements regarding individual background screening in connection with any award resulting from this Application?

➤ Yes, Applicant is exempt because it is a unit of a state or local government

If the answer to the above question is "No," please identify each key individual associated with the Applicant who would be required to complete Form CD-346, "Applicant for Funding Assistance," in connection with any award resulting from this Application:

Name	Title	Employer
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B. Executive Summary, Project Purpose and Benefits

Essay Question

10. Executive Summary of the proposed project:

The Apalachee Ridge neighborhood and the Southside of Tallahassee have been historically underserved in terms of technology and access to broadband. Many of the area's residents are minority, low-income families with limited opportunities to access the wide variety of advantages offered by a high-speed internet connection. By enhancing the technological outreach and skills training at the existing Apalachee Ridge Technology Center in combination with targeting at-risk student populations throughout Leon County this project will expose and train a group of underserved individuals and thereby increase the adoption and utilization of broadband technology.

B. The City of Tallahassee, Florida seeks to educate and train individuals in unserved and underserved communities about the global benefits of broadband services and the digital empowerment that flows based on its use. The key to expanding opportunities for all communities is through Digital Empowerment. The City of Tallahassee will accomplish this with its partner the Alliance for Digital Equality (ADE).

With funds from BTOP, the City of Tallahassee will establish the ADE Learning Without Walls (LWOW) Initiative at the Apalachee Ridge Technology Learning Center (ARTLC) and enhance the Go Beyond Foundation's Digital Harmony (DH) program.

LWOW is a two-part, community based collaborative program to cultivate and promote broadband adoption, workforce development training, education and online tutorials in unserved and underserved communities. We will target computer illiterate adults and youth using community-based resources designed to extend broadband content into every corner of their communities, there by meeting new and existing requirement of educators and employers.



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LWOW Initiative will be launched in Tallahassee by expanding the capacity of the Apalachee Ridge Technology Learning Center (ARTLC) and the Go Beyond Digital Harmony GBDH) project. The ARTLC is a community center devoted to serving the computing needs of a neighborhood housed along side community-anchored institutions such as libraries, schools, and churches. ARTLC has a concentrated effort in two major areas: First as an effective after school program, we merge a variety of arts, recreation and literacy activities with technology and as a safety zone where students receive homework help, academic enrichment and opportunities to explore new ideas and interests. Second, the ARTLC functions as a community based digital media learning lab committed to the task of generating more public and private sector resources for technology education for youth living on Tallahassee's south side. The lab also fosters children in an environment where they can identify and build individual appreciation of the value of technology in the community.

The Learning Without Walls Initiative will be delivered in two Parts:

Part 1: The "Workforce Development and Job Training Track" will cater to the needs of underserved and unserved adults. Through this track we will provide adult participants with computer-based career training and job enhancing skills courses and live online tutoring. ADE will develop educational competencies and career opportunities within specific careers such as industry, allied health, financial services, education and civil service.

Part 2: The "Education and Tutorial Track" examines and addresses the need to educate and provide resources for our children. ADE will collaborate with educators, school systems, local libraries, and community centers to bring technology to students and their families. We will provide students with relevant online and portable broadband accessibility, through the use of after-school online tutorials. This program will stimulate and promote educational dialogue, digital literacy, e-learning, research, and peer education. LWOW will undergo qualitative and quantitative measurements and evaluations to measure the effectiveness of these broadband adoption programs and look for opportunities to adjust programs to meet the needs of participants. Program effectiveness will be monitored on a real-time basis in an effort to stay apprised of reoccurring trends and potential training shifts that may need periodic addressing. In addition to monthly reviews, annual qualitative progress reports will be produced.

The implementation of ADE's LWOW will advance two of BTOP's statutory purposes: 1.) Provide improved broadband access to consumers in underserved areas and 2) Stimulate demand for broadband. LWOW will directly employ six people with a network effect that will maintain jobs at all our partner organizations. This initiative will impact thousands who are out of work



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through their participation and completion of the education and workforce development tracks. Digital Harmony (DH) is a program where families with middle school students are given a desktop computers and connectivity for their homes at no cost to the families. However, with the troubled economy, donations of money and computers have slowed to the point where not enough computers were available. The new approach to create a supply is to refurbish computers. DH will work with Florida State University to teach middle school students how to refurbish computers. The resulting inventory will then be given to families. The refurbishing training also includes teaching the students about the hardware of computers. This program not only teaches the students about various aspects of computers, the students gain a skill while protecting the environment.

The need for affordable broadband services is critical. Underserved and unserved families face this additional challenge as they struggle to obtain employment and to improve their competencies and basic skill sets. The lack of available and affordable broad band services compounded with limited education puts too many families at a disadvantage as they compete for a limited number of employment opportunities.

C. The population currently served by the ARTLC is 98% African-American; 78% between the ages of 7-13; and approximately equal distribution between male and female users. Tallahassee currently has an unemployment rate of approximately 7.7% and recent statistics show that the national unemployment rate continues to escalate. Employers now require workers to have basic job skills that include competencies in computer usage and familiarity with the Internet and other broadband technologies. To address this demand for basic computing skills, the ADE has made a commitment to the development of program initiatives that foster the revitalization of these working families.

D. The City of Tallahassee has selected partners with proven track records and successful programs. ADE's LWOW has been implemented in Clayton County, GA, Charleston, SC, and Houston, TX. The ARTLC currently delivers computer basics classes. The Digital Harmony program has given computers and connectivity to almost 400 families at Nims Middle School. The City and its partners seek to educate and train individuals in unserved and underserved communities about the global benefits of broadband services and the digital empowerment that flows based on its use.

E. Created or retained jobs: 5



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F. Overall Cost: \$ 1,414,658.86

11. Project purpose:

The goal of the Apalachee Ridge Technology Learning Center (ARTLC), Learning Without Walls (LWOW) and Digital Harmony (DH) is to provide and promote e-learning and educational and career development training to African Americans and low-income Floridians as they prepare to reintegrate into the workforce. The City of Tallahassee believes that this can be achieved with specific emphasis placed on the following key areas:

- Provide broadband access to consumers in unserved and underserved areas. Problem: Unserved and underserved sectors are often excluded from participating in the digital revolution. This negatively impacts an individual's ability for educational advancement and employment opportunities needed to advance socially and economically. Solution: Give equal access to affordable broadband and high speed Internet content and services to all American, especially those whom have been traditionally excluded – Hispanics, African Americans and low income citizens. Innovative technologies and techniques will be used to reach and serve 100% of the non-Internet user community.
- Provide improved awareness and affordability for consumers in unserved and underserved areas. Problem: In areas where broadband is available to unserved and underserved, these groups often cannot afford to subscribe and/or do not understand the importance of using the Internet to advance their education, employment opportunities and skills and other areas of professional and personal development. Solution: Tallahassee proposes several new broadband expansion initiatives, including private and public partnerships, corporate sponsorships, federal funding support and increased competition to lower subscription costs.
- Provide broadband education, awareness, training, access, equipment, and support to community anchor institutions, job-creating strategic facilities, and vulnerable populations. Problem: Training, awareness, access, equipment and job facilities often are lacking or needing improvement in unserved and underserved communities. Solution: ARTLC is strategically positioned in a community with grassroots programs. The addition of LWOW's workforce development and educational broadband training, will make the center a much stronger community partner.

Background and Significance



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. Due to lack of available, affordable broadband resources, underserved and unserved communities are facing additional challenges as they struggle to obtain employment, acquire additional competencies and improve basic skills. More people are now also competing for a fewer jobs. The more skills and education the better a person's chances for employment. Nationally, unemployment rates are nearing 10 percent with half of those individuals being Hispanic American or African American. In particular, Florida has an unemployment rate near 8 percent. Research establishes that educational disparity between low income families and affluent families rests principally on the availability of information and the knowledge to effectively use and apply relevant information. According to a Pew Research Center study, only 67 percent of non-rural homes, nationwide, have access to broadband connections. Studies conducted by Connected Nation show Hispanic and African American minorities have some of the lowest rates of broadband adoption. Amongst these digitally disconnected populations, the research trend shows that low-income minority families lack the ability to purchase and access broadband services. Of those populations, 46 percent lag drastically behind their non-minority counterparts in subscribing to broadband at home.

When culturally relevant broadband content and services are readily available to minorities and low-income communities, the knowledge gap is narrowed significantly. Through broadband, any household can access information, commercial and governmental services, regardless of class or economic environment. But without broadband content and services, the educational inequity not only increases, but moreover, creates an ineffectual society at large. And, although America's jobless rate is not at Depression Era levels, the City of Tallahassee is extremely sensitive to and responsive to the plight of its citizens who need employment now! Our broadband programs will be a vital tool in helping these men and women gain meaningful employment to support their families.

Solution

In an effort to combat Tallahassee's unemployment, ADE has developed a program with a dual focus that will encourage and foster the revitalization of community employment and advance education in underserved communities. The initiative will encompass resources that the entire family can utilize; subsequently, empowering parents and children through the accessibility to broadband content and services and innovative information technology.

The purpose of LWOW's "Workforce Development and Training and Educational Tutorial" initiative is to provide and promote online digital literacy, e-learning, educational training, and career development training, targeted to African Americans low-income and unemployed



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Tallahassee residents as they prepare to reintegrate into the workforce. The purpose of the DH program is to help provide families with computers and connectivity.

With additional funding the ARLTC will expand its hours of operation to extend from 11:00 AM – 9:00 PM Monday through Friday and for the first time be available for use on Saturdays from 11:00 AM – 5:00 PM. Increased staffing levels will also allow direct program outreach to residents of the nearby Tallahassee Housing Authority residents in the Orange Avenue Complex.

12. Recovery Act and Other Governmental Collaboration:

- This proposal does not include leveraging other Recovery Act programs at this time.

13. Technology Strategy:

The City of Tallahassee's partner, the Alliance for Digital Equality (ADE), will provide technical and educational assistance to bridge the gap between unserved and underserved Americans and public policymakers on issues related to information technology and its use.

The Apalachee Ridge Community Center (ARTLC) will have a coordinator who will be available to assist users in becoming familiar with the self directed training, online tutoring. The coordinator will also troubleshoot computer support problems to resolve basic problems of users. If the problem is too complex, the coordinator will contact a network specialist.

Qty 50 - Hewlett Packard Compaq DC5750 with M/S WIN XP Professional, Athlon64 X2 3800+ 2.0GHz Processor, 1GB Memory, 80GB Hard Drive, DVD-ROM Media Drive and DVI-VGA Video Card, 18.5" Diagonal HD Ready Widescreen LCD Monitors, Microsoft Office and Anti-Virus Software

– imageCLASS MF3240 Laser Multifunction Printer

25 Current computers will be replaced.

25 desktop computers arranged in classroom style. The room will have a SMART Technology interactive whiteboard and software that will be used with instructor lead courses. The software will allow the instructor to see each student's image on his/her computer. This will give the instructor a quick view as to whether individuals are "keeping up" with the class.

Online tutoring will utilize Tutor.com. Tutor.com is the #1 online homework and tutoring service and has been perfecting this service for 10 years. Tutor.com will provide live chat tutoring services for K-12 homework (Math, Science, Social Studies, and English), GED



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preparation, Resume Review, Monday-Friday, 3:00-9:00 and Saturday, 11:00-5:00. The tutoring services are available in English and Spanish.

ARTLC is currently staffed by two AmeriCorps*VISTAs and one part-time center staff, who are skilled in the use of computers and methods on how to access and connect to the Internet accessibility and connectivity. Computer Basics classes are currently offered. The center caters to low income youth and adults who are non-connected to the digital revolution. With BTOP funding, ARTLC resources will be expanded with the addition of new training programs, including workforce development, live online tutoring, GED preparation, and citizenship preparation to name a few topics. Also, the number of computers it has available will be increased. Thus, providing broadband access and training to more individuals in the community, regardless of race, ethnicity, or income.

Florida State University students in the Digital Harmony program currently work the Technology Help Desk for ARTLC. They are available to answer questions via the phone during ARTLC's hours of operation. They will continue this support.

14. Innovative Approach:

The City of Tallahassee innovative approach is to marry workforce development with K-12 online tutorial and hands-on education to provide a multigenerational solution to today's economic and social challenges. Learning Without Walls

The Workforce Development program will offer computer-based career training and job enhancement courses for job seekers. Developed to assist the hardest-hit areas during this economic recession period, ARTLC and LWOW will utilize digital resources and provide skills training to families and communities with the hope that these competencies and skills to enhance their overall quality of life. Understanding that high tech skills are no longer exclusive to the careers such as computer science and engineering, the City seeks to provide a basic level of technical skills that will aid adult learning within all careers.:

1)Basic Skills: Computer Literacy, Financial Literacy, GED Preparation and Resume writing, interviewing skills, and job search strategies are the baseline requirements for successful employment. Introductory computer skills training will continue to be offered at ARTLC.

2)Specific Skills: Construction, Healthcare, Sales and Customer Service, and Small Business Development. Specific skills training with primary focus on becoming a successful employee in various career fields such as health care, customer service and entrepreneurship will be provided.



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K-12 Live Online Tutoring provides students with access to live tutors that assists with homework assignment completion in Math, Science, English, and Social Studies. Using this online service will help strengthen the importance of internet access in the minds of youth. This service will be available in English and Spanish.

Digital Harmony

Florida State students and a Faculty Consultant will teach middle school students how to refurbish computers through expanding the award-winning Digital Harmony program. There are four components to Digital Harmony:

1. The Go Beyond Foundation, Florida State University and Lutheran Social Services (LSS) will place 400 computers annually into service by operating a refurbishment program for students. LSS is a certified Microsoft refurbisher and has worked with the Go Beyond Foundation on a previous pilot project.
2. The students working in the refurbishing project will be paid as they learn about technology while developing a skill. The refurbished computers will then be donated to at risk students in the Leon County School District rather than possibly ending up in a landfill.
3. The Foundation will team with Comcast and other local Internet Service Providers to establish a program that will make Internet service available, at a minimum to the 400 recipients of the computer systems, and potentially to other eligible participants.

15. Is the applicant seeking a waiver of the Buy American provision pursuant to section x.Q of the NOFA?

➤ No

16. Is the applicant delinquent on any federal debt?

➤ No

If Yes, justification for delinquency:

➤ N/A

17. Are you seeking a waiver of any requirement set forth in the NOFA that is not mandated by statute or applicable law?

➤ No



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C. Partners

18. Are you partnering with any other key institutions, organizations, or other entities for this project?

➤ Yes

If YES, key partners are listed below:

Project Role: Sub-recipient
Name: Hollis, Julius
Email: jhollis@hollis-co.com
Address 1: 1447 Peachtree St.
Address 2: Ste 550
Address 3:
City: Atlanta
State: Georgia
Zip Code: 30080
Organization: Alliance for Digital Equality, Inc
Organization Type: Non-profit Corporation
Small business: No
Socially and economically disadvantaged small business concern: No

Project Role: Sub-recipient
Name: Stamm, Allan
Email: allan@gobeyondllc.com
Address 1: 1342 Timberlane Road
Address 2:
Address 3:
City: Tallahassee
State: Florida
Zip Code: 32312
Organization: Go Beyond Foundation
Organization Type: Non-profit Foundation
Small business: No
Socially and economically disadvantaged small business concern: No

Project Role: Sub-recipient
Name: McNeil, Terrance
Email: apalacheeridge@gmail.com
Address 1: 937 Kendall Drive
Address 2:
Address 3:



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City: Tallahassee
State: Florida
Zip Code: 32304
Organization: Apalachee Ridge Technology Learning Center
Organization Type: Non-profit Institution
Small business: No
Socially and economically disadvantaged small business concern: No

Project Role: Contractor
Name: Randeree, Ebe
Email: Eranderee@cci.fsu.edu
Address 1: Florida State University
Address 2: 234 Louis Shores Building
Address 3:
City: Tallahassee
State: Florida
Zip Code: 32306
Organization: Florida State University College of Communication and Information
Organization Type: Other
Small business: No
Socially and economically disadvantaged small business concern: No

19. Description of the involvement of the partners listed above in the project.

The Alliance for Digital Equality (ADE), a national grassroots non-profit organization established in 2007, serves as an advocate for communities seeking to explore and benefit from the revolution of distance learning, broadband services, and information technology. In the fulfillment of that mission, ADE seeks to educate and train individuals in unserved and underserved communities about the global benefits of broadband services and the digital empowerment that flows based on its use.

Go Beyond Foundation promotes leadership and programs that improve access to advanced technology and technical education experiences by providing enhanced educational opportunities to those identified as being in the “digital divide,” or technology challenged. Their Digital Harmony has provided almost 400 families at Nims Middle School computers and internet service. They would like to expand this program to other at risk middle school students in the district. The computer refurbishment program will create a supply of computers for the students.



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Tutor.com is the #1 online homework and tutoring service. They have over 10 years of experience and have completed more than 5 million online tutoring sessions. They have thousands of tutors helping students with everything from homework and projects to studying and test prep. Tutor.com will provide live chat tutorial services for homework and adult career services, Monday – Friday 3:00 PM - 9:00 PM and Saturday, 11:00 – 9:00.

Florida State University's College of Information Technology students have been working with the Apalachee Ridge Technology Learning Center as their Computer Help Desk. A faculty member will also expose middle school students to technology and the computer refurbishment process. One of FSU's mission statement's is "Through gifted teaching, significant research, and proactive outreach, the faculty, supported by a talented and dedicated staff and engaged alumni, sustain the School's commitment to empowering people through assuring access to relevant information.

D. Congressional Districts

20. Applicant Headquarters

- Florida

21. Project Service States

Florida

22. Project Service Areas

Florida - 2

23. Will any portion of your proposed project serve federally recognized tribal entities?

- No

24. Indicate each federally recognized tribal entity your proposed project will serve.



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25. Have you consulted with each of the federally recognized tribal entities identified above?

No

E. Community Anchor Summary

26. Community Anchor Institution	
Schools (k-12)	8
Libraries	0
Medical and Healthcare Providers	0
Public Safety Entities	0
Community Colleges	1
Public Housing	1
Other Institutions of Higher Education	1
Other Community Support Organization	3
Other Government Facilities	0
TOTAL COMMUNITY ANCHOR INSTITUTIONS	14
27. Minority Serving Institutions	
Historically Black colleges and Universities	1
Tribal Colleges and Universities	0
Alaska Native Serving Institutions	0
Hispanic Serving	0



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Institutions	
Native Hawaiian Serving Institutions	0
TOTAL MINORITY SERVING INSTITUTIONS	1

F. Demographics

28. Will your proposed project be specifically directed to serve vulnerable population groups?

➤ Yes

If "Yes" which vulnerable population groups will your proposed project serve? Check as many as apply:
Black/African-American

Low Income

Unemployed

Youth

Other:

29. Vulnerable Populations

Data for these populations was gathered from these websites.

quickfacts.census.gov/qfd/states/13/13063.html

census.gov/main/www/access.html

factfinder.census.gov/

<http://www.bls.gov/>

<http://www.bls.gov/news.release/empsit.t02.htm>

The awareness campaign will communicate and advertise the benefits of embracing the digital revolution – effectively bridging the existing gap between current broadband subscribers and



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non-subscribers. This campaign entitled “Operation Broadband, Internet, Education and Training” markets the need for broadband services and high-speed Internet and combines education and training to ensure a sustainable broadband adoption for Tallahassee.

African American – African-Americans make up 34.2% of Tallahassee. The LWOV services will be advertised in churches, schools, and community centers. We will also have a Computer Distribution Events where families will receive a computer for their home. Comcast is providing connectivity at a discounted rate to these families. DH currently

Low Income – The Poverty Rate in Tallahassee is 24.9%. This is almost twice the national rate of 13.2%. Many low income individuals do not have digital literacy skills and the cost of broadband is an issue with this part of the population. The LWOV services will be advertised in churches, schools, and community centers. We will also have a Computer Distribution Events where families will receive a computer for their home. We will look to corporate sponsor to provide connectivity.

Unemployed – The unemployment rate is 7.7%. Though this is lower than the national average, the unemployment rate for African Americans in Tallahassee is 16.2%. Our focus includes both of these groups. Workforce development training is a major component of the Learning Without Walls (LWOV) program. All courses will be free. Plus, there will be online live tutoring available to assist with resume preparation/review and GED preparation. LWOV at ARTLC will be promoted through the Florida Department of Department of Labor.

Youth – Live online tutors will be available to K-12 students to assist them with homework completion in the following subjects: Math, English, Social Studies, and Science. This service will be promoted through the Clayton County Library System, the Clayton County Public School System, and Parent Teacher Associations.

30. Accessibility

The City of Tallahassee and its partners will abide by all necessary Federal ADA and other disabled student and persons accessibility requirements. The City of Tallahassee and ARTLC will encourage the participation of disabled persons in all educational, service, research and outreach activities. All communication and publicity regarding the availability and services of the ARTLC will include encouragement for those with disabilities to participate.



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31. Other Languages

LWOW will include training for individuals whose first language is Spanish and wish to learn English in the following areas. The courses will all be computer based.

Words for Work (Workplace Readiness),
Words for Work (Healthcare,
Medical Office Assistant, Sales & Customer Service,
Careers in Construction,
Start Your Own Business,
Everyday English,
Successful Leadership and Management,
Ingles sin Barreras (English without Barriers),
Computacion sin Barreras (Computing without Barriers)

G. Project Budget

32. Project Budget	
Federal Grant Request	\$1,414,659
Total Match Amount	\$673,254
Total Budget	\$2,087,913
Match Percent	32.2%

33. Projects Outside Recommended Funding Range:

➤ N/A

34. Sustainability:

The City of Tallahassee is confident that the LWOW Initiative and the Digital Harmony program are sustainable and strategically positioned to self-perpetuate.

Realizing that broadband Internet accessibility is constantly transforming, Tallahassee will provide underserved and unserved communities with economic opportunities and individual empowerment that will be sustainable for life. To ensure sustainability of the workforce development and educational tutoring initiative, the City of Tallahassee plans to:



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- Seek out and research other funding opportunities that will provide additional financial support and longevity of the programs;
- Market and seek funding from strong collaborations with private/public partners;
- Partnerships with our supporting organizations will extend beyond the life of the grant, thereby ensuring that we maintain the same level of presence and capability in years 5+ as in year 1;
- We will enter in unique advertising programs with corporate sponsors that will ensure an ongoing stream of revenue that will cover the costs of the program as long as they are in existence.

Realizing that with any successful program there are potential threats that could endanger current and existing program, we have proactively included the train-the-trainer aspects for this program, where outstanding students will be sent out into the communities to assist underserved and unserved residents at home too. This planting of career resources within the communities lends itself to a successful local buy-in and eventual local taking over and operating the program.

The City of Tallahassee plans to seek out additional opportunities to advance broadband and high-speed Internet with small, disadvantaged businesses, by promoting the need to connect to broadband and fostering potential employers for the participants of its Workforce Development and Educational Tutorial Initiative.

The LWOV program was designed with an eye towards launching it in several cities across the country. It is designed to be simple enough that it can be replicated in a straight forward fashion where funding allows.

The Go Beyond Foundation has been successful seeking funding for three years and will continue to seek funds from to sustain Digital Harmony

35. Matching Funds	
Applicant is providing matching funds of at least 20% towards the total eligible project costs?	Yes
Describe the matching contributions	We are contributing \$210,000 cash to this project. This will be raised through corporate donations and fundraising from foundations. These sources have sustained the projects so far and will continue to sustain them after the two year grant period.



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	<p>Our partner, ADE is donating computers as In-Kind contributions of \$40,000 for 100 computers. These will be used in our refurbishment project at Digital Harmony.</p> <p>We are also supporting as In-Kind contribution two newly created positions due to the stimulus for Digital Coordinators of \$136,032.</p>
Unjust enrichment	We are not applying for or using any federal funds outside the scope of the BTOP program. This effort will only be funded with BTOP and in kind contributions.
Disclosure of federal and/or state funding sources	N/A

36. Budget Narrative

Budget narrative	<p>Personnel - Funding is being requested for the City of Tallahassee personnel costs as follows: Personnel / Annually/ % of time year 1/% of time 1 Grants Manager/15,002/25%/25% 1 Community Outreach/20,000/100%/100% 2 Digital Coordinators/68,000/100%/100% 1 Network Administrator/20,000/100%/100% Federal funding is being requested of \$110,002 and we will have In-Kind costs of \$136,032 in both years for the Personnel costs. Fringe Benefits - Fringe Benefits are computed at 28% for all employees. Full Funding is being requested. Travel - 16 trips (in total) will be taken for 2 years between Atlanta to Tallahassee, by the Project Manager with airfare of @ \$400 per trip. Per diem for these (3days/1night) trips are charged in keeping with the GSA approved rates of \$149.00 per night, plus relevant taxes (\$172.50) as well as the meal per diem of \$50. The remaining travel relates ground transportation @ \$50 per day for the Project Manager while on site in Tallahassee. Full Funding is being requested. Equipment - Computer, Networking and Communication equipment will be acquired to upgrade the technology infrastructure for the two programs. The total request for funding for equipment is \$182,200. The City is requesting 50 new computers to support the Apalachee</p>
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	<p>Ridge Technology Learning Center for \$59,904. The value of these computers is \$30,000 (50 x \$599.99). Funding for ongoing connectivity of the computers is being requested for \$113,520 for both years.</p> <p>Supplies – None requested</p> <p>Contractual - Funding is requested for implementing the Tutoring sessions of \$71,500 which is 5,500 sessions at \$13 a session. An Evaluator will be recruited to assess the success, viability and effectiveness of the project. Funding of \$10,000 for the two years is being requested for the Evaluator. The Project Manager, will be responsible for the successful implementation of the project, and compliance with the requirements of the Award.</p> <p>Construction – Construction Cost of \$50,000 will be incurred and absorbed by the city. No funding is requested.</p> <p>Other – This category has training of college students and middle school students in refurbishing the computers. We are requesting funds of \$160,000 to support the introduction and adoption of broadband technology to those age groups.</p>
Budget reasonableness	<p>The total eligible project cost proposed for this initiative is \$2,087,913.</p> <p>The costs proposed in this budget have been determined based on necessity, and are in keeping with eligible costs. They are efficiently allocated as follows:</p> <ul style="list-style-type: none"> • 15.1% to personnel and fringe benefits to provide employment, and with the caliber of personnel, will deliver a project of the highest quality, one that can be replicated nation-wide. • 1% to travel, to facilitate direct interaction between the City of Tallahassee and the local community, as most of the employees will be local and on site. The Project manager from ADE will travel to Tallahassee 16 times over the two year grant period. • 13.4% for Computer, Networking and Communication Equipment to facilitate improvement and increase in the capacity of the ARTLC and assist the Digital Harmony refurbishment program. This will increase greater adoption and use of broadband technology, higher internet speed, and videoconferencing.



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	<ul style="list-style-type: none"> • 26.5% to Contractual, to our partners who will be providing live online tutoring, training modules and evaluating the success of the program. • 13.5% to Construction • 2.7% to Other category, primarily to involve students at a very early age and positive expose them to broadband technologies. This will increase participation and usage; motivate increase demand and usage of Broadband. It will improve literacy, self-worth, and confidence to strive to be the best they can be. We are also contributing \$210,000 or 10.1% cash to this initiative. <p>The overall funds being requested are adequate to quickly and efficiently implement the program. If awards are released in a timely manner, we will execute the project within the appropriate time frame in keeping with eligible costs.</p>
Demonstration of need	<p>Prior to the Broadband Stimulus Program there was little to no funding available for implementing broadband related programs to provide access to computers and the internet or to increase the sustainability adoption of broadband within the unserved and under and rural population of the US. Consequently, The City of Tallahassee, or its partners, cannot produce any documentation to demonstrate the need for broadband access. However, there is clearly anecdotal information to demonstrate the need for public computer centers and the availability of workforce development training in our targeted populations of African Americans, low income, the unemployed and youth.</p> <p>The Go Beyond Foundation has not applied for a grant for Digital Harmony. They have depended on private and corporate donations and in kind contributions. However, with the troubled economy, donations are down. This grant will allow Digital Harmony to expand its efforts to donate computers and connectivity to more families.</p>

37. Funds to States/Territories

States	Amount of Federal Grant Request
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Florida	1,414,659
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Funds to States/Territories Total: \$1,414,659

H. Historical Financials

38. Matching Funds			
	2007	2008	2009
Revenue	586,277,000	607,612,000	0
Expenditures	668,129,000	718,715,000	0
Net Assets	1,954,388	1,952,758	0
Change in Net Assets from Prior Year	0	-1,630,000	0
Bond Rating (if applicable)	0	0	0

I. Program Benefits

39. Jobs	
How many direct jobs-years will be created from this project?	5
How many indirect jobs will be created from this project?	0
How many jobs will be induced from this project?	0

40. Methodology used to estimate jobs:

Direct job estimates are based upon the resource requests outlined in the budget information. These positions are necessary to the implementation of the project.

Learning Without walls and Apalachee Ridge Technology Learning Center (ARLTC)
Qty 1 Network Technician



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Qty 1 Community Outreach Specialist
Qty 2 Florida State Students to man ARTLC Help Desk
Qty 1 Intern

41. Adoption Metrics	
How many total new home subscribers (household accounts) to broadband do you expect to generate through use of BTOP funds over the entire life of the program funded?	825
How many total new business and/or institutional subscribers to broadband do you expect to generate through use of BTOP funds over the entire life of the program funded?	62
How many total users of broadband in public computer centers or users of broadband outside the home (e.g., in a community college) do you expect to generate through use of BTOP funds over the entire life of the program funded?	1750
What is the total cost of your project per new subscriber (household, individual, or institutional) or new end-user?	\$794.78

42. Measuring Adoption Impact:

A prerequisite of participating in LWOW training will be to gather basic contact information (name, email address, home phone number, cell phone number, and mailing address) from learners in order to stay in touch with them. Each participant will be given an email address, if they do not have one, and ensure they know how to check their email at locations where there is no charge. We will email beneficial information to them periodically (job postings, job search tips, events of interest, etc.) and invite them back to the libraries for follow-up training. At each encounter, we will ask for updates to their contact information. The intern that will be hired will be responsible for making periodic phone calls to LWOW participants to see if they have subscribed or if they have plans to subscribe.

The Digital Harmony program will give refurbished computers and Internet connectivity to 400 families of middle school students. Assuming there is at least one adult and at least one child in the family who will adopt, we will periodically contact families to determine if they are still utilizing the computer and the Internet.

43. Broadband Training Programs



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If you intend to provide training or education, how many people in total will your program(s) reach?	2500
How many hours of training do you expect to provide per person on average for each participant in your training program(s), through completion of training for that individual?	60
How many Full time employee (FTEs) instructors or facilitators will you employ for broadband and digital literacy training purposes?	3

44. Describe their qualifications (training and experience):

The Alliance for Digital Equality understands the need for highly trained, high-tech instructors in the Tallahassee community.

Once hired, the tutor is on probation for up to 6 months. The mentor must recommend that the tutor be promoted to Tutor I status. The mentor reviews tutoring sessions of the tutor that is on probation. There could also be Tutor II, Tutor III, Mentor, and Sr. Mentor status levels.

Tutors are expected to:

- Provide quality online tutoring to all students
- Be familiar with all policies and procedures and adhere to them
- Read and respond to all mentor assessments and communication
- Keep up to date with the monthly newsletter
- Check email often for any messages from the Provider Management Team

Tutors are certified teachers, college professors, graduate students, select undergraduates from accredited universities and other professionals. ADE also employs 3 training specialists who can also be teachers, college professors, graduate students, select undergraduates from accredited universities and other professionals.

ADE affirms that a program is only as good as the progress of the students. Therefore the key indicator of success is the student's ability to grasp viable computer skills, workforce development tools and actually take advantage of the digital revolution, via broadband and Internet usage.

Team members at the ARTLC are expected to have vast experience in technology training. For example:



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- Experience in technology or telecommunications;
- Experience as entrepreneurs;
- Technology bachelor's or master's degrees;
- Technology training certification or experience.

DH's computer refurbishment training will be taught by a professor by a Florida State University professor.

45. Equipment Affordability Programs		
What is the total up-front cost of this equipment?	\$0.00	
If you are providing an equipment purchase or loan program, for how many households, businesses and/or institutions do you expect to provide equipment or computers?	0	Households
	0	Businesses
	0	Institutions
If you are employing a loan program for purchases of service or equipment, what will be the total cost to the typical customer you assist over the life of the loan, including all interest and fees?	\$0.00	
How many broadband-related equipment units (e.g. computers, wireless devices) do you intend to purchase overall?	0	

46. Broadband Awareness Programs	
If you are conducting an awareness campaign, how many people do you expect your campaign will reach in total per year?	83333

47. Awareness Campaign Methods: Briefly describe the targeting, media, and messaging strategies your awareness campaign will employ.

Goal: The goal of the broadband marketing campaign is to encourage Tallahassee residents to take the first step towards sustainable broadband adoption in four ways:

1. Inform them about the benefits and the value of broadband access.
2. Encourage them to seek digital literacy training in the ARTLC.



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3. Bring awareness to success stories within communities as a means of encouraging new subscribers.

4. Make people aware of technological resources that are available to them.

Target Audience: African-Americans, low-income, unemployed, and youth.

Core Message: “Broadband can transform your life by giving you access to abundant educational, social, information, governmental, health, employment, communication and financial resources.”

Desired Result: Those considering adoption will be guided towards learning additional skills at the ARTLC and other training resources available in the community.

Community Newsletter

A quarterly community newsletter will be electronically submitted to partnering organizations to bring awareness of local events, success stories, to announce upcoming meetings and to highlight grassroots projects. The newsletter will also used to educate the community with and information on topics such as cyber security and “how to” tips.

Media Outreach

The City will effectively encourage state and local media coverage of upcoming events and success stories. Media outreach will consist of sending media alerts three days prior to public events and sending press releases on the day of the event. In the event of public announcements, the communication team will disseminate press releases with announcements as needed. ADE will take advantage of local news public service segments. An aggressive media approach is critical, as it will help reach a wide audience and communicate important messages about the importance of sustainable broadband adoption.

Computer Distribution Public Events

Computer distributions will be accompanied by a county-wide public event designed to bring together recipients and public and private stakeholders to increase awareness of the importance of technology adoption and demonstrations of applications. These media events are designed to garner community attention and also communicate messages about the importance and economic and social benefits of sustainable broadband adoption. We will look to included Members of Congress, local and state level officials, school officials, the general public, and the media.

Op-ed Pieces

ADE and our partners will work to ensure that op-ed pieces are submitted to various media outlets to continue to bring awareness to the message.

48. Measuring Campaign Impact: Describe how you will measure the impact of the awareness campaign.



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Two new positions will be created to manage and measure the Awareness Campaign, Community Outreach Specialist and a part time Intern.

The measurement and evaluation of the marketing campaign will be an important part of how to improve and chart the success of the public awareness and enrollment strategies. The primary focus will be placed on

print and broadcast media, such as television, newspapers and magazines our marketing campaign, utilize a spokesman, websites, direct mail and emails, grassroots meetings and other public awareness tools.

Furthermore, the City of Tallahassee plans to evaluate its program based on the following:

LWOW at ARTLC :

- Ask people where they heard about Apalachee Ridge Technology Learning Center, Learning Without Walls With the direct mailing and emails, we are promoting a tracking system based on numbers of returned surveys, total emails sent in and those residents enrolling in LWOW's workplace development and educational tutorial initiative.
- Run specific offers via radio, television and cable spots will help determine whether the targeted market is paying attention and responding to active ads and promotions.
- Use Publicity from media sources as an evaluation tool to determine our effectiveness in reaching the underserved and unserved.

Additionally, Tallahassee will use other methods, including keeping a total of graduates who begin subscribing to broadband and partnering with high-speed broadband providers for possible, related surges in subscription as our program proceeds.

J. Project Readiness

49. Licenses and Regulatory Approvals

There are no local, state or federal licenses or regulatory approvals required to complete the proposed project

50. Organizational Readiness

The City's mission is to seek and educate underserved, unserved and underrepresented communities regarding the benefits of broadband and encourage broadband adoption. Livelihoods can be changed significantly though the adoption of broadband services.



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The City of Tallahassee has partnered with the Alliance for Digital Equality to promote and assist in the implementation of educating communities on the importance of broadband adoption and its use.

- ADE's mission, goals and objectives are structured to seek out long-term change for the underserved and unserved versus a focus on short-term fixes.
- ADE answers to a well-respected, knowledgeable and experienced board of directors.
- ADE maintains a sound accounting system and extremely competent financial staff for impeccable fiscal responsibility.
- ADE has successfully implemented LWOW in Clayton County, GA where middle school students have received laptops and connectivity to use in school and out of school. The students and their parents have access to the live online tutoring. The teachers receive coaching to help them incorporate technology into their lesson plans.
- In Charleston, SC, computers and live online tutoring were donated to a K-7 after school program.
- LWOW's live online tutoring had been implemented in the Houston, TX Library System.

The City of Tallahassee has partnered with the Go Beyond Foundation to expand its Digital Harmony program.

- This pilot program began in 2007 and is purposed to extend the learning experience beyond the classroom into the home through computer-based curriculum.
- Address the gap of the "Digital Divide" by providing homes with a computer, curriculum, Internet access, training, mentoring and support to children in economically and educationally challenged communities.
- A key goal is to change the outcome of the educational experience of children in failing schools. Hopefully, by enhancing the educational experience in the middle school years, the prospects for success of these young people can dramatically change.
- Each new 6th grade student will be given a computer with installed curriculum and application software. Comcast will provide broadband Internet access to the homes. The School system is providing the curriculum and additional instructional resources as well as program monitoring and follow-up. TalTech is partnering with the College of Information Studies and others in providing support.
- Nims school will hold orientation classes for parents and students on basic computer and curriculum use. It is believed that requiring engagement of the parents will increase the opportunity for the child's success as well as enhance the experience within the family unit.



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- On-going support includes providing a call-in help desk, tech workspace, Technology/Computer Club, mentoring, and Internet site for on-going support.

51. Project Timeline and Challenges

There are two programs in the Project Timeline.

1. Learning Without Walls (LWOW) at Apalachee Ridge Technology Learning Center (ARTLC)
2. Digital Harmony (DH) at Florida State University (FSU)

October, 2010:

LWOW at ARTLC & DH at FSU

Contact Partners and Vendors

Order equipment, software, supplies

Post Job Openings

November, 2010:

LWOW at ARTLC

Interview Potential Candidates for New Job Positions

Hire New Staff

Begin Preliminary Outreach to Community Organizations

DH at FSU

Begin Outreach to Middle Schools to select students for Computer Refurbishment Technology Training

Interview Potential Candidates for New Job Positions

Hire New Staff

December, 2010:

LWOW at ARTLC

Conduct train-the-trainer classes

Begin Awareness Campaign

January, 2011:

LWOW at ARTLC - Begin Training and Live Online Tutoring

Start Refurbishment Program with Middle School Students

April, 2011, July, 2011, and October, 2011:



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Recognition Event for LWOW and DH participants. This will also work as an Awareness Event.
Give Refurbished Computers to Families of Middle School Students
Evaluate Program and Complete Quarterly Reports
Make necessary adjustments to the programs

January, 2012

Recognition Event for LWOW and DH participants. This will also work as an Awareness Event.
Give Refurbished Computers to Families of Middle School Students
Evaluate Program in 2011 and Complete Quarterly Reports
Make necessary adjustments to the programs for 2012
Update/replace software and equipment if necessary.

52. SPIN Number

N/A

K. Environmental Questionnaire

53. Does the proposed action involve the procurement of materials? If so, will the materials be installed, stored or operated in an existing building or structure? If yes, please click "Add" to include the list of equipment and peripherals to be procured.

Yes

Desktop Computers, laptop computers, printers, projectors, headsets, interactive white board

54. Does the proposed action involve procurement of electronic equipment? If yes, will the equipment be disposed of in an environmentally sound manner at the end of its useful life?

Yes

55. Does the proposed action involve construction, remodeling, or renovation? If so, will these activities be limited to only minor interior renovations to a structure, facility, or installation? If yes, click "Add" to include a description of the proposed renovations with your project summary.

Yes



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Maintenance is needed to the inside and outside of the building to make it Friendlier and usable for the additional visitors generated by the grant. The repairs include Updating security lighting, painting, and locks.

56. Does the proposed action involve the production and/or distribution of informational materials, brochures, or newsletter?

No

57. Does the proposed action involve training, teaching, or meeting facilitation at an existing facility or structure? If yes, click "Add" to explain.

Yes

Individuals will be trained in rooms that are equipped with desktop computers or laptops. Some of the courses will be self directed. Other courses will be instructor lead. All will use the computer technology.

58. Does the proposed action involve ground or surface disturbance to accommodate new fiber optic cable? If yes, please click "Add" to include a description of the extent of service upgrade, a list of the permits required, and linear footage of underground fiber optic cabling required.

No

59. Does the proposed action involve an upgrade of broadband service to an existing facility or structure? If yes, please include a description of the extent of service upgrade, a list of the permits required, and linear footage of underground fiber optic cabling required?

No



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Uploads

The following pages contain the following uploads provided by the applicant:

Upload Name	File Name	Uploaded By	Uploaded Date
Management Team Resumes and Organization Chart	Tallahassee Mgmt Team Org Chart and Resumes.pdf	Blanchard, Carrie	03/13/2010
Historical Financial Statements	Tallahassee 2007-2008 Historical Financials.pdf	Blanchard, Carrie	03/13/2010
Community Anchor Institutions Detail	Tallahassee Community Anchor Attachment.xlsx	Blanchard, Carrie	03/13/2010
BTOP Certifications	BTOP Cert Tallahassee.pdf	Blanchard, Carrie	03/13/2010
Detailed Budget	Tallahassee Detailed Budget.xlsx	Blanchard, Carrie	03/13/2010
SF424 A Budget	SF 424A Tallahassee.pdf	Blanchard, Carrie	03/13/2010
SF424 B Assurances - Non-Construction	SF-424B Tallahassee.pdf	Blanchard, Carrie	03/13/2010
Supplemental Information	ADE Tallahassee letter of support.pdf	Blanchard, Carrie	03/13/2010

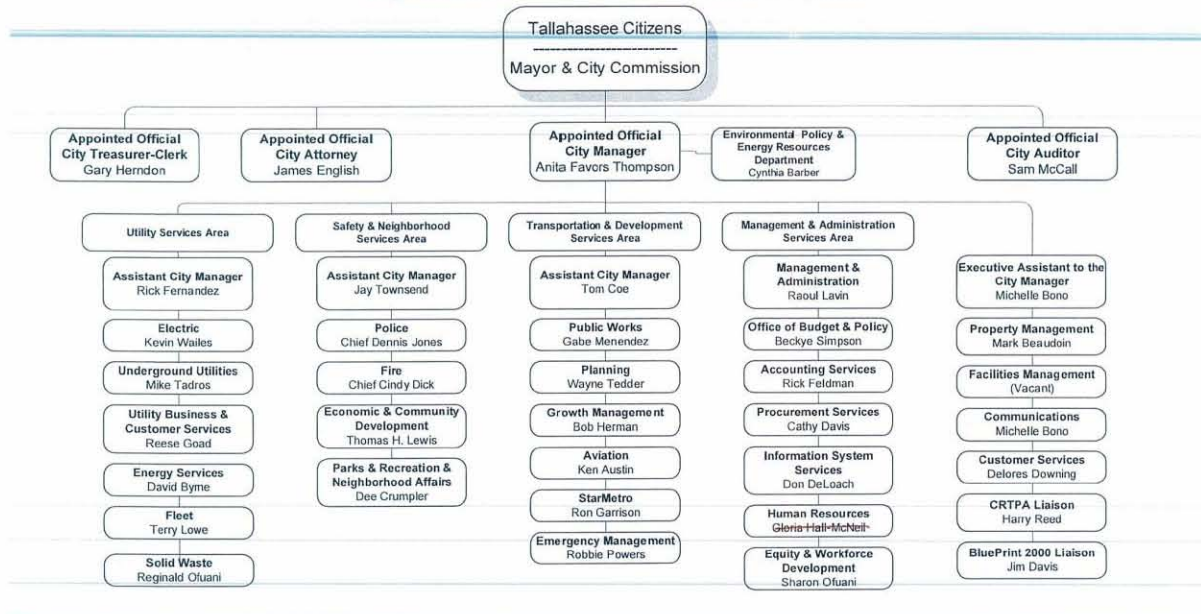


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Submitted Date: 3/13/2010 8:42:56 PM	Easygrants ID: 6509
Funding Opportunity: Sustainable Broadband Adoption	Applicant Organization: TALLAHASSEE, CITY OF (INC)
Task: Submit Application - Sustainable Broadband Adoption	Applicant Name: Ms. Carrie Blanchard

Supplemental Information	ARTLC letter of support Tallahassee.pdf	Blanchard, Carrie	03/13/2010
Supplemental Information	FSU Letter of support BTOP Tallahassee.pdf	Blanchard, Carrie	03/13/2010
Supplemental Information	Go Beyond Foundation support_letter Tallahassee.pdf	Blanchard, Carrie	03/13/2010
Supplemental Information	Lexicon Marketing Letter - ADE Matching Funds - 03-09-10 Supplemental.pdf	Blanchard, Carrie	03/13/2010

Organizational Chart Effective December 15, 2008



Revised 01-13-2009 JSH

TEAM RESUMES

Carrie Blanchard

[REDACTED]
850-891-2000 (work)
[REDACTED]

EDUCATION

2004-2010

Ph.D., Askew School of Public Administration and Policy

Florida State University, Tallahassee, Florida

Specialization: *Public Policy/Economic Development Policy*

Dissertation topic: *County Level Decision-Making in the State of Florida and the Wal-Mart Corporation*

2004

Master of Public Administration, School of Business

University of Miami, Miami, Florida

2002

Bachelor of Business Administration, School of Business

Double Major Business Law and Political Science

University of Miami, Miami, Florida

2001

Study Abroad Summer Program in History, Government and Politics

University of Oxford, England

WORK EXPERIENCE

2008-Present

Chief of Staff, Office of Mayor John R. Marks, III

City of Tallahassee

- Supervises Mayor's Office activities and staff, including Community Affairs, Internal Operations and Administrative positions

- Coordinates intergovernmental efforts between the City and the County, State and Federal governments
- Works with City Departments to develop and prioritize policy and appropriations initiatives
- Responsible for keeping Mayor apprised of legislation and political activity that impacts the City of Tallahassee; recommends legislative strategy and coordinates with contractual lobbyists
- Handles the Request for Proposals (RFP) and serves as Committee Chair for State and Federal lobbying contracts
- Serves as Mayor's American Recovery and Reinvestment Act (ARRA) coordinator, including tracking grant opportunities, award notifications and assisting in writing ARRA applications
- Liaison to five Sister Cities governments in St. Maarten, Netherlands Antilles; Krasnodar, Russia; Ramat-Hasharon, Israel; Konongo-Odumasi, Ghana; and Sligo, Ireland
- Develops and presents agenda items for City Commission meetings on behalf of the Mayor's Office
- Coordinates regionalism efforts in the eight-county Big Bend Region of Florida

2005-2007

Aide to Mayor John R. Marks, III

City of Tallahassee

- Responsible for constituent services for the Mayor's Office; liaison with City Departments for issue resolution
- Approved and coordinated Proclamation requests
- Handled citizen appointments to City Advisory Boards
- Coordinated the Mayor's schedule, special events, and programs including City That Reads, Council on Culture and Arts, Tourist Development Council, 10-year Plan to End Chronic Homelessness, Florida League of Cities and U.S. Conference of Mayors
- Advanced communications including, speech writing, press releases, technical letters

2004-2005

Research Assistant

Florida Public Affairs Center/Florida State University

- Collecting Emergency Management data from local governments across the state of Florida after severe hurricane activity in 2004
- Participated in training scenarios to test local emergency response capacity and continuing of operations plans
- Contributed academic writing and research to emergency management conference papers

RELATED EXPERIENCE

2007-2008

Instructor

Florida State University

- Taught four sections of Junior/Senior level undergraduate courses in Public Administration at Florida State University, including Local Government Administration and Introduction to Public Administration

COMMUNITY INVOLVEMENT

Leon County Research and Development Authority

Member, Board of Governors, 2008-Present

Treasurer, 2009

Chamber of Commerce Professional Women's Forum

Member, Board of Directors, 2008- Present

Friends of the LeRoy Collins Leon County Public Library

Member, Board of Directors, 2007-Present

Secretary, 2008

Vice President, 2009

American Society for Public Administration

Member, 2005- Present

Board of Directors, 2008-2009

Donald C. DeLoach



EDUCATION:

Bachelor of Science Degree: Management Information Systems (1981)
Florida State University, Tallahassee, Florida

Master of Public Administration (1994)
Florida State University, Tallahassee, Florida

Certified Chief Information Officer (2007)
Florida Institute of Government

GENERAL BACKGROUND: 28 years experience in computer industry (18 years of management)

- Worked on numerous projects involving systems consulting/application design and development, system selection and implementation
- Project and application management
- Ability to Achieve Consensus on Difficult issues
- Excellent communication skills
- Skilled in determining priorities and developing solutions
- Broad background in analyzing, planning strategies, and establishing objectives
- Responsible for providing 100% client satisfaction
- Ability to make critical decisions: problem solver/decision maker
- Coordinate development staff/project schedules/managing/staffing
- Work well under deadlines/time management abilities
- Staff performance evaluations/personnel functions
- Strong work ethic/committed to excellence
- Ability to create budgets

WORK EXPERIENCE:
1981-Present

City of Tallahassee, Tallahassee, Florida

Chief Information Systems Officer (1998- Present)

- Highly responsible managerial work in directing all functions of IT
- Supervises, directs, plans, coordinates, and instructs within IT
- Directs preparation of the budget / 18 million for IT
- Participates on a variety of boards and committees
- Develops IT policy and Strategic Plans for technology deployment
- Hires, Fires, and Transfers responsibility
- Customer Service Focused

Utility Information Systems Administrator (1997 - 1998)

- Responsible for Citywide GIS Implementation
- Responsible for Citywide CIS System
- Utility Services Automation Consultant
- Focus on Customer Service
- Participates, Develops, Coordinates Information Systems Strategic Planning
- Prepares Policies and Executive Reports
- Develops Cost Benefit Analysis to support Business Decisions

- Administers GIS and one half of Applications Systems Divisions Budgets
- Charged with keeping good working relationships with Utility Services

Project Manager (1996 - 1997)

- Liaison between ISS and Utility Service Managers
- Responsible for completion of projects on time within budget
- Motivate and direct staff/coach
- Focus on customer service
- Negotiate contracts/Implement Projects

New Technology Manager (1994 - 1995)

- Responsible for customer support, research, and new product development
- Implemented system acquisition standards in City of Tallahassee
- Manage application development projects
- Determine user requirements through Executive interviews
- Train and motivate staff/develop standards and goals/staff performance evaluations

Analyst/Project Leader (1985 - 1994)

- Primarily responsible for designing/implementing customer based applications
- Provided extensive direct telephone support for City based applications
- Involved in installing systems and training clients

Electronic Data Systems, Dallas, Texas

Programmer/Analyst (1983 - 1984)

- Key design analyst for turnkey applications and distribution applications
- Design analyst for customer applications

Auditor General's Office, State of Florida

Programmer/Analyst (1981 - 1983)

- Maintenance of COBOL applications

ACHIEVEMENTS:

Has been asked to perform increasingly high profile, high-risk assignments

- Named by Computer World Magazine as a “Premier 100” CIO for 2007
- Designated a Certified Chief Information Officer by the Florida Institute of Government 2007
- Received Certified Public Manager (CPM) designation from Florida State University
- Public Technology Institute; Board of Director 2006-2009
- Florida Local Government Information Systems Association member and Past President 2002 – 2004
- Member of Board of Directors for the Florida Government Technology Conference
- Negotiated City-wide Customer Inquiry Tracking System contract
- Negotiated City’s Oracle license
- Negotiated Fourteen Million dollar ERP contract for City
- Presented Incident Response Policy to Florida Certified Public Technology Managers Certification

COMPUTER SKILLS: Fluent Application Development and Systems Analysis
Experience In: COBOL, SQL, 4GL’S, INFORMIX, Oracle, Microsoft Access, Relational Databases, Hierarchical Databases, Client Server Methodology, Browser Based Applications, TCP/IP Networks, Project Management, Strategic Planning

BTOP Sustainable Broadband Adoption Community Anchor Institution Detail Template

Please complete the Anchor Institution Details worksheet by providing information on Community Anchor Institutions that will be directly involved in or benefit from the project. Add rows as necessary. All community anchor institutions should be given a specified list. A Community Anchor Institution is considered a minority-serving institution post-secondary educational institution with enrollment of minority students exceeding 50% of its total enrollment. The "Role" column only requires a word or two, or a short phrase detailed explanation. A detailed explanation of the role of project partners and community institutions should be provided in the essay portions of the application.

The data provided via this template will be subject to automated processing. Applicants are therefore required to provide this attachment as an Excel file, and not to convert it to PDF. When submitting a copy of their application on an appropriate electronic medium, such as CD-ROM, or flash drive. Additionally, applicants should not modify the format of the

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BTOP SBA Community Anchor Institutions Detail Template

Title: **Apalachee Ridge Technology Learning Center Broadband Initiative**
 Easy Grants ID: **6509**

Facility Name	Organization	Address Line 1	City	State	Zip	Facility Type	Minority Serving Institution Type	Project Role
Cobb Middle School	Leon County Schools	915 Hilcrest	Tallahassee	FL	32308	School (k-12)	N/A	Digital Harmony
Deerlake Middle School	Leon County Schools	9902 Deerlake West	Tallahassee	FL	32312	School (k-12)	N/A	Digital Harmony
Fairview Middle School	Leon County Schools	3415 Zillah Rd	Tallahassee	FL	32305	School (k-12)	N/A	Digital Harmony
Griffin Middle School	Leon County Schools	800 Alabama St	Tallahassee	FL	32304	School (k-12)	N/A	Digital Harmony
Nims Middle School	Leon County Schools	723 W. Orange Avenue	Tallahassee	FL	32310	School (k-12)	N/A	Digital Harmony
Raa Middle School	Leon County Schools	401 W. Tharpe St	Tallahassee	FL	32303	School (k-12)	N/A	Digital Harmony
Swift Creek Middle School	Leon County Schools	2100 Pedrick Rd	Tallahassee	FL	32317	School (k-12)	N/A	Digital Harmony
Tallahassee Community College	Tallahassee Community College	444 Appleyard Dr	Tallahassee	FL	32304	Community College	N/A	Digital Harmony
Orange Avenue Complex	Tallahassee Housing Authority	850 Canton Circle	Tallahassee	FL	32310	Public Housing	N/A	Apalachee Ridge Technology Center
Florida State University	Florida State University	600 W. College Ave	Tallahassee	FL	32306	Other Institution of Higher Education	N/A	Digital Harmony
Lutheran Social Services	Lutheran Social Services	606 W. 4th Ave	Tallahassee	FL	32303	Other Community Support Organization	N/A	Digital Harmony
TalTech Alliance	TalTech Alliance	1700 N. Monroe	Tallahassee	FL	32303	Other Community Support Organization	N/A	Digital Harmony
Comcast	Comcast	3760 Hartsfield Rd	Tallahassee	FL	32303	Other Community Support Organization	N/A	Digital Harmony
Florida A&M University	Florida A&M University	1601 Martin Luther King Jr. Blvd	Tallahassee	FL	32307	Other Institution of Higher Education	Historically Black College or University	Digital Harmony
Montford Middle School	Leon County Schools	5789 Pimlico Dr	Tallahassee	FL	32309	School (k-12)	N/A	Digital Harmony

The Alliance for Digital Equality

BTOP - Sustainable Broadband Adoption - Digital Harmony
Budget Worksheet

Tallahassee, FL

		Year 1			Year 2											
	I	Budget \$	Cost Share - \$	Total Budget \$	Rate	Hours per Week	Numb 1	Comments	I	Budget \$	Cost Share - \$	Total Budget \$	Rate			
Personnel	Cash Contributions		105,000	105,000				Contributions and Fundraising		-	105,000	105,000				
	Grants Manager (GM)		7,501	-	7,501	\$	28.85	5	GM @ \$28.85 - 5 hrs p/wk - F/T - 12.5% Time	1	7,501	-	7,501	\$	28.85	
	Community Outreach		-	-	-	\$	29.21	-	DA @ \$29.21 - 40 hrs p/wk - F/T - 100% Time	0	-	-	-	\$	29.21	
	Digital Coordinator (DC)		-	-	-	\$	16.35	40	DC @ \$16.35 - 15 hrs p/wk - F/T - 37.5% of Time	0	-	-	-	\$	16.35	
	Network Administration (NA)		-	-	-	\$	18.35	-	NA @ \$18.35 - 8 hrs p/wk - F/T - 100% of Time	0	-	-	-	\$	18.35	
	Total Personnel		7,501	-	7,501					1	7,501	-	7,501			
Fringe Benefits	Grants Manager (GM)		2,100	-	2,100		28.0%		Will be paid benefits @ 28%		2,100	-	2,100		28.0%	
	Community Outreach		-	-	-		28.0%		Will be paid benefits @ 28%		-	-	-		28.0%	
	Digital Coordinator (DC)		-	-	-		28.0%		Will be paid benefits @ 28%		-	-	-		28.0%	
	Network Administration (NA)		-	-	-		7.0%		Minimal Benefits will be paid at 7%		-	-	-		7.0%	
	Total Fringe Benefits		2,100	-	2,100						2,100	-	2,100			
Travel					# of times	Cost per Time							# of times			
	Airfare		-	-	-	\$	400.00		8 trips to city (PM) @ \$400.00 per trip. All other personnel will be local.		-	-	-		-	
	Hotel		-	-	-	\$	172.50		Hotel for GM while in FL - * trips 3 nights each @ \$150.00 +hotel taxes @ 15%		-	-	-		-	
	Ground Transportation		-	-	-	\$	50.00		8 trips - 24 days - @ \$50 p/day		-	-	-		-	
	Meals & Incidentals		-	-	-	\$	59.00		8 trips - 24 days - @ \$59 perdiem		-	-	-		-	
	Mileage for DA		-	-	-	\$	-		\$0.55 per mile		-	-	-		-	
	Total Travel		-	-	-						-	-	-			
Equipment & Supplies					Quantity	Cost per Item										
	Printer		-	-	-		3,000	1	1 Heavy Duty Printer per center		-	-	-		-	
	Smart Board		-	-	-		5,000	1	White Board & software for 1 classrooms per center for @\$5,000 each		-	-	-		-	
	Projector		-	-	-		1,149	1	1 per center @ \$700 each		-	-	-		-	
	Computers - {PCC}			40,000	40,000	100	\$	400	1	400 Computers to be refurbished inprogram @ \$400.00 p/unit		-	-	-		100
	Computer Software		14,000		14,000	400	\$	35	1	\$35 per computer		-	-	-		400
	Monitors		54,000		54,000	400	\$	135	1	\$135 per monitor		-	-	-		400
	Keyboard-mouse sets		6,000		6,000	400	\$	15	1	\$15 per set		-	-	-		400
	Headsets		3,200		3,200	400	\$	8	1	\$8 per set		-	-	-		400
	Minor parts		4,000		4,000	400	\$	10	1	\$10 per computer average		-	-	-		400
	Networking Set-up		-		-	-	\$	240	400	\$100 per computer		-	-	-		
	Connectivity - Internet		8,760	-	8,760	12	\$	730	1	\$730 per month		8,760	-	8,760		12
	Internet Service for refurbished computers		48,000		48,000	12	\$	10	400	\$10 p/month for each refurbished computer		48,000	-	48,000		12
	Total Equipment & Supplies		137,960	40,000	129,960						56,760	-	8,760			
	Contractual	Tutor Sessions (PCC)		-	-	-	\$	13.00	1	# of sessions is determined by population near centers		-	-	-		-
Tutor Sessions (Libraries)			-	-	-				# of sessions is determined by population near libraries		-	-	-		-	
Lexicon											-	-	-		-	
Project Manager			9,750		9,750	\$	37.50	5	1 project manager to oversee program		9,750	-	9,750		38	
Program Manager			19,500		19,500	\$	37.50	10	1 program manager to manage program		19,500	-	19,500		38	
Special Technology Projects			40,000		40,000				Special Projects at Booker T Washington Academy		40,000	-	40,000		-	
Trainer Instructor			32,240		32,240	\$	15.50	40	TC @ \$15.50 per hour		32,240	-	32,240		16	
Total Contractual			101,490	-	101,490						101,490	-	101,490			
Rent, Utilities & Maintenance	Rent & Utilities - PCC			14,000	14,000		12	1,167	1	Rental for facilities \$1,166.33 p/mnth		-	14,000	14,000		12
	Total Rent, Utilities & Maintenance		-	14,000	14,000						-	14,000	14,000			

		Year 1			Rate	Hours per Week	Numb	Comments	Year 2			
		Budget	Cost Share -	Total Budget					Budget	Cost Share -	Total Budget	Rate
Other	Student labor for refurbishments	25,000		25,000				Costs to pay students for refurbishing computers	25,000	-	25,000	-
	Student stipends	30,000		30,000				\$1,500 - \$2,500 Stipend per student	30,000	-	30,000	-
	Middle School Students	25,000		25,000				Work program	25,000	-	25,000	-
	In-Kind Cash Contribution		105,000	105,000					-	105,000	105,000	
		80,000	105,000	185,000					80,000	105,000	185,000	
Total Direct Charges		329,051	264,000	545,051					247,851	224,000	423,851	
Indirect Charges		88,844	71,280	160,124					66,920	60,480	127,400	
Totals before Fees		417,895	335,280	705,175					314,771	284,480	551,251	
	Current Match %		48%							53%		
	Fees	5.0%	20,895	20,895					15,739		15,739	
	Pre Grant Application Fees	3.0%	12,537	12,537					9,443		9,443	
Totals after Fees		451,327	335,280	738,607					339,953	284,480	576,433	
			45%							49%		

Hours per Week	Numb	Comments	H	Budget	Total	Cost Share -	Total Budget	Rate	Hours per Week	Numbe	Comments
	1			\$	\$	\$	\$			1	
		Contributions and Fundraising		-	210,000		210,000				Contributions and Fundraising
5		GM @ \$28.85 - 5 hrs p/wk - F/T - 12.5% Time		15,002	-		15,002	\$ 28.85	5		GM @ \$28.85 - 5 hrs p/wk - F/T - 12.5% Time
-		DA @ \$29.21 - 40 hrs p/wk - F/T - 100% Time		-	-		-	\$ 29.21	-		DA @ \$29.21 - 40 hrs p/wk - F/T - 100% Time
40		DC @ \$16.35 - 15 hrs p/wk - F/T - 37.5% of Time		-	-		-	\$ 16.35	40		DC @ \$16.35 - 15 hrs p/wk - F/T - 37.5% of Time
-		NA @ \$18.35 - 8 hrs p/wk - F/T - 100% of Time		-	-		-	\$ 18.35	-		NA @ \$18.35 - 8 hrs p/wk - F/T - 100% of Time
				15,002	-		15,002				
		Will be paid benefits @ 28%		4,201	-		4,201	28%			Will be paid benefits @ 28%
		Will be paid benefits @ 28%		-	-		-	28%			Will be paid benefits @ 28%
		Will be paid benefits @ 28%		-	-		-	28%			Will be paid benefits @ 28%
		Minimal Benefits will be paid at 7%		-	-		-	7%			Minimal Benefits will be paid at 7%
				4,201	-		4,201				
Cost per Time								# of times			Cost per Time
\$	400.00	8 trips to city (PM) @ \$400.00 per trip. All other personnel will be local.		-	-		-	-	\$	400.00	8 trips to city (PM) @ \$400.00 per trip. All other personnel will be local.
\$	172.50	Hotel for GM while in FL - * trips 3 nights each @ \$150.00 +hotel taxes @ 15%		-	-		-	-	\$	172.50	Hotel for GM while in FL - * trips 3 nights each @ \$150.00 +hotel taxes @ 15%
\$	50.00	8 trips - 24 days - @ \$50 p/day		-	-		-	-	\$	50.00	8 trips - 24 days - @ \$50 p/day
\$	59.00	8 trips - 24 days - @ \$59 perdiem		-	-		-	-	\$	59.00	8 trips - 24 days - @ \$59 perdiem
\$	-	\$0.55 per mile		-	-		-	-	\$	-	\$0.55 per mile
				-	-		-				
								Quantity			Cost per Item
3,000	1	1 Heavy Duty Printer per center		-	-		-	-	\$	3,000.00	1 1 Heavy Duty Printer per center
5,000	1	White Board & software for 1 classrooms per center for @\$5,000 each		-	-		-	-	\$	5,000.00	1 White Board & software for 1 classrooms per center for @\$5,000 each
1,149	1	1 per center @ \$700 each		-	-		-	-	\$	1,149.00	1 1 per center @ \$700 each
\$	400	1 400 Computers to be refurbished inprogram @ \$400.00 p/unit		-	40,000		40,000	100	\$	400.00	1 400 Computers to be refurbished inprogram @ \$400.00 p/unit
\$	35	1 \$35 per computer		14,000	-		14,000	400	\$	35.00	1 \$35 per computer
\$	135	1 \$135 per monitor		54,000	-		54,000	400	\$	135.00	1 \$135 per monitor
\$	15	\$15 per set		6,000	-		6,000	400	\$	15.00	\$15 per set
\$	8	\$8 per set		3,200	-		3,200	400	\$	8.00	\$8 per set
\$	10	\$10 per computer average		4,000	-		4,000	400	\$	10.00	\$10 per computer average
\$	240			-	-		-				\$100 per computer
\$	730	1 \$730 per month		17,520	-		17,520	1	\$	40	1 \$730 per month
\$	10	400 \$10 p/month for each refurbished computer		96,000	-		96,000	24	\$	10	400 \$10 p/month for each refurbished computer
				194,720	40,000		138,720				
\$	13	1 # of sessions is determined by population near centers		-	-		-	-	\$	13.00	1 # of sessions is determined by population near centers
\$	-	- # of sessions is determined by population near libraries		-	-		-	-	\$	-	# of sessions is determined by population near libraries
\$	-	- 1 project manager to oversee program		-	-		-	-	\$	-	
\$	10	- 1 program manager to manage program		19,500	-		19,500				1 project manager to oversee program
\$	10	- Special Projects at Booker T Washington Academy		39,000	-		39,000				1 program manager to manage program
\$	-	- Special Projects at Booker T Washington Academy		80,000	-		80,000	-	\$	-	Special Projects at Booker T Washington Academy
\$	40	- TC @ \$15.50 per hour		64,480	-		64,480	15		40	TC @ \$15.50 per hour
				202,980	-		202,980				
\$	1,167	1 Rental for facilities \$1,166.33 p/mnth			28,000		28,000	\$ 12.00		1,167	1 Rental for facilities \$1,166.33 p/mnth
				-	28,000		28,000				

<u>Hours per Week</u>	<u>Numb</u>	<u>Comments</u>	
\$	-	-	Costs to pay students for refurbishing computers
\$	-	-	\$1,500 - \$2,500 Stipend per student
\$	-	-	Work program

<u>H</u>	<u>Budget</u>	<u>Total</u>		<u>Rate</u>	<u>Hours per Week</u>	<u>Numb</u>	<u>Comments</u>
		<u>Cost Share -</u>	<u>Total Budget</u>				
0	50,000	-	50,000	-	\$	-	Costs to pay students for refurbishing computers
	60,000	-	60,000				\$1,500 - \$2,500 Stipend per student
	50,000	-	50,000				Work program
	-	210,000	210,000				
	160,000	210,000	370,000				
	576,903	488,000	968,903				
	155,764	131,760	287,524				
	732,666	619,760	1,256,426				
	50%						
	36,633		36,633				
	21,980		21,980				
	791,280	619,760	1,315,040				
	47%						

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**BTOP Public Computer Center and Sustainable Broadband Adoption
Detailed Budget Template**

Easy Grants ID: 6509
Applicant: City of Tallahassee
Project Title: Apalachee Ridge

SF-424A Object Class Category	General				Detail				
a. Personnel - List position, number of staff, annual salaries, % time spent on project	Position	Federal Support	Matching Support	Total	# of Positions	Salary	% Time Spent on Project	Quarters Employed	Total
Grants Manager (GM)		\$30,004	\$0	\$30,004	1	\$15,002	25%	8.00	\$30,004
Community Outreach		\$39,999	\$0	\$39,999	1	\$20,000	100%	8.00	\$39,999
Digital Coordinator (DC)		\$0	\$136,032	\$136,032	2	\$34,008	100%	8.00	\$136,032
Network Administration (NA)		\$39,999	\$0	\$39,999	1	\$20,000	100%	8.00	\$39,999
				\$0				8.00	\$0
				\$0				8.00	\$0
				\$0				8.00	\$0
Subtotal		\$110,002	\$136,032	\$246,034					

b. Fringe Benefits - Include salaries and fringe rate.	Position	Federal Support	Matching Support	Total	# of Positions	Salary	% Time Spent on Project	Quarters Employed	Fringe Rate	Total
Grants Manager (GM)		\$8,401	\$0	\$8,401	1	\$15,002.00	25%	8.00	28.00%	\$8,401
Community Outreach		\$11,200	\$0	\$11,200	1	\$19,999.60	100%	8.00	28.00%	\$11,200
Digital Coordinator (DC)		\$0	\$38,089	\$38,089	2	\$34,008.00	100%	8.00	28.00%	\$38,089
Network Administration (NA)		\$11,200	\$0	\$11,200	1	\$19,999.60	100%	8.00	28.00%	\$11,200
Total Personnel		\$0	\$0	\$0	0	\$0.00	0%	8.00	0.00%	\$0
Subtotal		\$30,801	\$38,089	\$68,890						

c. Travel - For significant costs, include details such as number and purpose of trips, destinations.	Purpose of Trip	Federal Support	Matching Support	Total	# of Trips	Cost per Trip	Total
Airfare	Grant Mgr to	\$6,400	\$0	\$6,400	16	\$400.00	\$6,400.00
Hotel	Grant Mgr to	\$8,280	\$0	\$8,280	48	\$172.50	\$8,280.00
Ground Transportation	Grant Mgr to	\$2,400	\$0	\$2,400	48	\$50.00	\$2,400.00
Meals & Incidentals	Grant Mgr to	\$2,832	\$0	\$2,832	48	\$59.00	\$2,832.00
Mileage for DA		\$0	\$0	\$0			\$0.00
Subtotal		\$19,912	\$0	\$19,912			

d. Equipment Costs - List equipment	Equipment	Federal	Matching	Total	#Units	Unit Cost	Total
Applicant Equipment							
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00

				\$0.00			\$0.00
User Equipment							
Printer	Main Printer	\$199.95	\$0.00	\$199.95	1	\$199.95	\$199.95
Smart Board	Teaching Tool	\$1,595.00	\$0.00	\$1,595.00	1	\$1,595.00	\$1,595.00
Projector	One projector	\$1,057.90	\$0.00	\$1,057.90	2	\$528.95	\$1,057.90
Computers - Desktops	Computer for	\$0.00	\$40,000.00	\$40,000.00	100	\$400.00	\$40,000.00
Computers - Laptops		\$29,999.50	\$0.00	\$29,999.50	50	\$599.99	\$29,999.50
Computer Software		\$16,295.00	\$0.00	\$16,295.00	401	\$40.72	\$16,295.00
Server		\$2,999.00	\$0.00	\$2,999.00	1	\$2,999.00	\$2,999.00
Monitors		\$54,000.00	\$0.00	\$54,000.00	400	\$135.00	\$54,000.00
Keyboard-mouse sets		\$6,000.00	\$0.00	\$6,000.00	400	\$15.00	\$6,000.00
Headsets		\$3,200.00	\$0.00	\$3,200.00	400	\$8.00	\$3,200.00
Minor parts		\$4,000.00	\$0.00	\$4,000.00	400	\$10.00	\$4,000.00
Networking Set-up		\$1,856.56	\$0.00	\$1,856.56	1	\$1,856.56	\$1,856.56
Connectivity - Internet		\$17,520.00	\$0.00	\$17,520.00	24	\$730.00	\$17,520.00
Internet Service for refurbished		\$96,000.00	\$0.00	\$96,000.00	24	\$10.00	\$96,000.00
Video equipment for computers		\$4,236.63	\$0.00	\$4,236.63	1	\$4,236.63	\$4,236.63
Subtotal		\$238,959.54	\$40,000.00	\$278,959.54			

e. Supplies - List costs associated with	Description	Federal	Matching	Total	#Units	Unit Cost (If	Total
Subtotal		\$0.00	\$0.00	\$0.00			

f. Contractual - List contractors with	Contractor	Federal	Matching	Total	# Hours	Hourly Rate	Total Contract
					0		
Tutor Sessions		\$71,500.00	\$0.00	\$71,500.00	5,500	\$13.00	\$71,500.00
Project Manager		\$39,000.00	\$0.00	\$39,000.00	0	\$0.00	\$0.00
Program Manager		\$78,000.00	\$0.00	\$78,000.00	0	\$0.00	\$0.00
Special Technology Projects		\$80,000.00	\$0.00	\$80,000.00	0	\$0.00	\$0.00
Trainer Coordinator		\$128,960.00	\$0.00	\$128,960.00	8,320	\$15.50	\$128,960.00
Lexicon		\$146,770.00	\$0.00	\$146,770.00	0	\$0.00	\$0.00
Evaluator		\$10,000.00	\$0.00	\$10,000.00	0	\$0.00	\$0.00
				\$0.00			\$0.00
Subtotal		\$554,230.00	\$0.00	\$554,230.00			

g. Construction - If applicable, list	Description	Federal	Matching	Total
Construction Cost				
		\$0.00	\$50,000.00	\$50,000.00
				\$0.00
				\$0.00
				\$0.00
Subtotal		\$0.00	\$50,000.00	\$50,000.00

h. Other - List costs associated with		Description	Federal	Matching	Total	#Units	Unit Cost (If	Total
Rent & Utilities			\$0.00	\$56,000.16	\$56,000.16	48	\$1,166.67	\$56,000.16
Student labor for refurbishments			\$50,000.00		\$50,000.00	0	\$0.00	
Student stipends			\$60,000.00		\$60,000.00	0	\$0.00	
Middle School Students			\$50,000.00		\$50,000.00	0	\$0.00	
In-Kind Cash Contribution				\$210,000.00	\$210,000.00	0	\$0.00	
Subtotal			\$160,000.00	\$266,000.16	\$426,000.16			

i. Total Direct Charges (sum of a-h)		\$1,113,904.61	\$530,121.12	\$1,644,025.73
j. Indirect Charges		\$300,754.25	\$143,132.70	\$443,886.95
Total Eligible Project Costs		\$1,414,658.86	\$673,253.82	\$2,087,912.68
Match Percentage		32.2%		

Explanation of Indirect Charges

Additional Budget Notes

BUDGET INFORMATION - Non-Construction Programs

OMB Approval No. 0348-0044

SECTION A - BUDGET SUMMARY								
Grant Program Function or Activity (a)	Catalog of Federal Domestic Assistance Number (b)	Estimated Unobligated Funds		New or Revised Budget				
		Federal (c)	Non-Federal (d)	Federal (e)	Non-Federal (f)	Total (g)		
1. BTOP - PCC		\$		\$	1,414,659.00	\$	2,087,913.00	
2.							0.00	
3.							0.00	
4.							0.00	
5. Totals		\$	0.00	\$	0.00	\$	1,414,659.00	
				\$	673,254.00	\$	2,087,913.00	
SECTION B - BUDGET CATEGORIES								
6. Object Class Categories	GRANT PROGRAM, FUNCTION OR ACTIVITY					Total (5)		
	(1)	(2)	(3)					
a. Personnel	\$		\$	110,002.00	\$	136,032.00	\$	246,034.00
b. Fringe Benefits				30,801.00		38,089.00		68,890.00
c. Travel				19,912.00				19,912.00
d. Equipment				238,960.00		40,000.00		278,960.00
e. Supplies								0.00
f. Contractual				554,230.00				554,230.00
g. Construction						50,000.00		50,000.00
h. Other				160,000.00		266,000.00		426,000.00
i. Total Direct Charges (sum of 6a-6h)		0.00		0.00		1,113,905.00		530,121.00
j. Indirect Charges						300,754.00		143,133.00
k. TOTALS (sum of 6i and 6j)	\$	0.00	\$	0.00	\$	1,414,659.00	\$	673,254.00
								2,087,913.00
7. Program Income							\$	0.00

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Prescribed by OMB Circular A-102

SECTION C - NON-FEDERAL RESOURCES				
(a) Grant Program	(b) Applicant	(c) State	(d) Other Sources	(e) TOTALS
8. BTOP - PCC	\$	\$	\$	\$ 0.00
9.				0.00
10.				0.00
11.				0.00
12. TOTAL (sum of lines 8-11)	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00

SECTION D - FORECASTED CASH NEEDS					
	Total for 1st Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
13. Federal	\$ 718,410.00	\$ 179,602.50	\$ 179,602.50	\$ 179,602.50	\$ 179,602.50
14. Non-Federal	562,687.00	140,671.75	140,671.75	140,671.75	140,671.75
15. TOTAL (sum of lines 13 and 14)	\$ 1,281,097.00	\$ 320,274.25	\$ 320,274.25	\$ 320,274.25	\$ 320,274.25

SECTION E - BUDGET ESTIMATES OF FEDERAL FUNDS NEEDED FOR BALANCE OF THE PROJECT				
(a) Grant Program	FUTURE FUNDING PERIODS (Years)			
	(b) First	(c) Second	(d) Third	(e) Fourth
16. BTOP - PCC	\$ 696,249.00	\$ 522,187.00	\$ 261,094.00	\$
17.				
18.				
19.				
20. TOTAL (sum of lines 16-19)	\$ 696,249.00	\$ 522,187.00	\$ 261,094.00	\$ 0.00

SECTION F - OTHER BUDGET INFORMATION	
21. Direct Charges:	22. Indirect Charges: 443,887
23. Remarks:	



March 11, 2010

Dr. Carrie Blanchard
Chief of Staff
300 South Adams Street
City of Tallahassee
Tallahassee, Florida 32301

Dear Dr. Blanchard:

The Alliance for Digital Equality (ADE) is delighted to support the City of Tallahassee's efforts to bridge the digital divide through the creation of sustainable adoption programs utilizing Broadband Stimulus funding.

A key component of ADE's service to underserved and unserved communities involves the use of facilities that offer access to computers and the Internet, as well as education and training services to individuals about the benefits of broadband services and the digital empowerment that flow based on its use. Our Learning Without Walls (LWOW) Initiative is focused on the needs of underserved and unserved adults and youth, and consists of 1) On-line training, 2) Live On-Line Tutoring, 3) Instructor Led Training in Computer Literacy, Job Readiness, Job Search, and 4) Coaching.

We are excited about the unique opportunities that the Broadband Stimulus Program offers to address the needs of unserved and underserved communities from a broadband perspective, and we look forward to participating with you on the proposed initiative. As part of our commitment to this project, ADE will make an in-kind contribution of computers to support your application.

On behalf of ADE, I express my support for your grant application to be submitted to the U.S. Department of Commerce, National Technology and Information Administration, and our involvement in the implementation of the grant.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Julius H. Hollis', is written over the 'Sincerely,' text.

Julius H. Hollis
Chairman and CEO

Apalachee Ridge Technology Learning Center
937 Kendall Drive
Tallahassee, FL 32304

March 10, 2010

The Honorable John R. Marks
City of Tallahassee
300 S. Adams Street
Tallahassee, FL 32301

Dear Mayor Marks,

It is with great zeal that I write this letter of support for the City of Tallahassee's Sustainable Broadband Adoption application to the National Telecommunications and Information Administration through the American Recovery and Reinvestment Act. The Apalachee Ridge Technology Learning Center has seen closely the City's commitment to technological advancement for all residents in Tallahassee. I believe that closing the digital divide is possible and that education plus access will help us achieve our goals. So does the City of Tallahassee and I am in total support of your efforts. Funding under this act would help greatly improve our ability to provide the necessary broadband infrastructure, access and education to our community. Our center could continue the work we have begun on Tallahassee's southside and beyond with a much greater impact.

If funding is allocated for this project the Apalachee Ridge Technology Learning Center is ready and willing to work the City of Tallahassee. We are prepared to implement programs, provide internet access, create jobs and empower our community in a variety of ways. We see a great benefit to the community at large if the City obtains these funds and look forward to being a part of the process.

Sincerely,

Terrance D. McNeil
Director, ARTLC



THE FLORIDA STATE UNIVERSITY
COLLEGE OF COMMUNICATION & INFORMATION
School of Library & Information Studies

March 10, 2010

The Honorable John R. Marks
City of Tallahassee
300 S. Adams Street
Tallahassee, FL 32301

Dear Mayor Marks,

On behalf of Florida State University College of Communication & Information, I would like to indicate our support for the City of Tallahassee's Sustainable Broadband Adoption application to the National Telecommunications and Information Administration through the American Recovery and Reinvestment Act.

This funding will enable the City and the College to align their efforts with the efforts of the local community by working in close collaboration with many local organizations, to provide: access to broadband technology, training and support for technology use and participation in Information Technology careers by underrepresented groups. This will also create unique learning experiences for some of FSU's outstanding students and direct their energy, skill and enthusiasm towards overcoming the challenges of the digital divide.

Students currently are engaged in improving access and delivering training and ongoing IT support for many local entities. One such effort, the Digital Harmony project, provides computers to middle schools students at the R. Frank Nims Middle School. The grant will enable these students to expand their training and support efforts in technical support, digital literacy and internet safety instruction.

If funding is allocated for this project, the College of Communication & Information stands in ready partnership to implement programs that will provide training, education and support for youth and targeted adults as well as bridge the digital divide by increasing access to technology and broadband services.

Sincerely,

Lawrence Dennis/*LS*
Dean and Professor
College of Communication & Information



March 10, 2010

The Honorable John R. Marks
City of Tallahassee
300 S. Adams Street
Tallahassee, FL 32301

Dear Mayor Marks,

On behalf of Go Beyond Foundation, Inc., I would like to indicate our support for the City of Tallahassee's Sustainable Broadband Adoption application to the National Telecommunications and Information Administration through the American Recovery and Reinvestment Act. This will enable us to be successful in continuing our mission to improve access to technology and technical education for individuals and groups that are identified as being in the digital divide or technology challenged and that can benefit from enhanced technology learning opportunities.

If funding is allocated for this project Go Beyond Foundation, Inc. stands in ready partnership to implement programs that will provide training, education and support for youth and targeted adults as well as bridge the digital divide by increasing access to technology and broadband services.

Sincerely,

A handwritten signature in blue ink, appearing to be "John R. Marks", written in a cursive style.

Name
President, Go Beyond Foundation, Inc.

gobeyondfoundation.org
800 357-7951
850 894-1754 (Tallahassee, FL)

LEXICON MARKETING

Direct to Hispanic Families

March 9, 2010

Mr. George Miller
Business Development Director
Alliance for Digital Equality
1447 Peachtree Street, Suite 550
Atlanta, GA 30309

Dear Mr. Miller:

Thank you for the opportunity to address an increasingly important issue in communities across the country and more specifically in historically minority and underserved communities—access to educational technologies that improve student achievement.

Lexicon Marketing, LLC has been working with public libraries, schools and community organizations across the United States since 2001 to bring K-12 students, college students and adults returning to school access to learning tools including our award-winning programs which include *Inglés sin Barreras*, *Computación sin Barreras*, *Profesiones sin Barreras Medical Office Assistant*, *Profesiones sin Barreras Sales & Customer Service*, *Profesiones sin Barreras Careers in Construction*, *Profesiones sin Barreras PsB Start Your Own Business*, *Carreras sin Barreras Everyday English*, *Carreras sin Barreras Successful Leadership & Management*, *Words for Work Workplace Readiness*, *Words for Work Healthcare*, *Words for Work Construction* and *Profesores por Telefono* which connects individuals to a tutor for a one-to-one tutoring session in any of the core academic subjects including math, science, social studies or English.

In a recent American Libraries Association (ALA) study*, 72.5% of libraries reported that they are the only provider of free public computer and Internet access in their communities. Libraries' role as a public computing center is vital to the communities they serve. Over 1,800 public library sites are able to pay for Lexicon Marketing programs and make it free to students and families. But, many more libraries serve thousands of students after school and would like to provide the service to better utilize their public access computers. These libraries simply don't have the funds.

This year, while demand for this important program is still high, funding is at an all time low. Due to the struggling economy, libraries are seeing their budgets cut by local and federal authorities anywhere from 10-50% or higher. Libraries are being forced to close down branches, reduce their hours and eliminate staff. At the same time libraries are serving more patrons than ever before. In September 2008, ALA reported that 68% of Americans had a library card and 76% of Americans have visited their local library over the past year. These numbers continue to rise as the economy struggles.

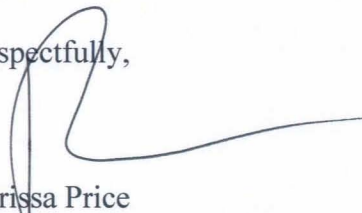
Families hit hard by the national economic downturn are turning to the library for entertainment and education. Parents cannot afford additional educational services for their children and even schools are cutting back on after-school programs, summer school and other supplemental support programs for struggling students.

In ten years, Lexicon Marketing, LLC has served 4.5 million individuals. These students report that they are building their confidence in their academic abilities, better able to complete homework assignments and most importantly are improving their grades. Over 95% recognize Inglés sin Barreras™ and 91% of our customers would recommend *sin Barreras*™ programs to others.

To support the ADE Learning Without Walls project for tutorial services and adult workforce development training services, Lexicon Marketing, LLC will devote 20% matching funds through in-kind products and services through the form of instructors by phone.

Working with the Alliance for Digital Equality, we hope to bring educational technologies to these hard hit communities and support real progress in the preparation of a workforce for our better future.

Respectfully,

A handwritten signature in black ink, appearing to read 'Karissa Price', with a long horizontal flourish extending to the right.

Karissa Price
Vice-President Growth Initiatives

* *Libraries Connect Communities: Public Library Funding & Technology Access Study 2006-2007*, published by ALA.