

**ANNUAL PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION**

**General Information**

<b>1. Federal Agency and Organizational Element to Which Report is Submitted</b> Department of Commerce, National Telecommunications and Information Administration	<b>2. Award Identification Number</b> 06-43-B10594	<b>3. DUNS Number</b> 961752131
<b>4. Recipient Organization</b> City and County of San Francisco 1 S Van Ness Ave 2nd FL, San Francisco, CA 941031275		
<b>5. Current Reporting Period End Date (MM/DD/YYYY)</b> 12-31-2010	<b>6. Is this the last Annual Report of the Award Period?</b> <p style="text-align: center;"> <input type="radio"/> Yes    <input checked="" type="radio"/> No                 </p>	
<b>7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b>		
<b>7a. Typed or Printed Name and Title of Certifying Official</b>  Brian P Roberts	<b>7c. Telephone (area code, number and extension)</b> (415) 581-4061	
	<b>7d. Email Address</b> brian.roberts@sfgov.org	
<b>7b. Signature of Certifying Official</b> Submitted Electronically	<b>7e. Date Report Submitted (MM/DD/YYYY):</b> 02-11-2011	

PROJECT INDICATORS				
<p><b>1. Does your Sustainable Broadband Adoption (SBA) project foster a particular broadband technology or technologies? If so, please describe this technology (or technologies) (600 words or less).</b>                      No.</p>				
<p><b>2a. Please list all of the broadband equipment and/or supplies you have purchased during the most recent calendar year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (100 words or less).</b></p>				
Manufacturer	Item	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed
NA	NA	0	0	NA
<b>Totals</b>		0	0	
<input type="button" value="Add Equipment"/>		<input type="button" value="Remove Equipment"/>		
<p><b>2b. To the extent you distribute equipment/supplies to beneficiaries of your project, please describe the equipment/supplies you distribute, the quantities distributed, and the specific populations to whom the equipment/supplies are distributed (600 words or less).</b>                      NA.</p>				
<p><b>3. For SBA access and training provided with BTOP grant funds, please provide the information below. Unless otherwise indicated in the instructions, figures should be reported <u>cumulatively</u> from award inception to the end of the most recent calendar year. For each type of training (other than open access), please count only the participants who <u>completed</u> the course.</b></p>				
Types of Access or Training	Number of People Targeted	Number of People Participating	Total Training Hours Offered	
Open Lab Access	0	0	0	
Multimedia	0	0	0	
Office Skills	0	0	0	
ESL	0	0	0	
GED	0	0	0	
College Preparatory Training	0	0	0	
Basic Internet and Computer Use	0	0	0	
Certified Training Programs	0	0	0	
Other (please specify): na	0	0	0	
<b>Total</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<p><b>4. Please describe key economic and social successes of your project during the past year, and why you believe the project is successful thus far (600 words or less).</b>                      NA</p>				
<p><b>5. Please estimate the level of broadband adoption in the community(ies) and/or area(s) your project serves, explain your methodology for estimating the level of broadband adoption, and explain changes in the broadband adoption level, if any, since the project began.</b></p>				
5a. Adoption Level (%):	Narrative description of level, methodology, and change from the level at project inception (600 words or less).			

<p><b>5a. Adoption Level (%):</b></p>	<p><b>Narrative description of level, methodology, and change from the level at project inception (600 words or less).</b></p>
<p>67</p>	<p>The adoption rates for the community our project serves will be based on the City and County of San Francisco Controller's Office "City Survey". The 2009 edition of this survey asked a series of questions regarding computer, Internet and broadband use that will form the baseline for community wide subscribership, as well as targeted vulnerable sub-populations, such as seniors and low-income residents. The bi-annual survey will be conducted again in 2011 and 2013 to assess the level of subscribership. The City Survey is conducted by mail, phone and Internet to randomly selected San Franciscan's. In 2009 2770 responses were received.</p>
<p><b>6. Please describe the two most common barriers to broadband adoption that you have experienced this year in connection with your project. What steps did you take to address them (600 words or less)?</b></p> <p>Affordability for low income residents.                  Relevance: Lack of familiarity with benefits of broadband for seniors, adults with disabilities and other target populations.                  Lack of public computing resources in neighborhoods with low broadband adoption rates.                  Our programs have not yet commenced, but we plan to address all of these issues.</p>	
<p><b>7. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities. (150 words or less)</b></p> <p>No sub grants yet.</p>	
<p><b>8. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).</b></p> <p>NA, program has not commenced.</p>	
Empty section for additional information	