



Family Broadband Engagement Program	CFY Program Coordinator (\$45,000, 100% of full-time schedule for 7 quarters)	CFY Program Coordinator	100%	8	1	1	1	1	1	1	1	1	0	504	504	504	504	504	504	504	0
Family Broadband Engagement Program	CFY Data Manager (\$90,000, 20% of full-time schedule for 7 quarters)	CFY Data Manager	20%	1.6	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0
Family Broadband Engagement Program	CFY Data Entry Specialist (\$45,000, 40% of full-time schedule for 6 quarters)	CFY Data Entry Specialist	40%	3.2	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
Family Broadband Engagement Program	CFY Shipping and Inventory Manager (\$90,000, 20% of full-time schedule for 7 quarters)	CFY Shipping and Inventory Manager	20%	1.6	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0
Family Broadband Engagement Program	CFY Shipping and Inventory Assistant (\$50,000, 40% of full-time schedule for 7 quarters)	CFY Shipping and Inventory Assistant	40%	3.2	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0
Family Broadband Engagement Program	CFY Training & Curriculum Manager (\$90,000, 50% of full-time schedule for 7 quarters)	CFY Training & Curriculum Manager	50%	4	1	1	1	1	1	1	1	1	0	252	252	252	252	252	252	252	0
Family Broadband Engagement Program	CFY Chief Program Officer (\$125,000, 15% of full-time schedule for 8 quarters)	CFY Chief Program Officer	15%	1.2	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Family Broadband Engagement Program	CFY Director of Finance and Admin (\$110,000, 5% of full-time schedule for 8 quarters)	CFY Director of Finance and Admin	5%	0.4	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Family Broadband Engagement Program	CFY Finance Manager (\$62,000, 30% of full-time schedule for 8 quarters)	CFY Finance Manager	30%	2.4	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Family Broadband Engagement Program	CFY HR Manager (\$75,000, 30% of full-time schedule for 8 quarters)	CFY HR Manager	30%	2.4	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Program Oversight and Management	Program Manager, Office of Multiple Pathways to Graduation (Represents a \$90,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]	Program Manager, Office of Multiple Pathways to Graduation	100%	8	1	1	1	1	1	1	1	1	1	504	504	504	504	504	504	504	504
Program Oversight and Management	Project Manager, Office of the Chief Information Officer (\$100,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]	Project Manager, Office of the Chief Information Office	100%	8	1	1	1	1	1	1	1	1	1	504	504	504	504	504	504	504	504
Contractual - Digital Curriculum Development	Digital curriculum design consulting, 240 hours, \$125/hour, 2 quarters (Partner, DOE) [Match is cash, provided by "other" (DoE).]	Contractor	25%	2	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Contractual - Digital Curriculum Development	Digital curricula development consulting (software development), 117 hours, \$150/hour, 2 quarters (Partner, University of Chicago) [Match is cash, provided by "other" (DoE).]	Contractor	25%	2	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Contractual - Digital Curriculum Development	Digital curricula development consulting (project management and QA), 30 hours, \$125/hour, 2 quarters (Partner, University of Chicago) [Match is cash, provided by "other" (DoE).]	Contractor	25%	2	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Contractual - Digital Curriculum Development	On-line game development consulting, 320 hours, \$312.50/hour, 2 quarters (Partner, Common Sense Media) [Match is cash, provided by "other" (DoE).]	Contractor	50%	4	1	1	0	0	0	0	0	0	0	252	252	0	0	0	0	0	0
Contractual - Digital Curriculum Development	Curriculum development, 480 hours, \$125/hour, 8 quarter (Partner, New York State Department of Labor) [Match is cash, provided by "other" (DoE).]	Contractor	25%	2	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Contractual - Course Delivery and School Support	Lead Professional Development Specialist, 800 hours, \$150/hour, 8 quarters (Partner, Diploma Plus) [Match is cash, provided by "other" (DoE).]	Contractor	25%	2	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Contractual - Course Delivery and School Support	Videographer for video case studies for replication and sustainability purposes, 240 hours, \$125/hour, 8 quarters (Partner, Diploma Plus) [Match is cash, provided by "other" (DoE).]	Contractor	25%	2	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Contractual - Course Delivery and School Support	Technology integration consulting, 640 hours, \$125/hour, 8 quarters (Partner, Diploma Plus) [Match is cash, provided by "other" (DoE).]	Contractor	25%	2	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Contractual - Course Delivery and School Support	Teacher Per Session (i.e., Overtime for professional development / training of teachers), 860 hours, \$41.98/hour, 8 quarters (Partner, DOE) [Match is cash, provided by "other" (DoE).]	Contractor	25%	2	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Contractual - Program Oversight and Management	3rd Party Researcher / Evaluator 2400 hours, \$125/hour, 8 quarters. [Match is cash, provided by "other" (DoE).]	Contractor	50%	4	1	1	1	1	1	1	1	1	1	252	252	252	252	252	252	252	252

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**Inputs:**

Hours in Full-Time Schedule	8
Business Days Per Year	252
Business Days Per Quarter	63
Count If % of Time Worked is Above	50%

**Government Guidelines:** \$92,000 of government spending creates 1 job-year

Investment	<b>\$92,000</b>
Job Years Generated by Investment	<b>1</b>
Direct/Indirect Effects of Job Year	<b>64%</b>
Induced Effects of Job Year	<b>36%</b>
<b>Program Cost</b>	<b>\$ 8,571,162</b>

**Definitions:**

Job Year: One job for one year

Direct Jobs: Job-years created in the actual government-sponsored project

Indirect Jobs: Job-years created at supplier

Induced Jobs: Job-years created elsewhere in the economy as increases in income from the direct government spending lead to additional increases in spending by workers and firms who make the

	<b>Total</b>
<b>Program Cost</b>	<b>\$ 8,571,162</b>
<b>Job Years Generated by Investment</b>	<b>93.16</b>
<b>1. Direct/Indirect Effects of Job Year</b>	<b>59.63</b>
<b>2. Induced Effects of Job Year</b>	<b>33.54</b>

## **BTOP Sustainable Broadband Adoption Community Anchor Institution Detail Template**

Please complete the Anchor Institution Details worksheet by providing information on Community Anchor Institutions that will be directly involved in or benefit from the project. Add rows as necessary. All community anchor institutions should be given a specified list. A Community Anchor Institution is considered a minority-serving institution post-secondary educational institution with enrollment of minority students exceeding 25% of its total enrollment. The "Role" column only requires a word or two, or a short phrase detailed explanation. A detailed explanation of the role of project partners and community anchor institutions should be provided in the essay portions of the application.

**The data provided via this template will be subject to automated processing. Applicants are therefore required to provide this attachment as an Excel file, and not to convert it to PDF. Applicants are required to submit a copy of their application on an appropriate electronic medium, such as CD-ROM, or flash drive. Additionally, applicants should not modify the format of the**

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**BTOP SBA Community Anchor Institutions Detail Template**

Title: **NYC Connected Foundations**  
 Easy Grants ID: **6347**

Facility Name	Organization	Address Line 1	City	State	Zip	Facility Type	Minority Serving Institution Type	Project Role
West Brooklyn Community High	NYC Department of Education	1053 41st St.	Brooklyn	New York	11219	School (K-12)	N/A	Program site
Jill Chafetz Transfer High Schoc	NYC Department of Education	778 Forest Ave.	Bronx	New York	10456	School (K-12)	N/A	Program site
Cascades High School	NYC Department of Education	198 Forsyth St.	New York	New York	10002	School (K-12)	N/A	Program site
Liberation Diploma Plus High Sc	NYC Department of Education	2865 West 19th St.	Brooklyn	New York	11224	School (K-12)	N/A	Program site
Bronx Community High School	NYC Department of Education	1980 Lafayette Ave.	Bronx	New York	10473	School (K-12)	N/A	Program site
South Brooklyn Community High	NYC Department of Education	173 Conover St.	Brooklyn	New York	11231	School (K-12)	N/A	Program site
Brownsville Academy High Scho	NYC Department of Education	1150 E. New York Ave.	Brooklyn	New York	11212	School (K-12)	N/A	Program site
Brooklyn Academy High School	NYC Department of Education	832 Marcy Ave.	Brooklyn	New York	11216	School (K-12)	N/A	Program site
Harlem Renaissance High Scho	NYC Department of Education	22 East 128th St.	New York	New York	10035	School (K-12)	N/A	Program site
Brooklyn Bridge Academy	NYC Department of Education	6565 Flatlands Ave.	Brooklyn	New York	11236	School (K-12)	N/A	Program site
Manhattan Comprehensive Nigh	NYC Department of Education	240 Second Ave.	New York	New York	10003	School (K-12)	N/A	Program site
Bushwick Community High Scho	NYC Department of Education	231 Palmetto St.	Brooklyn	New York	11221	School (K-12)	N/A	Program site
Crotona Academy High School	NYC Department of Education	639 St. Ann's Ave.	Bronx	New York	10455	School (K-12)	N/A	Program site
North Queens Community High S	NYC Department of Education	141-25 77th Road	Queens	New York	11367	School (K-12)	N/A	Program site
P.U.L.S.E. High School	NYC Department of Education	560 East 179th St.	Bronx	New York	10457	School (K-12)	N/A	Program site
Bedford Stuyvesant Preparatory	NYC Department of Education	832 Marcy Ave.	Brooklyn	New York	11216	School (K-12)	N/A	Program site
Bronx Academy High School	NYC Department of Education	1440 Story Ave.	New York	New York	10473	School (K-12)	N/A	Program site
Bronx Regional High School	NYC Department of Education	1010 Rev Polite Ave.	Bronx	New York	10459	School (K-12)	N/A	Program site
City-As-School	NYC Department of Education	16 Clarkson	New York	New York	10014	School (K-12)	N/A	Program site
City-As-School	NYC Department of Education	3450 Tremont	Bronx	New York	10465	School (K-12)	N/A	Program site
City-As-School	NYC Department of Education	49 Flatbush Ave.	Brooklyn	New York	10201	School (K-12)	N/A	Program site
Concord High School	NYC Department of Education	109 Rhine Ave.	Staten Island	New York	10304	School (K-12)	N/A	Program site
Harvey Milk High School	NYC Department of Education	2 Astor Place, 3rd Floor	New York	New York	10003	School (K-12)	N/A	Program site
Independence High School	NYC Department of Education	850 10th Ave.	New York	New York	10019	School (K-12)	N/A	Program site
Liberty High School Academy fo	NYC Department of Education	250 West 18th St.	New York	New York	10011	School (K-12)	N/A	Program site
Lower East Side Preparatory Hig	NYC Department of Education	145 Stanton St.	New York	New York	10002	School (K-12)	N/A	Program site
Pacific High School	NYC Department of Education	112 Schermerhorn St.	Brooklyn	New York	11201	School (K-12)	N/A	Program site
Queens Academy High School	NYC Department of Education	138-11 35th Ave.	Flushing	New York	11354	School (K-12)	N/A	Program site
Queens Academy High School	NYC Department of Education	142-10 Linden Blvd, 4th Floor	Jamaica	New York	11436	School (K-12)	N/A	Program site
Satellite Academy High School	NYC Department of Education	1010 Reverend James Polite Ave.	Bronx	New York	10459	School (K-12)	N/A	Program site
Satellite Academy High School	NYC Department of Education	162-02 Hillside Ave.	Queens	New York	11432	School (K-12)	N/A	Program site
Satellite Academy High School	NYC Department of Education	120 West 30th St.	New York	New York	10459	School (K-12)	N/A	Program site
Satellite Academy High School	NYC Department of Education	198 Forsyth St.	New York	New York	10007	School (K-12)	N/A	Program site
W.E.B. DuBois Academic High S	NYC Department of Education	402 Eastern Parkway	Brooklyn	New York	11225	School (K-12)	N/A	Program site
Brooklyn High School for Young	NYC Department of Education	362 Schermerhorn Street	Brooklyn	New York	11217	School (K-12)	N/A	Program site
John V. Lindsay Wildcat Acaden	NYC Department of Education	17 Battery Place	New York	New York	10004	School (K-12)	N/A	Program site
John V. Lindsay Wildcat Acaden	NYC Department of Education	1239 Lafayette Ave.	Bronx	New York	10474	School (K-12)	N/A	Program site
Aspirationa Diploma Plus High S	NYC Department of Education	1495 Herkimer St.	Brooklyn	New York	11233	School (K-12)	N/A	Program site
Brooklyn Democracy Academy	NYC Department of Education	985 Rockaway Ave.	Brooklyn	New York	11212	School (K-12)	N/A	Program site
Metropolitan Diploma Plus High	NYC Department of Education	985 Rockaway Ave.	Brooklyn	New York	11212	School (K-12)	N/A	Program site
Brooklyn High School for Leader	NYC Department of Education	300 Willoughby Ave.	Brooklyn	New York	11205	School (K-12)	N/A	Program site
Olympus Academy	NYC Department of Education	755 East 100th St.	Brooklyn	New York	11236	School (K-12)	N/A	Program site
Voyages Preparatory	NYC Department of Education	45-15 94th St.	Elmhurst	New York	11373	School (K-12)	N/A	Program site
Bronx Haven High School	NYC Department of Education	916 Eagle Ave.	Bronx	New York	10456	School (K-12)	N/A	Program site
High School for Excellence and	NYC Department of Education	4111 Broadway, 2nd Floor	New York	New York	10033	School (K-12)	N/A	Program site
Murray Hill Academy	NYC Department of Education	111 East 33rd St.	New York	New York	10016	School (K-12)	N/A	Program site
Innovation Diploma Plus	NYC Department of Education	145 West 84th St.	New York	New York	10024	School (K-12)	N/A	Program site
Emma Lazarus High School for F	NYC Department of Education	100 Hester St.	New York	New York	10001	School (K-12)	N/A	Program site



## **BTOP Public Computer Center and Sustainable Broadband Detailed Budget**

Please complete the Detailed Budget, breaking out individual line items under each category heading (add rows to each section as necessary to accommodate your line items). Please ensure line item total columns in the "General" and "Detail" sections are equal for each line item (a yellow highlight indicates an inconsistency). Also, you may utilize the provided space for additional notes, if desired (there is also a Budget Narrative question in the application in which you will provide narrative detail on this budget).

Specifics needed for each cost category line item:

**Personnel:** For each position, list the number of positions, the location or geography of position, the responsibilities for the position, the annual salary, and the percent of time a person filling the position will spend working on the proposed BTOP project. For lines with more than one position, the Quarters Employed field should represent number of quarters per person (*e.g.*, for two employees each working for one year, Quarters Employed should be 4 rather than 8).

**Fringe:** For each position, note the number of positions, the annual salary, the percent of time a person filling this position will spend working on the proposed BTOP project, and the fringe rate applied to position. For lines with more than one position, the Quarters Employed field should represent number of quarters per person (*e.g.* for two employees each working for one year, Quarters Employed should be 4 rather than 8).

**Equipment:** List all equipment units required for the project and provide program purpose. For each line item, note the number of units and the unit cost. The multiple of these two factors will yield the total line item. For example, an Applicant planning to buy 100 laptops at \$500/laptop would have a total cost of \$50,000. Again, although unit costs may include cents, once multiplied by the number of units, the result must be rounded to the nearest whole dollar. Clearly separate Applicant equipment and user equipment, as indicated in the detailed budget template. When providing the unit cost indicate whether unit cost has been impacted by a discount and for software equipment list specific package names.

**Travel:** For each trip list the program purpose of the trip, destination city and the number of people on the trip. For each line item (*e.g.*, trip), note the number of trips and the cost per trip. The multiple of these two factors will yield the total for that line item. For example, if the Applicant was accounting for 10 trips at \$25/trip, the total cost would be \$250. The cost per trip should be justified on its own, *not* derived by dividing the total by the number of trips. Such a calculation will prompt further inquiry from the reviewers. Justification for the trip cost. Rather, the *total* trip cost should be derived from the number of trips multiplied by justifiable cost per trip.

**Supplies:** Separate supplies by item type, describing the program purpose or use. For each line item, note the number of units and the unit costs. The multiple of these two factors will yield the total for that line item. For example, an Applicant planning to buy 20 boxes of printer paper at \$30/box would have a total line item cost of \$600. Again, although unit costs may include cents, once multiplied by the number of units, the result must be rounded to the nearest whole dollar.

**Other:** Separate item types; for awareness program cost items, such as ads, separate ad types (radio, newspaper, etc) and include geography in which they will run.

**Contractual:** For each line item, identify the contractor and note the number of contracted hours and hourly rate, if applicable. For example, an Applicant planning to hire a technology consultant for 100 hours at a rate of \$40/hour would have a total line item cost of \$4,000.

Indirect: Provide the indirect rate and basis used. In the space provided at the bottom of the briefly explain the calculation used to derive the indirect costs (including the indirect rate and what included in the basis). If a negotiated indirect cost rate agreement exists and is being used, please i the cognizant agency.

The category subtotals for this Detailed Budget should correspond to the data provided in 424A, and both the SF-424 budget and this Detailed Budget should match the Federal Grant and Total Match Amount provided on the Project Budget page of the application. Please re budget attachments, the budget narrative in the application, and the Project Budget page f consistency before submitting the application. If you are a submitting a PCC project with a instead of an SF-424A, the sections of this Detailed Budget will not align directly with categories the SF-424C, but you should complete this Detailed Budget, allocating costs to the appropriate categories.

**The data provided via this template will be subject to automated processing. Applicants therefore required to provide this attachment as an Excel file, and not to convert it to a PDF to submitting a copy of their application on an appropriate electronic medium, such as a hard drive, ROM, or flash drive. Additionally, applicants should not modify the format of this file.**

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**BTOP Public Computer Center and Sustainable Broadband Adoption  
Detailed Budget Template**

Easy Grants ID: **6347**  
 Department of Information Technology and Telecommunications, on  
 Applicant: behalf of The City of New York  
 Project Title: NYC Connected Foundations

SF-424A Object Class Category	General				Detail				
	Position	Federal Support	Matching Support	Total	# of Positions	Salary	% Time Spent on Project	Quarters Employed	Total
<b>a. Personnel</b> - List position, number of staff, annual salaries, % time spent on project				\$0.00					\$0.00
				\$0.00					\$0.00
				\$0.00					\$0.00
				\$0.00					\$0.00
<b>Subtotal</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>					

b. Fringe Benefits - Include salaries and fringe rate.	Position	Federal Support	Matching Support	Total	# of Positions	Salary	% Time Spent on Project	Quarters Employed	Fringe Rate	Total
				\$0.00						\$0.00
				\$0.00						\$0.00
				\$0.00						\$0.00
				\$0.00						\$0.00
<b>Subtotal</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>						

c. Travel - For significant costs, include details such as number and purpose of trips, destinations.	Purpose of Trip	Federal Support	Matching Support	Total	# of Trips	Cost per Trip	Total
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00
<b>Subtotal</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>			

d. Equipment Costs - List equipment with # of units and unit costs. Distinguish between equipment intended for applicant use versus equipment for the end user.	Equipment Description	Federal Support	Matching Support	Total	#Units	Unit Cost	Total
<b>Applicant Equipment</b>							
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00
<b>User Equipment</b>							
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00
<b>Subtotal</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>			

<b>e. Supplies</b> - List costs associated with materials/printing, curriculum, translations, and other supplies		Federal Support	Matching Support	Total	#Units (If Applicable)	Unit Cost (If Applicable)	Total
Description							
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00
<b>Subtotal</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>			

<b>f. Contractual</b> - List contractors with purpose of contract, hourly rate or total fixed rate.		Federal Support	Matching Support	Total	# Hours (If Applicable)	Hourly Rate (If Applicable)	Total Contract
Contractor							
<b>Program Oversight and Management</b>	Project Manager (Consultant) (Represents a \$126,720 salary, 50% of a full-time schedule for 8 quarters.)	\$126,714.00	\$0.00	\$126,714.00	2,080	60.92	\$126,714.00
				\$0.00			\$0.00
				\$0.00			\$0.00
				\$0.00			\$0.00
<b>Subtotal</b>		<b>\$126,714.00</b>	<b>\$0.00</b>	<b>\$126,714.00</b>			

<b>g. Construction</b> - If applicable, list construction costs		Federal Support	Matching Support	Total
Description				
				\$0.00
				\$0.00
				\$0.00
				\$0.00
<b>Subtotal</b>		<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

<b>h. Other</b> - List costs associated with grant subrecipients as well as other costs not listed above such as rent, technology (website hosting, internet connection), advertising (TV, radio, online), etc.		Federal Support	Matching Support	Total	#Units (If Applicable)	Unit Cost (If Applicable)	Total
Description							
See below							
<b>h. Other (a. Personnel)</b> - List position, number of staff, annual salaries, % time spent on project		Federal Support	Matching Support	Total	# of Positions	Unit Cost (Include Salary, % Time, and # of Quarters Employed in Position Description)	Total
<b>Digital Curriculum Development</b>	Curriculum Director, Office of Multiple Pathways to Graduation (Represents a \$80,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]	████	████	████	1	████	████
	Instructional Technology Director, Office of the Chief Information Officer (\$95,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]	████	████	████	1	████	████

	Curriculum Developer, New York City Department of Health & Mental Health (Represents a \$60,000 salary, 100% of a full-time schedule for 4 quarters) [Match is cash match, provided by "other" (DoE).]						
	Technology Director, Alliance for the Arts (Represents a \$65,000 salary, 8% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Software Developer, Alliance for the Arts, (Represents a \$65,000 salary, 13% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Editor, Alliance for the Arts (Represents a \$52,295 salary, 10% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Content Manager, Alliance for the Arts (Represents a \$45,000 salary, 7% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Project Director, Alliance for the Arts (Represents a \$100,864 salary, 8% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Product Manager / Marketing Director, Alliance for the Arts (Represents a \$97,171 salary, 12% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Administrative Assistant, Alliance for the Arts (Represents a \$41,467 salary, 2% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Senior Curriculum Developer, Common Sense Media (Represents a \$90,000 salary, 100% of a full-time schedule for 2 quarters) [Match is cash match, provided by "other" (DoE).]						
	Junior Curriculum Developer, Common Sense Media (Represents a \$65,000 salary, 100% of a full-time schedule for 2 quarters) [Match is cash match, provided by "other" (DoE).]						
	Graphic Designer, Common Sense Media (Represents a \$50,000 salary, 10% of a full-time schedule for 1 quarters) [Match is cash match, provided by "other" (DoE).]						
<b>Course Delivery and School Support</b>	Program Coordinator, Office of Multiple Pathways to Graduation, (\$65,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Program Coordinator, Diploma Plus (\$75,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Program Coordinator, New Visions for New Schools (\$65,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Program Coordinator, Good Shepherd Services, (\$65,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
<b>Family Broadband Engagement Program</b>	CFY Program Supervisor (\$95,000, 100% of full-time schedule for 8 quarters)						
	CFY Part-time Master Teachers (\$57,600, 13.48% of full-time schedule for 6 quarters)						
	CFY Part-time Program Assistants (\$40,000, 15.2% of full-time schedule for 6 quarters)						
	CFY Program Coordinator (\$45,000, 100% of full-time schedule for 7 quarters)						
	CFY Data Manager (\$90,000, 20% of full-time schedule for 7 quarters)						
	CFY Data Entry Specialist (\$45,000, 40% of full-time schedule for 6 quarters)						
	CFY Shipping and Inventory Manager (\$90,000, 20% of full-time schedule for 7 quarters)						



	Editor, Alliance for the Arts (Represents a \$52,295 salary, 10% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Content Manager, Alliance for the Arts (Represents a \$45,000 salary, 7% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Project Director, Alliance for the Arts (Represents a \$100,864 salary, 8% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Product Manager / Marketing Director, Alliance for the Arts (Represents a \$97,171 salary, 12% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Administrative Assistant, Alliance for the Arts (Represents a \$41,467 salary, 2% time of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Senior Curriculum Developer, Common Sense Media (Represents a \$90,000 salary, 100% of a full-time schedule for 2 quarters) [Match is cash match, provided by "other" (DoE).]						
	Junior Curriculum Developer, Common Sense Media (Represents a \$65,000 salary, 100% of a full-time schedule for 2 quarters) [Match is cash match, provided by "other" (DoE).]						
	Graphic Designer, Common Sense Media (Represents a \$50,000 salary, 10% of a full-time schedule for 1 quarters) [Match is cash match, provided by "other" (DoE).]						
<b>Course Delivery and School Support</b>	Program Coordinator, Office of Multiple Pathways to Graduation, (\$65,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Program Coordinator, Diploma Plus (\$65,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Program Coordinator, New Visions for New Schools (\$65,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
	Program Coordinator, Good Shepherd Services, (\$65,000 salary, 100% of a full-time schedule for 8 quarters) [Match is cash match, provided by "other" (DoE).]						
<b>Family Broadband Engagement Program</b>	CFY Program Supervisor (\$95,000, 100% of full-time schedule for 8 quarters)						
	CFY Part-time Master Teachers (\$57,600, 13.48% of full-time schedule for 6 quarters)						
	CFY Part-time Program Assistants (\$40,000, 13.48% of full-time schedule for 6 quarters)						
	CFY Program Coordinator (\$45,000, 100% of full-time schedule for 7 quarters)						
	CFY Data Manager (\$90,000, 20% of full-time schedule for 7 quarters)						
	CFY Data Entry Specialist (\$45,000, 40% of full-time schedule for 6 quarters)						
	CFY Shipping and Inventory Manager (\$90,000, 20% of full-time schedule for 7 quarters)						
	CFY Shipping and Inventory Assistant (\$50,000, 40% of full-time schedule for 7 quarters)						
	CFY Training & Curriculum Manager (\$90,000, 50% of full-time schedule for 7 quarters)						
	CFY Chief Program Officer (\$125,000, 15% of full-time schedule for 8 quarters)						
	CFY Director of Finance and Admin (\$110,000, 5% of full-time schedule for 8 quarters)						
	CFY Finance Manager (\$62,000, 30% of full-time schedule for 8 quarters)						



<b>h. Other (e. Supplies)</b> - List costs associated with materials/printing, curriculum, translations, and other supplies	<b>Description</b>	<b>Federal Support</b>	<b>Matching Support</b>	<b>Total</b>	<b>#Units (If Applicable)</b>	<b>Unit Cost (If Applicable)</b>	<b>Total</b>
<b>Digital Curriculum Development</b>	Subscriptions to digital educational curricula (Partner, DOE) [Match is cash, provided by "other" (DoE).]	\$0.00	\$109,650.00	\$109,650.00	6,450	\$17.00	\$109,650.00
	Subscriptions to 6 to 16 digital educational curricula (Partner, U of Chicago) [Match is cash, provided by "other" (DoE).]	\$0.00	\$75,000.00	\$75,000.00	5,000	\$15.00	\$75,000.00
	Curricular materials (Partner, Common Sense Media) [Match is cash, provided by "other" (DoE).]	\$0.00	\$2,000.00	\$2,000.00	40	\$50.00	\$2,000.00
	Training materials (Partner, Common Sense Media) [Match is cash, provided by "other" (DoE).]	\$0.00	\$3,500.00	\$3,500.00	1	\$3,500.00	\$3,500.00
<b>Course Delivery and School Support</b>	Virtual learning platform per user support and license fees (Partner, DOE) [Match is cash, provided by "other" (DoE).]	\$0.00	\$516,000.00	\$516,000.00	5,160	\$100.00	\$516,000.00
<b>Family Broadband Engagement Program</b>	Printing of Take Home Kit for families (including shipping to hub) (Partner, CFY)	\$18,674.00	\$0.00	\$18,674.00	5,676	\$3.29	\$18,674.00
	Translation of Materials to Spanish by Translation Junction (10000 words @ \$0.16/word) (Partner, CFY)	\$1,600.00	\$0.00	\$1,600.00	10,000	\$0.16	\$1,600.00
	Printing of Family Contracts (including shipping to hub) (Partner, CFY)	\$511.00	\$0.00	\$511.00	5,676	\$0.09	\$511.00
	Printing of Pre-Surveys and Post-Surveys (including shipping to hub) (Partner, CFY)	\$1,022.00	\$0.00	\$1,022.00	5,676	\$0.18	\$1,022.00
	Printing of Family Number Labels (4xfamily), with 1 permanent label per computer (Partner, CFY)	\$11,068.00	\$0.00	\$11,068.00	5,676	\$1.95	\$11,068.00
	Food for Family Broadband Training Sessions (Partner, CFY)	\$17,475.00	\$0.00	\$17,475.00	233	\$75.00	\$17,475.00
<b>h. Other (f. Contractual)</b> - List contractors with purpose of contract, hourly rate or total fixed rate.	<b>Contractor</b>	<b>Federal Support</b>	<b>Matching Support</b>	<b>Total</b>	<b>#Hours (If Applicable)</b>	<b>Hourly Rate (If Applicable)</b>	<b>Total</b>
<b>Digital Curriculum Development</b>	Curriculum development (20 NYC Cultural Organizations), 2000 hours, \$50/hour, 2 quarters (Partner, Alliance for the Arts) [Match is cash, provided by "other" (DoE).]	\$0.00	\$100,000.00	\$100,000.00	2,000	\$50.00	\$100,000.00
	Digital curriculum design consulting, 240 hours, \$125/hour, 2 quarters (Partner, DOE) [Match is cash, provided by "other" (DoE).]	\$0.00	\$30,000.00	\$30,000.00	240	\$125.00	\$30,000.00
	Digital curricula development consulting (software development), 150 hours, \$150/hour, 2 quarters (Partner, University of Chicago) [Match is cash, provided by "other" (DoE).]	\$0.00	\$24,000.00	\$24,000.00	160	\$150.00	\$24,000.00
	Digital curricula development consulting (project management and QA), 48 hours, \$125/hour, 2 quarters (Partner, University of Chicago) [Match is cash, provided by "other" (DoE).]	\$0.00	\$6,000.00	\$6,000.00	48	\$125.00	\$6,000.00
	On-line game development consulting, 320 hours, \$312.50/hour, 1 23 quarters (Partner, Common Sense Media) [Match is cash, provided by "other" (DoE).]	\$0.00	\$100,000.00	\$100,000.00	320	\$312.50	\$100,000.00
	Curriculum development, 480 hours, \$125/hour, 8 quarter (Partner, New York State Department of Labor) [Match is cash, provided by "other" (DoE).]	\$0.00	\$60,000.00	\$60,000.00	480	\$125.00	\$60,000.00
<b>Course Delivery and School Support</b>	Lead Professional Development Specialist, 800 hours, \$150/hour, 8 quarters (Partner, Diploma Plus) [Match is cash, provided by "other" (DoE).]	\$120,000.00	\$0.00	\$120,000.00	800	\$150.00	\$120,000.00
	Videographer for video case studies for replication and sustainability purposes, 240 hours, \$125/hour, 8 quarters (Partner, Diploma Plus) [Match is cash, provided by "other" (DoE).]	\$30,000.00	\$0.00	\$30,000.00	240	\$125.00	\$30,000.00
	Technology integration consulting, 640 hours, \$125/hour, 8 quarters (Partner, DoE) [Match is cash, provided by "other" (DoE).]	\$90,000.00	\$0.00	\$90,000.00	720	\$125.00	\$90,000.00

	Teacher Per Session (i.e., Over ime for professional development / training of teachers), 860 hours, \$41.98/hour, 8 quarters (Partner, DOE) [Match is cash, provided by "other" (DoE).]	\$36,103.00	\$0 00	\$36,103.00	860	\$41.98	\$36,103.00
<b>Family Broadband Engagement Program</b>	Home broadband subsidy (\$300/family) (Partner, CFY)	\$1,548,000.00	\$0 00	\$1,548,000.00			\$1,548,000.00
	Direct facilities rental for staff (includes individual and conference space, local phone, Internet, utilities, cleaning, security) (Partner, CFY)	\$42,866.00	\$0 00	\$42,866.00			\$42,866.00
	Shipping of equipment from hub to schools (Partner, CFY)	\$79,325.00	\$0 00	\$79,325.00			\$79,325.00
	Direct staff technology equipment and technical support for staff (Partner, CFY)	\$6,234.00	\$0 00	\$6,234.00			\$6,234.00
	Direct office technology costs including printing/scanning/copying (Partner, CFY)	\$6,000.00	\$0 00	\$6,000.00			\$6,000.00
	Customization of workflow and inventory databases for Digital Foundations program (Partner, CFY)	\$15,950.00	\$0 00	\$15,950.00			\$15,950.00
	Monthly cell & data service (eligible employees only) (Partner, CFY)	\$4,235.00	\$0 00	\$4,235.00			\$4,235.00
	24x7 Bilingual Help Desk for Digital Foundations families (XACT Telesolutions) (Partner, CFY)	\$114,739.00	\$0 00	\$114,739.00			\$114,739.00
	Recruiting postings for FT & PT staff (Partner, CFY)	\$5,500.00	\$0 00	\$5,500.00			\$5,500.00
	Incremental property insurance charges for Digital Foundations (Partner, CFY)	\$19,000.00	\$0 00	\$19,000.00			\$19,000.00
<b>Program Oversight and Management</b>	3rd Party Researcher / Evaluator 2400 hours, \$125/hour, 8 quarters. [Match is cash, provided by "other" (DoE).]	\$0.00	\$300,000 00	\$300,000.00	2,400	\$125.00	\$300,000.00
\$947,048.00							
<b>h. Other (g. Construction) - If applicable, list construction costs</b>	<b>Description</b>	<b>Federal Support</b>	<b>Matching Support</b>	<b>Total</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>
				\$0.00			
				\$0.00			
				\$0.00			
				\$0.00			
				\$0.00			
				\$0.00			
<b>Subtotal</b>		<b>\$5,835,410</b>	<b>\$2,609,038</b>	<b>\$8,444,448</b>			

<b>i. Total Direct Charges (sum of a-h)</b>	<b>\$5,962,124</b>	<b>\$2,609,038</b>	<b>\$8,571,162</b>
<b>j. Indirect Charges</b>			<b>\$0</b>
<b>Total Eligible Project Costs</b>	<b>\$5,962,124</b>	<b>\$2,609,038</b>	<b>\$8,571,162</b>
<b>Match Percentage</b>	<b>30.4%</b>		

**Explanation of Indirect Charges**

**Additional Budget Notes**



## ***NYC Connected Foundations Management Team Bios***

### ***City of New York Mayor's Office***

#### **Edward Skyler**

Edward Skyler is the Deputy Mayor for Operations. In this capacity, Skyler assists the Mayor in managing the Police Department, Fire Department, Office of Emergency Management, Office of Management and Budget, and Office of Labor Relations. In addition, Skyler directly oversees the Department of Transportation, Department of Environmental Protection, the Department of Buildings, the Taxi and Limousine Commission, the Mayor's Office of Operations/Long-Term Planning and Sustainability, the Department of Sanitation, the Department of Citywide Administrative Services, the Mayor's Office of Contract Services, the Criminal Justice Coordinator, and the Office of Special Enforcement.

Deputy Mayor Skyler oversees a variety of initiatives, including implementation of the City's Solid Waste Management Plan, the Emergency Communications Transformation Project (the integration of the 911 system), the City's construction safety agenda, and PlaNYC, our plan for long-term growth and sustainability.

Skyler has worked in the Bloomberg Administration since its inception in January 2002, first as the Mayor's Communications Director and Press Secretary then as Deputy Mayor for Administration before his appointment as Deputy Mayor for Operations in 2007. From 1995 to 1999, Skyler worked at the New York City Department of Parks & Recreation, where he served as Deputy Chief of Staff and as the Public Information Director. In 1999, he was appointed a Deputy Press Secretary to Mayor Rudolph W. Giuliani. In 2000, he left the Giuliani Administration to work in the Corporate Communications group of Bloomberg LP and, in 2001, joined Bloomberg for Mayor as the campaign's Press Secretary. Skyler, a member of the New York State Bar, is a graduate of the University of Pennsylvania and the Fordham University School of Law.

### ***Department of Information Technology and Telecommunications (DoITT)***

#### **Carole Post**

Carole Post was appointed Commissioner of the Department of Information Technology and Telecommunications (DoITT) by Mayor Michael R. Bloomberg on December 30, 2009, a capacity in which she began serving on January 19, 2010.

Commissioner Post has been involved in municipal and government operations since 1996. Before coming to DoITT, she served as Director of Agency Services at the New York City Mayor's Office of Operations. There, Ms. Post led a team of technical and policy advisors who oversee City agency performance and help coordinate strategic initiatives vital to the Mayor's vision for New York City. Prior to joining the Mayor's Office, Ms. Post was Executive Director of Strategic Planning for the New York City Department of Buildings, where she was instrumental in re-engineering agency operations and led the agency's efforts to establish and prioritize a strategic agenda.

Before her service with the City of New York, Ms. Post was legal counsel to several public entities in Florida, and was responsible for the operations of the City of Palm Beach Gardens while serving as Acting City Manager.

Commissioner Post holds a Bachelor's Degree in Journalism and a Juris Doctor, and is licensed to practice law in New York and Florida.

### **Mitchel Ahlbaum**

Mitchel Ahlbaum has served as General Counsel and Deputy Commissioner for Franchise Administration and Planning for DoITT since October 2006. As Deputy Commissioner, he oversees the administration of New York City's broadband, cable TV and mobile telecommunications franchises. In his capacity as general counsel, he has overall responsibility for all agency legal matters and contracts. From May 2005 to October 2006, Mitchel served as DoITT's Deputy Commissioner for Telecommunications Services, with oversight responsibility for the agency's Network Services and the Wireless Technologies divisions. Among other projects, he assisted in developing the New York City Wireless Network, or NYCWiN, a Citywide mobile broadband data network supporting public safety and public works.

Mitchel was a Mayoral appointee to New York City's Broadband Advisory Committee, which was established by local law in 2005 to review and provide policy recommendations on broadband deployment and adoption in New York. He also advised, on behalf of DoITT, in development of the City's 2007 Broadband Action Plan, which forms the basis of the City's BTOP applications. Also on behalf of DoITT, Mitchel served on the FCC's Network Reliability and Interoperability Council (NRIC VII) Wireless Network Reliability Task Force.

From June 2001 to May 2005, Mitchel served as DoITT's Senior Counsel for Legislative and Regulatory Affairs. Prior to joining DoITT, he served as Assistant Budget Director at the New York City Office of Management and Budget; as Senior Director of Government Affairs at the New York City Partnership and Chamber of Commerce; and in private practice.

### **Deirdre C. Flynn**

Deirdre C. Flynn has served as DoITT's Executive Director of Telecommunications Policy and Strategy since March, 2009. In this role, Ms. Flynn is responsible, pursuant to City Charter §1072, for the planning, formulation, coordination and advancement of information technology and telecommunications policies for the City and for the development, maintenance and implementation of the long range telecommunications strategy.

Ms. Flynn is a senior information technology executive with over twenty years experience in technology infrastructure management in both the public and private sector. She has an established career in identifying and delivering leading edge telecommunications and technology solutions and policies for government and global investment banks.

Ms. Flynn has also served as DoITT's Assistant Deputy Commissioner for Telecommunications Services, from 2003-2005, with oversight responsibility for the agency's Voice and Network Services and the Wireless Technologies divisions. Among other projects, she assisted in developing the New York City Wireless Network, or NYCWiN, a Citywide mobile broadband

data network supporting public safety and public works. Ms. Flynn also collaborated on the VOIP 180 - day plan as well as other public safety initiatives, including 911 support.

Ms. Flynn is responsible for citywide carrier business relationships for all mayoral and eligible entities. She is the lead point person regarding agency telecommunications programs, modifications or amendments to existing contracts and consideration of future procurements for telecommunications, network or other related services. Ms. Flynn is the Mutual Aid Restoration Consortium (MARC) point person, responding to emergency telecommunications services.

### **Kate Hohman**

Kate Hohman has served as Project Manager for an array of DoITT's broadband initiatives since September 2008, overseeing the development of a set of programs to expand broadband use and adoption among low-income residents, and the implementation of programs to deploy WiFi technology in select City parks and open spaces, and enhance broadband services to Industrial and Manufacturing businesses citywide. In each of these initiatives, she works in close partnership with a broad range of City agencies and partner organizations.

## ***Department of Education (DOE)***

### **Photo Anagnostopoulos**

Photo Anagnostopoulos is the Chief Operating Officer of the DOE and the cabinet member directly responsible for implementing programs and policies to improve student performance. Ms. Anagnostopoulos also has served as the Chief Knowledge Officer of the DOE and as a Senior Advisor to the Chancellor and Mayor on education issues. In these capacities, Ms. Anagnostopoulos has been instrumental in developing and implementing the policy of accountability and empowerment that has been central to the recent successes in student performance. In this capacity, she has overseen the implementation of tools to bring transparency and technology to the process of gathering and reporting performance metrics. Additionally, Ms. Anagnostopoulos leads efforts to integrate technology into the classroom and as means to extend the classroom environment beyond the school.

Prior to joining DOE, Ms. Anagnostopoulos served as the President of Digital Learning for the McGraw-Hill Companies where she was responsible for development of the Education Division's large-scale online assessment programs. Previously, she was the Senior Vice President of the College Board, where she was responsible for the major initiatives to fulfill the non-profit's mission of college success for all students in an economically sound manner while growing the institutional and student base of the organization.

Ms. Anagnostopoulos received a Masters of Business Administration from Harvard University and a Bachelor of Arts from Harvard College.

### **Ted Brodheim**

Ted Brodheim is the Chief Information Officer of the New York City Department of Education. As CIO, Mr. Brodheim oversees all technology supporting the instructional and administrative needs of 140,000 employees, the City's 1.1 million students and over 1,500 schools. In

partnership with the Senior Leadership Team, Mr. Brodheim is implementing technology to better support classroom based technology, special education, a rigorous new accountability system, and he is facilitating the upgrade of core systems. The technology infrastructure at the DOE is one of the largest, public or private in New York City. It includes 9,000 miles of cabling connecting 325,000 workstations to a 95 mile fiber optic loop spanning all five boroughs, and over 55,000 wireless access points servicing 52,000 classrooms. Prior to joining the DOE Mr. Brodheim, spent 25 years in the financial services industry holding senior technology roles in NY and London for Goldman Sachs, Donaldson, Lufkin & Jenrette, and JP Morgan Chase.

### **Bruce Lai**

Bruce Lai serves as the Chief of Staff and Executive Director of Innovation and Education Technology Strategy to the Chief Information Officer (CIO) of the New York City Department of Education (DOE). The NYC DOE is the largest public school district in the United States, with over 140,000 employees and serving over 1.1 million students, 1600+ schools and over 800,000 parents. In his dual role, Mr. Lai leads the following functions: (1) education technology strategy (2) business development and strategic partnerships (3) innovation and new initiatives (4) district-wide education technology program management and (5) the district's enterprise software testing and quality assurance function. The following is a list of the key district-wide education technology initiatives or programs Mr. Lai is currently leading or a core policymaker on:

- Google Apps for Education
- Free e-mail accounts for students and parents
- School portals (websites)
- Web 2.0 collaboration tools
- Virtual learning
- Low-cost computing devices
- College tech intern program (partnering with City University of New York City)
- iTunes U (partnering with Apple)
- Social networking research and policy
- Digital divide programs, focused on the home learning environment of public school students and their families

Mr. Lai also manages external relations for the CIO, including any policy and legislative advocacy campaigns related to City, State and Federal legislative bodies.

Formerly, Mr. Lai was Chief of Staff to Council Member Gale A. Brewer, the Chair of the Committee on Technology in Government at the New York City Council. As her Chief of Staff, Mr. Lai was the chief policy, legislative, press and political advisor to the Council Member and directed the activities of the Committee on Technology in Government of the New York City Council. Before becoming Council Member Brewer's chief aide, Mr. Lai was the Legislative Policy Analyst and lead staff person for the Council Member Brewer's Committee on Technology in Government. He also has extensive experience in design, creation and implementation of performance management projects and spent several years helping design, create and implement one of the largest data warehouses for human services in New York City government.

Mr. Lai graduated from Williams College and has a Master's degree in Public Policy (MPP) from the Kennedy School of Government at Harvard University. He serves as a board member of the Public Health Foundation Enterprises (PHFE), a national public health nonprofit organization, which is based in Los Angeles, CA, and the Insight Committee on Community and Economic Development (CCED), a national nonprofit research, consulting and legal organization dedicated to building economic health in disenfranchised communities, which is based in Oakland, CA.

### **Vanda Belusic-Vollor**

Since October of 2009, Vanda Belusic-Vollor has served as the Executive Director of the Office of Multiple Pathways to Graduation for the New York City Department of Education. As the Executive Director, Ms. Belusic-Vollor coordinates the research, development and innovations for the city's differentiated portfolio of schools and programs serving over-aged under-credited populations across the city. She also oversees Mayor Bloomberg's Learning-to-Work initiative which ensures that all young people graduate from transfer high schools ready to pursue the post-secondary pathway of their choice.

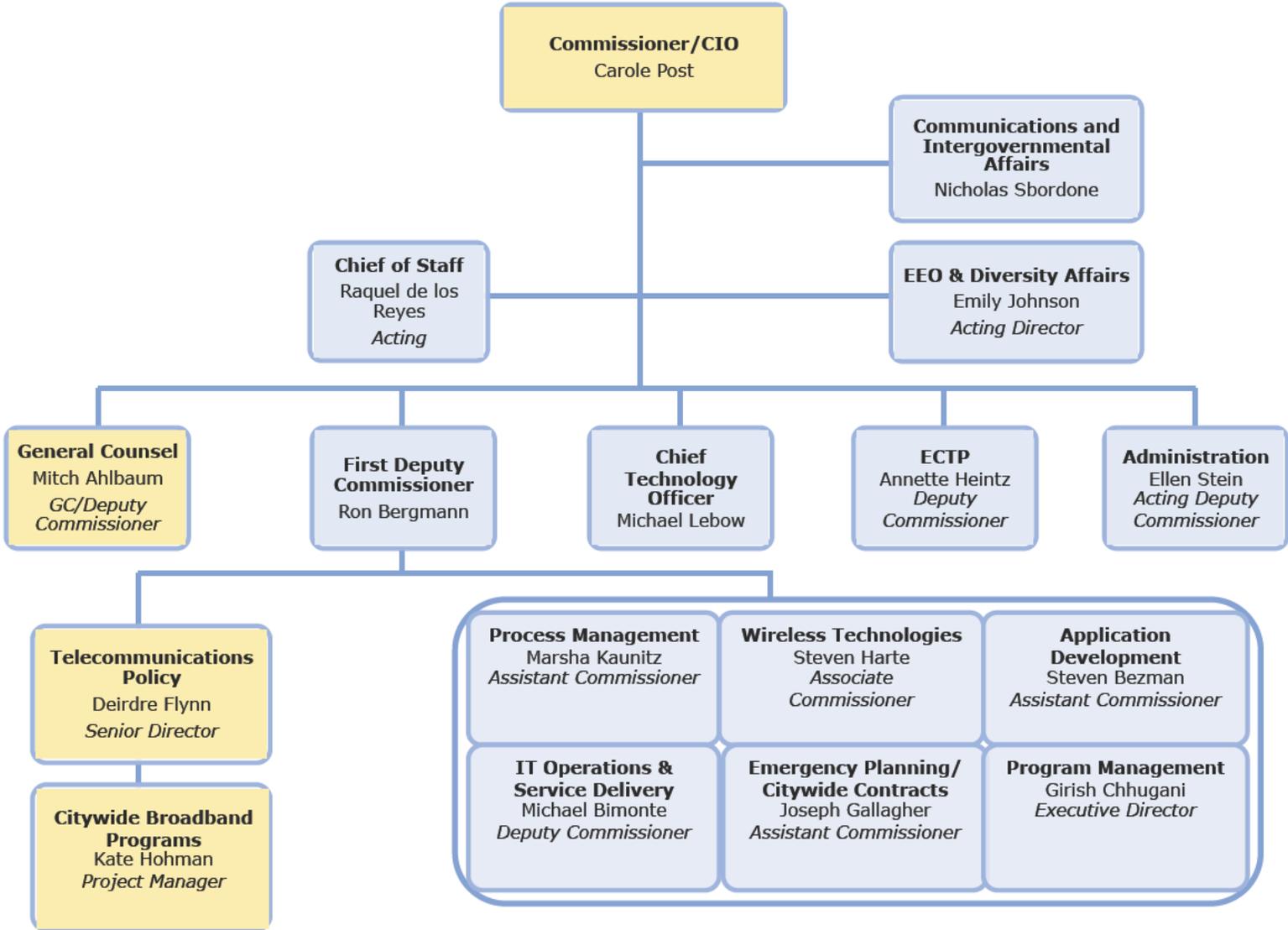
Prior to this, Vanda served as the principal of South Brooklyn Community High School, the pre-eminent transfer school in the City of NY, serving as the model for transfer schools opened under Chancellor Klein's leadership. While leading South Brooklyn, Vanda also served as a mentor for New York City's Leadership Academy, and has mentored many new transfer high school principals. She is a nationally acknowledged leader in the following areas:

- overage under-credited youth
- integration of instruction and youth development
- collaborative leadership.

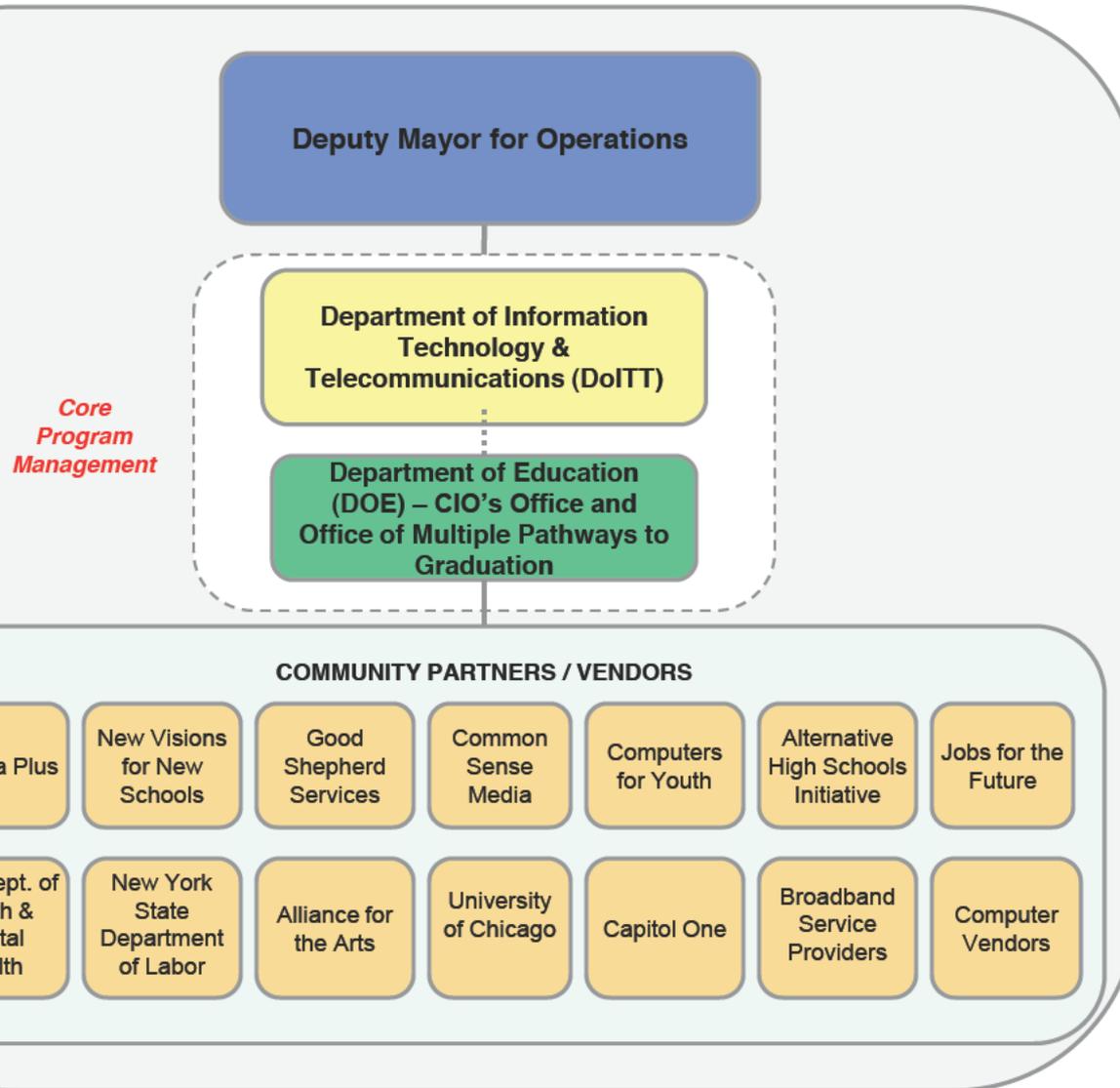
With her she carries the deep belief that we can create schools where students succeed regardless of their prior history of failure. Vanda holds a Masters Degree in Educational Leadership and Supervision and a Masters Degree in Modern British Literature from Brooklyn College.



# DoITT Organizational Structure



# NYC Connected Foundations Program Governance



## City Oversight

- Advisory Role on Program Approach

## DoITT (Lead BTOP Applicant)

- Overall Program Management

## DoE

- Program Oversight and Management
- Vendor Management
- Digital Curriculum Development
- Connected Foundations Course Delivery
- School Support
- Monitoring & Reporting
- Overall Program Impact Measurement

## Community Partners / Vendors

- Digital Curriculum Development
- Connected Foundations Course Delivery
- School Support
- Computer Distribution
- Family Broadband Training
- Broadband Service Provision
- Replication and Scaling

335 Adams Street, Suite 2900  
Brooklyn, New York 11201

718-935-4500 Telephone  
718-935-5637 Fax



**Department of  
Education**

Ted Brodheim  
Chief Information Officer  
Division of Instructional &  
Information Technology

[TBrodheim@schools.nyc.gov](mailto:TBrodheim@schools.nyc.gov)

March 15, 2010

National Telecommunications and Information Administration  
U.S. Department of Commerce  
1401 Constitution Ave., NW  
Washington, DC 20230

Dear BTOP Grant Proposal Review Committee:

We, as the Chief Information Officer (CIO) for the New York City Department of Education (DOE) and the Executive Director of the Office of Multiple Pathways to Graduation (OMPG), will be responsible for managing the implementation and the ultimate success of this exciting initiative. We are writing to express our strong support of the *NYC Connected Foundations* initiative as a key program partners. We want to assure the committee that the senior management teams of the office of the CIO and of OMPG are fully committed to making this program a success and to ensuring that we not only promote the objectives of BTOP, but that *NYC Connected Foundations* is used to fundamentally improve the lives of our children. Thus, with the support of the Chancellor, the Chief Operating Officer and the Chief Financial Officer, the DOE is setting aside \$2.61 million as a cash match to any broadband stimulus funds the DOE receives. This cash match will be released *immediately* upon release of funds from the Department of Commerce.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,

A handwritten signature in black ink that reads "Ted Brodheim".

Ted Brodheim  
Chief Information Officer, New York City Department of Education

A handwritten signature in black ink that reads "Vanda Belusic-Vollor".

Vanda Belusic-Vollor  
Executive Director, Office of Multiple Pathways to Graduation



March 6, 2010

Dear BTOP Grant Proposal Review Committee:

On behalf of Diploma Plus, Inc., I am writing as a key program partner to express our full support of the *NYC Connected Foundations* initiative. We believe this initiative provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

Diploma Plus is a nationally recognized education model that provides an alternative pathway for over-aged and under-credited students to reengage in their learning and graduate college- and career-ready. Over the course of the last dozen years, DP has launched and supported new schools, improved outcomes for students placed at risk, increased enrollment numbers, developed and codified the DP model, and established networks in New York, New England, California, Baltimore, Newark, and Indianapolis. Nationally, DP is now working with 29 schools or small learning communities serving 4,300 students. *In New York City, there are nine (soon to be twelve) Diploma Plus schools serving over 1,800 students a year. Within two years, DP will have over 2,600 students in NYC.* Diploma Plus accomplishes its purposes by supporting schools, educators, and students in four essential areas (a performance-based system; a supportive school culture; focus on college, career, and adulthood; and effective supports), by focusing on literacy, numeracy, and effective use of data, and by ensuring rigor and relevance throughout the educational experience. This support is provided through workshops and trainings, print and web materials, network activities, and on-site school coaching provided by DP staff.

Diploma Plus is one of the three Transfer School intermediaries, along with the Office of Multiple Pathways to Graduation, that are partnering on the work proposed to BTOP. In addition to being a partner, DP will assume some of the key project management functions through a DP consultant, Matt Mervis. This proposal builds directly on DP's recent innovations in the integrated use of technology to improve student engagement, learning outcomes, and expanded use of in- and out-of-school time to accelerate mastery of competencies. The work outlined in the proposal is, I believe, *critical* to help DP realize its mission of significantly improving outcomes for young people who are one or more years off-track. We have to make effective use of technology, on-line and blended learning, opportunities to truly individualize and differentiate teaching/learning, and expanded points of access and times for learning if we are to make the kinds of leaps in student learning and outcomes that our population *need and deserve*. In addition, many of our young people come to us on the losing side of the achievement gap, graduation gap, and literacy gap; this project will help close those gaps while preventing another – the technology gap – from negatively impacting our students.

Diploma Plus will contribute to the success of this project in several ways. First, we and our DP schools will be active in each stage of implementation. This project will be integrated with the work of

***Diploma Plus: Reengaging Learners. Strengthening Schools. Transforming Education***

our schools, and we will contribute school coaching time, network activities, and printed and web-based materials in support of *NYC Connected Foundations*. These activities are currently being supported by grants from the Gates Foundation and the Carnegie Corporation of New York, and we estimate that DP will contribute about 60 days of in-kind staff time and \$20,000 in materials, web-based resources, and other resources each year. Second, we are currently seeking funding from Investing in Innovations and from foundations to support the growth of DP overall and of innovations including those proposed here; as received, we will contribute direct funding to support our schools in this effort. Third, DP intends to take innovations and lessons learned in this project and use them with other schools in our national network. Our hope is to bring this work to schools in Newark, Baltimore, Nashville, Indianapolis, Boston, Brockton (MA), Los Angeles, and other cities.

With the *NYC Connected Foundations* initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the *NYC Connected Foundations* program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the *NYC Connected Foundations* initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,



William Diehl  
Executive Director, Diploma Plus

Cell: [REDACTED]  
WDiehl @diplomaplus.net

***Diploma Plus: Reengaging Learners. Strengthening Schools. Transforming Education***

# NEW VISIONS

FOR PUBLIC SCHOOLS

320 West 13<sup>th</sup> Street  
New York, NY 10014  
Tel: 212-645-5110  
Fax: 212-645-74019

Dear BTOP Grant Proposal Review Committee:

On behalf of New Visions for Public Schools I am writing to express our strong support of the *NYC Connected Foundations* initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

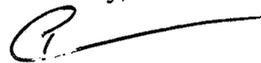
New Visions transfer high schools offer young people a second chance to complete their educations. Operated in collaboration with the New York City Department of Education (DOE), we offer a full-day, year-round academic program in a small school setting of between 150 and 200 students. The result is a highly personalized school environment where each student is known, respected, and supported. We are committed to this project as it is a valuable way to help our students develop 21<sup>st</sup> century skills. Additionally, we see this as an opportunity to help students reach their goals of achieving their high school diploma with clear post-secondary plans. We are committed to supporting our transfer schools in meeting the outcomes of the proposal. New Visions is willing to commit staff time and resources to the planning and implementation of this project over the next two years with the intent of operationalizing these classes at the schools in an ongoing and sustainable way.

With the *NYC Connected Foundations* initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the *NYC Connected Foundations* program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the *NYC Connected Foundations* initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,



Ty Cesene



305 Seventh Avenue, New York, NY 10001, Phone 212-243-7070, Fax 212-929-3412, TTY 800-376-0219  
[www.goodshepherds.org](http://www.goodshepherds.org)

March 10, 2010

Dear BTOP Grant Proposal Review Committee:

On behalf of **Good Shepherd Services**, I am writing to express our strong support of the *NYC Connected Foundations* initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

Good Shepherd Services' transfer high schools offer young people a second chance to complete their educations. Based on more than 25 years of work with this population, our nationally recognized transfer high school model integrates the youth development practices and expertise of Good Shepherd within a rigorous, standards-based instructional setting. Operated in collaboration with the New York City Department of Education (DOE), we offer a full-day, year-round academic program in a small school setting of between 150 and 200 students. The result is a highly personalized school environment where each student is known, respected, and supported. We are committed to this project as we see it as a valuable way to help our students to develop skills to "live, learn, earn, work and play" online and in their communities. We see this as an opportunity to help students reach their goals of achieving their high school diploma with clear post-secondary plans. We are committed to supporting our six transfer schools in meeting the outcomes of the proposal. Good Shepherd is willing to commit staff time and resources to the planning and implementation of this project over the next two years with the intent of operationalizing these classes at the schools in an ongoing way.

With the *NYC Connected Foundations* initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the *NYC Connected Foundations* program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the *NYC Connected Foundations* initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,

A handwritten signature in blue ink that reads "Paulette LoMonaco".

Sr. Paulette LoMonaco  
Executive Director



# Computers for Youth

We Bring Learning Home

322 Eighth Avenue, Floor 12A  
New York, NY 10001

[www.cfy.org](http://www.cfy.org)

tel: 212-563-7300  
fax: 212-563-1215

March 11, 2010

Re: Program Participation by Computers for Youth Foundation, Inc.

Dear BTOP Grant Proposal Review Committee:

On behalf of Computers for Youth Foundation, Inc. (CFY), I am writing to express our strong support of the NYC Connected Foundations initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

With more than 10 years of experience in serving more than 20,000 families around the country, CFY will play a key role in engaging the families in broadband adoption. All students graduating from the Digital Foundations Course will attend a three-hour "Family Broadband Training Session" along with a parent or guardian. CFY will provide families with (1) hands-on training about adopting and using broadband; (2) a free broadband-enabled computer, known as a Broadband Learning Center; and (3) broadband enrollment information and training in order to encourage adoption by families who are not current customers, including subsidy opportunities for eligible families. Thereafter, CFY will provide 24x7 bilingual Help Desk support for families to handle all issues during the warranty period as well as additional guidance about computer-related issues.

With the NYC Connected Foundations initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the NYC Connected Foundations program helps students obtain the critical 21st century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the NYC Connected Foundations initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,

Elisabeth Stock  
CEO and Co-Founder

March 10, 2010

Dear BTOP Grant Proposal Review Committee:

On behalf of the Primary Care Information Project (PCIP) of the New York City Department of Health and Mental Hygiene, I am writing to express our strong support of the **NYC Connected Foundations** initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

Through the Fund for Public Health in New York, PCIP administers NYC REACH, a Health Information Technology Regional Extension Center funded under the HITECH portion of ARRA to support the adoption and "Meaningful Use" of electronic health records (EHRs) in NYC. The Primary Care Information Project is on track to bring 2500 primary care providers (or roughly one quarter of the total in NYC) by the end of 2010. One of the five categories of "Meaningful Use" is Patient Engagement. As such, a core focus of the Regional Extension Center is to support doctors to offer their patients real-time electronic access to their health information through a web-based Personal Health Record (PHR).

NYC REACH is willing to serve as a curricular development consultant to NYC Connected Foundations, advising on the development of a health education module focused on the role of Personal Health Records as gateways to affordable and effective use of health care and repositories of the information to spur and guide a personalized plan for a healthy and productive lifestyle. Students would:

- a. Learn to:
  - i. identify the risks to their health and productivity (drivers of school and work absenteeism, and life expectancy)
  - ii. select and customize a PHR based on these particular needs
  - iii. Develop a plan for PHR use that could plausibly manage and track health risks.
- b. Attempt to draw data from the electronic health records maintained by their physicians into a Personal Health Record.
- c. Discuss and explore the privacy rights and risks associated with patient ownership of personal health information
- d. Explore the role that access to personal health information can play in allowing family members to support each other towards healthier lifestyle, diet and health care access.
- e. Discuss and analyze how to make Personal Health Records more helpful and easier to use.

This curriculum will create an informed group of 5,000 New York City families whose attention to the value of health information technology will create demand for EHR adoption, and facilitate the achievement of Meaningful Use among physicians enrolled in NYC REACH.

With the **NYC Connected Foundations** initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the **NYC Connected Foundations** program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the **NYC Connected Foundations** initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,

A handwritten signature in black ink, appearing to be 'AP' with a flourish extending to the right.

**Amanda H. Parsons, M.D., M.B.A.**  
**Assistant Commissioner**  
**Primary Care Information Project**

March 11, 2010

Dear BTOP Grant Proposal Review Committee:

On behalf of the Alliance for the Arts, I am writing to express our strong support of the *NYC Connected Foundations* initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

The Alliance for the Arts will partner with the New York City Department of Education to develop supportive arts curriculum, lesson and activity material to support the Connected Foundations and will deliver this information for teachers and for students on its flagship Web site, [NYKidsARTS.org](http://NYKidsARTS.org). The project deepens the content provided by the Alliance to New York's City's teachers to help them integrate the arts into existing and specially-developed curricula, and to enrich NYC's public school students education and experiential life in the city.

With the *NYC Connected Foundations* initiative, the City of New York has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the *NYC Connected Foundations* program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the *NYC Connected Foundations* initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,



Anne Coates  
Vice President



Dear BTOP Grant Proposal Review Committee:

On behalf of Common Sense Media, I am writing to express our strong support of the **NYC Connected Foundations** initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

As a partner in the initiative, Common Sense will integrate a series of key learning experiences in each Connected Foundations module as well as the Family Broadband Training sessions to help students harness the full potential of technology by learning about the essentials of positive online behavior in the digital world. Understanding how to use technology wisely and safely are important 21<sup>st</sup> century skills that are critical for students in our knowledge-base economy and technology-driven society.

Involvement in the NYC Connected Foundations initiative will enable Common Sense to empower thousands of young people and their families in New York to make responsible, respectful and safe choices in the digital world and beyond, which is core to our mission. Therefore we are prepared to make a significant in-kind contribution of staff time over the course of the two-year grant period (including more than 200 staff hours combined from our Chief Education and Strategy Officer, Vice President of Education Programs, and New York City Program Manager).

With the **NYC Connected Foundations** initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the **NYC Connected Foundations** program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the **NYC Connected Foundations** initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,

A handwritten signature in black ink that reads "Linda Burch". The signature is written in a cursive, flowing style.

**Linda Burch**  
Chief Education and Strategy Officer



**New York State Department of Labor**

David A. Paterson, *Governor*

Colleen C. Gardner, *Commissioner*

---

March 12, 2010

Dear BTOP Grant Proposal Review Committee:

On behalf of the New York State Department of Labor, I am writing to express our strong support of the *NYC Connected Foundations* initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate in its execution.

The New York State Department of Labor offers CareerZone, the nationally renowned career exploration and planning system, as a critical tool to engage young people in planning for the future. We will work with *NYC Connected Foundations* to help youth connect to the CareerZone system to assess personal strengths, skills and talents and connect to opportunities in the labor market that best fit their needs. This is accomplished through the creation of a personalized education and career plan electronically maintained in a password protected account for each youth. The CareerZone system resources, including the personalized career plan, will serve youth throughout this grant timeframe and beyond. The New York State Department of Labor's Career Development and Youth Initiatives Office staff will be responsible for the identification of relevant career and work related content in CareerZone and offering the necessary support to build relevant lesson plans to encourage the use of CareerZone as an important element of the Digital Foundations course offered to each youth.

With the *NYC Connected Foundations* initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the *NYC Connected Foundations* program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the *NYC Connected Foundations* initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mario Musolino".

Mario Musolino

Executive Deputy Commissioner



Capital One Financial Corporation  
1680 Capital One Drive  
McLean, VA 22102-3491

March 12, 2010

Dear BTOP Grant Proposal Review Committee:

On behalf of Capital One, I am writing to express our strong support of the *NYC Connected Foundations* initiative as a program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

We are excited to provide our newly developed "Bank It" financial literacy program to be used as part of the online, Digital Foundations course that will be developed as part of this project. Bank It is a series of online modules and activities that addresses teens (grades 6-12) and their parents or guardians. It offers 12 major financial theme areas, including modules on savings, credit and money management. Developed in partnership with the Search Institute, Bank It marries the Institute's Developmental Assets - 40 common sense, positive experiences and qualities that help influence choices young people make and help them become caring, responsible adults - with financial concepts. As a major financial institution with a strong presence in New York City, Capital One understands the importance of economic security to families in our communities, and we believe financial literacy and money management skills are crucial building blocks for success.

With the *NYC Connected Foundations* initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the *NYC Connected Foundations* program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the *NYC Connected Foundations* initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,

**Daniel Horgan**  
Director, Community Affairs

Dear BTOP Grant Proposal Review Committee:

On behalf of The University of Chicago Urban Education Institute, I am writing to express our strong support of the **NYC Connected Foundations** initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

The University of Chicago Urban Education Institute (UEI) will provide its 6to16 College Readiness curriculum (both lesson plans and e-learning modules) for use in this program. 6to16 is a college-readiness program developed by UEI to foster college access and success for a new generation of young people across the nation. 6to16 targets low-income African-American, Latino, and first-generation students whose access to social, economic, and cultural capital undermines their aspirations of attending four-year colleges. 6to16 provides urban students with college readiness knowledge and support to improve their participation in the college preparation, search and application process.

6to16's unique approach to instructional delivery is consistent with the **NYC Connected Foundations** initiative in that we strive to leverage technology both in the school and within the community and home. By expanding access to critical college readiness resources, we can expose students to college and career resources beginning as early as 6<sup>th</sup> grade and forge the belief systems and skills needed to gain access to and persist in college.

With the **NYC Connected Foundations** initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the **NYC Connected Foundations** program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the **NYC Connected Foundations** initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,

A handwritten signature in black ink that reads "W. Robert Schnieders". The signature is written in a cursive style with a large, prominent "W" and "S".

Robert Schnieders  
Director, National Engagement – University of Chicago Urban Education Institute

March 11, 2010

Re: Program Participation by Junction International, LLC

Dear BTOP Grant Proposal Review Committee:

On behalf of Junction International, LLC (Junction International), I am writing to express our strong support of the NYC Connected Foundations initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

As part of the NYC Connected Foundations initiative, Junction International will translate all course materials for the Family Broadband Training Session into Spanish, taking particular care to ensure that low-income Spanish-speaking families can understand all program materials. The members of Junction International have more than 15 years of translation experience, including experience serving important non-profit organizations such as the American Cancer Society, New Horizons, the What to Expect Foundation, the Academy for Educational Development, and the "Leer" Foundation. We have also served as integral partner to Computers for Youth Foundation, Inc. (CFY) in past projects involving translating broadband-focused family curriculum into Spanish.

With the NYC Connected Foundations initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the NYC Connected Foundations program helps students obtain the critical 21st century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the NYC Connected Foundations initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,



Claudia Waitman  
President & CEO  
Junction International, LLC

AGREEMENT IN PRINCIPLE FOR  
SMALL DISADVANTAGED BUSINESS  
TO PROVIDE SERVICES

March 11, 2010

Raquel Caines Elliott  
Owner  
2<sup>nd</sup> Nature  
481 Prospect Place, Suite 4B, Brooklyn, NY 11238

Dear BTOP Grant Proposal Review Committee:

On behalf of 2<sup>nd</sup> Nature, I am writing to express our strong support of the NYC Connected Foundations initiative as a key program partner. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate directly in its execution.

As part of the NYC Connected Foundations initiative, 2<sup>nd</sup> Nature will provide key shipping and logistical support to ensure that families receive the Broadband Learning Centers after completing the Family Broadband Training Sessions provided by Computers for Youth (CFY). 2<sup>nd</sup> Nature has been working with CFY for 4 years, including shipping CFY's home learning centers directly to New York City Public Schools for their Saturday trainings.

2<sup>nd</sup> Nature is a Small Disadvantaged Business according to all of the criteria established by Section 8(a) of the Small Business Act:

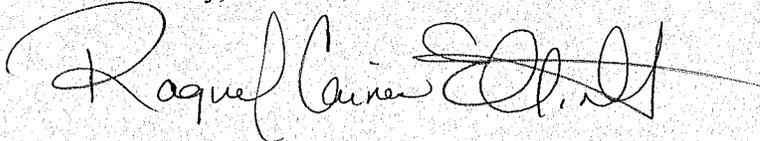
- 2<sup>nd</sup> Nature satisfies the Small Business Administration's size standards for 2<sup>nd</sup> Nature's industry classification because our average annual receipts are less than the \$25.5 million established for the Truck Transportation industry.
- 2<sup>nd</sup> Nature is owned entirely by myself, an African-American. Therefore, a "socially and economically disadvantaged individual controls the small business concern's management and daily business operations and unconditionally own 51 percent of the business."

With the NYC Connected Foundations initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the NYC Connected Foundations program helps students obtain the critical 21st century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the NYC Connected Foundations initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,



Raquel Caines Elliott  
Owner



## JOBS FOR THE FUTURE

March 11, 2010

Dear BTOP Grant Proposal Review Committee:

On behalf of Jobs for the Future, I am writing to express our strong support of the **NYC Connected Foundations** initiative as a key program partner. We believe that the New York City Department of Education has designed an innovative model that will help over-age, under-credited youth increase their broadband usage and, consequently, that will improve their academic achievement and social and economic advancement. We are committed to this program and are eager to participate directly in its execution.

Jobs for the Future coordinates a number of national networks that can serve as dissemination vehicles for the tools, materials, and lessons of the NYC Connected Foundations initiative. All of these networks are focused on sharing strategies to put struggling students, over-age and under-credited youth, and out-of-school youth on a path to postsecondary success. As such, participants in these networks will be eager to draw lessons from NYC's efforts to use broadband technology to assist these populations to more effectively advance in their economic and educational development.

- The Pathways to Graduation Work Group convenes leaders from cities across the country – Boston, Chicago, Jacksonville, Mobile, Las Vegas, New York City, Philadelphia, and Portland – to engage in peer learning and joint advocacy to increase and improve options for off-track/out-of-school youth. The group meets twice yearly for a formal convening organized by Jobs for the Future, with smaller work group meetings throughout the year focused on specific topics such as postsecondary readiness, state policy advocacy, and federal policy advocacy.
- The Early College High School initiative regularly convenes intermediary organizations that are starting and sustaining early colleges across the country. There are more than 200 early colleges in 24 states and the District of Columbia. The 13 partner organizations include entities as diverse as state Boards of Regents, the City University of New York, the Center for Native Education the National Council of La Raza, the Foundation for California Community Colleges, and the North Carolina New Schools Project.
- JFF provides capacity-building support to YouthBuild USA and the National Youth Employment Coalition, and their partner schools, in the development of pathways to postsecondary education for older, out-of-school youth. As part of this support, JFF participates in national convenings of the schools and programs associated with the two networks, and also facilitates topical work groups related to instructional improvement, effective use of data, and supports for older out-of-school youth in the transition to postsecondary education.

With the *NYC Connected Foundations* initiative, the City has crafted an ambitious program that empowers low-income students in Transfer Schools to utilize broadband to enhance their social and economic opportunities. Through its holistic approach, the *NYC Connected Foundations* program helps students obtain the critical 21<sup>st</sup> century skills that are a prerequisite to successful participation in the global economy.

Successful implementation of this program requires the active participation of many stakeholders. We view the *NYC Connected Foundations* initiative as a way for us to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or Jobs for the Future's support of it, please feel free to contact us.

Sincerely,

A handwritten signature in black ink that reads "Lili Allen". The signature is written in a cursive, flowing style.

Lili Allen  
Program Director

**AHSI** ASSOCIATION *for*  
**HIGH SCHOOL**  
*Innovation*  
 CREATING PATHWAYS & EXPANDING OPTIONS

March 9, 2010

Dear BTOP Grant Proposal Review Committee:

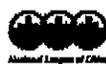
On behalf of the Association for High School Innovation, I am writing to express our full support of the NYC Connected Foundations initiative. We believe this program provides an innovative model for increasing broadband adoption by vulnerable populations and promoting the academic achievement and social and economic prospects of some of our country's neediest young people. We are committed to this program and stand ready to participate in its execution.

The Association for High School Innovation is a national network of youth development organizations that create pathways and expand options to future success for all youth. AHSI was formed in 2003 as the Alternative High School Initiative with generous support from the Bill & Melinda Gates Foundation as a response to the growing national trend of diminishing high school graduation rates affecting this country's youth. AHSI began with six organizations operating 29 existing schools and grew tenfold within five years. In October 2009, AHSI launched a new enterprise with a broader mission to lead -- through innovation and intentional collaboration -- a national response to the imperative that our country educate all youth. As of March 2010, AHSI comprises nine founding member organizations operating a total of 276 schools and programs in 35 states and over 170 cities nationwide, reaching over 38,000 students.

Diploma Plus and Good Shepherd were both early members of AHSI and I am quite familiar with their work with Transfer Schools in New York. We are excited about this new initiative, not only for their students but for students being served throughout the AHSI network. The effective use of technology, including the use of on-line and blended learning and out-of-school access to broadband, is critical to our goals of building innovation, improving student outcomes, and ensuring a positive trajectory for students who have been placed at-risk.

AHSI is pleased to support this effort in several ways:

- AHSI and its partner organizations will serve as critical friends on the project's development / implementation.
- We will help the project partners to identify point people in key cities in which our organizations work (e.g. Denver, Nashville, Providence, Newark, Indianapolis, and others) to "shadow" the project and then build local teams to develop a replication plan off of the New York City model.
- Communicate with policy leaders and stakeholders involved in alternative and innovative approaches for secondary education about this project and its impacts.
- As the project becomes implemented, help disseminate information about the critical role of expanded non-school broadband access to undergird performance-based models, increase the engagement of off-track youth, and build 21<sup>st</sup> Century skills that are a prerequisite to successful participation in the global economy.



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Successful implementation of this program requires the active participation of many stakeholders. We view the *NYC Connected Foundations* initiative as a way to meaningfully work toward addressing the important objectives of improving student achievement and opportunities, and encouraging sustainable technology adoption. We look forward to the opportunity to support this critical effort.

Should you have any questions about the program or our organization's support of it, please feel free to contact us.

Sincerely,

Talmira Hill  
AHSI Director & Consultant  
Association for High School Innovation

