

March 11, 2010

Bill Oates Chief Information Officer City of Boston One City Hall Square Boston, MA 02201

My name is Sarah Hoit, CEO and Co-Founder of MyWay Village. I write to you today regarding the Broadband Technologies Opportunities Program (BTOP) to express, on behalf of our entire team, how excited we are to be applying as a partner with the City of Boston for this important program.

The synergy between the BTOP grant goals, the technology thought leadership of the City of Boston, and the mission of our company speaks for itself. Seniors are the largest underserved population in the State. The mission of MyWay Village is to "Enhance the Lives of seniors by empowering them to connect to family, friends and community." We had a vision three years ago – that if we could help seniors "cross the digital divide" and connect them to each other and their families, that we would not only impact their quality of life, but also that of the entire family and extended community.

Over the last two years in 24 communities that span independent to assisted living, we have proved that seniors do want to connect and have their voices heard. Our combination of technology, high-touch support and content has proved to be winning combination that has already connected 50% of the seniors in our communities (up from 4%) and the numbers are growing weekly. Our "Connected Living" classes are also the most highly attended activities at all of the communities that we serve. We have created a successful program of adoption that gives us the opportunity to hear the amazing voice of this older generation, increase socialization and sense of purpose, and in doing so positively impact health and wellbeing.

Our "Connected Living" program has three core components:

- 1. User Friendly Technology (Built for the senior)
- 2. High Touch Support and Training
- 3. Content, Curriculum

We are a company driven by social impact and committed to the idea that a "connected life" transforms the experience of aging and enriches the lives of everyone who has the opportunity to listen to the amazing voices, wisdom and experience of this great generation.

We hope to have the opportunity to bring the "Connected Living" program to more of America's seniors.

Sincerely Yours,

Sarah Hoit CEO & Founder MyWay Village, Inc.



#### **REMINISCENCE THEME:**

#### The Greatest Generation

Share stories and experiences related to growing up during the Great Depression. Compare notes with fellow residents about your World War II experiences. This group discussion session features photos, video clips and your stories and memories! We will celebrate the achievements of the World War II Generation.

#### Inventions & Innovations

Review common appliances and items that are used every day by most people. See how these items have been transformed by advances in technology over the past 100 years. This discussion features digital photos and lots of reminiscing!

#### **Cinematic Evolution**

This presentation begins by exploring the origins of Cinema and how movie-making has evolved over the years. It spans from the first still photograph taken in the 1800's to the first motion picture machine, to the first "talkie." Residents share their memories of 10 cent movie tickets, their favorite Serials and movie stars from the Silent Era.

#### Stars from the Golden Age of Cinema

Please join us as we reminisce about the movie stars of the golden age of cinema through video clips, photos and your stories! Featured stars include Humphrey Bogart, Spencer Tracy, Katherine Hepburn, Bette Davis and more!

#### Movie Stars Part II:

Stardom, Glamour, Personality...Photographs, Video Clips, Biographies, Trivia! Please join us as we take a journey down memory lane to revisit some of the greatest stars of the silver screen. This Group Session highlights Vivienne Leigh, James Cagney, Katherine Hepburn, Gary Cooper and more!

#### The Queens of Comedy

Fanny Brice, Lucille Ball, Gracie Allen and more!—Please join us as we review video clips, photos and quotes gathered from female comedians of the past 80 years.

#### Ellis Island:

Ellis Island, at the mouth of the Hudson River in New York Harbor, is the location of what was from January 1, 1892, until November 12, 1954 the main entry facility for immigrants entering the United States. Does Ellis Island play a role in your family's journey to the United States? We encourage you to attend this Group Session As Connected Living celebrates heritage and strives to help residents document their unique family histories. This is a special opportunity to share your stories and learn about the tremendous resources that are available on the Internet to research and document your heritage.



#### **REMINISCENCE THEME continued...**

Coming to America: Stories of Immigration

America the melting pot—we find strength in our country's diversity. Please join us and share the stories of your family's 'homeland' and journey to the United States. How has your family become a part of the American experience?

Old Time Radio \*

View video clips, voice recording and photos of the most popular radio personalities of the 1930's through the 1950's. Take a walk down memory lane and share stories of the old days of radio. Learn about streaming radio on the Internet today.

Ground Breaking Television Shows of the 1950's

Did you watch 'Leave it to Beaver' with your family? Does 'Father Know Best?' and do you Love Lucy? Please join us as we watch video clips of the most popular and ground-breaking shows of the 1950's and discuss their impact on American culture.

Days of Camelot

Join us to share memories and stories about the "Days of Camelot." Photos, video clips and quotes aid in the exploration of the Kennedy family and administration. In your opinion, what is the lasting legacy of JFK and Jackie?

Movers and Shakers of the past 100 Years

This presentation features photos and video clips of various leaders from around the World. Join the discussion about influential people of the past century and share your opinion about their relevancy and contributions.



#### **MUSICAL THEME:**

#### The Big Band Era

Put on your dancing shoes and get ready to Fox Trot! Or at least tap your toes as we journey through the musical world of Big Band—from Artie Shaw to Benny Goodman to the Dorsey Brothers—join us as we enjoy the music and explore the personalities that made it special.

#### **Cool Crooners**

What are your favorite popular ballads from the 1920's through the 1960's? Please join us as we take a listen down memory lane and enjoy the smooth tones of Frank Sinatra, Bing Crosby, Dean Martin, and other gentleman balladeers.

#### Music & The Brain

Can you believe that all of the emotional, spiritual, and physical elements of the universe are linked together by music? Would you like to learn how Thomas Jefferson wrote the Declaration of Independence with the aid of music and why playing the violin became the gateway to Einstein's intelligence? Please join us to find out and explore new ways you can bring music into your life and improve your wellness.





#### **INTERNET TECHNOLOGY THEME:**

#### Digital Photography \*

Please join us to explore the art of digital photography! This Group Session features information about cutting edge digital photographers, stunning photo displays, and an overview of the tools that are now available to alter and enhance digital art. There is no doubt that images have a powerful impact on the human psyche—they are worth a thousand words. Prepare to be inspired! Your ability to 'capture' your daily life through your unique perspective is literally at your fingertips with a digital camera.

#### Introduction to Search Engines

Learn how to search for information on the Internet. Whether you are interested in conducting research or want to explore websites, Ambassadors will show you that unlimited information is available at your fingertips! Discover the multiple applications of Google.com and other popular Search Engines.

#### Introduction to the Internet

Learn about the origins and history of Internet development. The Internet has played a major role in the military, education institutions and corporations. How has the Internet been introduced to the general public? How does it affect people's lives today?

#### Introduction to Blogging

How do you express your opinions about films, current events, and controversies? Do you attend Town Meetings? Have you ever written a 'Letter to the Editor?' Learn about 'blogging' - a new way to express your thoughts and opinions through the Internet and your community's Connected Living portal. Find out how to write your own blog. Learn how to search for blogs on the Internet.

#### Introduction to Wikipedia – An Online Encyclopedia

Learn about Wikipedia - a free, user-generated encyclopedia on the Internet. Discuss the implications of user-generated information. Ambassadors will teach you how to use Wikipedia to find information on almost any topic!

#### Virtual Museum Tours

Take a virtual tour of museums from around the world. Join us to share your experiences related to museum visits and fine art. Learn how easy it is to explore the art world using the Internet!

#### Movers and Shakers in Technology

Learn about the people who influence the world of Internet-based communication and technology. From Bill Gates to the founders of Google.com, we will discuss how the achievements and inventions of these people affect the world around us.



#### INTERNET TECHNOLOGY THEME continued...

#### Introduction to YouTube

Please join us to learn about YouTube.com, a ground-breaking website that allows users to post homemade videos for the world to see! We will discuss the implications of this phenomenon on personal privacy and corporate advertising. Learn how to access an incredible amount of current and historical information—all available at your fingertips!

Social Networking: From Ice Cream Socials to Facebook

Ice cream socials are a magical way to bring friends together so they may share stories, laughs and fun. Have you ever attended a Tupperware party? An unusual theme party? Do you enjoy networking with people who have simillar interests and experiences? Then you will enjoy learning more about how social networks are now available on the Internet...including your very own Community website.





#### **ARTS & ENTERTAINMENT THEME:**

#### Technology's Influence on Politics- Group Session

This discussion explores how advances in technology are influencing presidential campaigns and elections. Find out if technology has been used to get your vote. View video clips of Internet-based campaign advertisements and learn how websites have changed the way candidates raise money and seek elected office.

#### Astounding Architecture

Embark upon a virtual tour of unique man-made structures from around the world. View photos of the tallest skyscrapers of the past, present and future and discuss the symbolism and purpose of such astounding creations. We encourage you to share stories of your travels with your friends and neighbors during this Connected Living event!

#### Hobbies & Interests

What are your hobbies? Are you artistic? Do you have collections? Do you Paint? Sew? Do you like to play cards? Make models? This Connected Living Session asks residents to bring a personal creation: sculpture, artwork, poetry a knitted item! This is also an opportunity to learn about possible new hobbies and research them on the Internet. Ambassadors will photograph creations and post them on the Connected Living community portal.

#### Super Travels

Advances in technology have changed the way people travel across the globe. Learn how traveling on planes, trains and ships has become faster and more efficient over time. This presentation features demonstrations of virtual travel on the Internet. Please join us to share your favorite travel destinations and experiences. What is the most exotic location you have visited? Where in the world do you want to go next? Residents are encouraged to bring photos of travels to this discussion.

#### Cool Cars: Model T to Flying Machines

Join us to explore the history of the automobile through fun facts, photos and video clips. Learn how advances in technology are making cars faster and 'greener.' Share your memories of your first automobile!

#### Top 10 Bridges of the World

Take a virtual tour around the world to learn about and view photos of the most stunning and structurally inventive bridges from around the world. Share your memories and experiences with unique bridges.



#### **ARTS & ENTERTAINMENT THEME continued...**

#### Sports and Technology

Athletics are affected by technological advancements more than you might have guessed. Learn how athletes are getting faster, stronger and smarter through refinement of gear, nutrition and conditioning. The world of sports is changing! Join us to share your thoughts on how technology has changed athletic performance over the years.

#### The Milky Way and Beyond – Intro to the Universe (Celebrations Theme)

Let's take a journey together through space and time. We will begin with planet earth, expand out to our solar system, then explore the Milky Way Galaxy and beyond. Prepare to be captivated by incredible images and video clips of red dwarf stars, newly discovered galaxies and mysterious black holes.

#### Space Exploration Technology

Please join us to explore how technology put a man on the moon and how it now allows astronomers to explore Mars with robots and to study the solar system, galaxy and universe!

#### **Revolutionary Changes in Thought**

It can be argued that perception is more important than reality. Is this true? Please join us and share your thoughts as we explore how certain discoveries have changed the way humankind views the world and order of the Universe! What 'discoveries' have changed your perceptions?

#### Deep Ocean Exploration \*

How deep is the ocean? What life-forms are able to thrive at the bottom of the ocean floor? How has ocean exploration technology enabled scientists to learn more about possible life in outer space? Please join us to learn more about the mysteries and treasures of the deep blue sea!

#### From Board Games to Virtual Games – Are you playing?

What Board Games did you play as a child? What card games do you prefer to play as an adult? Do you like to play Dominoes, Checkers, Solitaire, Uno, Monopoly, Rummy...! Please join us to share memories of your favorites, past and present!

#### Natural Wonders of the World \*

Please join us as we embark on a virtual adventure around the world! We will explore natural wonders, including the world's largest waterfall in Africa, the deepest part of the ocean, and the largest living organism off the coast of Australia. Incredible digital photos and videos will bring these wonders to life, right before your eyes! Don't miss this exciting Connected Living session.



#### **ARTS & ENTERTAINMENT THEME continued...**

#### **Generation Global**

Please join us to discuss and learn how changes in technology and economy are influencing family structure around the world. How has the role of "extended family" versus "nuclear family" changed over the past 100 years in the United States and other countries, and what might we expect in the future? What are the role of intergenerational relationships and the recording of legacy, both for a family structure and the well-being of a nation? Many extended families are now spread across countries and continents—are yours?

#### The Greatest Athletes of Our Time

Jackie Robinson, Billie Jean King, Mohammad Ali –these are just a few of the incredible sports legends who created great moments in sports. Please join us as we relive these ground-breaking moments with the excitement of music, video clips and your memories!

#### From Archie Bunker to the Obama Family

Please join us to examine how mass media portrays the American family. From TV shows to the First family, is the media portrayal honest & accurate? Is perception often more important than reality? What is the current state of the 'real' American family? Decide for yourself with our invigorating discussion, entertaining video clips and music, and current statistics.

#### Your Plastic Brain

#### (This Group Session is also Week 5 of August schedule)

Recently published research proves that the brain is capable of creating new cells. In fact, the brain can often recover from stroke and traumatic injuries. There are several lifestyle choices one can make that stimulate new neural pathways. Learning New Skills and playing brain games are among the recommended brain healthy activities. Please join us to learn about the proper care of your brain.

#### Amazing Races \*

From chariot racing in the ancient world to modern day triathlons, this Connected Living Session is a fun way to learn more about fascinating athletic competitions. In addition to learning about the longest foot race in history and the first marathon, participants are encouraged to engage in meaningful conversations with each other. They will have an opportunity to discuss characteristics that many superstar athletes posses which allow them to blow past the finish line ahead of the pack. Stories of incredible triumphs and overcoming seemingly impossible challenges may inspire us all to persevere through our own personal challenges.



#### THE POWER OF POSITIVE THINIKING SERIES:

The Power of Positive Thinking: Reach Your Goals

Abraham Lincoln believed that "your own resolution to succeed is more important than any other one thing." Please join us to learn how to bolster your own resolve and get inspired to set new goals, try new things and revel in success!

Power of Positive Thinking: Healthy Habits

Live your most powerful life. Learn about cognitive restructuring and how to replace negative habits with positive habits. These small changes can bring you numerous benefits and increased wellness.

The Power of Positive Thinking: Socialization & Your Brain

Social engagement is one of the most accurate indicators of health and longevity. Keeping ourselves connected with others is vital to good health in later in later years, both for the brain and the body. Please join us to learn more about the latest research in this arena and great ways to make and keep social connections. Learn how a positive outlook and attitude can help you increase your social network.

The Power of Positive Thinking: Affirmations \*

Are you aware that your thoughts and feelings influence your actions, perspective and even your health? Learn how positive thinking will have a powerful impact on your daily life in more ways than you might imagine. You are what you believe. Join us to learn how changing your mind can change your life for the better!

**BIOGRAPHY SERIES:** 

Amelia Earhart

**Charles Lindberg** 

Princess Diana



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#### SPECIAL EVENTS / CONNECTED LIVING HOLIDAY EVENTS

#### Community Celebration \*

This Connected Living Group Session is a celebration of the unique experiences, friendships and culture of your Community. Residents, Associates and Ambassadors are encouraged to read aloud memoirs that they have posted on the Connected Living website and share photos of grandchildren and great grandchildren. Residents are also encourages to share their dreams and dares for 2009 (Celebrations Theme). This session will also feature a slideshow of Community photos. Connected Living Resident Ambassadors will be formally announced—don't miss this Connected Living Community event!

#### Grandparent's Day Celebration

In 1978, Congress passed legislation proclaiming the first Sunday after Labor Day as National Grandparents Day. The day's purpose is "... to honor grandparents, to give grandparents an opportunity to show love for their children's children, and to help children become aware of strength, information, and guidance older people can offer."

Join us to share your favorite grand-parenting stories, learn about activities you can enjoy with your grandchildren on the computer and laugh as we create Top 10 Lists related to "grand-parenting."

#### Mother's Day Celebration \*

A mother is one who loves unconditionally and nurtures the soul. She also teaches manners, the ABC's and right from wrong. How do you define the role and responsibilities of mothers? What women have had an impact on your life? This is an opportunity to celebrate the women in your life!

#### Father's Day Celebration \*

The first Father's Day took place in Spokane Washington on June 19, 1910. It was conceived of by a young woman who was raised by her father and desired a special day to honor his selflessness and unconditional love for his children. Please join us to celebrate Fathers and honor the men who have made a special impact on your life.

#### Independence Day Celebration \*

As we celebrate the founding principles of the United States this July 4th, we touch upon several universal themes that affect all of humankind. Liberty, Freedom, Tolerance of differing opinions, courage to create change, the importance of hope and spirituality for future generations. How do these themes affect each of us on an individual level? How do you maintain your independence of thought and spirit? How do you affect change in your life? Please join us for an uplifting Connected Living discussion.



#### SPECIAL EVENTS / CONNECTED LIVING HOLIDAY EVENTS continued...

Memorial Day Remembrance \*

Please join us as we honor the heroes who passed in all the wars America has fought so bravely. Come and reflect on the history and lessons learned from all of those who fought and protected our country.

# Connected Living & The Broadband Technology Opportunities Program

### MyWay Village

- MyWay Village has developed a program called Connected Living - a multi-disciplinary program that has achieved high rates of adoption and sustainability of the Internet by seniors.
- Our mission is to enhance the lives of older adults by empowering them to connect with family, friends, service providers, and agencies.



### Partner Video



Click here to hear about Connected Living and the BTOP grant opportunity

# The Connected Living<sup>™</sup> Program

### **Core Components**

- Secure Online Tools
  - Easy to use
- "High Touch" Support
  & Training
  - Ambassadors
  - Connected Living Center
- Curriculum & Content
  - Group Discussion Sessions
  - Computer Labs



# **Connected Living Computer Based Tools**

- Online community for resident, family, and staff
- Secure, Invitation-only
- Real-time, paperless communications with residents & families
- Community directory with resident interest & profiles
- Digital photo albums, shared memoirs, brain games, family page, community calendar, family calendar, and more





### Ambassadors

- "Computer Focused Caregivers"
- Teach community members how to use computers and the Internet
- MWV recruits, hires, trains and manages through cost effective regional infrastructure



"The key differences between MyWay Village and other offerings are the personal training, community building and social aspects. The personal touch makes all the difference."

> Rob Sokolov, Marketing Director -River Bay Club (Brookdale Senior Living)

### Inter-generational

- Ethos/AgeWell, an aging service provider in Boston, is working with area High Schools to help bring Connected Living to seniors in the community. <u>Click here to read more</u>.
- This community service program is designed to engage students with older adults.



Students from Roxbury Latin High School in Boston help seniors get connected

### Connected Living<sup>™</sup> Group Sessions

- > Open to all members seeking knowledge, connections and entertainment
- State-of-the-art curriculum to encourage learning about technology and using it in a fun and social way
- Encourages members to learn, reminisce, share, and connect
- Gives access to computer learning for those who don't have a computer
- Guided by Connected Living Ambassadors or Staff Ambassadors



# Support and Training

### Training

- Ambassadors train members one-to-one
- Online training for staff, residents and family
- Connected Living<sup>™</sup> Center
  - Toll Free Customer Support Remote Ambassadors
  - Family/Community/Resident Support
  - Online Remote Desktop Support



# Connected Living in the Community

- Connected Living is connecting seniors in the community. <u>Click here to read more</u>
- Governor Patrick and Mayor Menino thank MyWay Village and AgeWell for bringing Connected Living to the community.



click here to watch video



### **Case Study**

- Throughout 2009, MyWay Village conducted a pilot in 9 senior living communities in IL and MA that combined a simplified social networking web application with personal instruction and training from a team of "Ambassadors."
- The pilot -- conducted in communities with a combined population pool of 2,309 seniors -- raised the number of seniors with computer and Internet training from 2% to 76%, and resulted in current active Internet usage of 48%.



# The Connected Living Collaborative

The Connected Living Collaborative is a joint effort with housing partners, and other aging services organizations, to secure funding for the Connected Living program in affordable housing communities and low income neighborhoods and to bring the benefits of the Internet and connectivity to the underserved population of seniors and people with disabilities.



# **BTOP and CLC Common Goals**

- Provide broadband education, awareness, training, and access to equipment and support to underserved and vulnerable populations including senior residents of affordable housing
- Stimulate demand for broadband
- Increase the number of residents using broadband and the Internet in underserved locations on a sustained basis
- Job creation



### Job Creation & Economic Growth

- Connected Living will also advance the American Recovery and Reinvestment Act's objectives to:
- Spur job creation by hiring Ambassadors from the community
- Stimulate long-term economic growth and opportunity



### **Connected Living Collaborative Objectives**

- To work with a affordable developers, public housing authorities, area agencies on aging, and other senior focused organizations in making a proposal for BTOP Round 2 financing.
- Owners access existing funds to help match the required 30% match.



### More about MyWay Village



Click here to view video about Connected Living

### **Contact Information**

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### The Digital Bridge Foundation, Inc. D.B.A. Boston Digital Bridge Foundation

Financial Statements and Auditors' Report

December 31, 2007



Daniel Dennis & Company LLP Certified Public Accountants

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Web Site: http://www.danieldennis.com

### Daniel Dennis & Company LLP

Certified Public Accountants

#### The Board of Directors Boston Digital Bridge Foundation

#### Independent Auditors' Report

We have audited the accompanying statement of financial position of Boston Digital Bridge Foundation (the Foundation) as of December 31, 2007 and the related statements of activities, functional expenses, and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of December 31, 2007 and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was made for the purpose of forming an opinion on the basic financial statements referred to in the first paragraph taken as a whole. The accompanying supplemental schedule of prior years' inkind contributions is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has not been subjected to the auditing procedures applied in the audit of the financial statements referred to above; and therefore, we express no opinion on it.

Daniel Dennis + Company LLA

November 11, 2008

Statement of Financial Position December 31, 2007

Assets				
Current Assets				
Cash and cash equivalents	\$ 1,416,242			
Promises to give	101,384			
Accounts receivable	1,000			
Total current assets	1,518,626			
Total assets	<u>\$1,518,626</u>			
Liabilities and Net Assets				
Current Liabilities				
Accounts payable	<u>\$ 278,631</u>			
Total current liabilities	278,631			
Net Assets				
Unrestricted	1,138,611			
Temporary restricted	101,384			
Total net assets	1,239,995			
Total liabilities and net assets	\$ 1,518,626			

Statement of Activities

For the Year Ended December 31, 2007

	Temporarily		
	Unrestricted	Restricted	Total
Revenue and Other Support			
Grant income	\$ 280,781	\$ 101,384	\$ 382,165
Contributions	382,875	-	382,875
Inkind contributions	826,833	-	826,833
Interest income	62,549	-	62,549
Total revenue and other support	1,553,038	101,384	1,654,422
Expenses			
Program services	625,680	-	625,680
Special events	527,848	_	527,848
Administration	306,705		306,705
Total expenses	1,460,233		1,460,233
Change in net assets	92,805	101,384	194,189
Net assets at beginning of year, as previously reported	1,244,443	-	1,244,443
Prior period adjustment	(198,637)		(198,637)
Net assets at beginning of year, as restated	1,045,806		1,045,806
Net assets at end of year	\$1,138,611	<u>\$ 101,384</u>	\$1,239,995

Statement of Functional Expenses For the Year Ended December 31, 2007

	Program Services	Special Events	Administration	Total
Contracted salaries and wages	\$ 144,783	\$ 54,636	\$198,783	\$ 398,202
Fringe benefits	50,363	19,647	69,844	139,854
Professional services	2,676	217,376	1,300	221,352
TGH technology grants	338,638	-	-	338,638
TGH hardware and software	22,906	-	-	22,906
Other TGH Expense	1,830	-	-	1,830
Advertising and promotion	-	141,114	-	141,114
Printing and publications	-	36,013	2,807	38,820
Occupancy	18,100	10,297	23,603	52,000
Supplies	-	12,178	-	12,178
Security	-	18,924	-	18,924
Office expense	-	6,432	2,725	9,157
Insurance	-	4,436	-	4,436
Travel and meetings	5,434	1,144	4,737	11,315
Donations	40,950	-	-	40,950
Other expenses		5,651	2,906	8,557
Total	\$ 625,680	\$ 527,848	\$ 306,705	<u>\$ 1,460,233</u>

Statement of Cash Flow For the Year Ended December 31, 2007

Cash Flows From Operating Activities		
Change in net assets	\$	194,189
Adjustments to reconcile change in net assets		
to net cash provided by operating activities:		
Increase in promises to give		(101,384)
Increase in accounts receivable		(1,000)
Increase in accounts payable		21,913
Net cash provided by operating activities		113,718
Net increase in cash		113,718
Cash and cash equivalents at beginning of year		1,302,524
Cash and cash equivalents at end of year	<u>\$</u>	1,416,242

Notes to Financial Statements December 31, 2007

#### 1. Organization and Purpose

The Digital Bridge Foundation, Inc., doing business as Boston Digital Bridge Foundation, (the Foundation), is a publicly supported nonprofit organization, exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code. The purpose of the Foundation is to develop programs that encourage collaboration between corporations, colleges and universities, local government, and schools to provide adults and children access to opportunities in technology and knowledge based industries. The Foundation promotes education and training in technical fields to enable low-income residents of Boston to have access to employment that requires a highly trained and skilled workforce.

The Foundation provides grants to neighborhood community organizations and the Boston Public Schools to administer the Technology Goes Home Program (TGH). TGH is a tenweek forty-hour computer training program that trains parents with their children. Families go home with a new computer and printer upon graduation. The TGH goals are fostering collaboration and cooperation in the community, improving academic performance for children, enhancing employment opportunities for adults, and enhancing the relationship between parents, children and teachers.

The Foundation conducted a three year evaluation of the Technology Goes Home program which concluded in 2004. The evaluation was conducted by The Center For Social Policy at UMass Boston with assistance from Third Sector New England. The evaluation included pre and post training questionnaires, class observations, participant and trainer focus groups, and individual interviews. The evaluation confirmed that TGH is achieving its goals of fostering collaboration and cooperation in the community, improving academic performance for children, enhancing employment opportunities for adults, and enhancing the relationship between parents, children and teachers. The Foundation believes that this evaluation was an invaluable tool to confirm the effectiveness of the TGH model and identify important program improvements.

#### 2. Summary of Significant Accounting Policies

*Revenue and Expense Recognition* - The accompanying financial statements are prepared on the accrual basis of accounting, whereby revenue is recognized when earned and expenses are recorded when incurred.

*Contributions* - The majority of the Foundation's revenue is from cash and inkind contributions and grants from corporations and individuals. Contributions and grants received are recorded as unrestricted or temporarily restricted revenue depending on the existence and nature of any donor imposed restrictions. Temporarily restricted contributions received where related restrictions are met in the same reporting period are classified as unrestricted revenue. All other temporarily restricted contributions are classified as temporarily restricted revenue in the year received. Temporarily restricted net asset are reclassified to unrestricted net assets upon satisfaction of the time or purpose restrictions.
## Boston Digital Bridge Foundation Notes to Financial Statements - *Continued* December 31, 2007

## 2. Summary of Significant Accounting Policies - Continued

*Cash and Cash Equivalents* - Cash and cash equivalents consist of deposits in the Foundation's bank accounts and all highly liquid investments with an initial maturity of three months or less.

*Promises to Give* - The Foundation records unconditional promises to give as receivables and income in the year received. Conditional promises to give are not recorded until the conditions for the promise has been achieved.

Unconditional promises to give are presented net of allowance for doubtful promises. Management's periodic evaluation of the adequacy of the allowance is based on its past experience and promises to give are charged off when deemed uncollectible. At December 31, 2007, management has determined that all unconditional promises to give are collectible, and as a result, no allowance for doubtful promises has been recorded.

Advertising and Promotion Costs – Advertising and promotion costs for the Foundation's activities are expensed when incurred.

*Estimates and Assumptions* - The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

## 3. Concentration Risk

## Cash and Cash Equivalents

Accounts at the Foundation's financial institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$100,000 per depositor. As of December 31, 2007, the Foundation's bank accounts in one financial institution exceeded the FDIC insurance coverage by \$1,345,677. The Foundation has not experienced any losses in these accounts, and management believes it is not exposed to any significant credit risk on cash and cash equivalent balances.

In response to the financial crisis, in mid-September 2008, the Foundation moved \$810,000 out of its Citizens Bank money market account and transferred these funds into a Citizens Bank US Treasury money market account. On October 31, 2008, the Foundation transferred \$240,000 out of this account into a nine-month 3.44% Certificate of Deposit at Sovereign Bank. On November 4, 2008 the Foundation transferred another \$240,000 out of this account into a six-month 3.45% Certificate of Deposit at Citizens Bank. Management believes that these transfers from a money market account into a US Treasury money market account and two certificates of deposit investments at two different banks will fully protect all of the Foundation's funds during the financial crisis and increase the earnings of its reserves.

## Boston Digital Bridge Foundation Notes to Financial Statements - Continued December 31, 2007

## 3. Concentration Risk – Continued

#### Inkind Contributions

The Foundation received approximately 50% of its total 2007 support and revenue from costs incurred by both Economic Development and Industrial Corporation of Boston (EDIC) and the City of Boston for the benefit of the Foundation, classified as inkind contributions on the statement of activities. These costs include contracted salaries and wages and related fringe benefits, professional services, office rent, and advertising and promotion. Contributed professional services, totaling \$133,467 in 2007, represent time incurred by EDIC employees on the Foundation's special event activities.

## Special Event

The Foundation received approximately 23% of its total 2007 support and revenue from one special event held during the year. This event is held annually.

## 4. Promises to Give

At December 31, 2007, unconditional promises to give are as follows:

	Gross		Net			
Category	Amount	Discount	Amount			
Due within one year Due in two years	\$ 55,000 50,000	\$ - (3,616)	\$ 55,000 <u>46,384</u>			
Total	\$105,000	<u>\$ (3,616)</u>	\$101,384			

Discount on future promises to give has been recorded based on an effective rate of 4%.

The Foundation has received conditional promises to give at December 31, 2007 totaling \$100,000 per year for 2008 and 2009. Funding for these amounts will be authorized annually based on an assessment of the achievement of benchmarks for the Technology Goes Home Program established by the funding source.

#### 5. Prior Period Adjustment

Net assets at the beginning of 2007 have been restated to correct an accounting error related to unrecorded accounts payable for the year ended December 31, 2006. Had the error not been made, changes in net assets for fiscal year 2006 would have decreased by \$198,637. This error had no effect on change in net assets for fiscal year 2007.

SUPPLEMENTAL SCHEDULE OF PRIOR YEARS' INKIND CONTRIBUTIONS

## Supplemental Schedule of Prior Years' Inkind Contributions December 31, 2005 (Unaudited)

The Foundation has received numerous inkind contributions from various organizations in years prior to 2006. In addition, Economic Development and Industrial Corporation of Boston (EDIC) has historically incurred and paid for expenses for the benefit of the Foundation. The value of inkind contributions had not been reflected in prior years' cash basis financial statements. Management has estimated the approximate value of inkind contributions provided to the Foundation in prior years as follows:

Description	Prior Years Amounts		2004 Amounts		2005 Amounts		Total Amounts	
Computer hardware and software	\$	4,367,668	\$	6,000	\$	35,000	\$	4,408,668
Professional and volunteer services		4,086,544		65,100		338,000		4,489,644
Grants provided for staffing		2,588,110		600,000		367,000		3,555,110
Office space		80,000		40,000		-		120,000
Advertising		566,000		80,000		120,000		766,000
Total	\$	11,688,322	\$	791,100	\$	860,000	\$	13,339,422

The Foundation also received \$1,000,000 of computer purchase loan guarantees from Bank of America (formerly Fleet Bank) in 2001. These no interest and no down-payment loans will be issued to eligible Boston families for computer purchases. As of December 31, 2005, related loans totaling \$349,445 have been issued.

The founders of the Foundation have also raised 35 million dollars privately and 175 million dollars from the federal government which enabled the Boston Public Schools to provide high speed networks and electric upgrades to every school building. The computer to student ratio is one computer for every four students. Every teacher has a computer and has received forty hours of technology instructional training. Boston is the only urban school system to accomplish this level of success in technology deployment and training.

In 2006, the Foundation created "PCRefresh", a program that accepts used computers from Boston corporations and institutions and forwards these computers to the Boston Public Schools. Lead donors include The Federal Reserve Bank, Partners Healthcare, Blue Cross, and Fidelity Investments. PCRefresh has saved the Boston Public Schools over three million dollars as of December 31, 2006.



March 4, 2010

William Oates, CIO City of Boston One City Hall Plaza Boston, MA 02201

Dear Mr. Oates:

The Boston Digital Bridge Foundation (BDBF) enthusiastically supports the City's grant request for Sustainable Broadband Adoption funding for Technology Goes Home (TGH). For the past 11 years, BDBF has worked in partnership with the City and the Boston Public Schools to fundraise for and operate TGH in 51 Boston public schools. In 2009, BDBF began a transition of responsibility for TGH to the nonprofit openairboston.net (OAB). BDBF will continue to work with and support OAB during this transition and in all appropriate ways in the future as OAB assumes responsibility for TGH.

BDBF is especially pleased that Deb Socia is the Chair of the OAB Board and is now taking leadership responsibility for operation of TGH city-wide. This is especially fortunate timing for the BTOP Grant funding request given Deb's role in running the largest and most innovative TGH program in Boston at the Lilla Frederick Pilot Middle School where she is Principal. Under Boston's SBA grant proposal, the unique and exemplary implementation model of TGH piloted at the Lilla Frederick Pilot Middle will become the city-wide TGH model. Connections with information and resources that directly support the community and that are embedded in the Frederick TGH model have proven to be a significant advantage to the TGH family participants. TGH@theFrederick was the recipient of the 2008 Verizon Tech Savvy Award and the Frederick was the only school in MA to receive the 2009 Apple School of Distinction Award. BDBF joins the parents, students and community in supporting the implementation of the Frederick program more broadly in Boston under the proposed BTOP SBA funding.

I also note with approval and endorsement the fact that, with BTOP funding, this innovative TGH curriculum and technology will reach many more Boston school families than past funding has allowed. TGH will also be able to extend its powerful broadband adoption program into the newly BTOP-funded public computing centers, reaching an even wider audience of potential broadband adopters among Boston's most vulnerable citizens. NTIA funding will support this stellar broadband adoption, life relevance program and also will allow fundraising from other sources to occur to insure sustainability of TGH after this grant funding expires. BDBF stands solidly with Boston as it asks NTIA to fund these worthy programs.

Sincerely,

Steven J. Gag Chief Operating Officer

# The Digital Bridge Foundation, Inc. D.B.A. Boston Digital Bridge Foundation

Financial Statements and Auditors' Report

December 31, 2006



Daniel Dennis & Company LLP

Certified Public Accountants

116 Huntington Avenue Boston, MA 02116 (617) 262-9898 FAX: (617) 437-9937

Web Site: http://www.danieldennis.com

## Daniel Dennis & Company LLP

Certified Public Accountants

## The Board of Directors Boston Digital Bridge Foundation

## Independent Auditors' Report

We have audited the accompanying statement of financial position of Boston Digital Bridge Foundation (the Foundation) as of December 31, 2006 and the related statements of activities, functional expenses, and cash flows for the year then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation as of December 31, 2006 and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was made for the purpose of forming an opinion on the basic financial statements referred to in the first paragraph taken as a whole. The accompanying supplemental schedule of prior years' inkind contributions is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has not been subjected to the auditing procedures applied in the audit of the financial statements referred to above; and therefore, we express no opinion on it.

Daniel Dennis + Company LLP

September 6, 2007

# **Boston Digital Bridge Foundation** Statement of Financial Position

December 31, 2006

Assets							
Current Assets							
Cash and cash equivalents	\$1,302,524						
Total current assets	1,302,524						
Total assets	\$1,302,524						
Liabilities and Net Assets							
Current Liabilities							
Accounts payable	<u>\$ 58,081</u>						
Total current liabilities	58,081						
Net Assets							
Unrestricted	1,244,443						
Total net assets	1,244,443						
Total liabilities and net assets	\$1,302,524						

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See accompanying notes to financial statements.

Statement of Activities For the Year Ended December 31, 2006

Unrestricted	
Revenue and Other Support	
Grant income	\$ 154,998
Contributions from special events	349,643
Inkind contributions	968,272
Interest income	50,358
Total revenue and other support	1,523,271
Expenses	
Program services	743,645
Special events	583,468
Administration	313,668
Total expenses	1,640,781
Change in net assets	(117,510)
Net assets at beginning of year, as previously reported Prior period adjustment:	1,390,649
Cumulative effect of change in accounting principle	(28,696)
Net assets at beginning of year, as restated	1,361,953
Net assets at end of year	\$1,244,443

## **Boston Digital Bridge Foundation** Statement of Functional Expenses

Statement of Functional Expenses For the Year Ended December 31, 2006

	Program Services	Special Events	Administration	Total
Contracted salaries and wages	\$ 135,820	\$ 27,028	\$181,181	\$ 344,029
Fringe benefits	50,719	9,953	67,600	128,272
Professional services	165,133	273,114	13,320	451,567
TGH technology grants	322,602	-	-	322,602
TGH hardware and software	914	-	-	914
Other TGH Expense	21,148	-	-	21,148
Advertising and promotion	13,999	154,716	10,700	179,415
Postage	-	-	50	50
Printing and publications	1,918	25,866	303	28,087
Rent	17,754	3,590	23,283	44,627
Supplies	560	29,504	-	30,064
Security	-	5,717	-	5,717
Office expense	385	-	7,102	7,487
Catering	5,000	49,926	-	54,926
Travel and meetings	6	6	7,395	7,407
Donations	6,100	-	-	6,100
Other expenses	1,587	4,048	2,734	8,369
Total	\$ 743,645	<u>\$ 583,468</u>	\$313,668	\$ 1,640,781

See accompanying notes to financial statements.

Statement of Cash Flow For the Year Ended December 31, 2006

Cash Flows From Operating Activities	
Change in net assets	\$ (117,510)
Adjustments to reconcile change in net assets	
to net cash used in operating activities:	
Increase in accounts payable	29,385
Net cash used in operating activities	(88,125)
Cash Flows From Investing Activities	
Proceeds from sale of investments	1,024,263
Net cash provided by investing activities	1,024,263
Net increase in cash	936,138
Cash and cash equivalents at beginning of year	366,386
Cash and cash equivalents at end of year	\$1,302,524

Notes to Financial Statements December 31, 2006

## 1. Organization and Purpose

The Digital Bridge Foundation, Inc., doing business as Boston Digital Bridge Foundation, (the Foundation), is a publicly supported nonprofit organization, exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code. The purpose of the Foundation is to develop programs that encourage collaboration between corporations, colleges and universities, local government, and schools to provide adults and children access to opportunities in technology and knowledge based industries. The Foundation promotes education and training in technical fields to enable low-income residents of Boston to have access to employment that requires a highly trained and skilled workforce.

The Foundation provides grants to neighborhood community organizations and the Boston Public Schools to administer the Technology Goes Home Program (TGH). TGH is a tenweek forty-hour computer training program that trains parents with their children. Families go home with a new computer and printer upon graduation. The TGH goals are fostering collaboration and cooperation in the community, improving academic performance for children, enhancing employment opportunities for adults, and enhancing the relationship between parents, children and teachers.

The Foundation conducted a three year evaluation of the Technology Goes Home program which concluded in 2004. The evaluation was conducted by The Center For Social Policy at UMass Boston with assistance from Third Sector New England. The evaluation included pre and post training questionnaires, class observations, participant and trainer focus groups, and individual interviews. The evaluation confirmed that TGH is achieving its goals of fostering collaboration and cooperation in the community, improving academic performance for children, enhancing employment opportunities for adults, and enhancing the relationship between parents, children and teachers. The Foundation believes that this evaluation was an invaluable tool to confirm the effectiveness of the TGH model and identify important program improvements.

## 2. Summary of Significant Accounting Policies

*Revenue and Expense Recognition* - The accompanying financial statements are prepared on the accrual basis of accounting, whereby revenue is recognized when earned and expenses are recorded when incurred.

*Contributions* - The majority of the Foundation's revenue is from cash and inkind contributions from corporations and individuals. Contributions received are recorded as unrestricted or temporarily restricted revenue depending on the existence and nature of any donor imposed restrictions. Temporarily restricted contributions received where related restrictions are met in the same reporting period are classified as unrestricted revenue. All other temporarily restricted contributions are classified as temporarily restricted revenue in the year received. Temporarily restricted net asset are reclassified to unrestricted net assets upon satisfaction of the time or purpose restrictions. There was no temporarily restricted activity in 2006.

#### **Boston Digital Bridge Foundation** Notes to Financial Statements - *Continued*

December 31, 2006

## 2. Summary of Significant Accounting Policies - Continued

*Cash and Cash Equivalents* - Cash and cash equivalents consist of deposits in the Foundation's bank accounts and all highly liquid investments with an initial maturity of three months or less.

Advertising and Promotion Costs – Advertising and promotion costs for the Foundation's activities are expensed when incurred.

*Estimates and Assumptions* - The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

## 3. Concentration Risk

## Cash and Cash Equivalents

Accounts at the Foundation's financial institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$100,000 per depositor. As of December 31, 2006, the Foundation's bank accounts in one financial institution exceeded the FDIC insurance coverage by \$1,205,422. The Foundation has not experienced any losses in these accounts, and management believes it is not exposed to any significant credit risk on cash and cash equivalent balances.

## Inkind Contributions

The Foundation received approximately 55% of its total 2006 support and revenue from costs incurred by both Economic Development and Industrial Corporation of Boston (EDIC) and the City of Boston for the benefit of the Foundation, classified as inkind contributions on the statement of activities. These costs include contracted salaries and wages and related fringe benefits, professional services, office rent, and advertising and promotion. Contributed professional services, totaling \$205,528 in 2006, represent time incurred by EDIC employees on the Foundation's programmatic and special event activities.

## 4. Prior Period Adjustment

As of January 1, 2006, the Foundation changed its accounting policy from the cash basis of accounting to the accrual basis in accordance with accounting principles generally accepted in the United States of America. This change was made to conform to annual filing requirements of the Commonwealth of Massachusetts' Division of Public Charities. This change resulted in a decrease to the Foundation's net assets at January 1, 2006 totaling \$28,696 and a decrease in 2006 net income totaling \$29,385.

## SUPPLEMENTAL SCHEDULE OF PRIOR YEARS' INKIND CONTRIBUTIONS

## Supplemental Schedule of Prior Years' Inkind Contributions December 31, 2005 (Unaudited)

The Foundation has received numerous inkind contributions from various organizations in years prior to 2006. In addition, Economic Development and Industrial Corporation of Boston (EDIC) has historically incurred and paid for expenses for the benefit of the Foundation. The value of inkind contributions had not been reflected in prior years' cash basis financial statements. Management has estimated the approximate value of inkind contributions provided to the Foundation in prior years as follows:

Description	Prior Years Amounts		2004 Amounts		2005 Amounts		Total Amounts	
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