

RECIPIENT NAME:City of Chicago

AWARD NUMBER: 17-43-B10507

DATE: 02/23/2011

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

### QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

#### General Information

<b>1. Federal Agency and Organizational Element to Which Report is Submitted</b> Department of Commerce, National Telecommunications and Information Administration	<b>2. Award Identification Number</b> 17-43-B10507	<b>3. DUNS Number</b> 140652640
<b>4. Recipient Organization</b>  City of Chicago 50 W. Washington St., Suite 2700, Chicago, IL 60602		
<b>5. Current Reporting Period End Date (MM/DD/YYYY)</b> 12-31-2010	<b>6. Is this the last Report of the Award Period?</b>  <input type="radio"/> Yes <input checked="" type="radio"/> No	
<b>7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b>		
<b>7a. Typed or Printed Name and Title of Certifying Official</b>  Danielle DuMerer	<b>7c. Telephone (area code, number and extension)</b>  312-742-1221	
	<b>7d. Email Address</b>  danielle.dumerer@cityofchicago.org	
<b>7b. Signature of Certifying Official</b>  Submitted Electronically	<b>7e. Date Report Submitted (MM/DD/YYYY):</b>  02-23-2011	

**Project Indicators (This Quarter)**

**1. Please describe significant project accomplishments completed during this quarter (600 words or less).**

Overall Project

- Hired two FamilyNet Center (FNC) Coordinators and three Tech Organizers
- Identified two Business Resource Network (BRN) Coordinators and three Community Portal Managers
- Recruited YOUmedia Project Director
- Launched five FamilyNet Centers
- Launched three Business Resource Network sites
- Launched Digital Youth Network (DYN) After School Program in five middle schools

Equipment Purchases

- Purchased and distributed FNC, BRN and Tech Organizers staff workstations
- Obtained quotes for hardware and software for three YOUmedia centers

Awareness Campaigns

- Generated initial concepts for marketing campaign

Outreach Activities

- Hosted formal neighborhood launch events in all five Smart Communities--exposing 1,190 community residents, families, and small businesses to program offerings
- Recruited 221 DYN After School Program participants
- Recruited 147 Everyday Digital participants
- Tech Organizers held one-on-one meetings with 117 residents and businesses to discuss program offerings and provide training

Training Programs

- Completed development of Everyday Digital and Civic 2.0 curricula for families and civic leaders
- Trained FNC Coordinators and Tech Organizers on Everyday Digital and Civic 2.0 curriculum
- Hosted 14 FamilyNet Center and training orientations, which included some basic Internet training
- Trained 189 residents using Everyday Digital curriculum at FamilyNet Centers

Other

- Began executing minor renovations at FamilyNet Center locations
- Launched three neighborhood portals: <http://www.auburngreshamportal.org> (477 unique visitors), <http://www.chicagolawnportal.org> (366 unique visitors), and <http://www.inglewoodportal.org> (635 unique visitors)
- Hosted 2,195 unique visitors on <http://www.humboldtportal.org>
- Hosted 4,749 unique visitors on <http://www.pilsenportal.org>

**2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	10	Baseline plan projections for this category were originally based upon program start-up costs only and did not roll-up costs associated with the other milestone categories below. The current percentage now reflects the percent of the total budget that has been expended. Also, due to the reimbursement-based funding approach that the City will be implementing for this grant, program federal expenditures may progress at a somewhat slower rate than originally anticipated.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.f.	Other (please specify):	-	Progress reported in Question 4 below

**3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

The City of Chicago (City) learned that BTOP funds must be completely liquidated by any sub-recipients as well as the City within 30 days of the time the funds were draw-down from ASAP.gov. This has required that funds be returned by the City's sub-recipients to the City; then, the City must return the funds back to ASAP.gov. Funds disbursement procedures were amended from an advance-based approach to a reimbursement-based approach to accommodate the 30 day liquidation timeframe. As a result the amount of federal funds expended does not equal the amount received for this quarter. In the next quarter the expenditures will equal the amount received.

**4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.**

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Orientation	Southwest REACH Center 6130 S. Pulaski Rd. Chicago, IL	FamilyNet Center Orientation	75	62	0	0
Training	Humboldt Park, Auburn Gresham and Englewood	Everyday Digital Training, Modules 1, 2 and 3 (Internet Basics, Internet Safety and Security, Understanding the Basics of Broadband)	197	189	0	0
Orientations	Humboldt Park, Chicago Lawn, Englewood, Pilsen and Auburn Gresham	One-on-one meetings introducing community residents and small businesses to Smart Communities program offerings, including the community portals (please see attached for further details)	117	117	0	0
Neighborhood Program Launch	Humboldt Park Fieldhouse 1400 N. Sacramento Ave. Chicago, IL	Humboldt Park neighborhood launch exposing community residents, families and small businesses to Smart Communities program offerings	200	350	0	0
Neighborhood Program Launch	Orozco Academy 1940 W. 18th Street Chicago, IL	Pilsen neighborhood launch exposing community residents, families and small businesses to Smart Communities program offerings	250	250	0	0
Neighborhood Program Launch	Churchview Senior Home 2626 W. 63rd St. Chicago, IL	Chicago Lawn neighborhood launch exposing community residents, families and small businesses to Smart Communities program offerings	100	140	0	0
Neighborhood Program Launch	Kennedy King College 740 W. 63rd St. Chicago, IL	Englewood neighborhood launch exposing community residents, families and small businesses to Smart Communities program offerings	150	150	0	0
Neighborhood Program Launch	Greater Auburn-Gresham Development Corporation 7901 S. Racine Ave. Chicago, IL	Auburn Gresham neighborhood launch exposing community residents, families and small businesses to Smart Communities program offerings	200	300	0	0
Staff Training	Blue Ocean Logic 150 N.	Train-the-trainer sessions: How to be a trainer	14	14	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Staff Training	Michigan Ave. Chicago, IL Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Everyday Digital Module 10 (Microsoft Word and Excel)	10	10	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Everyday Digital Module 10 (Microsoft Powerpoint)	10	11	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Everyday Digital Module 1 (Internet Basics)	10	9	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Civic 2.0 Module 1 (Civic engagement, how to access government websites)	10	10	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Everyday Digital Module 10 (Email)	10	11	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Everyday Digital Module 2 (Internet Safety and Security)	10	9	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Everyday Digital Module 3 (Understanding the Basics of Broadband)	10	10	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Everyday Digital Module 6 (Using Social Networks)	10	11	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859	Train-the-trainer sessions: Everyday Digital Module 4 (Using Online Commerce)	10	10	0	0

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Staff Training	S. Wabash Ave. Chicago, IL Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Civic 2.0 Module 2 (Effective Research Techniques)	10	10	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Everyday Digital Module 5 (Using Online Commerce)	10	10	0	0
Staff Training	Chicago Ayes Charles A Hayes Family Investment Center 4859 S. Wabash Ave. Chicago, IL	Train-the-trainer sessions: Everyday Digital Module 7 (Using Communication Vehicles)	10	10	0	0
Staff Training	MacArthur Foundation 140 S. Dearborn St. Chicago, IL	Train-the-trainer sessions: Common Sense Media, Parent Education	12	12	0	0
Staff Orientation	LISC/Chicago 135 S. LaSalle St. Chicago, IL	Smart Communities New Staff Orientation	46	32	0	0
Reporting and Compliance	Greater Southwest Development Corporation 2601 W. 63rd St. Chicago, IL	BTOP Financial Compliance Workshop for sub-recipients	16	16	0	0
Reporting and Compliance	Bickerdike Redevelopment Corporation 2550 W. North Ave. Chicago, IL	BTOP Financial Compliance Workshop for sub-recipients	17	17	0	0
Training	Chicago Commons 3441 W. Chicago Ave. Chicago, IL	Common Sense Media Parental Internet Training (Cyberbullying, Privacy and Security)	48	55	0	0
Training	Southwest REACH Center 6155 S. Pulaski Ave. Chicago, IL	Common Sense Media Parental Internet Training (Cyberbullying, Privacy and Security)	60	41	0	0
Training	Association House 1116 N. Kedzie Ave. Chicago, IL	FamilyNet Center Orientation	60	64	0	0
Training	St. Sabina Employment Resource Center 7909 S. Racine St. Chicago, IL	FamilyNet Center Orientation	60	60	0	0
Training	Instituto del Progreso Latino 2570 S. Blue Island	FamilyNet Center Orientation	90	44	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
	Ave. Chicago, IL					
Training	Cooper School 1940 W. 18th St. Chicago, IL	FamilyNet Center Orientation	40	37	0	0
Training	Auburn Gresham, Pilsen, Chicago Lawn, Englewood and Humboldt Park	Digital Youth Network multi-media training (after school program)	300	221	0	0
<b>Total:</b>			<b>2,172</b>	<b>2,292</b>	<b>0</b>	<b>0</b>

**4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).**

11,386 households or businesses are projected to become new broadband subscribers as a result of the City of Chicago's BTOP activities. Approximately 5,336 youth, adults and businesses who enroll in training programs are tracked via a central database system; regular follow-up with these participants will be conducted to ascertain whether or not they currently are subscribing to broadband services. We anticipate these new subscribers will, in turn, encourage neighbors, friends and family to also adopt broadband, as well. The marketing and outreach campaigns are expected to effectively influence 75 percent of the non-broadband users, or 22,772 households in the Smart Communities. Of these, one-half are expected to become subscribers, resulting in 11,386 household subscriptions, or approximately 38,592 individuals.

**4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).**

59 Digital Youth Summer Jobs participants received free mobile broadband service from Sprint. Since the City was unable to expend funds at the rate initially anticipated, program activities that would result in new subscribers have also been delayed. The City anticipates that numbers will begin to increase after full-scale deployment of Everyday Digital and Civic 2.0 curricula over the next two quarters. The City's project does not subsidize broadband services for program participants.

**4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.**

Households: 0

Businesses and CAIs : 0

**Project Indicators (Next Quarter)**

**1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).**

Overall Project

- Hire YOUmedia Project Director and Digital Mentors
- Launch two YOUmedia centers
- Complete quarterly compliance site visits

Equipment Purchases

- Purchase equipment for two YOUmedia centers
- Complete equipment purchases for Earned Computer training program at FNC and BRN sites

Awareness Programs

- Finalize marketing campaign

Outreach Activities

- Complete asset mapping
- Recruit YOUmedia participants
- Continue recruiting FNC and BRN participants

Training Programs

- Implement Everyday Digital and Civic 2.0 curriculum at Family Net Centers and in other community locations
- Begin tech assessments of businesses
- Begin training at two YOUmedia sites

**2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	27	Baseline plan projections for this category were originally based upon program start-up costs only and did not roll-up costs associated with the other milestone categories below. The current percentage now reflects the percent of the total budget that has been expended. Also, due to the reimbursement-based funding approach that the City will be implementing for this grant, program federal expenditures may progress at a somewhat slower rate than originally anticipated.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

**3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**  
 Due to the change in funds disbursement procedures (i.e., from an advance-based approach to a reimbursement-based approach), program federal expenditures may progress at a somewhat slower rate than originally anticipated.

**Sustainable Broadband Adoption Budget Execution Details**

**Activity Based Expenditures (Sustainable Broadband Adoption)**

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$92,396	\$92,396	\$0	\$40,534	\$40,534	\$0	\$50,907	\$50,907	\$0
b. Fringe Benefits	\$30,665	\$30,665	\$0	\$13,441	\$13,441	\$0	\$16,885	\$16,885	\$0
c. Travel	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
d. Equipment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
e. Supplies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
f. Contractual	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$8,720,374	\$1,646,005	\$7,074,369	\$834,531	\$345,995	\$422,973	\$2,286,611	\$507,550	\$1,779,061
i. Total Direct Charges (sum of a through h)	\$8,843,435	\$1,769,066	\$7,074,369	\$888,506	\$399,970	\$422,973	\$2,354,403	\$575,342	\$1,779,061
j. Indirect Charges	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
k. TOTALS (sum of i and j)	\$8,843,435	\$1,769,066	\$7,074,369	\$888,506	\$399,970	\$422,973	\$2,354,403	\$575,342	\$1,779,061

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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