

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 26-43-B10564	3. DUNS Number 147738876
4. Recipient Organization EASTERN U P INTERMEDIATE SCHOOL DISTRICT 315 ARMORY PL, SAULT SAINTE MARIE, MI 49783-2005		
5. Current Reporting Period End Date (MM/DD/YYYY) 09-30-2012	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Tracy McCord	7c. Telephone (area code, number and extension) 906-632-3373	
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7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 11-16-2012	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

In the past quarter, we have held or participated in over 40 events for community members and teachers.

Community Outreach Work:

Much of the focus over this past quarter was on fulfilling the community training component of the grant. In partnership with CenturyLink we presented two Internet Basics sessions in Cedarville. This program promotes CenturyLinks low cost internet service for low income families.

We worked in partnership with a local high school and Lake Superior State University to present two college recruitment fairs. We helped with advertising, set up, take down, and we had a booth to promote online post secondary education.

We also planned and started financial community training sessions in five communities this fall. In September we held six sessions in three communities and will complete the series with eleven more sessions in October and November. We added two new financial presenters to replace some former presenters who were not able to participate in this round. It's exciting to have more financial experts interested in the work we are doing.

We have made connections with community entrepreneur development people and spent time this quarter setting up future community workshops on the topic of entrepreneurship. One of the contacts worked with Google and they were looking for a location to hold two workshops presented by Google about using Google tools to start and grow an online business. So, we hosted those two workshops in late September.

Connect Michigan work is beginning. A large community meeting was held during this quarter to introduce the work and assign teams for data collection.

Work in Schools:

This is the final school year of our BTOP grant work. For the final time we distributed netbooks to 7th graders and new students in late August and early September. We held meetings with all students getting a netbook for the first time. A few schools also wanted parent meetings and invited us to participate in open house events. Additionally, we offered professional learning opportunities for teachers in July and August. More will be offered starting in October. Our BTOP instructional technologist continues to help teachers individually with technology integration ideas. She puts out a monthly digital newsletter full of ideas.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	83	We are working to spend down the lines of the budget. I don't really know if we are behind schedule, but we are working on spending down. We are also thinking about the in kind match requirements and working to count everything that should be counted for in kind.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

The warranty on the netbook batteries was a one year warranty and has now run out. The techs report that some netbook batteries are failing, so we are replacing as many as we can with the money that remains in the student device line of the budget. Dell worked with us to provide a reasonable price on replacement batteries. We have now purchased all of the netbooks for the project.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
See attached	See attached	See attached spreadsheet	10,054	6,811	241	0
Total:			10,054	6,811	241	0

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

The subscribership data we currently have is based on surveys from the community outreach sessions. It is a small sample of the overall regional community and the data was extrapolated to provide the numbers in section 4a above. We have plans for two broader surveys to be done in the spring of 2013. The community survey questions we have used in an adaptive online format for the outreach sessions will be turned into a community telephone survey. We recognize that the proposed change from an online survey to a telephone survey needs to be approved by the BTOP human research and we will submit the request for this soon. The telephone survey will provide a much broader and more comprehensive picture of internet subscribership for the eastern Upper Peninsula. Additionally, we hope to do an online survey of the students involved in this grant. We have submitted the student survey plan to Michigan State University's Institutional Review Board for approval. Based on Michigan State's timeline, our request should be examined during their December 12, 2012 meeting.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

Our numbers are far from the targets in the baseline plans. As discussed in previous reports, we originally underestimated the subscribers at the start of our project and I continue to occasionally hear from people who have no options for service. At a recent community training I had a parent thank me for the program and talk about how their family now has 5 computers in use (includes at least two BTOP netbooks issued to students in this home) nearly every evening and about how her children are using broadband to do school work, research colleges, use tutorials, and run simulations. Despite the drastic difference in our projected numbers and our actual numbers, I know the grant has made a tremendous difference in the use of broadband services in homes across our region.

Also, on a positive note, I see the Connect Michigan movement taking hold in our region and it seems community agencies and internet service providers in our area are finally catching up to the vision we have for ubiquitous broadband service. I often tell people that broadband internet access is becoming a basic human right like oxygen and it finally seems like others are working with the same sort of philosophy.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Community Training Events:
 Financial community training sessions will continue through October and November. The basic computing sessions to follow up with the CenturyLink training from the summer will be offered in November. We will continue to be involved in the Connect Michigan work. Then I think we have a break for the holidays.

Work in Schools:
 The instructional technologist will continue working with teachers individually and in professional learning workshops. The computer techs will continue the repair work. We will begin to train computer techs that work in districts to maintain the netbooks through repairs and inventory so they can sustain the netbooks in working condition once the grant is over. It's important to empower the local schools to continue what we have started.

Looking Beyond Next Quarter:
 We are striving to complete the community training events by May 2013. The plan in the original grant was four community events per community involved in the grant. At this point, in some communities, due to interest and opportunity, we have already exceeded four

events. We have a few communities that have only had three events so far. We will insure that we finish the work in those locations and continue to go above and beyond as interest and opportunity dictate.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	86	None
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

We do not foresee any challenges or issues.

