

U.S. DEPARTMENT OF COMMERCE

Performance Progress Report

2. Award Or Grant Number

22-50-M09030

4. Report Date (MM/DD/YYYY)

07-14-2011

1. Recipient Name

State of Louisiana Division of Administration

6. Designated Entity On Behalf Of:

State of Louisiana

3. Street Address

1201 North 3rd Street, Suite 2-130,

8. Final Report?

Yes

No

9. Report Frequency

Quarterly

Semi Annual

Annual

Final

5. City, State, Zip Code

Baton Rouge, LA 70802

7. Project / Grant Period
Start Date: (MM/DD/YYYY)

11-01-2009

7a. End Date: (MM/DD/YYYY)

10-31-2014

7b. Reporting Period End Date:

06-30-2011

9a. If Other, please describe:

n/a

10. Broadband Mapping

10a. Provider Table

Number of Providers Identified	Number of Providers Contacted	Number of Agreements Reached for Data Sharing	Number of Partial Data Sets Received	Number of Complete Data Sets	Number of Data Sets Verified
0	0	0	0	0	0

10b. Are you submitting the required PROVIDER DATA by using the Excel spreadsheet provided by the SBDD grants office? Yes No

10c. Have you encountered challenges with any providers that indicate they may refuse to participate in this project? Yes No

10d. If so, describe the discussions to date with each of these providers and the current status

Buford Media Group and Bluebird Wireless Broadband Services, LLC have refused to participate.

The following seventeen (17) providers have yet to provide data however we are still working to acquire data from each of them: 360networks; Acadian Wireless; Bayou Internet Inc; Catcomm Internet Services, LLC; Cellular South; Conterra Broadband Services D/B/A DETEL; CS Wireless, LLC; ERF Wireless, Inc.; Gulf Coast Broadband; Hunt Telecom; Integrated Data Systems; Interactive E-Solutions A/K/A Broadband IP; Maximum Access, LLC; Media3; Nexus Systems, Inc.; Superior Wireless; PC One Cable LLC

10e. If you are collecting data through other means (e.g. data extraction, extrapolation, etc), please describe your progress to date and the relevant activities to be undertaken in the future

The following additional verification datasets are being developed/collected:

- Development of Initial Conservative Estimate of Broadband Service: Data is extracted from internal and commercial databases defining geographic service areas of telephone and cable companies and locations of central office (CO) switches and areas upgraded with fiber. The geographic areas are overlaid with Census demographic data on housing unit counts and density.
- Wireless Market Intelligence Data: Commercially available dataset used as an independent source to verify information submitted by Providers of wireless broadband service. This dataset is used as a validation source for provider service area coverage.
- Targeted Online Surveys: Questionnaires (e-mail/web based) have been sent directly to businesses and households, including over-sampling in rural area and those where the above conservative estimate indicates are "unserved" and "underserved" areas.
- Online Public Survey and Speed Test: A Broadband Mapping Public Survey Site is deployed. Site visitors are requested to provide data on broadband availability, technology, service type (e.g., speed tier) service provider name; monthly prices paid and measured downstream and upstream speeds.

10f. Please describe the verification activities you plan to implement

Development of a System for Evaluation and Assessment Statistics (SEAS) is complete. SEAS automated the validation processing conducted for the last data submittal to the NTIA which is described in section 10h below. The software auto-joins and queries the validation data against the Provider data. Identified areas of discrepancy are flagged for reporting the confidence level of the Provider's submitted census blocks, road segments, address points, and wireless service areas at the census block level. These unit confidence levels are input into a statistical model to develop confidence levels for each of the broadband service Provider's records. These confidence levels have been added to the state broadband webmap for the April 2011 data submission to NTIA.

- Fixed Wireless coverage will be evaluated using contour calculation methods, with key inputs being transmitter location and, where available, data on spectrum power levels and other relevant transmission factors provided by carriers and/or supplemented by data available from public web sites and other sources. Data will then be input to a contour calculation tool to provide estimates of fixed wireless broadband coverage areas. This dataset is used as a source to determine gaps in provider wireless service area coverage.

The field data will be collected starting in the winter of 2011.

10g. Have you initiated verification activities? Yes No

10h. If yes, please describe the status of your activities

Stakeholder Validation: Maps of completed Provider service areas and data were furnished to the Providers for confirmation of the processed/aggregated information. Feedback received in time for the April update was integrated into each Provider's dataset for the April 1 data submittal to the NTIA. Subsequent Provider feedback has been integrated into the state broadband web map. .

- Service Area Validation Data: The SNG wireline service area data is tabular and contains a separate record for each provider/technology of transmission combination with an associated census block or TIGER road segment, depending on the whether the size of the census block area (=/ \leq or $>$ 2 sq. mi.). This data was exported into an ArcGIS data format. The American Roamer wireless service area data is already in and ArcGIS data format.
- Online Survey and Field Validation Data: The updated Public and Targeted Business/Household survey and field data were also collected in tabular database format, and represent a specific lat/long spatial location for each record.
- Validation Reporting: The validation results recorded in the GIS discrepancy layers created in the previous process were entered into a validation results spreadsheet, along with the total number Provider records, and validation records for that Provider.

10i. If verification activities have not been initiated please provide a projected time line for beginning and completing such activities

As described in the previous section, manual verification activities were conducted for the April 1 2011 data submittal to the NTIA. In 10f above, it is noted that development of SEAS software to automate and enhance those validation processes, calculate confidence level and statistical modeling of the data per provider at the census block level is complete. Evaluation of reported fixed wireless coverage utilizing contour calculation tools, as described in 10f above, are also planned for implementation. A Technical document "SBDD Broadband Mapping Data Development" was also developed to address the entire process and this document includes details on the Validation procedures and was submitted to NTIA as part of the April 1, 2011 delivery.

Maps of completed Provider service areas and data will continue to be furnished back to the Providers for confirmation of the processed/aggregated information and feedback integrated into each Provider's dataset. In addition, aggregated broadband coverage maps will be provided to the regional Areas Development Districts for review and feedback for their jurisdictions. This stakeholder validation will be conducted for subsequent semi-annual data updates.

Staffing

10j. How many jobs have been created or retained as a result of this project?

0.50

10k. Is the project currently fully staffed? Yes No

10l. If no, please explain how any lack of staffing may impact the project's time line and when the project will be fully staffed

With the extension of the grant program through the supplemental and amended grant in Sept. 2010, we have yet launch all of the programs included in our total grant. Consequently, a number of jobs are currently planned for, but not yet filled, to support these additional projects.

10m. When fully staffed, how many full-time equivalent (FTE) jobs do you expect to create or retain as a result of this project?

14.62

10n. Staffing Table

Job Title	FTE %	Date of Hire
Web Designer	50	04/01/2011

Add Row

Remove Row

Sub Contracts

10o. Subcontracts Table

Name of Subcontractor	Purpose of Subcontract	RFP Issued (Y/N)	Contract Executed (Y/N)	Start Date	End Date	Federal Funds	In-Kind Funds
Michael Baker Jr., Inc.	Broadband Mapping Support Services	Y	Y	10/01/2009	09/30/2012	926,900	130,000
LA Geographic Information Center (LAGIC)	Broadband Mapping Data Validation and Provider Outreach	N	Y	03/01/2010	02/28/2013	182,880	9,705

LA Geographic Information Center (LAGIC)	Broadband Planning Support	N	Y	03/01/2010	02/28/2013	498,648	125,292
LSU Agriculture Center	Broadband Technical Assistance Program	N	Y	01/01/2011	12/31/2013	840,900	191,952
TBD	Supplemental Grant Program Support	N	N			3,314,153	575,000

Add Row

Remove Row

Funding

10p. How much Federal funding has been expended as of the end of the last quarter? \$1,089,186 10q. How much Remains? \$5,560,493

10r. How much matching funds have been expended as of the end of last quarter? \$317,575 10s. How much Remains? \$1,446,010

10t. Budget Worksheet

Mapping Budget Element	Federal Funds Granted	Proposed In-Kind	Total Budget	Federal Funds Expended	Matching Funds Expended	Total Funds Expended
Personal Salaries	\$627,456	\$104,500	\$731,956	\$41,096	\$60,663	\$101,759
Personnel Fringe Benefits	\$178,742	\$31,180	\$209,922	\$13,601	\$18,523	\$32,124
Travel	\$0	\$28,000	\$28,000	\$1,367	\$0	\$1,367
Equipment	\$0	\$13,200	\$13,200	\$0	\$11,600	\$11,600
Materials / Supplies	\$80,000	\$536,106	\$616,106	\$17,040	\$77,005	\$94,045
Subcontracts Total	\$5,763,481	\$1,011,949	\$6,775,430	\$1,014,082	\$147,540	\$1,161,622
Subcontract #1	\$926,900	\$110,000	\$1,036,900	\$816,008	\$95,999	\$912,007
Subcontract #2	\$182,880	\$9,705	\$192,585	\$119,578	\$31,114	\$150,692
Subcontract #3	\$498,648	\$125,292	\$623,940	\$78,496	\$20,427	\$98,923
Subcontract #4	\$840,900	\$191,952	\$1,032,852	\$0	\$0	\$0
Subcontract #5	\$3,314,153	\$575,000	\$3,889,153	\$0	\$0	\$0
Construction	\$0	\$0	\$0	\$0	\$0	\$0
Other	\$0	\$35,900	\$35,900	\$2,000	\$2,244	\$4,244
Total Direct Costs	\$6,649,679	\$1,760,835	\$8,410,514	\$1,089,186	\$317,575	\$1,406,761
Total Indirect Costs	\$0	\$0	\$0	\$0	\$0	\$0
Total Costs	\$6,649,679	\$1,760,835	\$8,410,514	\$1,089,186	\$317,575	\$1,406,761
% Of Total	79	21	100	77	23	100

Hardware / Software

10u. Has the project team purchased the software / hardware described in the application? Yes No

10v. If yes, please list

n/a

10w. Please note any software / hardware that has yet to be purchased and explain why it has not been purchased

n/a

10x. Has the project team purchased or used any data sets? Yes No

10y. If yes, please list

Info USA and TeleAtlas

SNG Internet Connectivity at address level

10z. Are there any additional project milestones or information that has not been included? Yes No

10aa. If yes, please list

n/a

10bb. Please describe any challenge or obstacle that you have encountered and detail the mitigation strategies the project team is employing

n/a

10cc. Please provide any other information that you think would be useful to NTIA as it assesses your Broadband Mapping Project

n/a

11. Broadband Planning

11a. Please describe progress made against all goals, objectives, and milestones detailed in the approved Project Plan. Be sure to include a description of each major activity / milestone that you plan to complete and your current status

- We completed two online surveys of local government institutions regarding the status of broadband service in their community. This data has been mapped at the parish (county) level to provide a visualization of under-served areas. It also helps us identify the type of broadband service being provided to these anchor institutions. We have mapped additional anchor institutions including major health care facilities, public safety (fire, police, EMS), government buildings and communication facilities. The data shows, that even in some of our rural towns, community anchor institutions often have more than one Broadband provider to choose from.

- We are analyzing the results of earlier surveys of the following statewide groups:

- o Louisiana Industrial Development Executives Association (LIDEA)

- o Louisiana Geographic Information Systems Council

- We have received approval by the Broadband Advisory Council Chair to meet with local public safety institutions (primarily Communication Districts) within the primary study area to collect address information

- o Franklin Parish

- o Richland Parish

- o Madison Parish

- o West Carroll Parish

- We have made presentations to the following broadband stakeholders

- o Louisiana Chapter of the National Emergency Numbering Association

- o Louisiana Geographic Information Systems Council in Baton Rouge, LA.

- o Louisiana Assessors Association

- o Louisiana Broadband Advisory Council in Baton Rouge, La.

- We have hosted two broadband symposiums, designed to educate and engage community leaders from challenged parishes in broadband topics. In the first event (April 19-20), in Monroe, servicing the Delta parishes, we partnered with Delta Community College in a two-day event focused on promoting educational and broadband initiatives in the region. In the second event (June 15), in Hammond, we partnered with the LSU Agriculture Center focusing solely on the promotion of broadband initiatives in the Florida Parishes.

11b. Please describe any challenge or obstacle that you have encountered and detail the mitigation strategies the project team is employing

- Respondents who are unfamiliar with internet speed testing often do not use the speed test link contained in the survey. Education has become a larger part of the project than initially thought as many folks are unaware of the benefits of broadband technology

- We had to become more aware of our use of Broadband jargon, which was not well understood by the public. Even terms like "broadband" had to be qualified with the additional phrase "high speed internet".

11c. Does the Project Team anticipate any changes to the project plan for Broadband Planning? Yes No

11d. If yes, please describe these anticipated changes. Please note that NTIA will need to approve changes to the Project Plan before they can be implemented

n/a

Funding

11e. How much Federal funding has been expended as of the end of the last quarter? \$0

11f. How much Remains? \$0

11g. How much matching funds have been expended as of the end of last quarter? \$0

11h. How much Remains? \$0

11i. Planning Worksheet

Personal Salaries	\$0	\$0	\$0	\$0	\$0	\$0
Personnel Fringe Benefits	\$0	\$0	\$0	\$0	\$0	\$0
Travel	\$0	\$0	\$0	\$0	\$0	\$0
Equipment	\$0	\$0	\$0	\$0	\$0	\$0
Materials / Supplies	\$0	\$0	\$0	\$0	\$0	\$0
Subcontracts Total	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #1	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #2	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #3	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #4	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #5	\$0	\$0	\$0	\$0	\$0	\$0
Construction	\$0	\$0	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0	\$0	\$0
Total Direct Costs	\$0	\$0	\$0	\$0	\$0	\$0
Total Indirect Costs	\$0	\$0	\$0	\$0	\$0	\$0
Total Costs	\$0	\$0	\$0	\$0	\$0	\$0
% Of Total	0	0	0	0	0	0

Additional Planning Information

11j. Are there any additional project milestones or information that has not been included?

We will be providing grant writing training for parishes in the study area that would like to take advantage of the Louisiana Broadband Grant program.

11k. Please describe any challenge or obstacle that you have encountered and detail the mitigation strategies the Project Team is employing

n/a

11I. Please provide any other information that you think would be useful to NTIA as it assesses your Broadband Mapping Project

n/a

12. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purpose set forth in the award documents.

12a. Typed or Printed Name and Title of Authorized Certifying Official

Neal Underwood

Ass't Director Statewide Techn

12c. Telephone
(area code, number, and extension)

(225) 219-4025

12d. Email Address

neal.underwood@la.gov

12b. Signature of Authorized Certifying Official

Submitted Electronically

12e. Date Report Submitted
(Month, Day, Year)

07-27-2011