QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted **Department of Commerce, National Telecommunications and Information Administration**	**2. Award Identification Number** **13-43-B10576**	**3. DUNS Number** **015505792**

4. Recipient Organization

GEORGIA PARTNERSHIP FOR TELEHEALTH INC 914 Memorial Drive, WAYCROSS, GA 31501

5. Current Reporting Period End Date (MM/DD/YYYY) 09-30-2011	**6. Is this the last Report of the Award Period?** ◯ Yes ⦿ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official Lloyd Sirmons	**7c. Telephone (area code, number and extension)** 866-754-4325
	7d. Email Address lloyd.sirmons@gatelehealth.org
7b. Signature of Certifying Official Submitted Electronically	**7e. Date Report Submitted (MM/DD/YYYY):** 11-28-2011

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

BTOP Partner meeting at Georgia Public Web in Atlanta. Georgia Partnership for TeleHealth brought its project partners together for a meeting at partner, Georgia Public Web's, Atlanta office. Partners were given an update on the status of the project and were able to share with one another the status of their accomplishments.

Strategic Health Partners (SHP)
• Work with Strategic Health Partners to reconfigure database to give liaisons the ability to add facilities and then go in and add notes.
• Continue contacting rural hospitals for purpose of setting up appointments to discuss telemedicine and BTOP initiative.

Hometown Health (HTH)
• Attend Georgia Rural Health Association conference to promote BTOP initiative.
• Broadband Awareness and Outreach Campaign with school system begins with Peachy debut at Berrien County Elementary School. Introduction of Peachy. Peachy is the mascot that was created and that we are using for our broadband awareness campaign. Peachy can be seen at www.teleconnectga.com.
Peachy has visited with approximately 3,000 elementary school students in the schools computer labs teaching about broadband and introducing them to the games on the teleconnectga.com website. Information is sent home with the kids for their parents.
• Peachy visits Memorial Drive, Ruskin, Center, Wacona, Waresboro and Williams Heights Elementary schools of Ware County School System.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	88	We are actually a little ahead of original projection. Awareness campaign is in full swing.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

We kicked off our Broadband education program in the public schools system with Peachy doing broadband education. We have had some issue with getting either slow or no responses from Superintendents. However, the schools that Peachy has visited have been very successful.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
TeleconnectGA For Better Health	Greensboro, GA	Teleconnect GA Campaign was launched with a very successful Teleconnect GA for Better Health Conference that was held at Lake Oconee in Greensboro, GA. The conference was well attended with over 250 in attendance. The conference began on Wednesday, March 16 and ended on Friday, March 18th. The conference consisted of lecture style speakers as well as panel guest speakers. A couple of sessions were conducted via live video feed. Attendees varied, ranging from physicians, to nurses, to CEOs, to School System Superintendants. The conference was also used to launch our new TeleconnectGA branding. This not only includes our TCGA logo, but also our website (www.teleconnectga.com). One of the project partners, Hometown Health University, also launched an online education piece that allows for online courses pertaining to technology as well as clinical applications to be taken at no cost through the learn link via the website.	250	250	0	64
BTOP Partner Meeting	Georgia Public Web, Atlanta, GA	The main purpose of this meeting was to pull together all partners listed on the BTOP project for Georgia Partnership for Telehealth. This meeting gave us the opportunity to pull all partners together in one location, update all partners on the status of the project and get them involved in the Education and Awareness Campaign.	30	25	0	13
Peachy Visits Berrien County Elementary Schools	Nashville, GA	Peachy spent the day visiting with Elementary School children at Berrien County Elementary School in Nashville, Georgia. Peachy met with children in the computer lab and did broadband education and played the Healthy Habits Game online. Bags with goodies for the kids where given out along with broadband information for parents.	720	720	0	0
Peachy Visits Ware Co	Waycross, GA	Peachy visited Memorial Drive, Ruskin, Center, Waresboro, Williams Heights and Wacona Elementary Schools in the Ware County School District. Peachy did broadband education and played the online Health Habits game with approximately 600 first graders. Goodie bags were handed out to each individual student and information about broadband was sent home to parents.	1,800	1,800	0	0
Peachy Visits Colquitt County Schools	Moultrie, GA	Peachy visited with approximately 700 1st graders at Cox, Doerun, Funston, Norman Park, R.B. Wright, Okapilco and Odom Elementary Schools in Colquitt County Georgia. Peachy did broadband education and played Healthy Choices game online. Broadband information for parents was sent home with each child.	2,100	2,100	0	0
Total:			**4,900**	**4,895**	**0**	**77**

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

We have begun the Broadband Awareness Campaign with Peachy visits to the schools in the underserved areas. Peachy promotes broadband and teaches the children how to log into the internet and play the Healthy Choices games online. We have developed materials such as school grab bags, Peachy pencils, take home flyers to help promote Peachy and the broadband initiative. In addition, the take home flyers point the parents to the links on the Teleconnect Georgia for Better Health (TCGBH) Web site where they can request more information about broadband and possibly sign up for internet service. We have also had conversations with some broadband providers about partnering on the project by providing low-income families with discounted broadband.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

Getting people who do not currently have broadband to sign up is proving to be a difficult task. Obviously we are going to need an incentive, such as discounted services, to get people to sign up. This is what we are currently working on by building partnerships with providers.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	**Businesses and CAIs :** 77

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

The Awareness and Education campaign will continue to move forward with Peachy continuing to visit elementary school children promoting broadband and teaching them about the benefits of broadband. We will continue to develop online courses to be accessed for free via the teleconnectga.com website.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write

"0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	99	No Variation from Baesline
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

In order for the Awareness Campaign to be successful we need for Superintendents to open up their elementary school doors and allow Peachy to visit with their students. We have found this to be difficult at times with some school systems. Getting new subscribers to sign up for broadband can be very difficult for families who may be struggling financially or for families who live in extreme rural areas where broadband may not be accessible.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$532,500	$62,500	$470,000	$436,294	$59,501	$376,793	$531,294	$74,501	$456,793
b. Fringe Benefits	$159,750	$11,250	$148,500	$39,630	$3,931	$35,699	$48,430	$5,231	$43,199
c. Travel	$91,080	$0	$91,080	$119,150	$0	$119,150	$134,150	$0	$134,150
d. Equipment	$1,681,971	$480,276	$1,201,695	$1,907,656	$700,128	$1,207,528	$2,017,656	$750,128	$1,267,528
e. Supplies	$1,800	$1,800	$0	$0	$0	$0	$0	$0	$0
f. Contractual	$1,066,210	$592,410	$473,800	$673,017	$422,112	$250,905	$800,017	$464,112	$335,905
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	$0
h. Other	$157,080	$79,180	$77,900	$76,096	$46,380	$29,716	$136,096	$96,380	$39,716
i. Total Direct Charges (sum of a through h)	$3,690,391	$1,227,416	$2,462,975	$3,251,843	$1,232,052	$2,019,791	$3,667,643	$1,390,352	$2,277,291
j. Indirect Charges	$0	$0	$0	$0	$0	$0	$0	$0	$0
k. TOTALS (sum of i and j)	$3,690,391	$1,227,416	$2,462,975	$3,251,843	$1,232,052	$2,019,791	$3,667,643	$1,390,352	$2,277,291

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0