

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 12-43-B10554	3. DUNS Number 025637356
4. Recipient Organization TAMPA HOUSING AUTHORITY 1529 W MAIN ST, TAMPA, FL 336074415		
5. Current Reporting Period End Date (MM/DD/YYYY) 06-30-2012	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Rosa Hill Grants Coordinator	7c. Telephone (area code, number and extension) 813-253-0551 X132	
	7d. Email Address rosah@thaf1.com	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 08-20-2012	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Overall Project:

-During the 2nd quarter of 2012, STC Partners, LLC, (replacement for Computer Mentors) came on board and provided basic computer training and quality, yet affordable, refurbished computers, giving low income residents the opportunity to have a smoother transition into a more technological society, and live up to the standards visualized of significantly enhancing the ability of public housing residents to bridge the digital divide.

-All Tampa Housing Authority residents who completed basic computer training received a \$50.00 discounted voucher to use towards the purchase of a low cost refurbished computer (laptop, tablet, desktop) of their choice, provided by STC Partners, LLC.

-The amount of basic computer training more than tripled from quarter 1, 2012 due to the extensive outreach efforts from Tampa Housing Authority's BTOP Team and STC Partners, LLC coming on board, along with the modified agreement with (HCSATC) who provided even more training.

Equipment:

-No additional equipment was purchased during this quarter.

Outreach Activities:

-Tampa Housing Authority's BTOP Team, consisting of "in house" staff, performed multiple flyer distributions in both English and Spanish to advertise upcoming computer fairs and basic computer training being taught at various sites and at different times to accommodate the schedules of interested residents.

-Staff from the BTOP Team also made courtesy phone calls to all residents interested in buying a computer to notify them of any upcoming computer fairs.

-Tampa Housing Authority hosted a computer fair, and through the new training provider, STC Partners, LLC, sold 46 refurbished computers to low income residents this quarter.

-Tampa Housing Authority continued surveying residents to obtain a clearer visual of the technological needs of residents and how to address those needs.

Training Programs:

-Tampa Housing Authority offered basic computer training through STC Partners, LLC in both English and Spanish at multiple public housing locations and at various times including weekends and evenings to accommodate the schedules of as many residents as possible. This also minimized transportation issues and ensured easier access to training, thus increasing participation.

-Hillsborough County School Adult Technical Center (HCSATC) provided Computer Essential classes and Computer Skills for the Workplace to interested residents at the school site and also on different public housing sites to better accommodate residents with transportation issues.

-Five(5) public housing residents completed the second A+ Certification Training Classes on April 13, 2012 through the Tampa Housing Authority Neighborhood Network Center. The third A+ Certification Training Class began on April 26, 2012. Neighborhood Network Center also provided basic computer classes at various sites to accommodate more residents.

Job Creation:

The MOB (Maintenance of Broadband) Squad consisting of five (5) Tampa Housing Authority residents were steadfast in completing their first 6 months of employment efficiently resolving 97% of all computer issues reported by residents benefiting from the Pilot Program, with kiosks installed in their unit as an appliance to assist in self-sufficiency.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	64	Tampa Housing Authority (THA) started this Broadband Technology Opportunities Program (BTOP) approximately two quarters behind the original start date of August 19, 2010, attributing to a lower completion percentage. In addition, the Memorandum of Understanding (MOU) with Computer Mentors, a community partner written in the grant, was terminated at the end of 2011 Quarter 4. This caused a standstill in computer purchase and the availability of computer training in Quarter 1 of

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
			2012. A search for a new partner ensued and THA was successful in selecting STC Partners, LLC as a new partner to assist in this initiative in Quarter 2 of 2012.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

-No major challenges were faced this quarter.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Computer Training Classes	Tampa Housing Authority's Neighborhood Network Center	Hands on computer training, including Web 101, Basic Computing, and Internet Safety	474	320	0	0
A+ Certification	Tampa Housing Authority's Neighborhood Network Center	Foundation level knowledge and skills necessary for competence in areas such as installation, preventative maintenance, networking, security and trouble shooting	75	21	0	0
Computer Essentials	Aparicio Levy Technical Center	Hands on training in the basics of computers, keyboarding, Internet browsing, and Microsoft Office Suite 2007 software (Word, PowerPoint, and Excel)	150	48	0	0
Computer Skills for the Workplace	Aparicio Levy Technical Center	Training in current business and information systems/trends as well as prepare residents for today's business environments	57	6	0	0
Computer Training Classes	STC Partners	Basic computer skills including internet basics, social media, e-mail, and productivity applications for banking, education, employment, and life needs	540	48	0	0
Survey	Tampa Housing Authority	Survey residents to assimilate information regarding interest in basic computer training and purchasing a computer	3,554	730	0	0
Modem Installations	Tampa Housing Authority	Modems were installed in individual household units within the 23 Tampa Housing Authority Communities	3,554	3,554	3,554	0
Computer Sale Fair	Tampa Housing Authority	Residents completing basic computer training purchase low cost-refurbished computers while other interested residents sign up for basic computer training	1,000	115	0	0
Total:			9,404	4,842	3,554	0

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

The number of households subscribing to broadband as a result of the SBA program is based on modem installations. A total of 3554 individual modems were installed within 23 public housing communities.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

The total number of new subscribers stayed the same for the 2nd quarter of 2012.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 3,554	Businesses and CAIs : 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

During the 3rd quarter of 2012, Tampa Housing Authority plans to accomplish the following:

Overall Project:

-Due to the quality of the computers STC Partners, LLC is providing to residents, Tampa Housing Authority anticipate an increase in computer training participation, thus residents earning the \$50.00 discounted voucher, therefore, increasing the purchase of the low cost refurbished computers being provided to Tampa Housing Authority residents.

Equipment:

-The purchase of additional equipment is not anticipated.

Awareness Campaign:

- Advertise for and hire ten (10) computer technician intern positions through STC Partners, LLC.
- Public Notice of basic computer training and computer sales to Tampa Housing Authority residents.

Outreach Activities:

- Tampa Housing Authority will be hosting a minimum of one (1) Computer Fair per month at various public housing communities to advertise quality computer products and increase interests in computer training.
- Tampa Housing Authority will continue door to door flyer distribution to public housing residents, along with mail outs to advertise computer training and the \$50.00 discounted voucher towards purchasing a refurbished computer.
- During community meetings, Tampa Housing Authority will continue promoting BTOP to residents.
- Tampa Housing Authority plans to host meetings with partners as needed to make certain all in-kind contributions are being met.
- Tampa Housing Authority's BTOP Team will continue surveying residents making sure all barriers are being addressed regarding resident participation, and to ensure all residents are given the opportunity to enhance their technological knowledge through training and modern equipment.

Training Programs:

- Computer training will continue at various sites and at different times including evening and weekends to increase resident participation and resident interest in taking advantage of purchasing the low cost computers.
- Tampa Housing Authority expects completion of the third A+ certification and commencement of the fourth A+ certification training in the third quarter of 2012.
- Tampa Housing Authority anticipates hiring seven (7) residents to make up the MOB Squad.
- STC Partners will be hiring ten (10) computer technician interns.
- Recruitment efforts will commence for training of THA's "in house" resident portal.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
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2.a. Overall Project	66	Tampa Housing Authority (THA) started this Broadband Technology Opportunities Program (BTOP) approximately two quarters behind the original start date of August 19, 2010, attributing to a lower completion percentage. In addition, the Memorandum Of Understanding (MOU) with Computer Mentors, a community partner written in the grant, was terminated at the end of 2011 Quarter 4. This caused a standstill in computer purchase and the availability of computer training in Quarter 1 of 2012. A search for a new partner ensued and THA was successful in selecting STC Partners, LLC as a new partner to assist in this initiative in Quarter 2 of 2012.
2.b. Equipment Purchases	-	Milestone Data Not Required
2.c. Awareness Campaigns	-	Milestone Data Not Required
2.d. Outreach Activities	-	Milestone Data Not Required
2.e. Training Programs	-	Milestone Data Not Required
2.f. Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

No challenges or issues are anticipated during the next quarter that may impact planned progress against the milestones listed above.

