

RECIPIENT NAME:Connect Arkansas, Inc.

AWARD NUMBER: 05-43-B10591

DATE: 08/01/2011

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

### QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

#### General Information

<b>1. Federal Agency and Organizational Element to Which Report is Submitted</b> Department of Commerce, National Telecommunications and Information Administration	<b>2. Award Identification Number</b> 05-43-B10591	<b>3. DUNS Number</b> 801866984
<b>4. Recipient Organization</b>  Connect Arkansas, Inc. 200 S Commerce STE 400, Little Rock, AR 722011766		
<b>5. Current Reporting Period End Date (MM/DD/YYYY)</b> 06-30-2011	<b>6. Is this the last Report of the Award Period?</b>  <input type="radio"/> Yes <input checked="" type="radio"/> No	
<b>7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b>		
<b>7a. Typed or Printed Name and Title of Certifying Official</b>  Grace Morrissey	<b>7c. Telephone (area code, number and extension)</b>	
	<b>7d. Email Address</b>  gmorrissey@connect-arkansas.org	
<b>7b. Signature of Certifying Official</b>  Submitted Electronically	<b>7e. Date Report Submitted (MM/DD/YYYY):</b>  08-01-2011	

**Project Indicators (This Quarter)**

**1. Please describe significant project accomplishments completed during this quarter (600 words or less).**

Technology Training - The first technology training course was held on June 30 to full house of 50 students and parents. Response was so high for this class that the contractor decided to hold an additional class of 50 students and parents in early July.

Entrepreneurship Training - 7 classes were held for 60 students in May and June teaching the basics of entrepreneurship with an emphasis in e-commerce

Distance Health - 16 distance health technology course were held in the 2nd quarter reaching over 253 medical professionals across the state

Arkansas SourceLink - 126 resource providers have been added to the database. We are nearing a launch for the 2nd week in August.

YES 2.0 - The YES 2.0 business plan competition was held throughout the 2nd quarter with winners announce on June 3rd.

Computers for Kids - Advertisement of computers began during the 2nd quarter with very little progress made due to it being the end of the school year. Progress was made however with an estimated 20 computers being placed in the homes of students.

**2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	13	N/A
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

**3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

Several challenges were encountered during the reporting period centered around the summer break for students.

- Entrepreneurship Curriculum program had problems scheduling students for classes but solved the problem by going through libraries and community centers.
- Computers for Kids: Summer break has resulted in a lack of availability of students to advertise the program to. The solution for this problem was found through contacting the local education cooperatives and getting the word out to parents along with local libraries.
- Technology Training: Once again, summer break caused problems in finding large concentrations of students who were willing to sign up for a class. Our contractor utilized various local resources to fill all classes to capacity.

**4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.**

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Technology Training	Monticello, AR	First technology training class held in Monticello Arkansas	50	50	0	0
YES 2.0 Competition	Little Rock, AR	Business Plan Competition winners announcement	60	65	0	0
Entrepreneurship Curriculum	Star City, AR	4 hour course for students teaching the basics of entrepreneurship with an emphasis in ecommerce	15	30	0	0
Entrepreneurship Curriculum	Russellville,AR	4 hour course for students teaching the basics of entrepreneurship with an emphasis in e-commerce	30	22	0	0
Entrepreneurship Curriculum	Star City, AR	4 hour course for students teaching the basics of entrepreneurship with an emphasis in e-commerce	15	9	0	0
Entrepreneurship Curriculum	Star City, AR	4 hour course for students teaching the basics of entrepreneurship with an emphasis in e-commerce	15	1	0	0
Entrepreneurship Curriculum	Star City, AR	4 hour course for students teaching the basics of entrepreneurship with an emphasis in e-commerce	15	10	0	0
Entrepreneurship Curriculum	Star City, AR	4 hour course for students teaching the basics of entrepreneurship with an emphasis in e-commerce	15	5	0	0
Distance Health	Camden	Distance Health Technology Training for a Community Anchor Institution	0	54	0	0
Distance Health	Magnolia	Distance Health Technology Training for a Community Anchor Institution	0	9	0	0
Distance Health	Magnolia	Distance Health Technology Training for a Community Anchor Institution	0	5	0	0
Distance Health	Booneville	Distance Health Technology Training for a Community Anchor Institution	0	1	0	0
Distance Health	Fort Smith	Distance Health Technology Training for a Community Anchor Institution	0	1	0	0
Distance Health	Russellville	Distance Health Technology Training for a Community Anchor Institution	0	1	0	0
Distance Health	Clarksville	Distance Health Technology Training for a Community Anchor Institution	0	1	0	0
Distance Health	Bentonville	Distance Health Technology Training for a Community Anchor Institution	0	1	0	0
Distance Health	Fayetteville	Distance Health Technology Training for a Community Anchor Institution	0	4	0	0
Distance Health	Statewide	One on one Distance Health Technology Training with medical professionals	0	8	0	0
Distance Health	Harrison	Distance Health Technology Training for a Community Anchor Institution	0	9	0	0
Distance Health	Bentonville, Blytheville, Heber Springs	One on one Distance Health Technology Training with medical professionals	0	20	0	0
Distance Health	Camden	Distance Health Technology Training for a Community Anchor Institution	0	3	0	0
Distance Health	DeWitt	Distance Health Technology Training for a Community Anchor Institution	0	2	0	0
Distance Health	Little Rock	One on one Distance Health Technology Training with medical professionals	0	63	0	0
Distance Health	Statewide	One on one Distance Health Technology Training with medical professionals	0	71	0	0
<b>Total:</b>			<b>215</b>	<b>445</b>	<b>0</b>	<b>0</b>

**4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).**  
n/a

**4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).**

n/a

**4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.**

Households: 0

Businesses and CAIs : 0

**Project Indicators (Next Quarter)**

**1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).**

During the 3rd Quarter of 2011, Connect expect to complete the following activities:

1. Launch of the Arkansas SourceLink entrepreneurship database and website. (Nearing completion right now)
2. 10 Entrepreneurship Classes taught
3. 12 Technology Training Classes taught
4. Distance Health Classes held in 25 anchor institutions and reaching 35 medical professionals.
5. Distribution of refurbished scholarship computers to students completing the Technology Training Courses

**2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	20	none
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

**3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

No challenges or issues anticipated at this time for the 3rd quarter of 2011.

**Sustainable Broadband Adoption Budget Execution Details**

**Activity Based Expenditures (Sustainable Broadband Adoption)**

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$1,374,272	\$456,207	\$918,065	\$154,365	\$77,182	\$77,183	\$220,114	\$81,535	\$138,579
b. Fringe Benefits	\$357,310	\$118,614	\$238,696	\$37,373	\$18,687	\$18,687	\$53,940	\$20,791	\$33,150
c. Travel	\$99,600	\$0	\$99,600	\$3,104	\$0	\$3,104	\$13,984	\$0	\$13,984
d. Equipment	\$101,000	\$0	\$101,000	\$75,000	\$0	\$75,000	\$75,000	\$0	\$75,000
e. Supplies	\$28,556	\$0	\$29,156	\$10,081	\$0	\$10,081	\$10,370	\$0	\$10,370
f. Contractual	\$1,529,169	\$393,944	\$1,135,225	\$156,563	\$75,000	\$81,563	\$322,023	\$138,202	\$183,821
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$957,586	\$10,000	\$947,586	\$39,512	\$1,625	\$37,887	\$147,142	\$2,375	\$144,767
i. Total Direct Charges (sum of a through h)	\$4,447,493	\$978,765	\$3,469,328	\$475,998	\$172,494	\$303,505	\$842,573	\$242,903	\$599,671
j. Indirect Charges	\$291,892	\$58,482	\$233,410	\$36,374	\$12,508	\$23,866	\$67,571	\$22,247	\$45,324
k. TOTALS (sum of i and j)	\$4,739,385	\$1,037,247	\$3,702,738	\$512,372	\$185,002	\$327,371	\$910,144	\$265,150	\$644,995

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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Empty space for providing additional details or comments related to the budget execution.