



FIRST PERFORMANCE PROGRESS REPORT 2010

<p>1. Recipient Organization (<i>Name and complete address including zip code</i>) Bloomingdale Communications, Inc. 101 W Kalamazoo St, Bloomingdale, MI 49026-8793</p>	<p>2. Award Identification Number NT10BIX5570099</p>
<p>3. Performance Narrative (Q1) <i>Please describe your project activities and progress for the first quarter of your award period. This should include a description of federal expenditures to date, key milestones, the primary activities needed to accomplish those milestones, significant project accomplishments, and any delays or challenges. Please use the milestone categories provided in your baseline report (e.g., environmental assessment, design, rights of way) to structure your answer. (500 words or less)</i></p> <p>The primary activities that Bloomingdale Communications, Inc. was involved in during the first quarter (Q1) of the award period were centered on executing the award paperwork and assembling a core team to insure the project's success. A key milestone Bloomingdale accomplished in this quarter include providing updated maps and project description to NTIA with the understanding that NTIA would initiate contact with the Michigan State Historic Preservation Office (SHPO), any potentially affected Native American tribes, and U.S. Fish and Wildlife Service. In Q1, no federal funds were drawn down nor were consulting and engineering expenses for the Environmental Assessment and project planning paid by Bloomingdale Communication, Inc.</p> <p>Bloomingdale Communications, Inc. and their engineering company have reviewed the Network Design that was submitted with the application and believe that the proposed design is still the best fit for the project objective. This was an important step that needed to be completed prior to the maps being sent to the various agencies for the environmental assessment.</p> <p>Bloomingdale Communications, Inc. has not experienced any significant delays or challenges to this point. Some of the minor challenges have just been getting an understanding of what sort of information needs to be provided to NTIA and how that information should be provided.</p>	
<p>4. Performance Projections (Q2) <i>Please describe your anticipated project activities and progress for the next quarter. This should include a description of federal expenditures, key milestones, the primary activities needed to accomplish those milestones, significant project accomplishments, and any potential delays or challenges you foresee. Please use the milestone categories provided in your baseline report (e.g., environmental assessment, design, rights of way) to structure your answer. (500 words or less)</i></p> <p>In the second quarter of the award period, Bloomingdale Communications, Inc. will continue contacting the proper agencies and coordinating the necessary activities to reach the key milestone of completing the draft Environmental Assessment. Since Bloomingdale Communications, Inc. and their affiliated companies are existing Rural Utilities Service (RUS) borrowers, they have extensive experience preparing Borrower's Environmental Reports (BER'S) and already have a list of federal, state, and local agencies that need to be contacted prior to using federal funding on a project. Those agencies will be provided with maps and a description of the project and given the opportunity to comment on any potential affects the project may have. The standard procedure is to send the information package to the agency and give them a couple of weeks to respond. If no response is received a second letter is issued. Typically, after the first letter is sent, the agency is called to confirm that they do not have any questions on the project and to assure them that Bloomingdale Communications, Inc. will work with them to mitigate any potential affects. This call usually speeds up the process and affords the agency the time to voice any concerns and understand our construction process and project.</p> <p>Other primary activities Bloomingdale will complete this quarter include refreshing the Outside Plant (OSP) layouts, if needed due to feedback from the Michigan Historical Preservation Office or other agencies, and beginning the OSP staking process. Staking is the process where the route is driven and specific, detailed drawings of the construction corridor are created. This is the detailed engineering phase of the project. It is important to note, that no actual construction is done during this portion of the project. It is anticipated that staking will likely begin toward the end of the second quarter.</p> <p>Bloomingdale may face a potential challenge this quarter depending upon the weather conditions which may delay the staking process if Michigan experiences a heavy snowfall. Staking will not be complete until the third quarter. The primary federal expenditures during this quarter will be for the preparation of the Environmental Assessment and engineering expenses for the OSP</p>	

staking services. Bloomingdale Communications, Inc. expects to expend approximately \$128,690 in the second quarter, of that \$102,952 is expected to be federal grant expenditures. Another primary activity this quarter for Bloomingdale will be to continue coordination of the Outside Plant Construction build that overlaps the Merit Round 1 stimulus award with Merit Networks; however, no construction will take place until the proper Environmental Assessment clearance has been received.

5. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

5a. Typed or Printed Name and Title of Authorized Certifying Official	5c. Telephone (<i>area code, number and extension</i>)
Mark Bahnson, General Manager	269.521.7316
	5d. Email Address
	markb@btc-bci.com
5b. Signature of Authorized Certifying Official	5e. Date Report Submitted (<i>Month, Day, Year</i>)
	11/17/2010

According to the Paperwork Reduction Act, as amended, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to the requirements of the PRA, unless that collection of information displays a currently valid OMB control number. Public reporting burden for this collection of information is estimated to average 1 hour and 30 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Anthony G. Wilhelm, Director, Broadband Technology Opportunities Program, Office of Telecommunications and Information Applications, National Telecommunications and Information Administration, U.S. Department of Commerce (DOC), 1401 Constitution Avenue, N.W., HCHB, Room 4887, Washington, D.C. 20230.