

**OFFICIAL APRIL 2011 UPDATE SUBMISSION TO  
THE NATIONAL TELECOMMUNICATIONS AND INFORMATION  
ADMINISTRATION UNDER THE  
STATE BROADBAND DATA AND DEVELOPMENT GRANT PROGRAM  
FOR THE STATE OF NEVADA**

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April 1, 2011

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## NEVADA COVER LETTER

April 1, 2011

Ms. Anne W. Neville  
SBDD Grant Program Director  
National Telecommunications and Information Administration  
U.S. Department of Commerce  
1401 Constitution Avenue, NW Room 4716  
Washington, DC 20230

Dear Ms. Neville:

It is with highest regard that the collective stakeholders of Connect Nevada offer congratulations to the U.S. Department of Commerce's National Telecommunications & Information Administration (NTIA) on the recent release of the National Broadband Map. This extraordinary milestone demonstrates the intense and joint effort of the NTIA, FCC, state governments, industry, and non-profits like Connected Nation and will serve as a key tool for the American public and policymakers resulting in smarter investments and targeted state and local broadband policies and programs. We are proud of the role that Connect Nevada has played in creating such a powerful tool that will surely benefit not just Nevadans, but consumers and businesses nationwide.

Therefore, Connected Nation, as the State Broadband Designated Entity, in partnership with the Nevada Governor's Office and Nevada Broadband Task Force, is pleased to present this submittal of the state of Nevada's State Broadband Data and Development (SBDD) Grant Program, known as Connect Nevada.

These artifacts should be found to be compliant with the April 1, 2011, deadline for the semi-annual data update and in accordance with the terms of the July 1, 2009, Notice of Funds Availability (NOFA) and all subsequent clarifications pertaining to delivery of State-Level Mapping of Broadband Service Availability. This packet includes:

### ***Inventory of Deliverables, Connect Nevada: April 1, 2011***

<u>NOFA Requirement</u>	<u>Data Transfer Model</u>	<u>Data Description</u>
Appendix A: 1(a)(i)	BB_Service_CensusBlock	Broadband Service Availability of Facilities-Based Providers in Census Blocks of No Greater Than Two Square Miles in Area
Appendix A: 1(a)(ii)	BB_Service_RoadSegment	Broadband Service Availability of Facilities-Based Providers by Road Segment in Census Blocks Larger in Area Than Two Square Miles

Appendix A: 1(b)	BB_Service_Wireless	Broadband Service Availability of Wireless Services Not Provided to a Specific Address
Appendix A: 3(b)	BB_ConnectionPoint_MiddleMile	Broadband Service Infrastructure Middle-Mile and Backbone Interconnection Points
Appendix A: 4	BB_Service_CAInstitutions	Community Anchor Institutions-Listing
Appendix A: 4	n/a	Community Anchor Institutions-Narratives
VII.A.1(a)	n/a	Accuracy and Verification Report
n/a	DataPackage.xlsx	Worksheets of Contact Information, Data Dictionary, and Provider Summary Table
n/a	n/a	Broadband Provider Roster and Participation Status

In addition, this data update submission should be found to be compliant with the additional program requirements instituted by the National Telecommunications and Information Administration since the time of the October 2010 SBDD data submission for the Connect Nevada program. Specifically, these new requirements are:

#### **SBDD Data Transfer Model**

The submission of the broadband dataset for April 1, 2011, is contained within the SBDD Data Transfer Model as released on the Grantee Workspace on January 14, 2011. All efforts have been made to comply with formatting, domain, and metadata requirements to include as much information on each provider as possible.

#### **Additional Submission Guidance**

This submission also includes the updated DataPackage spreadsheet with enhanced provider listings as well as satisfactory outputs from the SBDD\_Check toolbox to ensure fewer unexpected values with the submitted broadband datasets prior to federal processing for the National Broadband Map update.

It is therefore with great pleasure that the Connect Nevada program submits this April 2011 semi-annual data update under the State Broadband Data and Development Grant Program. We will continue to implement the joint purposes of the Recovery Act and the Broadband Data Improvement Act (BDIA) by gathering comprehensive and accurate state-level broadband mapping data, developing state-level broadband maps, aiding in the development and maintenance of the National Broadband Map, and undertaking statewide initiatives for broadband planning.

#### ***Broadband Service Availability – Provider Outreach and Verification***

This data update submission under the SBDD includes the participation of approximately 94.55% of the Nevada provider community, or 52 of 55 total providers. Of the 52 participating providers, 22 supplied an update to their network or coverage area(s), while 29 have reported no change. The remaining provider previously supplied data but was non-responsive in the April 2011 update effort;

therefore its previous dataset is being put forward as part of this compilation. A complete roster by provider depicting participation status and contact record is contained herein. The remaining three providers are currently in some form of progress toward data submission but were not able to either submit or verify coverage areas at the time of this submission.

As the aforementioned roster and attached methodology documentation will attest, it is the collective opinion of the Connect Nevada principals that all commercially reasonable efforts were made to account for 100% of the known Nevada broadband provider community, pursuant to this semi-annual data update submission.

Connect Nevada has also continued to perform broadband verification activities through several means. In addition to confirmation of service area(s) by each provider, Connect Nevada conducts field validation efforts; between the October 2010 and this April 2011 data submission 27 (49.09%) providers have been validated through field verification activities. Additional details on verification activities are contained within the Field Validation Narrative.

At the program's inception, Connect Nevada launched a website to create awareness about the initiative. Connectnv.org continues to serve a prominent role in the outreach and data collection effort. This program asset provides a way for the general public to participate in the process by offering interactive tools for users to test their connection speed, submit broadband inquiries, or contact a program representative.

As an indicator of stakeholder penetration, the Connect Nevada website encountered 1,306 unique visits during this reporting period (3,516 total to date for the life of the grant awarded on December 20, 2009). Additionally, this pronounced Web activity netted 3 broadband inquiries over this same reporting period (24 grant inception to date). The website also provides the BroadbandStat application, which allows the consumer to confirm or dispute the coverage represented on the broadband inventory map. These consumer-initiated actions are facilitated through the Connect Nevada website and the Connect Nevada Interactive Mapping Tool (BroadbandStat) that offer the citizens the vehicles to provide information regarding availability in their respective service area, either in affirmation or contest of the reported data represented in the Connect Nevada mapping artifacts. Since the initial data collection and release of corresponding maps, feedback in the form of broadband inquiries has allowed Connected Nation to identify additional areas that are in need of field validation, which is scheduled as soon as possible.

### ***Community Anchor Institutions***

Connect Nevada has established an ongoing mechanism for gathering data on the location and broadband connectivity of Community Anchor Institutions (CAI), in accordance with the data requirements of the SBDD NOFA Technical Appendix.

In conjunction with the Nevada Broadband Task Force, outreach was conducted during this data update reporting period by Connect Nevada to continue identification of existing, centralized sources for CAI connectivity data. Outreach was coordinated to distribute the CAI survey to institutions throughout the state through multiple methods including a customized online survey available on the Connect Nevada website. Connect Nevada continues to work in close coordination with statewide associations such as the Nevada System of Higher Education, Nevada State

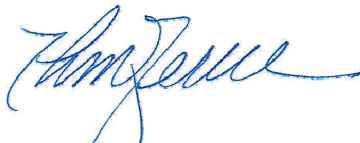
Superintendent, Nevada State Library and Archives, and Nevada Rural Hospital Partners to promote the importance of broadband connectivity at anchor institutions and participation in this data collection process.

While we continue to document institutions and the related addresses, the connectivity data collected in most categories remains incomplete at this time. Connect Nevada will be implementing a number of new processes to increase participation including launching a CAI newsletter to connect communities across the state, increasing industry-specific planning to target new community contacts, and revising the CAI portion of our website to increase visibility and content. Additionally, Connect Nevada will continue working closely with members of the Nevada Broadband Task Force to reach CAI associated with their respective sectors. From our work in Connect Nevada, as well as other states, we recognize the great value of this data to future collaboration efforts within the state and its value to the recently released National Broadband Map. We plan to continue to bring best practices to the Connect Nevada efforts, along with an investment of both human and technical resources required, to reach our goal of increasing the data that is secured and reported as part of this process.

In acquiring both broadband availability and CAI data within the state of Nevada, Connected Nation has previously engaged all federally recognized tribal lands in the area covered by the Connect Nevada SBDD grant and reported that outreach as part of past submissions. Throughout the next reporting period Connect Nevada plans to engage directly with these tribal communities and will also conduct affirmative outreach with Native American tribal organizations that are active within the area. Connect Nevada understands the connectivity challenges facing these tribes, and we have identified a need to include their data as part of our upcoming submissions.

The Connect Nevada program exists to improve data on the deployment and adoption of broadband services and to assist in the extension of broadband technology across all regions of the great state of Nevada, as well as the United States through contribution to the National Broadband Map. We look forward to the continuing work ahead.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Thomas W. Ferree'.

Thomas W. Ferree  
Chief Operating Officer  
Connected Nation, Inc.

## DATA ACQUISITION: NEVADA COMMUNITY ANCHOR INSTITUTIONS

In this third reporting period of the SBDD, Connect Nevada, working in close coordination with the Nevada Broadband Task Force, has established an ongoing mechanism for gathering data on the location and broadband connectivity of Community Anchor Institutions (CAI), in accordance with the data requirements of the SBDD NOFA Technical Appendix. During this reporting period Connect Nevada has continued to focus efforts on conducting outreach and raising awareness of this important project.

Connect Nevada has continued to identify and process CAI data obtained through an ongoing statewide outreach campaign. Physical address information continues to be augmented through manual sourcing and geocoded by Connect Nevada through ESRI ArcGIS software.

Connect Nevada continues to utilize a customized online survey hosted through SurveyMonkey, with a landing page on the Connect Nevada website that was developed during the first reporting period. This survey, in combination with a customized data gathering spreadsheet, was distributed to a targeted list of CAI throughout the state. Connect Nevada will continue to use these data gathering tools for future targeted outreach efforts throughout the coming months leading up to the next reporting period. These materials are customized to fit the CAI categories as defined in the SBDD NOFA.

The survey can be accessed at this link using the following password:

[http://connectnv.org/mapping/Community\\_Anchor\\_Institution\\_Data\\_Collection.php](http://connectnv.org/mapping/Community_Anchor_Institution_Data_Collection.php)

Password: CAI\_NV\_6549

Connect Nevada has worked diligently during this reporting period to conduct research as part of an ongoing process to identify existing, centralized sources for CAI connectivity data. To date no centralized sources of connectivity data have been located in the state, but we continue outreach to sources that may have possession of this data.

In tandem with these efforts to identify existing data, Connect Nevada continues to identify key CAI contacts among all CAI categories in an effort to distribute and promote the online survey and raise awareness of the importance of CAI broadband connectivity.

In Nevada we are working with the state Superintendent of Public Instruction, Nevada Hospital Association, Nevada System of Higher Education, and the Nevada State Library and Archives. Survey responses have been slow during the last reporting period but each of these organizations is willing to work with us to identify new survey respondents and to continue distribution of information about our project.

Connect Nevada has an ongoing mission to educate CAI throughout the state on the importance of participating in the project. Participation by these institutions will raise awareness about the importance of broadband connectivity and the need to report the requested data for inclusion on the National Broadband Map. To assist with our data collection efforts, Connect Nevada is developing a CAI newsletter to be distributed quarterly beginning in April 2011. The newsletter will highlight a

CAI in Nevada, encourage institutions to share their data, and highlight the National Broadband Map.

The greatest challenge with collecting this data continues to be the difficulty in securing CAI broadband connectivity data. Connect Nevada will continue its ongoing work with the Nevada Broadband Task Force and key organization contacts in an effort to raise awareness of this project among CAI. An update on our current data collection efforts and an overview of our data will be provided to the Nevada Broadband Task Force within the next two months. Several members of the Task Force have already expressed interest in elevating their role with data collection, and individualized spreadsheets will be created for these members to assist with this process.

A CAI summary of all processed and submitted data is provided below:

CAI Type	Total	Physical Address	Lat/Long	Technology of Transmission	Download Speed	Upload Speed
K-12 Schools	871	871	871	133	133	130
Libraries	90	90	89	24	22	22
Healthcare	73	73	73	25	32	32
Public Safety	103	103	103	3	3	3
Higher Ed Institutions	59	59	59	43	43	43
Other Government	695	695	695	45	46	46
Other Non-Government	1,304	1,304	1,272	2	2	2
Total	3,195	3,195	3,162	275	281	278

## SBDD DATA SUBMISSION METHODOLOGY

The submission of the broadband dataset for April 1, 2011, is contained within the SBDD Data Transfer Model and additional components as released on the Grantee Workspace on January 14, 2011. Connected Nation has reviewed all literature that relates to the release and use of this data transfer model and recognizes that it does not replace or dictate how data is stored, processed, or displayed for the state or territory, as it is meant primarily as a means to transfer the broadband data from all states and territories and populate the National Broadband Map in a seamless fashion. Guidance from the Technical Mapping Guide, as released on the Grantee Workspace on March 24, 2011, was also followed to ensure the completeness and validity of the submission through completion steps and checklists, completing the DataPackage spreadsheet, uploading broadband datasets into the Data Transfer Model, and checking the dataset using the SBDD\_CheckSubmission receipt process.

In addition to the narratives and methodologies contained herein, as well as the DataPackage.xls containing contact information, the data dictionary, and a provider summary table, the following feature classes are submitted within the SBDD Data Transfer Model for the state of Nevada.



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Appendix A: 3(b)	BB_ConnectionPoint_MiddleMile	Broadband Service Infrastructure Middle-Mile and Backbone Interconnection Points.
Appendix A: 4	BB_Service_CAInstitutions	Community Anchor Institutions-Listing.

The provider data collected by Connected Nation on behalf of the state of Nevada have been formatted per the given specifications and uploaded into the appropriate feature classes of the SBDD Data Transfer Model. Wireline availability is contained within census blocks and road segments, wireless availability is contained as polygons of coverage areas, and middle-mile connections and community anchor institutions are contained as point data. All speed data is contained at the census block, road segment, or wireless polygon level of availability. All efforts have been made to comply with formatting, domain, and metadata requirements to include as much information as possible.

Connected Nation has continued outreach to satellite providers on their availability, technology, and speed information, but it is not included in this submission dataset. Additional information is necessary to be able to show where service satisfactorily exists in the state, rather than submitting the entire boundary of the state as the serviceable area. Analysis information distributed and discussed with the satellite providers, as well as any additional guidance from the Program Office on the desired analysis for satellite-serviceable areas, will be implemented for the October 2011 data submission.

**NEVADA FIELD VALIDATION NARRATIVE**

Connected Nation focused a portion of its time on specific validation processes such as:

- conducting random spectrum analysis studies throughout the state using an Avcom PSA-37-XP spectrum analyzer;
- conducting mobile speed tests throughout the state using an iPhone, Android (or other smart phone) as well as provider-specific aircards (Sprint 3G/4G, Clearwire et al);

- identifying pre-selected, provider-submitted wireless transmit tower sites and cross-referencing data about that tower against the Federal Communications Commission (FCC) databases such as Antenna Structure Registration and/or the Universal Licensing System;
- cross-referencing Federal Registration Number data against available FCC Form 477 data as well as the FCC **CO**mmission **RE**gistration System (CORES);
- validating provider submitted data (for example: latitude/longitude) using a handheld Garmin eTrex Summit GPS unit or GPS enabled software such as Microsoft Streets and Trips;
- locating physical wire-line attributes (such as remote terminals, CATV plant, etc.) and comparing them against provider submitted data; and
- conducting on-net and off-net speed tests using the FCC portal at <http://www.broadband.gov/qualitytest/about/> or using the Ookla Net Metrics enabled speed test utility located on each of Connected Nation's state specific websites.

Additionally, Connected Nation cross-referenced numerous public documents in order to ensure that all known broadband providers were located and contacted. This included searching membership logs from the trade associations (WISPA, WCAI, PCIA, etc.), the Cable Television Fact Book, Public Utility Commission records, Public Service Commission records, Chamber of Commerce, etc.

To date Connected Nation's staff conducted on-site validation tests in Nevada on the following providers: A&J Hardy Enterprises d.b.a. Comnet Computer Services and Peak Internet Services, Arizona Nevada Tower Corporation, AT&T, Baja Broadband LLC, CalNeva Broadband LLC, CC Communications, Charter Communications, Clearwire Corporation, Cox Communications, Great Basin Internet Services, High Speed Networks – Mound House LLC, Highlands Wireless Inc., Hot Spot Broadband Inc., KeyOn Wireless, Leap Wireless d.b.a. Cricket License Company LLC, Moapa Valley Telephone Company, Nextweb (Covad), Oasis Online Inc., Performance Computing Internet, Reliance Connects d.b.a. Rio Virgin Telephone & Cablevision, Satview Broadband Ltd., Schatnet Internet LLC, Sprint, United Cable Management, Vegas Wi-Fi Communications LLC, Verizon Wireless, and Yonder Media.

During this reporting period, Connected Nation conducted 48 additional on-site validation tests with A&J Hardy Enterprises d.b.a. Comnet Computer Services and Peak Internet Services, AT&T, Baja Broadband LLC, Clearwire Corporation, Cox Communications, KeyOn Wireless, Leap Wireless d.b.a. Cricket License Company LLC, Moapa Valley Telephone Company, Nextweb (Covad), Reliance Connects d.b.a. Rio Virgin Telephone & Cablevision, Sprint, and Vegas Wi-Fi Communications LLC, and Verizon Wireless.

From program initiation through this reporting period, Connected Nation has completed in-the-field validation testing against 27 companies (out of a universe of 54 viable providers) totaling 49.09% within the state of Nevada.

## **ACCURACY AND VERIFICATION: METHODOLOGY - PROVIDER VALIDATION**

Broadband providers maintain their service area data in many different formats, all in varying levels of complexity and granularity. In order to ensure that the data required by the NTIA is standardized

across all providers and that it is as accurate as possible, Connected Nation translates and formats the data that providers are able to supply into a GIS shapefile and produces maps for the provider to review. The resulting map(s) and review process allow for providers to see their service area in a geographic format – for some providers, this is the first time they have seen maps of their broadband service area. Having the mapped service area allows providers to quickly identify any issues that appear in the data representation, whether the issue is in the data translation into a GIS format or from the original data collection and submission. Often data is provided from various sources and through the review and revision process, local engineers who operate the networks and work in the field are able to ensure that the tabular data that has been submitted is accurate and represents the real-world network extent. Any issues in how the service area is represented on the map(s) are remedied by Connected Nation, whether they are additions, removal of service, or any other revisions. Revised maps of service area representations are sent to the provider for review and approval; Connected Nation will revise data and return maps as many times as necessary until the provider is in agreement that the map represents their service area as accurately as possible. Once the review process has been completed and final approval of the data is provided, the data is deemed ready for NTIA submission.

Once the data collection has been aggregated a statewide level, static maps of statewide and county-level availability are produced and made publicly available. In addition, consumers can visit the interactive online tool, BroadbandStat, to create customized views of broadband service areas and analyze corresponding demographic information. Leveraging broadband service data on various platforms allows for public users, providers, and other stakeholders to review, scrutinize, and provide feedback on the represented data. This feedback becomes a validation method in itself as consumers submit inquiries to Connected Nation either affirming where service is not available or identifying areas where broadband service is shown on the map, but in actuality is not available. This allows for a follow-up to providers regarding revisions to the data as it is represented; it also allows for Connected Nation to identify locations where on-site visits may be necessary to complete field validation of available services. Public feedback on all forms of mapping products serves as a localized validation method for provider-supplied information and allows Connected Nation to resolve inaccuracies as they are identified to ensure that only the highest quality information is provided to stakeholders.

Estimates derived from provider-validated data indicate that approximately 1.08% of Nevada households do not have terrestrial fixed broadband service available, and approximately 0.23%<sup>1</sup> of Nevada households have neither mobile nor fixed broadband service available.<sup>2</sup>

Within rural areas of the state, results derived from provider-validated data indicate that approximately 7.66% of rural Nevada households do not have terrestrial fixed broadband service

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<sup>1</sup> In accordance with NTIA's definition of available broadband service as specified in the SBDD NOFA, this estimate includes both terrestrial fixed *and* mobile broadband service, if the service offers download speeds of at least 768 Kbps and upload speeds greater than 200 Kbps.

<sup>2</sup> Due to the nature of the SBDD data collection methodology as defined by the NTIA and based on both census block geographic units and street segment data, the estimates of broadband availability derived from provider-validated data may include an overstatement of the actual number of households with broadband availability. Under the census block-based data collection method, a provider will typically report broadband availability for an entire census block whether its network is present across the whole or only a subset of that census block. This potential overestimation at the census block level can be amplified as the data is aggregated across the entire state.

available, and approximately 1.69%<sup>3</sup> of rural Nevada households have neither mobile nor fixed broadband service available.<sup>4</sup>

## WIRELESS METHODOLOGY

### **Broadband Service Availability in Provider's Service Area Wireless Services Not Provided to a Specific Address**

Data solicited from a fixed wireless provider to create propagation models include, but are not limited to:

1. The name of the structure
2. Whether the transmitting device is operational or proposed
3. The maximum advertised downstream speed, the maximum advertised upstream speed
4. The typical downstream speed, the typical upstream speed (peak periods for both)
5. The frequency range of spectrum being used (as prescribed by NTIA)
6. The primary population center(s) being served (for geopolitical boundary reference)
7. The physical address of the transmit site (in the event latitude/longitude is unavailable from the provider this allows a quick reference point for geocoding)
8. Latitude in either Degrees, Minutes and Seconds and/or in Decimal Degrees (typically received as NAD 27 or NAD 83)
9. Longitude in either Degrees, Minutes and Seconds and/or in Decimal Degrees (typically received as NAD 27 or NAD 83)
10. Antenna pattern (e.g. omni-directional, 180°, 120°, 90°, etc.)
11. Azimuth of antenna (e.g. 360° with magnetic declination if known)
12. Approximate transmit radius (in feet, miles, or kilometers)
13. Polarity of transmit antenna (Vertical or Horizontal)
14. Transmit antenna gain (in dBi)
15. Line loss (applicable only to providers using coax, heliax, waveguide or other forms of cabling – excludes power-over-Ethernet devices)
16. Mechanical and/or Electrical beam tilt (if applicable)
17. Equipment Manufacturer (allows easy cross-reference against manufacturer's specification sheet)
18. Power output of the transmitting device (if unknown, FCC standards or manufacturer specifications are applied)
19. AMSL at base of tower site
20. Antenna centerline AGL (height of antenna above ground level measured at the centerline of the actual antenna)
21. Foliage factors (Evergreens/Deciduous and percent of ground cover)

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<sup>3</sup> See footnote 1.

<sup>4</sup> See footnote 2.

22. Ground Clutter (primarily used in rural areas to account for foliage and in metropolitan areas to account for types and heights of buildings if known)
23. Average gain of receive antenna
24. Receive antenna is estimated at height above average terrain (HAAT) of 6.2 meters/20 feet
25. Federal Registration Numbers (if applicable) which may allow opportunities to cross-reference and/or obtain additional data from the Federal Communications Commission Universal Licensing System and the **CO**mmission **RE**gistration **S**ystem

Propagation modeling is an empirical mathematical formulation for the characterization of radio wave propagation as a function of frequency, distance, and other conditions. Propagation software(s) typically use the Irregular Terrain Model (also known as Longley-Rice) of radio propagation for frequencies between 20 MHz and 20 GHz. This model is based on electromagnetic theory and statistical analyses of the combination of terrain features and radio measurements, then predicting the median attenuation of a radio signal as a function of distance and the variability of the signal in time and in space. For metropolitan areas, the software can typically be adjusted to use the Okumura-Hata model which accounts for predicting the behavior of cellular transmissions in areas where buildings are the primary obstructions. The resulting product from either model depicts a graphical illustration of the theoretical propagation characteristics of a selected frequency range based on defined variables (receiver sensitivity of the home/mobile device, foliage factor, and digital elevation terrain input).

## **BROADBAND INQUIRIES METHODOLOGY**

Connected Nation collects consumer feedback in the form of broadband inquiries. These inquiries represent any type of communication received from the public regarding broadband service. Once broadband inquiries are received across the state, this information is overlaid with the broadband availability information which was collected through the SBDD program. This allows for a real-world comparison of the broadband landscape to the information received from broadband inquiries. Broadband inquiries are able to provide three types of information: 1) Residents who do not have broadband but want it. 2) Residents who have broadband but want a different provider. 3) Residents who do not have broadband, but the broadband inventory maps indicate that they do.

Through the collection of broadband inquiries, a visual demand for broadband is presented. This visualization allows Connected Nation the ability to validate broadband availability maps for accuracy. If residents within a region state that they are without broadband, but the broadband inventory maps show otherwise, this allows Connected Nation to approach the providers within that area in an effort to trim down their coverage to more accurately represent real-world availability on the ground. On the other hand, if there is a region in the territory in which broadband is not available, the broadband inquiries allow providers close to that region to see where they can successfully expand their broadband networks, leading to a high return on investment. In short, the higher number of inquiries leads to a higher level of certainty in regard to the broadband availability maps. Since the initial data collection and release of corresponding maps, feedback in the form of broadband inquiries has allowed Connected Nation to identify additional areas that are in need of field validation, which are scheduled as soon as possible. Additional information on field validation can be found in the Field Validation Narrative.

The broadband inquiry process has been implemented in each of the Connected Nation state programs with successful results. Altogether Connected Nation has received over 16,000 broadband inquiries since 2007, allowing the state programs to evaluate each inquiry for broadband demand and data verification. These inquiries are continuously examined against current broadband availability, updated every six months, to determine if previously unserved households have been expanded to and can now receive broadband at their residence. This database of broadband inquiries has also allowed the Connected Nation state programs to aggregate demand in concentrated areas to show providers the exact locations where the population has made it clear that they would purchase broadband if it was made available to them. Providers in the states have responded to this process and have expanded to areas knowing that their investment will be worthwhile. Data verification methods have also proven successful, as the state programs have been able to show those inquiries that indicate the broadband service areas are misrepresented on the map to providers, who then verify where service cannot reach in regard to that residence(s). The broadband coverage in these states has been altered to create a more accurate map based on the inquiries submitted by the public.

During this reporting period, the Connect Nevada project has received a total of 3 inquiries (24 grant inception to date). As more inquiries are submitted to Connect Nevada, a more thorough validation of the broadband landscape can be performed, while also allowing providers to see which areas have a high demand for broadband adoption.

## **BROADBANDSTAT METHODOLOGY**

BroadbandStat is an online, interactive mapping tool for viewing, analyzing, and validating broadband data. Developed through a partnership with ESRI, the market leader in geographic information system (GIS) software, BroadbandStat is a multi-functional, user-friendly way for local leaders, policymakers, consumers, and technology providers to devise a plan for the expansion and adoption of broadband.

First and foremost, BroadbandStat allows consumers to locate their residence and identify providers that offer broadband Internet service to that location. The interactive platform allows for users to build and evaluate broadband expansion scenarios using a wealth of data, including education and population demographics, broadband availability, and research about the barriers to adoption.

New functionality in BroadbandStat allows the consumers to provide feedback on the broadband data displayed on the interactive map. Through the collection of this feedback, a visual demand for broadband is presented. This visualization allows the Connected Nation state programs the ability to validate the broadband availability for accuracy. If residents within a region state they are without broadband, but the interactive map shows otherwise, this allows Connected Nation to approach the providers within that area in an effort to trim down their coverage to more accurately represent real-world availability on the ground.

The Connect Nevada project launched BroadbandStat on June 3, 2010, and has received a total of 1,054 visits to date, of which 480 occurred this reporting period.



## **SPEED TEST METHODOLOGY**

The 81 speed tests that are represented in the Connect Nevada Speed Test Report during this reporting period (272 grant inception to date) are the result of a partnership between Connected Nation and Ookla Net Metrics. Utilizing this relationship increases the level of confidence in the data being collected and provides for a far greater sample size than could be collected by a single testing site.

Ookla owns and operates Speedtest.net, as well as develops and deploys speed tests, such as the Connect Nevada speed test website, for partners around the world. This network of sites that is developed and run on its testing technology provides Ookla with a vast dataset that, due to the variability of geographic information collected across the varying speed test sites, is geocoded utilizing Geo-IP technology. This technology allows for tests to be geocoded to points of aggregation, typically larger nodes across provider networks. While there are hundreds of thousands of tests that have been conducted, the level of aggregation is only sufficient for county-level detail due to the test results being located at these larger nodes and not at an absolute location for each speed test.

In an effort to validate broadband data from the Connect Nevada project, speed test information is collected throughout the state. Speed tests provide speed information on the path taken through all networks (a provider's network as well as additional networks) a local machine must connect to in order to reach the host test. The benefit of this collection of speed information is two-tiered. First, it allows for a comprehensive dataset of speeds, while also providing Connect Nevada with the information on where broadband services are available. Second, unlike theoretical speed information which was received through the data collection process, the use of speed tests provide real-world information on the speeds that currently exist within the state of Nevada.



## Broadband Provider Log

Complete	66
Non-Responsive/Refused	0
In Progress	8
Count of Datasets by Viable Status	74
Total Unique Providers Represented	55

Provider Name	Platform	Status	NDA Execution Date	Notes
Arizona Nevada Tower Corporation	Fixed Wireless	Data Added to Statewide Inventory	3/8/2010	
Arizona Nevada Tower Corporation	Fixed Wireless	Data Added to Statewide Inventory	3/8/2010	
AT&T Inc.	ILEC/CLEC	Data Added to Statewide Inventory	12/16/2009	
AT&T Inc.	Mobile Wireless	Data Added to Statewide Inventory	12/16/2009	
CC Communications	Fiber	Data Added to Statewide Inventory	6/11/2010	
Cellco Partnership	Mobile Wireless	Data Added to Statewide Inventory	12/14/2009	
CenturyLink	ILEC/CLEC	Data Added to Statewide Inventory	12/4/2009	
Charter Communications Inc.	Cable	Data Added to Statewide Inventory	12/15/2009	
Citizens Telecommunications Company of Nevada	ILEC/CLEC	Data Added to Statewide Inventory	1/22/2010	
Clearwire Corporation	Mobile Wireless	Data Added to Statewide Inventory	3/3/2010	
Clearwire Corporation	Fixed Wireless	Data Added to Statewide Inventory	3/3/2010	
High Desert Internet Services	Fixed Wireless	Data Added to Statewide Inventory		
Hot Spot Broadband, Inc.	Fixed Wireless	Data Added to Statewide Inventory		
InfoWest, Inc.	Fixed Wireless	Data Added to Statewide Inventory		
Las Vegas.Net LLC	Fixed Wireless	Data Added to Statewide Inventory		
Leap Wireless International, Inc.	Mobile Wireless	Data Added to Statewide Inventory	4/6/2010	
Performance Computing Internet	Fixed Wireless	Data Added to Statewide Inventory	3/19/2010	
Schatnet Internet LLC	Fixed Wireless	Data Added to Statewide Inventory		
Sprint Nextel Corporation	Mobile Wireless	Data Added to Statewide Inventory	1/14/2010	
T-Mobile USA, Inc.	Mobile Wireless	Data Added to Statewide Inventory	1/8/2010	
Vegas Wifi Communications LLC	Fixed Wireless	Data Added to Statewide Inventory	4/7/2010	
CenturyLink	Backhaul	Backhaul Provider Only Processing Complete	12/4/2009	
Cogent Communications, Inc.	Backhaul	Backhaul Provider Only Processing Complete		
DIECA Communications, Inc.	Backhaul	Backhaul Provider Only Processing Complete	1/19/2010	
Level 3 Communications, LLC	Backhaul	Backhaul Provider Only Processing Complete	12/14/2009	
T-Mobile USA, Inc.	Backhaul	Backhaul Provider Only Processing Complete	1/8/2010	
Zayo Bandwidth, LLC	Backhaul	Backhaul Provider Only Processing Complete		
360networks	Backhaul	No Update to Provide	1/19/2010	
Baja Broadband LLC	Cable	No Update to Provide	2/22/2010	
Beehive Telephone Co., Inc. NV	ILEC/CLEC	No Update to Provide	4/5/2010	
Beehive Telephone Co., Inc. NV	Fixed Wireless	No Update to Provide	4/5/2010	
CalNeva Broadband, LLC	Cable	No Update to Provide	4/8/2010	
CC Communications	ILEC/CLEC	No Update to Provide	6/11/2010	
Cellco Partnership	Backhaul	No Update to Provide	12/14/2009	
Cheetah Wireless Technologies, Inc.	Fixed Wireless	No Update to Provide		
Citizens Telecommunications Company of Nevada	Backhaul	No Update to Provide	1/22/2010	
Cox Communications Las Vegas, Inc.	Cable	No Update to Provide	2/3/2010	
Cox Communications Las Vegas, Inc.	Backhaul	No Update to Provide	2/3/2010	
DIECA Communications, Inc.	Fixed Wireless	No Update to Provide	1/19/2010	
ETAN Industries	Cable	No Update to Provide		
Filer Mutual Telephone Company	ILEC/CLEC	No Update to Provide	2/9/2010	
Great Basin Internet Services, Inc.	Fixed Wireless	No Update to Provide	4/6/2010	
High Speed Networks-Mound House, LLC	Fixed Wireless	No Update to Provide		
Highlands Wireless Inc.	Fixed Wireless	No Update to Provide		
KeyOn Communications, Inc.	Fixed Wireless	No Update to Provide	10/15/2009	
Lincoln County Telephone System	ILEC/CLEC	No Update to Provide	3/5/2010	
Lincoln County Telephone System	Fiber	No Update to Provide	3/5/2010	
Moapa Valley Telephone	ILEC/CLEC	No Update to Provide	2/22/2010	
Moapa Valley Telephone	Fiber	No Update to Provide	2/22/2010	
Mt. Wheeler Power	ILEC/CLEC	No Update to Provide	4/5/2010	
Mt. Wheeler Power	Fixed Wireless	No Update to Provide	4/5/2010	
Oasis Online, Inc.	Fixed Wireless	No Update to Provide		
Oregon-Idaho Telephone Company	ILEC/CLEC	No Update to Provide	2/25/2010	
Qwest Communications Company, LLC	Backhaul	No Update to Provide	1/4/2010	
Rio Virgin Telephone Co	ILEC/CLEC	No Update to Provide		
Rio Virgin Telephone Co	Fiber	No Update to Provide		
Rural Telephone Company	ILEC/CLEC	No Update to Provide	3/23/2010	
Satview Broadband LTD	Cable	No Update to Provide	1/11/2010	
Sprint Nextel Corporation	Backhaul	No Update to Provide	1/14/2010	
tw telecom of nevada, llc	Backhaul	No Update to Provide	4/27/2010	
United Cable Management, Inc.	Cable	No Update to Provide	4/13/2010	
Vegas Wifi Communications LLC	Backhaul	No Update to Provide	4/7/2010	
Wells Rural Electric Company	Fixed Wireless	No Update to Provide	3/1/2010	
XO Communications, LLC	Backhaul	No Update to Provide	6/2/2010	
Yonder Media	Fixed Wireless	No Update to Provide		
Nevada System of Higher Education	Backhaul	No Update Provided - Use Last Submission Data		
ACI, Inc.		Solicited Initial Data		
Air-Internet.com, Inc.		Solicited Initial Data		
Avant Wireless		Solicited Initial Data		



DIECA Communications, Inc.	ILEC/CLEC	Other	1/19/2010	[FEB-18-11 Wes Kerr] Provider doesn't offer residential DSL, and the last mile data will not be included in the data submission.
DISH Network Corporation	Satellite	Other	1/27/2010	[MAR-09-11 Jess Cary] Satellite data will not be submitted due to additional information being necessary to show where service is available in the state, rather than submitting the entire state boundary as serviceable area.
Hughes Network Systems, LLC	Satellite	Other	2/5/2010	[MAR-09-11 Jess Cary] Satellite data will not be submitted due to additional information being necessary to show where service is available in the state, rather than submitting the entire state boundary as serviceable area.
Oregon-Idaho Telephone Company	Fiber	Other	2/25/2010	[MAR-09-11 Jess Cary] FTTH data is not available and will not be included in the April 2011 submission.
WildBlue Communications, Inc.	Satellite	Other	1/8/2010	[MAR-09-2011 Jess Cary] Satellite data will not be submitted due to additional information being necessary to show where service is available in the state, rather than submitting the entire state boundary as serviceable area.
Great Basin Internet Services, Inc.	ILEC/CLEC	General Reseller - Non-NTIA	4/6/2010	
LasVegas.Net LLC	ILEC/CLEC	General Reseller - Non-NTIA		