

Methodology Guidance

The white paper should:

1. Effectively describe the deliverable data;
2. Effectively describe the data collection process;
3. Effectively describe the verification process.

1. Data Description Provide a general description / summary of data submission including file names and a brief description of each dataset.

Contents of the data submission folder:

1. Final Geodatabase (HI_SBDD_2011_10_01.gdb)

Description: This data submission follows FCC/NTIA guidelines including Metadata for the project. The SBDD File Geodatabase contains the following layers:

BB_Service_Address	12 Records
BB_Service_Road_Segment	11,160 Records
BB_Service_CensusBlock	19,720 Records
BB_Service_CAInstitutions	1,173 Records
BB_Service_Wireless	12 Records
BB_Service_Overview	0 Records
BB_ConnectionPoint_LastMile	1 Records
BB_ConnectionPoint_MiddleMile	110 Records

2. Submission Receipt (HI_2011_9_26.txt)

Description: This is the submission receipt from the NTIA receipt tool.

3. Data Package (HI_DataPackage_2011_10_01.xlsx)

Description: This is the NTIA “datapackage.xls” spreadsheet that is used to document the data submission.

4. Changes and Corrections (HI_2011_10_01_Changes_and_Corrections.pdf)

Description: This is the NTIA “Changes and Corrections” document that is used to describe the changes and corrections to the data submission.

5. Whitepaper (HI_WhitePaper_2011_10_01.pdf)

Description: This is the methodology guidance document requested by NTIA to document the data submission. Page 1 of 6 (this document)

2. Provider Participation Provide a summary of provider cooperation (datapackage.xls).

The project team has been collecting and processing broadband data from eleven (11) providers (Oceanic Time Warner Cable, Hawaiian Telcom Communications, Inc., Clearwire Corp., TW Telecom Holdings, Inc., Verizon Communications, Inc., Sprint Nextel, AT&T Inc., MOBI PCS, T-Mobile USA, Inc., Sandwich Isles Communications, Inc., and TrexBroadband, Inc.). These eleven (11) providers account for the overwhelming majority of actual broadband subscribers in Hawaii. The project team has identified a 12th provider as Pacific Light Net, Inc. dba/Wavecom Solutions, but the team has not yet received any data from Pacific Light Net, Inc.

Hawaii Department of Commerce and Consumer Affairs ("DCCA") has encountered challenges in fully executing NDAs with providers and subcontracts under the grant. This has affected the signing of certain NDAs with data providers as well as subcontracts dealing with data processing and delivery. Subsequently, throughout this term, DCCA has experienced some delays in obtaining necessary information. However, to-date DCCA has been able to process data representing the overwhelming majority of broadband providers in the State of Hawaii. – DCCA continues to overcome these challenges through cooperation between the parties and improving process expediency. Nine (9) of the twelve (12) Providers identified have executed confidentiality agreements for data sharing.

Hawaiian Telcom Communications, Inc. and Oceanic Time Warner Cable: Last-mile and middle-mile facility capacity and more specifically backhaul from the facilities has been deemed proprietary. Further, providers maintain that they do not have information documented in a form that they would be able to easily provide. No information regarding this has been shared to-date by these providers. DCCA is working to compel these Providers to furnish more detailed information.

Hawaiian Telcom Communications, Inc., Clearwire Corp., TW Telecom and MOBI PCS did not provide new data updates for the Fall 2011 data delivery. However, TW Telecom and MOBI PCS verified the existing coverage was accurate and there was no need for Fall 2011 data update.

The project team continues to verify these coverage areas and broadband speed claims as well as to collect data from other providers as they are identified.

The most recent iteration of updated and verified mapping data was submitted to NTIA on October 1, 2011 in accordance with the latest FCC/NTIA broadband data model.

3. Data Collection and Integration

a. Primary Data Collection describes the data collection process and list any surveys distributed to retrieve data.

Data was obtained by working with Providers (phone conference calls and email) to get the latest information at the most detailed level possible. The team furnished Providers with a data request including the latest table specifications via email that included the specific information needed for the project. All other terrestrial broadband Providers maintained census block level detail. Wireless providers submitted RF propagation polygons illustrating coverage.

Broadband coverage data for Hawaiian Telcom Communications has been extrapolated as a three-mile buffer from each Central Office location. For every other provider, the DCCA has obtained census block level information and coverage footprints from the wireless providers. Since the data is being provided at the census block level or via a coverage footprint from wireless providers, exact levels of service provided within these boundaries in some cases has been limited to a single tier of service per census block or wireless footprint. TW Telecom has furnished customer addresses which have been geocoded and inserted into the FCC file geodatabase model as appropriate.

No address level detail from any Providers has been submitted for this data submission. For wireless providers, the project team is requesting more detailed RF propagation maps, tower locations, and greater detail on wireless service coverage and technology. Further, the project team will be analyzing and adjusting existing census block data to fit within Tax Map Key (TMK) boundaries in an effort to increase the accuracy of the stated data coverage areas for use on the State's broadband website and for planning purposes.

b. Community Anchor Institutions Summarize Community Anchor Institutions by type, describe your data collection process, and list any surveys distributed to retrieve data.

The baseline Community Anchor Institutions database has been amended, updated and verified. The Community Anchor Institutions database is composed of 1173 points that include:

Schools – K through 12 (public and private)	367
Libraries	56
Medical/Healthcare	212
Public Safety	95
Universities, Colleges, other Post-Secondary (public and private)	44
Other Community Support – Nongovernmental (Hotels, Resorts)	399

The data was collected from various State databases (i.e. Schools, Libraries, Public Safety), and from InfoUSA data downloads. Data was verified by personal telephone calls and information collected from websites. No surveys were distributed. The project team plans to include restaurant lounges, malls and coffee shops with advertised free Wi-Fi in the next deliverable, as well as, continue with telephone verification to obtain more information from CAI's.

For this data submission we collected additional information (speed and provider information) from each CAI. However, individual Public Schools were not able to verify who their provider is or speeds, we were able to obtain this information from the Department of Education. Thus far, all CAI's contacted have been very cooperative in providing information.

4. Validation

a. Overview Provide a general summary of the validation process and methodology used.

See below.

b. Business Logic Rules Define the business logic related to data validation including a clear structure or methodology used.

Data Excluded by Business Rules (Organized by layer)

Broadband_Service_CensusBlock - Total Excluded: 15,586 Census Blocks

- Excluded by Business Rule
 - The block must contain population
 - 8,362 Census Blocks – Hawaiian Telecom
 - 5,823 Census Blocks – Time Warner Cable
 - 414 Census Blocks – TW Telecom
 - 984 Census Blocks – Sandwich Isles Communications
 - Combination business rule for transmission technology speed combinations
 - 3 Census Blocks – TW Telecom

Broadband_Service_RoadSegment - Total Excluded: 823 Segments

- Excluded by Business Rule
 - The block must contain population
 - 734 Segments – Hawaiian Telecom
 - 47 Segments – Sandwich Isles Communications
 - 42 Segments – Time Warner Cable

c. Feedback Loop Describe any outreach to Broadband Providers after you processed their data.

Working with Providers on an ongoing basis to rectify data including the provision of coverage maps.

d. Statistical Models List and describe any statistical models used to compile and analyze the data.

None used to date.

e. 3rd Party Publicly Available Data identify all 3rd party datasets used and describe how they were used to validate the data. (3rd party datasets include American Roamer, Form 477, Form 325, etc.

Info USA used for address validation of CAI's.

Used updated Hawaiian Homelands boundaries.

f. Crowd Sourced Data Identify whether or not crowd sourced data was used and how the data was used for validation.

Hawaii broadband website Ookla tools and FCC Ookla/MLabs speed test results are being collected on a monthly basis.

The project team is implementing the following verification activities:

- **Coverage Verification via Website:** DCCA launched a dedicated website (hibroadbandmap.org) that contains the latest information on the project as well as a speed and line test application and database for consumers to use. Additionally, consumers are able to report unserved areas on the website. – December 1, 2010.
- **CAI Verification by Telephone:** DCCA will independently verify access to broadband services by Community Anchor Institutions ("CAI") where no data currently exists via personal contact by telephone. – October 1, 2011.
- **CAI Verification by External Data Source Comparison:** The project team will be collecting data from InfoUSA to verify the completeness of the CAI inventory. – October 1, 2011.
- **Provider Verification via Map Products:** DCCA will present the data to the individual providers in the form of a map product, ask them to verify the results visually, and, if necessary, ask them to provide more accurate information if available. – October 1, 2011.
- **Speed Test Verification via Website:** DCCA will announce the speed and line test application and website for consumers via press releases and newspaper articles to encourage subscriber participation. The database will be maintained throughout the course of the project. – by December 1, 2011.
- **Speed Test Verification via FCC Ookla/MLabs:** FCC databases are being collected on a monthly basis and integrated into a coverage verification layer that will also appear on the website. – October 1, 2011.
- **Provider Verification via Website:** Providers will also be able to access the maps of their data through a secure portal on the website. – Ongoing

The project team's status on implementing the following verification activities:

- **Coverage Verification via Website:** The dedicated website (hibroadbandmap.org) was launched on December 1, 2010 and includes a customized Ookla speed test application and database for consumers to use, as well as, ESRI's BBStat application. – In Progress.
- **CAI Verification by Telephone:** DCCA has and will continue to verify Community Anchor Institution data via telephone. – In Progress.
- **CAI Verification by External Data Source Comparison:** InfoUSA data is being downloaded to augment and verify the completeness of the CAI inventory. – In Progress.
- **Provider Verification via Map Products:** Maps that illustrate coverage gaps are being prepared for provider review. – In Progress.
- **Speed Test Verification via Website:** The dedicated website (hibroadbandmap.org) launched on December 1, 2010 includes a customized Ookla speed test application and database for consumers to use, as well as, ESRI's BBStat application. – In Progress.

- Speed Test Verification via FCC Ookla/MLabs: FCC speed test data is also being integrated into an independent map layer. – In Progress.
- Provider Verification via Website: Providers will also be able to access the maps of their data through a secure portal on the website. – In Progress.

Note: These verification activities and direct updates from providers are anticipated to continue through the next data delivery date.

In addition, the project team is participating in a program sponsored by Akaku: Maui Community Television on Broadband. Our website Hibroadbandmap.org will be listed on their site and they will be requiring all students to perform daily speed tests using our Site to test as well as theirs. The team will be talking about broadband, the national and state programs and the importance of speed test accuracy. This will be starting in November 2011.